Thank you for your interest in the **2013 Lincoln MKX**. Included in this brochure you’ll find information about:

**PERFORMANCE:** Lincoln MKX performs responsively and smoothly with 305 horsepower under the hood, compliments of a 3.7L Ti-VCT V6 with 6-speed SelectShift Automatic® transmission that you can shift like a manual (but without the clutch).

**INTERIOR:** Ride in comfort with soft and plush leather trimmed seats that create an inviting interior cabin. Along with all this comfort, fine craftsmanship is evident throughout this quality-built mid-size crossover from Lincoln.

**TECHNOLOGY:** Lincoln MKX puts technology at your fingertips with engaging and intuitive technologies like SYNC® with MyLincoln Touch™, Adaptive Cruise Control, and BLIS (Blind Spot Information System) to name a few.

**DESIGN:** The Lincoln MKX embraces thoroughly modern lines, from its split-wing grille to its oval chrome exhaust tips. This sense of dynamic motion carries over to the modern design of the beautifully crafted interior.

Get an inside look at the benefits of Lincoln ownership at the Lincoln.com website.

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**DEALER INFORMATION**

Find up-to-date contact information for your local Lincoln dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below:

- **Santa Monica Ford**
  1230 Santa Monica Blvd.
  Santa Monica, CA  90404
  (310) 451-1588

- **Star Ford**
  1101 S Brand Blvd
  Glendale, CA  91204
  (818) 956-0977

- **Galpin Lincoln**
  15500 Roscoe Blvd.
  Van Nuys, CA  91406
  (888) 642-8277

- **South Bay Ford Lincoln**
  5100 Rosecrans Avenue
  Hawthorne, CA  90250
  (310) 706-6059

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**EXPERIENCED MY FORD YET?** Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It's a one-stop spot for managing important vehicle information — 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.
How should a luxury CUV behave? With respect and authority. In this driver’s seat, surrounded by fine materials and backed by the latest features, you feel the commitment. Lincoln MKX slips through traffic with 305 hp and 280 lb.-ft. of torque, accelerating smoothly to highway speed quickly thanks to its highly advanced 3.7L Ti-VCT V6 engine with twin independent variable camshaft timing.

At the same time, it delivers best-in-class fuel efficiency: 26 mpg hwy/19 city.1 How? Thoughtful engineering. An example: When you open up Lincoln MKX on a straightaway and then back off on the gas pedal, the engine shuts off fuel flow during deceleration. This very precise timing technique gives you seamless power without consuming unnecessary drops of fuel to do it. New rules of engagement are now in effect.

CONSIDER IT THE LINCOLN CODE OF CONDUCT.

1EPA-estimated, FWD. Class is Luxury Midsize Utilities, non-diesel/non-hybrid vs. 2012 competitors.
Clouds suddenly appear overhead. The surface gets slick. You’re prepared. Lincoln MKX can react to changing road conditions by transferring torque to the wheels with the best traction. Experience confident grip and solid response as you take corners and change lanes in a variety of road conditions. Feel free to venture out.

Intelligent all-wheel drive

A spectacular curve unfolds before you. You sense the urge to take over. Feel free with Lincoln MKX. It invites you to upshift and downshift right on the steering wheel. You get the convenience of an automatic with the exhilarating control of a manual. You choose.

6-speed SelectShift Automatic® transmission with paddle activation
It’s easier to connect in here. Conversation flows. Worries fade. With SYNC®, there’s no phone to find. No MP3 player to fumble. There is only the ease and elegance of open communications controlled by your voice commands and touch. SYNC with MyLincoln Touch™ puts it all together, seamlessly.

This intuitive onboard system integrates your calling, contacts, music, information, climate controls, and even your personal choices, and makes them easy to access: Just say the word or touch a button. Information displays on the vibrant MyLincoln Touch 8” LCD touch screen. So you can choose your course and focus on your driving.

LET FREEDOM RING, THEN PICK UP THE CALL WITHOUT EVEN PICKING UP THE PHONE.
Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC Services is complimentary for 3 years for owners of new vehicles. Subscription fees apply after 3 years. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.

Dial and talk, hands-free. Check your personalized stocks, weather, news and more, before you reach the office (with SYNC Services). Scroll through playlists from all your music sources, right on the center screen. Then say the name of the song you want to hear. And it plays it. The system automatically mutes volume to ensure you don't miss an incoming call – or a beat.

Phone and entertainment services

Use MapQuest® to send your destinations to your car. Ask SYNC Services for a 411 business search, or say a specific address. Turn-by-turn directions appear on your screen. Lincoln MKX is always looking out for you. It can alert you to traffic delays along your route. And, if an airbag deploys, it uses your own phone to call for help – if you can't.

Directions and 911 Assist

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1Driving while distracted can result in loss of vehicle control. Only use SYNC/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC Services is complimentary for 3 years for owners of new vehicles. Subscription fees apply after 3 years. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.
Day in and day out, Lincoln MKX surrounds you in genuine olive ash\(^1\) or walnut swirl wood,\(^1\) and rich Bridge of Weir™ leather trim. Feel the wheel: It warms to take the edge off.\(^1\) Breeze into your front seats – they’re perforated and cooled. Dial in the perfect position in 10 different ways, including lumbar. Memory settings for 2 ensure that even if you share with another driver, you’ll feel as if Lincoln MKX is tailored just for you.

When you choose to transport others, its generous space pleases everyone. A panoramic Vista Roof\(^*\) opens the entire cabin to enormous views of the passing clouds. Let them watch the city lights while heat emanates through the front and rear-outboard\(^*\) seating positions. And, if need be, take along even more cargo. The 2nd-row seats fold down for additional rear cargo space. Lincoln MKX always puts on its best.

SPOILS YOU 10 WAYS TO SUNDAY.
The traffic ahead ebbs and flows for miles, yet the cruising is as smooth as the conversation.

In spite of slows and starts in front of you, your vehicle is designed to maintain a preset gap, keeping pace with the changing speeds ahead of you.

YOU ENJOY THE INTIMACY. WE’LL HELP YOU KEEP YOUR DISTANCE.
With the accuracy of invisible radar waves, Lincoln MKX can measure and monitor your surroundings, then react.

Without a word from you.

NO “PLEASE” OR “THANK YOU” REQUIRED.

Cruising on the highway in an unpredictable stream of cars, Lincoln MKX can change its speed to maintain a preset gap from the car ahead.

Adaptive cruise control

If the car ahead of you slows suddenly, Lincoln MKX can flash an alert on your windshield to get your attention. It also pre-charges the brakes to prepare for a sudden stop. Save the moments that make your heart race for the best things in life.

Collision warning with brake support

What’s around the next corner? Ease and illuminate night driving with bright, brilliant headlamps that actually point in the direction you turn the steering wheel. They’re more intense than halogens.

Adaptive HID headlamps
Invisible waves accompany you wherever you travel with Lincoln MKX. Equipped with this radar power, you have help on your journey.

It’s checking because there are some things you may not be able to see. Fortunately, Lincoln MKX can help detect them.

IS IT ON YOUR RADAR? JUST IN CASE, WE’RE CHECKING OURS.
A motorcycle is in your blind spot. Without a little assistance, you may not know it's there. Lincoln MKX sends out radar to help detect these drivers, then flashes a visual alert in your sideview mirror. When all is clear, you're ready to proceed. Save the surprises.

BLIS® (Blind Spot Information System)

A vehicle crosses behind you as you back from a parking space. You may not see it, but your vehicle can detect it. An icon glows in your sideview mirror, and an audible alarm alerts you. Don't back up. Watch in your rear view camera and you'll see the passing vehicle. Smart move, not to move.

Cross-traffic alert

Keep moving forward, even in Reverse.

The graceful approach: Glance at your 8" color LCD screen. A vivid image of the scene behind you – projected from a tiny liftgate-mounted camera – helps guide you whenever you shift to R. Your garbage can and mailbox thank you.

Rear view camera

Ingot Silver Metallic. Available equipment.

1 BLIS replaces standard integrated blind spot mirrors. 2 Available feature.
Lincoln MKX surrounds you with a solid structural safety cage, 6 airbags – including full side curtains, and our Personal Safety System™ which deploys the front airbags in dual stages to help protect the driver and front passenger. If any airbag deploys or a safety belt pretensioner activates, the SOS Post-Crash Alert System™ unlocks doors automatically, and flashes the hazard lights and sounds the horn to attract attention! And to help prevent spinouts on slippery roads or in emergency maneuvers, Lincoln MKX includes our AdvanceTrac® with RSC® (Roll Stability Control™) to help keep you on your intended course.²

PREPAREDNESS IS THE BEST PEACE OF MIND.

¹SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ²Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your Owner’s Guide for detailed information regarding driving through water.
Make every drive more entertaining, and reward your rear-seat passengers as they play video games or view DVDs with crisp images and outstanding sound. Includes 1 remote and 2 wireless headphones.

Dual head restraint DVD by INVISION™

1 Listen to music, sports, comedy, talk, news, entertainment and more, coast-to-coast, without the hassle of commercials, CDs or playlists with a 6-month trial subscription. Live traffic information, weather, fuel prices, sports scores and movie times are continuously updated. SiriusXM Satellite Radio and SiriusXM Traffic and Travel Link.¹²

2 Experience theater-quality sound and astounding clarity specifically designed and acoustically engineered for Lincoln MKX with 650 watts of power, a 13-channel amp, and 14 speakers including a subwoofer. THX® II Certified Audio System¹

¹ Available feature. ² Lincoln Licensed Accessory. ³ Requires optional Navigation System.
Adjust the volume and fan settings more easily than with a knob. With 10 distinct touchpoints within each slider, simply swipe to quickly set your personal settings. Touch-sensitive slider controls.

Access your music, browse through photos and even watch videos via 2 USB ports, an SD card reader and audio/video input jacks! Passengers can even surf the Internet by plugging in a Wi-Fi® card. SYNC® with MyLincoln Touch™.

Quickly take the chill from your hands with a simple touch of the screen. Select from 6 different temperature settings with standard heated and cooled front seats. Heated steering wheel and heated and cooled front seats.

Back up with confidence. A clear, full-color image of the area behind your vehicle is displayed on the 8” screen whenever Lincoln MKX is placed in Reverse. Rear view camera

With your key in your pocket, simply touch the door handle to quickly and easily unlock the doors. Lincoln MKX even starts with the push of a button. Just buckle up and press the brake pedal. Intelligent Access with push-button start.

1Some features are only available when the vehicle is in Park. 2Available feature.
# STANDARD FEATURES: Equipment Group 100A

## ENGINE
- 3.7L Ti-VCT 24-valve aluminum V6
- 305 hp @ 6,500 rpm/280 lb-ft. of torque @ 4,000 rpm
- 10.5:1 compression ratio
- Stainless steel exhaust system with dual oval chrome exhaust tips with rolled edges
- 2013 EPA-estimated fuel economy
  - FWD: 19 city/26 hwy/22 combined mpg (18.0-gal. capacity)
  - AWD: 17 city/23 hwy/19 combined mpg (19.0-gal. capacity)

## DRIVETRAIN
- 6-speed SelectShift Automatic transmission with Sport Mode and paddle activation
- Front-wheel drive (FWD)

## WHEELS | TIRES
- 18" premium painted aluminum wheels
- P245/60R18 all-season BSW tires

## BRAKES
- Hill start assist
- Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

## SUSPENSION | STEERING
- Front and rear stabilizer bars
- Front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe
- Rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe
- Power rack-and-pinion steering

## EXTERIOR DESIGN
- Bi-color combination taillamps with indirect LED lamps
- Bi-functional projector-style halogen headlamps with autolamp feature and wiper activation
- Black lower door cladding with chrome accents
- Black-painted spoiler
- Center high-mounted stop lamp on liftgate spoiler
- Chrome door handles
- Easy Fuel® capless fuel filler
- Fog lamps
- Lincoln split-wing chrome grille
- Lincoln Star fender badges
- Power, heated, body-color sideview mirrors with memory, security approach lamps, auto-dimming driver's side, integrated blind spot mirrors and manual fold-away design
- Power liftgate
- Reverse Sensing System
- Speed-sensitive intermittent front windshield wipers and 2-speed rear wiper

## INTERIOR DESIGN + CONVENIENCES
- 12-volt powerpoints (4)
- Carbon fiber weave aluminum accents on instrument panel and door-trim inserts
- Below-floor Rear Cargo Management System
- Burnished Bronze Metallic accents on center stack
- Chrome door handles
- Dual-zone electronic automatic temperature control
- EasyFold® rear seat back release

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1 Always wear your safety belt and secure children in the rear seat. MapQuest is a trademark of AOL Inc. Bridge of Weir is a trademark of Bridge of Weir Leather Company Limited. INVISION is a trademark of Audiovox Corporation. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service is available in the 48 contiguous USA, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THX and the THX logo are trademarks of THX Ltd., which are registered in some jurisdictions. All rights reserved. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance®. HD Radio is a proprietary trademark of iBiquity Digital Corp. Cargo-Logic is a registered trademark of Lund, Inc.

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## SPECIAL FEATURES
- Front center console with floor shifter, dual sliding armrest, 2 cupholders and tray
- Leather-trimmed, heated and cooled front seats with Tuxedo stripe, 10-way power including lumbar support, and driver's side memory and easy-entry features
- Leather-trimmed 60/40 split-fold, reclining rear seats with 2-way outboard head restraints and fold-forward center head restraint with armrest (with 2 cupholders)
- Leather-wrapped shift knob and steering wheel
- Overhead console with front-seat map lighting and sunglasses storage
- Particulate air filtration system
- Rear cargo hooks and cargo net
- Reversible rear cargo mat
- Sun visors with illuminated visor vanity mirrors

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## INSTRUMENTATION | DRIVER CONTROLS
- Accessory timed delays with theater-dimming lighting
- Auto-dimming rearview mirror
- Intelligent Access with push-button start (2 remote key fobs)
- MyLincoln Touch™ with 2 configurable 4.2" color LCD screens in gauge cluster; 8" LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and steering wheel-mounted 5-way controls (2)
- Power windows with global open and one-touch-up/-down for driver and front passenger
- Remote Start System
- Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
- Tilt/telescoping steering column
- Universal garage door opener

## AUDIO | COMMUNICATION SYSTEMS
- AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- Lincoln SYNC® voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio, including 6-month trial subscription

## SAFETY | SECURITY
- Personal Safety System™ for driver and front passenger with dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags
- LATCH (Lower Anchors and Tether Anchors for Children) in rear-outboard seating positions
- MyKey®
- Perimeter alarm
- Remote Keyless Entry System
- Safety Canopy® System with side-curtain airbags™ for front and rear-outboard passengers, and rollover sensor
- SecuriCode™ keyless entry keypad
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)
Equipment Group 101A. √ Comparisons based on 2012 competitive models (class is Luxury Midsize Utilities), publicly available information and up-to-date information. Lincoln reserves the right to change product specifications at any time without incurring obligations. Dimensions shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dime

### PREMIUM PACKAGE: Equipment Group 102A
Includes content of 101A, plus:
- HD Radio™ Technology
- Panoramic Vista Roof® with dual power sunshades
- THX® II Certified Audio System with AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8” subwoofer), 650 watts of power and 13 amplifier channels
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

### ELITE PACKAGE: Equipment Group 102A
Includes content of 101A, plus:
- Wiring harness with 4-pin connector
- Upgraded cooling fan and larger radiator
- Unique aluminum accents on instrument panel, door-trim inserts and Charcoal Black piping in Bronze Metallic color with Tuxedo stripe
- Exclusive steering wheel inlay
- BLIS® (Blind Spot Information System) with 6-month trial subscription (includes THX II Certified Audio System®

### AVAILABLE PACKAGES

- **PREMIUM PACKAGE: Equipment Group 102A**
- **ELITE PACKAGE: Equipment Group 102A**

### AVAILABLE EQUIPMENT

- 20” chrome-clad aluminum wheels with P245/50R20 all-season BSW tires
- 20” polished aluminum wheels with P245/50R20 all-season BSW tires
- 22” polished aluminum wheels with P265/40R22 all-season BSW tires
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Cargo Package includes cargo area protector and rear bumper protector
- Dual head restraint DVD by INVISION™
- HD Radio™ Technology
- Intelligent all-wheel drive (AWD)
- Panoramic Vista Roof with dual power sunshades
- Roof-rack side rails (Black)
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (includes THX II Certified Audio System®

### AVAILABLE LINCOLN CUSTOM ACCESSORIES

- Remote start and vehicle security systems
- DVD rear-seat entertainment systems
- Warning sensor systems
- Sportz® SUV tents
- Racks and carriers
- Roof rails and crossbars
- Side window deflectors
- Rear bumper protector
- Locking fuel plug
- Full vehicle covers
- Trailer towing accessories
- Wheel lock kits
- Cargo-Logic® systems
- Cargo organizers and protectors
- Carpeted and all-weather floor mats
- Ash cup/coin holder
- Interior light kit
- Sport pedals
- Visit accessories.lincoln.com to shop the complete collection.

### YOUR 2013 LINCOLN MKX SPECIFICATIONS

#### DIMENSIONS
- Length: 186.7"
- Wheelbase: 111.2"
- Width (excluding mirrors): 76.0"
- Width (including mirrors): 87.5"
- Height (mirrors folded): 79.1"
- Height (without options): 67.3"
- Head room (front/rear): 40.0”/39.3”
- Shoulder room (front/rear): 58.9”/58.7”
- Hip room (front/rear): 54.4”/55.2”
- Leg room (front/rear): 40.7”/39.6”

#### CAPACITIES
- Cargo volume (behind front seats): 68.6 cu. ft.
- Cargo volume (behind rear seats): 32.3 cu. ft.

### LINCOLN AUTOMOTIVE FINANCIAL SERVICES
Choose the vehicle you want. Whether you decide to lease or finance, you’ll find the choices that are right for you. Ask your Lincoln Dealer for details.

### INSURANCE SERVICES
Set Lincoln quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-866-329-1437 for a no-obligation quote.

### LINCOLN EXTENDED SERVICE PLAN
For a purchase or lease, the Lincoln Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Lincoln ESP, the only service contract backed exclusively by Lincoln and honored at all Lincoln dealerships.

### GENUINE LINCOLN ACCESSORIES
will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories [LLA] are warranted by the accessory manufacturer’s warranty. LLA are fully designed and developed by the accessory manufacturer and have not been designed or tested by Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties.

### ROADSIDE ASSISTANCE
For 6 years or 70,000 miles provides the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Lincoln Dealer will provide complete details.

### LINCOLN COMPLIMENTARY MAINTENANCE
In addition to being one of the most technologically advanced and luxurious vehicles on the road, the new 2013 Lincoln MKX includes no-charge, 4-year/50,000-mile maintenance. Coverage consists of a maximum of 8 regularly scheduled maintenance services including an oil and filter change, tire rotation and multi-point inspection at each visit at no additional charge. See dealer for complete details.

### LINCOLN WARRANTIES
Additional peace of mind comes from a 4-year/50,000-mile Bumper-to-Bumper Warranty that covers repair, replacement or adjustment of parts at no additional cost, as well as a 6-year/70,000-mile Powertrain Warranty which features no deductible and is fully transferable. See dealer for limited warranty details.

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A. 18" premium painted aluminum | Standard
B. 18" polished aluminum | Included with Premium Package
C. 20" chrome-clad aluminum | Available
D. 20" polished aluminum | Available | Included with Limited Edition Package
E. 22" polished aluminum² | Available

¹Available Summer 2012.
LINCOLN MKX

COLOR+TRIM

Crystal Champagne Metallic Tri-coat

Ingot Silver Metallic

Smoked Quartz Tinted Clearcoat Metallic

Ruby Red Metallic Tinted Clearcoat

Kodiak Brown Metallic

Ginger Ale Metallic

Tuxedo Black Metallic

White Platinum Metallic Tri-coat

Colors are representative only. 1 Additional charge. 2 Available Summer 2012.