A dramatic split-wing chrome grille signals the bold renewal of the 2011 Lincoln MKX. Behind the fresh face, a **new 3.7L Ti-VCT V6 engine** gives you the best standard horsepower and torque in its class¹ (305 hp and 280 lb.-ft. of torque). Along with **best-in-class fuel economy of 26 mpg**².

Inside, the changes are even more dramatic. The focus of its all-new, luxuriously crafted interior is the revolutionary **MyLincoln Touch™ driver connect technology**, which personalizes your settings and simplifies operation of vehicle functions like never before. Standard **Intelligent Access with push-button start** and remote start get you inside, and moving, quickly. Maintain that momentum with available new features like adaptive cruise control and BLIS® (Blind Spot Information System) with class-exclusive cross-traffic alert. Provocative new design. Sensory-driven technology. Must be the new 2011 Lincoln MKX.

¹Class is non-diesel Luxury Midsize Crossovers vs. 2010/2011 competitors. ²EPA-estimated 19 city/26 hwy/21 combined mpg, FWD.
INTRODUCING ALL-NEW MYLINCOLN TOUCH.

Brilliant graphics. Personal touch. Unparalleled ease. You just jumped light-years ahead in Lincoln MKX. With all-new MyLincoln Touch™ driver connect technology, simple commands and effortless touch make operating vehicle features seamless and intuitive. Entertainment, phone, navigation¹ and climate settings are controlled by touch or by voice, and displayed in color-coded menus on a brilliant 8-in. LCD touch screen. Vehicle and multimedia information is found on 2 centrally located 4.2-in. LCD screens in the gauge cluster. Five-way controls on the steering wheel, similar to those on mobile phones and MP3 players, control those screens and make the system intuitively easy to operate – allowing you to keep your hands on the wheel and your eyes on the road. All-new MyLincoln Touch. No knobs. No dials. No turning back.

¹Optional feature.

MyLincoln Touch features correct at time of release. Certain functions require compatible mobile devices.
HANDS-FREE CALLING
Voice-activated SYNC works with your paired Bluetooth®-enabled mobile phone to provide hands-free calling, deliver Vehicle Health Reports and 911 Assist. You can even “see” who you’re calling as the system displays your phone book contact photos. With the touch of a button and voice commands, SYNC with Traffic, Directions and Information® services also keeps you up to date on your favorite stock listings, movie theaters, daily horoscope and more.

3D LANDMARKS
The available Navigation System is a convenient SD-card upgrade that provides voice-guided turn-by-turn directions as well as colorful maps that you can zoom and scroll. More accurate visual information includes new 3D landmarks. Some features are only available when the vehicle is in Park.

EASY ACCESS TO ENTERTAINMENT
However your music is stored (CD, USB, MP3), SYNC will play it through MyLincoln Touch. Access your digital media player by voice activation, and browse its contents by album art in a convenient rotating display. You can even play videos from your iPod® or iPod touch® on the luminous 8-in. color touch screen while Lincoln MKX is parked. Only available when the vehicle is in Park or moving less than 3 mph. Accessory cable required. Cable not included with MyLincoln Touch system.

CLIMATE CONTROLLED
A single touch of the MyTemp button recalls your specific temperature setting. Heated and cooled seats and other climate-related features are easily accessible from the climate screen.

TOUCH TO ACTIVATE
Glide your finger along these class-exclusive slider controls to raise or lower the fan speed or volume. An LED chaser light confirms activation.

AMAZINGLY CAPABLE. UNIQUELY YOURS.
Powered by the latest version of the award-winning Lincoln SYNC®, this visually stunning command center delivers more than you ever thought possible (we’ve listed just a few of its capabilities here). The system’s 4 main categories – entertainment, phone, navigation, climate – are color coded and instantly accessible by touching a corner from any screen or using the 5-way controls on the steering wheel. Fill your home screen with a personal snapshot, or set it to display hot-button shortcuts to the features you use most. MyLincoln Touch® driver connect technology. It’s everything you need it to be. And nothing you don’t.

Driving while distracted can result in loss of vehicle control. To avoid driver distraction, only use mobile phones/MyLincoln Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out when the vehicle is in Drive. Optional feature.

LINCOLN MKX 2011
lincoln.com
A rotating display lets you view album covers to select your songs. Browse by touching and moving the slide bar at the top of the screen.

Vehicle and driver assist settings for MyLincoln Touch can be adjusted on the vibrant LCD screen to the left of the speedometer. With the left 5-way control on the steering wheel, choose your display language, check your distance to empty, set system preferences and so much more. All with your hands on the wheel. The most frequently used features are repeated on the LCD screen to the right of the speedometer. Use the 5-way control on the right side of the steering wheel, or voice commands if you prefer, to make adjustments while keeping your eyes on the road.

The latest version of our exclusive SYNC™ Traffic, Directions and Information services allows you to listen to turn-by-turn directions and follow along on-screen with new graphic arrows, street names and distance markers. You can also get personalized traffic reports on demand, and set up customized text-message alerts to help you plan ahead.

Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates may apply.

An integrated media hub adds to the extreme versatility of MyLincoln Touch with 2 USB ports, an SD card reader and audio/video input jacks. Use them to access music, photos and video. Want to see the latest event you captured on your camcorder? Just plug it in and watch the action on the 8-in. touch screen. Passengers can even surf the Web on their own portable devices. Just plug your Wi-Fi® air card into a USB port and they can visit their favorite websites while you’re on the road.

Video only available when the vehicle is in Park.
SHINE WITH BEST-IN-CLASS STANDARD HORSEPOWER.

305 standard horsepower. Along with best-in-class standard torque (280 lb-ft.). When it comes to performance, the 2011 Lincoln MKX won’t leave you in the dark. With new twin independent variable camshaft timing (Ti-VCT), its standard 3.7L Ti-VCT V6 engine can operate at optimum settings for peak power output or fuel economy, as conditions demand. Extremely precise, variable control of valve overlap provides the low-speed torque you’ll need for acceleration, passing and merging performance. A sophisticated 6-speed SelectShift Automatic™ transmission enables “match-rev” downshifts to hold your manually selected gears. And thanks in part to contributions from its luxury-tuned, fully independent suspension, Lincoln MKX delivers precise response to driver inputs and exceptional body control in the curves.

Ingot Silver Metallic. Available equipment shown.
Available adaptive cruise control and collision warning with brake support maintains one of 4 preset gaps between Lincoln MKX and the vehicle in front of it. If radar-based sensors detect that the lead vehicle has slowed, Lincoln MKX slows down. When sensors detect the gap has widened, Lincoln MKX returns to its preset speed. Whether adaptive cruise control is activated or not, collision warning with brake support is active and ready to respond. If sensors detect a potential collision with the vehicle in front of you, collision warning chimes and flashes a red warning light in the heads-up display. If you fail to respond immediately, brake support pre-charges brake pressure so you have full responsiveness when you brake.

When radar waves from the available BLIS® (Blind Spot Information System) with cross-traffic alert detect a vehicle in one of your blind spot zones, an amber warning light illuminates in your sideview mirror (shown) – alerting you to stay where you are until it’s clear.

Cross-traffic alert also uses radar to watch for traffic as you slowly back out of your parking spot. When it detects vehicles approaching from either side up to 45 feet away, the system sends an audible warning, a message center alert and a visual display in the corresponding mirror.

1BLIS replaces standard integrated blind spot mirrors.
ENHANCE CONTROL. IN VARYING CONDITIONS.

Standard front-wheel drive gives Lincoln MKX plenty of pull. Add the available Class II Trailer Tow Package and it can tow up to 3,500 lbs. If trailer sway is detected, new trailer sway control automatically reacts by selectively braking, helping you maintain control of both Lincoln MKX and the trailer. To reduce rollback on hills, new hill start assist engages automatically.

To further enhance your driving experience, take hold of available intelligent all-wheel drive (AWD). In addition to providing greater handling finesse on dry pavement by constantly delivering appropriate torque to all 4 wheels, AWD really shines in rain, snow and uneven road conditions. There, AWD reacts instantly, seamlessly distributing torque to the wheel or wheels with the best grip. In fact, AWD utilizes standard AdvanceTrac® with RSC® (Roll Stability Control™) to help keep Lincoln MKX moving even if only one wheel has traction. Across town. Up the driveway. Home.
Sunlight. Starry skies. Fresh air. Get your encouragement on the go with the available **panoramic Vista Roof**: its daylight opening encompasses nearly 40% of the top. Enjoy the interaction in **10-way power, heated and cooled leather-trimmed front seats**, surrounded by burnished Bronze-colored accents and aluminum trim. The available Wood Package replaces the aluminum trim with olive ash or walnut swirl (shown) wood accents. To up the ante even further, the available **Premium Package** adds premium leather trim and piping to the seats, changeable ambient lighting, a **heated steering wheel**, a power tilt and telescoping steering column with memory, and much, much more. The 2011 Lincoln MKX. One enlightening space.

Charcoal Black leather. Walnut swirl wood accents. Available equipment shown.
The available **THX® II Certified Audio System** brings home-theater sound to Lincoln MKX on the open road. Fourteen strategically aimed and focused speakers ensure a high-impact listening experience. In this acoustically engineered cabin, bass notes thump, drum beats pop, and vocals are presented with astounding clarity. DTS Neural Surround™ delivers surround sound experiences from CDs, as well as digital music stored on MP3 players and mobile phones.

Included with the THX II Certified Audio System, **HD Radio™** technology presents your favorite AM and FM stations in crystal clear digital sound. HD Radio also gives you new local FM channels, on-screen information and much more.

**iTunes® Tagging.** With a simple push of the “TAG” shopping cart icon on the MyLincoln Touch™ LCD screen, information for the HD Radio song you’re listening to is stored in the system’s memory. Connect your iPod® and the tagged song information (up to 100 songs) transfers to it. Then, the next time you connect your iPod to the iTunes Store, those songs will instantly be available for purchase.

**BRIGHTEN THE ATMOSPHERE WITH STELLAR SOUND.**
INSPIRE CONFIDENCE OUT THERE.

Strength emanates from deep within the 2011 Lincoln MKX. Bumper-to-bumper flow-through rails. Side-intrusion door beams. Energy-absorbing door-trim panels. Along with AdvanceTrac® with RSC® (Roll Stability Control™), which works automatically to help keep all 4 wheels firmly planted. It’s the only brake-based electronic stability control system in its class to utilize a roll-rate sensor, monitoring the vehicle’s roll motion at least 100 times per second.

Inside, 6 standard airbags enhance occupant protection for outboard passengers. Driver and front-passenger coverage includes dual-stage front airbags and front-seat side airbags. And all outboard passengers benefit from the side-curtain airbags of the Safety Canopy® System. Also standard is the next-generation SOS Post-Crash Alert System™, which becomes operational in the event of airbag deployment or safety belt pretensioner activation. If either of these occurs, the doors automatically unlock, the hazard lights flash and the horn sounds. In this case, drawing attention is a very good thing.

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. Class is Luxury Midsize Crossovers vs. 2010/2011 competitors. SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

Ingot Silver Metallic. Available equipment shown.
With its large viewing area, the rear view camera (part of the available Premium Package) transmits its full-color image to the large 8-in. LCD screen of the MyLincoln Touch system whenever Lincoln MKX is in Reverse.

The standard MyKey® owner controls feature lets you program your remote key fob. Use it to set the low-fuel warning to chime earlier, prohibit the shutoff of key accident-avoidance features like AdvanceTrac® with RSC® (Roll Stability Control™), or to remind your other drivers to buckle up and travel at appropriate speeds.

A standard Intelligent Access key is your VIP pass to completely keyless entry. As long as your key is with you, just grab the driver’s door handle to unlock the door. After buckling up, simply depress the brake pedal and activate the push-button start.

An available panoramic Vista Roof™ improves upon the already open and spacious feel inside Lincoln MKX. The large, forward panel creates an expansive opening, while a wind diffuser raises automatically to help keep the moment serene. Dual power sunshades help keep the cabin cool and protected from the sun.
Included as part of the available Premium Package, illuminated front scuff plates welcome you in Lincoln style. Other contents of this package include 18-in. polished aluminum wheels, adaptive HID headlamps, ambient interior lighting, premium leather-trimmed seats with piping, heated rear outboard seats, rain-sensing wipers, a heated steering wheel, rear view camera, and power tilt and telescoping steering column with memory.

Included as part of the available Premium Package, ambient lighting lets you choose among 7 different colors for interior accent lighting. Your color choice softly illuminates the cupholders, door map pockets, door release handle pockets, MyLincoln Touch™ media bin, front console bin and front and rear footwells.

New this year, a heated steering wheel is included as part of the available Premium Package. Activate through MyLincoln Touch™

Touch-sensitive slider controls allow you to easily increase or decrease audio volume or fan speed. Swipe your finger to make adjustments. An LED chaser light confirms activation. As simple as it is beautiful.
Based on steering wheel angle and vehicle speed, adaptive HID headlamps (part of the available Premium Package) turn in the same direction as Lincoln MKX – rotating 7° inboard and 15° outboard. This simple swiveling action makes more roadway visible around a curve.

Included in the available Premium Package, rain-sensing wipers look for evidence of moisture on the windshield, telling the wipers when to wipe, and how quickly. With 5 sensitivity settings, they speed up or slow down depending on the amount of moisture. Or, if you prefer, you can exit rain-sense mode and simply use the HI and LO speed settings.

Included as part of the available Premium Package, heated rear outboard seats offer 2 levels of warmth – and are activated by the touch of a button.
### ENGINE
- **3.7L Ti-VCT 24-valve aluminum V6**
- 305 hp @ 6,500 rpm/280 lb.-ft. of torque @ 4,000 rpm
- 10.5:1 compression ratio
- Stainless steel exhaust system with dual oval chrome exhaust tips with rolled edges
- 2011 EPA-estimated fuel economy
  - FWD: 19 city/26 hwy/21 combined mpg
  - AWD: 17 city/23 hwy/19 combined mpg

### DRIVETRAIN
- 6-speed SelectShift Automatic™ transmission
- Front-wheel drive (FWD)

### WHEELS | TIRES
- 18-in. premium painted aluminum wheels
- P245/60R18 all-season BSW tires

### BRAKES
- Hill start assist
- Power 4-wheel disc brakes with Anti-Lock Brake System (ABS)

### SUSPENSION | STEERING
- Front and rear stabilizer bars
- Front independent suspension with MacPherson struts and L-shaped lower control arms with isolated subframe
- Rear 4-link independent suspension with trailing blades, integrated knuckle and lateral links, and isolated subframe
- Power rack-and-pinion steering

### EXTERIOR
- Bi-color combination taillamps with indirect LED lamps
- Bi-functional projector-style halogen headlamps with autolamp feature and wiper activation
- Black lower door cladding with chrome accent strip
- Black-painted spoiler
- Center high-mounted stop lamp on liftgate spoiler
- Chrome door handles
- Easy Fuel® capless fuel filler
- Fog lamps
- Lincoln split-wing chrome grille
- Lincoln Star fender badges
- Power, heated, body-color sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, integrated blind spot mirrors and manual fold-away design
- Power liftgate
- Reverse Sensing System
- Speed-sensitive intermittent windshield wipers

### INSTRUMENTATION | DRIVER CONTROLS
- Accessory timed delays with theater-dimming lighting
- Auto-dimming rearview mirror
- Intelligent Access with push-button start (2 remote key fobs)
- MyLincoln Touch™ with 2 configurable LCD displays in gauge cluster; 8-in. LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and steering wheel-mounted 5-way controls (2)
- Power windows with global open and one-touch-open/close for driver and front passenger
- Steering wheel-mounted controls for cruise, audio and MyLincoln Touch
- Tilt/telescoping steering column
- Universal garage door opener

### SEATING
- Leather-trimmed, heated and cooled front seats with Tuxedo stripe, 10-way power including lumbar support and driver’s side memory, and easy-entry features
- Leather-trimmed 60/40 split-folding, reclining rear seats with 2-way outboard head restraints and fold-forward center head restraint with armrest (with 2 cupholders)
- EasyFold® rear seat back release

### INTERIOR
- Aluminum accents on instrument panel and door inserts
- Below-floor Rear Cargo Management System
- Burnished Bronze Metallic accents on center stack
- Chrome door handles
- Dual-zone electronic automatic temperature control
- Front center console with floor shifter, dual sliding armrest, 2 cupholders and tray
- Leather-wrapped shift knob and steering wheel
- Overhead console with front-seat map lighting and sunglasses storage
- Particulate air filtration system
- Powerpoints (4)
- Rear cargo hooks and cargo net
- Reversible rear cargo mat
- Sun visors with illuminated visor vanity mirrors

### AUDIO | COMMUNICATION SYSTEMS
- AM/FM audio system with single-CD player, MP3 capability and 10 speakers
- Lincoln SYNC® voice-activated, in-vehicle connectivity system
- SIRIUS® Satellite Radio, including introductory 6-month subscription

### SAFETY | SECURITY
- Personal Safety System™ for driver and front passenger with dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front-seat side airbags
- Lower anchors and tether anchors for child-safety seats (LATCH) in outboard rear seating positions
- MyKey® owner controls feature
- Perimeter alarm
- Remote Keyless Entry System
- Safety Canopy® System with side-curtain airbags for front and rear outboard passengers, and rollover sensor
- SecuriCode™ keyless entry keypad
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

### STANDARD LUXURY FEATURES:
- Rapid Spec 100A

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1. Always wear your safety belt and secure children in the rear seat.
AVAILABLE LUXURY FEATURES:

Premium Package: Rapid Spec 101A
18-in. polished aluminum wheels
Adaptive HID headlamps
Ambient lighting
Heated rear outboard seats
Heated steering wheel
Illuminated front scuff plates
Power-tilt/telescoping steering column with memory
Premium leather-trimmed seating with Tuxedo stripe and piping
Rain-sensing wipers
Rear view camera

Elite Package: Rapid Spec 102A Includes content of Rapid Spec 101A, plus:
20-in. chrome-clad aluminum wheels
BLIS® (Blind Spot Information System) with cross-traffic alert
Panoramic Vista Roof™ with dual power sunshades
THX® II Certified Audio System with HD Radio, AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12 amplifier channels
Voice-activated Navigation System with SD card for map and POI storage, and integrated SIRIUS Traffic and SIRIUS Travel Link™

Limited Edition Package
20-in. polished aluminum wheels
Etched Lincoln Star in headlamp lenses
“LIMITED EDITION” badging
Premium carpeted floor mats with embroidered logo
Premium leather-trimmed seating surfaces in Bronze Metallic color with Tuxedo stripe and Charcoal Black piping
Unique aluminum accents on instrument panel and door inserts

Wood Package
Wood appliqués in olive ash or walnut swirl on instrument panel, door inserts and steering wheel inlay

Class II Trailer Tow Package (3,500 lbs. max.)
Class II hitch receiver
Trailer sway control
Upgraded cooling fan and larger radiator
Wiring harness with 4-pin connector

AVAILABLE EQUIPMENT

20-in. polished aluminum wheels
Adaptive cruise control and collision warning with brake support
Intelligent all-wheel-drive (AWD)
Panoramic Vista Roof with dual power sunshades
Roof-rack side rails (Black)
THX II Certified Audio System with HD Radio, AM/FM stereo/single-CD player with MP3 capability, 14 speakers (including 8-in. subwoofer), 600 watts of power and 12 amplifier channels
Voice-activated Navigation System with SD card for map and POI storage, and integrated SIRIUS Traffic and SIRIUS Travel Link (includes THX II Certified Audio System)

AVAILABLE LINCOLN CUSTOM ACCESSORIES

Dual headrest DVD by INVISION™
Vehicle security system
Portable navigation systems by Garmin®
Racks and carriers by THULE®
Rear bumper protector
Side window deflectors
Sport pedals
All-weather floor mats
Cargo Logic® Systems
Cargo area protector and organizers
Interior light kit

To learn more about Lincoln Custom Accessories and to shop online, visit lincolnaccessories.com.

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BORDEAUX RESERVE RED METALLIC
GOLD LEAF METALLIC
EARTH METALLIC
KONA BLUE METALLIC
TUXEDO BLACK METALLIC
INGOT SILVER METALLIC
RED CANDY METALLIC TINTED CLEARCOAT
WHITE PLATINUM METALLIC TRI-COAT

Additional cost.
Colors are representative only.
A. 18-IN. PREMIUM PAINTED ALUMINUM | STANDARD
B. 18-IN. POLISHED ALUMINUM | INCLUDED WITH PREMIUM PACKAGE
C. 20-IN. CHROME-CLAD ALUMINUM | INCLUDED WITH ELITE PACKAGE
D. 20-IN. POLISHED ALUMINUM | OPTIONAL | INCLUDED WITH LIMITED EDITION PACKAGE