Among full-size sedans, it defines the experience.
As it has for over three decades.

With captivating performance. Sure-footed handling.
A spacious interior. And responsive voice-activated technology.

In a world where change is the only constant,
it remains dialed in to its driving heritage.

Choose SE. Well-equipped SEL. Lavish Limited.
Or a 365-horsepower SHO.¹

One is just right for you. The 2019 Ford Taurus.
2019 Taurus | ford.com
The 3.5L Ti-VCT engine delivers 288 horsepower and is paired with a 6-speed automatic transmission with Sport Mode and SelectShift® capability. Automatic headlamps, a rear view camera, and the SYNC® Voice Recognition and Communications System with 911 Assist® and SYNC AppLink® are standard driver-assist technologies on Taurus SE.

In addition to standard dual-zone electronic automatic temperature control, plus a leather-wrapped steering wheel and gear shift knob, choose from these options as you design your Taurus SEL. Leather-trimmed, heated driver and front-passenger seats. A power moonroof. Voice-activated Navigation with pinch-to-zoom capability and SiriusXM® Traffic & Travel Link.® Plus, 20” low-gloss Ebony Black-painted machined aluminum wheels.

Treat yourself to Limited. 10-way power, heated and cooled, perforated leather-trimmed front seats. Ambient lighting. A convenient driver’s memory feature that recalls saved settings for the front seat, power-adjustable pedals and power sideview mirrors. A 500-watt Audio System from Sony® with Clear Phase® technology. Even the rear outboard seats are heated. Everyone enjoys the ride in Taurus Limited.
3.5L EcoBoost

- 365 horsepower
- 350 lb.-ft. of torque
- All-wheel drive
- EPA-estimated
  - 16 city/24 hwy/
  - 19 combined mpg
  - Standard: SHO

3, 2, 1... SHO! In 5.5 seconds, you'll reach 60 mph. In 14.4 seconds, a quarter mile. True enthusiast performance defines this SHO. Under the hood, a 3.5L EcoBoost® V6 provides instant straight-line acceleration from twin turbos and direct injection. At the corners, a sport-tuned suspension, vented disc brakes and standard all-wheel drive (AWD) deliver optimal driving performance.

Take your experience to the next level with the SHO Performance Package: a 3.16:1 final drive ratio, sport-calibrated steering, high-performance front brake pads, performance summer tires, and an enhanced sport-tuned suspension with unique shocks and springs. Plus, the “Sport Mode” setting on the AdvanceTrac® electronic stability control lets you do some fine-tuning of your own.
**DRIVE CONFIDENTLY WITH A FRIENDLY ASSIST**

**IN TRAFFIC**
Adaptive cruise control & forward collision warning with brake support1 can adjust the speed of Taurus to maintain a preset gap from the vehicle in front of you. If a potential collision is detected, the system can visually and audibly alert you, and pre-charge the braking system to help provide full responsiveness when you brake. Included in the Driver Assist Package.
Available: Limited, SHO

**BETWEEN THE LINES**
Drifting out of your lane? The Lane-Keeping System1 can help. By applying steering wheel torque, and even alerting you with steering wheel vibration, it helps direct you to return to your lane.2 Included in the Driver Assist Package.
Available: Limited, SHO

**CHANGING LANES**
BLIS® (Blind Spot Information System) with cross-traffic alert1,3 warns you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while in Reverse.
Standard: Limited, SHO

**WHEN PARALLEL PARKING**
Active park assist1 not only assists in finding a spot, it steers you in as you control the accelerator, brake and gear shifter. Included in the Driver Assist Package.
Available: Limited, SHO

**KEEPING THINGS STABLE**
AdvanceTrac® electronic stability control helps reduce skidding and fishtailing, which is beneficial in various kinds of inclement weather.4
Standard: All models

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1 Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
2 Lane-Keeping System does not control steering.
3 BLIS replaces standard integrated blind spot mirrors.
4 Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
Each meticulously assembled Taurus interior is filled with elements designed for your enjoyment. Finely stitched, leather-trimmed seats. Eye-catching accents of wood and woven aluminum. Leather-wrapped steering wheel and gear shift knob. 7 colors of ambient lighting that can be adjusted to match your mood. Three 12V powerpoints. Plus a 60/40 split, fold-down rear seat that expands the generous 20.1 cu. ft. of trunk space to accommodate longer items. Taurus is well-prepared to please.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Standard</th>
<th>Limited, SHO</th>
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<tbody>
<tr>
<td>6-way power driver and front-passenger seats</td>
<td></td>
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<tr>
<td>seats with manual lumbar adjustments</td>
<td>SE, SEL</td>
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<tr>
<td>10-way power driver and front-passenger seats with driver’s seat memory feature</td>
<td>Limited, SHO</td>
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<tr>
<td>Heated steering wheel</td>
<td>Limited, SHO</td>
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<tr>
<td>Heated and cooled front seats</td>
<td>Limited, SHO</td>
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<tr>
<td>Power-adjustable pedals with memory</td>
<td>Limited, SHO</td>
<td></td>
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<tr>
<td>Audio System from Sony® with Clear Phase® technology</td>
<td>Limited, SHO</td>
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</tbody>
</table>

Available feature.

This vibrant 8” touchscreen is the command center of SYNC® 3 voice-activated technology,1,2 which integrates your paired mobile phone with Ford Taurus as soon as you start your vehicle. Make calls. Send and receive text messages. And so much more. Just swipe left or right, or use simple voice commands, to help ensure that your life doesn’t miss a beat. SYNC 3 also features 2 smart-charging USB ports to help keep your devices powered up.

**LINK YOUR APPS**

SYNC 3 AppLink®2,3 links your favorite compatible mobile apps with your voice, giving you convenient control. iPhone® users can view the Waze® app’s community-based navigation and traffic features on the large SYNC 3 touchscreen. Amazon Alexa users can access thousands of skills and services they enjoy on their Amazon Echo with the Ford+Alexa® app.

**CONNECT YOUR iPHONE**

Apple CarPlay™ compatibility2,6 displays the iPhone® interface on your vehicle’s touchscreen. Send and receive text messages by voice. Get directions. Access playlists from Apple Music. Just ask Siri® for help. She already knows your voice.

**CONNECT YOUR ANDROID PHONE**

Android Auto™ compatibility2,6 displays the Android™ interface on your vehicle’s touchscreen. Get voice-guided navigation from Google Maps™ and Waze. Access your favorite music from your apps. Make calls. Send and receive messages. Just talk to Google Assistant™ and go.

**MAP YOUR ROUTE**

Voice-activated navigation2 delivers turn-by-turn directions and vivid 3-D maps on the SYNC 3 touchscreen. Pinch-to-zoom capability allows for a closer look. SiriusXM® Traffic & Travel Link® helps you avoid traffic – before you’re in the middle of it. It also provides fuel prices and station locations. Current and forecasted weather. Movie locations and showtimes. Plus, the scores of your favorite sports teams, and more.

**ACCESS FORDPASS CONVENIENCE**

With the FordPass™ smartphone app,2 you can find fuel and compare prices. Find, reserve and pre-pay for parking in select locations. Plus, get help 24/7 from our trained team of Ford Guides.

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1Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 1Available feature. 1Certain restrictions, 3rd-party terms, or message and data rates may apply. See your Ford Dealer for details. Commands may vary by phone and AppLink software. 1Certain Alexa functionality is dependent on smart phone and home technology. 1Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. 1Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 4 on Standard Features page of Specifications, and your Ford Dealer for details. 1Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply.
3.5L Ti-VCT V6
288 hp @ 6,500 rpm
254 lb.-ft. of torque @ 4,000 rpm
6-speed SelectShift® automatic with
Sport Mode and shifter button activation
EPA-estimated fuel economy ratings¹
FWD
18 city/26 hwy/21 combined mpg
AWD
17 city/24 hwy/19 combined mpg
Standard: SE, SEL, Limited

3.5L EcoBoost® V6
365 hp @ 5,550 rpm²
350 lb.-ft. of torque @ 1,500-5,000 rpm²
6-speed SelectShift automatic with
Sport Mode and paddle shifters
EPA-estimated fuel economy ratings¹
AWD
16 city/24 hwy/19 combined mpg
Standard: SHO

POWERTRAINS

MECHANICAL
4-wheel disc brakes with Anti-Lock Brake System (ABS)
Electric power-assisted steering
Suspension – Front: independent MacPherson strut;
rear: independent multilink
Torque Vectoring Control
Traction control

DRIVER-ASSIST TECHNOLOGY
Autolamp automatic on/off headlamps with wiper activation
Rear view camera

INTERIOR
12V powerpoints (3)
Cruise control
Driver and front-passenger sliding sun visors
with illuminated visor mirrors
Front overhead console with dome/map lights
Manual tilt/telescoping steering column
Steering wheel-mounted cruise, audio and 5-way controls

EXTERIOR
Easy Fuel® capless fuel filler
LED taillamps
Rear-window defroster
Solar-tinted glass

SAFETY & SECURITY
Personal Safety System™ for driver and front passenger includes
dual-stage front airbags³ safety belt pretensioners, safety belt
energy-management retractors, safety belt usage sensors, driver’s
seat position sensor, crash severity sensor, restraint control module
and Front-Passenger Sensing System
Front-seat side airbags³
Safety Canopy® System with side-curtain airbags³ and rollover sensor
3-point safety belts for all seating positions
AdvanceTrac® electronic stability control and Curve Control
Belt-Minder® front safety belt reminder
MyKey® technology to help encourage responsible driving
SecuriCode™ invisible keypad
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

DIMENSIONS
Wheelbase 112.9”
Length 202.9”
Height 60.7”
Width – Including mirrors 85.7”
Width – Mirrors folded 77.3”
Head room (front/rear) 39.0”/37.8”
Leg room (front/rear) 44.2” (max.)/38.1”
Hip room (front/rear) 56.3”/55.8”
Shoulder room (front/rear) 57.9”/56.9”
Passenger volume (cu. ft.) 102.2
Luggage capacity (cu. ft.) 20.1
Total interior volume (cu. ft.) 122.3
Fuel tank (gal.) 19.0

¹Actual mileage will vary. ²Horsepower and torque ratings achieved with 93-octane fuel. ³Always wear your safety belt and secure children in the rear seat.
Includes STANDARD FEATURES, PLUS:
- 6-way power driver and front-passenger seats with manual lumbar adjustments
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Black, power sideview mirrors
- Day/Night rearview mirror
- Front center floor console with armrest, cupholders and storage
- Front-wheel drive (FWD)
- Halogen projector-beam headlamps
- Power windows with driver one-touch-up/down feature
- Quasi-dual exhaust with chrome tips
- Remote Keyless Entry System with integrated keyhead transmitter remotes
- Single-zone climate control with manual air conditioning
- SYNC® Voice Recognition Communications and Entertainment System with 4.2” LCD screen, 911 Assist® and AppLink®, and 1 smart-charging USB port

AVAILABLE OPTIONS
- All-weather floor mats
- Ash cup/coin holder with lighter element
- Daytime running lamps (DRL)
- Engine block heater
- SiriusXM® with 6-month trial subscription
- Trunk cargo organizer

Includes SELECT SE FEATURES, PLUS:
- Body-color, power, heated sideview mirrors with security approach lamps
- Compass and outside temperature displays
- Dual-zone electronic automatic temperature control
- Front center floor console with armrest, covered cupholders and storage
- Leather-wrapped steering wheel
- LED supplemental park lamps
- Perimeter alarm
- Remote Start System
- Reverse Sensing System
- SiriusXM with 6-month trial subscription

AVAILABLE OPTIONS
- Equipment Group 201A: SYNC 3 with 8” LCD capacitive touchscreen, 911 Assist, AppLink, Apple CarPlay™ compatibility, Google Android Auto™ compatibility, and 2 smart-charging USB ports + additional center channel speaker + Intelligent Access with push-button start
- All-weather floor mats
- All-wheel drive (AWD)
- Ash cup/coin holder with lighter element
- Engine block heater
- Heated front seats (requires leather trim)
- Power moonroof
- Rear decklid spoiler
- Trunk cargo organizer
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription

Includes SELECT SEL FEATURES, PLUS:
- 10-way power driver and front-passenger seats with driver’s seat memory feature
- Additional center channel speaker
- Ambient lighting
- Audio System from Sony® with Clear Phase® technology, and HD Radio™ Technology
- Auto-dimming rearview mirror
- Automatic high-beam headlamps
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Bright front door sill scuff plates
- Chrome-accented, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver’s side
- Heated and cooled front seats
- Heated rear outboard seats
- Heated steering wheel
- Intelligent Access with push-button start
- “LIMITED” branded front floor mats
- Power-adjustable pedals with memory
- Power windows with global open and driver/front-passenger one-touch-up/down feature
- Rain-sensing windshield wipers
- SYNC 3
- Top-grain leather-wrapped steering wheel
- Universal garage door opener

AVAILABLE OPTIONS
- Driver Assist Package: adaptive cruise control & forward collision warning with brake support, Lane-Keeping System, and active park assist
- All-weather floor mats
- All-wheel drive (AWD)
- Ash cup/coin holder with lighter element
- Engine block heater
- Power moonroof
- Trunk cargo organizer
- Voice-activated Navigation System

Includes SELECT LIMITED FEATURES, PLUS:
- Agate Black, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver’s side
- All-wheel drive (AWD)
- Dual exhaust with chrome tips
- High-intensity discharge (HID) headlamps
- LED supplemental park lamps with Piano Black bezels
- Rear decklid spoiler
- “SHO” branded front floor mats
- “SHO” graphics embroidered on front seats
- Sport-tuned suspension

AVAILABLE OPTIONS
- Driver Assist Package
- SHO Performance Package: enhanced sport-tuned suspension, high-performance front brake pads, sport-calibrated steering, AdvanceTrac electronic stability control with “Sport Mode” setting, 3.16 final drive, Alcantara® trimmed steering wheel, P245/45R20 Performance Summer-only tires and tire inflator and sealant kit

Includes SELECT LIMITED FEATURES, PLUS:
- Agate Black, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver’s side
- All-wheel drive (AWD)
- Dual exhaust with chrome tips
- High-intensity discharge (HID) headlamps
- LED supplemental park lamps with Piano Black bezels
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†After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ‡Restrictions apply. See your dealer for details. §Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.
<table>
<thead>
<tr>
<th>SE</th>
<th>SEL</th>
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<th>SHO</th>
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<tr>
<td>Dune Cloth 1-4, 8</td>
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<td>Charcoal Black Leather/ Mayan Gray Miko® Inserts 1-7</td>
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<td>Burgundy Velvet Metallic Tinted Clearcoat 7</td>
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<td></td>
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<td>Oxford White 8</td>
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Colors are representative only. See your dealer for actual paint/trim options. ¹Metallic. ²Additional charge.
18" Sparkle Silver-Painted Aluminum
Standard: SE, SEL

19" Premium Luster Nickel-Painted Aluminum
Standard: Limited

20" Polished Aluminum
Optional: Limited

20" Ebony Black-Painted Machined Aluminum with Painted Pockets
Standard: SHO

20" 15-Spoke Low-Gloss Ebony Black-Painted Machined Aluminum
Available: SEL Optional: SHO

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New Vehicle Limited Warranty. We want your Ford Taurus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.


Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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