Thank you for your interest in the 2017 Mustang. This brochure will provide you with feature information, specifications and images of the Mustang.

PERFORMANCE: Mustang has a standard 3.7L V6. Available engines include a 2.3L EcoBoost,® 5.0L V8 and 5.2L V8. There are also a host of standard and available performance features.

DESIGN: Modeled after the classic Mustang fastback, the 2017 design possesses the same quintessential lines and timeless curves. Mustang ignites a sense of optimism and freedom at every turn.

HANDLING: The 2017 Mustang is amazingly agile, delivering a responsive driving experience. You’ll get a rush putting Mustang through its paces on everything from straightaways to curvy roads.

TECHNOLOGY: Mustang has an impressive array of standard and available technology features to enhance and make your driving experience more convenient.

Dealer Information
Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Dealer Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Les Stumpf Ford</td>
<td>3030 W College Ave, Appleton, WI</td>
<td>(920) 731-5211</td>
</tr>
<tr>
<td>Bergstrom Neenah Ford-Lincoln</td>
<td>525 S. Green Bay Rd., Neenah, WI</td>
<td>(920) 727-9000</td>
</tr>
<tr>
<td>All World Ford, Inc.</td>
<td>N2484 Greenville Drive, Hortonville, WI</td>
<td>(920) 779-4076</td>
</tr>
<tr>
<td>Frick Ford</td>
<td>N3618 State Road 15, New London, WI</td>
<td>(920) 982-2550</td>
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Get an inside look at the benefits of Ford ownership. Manage important vehicle information 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Every Pony in the Mustang stable makes a powerful impression. Starting with the most potent of them all – the head-turning, heart-pounding, Shelby GT350. Car and Driver summed it up perfectly when they awarded the Shelby® GT350/GT350R a spot on their esteemed list of 2016 10Best Cars: “It’s not like any other car, period.”

This race-tuned monster is powered by a hand-assembled 5.2L Ti-VCT V8 with a Flat-Plane Crank (FPC), the type more often found in exotic sports cars and racers. It’s the most powerful naturally aspirated road-going engine in Ford history. With a redline of 8,250 rpm, it’s also our highest-revving production V8 yet. And the exhaust note is sublime.

To achieve its balance of downforce and drag, every aspect of the GT350 exterior was scrutinized. From its aggressive front splitter to its vented aluminum front fenders and hood, all the way back to its rear spoiler, fascia and integrated diffuser, every element is designed to work as part of a unified team – and help you stay glued to the road.
The most track-ready, street-legal Mustang ever produced – the Shelby® GT350R – features lightweight 19" carbon-fiber wheels wrapped in Michelin Pilot® Sport Cup 2 tires, a larger front splitter, unique chassis tuning, a carbon-fiber rear wing and red accents.

The MagneRide™ Damping System passes an electric current through iron-infused hydraulic fluid to adjust its continuously controlled dampers independently at each corner – 1,000x per second. MagneRide, an aluminum strut-tower brace, and coolers for the engine oil, transmission and differential are all standard on every GT350 for 2017.

The Shelby GT350 exclusive interior features aluminum trim and other unique touches like a flat-bottom steering wheel wrapped in Alcantara® and leather. RECARO® sport front seats trimmed in a mix of Carbon Weave cloth and Miko® sueded cloth help hold you firmly in place – turn after turn.
Our fastest and best-handling GT yet – this generation speaks for itself. In a wickedly deep-throated 5.0L rumble. It also pulls 0.98 lateral g thanks in part to its fully independent suspension. The system has nearly 10x better anti-lift properties than the one it replaced, providing significantly better pitch control for aggressive starts and stops. As Motor Trend said, “... Mustang GT is the whole package, with an exhaust that’s muscular when exercised, a controlled ride, and an interior you don’t have to make excuses for.”

Mustang GT with GT Performance Package figures based on internal Ford testing data. ¹Horsepower and torque ratings achieved with 93-octane fuel. ²Available feature.
Designed by Ford Performance in cooperation with RECARO®, the racing-inspired RECARO sport front seats1 are trimmed in cloth on GT (shown) or leather on GT Premium.

Long highway runs. High-speed passing. Advanced driver-assist technologies like adaptive cruise control and forward collision warning with brake support1 and BLIS® (Blind Spot Information System) with cross-traffic alert1 can help you excel during these and other real-world challenges.

Turn up the heat everywhere you go in a California Special1 GT Premium. Outside, it gets a performance air splitter, black grilles, the tri-bar Pony logo, a raised decklid spoiler, unique striping and 19" wheels. Inside, red stitching intensifies its Ebony leather and Miko® sueded cloth trim.

The aviation-inspired cockpit design puts the controls for features like the heated and cooled front seats1 and dual-zone electronic automatic temperature control1 easily within reach.
Turbocharged responsiveness. That’s the essence of EcoBoost. With its twin-scroll single turbocharger and direct-injection technology, the 2.3L EcoBoost engine helps Mustang deliver best-in-class I-4 horsepower and torque.

Going way beyond good looks, those vertical slots at the outer edges of the front fascia are wheel aero curtains – specifically designed to create a high-pressure region that holds airflow closer to the body and minimizes drag. One of the many telltale signs that every Mustang is built for speed.
Whether your dream machine is an iconic fastback or an eye-catching droptop, you can look forward to the passionate performance of the 3.7L Ti-VCT V6 engine. Excellent road feel and precise handling are yours, courtesy of its fully independent suspension. With a double-ball-joint front configuration, and high-strength aluminum-alloy knuckles and H-arms in back, it employs advanced lightweight materials to help keep unsprung mass down while maximizing grip. So you'll have a blast putting your Mustang through its paces.
Go topless in seconds. You just release a latch and press a button. To perfect its look, Mustang convertible sports exclusive design cues that set it apart from the fastback. Note the higher, straighter muscle line across its rear haunches. And the distinctively contoured trunk lid. Tonneau caps slide neatly in place for a sleek top-down finish. It even has best-in-class trunk space. And since this vacation-on-wheels was engineered as a convertible from the start, it’s designed to deliver a smooth ride and excellent handling. This is open-air freedom at its best.
Nothing compares to this rush. It’s pure magic. The kind conjured only by Mustang. Its carefully crafted interior welcomes all drivers. With a steering column that tilts and telescopes. An accelerator and footrest at matching angles. A shifter placed right where it should be for open access to controls (and cupholders). And plenty of knee room. This is a love-at-first-sight, want-you-so-bad, feels-so-good kind of car. One drive. And you’re hooked.
With its enhanced next-level connectivity, SYNC® 3 helps keep you in touch. You'll love its innovative features and easy-to-use interface. Give simple commands and the system responds to your voice. Swipe it like your smartphone, thanks to the capacitive touchscreen, and get high-speed performance in return.

Navigation¹ with SiriusXM® Traffic and Travel Link® includes a 5-year complimentary trial subscription to these services. Global Positioning System (GPS) technology is combined with 3-D mapping and provides voice-guided turn-by-turn directions. You'll get detailed traffic information, plus current and forecasted weather, fuel station locations and prices, sports scores and schedules, and movie theater locations with show listings and times.
When conditions change, just tap a toggle switch on the dash to adjust Selectable Drive Modes. And keep going. Each mode activates predefined powertrain and chassis calibrations suited to that particular driving situation.

**Normal** mode delivers a balanced combination of comfortable, controlled ride and confident handling for an engaging driving experience.

**Sport+** mode provides more responsive steering and throttle performance, plus different shift points if your Mustang is equipped with the SelectShift® automatic transmission.

**Track** mode allows you to push closer to the vehicle’s limits on the track before AdvanceTrac® electronic stability control intervenes. So you can extract the max from your Mustang.

**Snow/Wet** mode helps provide confident handling in poor weather conditions without sacrificing any of the composure you demand from your vehicle.
OUTRUN THE BOSS.

While developing the GT Performance Package\(^1\) for Mustang GT, engineers used the previous generation’s Boss\(^3\) 302 model as their performance benchmark – this race-ready machine is even faster around the track.

Performance Packages\(^1\)
- Unique 19” wheels and summer-only tires; larger brake rotors and radiator; upgraded front springs, rear axle and rear sway bar; unique chassis, EPAS, ABS and stability control tuning; spoiler delete; gauge pack; and engine-turn aluminum instrument panel trim (GT and EcoBoost®)
- K-brace and strut-tower brace (GT)
- Brembo™ 6-piston front brake calipers (GT)
- 4-piston brake calipers (EcoBoost)

Mustang TrackApps™
- Countdown starts with iconic “Christmas tree”
- Monitors g-forces, braking times and acceleration times in quarter-mile, 0–60 and more

Electronic Line-Lock\(^2,3\)
- Preps your tires for the big win
- Activated using Mustang TrackApps\(^2\)
  (GT and Shelby GT350® only)

Selectable-Effort Electric Power-Assisted Steering
- Customizes steering feedback
- Lets you choose Standard, Sport or Comfort mode

\(^1\) Manual transmission only. \(^2\) Track use only. \(^3\) Available feature.
When you’re ready to take your Mustang to the next level, look no further than Ford Performance Parts. Using a convenient Mustang search tool on the site, you can select your model year to view the full list of currently available equipment.

You’ll find everything from brakes to a supercharger, suspension, wheels and more. All expertly engineered to set your Mustang apart.

Learn more at [fordperformance.com](http://fordperformance.com)

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**GO BEYOND STOCK.**

ROCK THE COCKPIT.

Listen to everything you love with SiriusXM® Satellite Radio. Get over 150 channels including all kinds of commercial-free music, plus every major sport and the best talk, news, comedy and entertainment. And you’ll hear it all with a 6-month trial subscription to the All Access package, included with your new Mustang. So you can rock your ride, plus listen anywhere online and on the SiriusXM app.

Amazing sound is yours with the 12-speaker Shaker™ Pro Audio System featuring HD Radio™ Technology. Broadcasting a digital signal over traditional radio frequencies enables HD Radio Technology to offer up to 3 additional channels of new, local content per FM station. It can also display the artist, song title and more. All without any need for a subscription.
17" Sparkle Silver-Painted Aluminum
Standard: V6

18" Magnetic-Painted Machined Aluminum
Standard: EcoBoost®, EcoBoost Premium, GT, GT Premium

18" Foundry Black-Painted Machined Aluminum
Included: V6 051A
Optional: EcoBoost, EcoBoost Premium, GT, GT Premium

19" Ebony Black-Painted Aluminum
Included: EcoBoost Performance Package

19" Polished Aluminum
Included: EcoBoost Premium Pony Package

19" x 9" Front/19" x 9.5" Rear Ebony Black-Painted Aluminum
Included: GT Performance Package

19" Ebony Black-Painted Aluminum
Included: GT Black Accent Package

19" Ebony Black-Painted Machined Aluminum
Included: GT Premium California Special

19" Low-Gloss Black-Painted Machined Aluminum
Included: EcoBoost Interior & Wheel Package, Wheel & Stripe Package, GT Interior & Wheel Package

19" x 9" Front/19" x 9.5" Rear Luster Nickel-Painted Aluminum
Optional: GT Performance Package

19" Premium Dark Stainless-Painted Aluminum
Optional: GT Premium

20" x 9" Foundry Black-Painted Machined Aluminum
Optional: EcoBoost Premium, GT Premium

19" x 10.5" Front/19" x 11" Rear Ebony Black-Painted Aluminum
Standard: Shelby GT350

19" x 11" Front/19" x 11.5" Rear Ebony Black-Painted Carbon-Fiber
Included: Shelby GT350R Package
### STANDARD FEATURES

**Mechanical**
- Brakes – 4-wheel vented disc Anti-Lock Brake System (ABS)
- Steering – Selectable-effort electric power-assisted (Standard, Sport, Comfort)
- Suspension – Front: independent double-ball-joint MacPherson strut with stabilizer bar; rear: independent integral link with stabilizer bar
- Tire inflator and sealant kit

**Driver-Assist Technology**
- Automatic headlamps with wiper activation

### Seating
- 50/50 split-fold rear seat (fastback only)

### Interior
- Center console – Full floor with storage bin
- Cruise control
- Floor – Black carpeted front floor mats
- Ignition – Intelligent Access with push-button start
- Illuminated locking glove compartment
- Power outlets – 12-volt powerpoints (2)
- TrackApps™ located in instrument cluster
- Windows – Power with global open and one-touch-up/-down feature

### Exterior
- Easy Fuel® capless fuel filler
- Embedded radio antenna (fastback only)

### Powertrain

<table>
<thead>
<tr>
<th>ENGINE</th>
<th>HORSEPOWER</th>
<th>TORQUE</th>
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<tbody>
<tr>
<td>3.7L Ti-VCT V6</td>
<td>310 hp @ 5,500 rpm</td>
<td>320 lb.-ft. of torque @ 4,750 rpm</td>
</tr>
<tr>
<td>5.0L Ti-VCT V8</td>
<td>460 hp @ 6,500 rpm</td>
<td>420 lb.-ft. of torque @ 4,000 rpm</td>
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<tr>
<td>5.2L Ti-VCT V8 FPC</td>
<td>526 hp @ 7,500 rpm</td>
<td>490 lb.-ft. of torque @ 4,750 rpm</td>
</tr>
<tr>
<td>5.2L Ti-VCT V8</td>
<td>526 hp @ 7,500 rpm</td>
<td>490 lb.-ft. of torque @ 4,750 rpm</td>
</tr>
</tbody>
</table>

### Capacities (cu. ft.)
- Luggage capacity: 13.5/11.4
- Cargo capacities:
  - Fastback: 21.1 cu. ft.
  - Convertible: 11.1 cu. ft.

### Fuel Economy
- **Base Model:**
  - 21 city/27 hwy/23 combined mpg
- **Performance Package:**
  - 20 city/28 hwy/24 combined mpg

### Dimensions

<table>
<thead>
<tr>
<th>DIMENSIONS</th>
<th>FASTBACK/CONVERTIBLE</th>
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<tbody>
<tr>
<td>Length</td>
<td>188.3&quot;</td>
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<tr>
<td>Width</td>
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<tr>
<td>Height</td>
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<tr>
<td>Leg room</td>
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<tr>
<td>Hip room</td>
<td>54.9&quot;</td>
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<tr>
<td>Shoulder room</td>
<td>56.3&quot;</td>
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### Standard Features

- AdvanceTrac® electronic stability control
- 4-way adjustable front head restraints
- Airbags – Personal Safety System
- Safety belt restraint system – Manual 3-point shoulder and lap safety belt
- Driver-Assist Technology
- Easy Fuel® capless fuel filler
- Embedded radio antenna (fastback only)
- Rear-window defroster
- Taillamps – LED with sequential turn signals
- Tonneau caps (convertible only)
- Windshield wipers – Variable-intermittent
- Safety & Security
- Airbags – Front-seat side
- Airbag – Driver’s knee
- Airbags – Front-seat side
- Airbag – Glove-box-door-integrated knee
- Airbags – Side-curtain (fastback only)
- 4-way adjustable front head restraints
- AdvanceTrac® electronic stability control
- Belt-Minder® front safety belt reminder
- Headlamps – HID with LED signature lighting
- Illuminated Entry System
- Individual Tire Pressure Monitoring System (excludes available spare)
- LATCH – Lower Anchors and Tether Anchors for Children
- Mirror – Auto-dimming rearview
- MyKey®
- Perimeter alarm
- Rear view camera
- Removable Keyless Entry System
- Safety belt restraint system – Manual 3-point shoulder and lap safety belt system for all seating positions
- SecuriLock® Passive Anti-Theft System
- SYNC® with 2.3” color LCD screen in center stack, 911 Assist®, AppLink®, and 2 smart-charging USB ports

### Build Your Mustang

<table>
<thead>
<tr>
<th>BUILD YOUR MUSTANG</th>
<th>S</th>
<th>Standard</th>
<th>O</th>
<th>Optional</th>
<th>P</th>
<th>Package Content</th>
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<tr>
<td>V6</td>
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<td>ECOBOOST PREMIUM</td>
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<td>SHELBY GT350®</td>
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</tbody>
</table>

### Restrictions

- Always wear your safety belt and secure children in the rear seat.
- Restrictions may apply. See your dealer for details.
<table>
<thead>
<tr>
<th>Component</th>
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<tbody>
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<td>Black Accent Package</td>
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<td>EcoBoost Package</td>
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<td>Interior &amp; Wheel Package</td>
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<tr>
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<td>Wheel &amp; Stripe Package</td>
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</table>

*Restrictions may apply. See your dealer for details. Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.
### EXTERIORS & STRIPES

- **White Platinum Metallic Tri-coat**
- **Oxford White**
- **Ingot Silver**
- **Avalanche Gray**
- **Triple Yellow Tri-coat**
- **Race Red**
- **Ruby Red Metallic Tinted Clearcoat**
- **Grabber Blue**
- **Lightning Blue**
- **Magnetic**
- **Shadow Black**

### SHELBY® GT350®

### SHELBY® GT350R

### INTERIORS

<table>
<thead>
<tr>
<th>Exterior</th>
<th>V6</th>
<th>ECOBOOST®/GT</th>
<th>ECOBOOST PREMIUM/ GT PREMIUM</th>
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<th>SHELBY GT350R</th>
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</tbody>
</table>

7,8,9: Premier Trim With Color Accent Group 10: California Special on GT Premium 12: Convenience Package
Silver stripes not available on convertible models. Colors are representative only. See your dealer for actual paint/trim options.


### Materials

- **Ebony Cloth**
- **Ebony Leather**
- **Ebony Leather with Perforated Inserts**
- **Ebony Leather with Perforated Inserts and Metal Gray Stitching**
- **Ebony Leather with Perforated Miko® Sueded Cloth Inserts and Metal Gray Stitching**
- **Red Line Leather with Perforated Inserts and Red and Black Stitching**
- **Red Line Leather with Perforated Inserts and Yellow Jacket Stitching**
- **Ebony Carbon Weave Cloth with Miko Sueded Cloth Inserts and Metal Gray Stitching**
- **Ebony Leather with Perforated Miko Sueded Cloth Inserts and Metal Gray Stitching**
- **Ebony Leather with Perforated Miko Sueded Cloth Inserts and Red Stitching**

### Trim Options

- **Ebony Cloth**
- **Ceramic Leather**
- **Ebony Leather**
- **with Perforated Inserts**
- **with Metal Gray Stitching**
- **with Red Stitching**
- **Ebony Leather with Perforated Miko® Sueded Cloth Inserts and Metal Gray Stitching**
- **Ebony Leather with Perforated Miko Sueded Cloth Inserts and Red Stitching**
- **Ebony Leather with Perforated Miko Sueded Cloth Inserts and Metal Gray Stitching**
- **Ebony Leather with Perforated Miko Sueded Cloth Inserts and Metal Gray Stitching**
- **Ebony Leather with Perforated Miko Sueded Cloth Inserts and Metal Gray Stitching**
- **Ebony Leather with Perforated Miko Sueded Cloth Inserts and Metal Gray Stitching**

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7,8,9: Premier Trim With Color Accent Group 10: California Special on GT Premium 12: Convenience Package
Silver stripes not available on convertible models. Colors are representative only. See your dealer for actual paint/trim options.

GT fastback in Ingot Silver accessorized with 19" Ebony Black-painted aluminum wheels, wheel center caps, wheel lock kit, Black-painted Shelby Track Package rear spoiler, and Ford Custom Graphics by 3M Original Wraps

**Exterior**
- Ford custom graphics
- Full vehicle covers (A)
- Hood protector
- Rear spoilers

**Interior**
- All-weather floor mats (B)
- Ash cup/collar holders
- Carbon-fiber gear shift knob
- Cargo organizers and protectors
- Carpeted floor mats
- First aid and roadside assistance kits
- Illuminated door sill plates
- Interior light kit
- Sport pedals (C)
- Tablet cradle

**Electronics**
- Remote Access (D)
- Remote start systems
- Reverse bumper-mounted warning sensor
- Vehicle Security System

**Wheels**
- Ebony Black-painted aluminum (19" x 9" front; 19" x 9.5" rear)
- Mini spare tire kit
- Wheel center caps
- Wheel lock kit

**Roadside Assistance**
Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit**
Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

**Ford Protect Extended Service Plans.** Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans.

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