IT’S GOT YOUR ATTENTION.
NOW MAKE IT YOURS.

With a choice of 3 power sources, convenient driver-assist technologies\(^1\) and everything you need to stay connected, the 2018 Ford Fusion is overflowing with something else. Captivating style. From every angle. We never said choosing yours would be an easy decision. Just one of the most satisfying you’ll ever make.
FIRST, DECIDE WHAT MOVES YOU.

GAS
If gas is your power of choice, one of the 4 Fusion engines is sure to be perfect for your lifestyle. Is efficiency most important? Opt for the 1.5L EcoBoost. Looking to balance power and efficiency? The 2.0L EcoBoost does a great job. Craving performance in your sedan? Then pilot the most powerful engine ever on Fusion – the 2.7L EcoBoost – standard on V6 Sport. The choice is always yours.

HYBRID
If you’re ready for something different, look no further than the 2018 Fusion Hybrid. Powered by both gas and electricity, its unique gas engine is paired with an electric motor. The two can work together, or separately, to help maximize efficiency. A lithium-ion battery that powers the electric motor helps Fusion Hybrid operate in electric mode at speeds up to 85 mph.

PLUG-IN HYBRID
Operating much the same way as a hybrid, Fusion Energi Plug-In Hybrid provides another option – to plug in. With its large-capacity lithium-ion battery fully charged, it can drive an EPA-estimated 21 miles on electricity alone. When the battery is depleted, the vehicle acts like a hybrid. If you want the convenience of a gas engine for longer trips, and the ability to drive short distances on electricity, it’s a great choice.

1Available feature. 2EPA-estimated rating: 23 city/34 hwy/27 combined mpg. Actual mileage will vary. 3EPA-estimated rating: 21 city/32 hwy/25 combined mpg. Actual mileage will vary. 4EPA-estimated rating: 43 city/41 hwy/42 combined mpg. Actual mileage will vary. 5EPA-estimated rating: 43 city/41 hwy/42 combined mpg, 14-gallon tank; 21 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age.
NOW, EXPRESS YOUR SENSE OF STYLE.

There's much to be desired in the well-equipped Fusion S. Remote keyless entry gets you in, push-button start gets you ready, and the elegant rotary gear shift dial gets you moving. Inside, the SYNC® Voice Recognition Communications and Entertainment System keeps you connected. At your destination, a rear view camera shows you a clear path into your parking spot.

SE

LED signature lighting enhances the look of the headlamps on Fusion SE. Inside, a 10-way power driver's seat and 6-way power front-passenger seat give you the perfect setting for the AM/FM stereo/single-CD player with MP3 capability and 6 speakers, plus more than 150 channels of SiriusXM® Radio. A 4.2” configurable color LCD screen centers the instrument panel.

TITANIUM

This well-appointed Fusion reveals its uniqueness upon approach. With your Intelligent Access key fob near, just grab a handle and you're in. Sit down in heated, leather-trimmed front seats with perforated inserts. Control the remarkable SYNC 3, as well as a 12-speaker Audio System from Sony®. A Reverse Sensing System can alert you to objects behind your vehicle.

PLATINUM

If you want the ultimate in Fusion refinement, this is it. Premium Magnetic-painted grille and 19” polished aluminum wheels outside. Inside, every driver-assist technology that Fusion offers is standard: adaptive cruise control with stop-and-go, enhanced active park assist, Lane-Keeping System and more. Plus, premium leather-trimmed seats with quilted bolsters and perforated inserts. Beyond gold, there's Platinum.

V6 SPORT

In every family, there's one who goes all out. Never takes it easy. Like V6 Sport. Intelligent all-wheel drive (AWD) helps you grip the road, while continuously controlled damping with pothole detection helps lessen the impact of road imperfections. The high-gloss black upper grille and quad-tip dual exhaust let everyone know about the chip on your shoulder. Leather-trimmed seats even feature Miko® inserts.

1Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. 2Platinum gas model only.
PICK YOUR PASSION FOR PERFORMANCE.

With 4 engines to choose from, the Fusion gas engine lineup is strong. To get moving, just shift the 6-speed SelectShift™ automatic transmission¹ into Drive via the rotary gear shift dial. Tap the “S” button on top to sharpen throttle response, fully enable the steering wheel paddle shifters, more aggressively program the transmission shift points, and more. To enhance safety after you reach your destination, there are certain situations where Fusion detects when you should not be in Drive and automatically shifts into Park² for you.

With robust low-end torque and virtually no turbo lag, EcoBoost® engines¹ combine turbocharging, direct injection and twin independent variable cam timing (Ti-VCT) into a potent blend of horsepower and efficiency. Standard Auto Start-Stop Technology on the 1.5L EcoBoost helps optimize fuel consumption and reduce emissions when stopped, or while idling with your foot on the brake.

---

<table>
<thead>
<tr>
<th>Engine</th>
<th>Horsepower</th>
<th>Torque</th>
<th>EPA-estimated Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.5L</td>
<td>181</td>
<td>185</td>
<td>23 city/34 hwy/27 combined mpg³</td>
</tr>
<tr>
<td>Optional: SE</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| 2.0L   | 245        | 275    | FWD: 21 city/32 hwy/25 combined mpg³  
| Standard: Titanium | | | AWD: 20 city/29 hwy/23 combined mpg³ |
| Platinum Optional: SE | | | |
| 2.5L   | 173        | 174    | 21 city/32 hwy/25 combined mpg³ |
| Standard: S | | | |
| SE     |            |        |                      |
| 2.7L   | 325        | 380    | AWD: 17 city/26 hwy/20 combined mpg³ |
| Standard: V6 Sport | | | |

¹ Optional. ² Available feature. ³ See owner’s manual for system details and limitations. ⁴ Actual mileage will vary. ⁵ Horsepower and torque ratings achieved with 93-octane fuel.
Fusion Hybrid never loses sight of its fun-to-drive nature. “Its steering is sharp and direct, and ... its handling is oriented pleasingly toward the sporty side,” says Edmunds.

MAKE A SMOOTH TRANSITION.

Powered by both gas and electricity, Fusion Hybrid features a 2.0L Atkinson-cycle gas engine and electric motor that can work together, or separately, to help maximize efficient performance. “What’s most noteworthy about this particular hybrid system is how quietly and seamlessly the electric motor and the gas engine interact,” says Car and Driver. Inside, “Efficiency Leaves” in the SmartGauge® with EcoGuide instrument cluster can help your driving efficiency. More leaves grow when you drive more efficiently – giving you instant feedback. A Regenerative Braking System can even recover over 90% of the energy spent during braking¹ and use it to help recharge the battery.

1. Results may vary depending on driving habits.
PLUG IN
AND TAKE CHARGE.

Fusion Energi has an EPA-estimated total driving range of 610 miles, as well as an EPA-estimated all-electric driving range of 21 miles. As you drive, Fusion Energi decides whether to use its electric motor alone or to turn on its gas engine as needed.

To plug in, just insert the standard 120-volt convenience charge cord into your home outlet and into the vehicle’s charge port, which illuminates in sections as it charges. When the full ring is illuminated, the vehicle is fully charged. Or, use a Ford recommended AeroVironment™ 240-volt home charging station. 

Recharge in about 2.5 hours via the AeroVironment option, or 7 hours using your home outlet. Easily monitor and schedule charging with our MyFord® Mobile app and website (myfordmobile.com). Both feature a charging station locator powered by PlugShare.

The choice to plug in – or not. It’s easier than you think. Charge your vehicle while parked at work, or overnight at home. It’s simple, convenient and no change in your routine is required.
Heat. Moisture. Gravel. Potholes. For challenging weather conditions and road surfaces you encounter, the 2018 Fusion is equipped to help you master them. “The ride and handling is top-notch for the class,” says TheCarConnection.com. From advanced technologies that can enhance grip to those that adjust suspension tuning, Fusion is designed to deliver a smooth and seamless driving experience. Road after winding road.

**GET THE TOOLS TO RULE THE ROAD.**

**POWER WHERE IT’S NEEDED**
Intelligent all-wheel drive (AWD) constantly monitors traction, transferring power between front and rear wheels as needed, typically before wheelslip can even occur. This fully automatic system effortlessly improves handling and helps maximize traction at all times.

Standard: V6 Sport
Available: SE/Titanium/Platinum

**REAL-TIME SUSPENSION TUNING**
A continuously controlled damping (CCD) system uses 12 different sensors to read the road – and vehicle inputs – every 2 milliseconds. Then, it adjusts to help deliver smooth, responsive handling. The system can even detect potholes, adjusting shock absorbers so impact severity is reduced.

Standard: V6 Sport

**CORNERING POISE**
Torque Vectoring Control increases vehicle stability in turns by applying slight braking force to the inside wheel, as needed. By sending more torque to the outside wheel, the system helps Fusion stay firmly planted.

Standard: All models

*Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.*
It starts with a turn of the nicely weighted rotary gear shift dial to engage the gears – as well as your love for the open road. It continues with soft-touch surfaces that greet your hands wherever they rest, including the leather-wrapped steering wheel and leather-trimmed seats. Brilliant LED lighting treats your eyes. Outside, sleek sideview mirrors mount low on the doors – instead of at the windows – designed to allow more light inside, minimize drag and help reduce wind noise. Ready to take your turn?

SOUND MANAGEMENT
Thanks to acoustic underbody shields and sound-absorption material, road noise is mitigated inside Fusion. From this hushed environment, you can enjoy the well-balanced output of the 12-speaker Audio System from Sony.

Sony available: Titanium/Platinum/V6 Sport

FULLY CHARGED
Keep everything from mobile phones to tablets charged with an array of power sources. Depending on the model, Fusion offers two 12-volt powerpoints, a 110-volt power outlet and 2 smart-charging USB ports with available SYNC 3.

See specifications for availability.

SMART SOLUTIONS
Fusion has plenty of them for your smart devices. A large center console features two-tiered storage, including a secure phone pocket and 2 small bins in the upper compartment. A media bin with lighted USB port includes additional storage. Even the glove box is lined, lockable and – on Titanium, Platinum and V6 Sport – lighted.
FINELY CRAFTED FOR COMFORT.

It’s all about positive reaction between you and your vehicle. Approach Fusion with your Intelligent Access key fob\(^1\) and a simple touch of the driver’s door handle unlocks it. Press the standard push-button start and the engine springs to life. With spacious room for 5, plus a range of seating choices from durable cloth to quilted and perforated leather trim\(^1\), the carefully crafted interior of Fusion welcomes all.

**FINELY CRAFTED FOR COMFORT.**

**STYLED TO SATISFY**
Titanium, with 10-way power, heated, leather-trimmed driver and front-passenger seats. A leather-wrapped steering wheel. Aluminum accelerator and brake pedal covers. And ambient lighting in your choice of 7 hues to bring it all together.

**THE ULTIMATE IN REFINEMENT**
Platinum, with Medium Soft Ceramic leather-trimmed heated and cooled front seats featuring quilted bolsters and perforated inserts. Leather-wrapped and stitched instrument panel top and center console. Leather also wraps the door armrests, the center console lid and the heated steering wheel.

**PREPPED FOR PERFORMANCE**
V6 Sport, with exclusive Dark Earth Gray leather-trimmed front seats with Miko\(^{®}\) inserts. Aluminum accelerator and brake pedal covers, and carpeted floor mats emblazoned with the Sport logo, complete the look.

\(^1\) Available equipment.
GO AHEAD, SHOW IT OFF.
SYNC CONNECT
Powered by FordPass to:
• Locate your vehicle
• Remotely start, stop, lock or unlock it
• Check your fuel level and mileage

SYNC APPLINK
Voice control for your favorite compatible mobile apps
Spotify®, Pandora®, and more

APPLE CARPLAY
Use Siri to connect with your iPhone
Access your favorite songs and playlists in Apple Music®
Utilize Apple Maps for voice-guided navigation and estimated travel time

VOICE-ACTIVATED NAVIGATION
Turn-by-turn directions
Vivid 3-D maps
Pinch-to-zoom touchscreen capability

SIRIUSXM® TRAFFIC & TRAVEL LINK
Complimentary for 5 years
Real-time traffic updates
Fuel station locations and prices
Current and forecasted weather
Movie locations and showtimes
Sports scores

ANDROID AUTO
Talk to Google™ to interact with your Android™ smartphone
Access your favorite music through your apps
Utilize Waze™ or Google Maps™ for voice-guided navigation and estimated travel time

ANDROID AUTO® COMPATIBILITY

FORDPASS™ SMARTPHONE APP
Your personal journey assistant
Find fuel and compare prices
Find, reserve and pay for parking in select locations
Get help from our trained team of Ford Guides — available 24/7

SYNC CONNECT
2,3
Powered by FordPass to:
• Locate your vehicle
• Remotely start, stop, lock or unlock it
• Check your fuel level and mileage

2018 Fusion | ford.com
SYNC Connect not available on Fusion Energi. 1Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2Available feature. 3Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 3 in “Build Your Fusion” section of Specifications, and your Ford Dealer for details. 4Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. 5Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. 6Commands may vary by phone and AppLink software. 7Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 4 in “Build Your Fusion” section of Specifications, and your Ford Dealer for details.

Imagine controlling calls, music and more with just a touch and your voice. SYNC® 3 lets you keep your hands on the wheel while it quickly responds to your spoken requests. Or use the responsive touchscreen in the center of your instrument panel to access its many helpful features. Bring the power of Siri® into Fusion with Siri Eyes Free and your paired iPhone®. The system also features 2 smart-charging USB ports to help keep your devices powered up and ready to go.
When Parking
Back in. Parallel parking. Enhanced active park assist1 is a beauty to behold. It not only assists you in finding a spot, it steers you into it while you control the accelerator, brake and rotary gear shift dial as needed. When pulling out of a parallel spot, it provides assistance as well.

Changing Lanes
BLIS® (Blind Spot Information System) with cross-traffic alert1,2 warns you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while in Reverse.

Between the Lines
Drifting out of your lane? The Lane-Keeping System1 can help. By applying steering wheel torque, and even alerting you with steering wheel vibration, it helps direct you to return to your lane.3

In Traffic
Adaptive cruise control with stop-and-go1 scans for vehicles in front of you. It can automatically adjust the speed of Fusion to maintain a preset gap from that vehicle. The system can be used at both high and low speeds, and can even follow the vehicle in front of you to a complete stop.

If Needed
Pre-Collision Assist with Pedestrian Detection1 can alert you with visible and audible warnings if a potential collision with a vehicle or pedestrian is detected. If it determines a collision is imminent, active braking may automatically apply the brakes.4

Even Backing Up
See what’s behind Fusion as you slowly back up. A standard rear view camera1 puts a full-color image on the LCD screen that centers the instrument panel.

2018 Fusion | ford.com
1Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. 2BLIS replaces standard integrated blind spot mirrors. 3Lane-Keeping System does not control steering. 4Pre-Collision Assist with Pedestrian Detection can detect pedestrians, but not in all conditions and does not replace safe driving. See owner’s manual for system limitations.
V6 Sport takes Fusion style in a more aggressive direction with a gloss black mesh grille, deeper air intakes, 19” premium Dark Tarnish-painted wheels, a rear spoiler and a quad-tip dual exhaust.

HERE TO THRILL.

This is one Sport model that deserves the name. Greeting the street with 325 horsepower and 380 lb.-ft. of torque. V6 Sport is powered by a 2.7L EcoBoost® engine mated to a 6-speed automatic transmission with SelectShift® capability that can be controlled by steering wheel-mounted paddle shifters. To handle all this torque, V6 Sport includes Intelligent all-wheel drive (AWD), plus continuously controlled damping (CCD) with pothole detection to help smooth out the rough spots. Results include a taut ride, precise cornering and extreme road-holding finesse. In other words, pure exhilaration.

1Horsepower and torque ratings achieved with 93-octane fuel.
Ford Fusion has earned a 5-Star Overall Vehicle Crash Rating\(^1\) from the National Highway Traffic Safety Administration (NHTSA), and a 2017 Top Safety Pick from the Insurance Institute for Highway Safety (IIHS) when equipped with optional front crash prevention. Proof of our commitment to safety. And to your peace of mind behind the wheel.

### BE PREPARED
8 airbags, including side-curtain airbags with roll-fold technology that deploy to cover both rows of the vehicle, help increase protection.

Standard: All models

### EXTRA PROTECTION
Class-exclusive\(^2\) inflatable rear safety belts distribute crash-force energy across more of the torso area than a non-inflatable belt. This helps reduce injury risk in certain conditions for outboard-seated rear passengers.

Available: All models

### READY AND STABLE
AdvanceTrac\(^{®}\) electronic stability control with brake-actuated traction control\(^3\) helps reduce skidding and fishtailing, which is beneficial in various kinds of inclement weather.

Standard: All models

### SMART DRIVING
With MyKey\(^{®}\), you can program reminders to encourage safety belt use, driving at appropriate speeds, keeping the audio volume low, and much more.

Standard: All models


\(^{2}\)Class is Midsize Sedans based on Ford segmentation.

\(^{3}\)Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
### Standard Features for All Fusion Models

#### Mechanical
- 4-wheel disc brakes with Anti-Lock Brake System (ABS)
- Electric power-assisted steering
- Front and rear stabilizer bars
- Suspension – Front: independent MacPherson strut  
  Rear: independent integral link
- Torque Vectoring Control
- Driver-Assist Technology
- Autolamp automatic on/off headlamps
- Hill start assist

#### Interior
- 4-way adjustable front head restraints
- 12V powerpoints (2)
- 60/40 split fold-flat spring-assisted rear seat
- Center console with armrest and storage
- Cruise control
- Driver and front-passenger sun visors  
  with illuminated vanity mirrors
- Power windows with global open/close and one-touch-up/-down feature
- Push-button start ignition
- Rotary gear shift dial
- Steering wheel-mounted cruise, audio and 5-way controls
- Tilt/telescoping steering column

#### Exterior
- Bright upper grille surround
- Configurable daytime running lamps
- Easy Fuel® capless fuel filler
- LED taillamps
- Rear-window defroster
- Solar-tinted glass
- Speed-sensitive windshield wipers

#### Safety & Security
- Personal Safety System™ for driver and front passenger includes  
  dual-stage front airbags; safety belt pretensioners, safety belt  
  energy-management retractors, safety belt usage sensors, driver’s  
  seat position sensor, crash severity sensor, restraint control module  
  and Front-Passenger Sensing System
- Driver and front-passenger knee, front-seat side,  
  and side-curtain airbags\(^1\)
- 3-point safety belts for all 5 seating positions
- AdvanceTrac® electronic stability control  
  with brake-actuated traction control
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Emergency in-trunk release handle
- Illuminated Entry System
- Individual Tire Pressure Monitoring System  
  (excludes spare, if equipped)
- LATCH – Lower Anchors and Tether Anchors for Children
- MyKey® technology to help parents encourage  
  responsible driving
- Perimeter alarm
- Rear view camera
- Remote Keyless Entry System
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™

### Powertrains/EPA-Estimated Ratings\(^2\)

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Horsepower SAE @ Rpm</th>
<th>Torque SAE @ Rpm</th>
<th>Transmission</th>
<th>EPA-City/EPA-Hwy/EPA-Combined MPG</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5L I-VCT I-4</td>
<td>173 hp @ 6,000 rpm</td>
<td>174 lb.-ft. of torque @ 4,500 rpm</td>
<td>6-speed automatic</td>
<td>21 city/32 hwy/25 combined mpg</td>
</tr>
<tr>
<td>Standard:</td>
<td></td>
<td></td>
<td></td>
<td>S/SE</td>
</tr>
<tr>
<td>1.5L EcoBoost® I-4</td>
<td>181 hp @ 6,000 rpm</td>
<td>185 lb.-ft. of torque @ 4,320 rpm</td>
<td>6-speed SelectShift® automatic with steering wheel-mounted paddle shifters</td>
<td>23 city/34 hwy/27 combined mpg</td>
</tr>
<tr>
<td>Optional: SE</td>
<td></td>
<td></td>
<td></td>
<td>Included: SE Luxury Package</td>
</tr>
<tr>
<td>2.0L EcoBoost I-4</td>
<td>245 hp @ 5,550 rpm(^3)</td>
<td>275 lb.-ft. of torque @ 3,000 rpm(^3)</td>
<td>6-speed SelectShift automatic with steering wheel-mounted paddle shifters</td>
<td>FWD 21 city/32 hwy/25 combined mpg</td>
</tr>
<tr>
<td>AWD 20 city/29 hwy/23 combined mpg</td>
<td></td>
<td></td>
<td></td>
<td>Standard: Titanium/Platinum</td>
</tr>
<tr>
<td>2.7L EcoBoost V6</td>
<td>325 hp @ 5,500 rpm(^3)</td>
<td>380 lb.-ft. of torque @ 3,500 rpm(^3)</td>
<td>6-speed SelectShift automatic with steering wheel-mounted paddle shifters</td>
<td>AWD 17 city/26 hwy/20 combined mpg</td>
</tr>
<tr>
<td>Standard: V6 Sport</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| 2.0L I-VCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV) | 195 charge depletion mode | 188 charge sustained mode | Electronically controlled continuously variable transmission (eCVT)  
43 city/41 hwy/42 combined mpg | Standard Hybrid: S/SE/Titanium/Platinum |
| 2.0L I-VCT Atkinson-Cycle I-4 Plug-In Hybrid Electric Vehicle (PHEV) | 195 charge depletion mode | 188 charge sustained mode | Electronically controlled continuously variable transmission (eCVT)  
43 city/41 hwy/42 combined mpg (gasoline only); 104 city/91 hwy/97 combined MPGe | Standard Fusion Energi: SE/Titanium/Platinum |

\(^1\)Always wear your safety belt and secure children in the rear seat. \(^2\)Actual mileage will vary. \(^3\)Horsepower and torque ratings achieved with 93-octane fuel.
## WHEELS

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
<th>Code</th>
<th>Option</th>
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<tbody>
<tr>
<td>1</td>
<td>16” Sparkle Silver-Painted Aluminum</td>
<td>S</td>
<td>S</td>
</tr>
<tr>
<td>2</td>
<td>17” Sparkle Silver-Painted Aluminum</td>
<td>S</td>
<td>SE/Hybrid S/Hybrid SE</td>
</tr>
<tr>
<td>3</td>
<td>17” Premium Luster Nickel-Painted Aluminum</td>
<td>S</td>
<td>Fusion Energi SE/Fusion Energi Titanium/Fusion Energi Platinum</td>
</tr>
<tr>
<td>4</td>
<td>18” Machined-Face Aluminum with Magnetic-Painted Pockets</td>
<td>S</td>
<td>Titanium/Hybrid Titanium/Hybrid Platinum</td>
</tr>
<tr>
<td>5</td>
<td>18” Magnetic-Painted Aluminum</td>
<td>I</td>
<td>S Appearance Package/SE Appearance Package/Hybrid SE Appearance Package</td>
</tr>
<tr>
<td>6</td>
<td>19” Machined-Face Aluminum with Magnetic-Painted Pockets</td>
<td>O</td>
<td>Titanium</td>
</tr>
<tr>
<td>7</td>
<td>19” Polished Aluminum</td>
<td>O</td>
<td>Titanium</td>
</tr>
<tr>
<td>8</td>
<td>19” Premium Dark Tarnish-Painted Aluminum</td>
<td>S</td>
<td>Platinum</td>
</tr>
</tbody>
</table>

**Code Key**
- **S**: STANDARD
- **O**: OPTIONAL
- **I**: INCLUDED
## Build Your Fusion

### S: Standard  O: Optional  P: Package Content

<table>
<thead>
<tr>
<th>S</th>
<th>SE</th>
<th>Titanium</th>
<th>PLATINUM</th>
<th>V6 Sport</th>
<th>Seating</th>
<th>Mechanical</th>
<th>Driver-Assist Technology</th>
<th>Safety &amp; Security</th>
<th>Exterior</th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>Front-wheel drive (FWD)</td>
<td>Advanced adaptive cruise control with stop-and-go and Pre-Collision Assist with Pedestrian Detection</td>
<td>Paint Protection Film by 3M® covers front fascia, front lower fascia edge, and leading edge of hood</td>
<td>Bright door and window trim moldings¹</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>Intelligent all-wheel drive (AWD)¹</td>
<td>Premium Audio System with 11 speakers</td>
<td>Door handles – Body-color</td>
<td>Door handles – Body-color with bright inserts¹</td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>Active noise control</td>
<td>Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 12 speakers and HD Radio™ Technology</td>
<td>Exhaust tip – Single with bright tip</td>
<td>Exhaust tip – Dual integrated bright exhaust outlets</td>
</tr>
<tr>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>Compact spar wheel and tire</td>
<td>Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability and 9 speakers</td>
<td>Exhaust tip – Quad-tip dual exhaust</td>
<td>Fog lamps – LED with bright chrome trim and black bezels¹</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>O</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>Continuously controlled damping (CCD) with pohthele detection</td>
<td>SiriusXM® Radio with 6-month trial subscription³</td>
<td>Fog lamps – LED with high-gloss black bezels</td>
<td>Fog lamps – LED with high-gloss black bezels</td>
</tr>
<tr>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>Driver-Assist Technology</td>
<td>Voice-activated Navigation System¹ with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription⁵</td>
<td>Grille – Black low-gloss lower</td>
<td>Grille – Black-high-gloss lower</td>
</tr>
<tr>
<td>P</td>
<td>P</td>
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<td>P</td>
<td>P</td>
<td>P</td>
<td>Lane-Keeping System⁶</td>
<td>4.2” configurable color LCD screen in instrument cluster</td>
<td>Headlamps – Halogen with courtesy delay</td>
<td>Headlamps – LED</td>
</tr>
<tr>
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<td>P</td>
<td>P</td>
<td>Rain-sensing windshield wipers¹</td>
<td>4.2” dual, configurable color LCD screens in instrument cluster¹</td>
<td>Headlights – LED signature lighting</td>
<td>Headlights – LED</td>
</tr>
<tr>
<td>P</td>
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<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>Reverse Sensing System</td>
<td>4.2” AM/FM stereo/single-CD player with MP3 capability and 4 speakers</td>
<td>Headlights – High-beam¹</td>
<td>Headlights – Auto high-beam¹</td>
</tr>
<tr>
<td>S</td>
<td>S</td>
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<td>S</td>
<td>S</td>
<td>SYNC³ Voice Recognition Communications and Entertainment System with 4.2” color LCD screen in center stack, 911 Assist,® ApplLink and 1 smart-charging USB port</td>
<td>SiriusXM® Radio with 6-month trial subscription²</td>
<td>Mirrors – Body-color, power sideview with integrated blind spot mirrors</td>
<td>Mirrors – Body-color, power, heated sideview with security approach lamps, integrated blind spot mirrors² and turn signal indicators, auto-dimming driver’s side and memory³</td>
</tr>
<tr>
<td>P</td>
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<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>SYNC 3 with 8” color LCD capacitive touchscreen in center stack, 911 Assist,® ApplLink, Apple CarPlay™ compatibility, and 2 smart-charging USB ports</td>
<td>Ambient lighting¹</td>
<td>Paint Protection Film by 3M® covers front fascia, front lower rocker, lower rear-quarter, door edges, door handle cups, rear fascia edge, and leading edge of hood</td>
<td>Paint Protection Film by 3M® covers front fascia, front lower rocker, lower rear-quarter, door edges, door handle cups, rear fascia edge, and leading edge of hood</td>
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<td>S</td>
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<td>6-way manual driver’s seat and 4-way manual front-passenger seat</td>
<td>110V/150W AC power outlet¹</td>
<td>Power moonroof with universal garage door opener</td>
<td>Rear decklid spoiler⁶</td>
</tr>
<tr>
<td>P</td>
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<td>S</td>
<td>6-way power front-passenger seat with fore/aft/up/down adjustment and power recline</td>
<td>Aluminum accelerator and brake pedal covers</td>
<td>Headlights – High-beam¹</td>
<td>SecuriCode™ invisible keypad</td>
</tr>
<tr>
<td>S</td>
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<td>S</td>
<td>S</td>
<td>10-way power driver’s seat including power lumbar</td>
<td>Aluminum front door sill scuff plates</td>
<td>Tires – 18” Summer-only¹</td>
<td>Tires – 18&quot; Summer-only¹</td>
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<tr>
<td>P</td>
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<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>10-way power front-passenger seat including power lumbar</td>
<td>Ambient lighting¹</td>
<td>Tires – 19” Summer-only¹</td>
<td>Tires – 19&quot; Summer-only¹</td>
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<tr>
<td>S</td>
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<td>S</td>
<td>S</td>
<td>Driver’s seat memory feature</td>
<td>Auto-dimming rearview mirror¹</td>
<td>Safety &amp; Security</td>
<td>Safety &amp; Security</td>
</tr>
<tr>
<td>S</td>
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<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>Fold-down rear center armrest with 2 cupholders</td>
<td>Compass and outside temperature displays</td>
<td>Rear outboard inflatable safety belts</td>
<td>Rear outboard inflatable safety belts</td>
</tr>
<tr>
<td>P</td>
<td>P</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>S</td>
<td>Heated front seats¹</td>
<td>Dual-zone electronic automatic temperature control with rear console climate vents³</td>
<td>Ambient temperature control</td>
<td>Ambient temperature control</td>
</tr>
<tr>
<td>O</td>
<td>O</td>
<td>S</td>
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<td>S</td>
<td>S</td>
<td>Heated and cooled front seats¹</td>
<td>4.2” AM/FM stereo/single-CD player with MP3 capability</td>
<td>Compass and outside temperature displays</td>
<td>Compass and outside temperature displays</td>
</tr>
</tbody>
</table>

¹Restrictions may apply. See your dealer for details. ⁵BLIS® (Blind Spot Information System) with cross-traffic alert¹ ²SYNC Connect includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. ³Evolving technology/cellular networks may affect future functionality. See your Ford Dealer for details. ⁴For use with SYNC Connect, is available via download and compatible with select smartphone platforms. FordPass is in the App Store® and Google Play™. Learn more at fordpass.com. Message and data rates may apply. ⁵After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. See your Ford Dealer for details. ⁶Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.
## Packages & Equipment Groups

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>S Appearance Package</strong>&lt;sup&gt;1&lt;/sup&gt; <em>(Equipment Group 101A)</em></td>
<td>18” Magnetic-painted aluminum wheels, halogen fog lamps with bright chrome trim and black bezels, rear decklid spoiler, leather-wrapped steering wheel, and Ebony cloth interior with contrasting Medium Stone stitching on console armrest, door armrests and seats</td>
</tr>
<tr>
<td><strong>SE Appearance Package</strong>&lt;sup&gt;1&lt;/sup&gt; <em>(Equipment Group 201A)</em></td>
<td>18” Magnetic-painted aluminum wheels, halogen fog lamps with bright chrome trim and black bezels, rear decklid spoiler, leather-wrapped steering wheel, and Ebony cloth and vinyl bolsters with contrasting Medium Stone stitching on console armrest, door armrests and seats</td>
</tr>
<tr>
<td><strong>Luxury Package</strong>&lt;sup&gt;1&lt;/sup&gt; <em>(Equipment Group 202A)</em></td>
<td>1.5L EcoBoost® I-4 engine with Auto Start-Stop Technology; driver’s seat memory feature; heated front seats; leather-trimmed seats; leather-wrapped steering wheel; warm interior accents; auto-dimming rearview mirror; LED headlamps; bright door and window trim moldings; body-color door handles with bright inserts; Intelligent Access with Remote Start System; and power, heated sideview mirrors with memory, and integrated turn signal indicators</td>
</tr>
<tr>
<td><strong>SE Cold Weather Package</strong>&lt;sup&gt;2&lt;/sup&gt;</td>
<td>heated cloth front seats; floor liners; and power, heated sideview mirrors</td>
</tr>
<tr>
<td><strong>SE Technology Package</strong></td>
<td>SYNC&lt;sup&gt;®&lt;/sup&gt; 3; 4.2” dual, configurable color LCD screens in instrument cluster; Premium Audio System with 11 speakers; dual-zone electronic automatic temperature control; and Reverse Sensing System</td>
</tr>
<tr>
<td><strong>Driver Assist Package</strong>&lt;sup&gt;3&lt;/sup&gt;</td>
<td>SYNC Connect, heated steering wheel, BLIS&lt;sup&gt;®&lt;/sup&gt; (Blind Spot Information System)&lt;sup&gt;®&lt;/sup&gt; with cross-traffic alert, Lane-Keeping System, auto high-beam headlamps, rain-sensing windshield wipers, and 110V/150W AC power outlet (SE requires SE Technology Package)</td>
</tr>
<tr>
<td><strong>V6 Sport Upgrade Package</strong>&lt;sup&gt;1&lt;/sup&gt; <em>(Equipment Group 401A)</em></td>
<td>SYNC 3; 4.2” dual, configurable color LCD screens in instrument cluster; Audio System from Sony&lt;sup&gt;®&lt;/sup&gt; with HD Radio Technology&lt;sup&gt;™&lt;/sup&gt; dual-zone electronic automatic temperature control; ambient lighting; 10-way power front-passenger seat including power lumbar; and Reverse Sensing System</td>
</tr>
</tbody>
</table>

## Dimensions

<table>
<thead>
<tr>
<th>Exterior</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>112.2”</td>
</tr>
<tr>
<td>Length</td>
<td>191.8”</td>
</tr>
<tr>
<td>Height</td>
<td>58.2”</td>
</tr>
<tr>
<td>Width – Including mirrors</td>
<td>83.5”</td>
</tr>
<tr>
<td>Width – Mirrors folded</td>
<td>75.2”</td>
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</table>

<table>
<thead>
<tr>
<th>Interior</th>
<th>Front/Rear</th>
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<tbody>
<tr>
<td>Head room</td>
<td>39.2”/37.8”</td>
</tr>
<tr>
<td>Leg room</td>
<td>44.3” (max.)/38.3”</td>
</tr>
<tr>
<td>Hip room</td>
<td>55.0”/54.4”</td>
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<tr>
<td>Shoulder room</td>
<td>57.8”/56.9”</td>
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<table>
<thead>
<tr>
<th>Capacities (cu. ft.)</th>
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<tbody>
<tr>
<td>Passenger volume</td>
<td>102.8</td>
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<tr>
<td>Luggage capacity</td>
<td>16.0</td>
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<tr>
<td>Total interior volume</td>
<td>118.8</td>
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<table>
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<th>Fuel Tank (gal.)</th>
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<td>FWD</td>
<td>16.5</td>
</tr>
<tr>
<td>AWD</td>
<td>18.0</td>
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<sup>1</sup>Restrictions may apply. See your dealer for details. <sup>2</sup>BLIS replaces standard integrated blind spot mirrors.
### Standard Features
- **Mechanical**: Electronically controlled continuously variable transmission (eCVT)
- **Brakes**: Regenerative Braking System
- **Safety**: Tire inflator and sealant kit

### Interior
- **Dimensions**
  - Width – Mirrors folded: 75.2”
  - Width – Including mirrors: 83.5”
  - Length: 191.8”
  - Wheelbase: 112.2”

### Exterior
- **Dimensions**
  - Single exhaust with bright tip
- **Exterior Control**
  - Rear console climate vents
  - Dual-zone electronic automatic temperature control

### Fuel Capacities (cu. ft.)
- **Passenger volume**: 102.8
- **Total interior volume**: 114.8/111.0
- **Luggage capacity**: 12.0/8.2

### Build Your Fusion Hybrid / Fusion Energi

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</thead>
<tbody>
<tr>
<td>Seating</td>
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</tbody>
</table>
| Seating | 6-way manual driver’s seat and 4-way manual front-passenger seat | 6-way power front-passenger seat with fore/aft/up-down adjustment and power recline | 10-way power driver’s seat including power lumbar | 10-way power front-passenger seat including power lumbar | Heated front seats | Heated and cooled front seats | Interior | AM/FM stereo/single-CD player with MP3 capability and 9 speakers | Premium Audio System with 11 speakers | Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 12 speakers and HD Radio® Technology | SiriusXM® Radio with 6-month trial subscription | Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription | 110V/150W AC power outlet | Aluminum accelerator and brake pedal covers | Aluminum front door-sill scuff plates | Ambient lighting | Compass and outside temperature displays | Floor liners | Floor mats – Front carpeted | Floor mats – Premium carpeted with trunk mat | Intelligent Access with Remote Start System | Power-tilt/telescoping steering column with memory | Remote Start System | Steering wheel – Heated | Steering wheel – Leather-wrapped | Steering wheel – Premium leather-wrapped | Trunk cargo net | 2018 Fusion | ford.com | 4 Restrictions may apply. See your dealer for details. | 5 BLIS replaces standard integrated blind spot mirrors. | 6 SYNC Connect includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. | 7 Smartphone app, for use with SYNC Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play™. Learn more at fordpass.com. Message and data rates may apply. After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. See your Ford Dealer for details.
<table>
<thead>
<tr>
<th>HYBRID SE</th>
<th>HYBRID TITANIUM</th>
<th>HYBRID PLATINUM</th>
<th>Fusion</th>
<th>Fusion ENERGI TITANIUM</th>
</tr>
</thead>
<tbody>
<tr>
<td>P S S S S</td>
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<td>S</td>
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<td>O</td>
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</table>

**Packages & Equipment Groups**

**SE Appearance Package (Equipment Group 601A):** 18" Magnetic-painted aluminum wheels, halogen fog lamps with bright chrome trim and black bezels, rear decklid spoiler, leather-wrapped steering wheel, and Ebony cloth and vinyl bolsters with contrasting Medium Stone stitching on console armrest, door armrests and seats

**Luxury Package (Equipment Group 602A):** driver’s seat memory feature; heated front seats; leather-trimmed seats; leather-wrapped steering wheel; warm interior accents; auto-dimming rearview mirror; LED headlamps; bright door and window trim moldings; body-color door handles with bright inserts; Intelligent Access with Remote Start System; and power, heated sideview mirrors with memory, and integrated turn signal indicators

**SE Cold Weather Package:** heated cloth front seats; floor liners; and power, heated sideview mirrors

**SE Technology Package:** SYNC® 3; Premium Audio System with 11 speakers; 110V/150W AC power outlet; and Reverse Sensing System

**Driver Assist Package:** SYNC Connect, heated steering wheel, BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high-beam headlamps, and rain-sensing windshield wipers (requires SE Technology Package; SYNC Connect not available on Fusion Energi)

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1 Restrictions may apply. See your dealer for details. 2BLIS replaces standard integrated blind spot mirrors.
<table>
<thead>
<tr>
<th>Exterior</th>
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<th>HYBRID S</th>
<th>SE &amp; HYBRID SE</th>
<th>Fusion ENERGI SE</th>
<th>TITANIUM, HYBRID PLATINUM &amp; ENERGI PLATINUM</th>
<th>V6 SPORT</th>
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<tr>
<td>White Platinum Metallic Tri-coat¹</td>
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<td></td>
<td></td>
<td>6 7</td>
<td>8 9</td>
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<td>Oxford White</td>
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<td>6 7</td>
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<td>Ingot Silver²</td>
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<td>1 2 3 4 5</td>
<td>4 5</td>
<td>6 7</td>
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<td>Ruby Red Metallic Tinted Clearcoat¹</td>
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<td>Burgundy Velvet Metallic Tinted Clearcoat¹</td>
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<td>8 9</td>
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<td>Lightning Blue²</td>
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<td>Blue²</td>
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<td>Magnetic²</td>
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<td>Shadow Black</td>
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<td>1 2 3 4 5</td>
<td>4 5</td>
<td>6 7</td>
<td>8</td>
<td>9</td>
</tr>
</tbody>
</table>

1: S Appearance Package
3: SE and Hybrid SE Appearance Package
4.5: SE and Hybrid SE Luxury Package

Colors are representative only. See your dealer for actual paint/trim options. ¹Additional charge. ²Metallic.
SE with SE Appearance Package in Lightning Blue accessorized with molded splash guards and smoked side window deflectors by Lund and rear decklid spoiler and 18" Magnetic-painted aluminum wheels that are part of the SE Appearance Package.

Exterior
- Change door decal
- Full vehicle cover
- Hood protector
- Racks and carriers
- Rear bumper protector
- Rear decklid spoilers
- Side window deflectors
- Splash guards
- Wheel lock kit

Interior
- Ash cup/coin holders
- Cargo area protector (B)
- Cargo organizers and protectors
- Carpeted floor mats
- Charge cord bag
- Door sill plates
- First aid and roadside assistance kits
- Floor liners (C)
- Interior light kit
- Tablet cradle

Electronics
- Keyless entry keypad
- Remote Access (D)
- Remote start systems
- Vehicle Security System


New Vehicle Limited Warranty. We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage—all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.


Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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