Thank you for your interest in the 2015 Ford Fusion. Included in this brochure you’ll find information about:

**FUEL EFFICIENCY:** The Ford Fusion is designed with fuel efficiency as a high priority, starting with its boldly distinctive aerodynamic design and continuing with powerplants coupled with transmissions carefully engineered to operate on as little gasoline as necessary.

**TECHNOLOGY:** The technology features in the Fusion help keep you connected – with the world and with your car. The available industry-first SYNC® with MyFord Touch®, for example, lets you operate a variety of features while keeping your hands on the wheel.

**ENGINEERING:** Choose your Fusion power: standard 2.5L Duratec® I-4 and available 1.5L and 2.0L EcoBoost engines with wide-ratio 6-speed automatic; plus 2.0L I-4 Atkinson-cycle I-4 and electric motor in the Fusion Hybrid and Fusion Energi Plug-in Hybrid models.

**DESIGN:** With its athletic lines and sleek silhouette, the Fusion conveys a sense of agility. The bold, hexagonal grille gives the Fusion a distinctive look, while low-profile laser-cut projector headlamps and LED taillamps display intelligent technology.

**DEALER INFORMATION**
Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Bill Grant Ford, Inc.</th>
<th>3060 S Springfield Ave</th>
<th>(417) 326-7671</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Bolivar, MO 65613</td>
<td></td>
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<tr>
<td>Hubert’s Ford Sales Company</td>
<td>Hwy 65</td>
<td>(417) 993-5511</td>
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<tr>
<td></td>
<td>Urbana, MO 65767</td>
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<tr>
<td>Don Vance Ford Inc</td>
<td>Hwy 38 West</td>
<td>(417) 859-2600</td>
</tr>
<tr>
<td></td>
<td>Marshfield, MO 65706</td>
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<tr>
<td>Corwin Ford of Springfield</td>
<td>3241 South Glenstone</td>
<td>(417) 883-4330</td>
</tr>
<tr>
<td></td>
<td>Springfield, MO 65804</td>
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</tr>
</tbody>
</table>

Get an inside look at the benefits of Ford ownership. Manage important vehicle information 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Captivating.
By design.

Click to see how Fusion makes every drive dynamic.

Inspiring. From every angle.

Tour the Fusion gallery

Award-winning design graces every 2015 Ford Fusion. From the elegant grille to radiant LED taillamps, its sculpted lines and swept-back silhouette prove irresistible to the eye. Inside, a high degree of craftsmanship extends even to the lighted, lined and lockable glove compartment.

Fusion empowers you in sophisticated style. The power of choice is expressed in gas, hybrid and plug-in hybrid powertrains, letting you choose what best fits your active lifestyle. An advanced array of driver-assist technologies offers additional convenience.

Gasoline power.

A standard 2.5L gasoline engine powers Fusion. To enhance both performance and efficiency, 2 EcoBoost® engines are available. The choice is yours.

Hybrid efficiency.

Fusion Hybrid is powered by a combination electric motor and 2.0L Atkinson-cycle gasoline engine. While driving, its state-of-the-art lithium-ion battery is recharged by the engine and regenerative braking.

Plug-in flexibility.

Utilizing the same powertrain as Fusion Hybrid, Fusion Energi Plug-In Hybrid gives you the additional option of plugging in or not. Its LED-illuminated charge port lets you know when charging is complete.


Available feature.
Motivating.
With powerful gas choices.

Equip your gasoline-powered Fusion model with a standard 2.5L I\textsuperscript{IV}CT engine or one of 2 EcoBoost\textsuperscript{\textregistered} turbocharged, direct-injection powerplants.\textsuperscript{1}

With robust low-end torque and virtually no turbo lag, EcoBoost technology squeezes maximum power from each drop of fuel. Along with impressive efficiency. Get 181 hp\textsuperscript{2} from the 1.5L EcoBoost\textsuperscript{1} with 6-speed SelectShift\textsuperscript{\textregistered} automatic transmission and Auto Start-Stop,\textsuperscript{1} plus an EPA-estimated rating of 37 mpg hwy.\textsuperscript{3}

For performance-minded drivers, a 240-hp\textsuperscript{2} 2.0L EcoBoost\textsuperscript{1} teams with a SelectShift automatic\textsuperscript{1} whose 6 speeds can be paddle shifted from the steering wheel. With Fusion, the choice is always yours. As you accelerate through corners, Torque Vectoring Control (standard on all models) enhances your hold on any road.

<table>
<thead>
<tr>
<th>Engine</th>
<th>Transmission</th>
<th>HP</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5L I\textsuperscript{IV}CT I-4</td>
<td>6-speed SelectShift automatic</td>
<td>175</td>
</tr>
<tr>
<td>1.5L EcoBoost I-4</td>
<td>6-speed SelectShift automatic with Auto Start-Stop\textsuperscript{1}</td>
<td>181\textsuperscript{2}</td>
</tr>
<tr>
<td>2.0L EcoBoost I-4</td>
<td>6-speed SelectShift automatic</td>
<td>240\textsuperscript{2}</td>
</tr>
</tbody>
</table>

SE. Bronze Fire Tinted Clearcoat Metallic. Available equipment.

\textsuperscript{1}Available feature. \textsuperscript{2}Using 93-octane fuel. \textsuperscript{3}EPA-estimated rating: 25 city/37 hwy/29 combined mpg. 1.5L EcoBoost automatic with Auto Start-Stop. Actual mileage will vary.
Efficient.

With state-of-the-art hybrid technology.

Using both gas and electric power, Fusion Hybrid delivers exceptional ride and handling as it seamlessly switches between its electric traction motor and 2.0L Atkinson-cycle gasoline I-4 engine to help maximize fuel efficiency. In fact, it can operate in electric mode at speeds up to 85 mph, due to a state-of-the-art lithium-ion battery that powers the electric traction motor.

See Hybrid in action

To drive more effectively, vibrant “Efficiency Leaves” grow on the Fusion Hybrid SmartGauge® with EcoGuide instrument cluster. The higher your driving efficiency, the more lush your green leaves – giving you instant feedback.

Recharging the battery as you drive, the Regenerative Braking System captures over 90% of the brake energy and uses it to help maximize your mileage. Even when braking, you’re moving forward in Fusion Hybrid.

Hybrid SE. Magnetic. Available equipment.

1EPA-estimated rating: 44 city/41 hwy/42 combined mpg. Hybrid. Actual mileage will vary.
Flexible.  
With the option to plug in.

Or not. With a higher-capacity, state-of-the-art lithium-ion battery and 2.0L Atkinson-cycle gasoline engine, Fusion Energi Plug-In Hybrid gives you the additional option of plugging in. While you drive, it decides whether to run on battery power or to turn on its gas engine as needed.

An EPA-estimated 95 city MPGe,1 a gas-plus-electric driving range of 550 miles,2 and an all-electric driving range of 19 miles? Fusion Energi may run all-electric and use no gasoline at all on short commutes – even while cruising at highway speeds.

Recharge at home in about 7 hours using its LED-illuminated charge port (shown below) and the standard 120V convenience charge cord. Shorten that time to about 2.5 hours using a Ford-recommended AeroVironment™ 240V home charging station.3 This UL-listed, weather-resistant portable charging station is easy to take with you if you decide to relocate. A hard-wired station is also available for your convenience.

Easily monitor and schedule charging, at home or at one of the growing number of public charging stations near you, with our MyFord® Mobile app4 (shown below) and website (myfordmobile.com). Both feature a charging station locator powered by PlugShare®.

1EPA-estimated rating of 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. 
2EPA-estimated rating of 40 city/36 hwy/38 combined mpg, 14.6-gallon fuel tank, 16 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. 
3Available feature. To begin the process, call 1-888-219-6747 or visit evsolutions.com/ford. Charging stations are available with or without full installation services by AeroVironment. 
4MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality.
Gratifying. Enjoy its finely crafted comforts.

Relax in supportive, leather-trimmed, 10-way power, heated front seats. Recharge your devices with a convenient 110-volt power outlet. And enjoy the output from a well-balanced, 12-speaker Audio System from Sony, as well as the peace from acoustic underbody shields and sound-absorption material. Setting the ambient lighting to your choice of 7 hues brings it all together.

A new Terracotta Package adds beauty with Terracotta-colored premium leather-trimmed seats and more. See details in the Specifications section.

Your sense of responsibility is also satisfied inside Fusion. Nearly 40 recycled 16-oz. plastic bottles go into the EcoCloth seats on select models, while recycled material is used for the injection-molded splash shields and other underbody components.
Responsive.
Just say a command.

Then get connected. Standard voice-activated Ford SYNC® with 911 Assist® delivers hands-free calls, Bluetooth®-streaming music and more. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod®. Just touch a button on the steering wheel and say things like “Call: Ashley at home” or “Play playlist: Rock.”

Control apps by voice too, such as Pandora®, iHeartAutoTM, SiriusXM® and more with SYNC AppLink™ (on select models).

To better connect with friends, family, directions and more, sound absorption material in Fusion helps keep noise to a minimum, while active noise cancellation in Fusion Hybrid and Fusion Energi uses the audio system to minimize road noise. SYNC. Say the word.


1Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. 2Available feature. SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. 3Commands may vary by phone and AppLink software.
Interactive. With quick response.

The 8” color LCD touch screen on SYNC® with MyFord Touch® can help you on every drive.

**Answer a call** from your paired phone by pressing “Accept” on the screen. Hear a new favorite tune over the radio? With HD Radio™ Technology and iTunes® tagging, simply touch the TAG shopping cart icon when the song is playing to mark it for purchase later.

**SiriusXM® lets you enjoy commercial-free music.** Plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription. The voice-activated Navigation System also includes a 5-year subscription to SiriusXM Traffic and Travel Link® services. These features provide detailed traffic information on accidents, construction and road closures, plus local and national weather forecasts, fuel prices and more.

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Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Available feature.

Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.
Advanced. To help locate your sweet spot.

Fusion can help in traffic, with parallel parking and more.

**Maintain your lane** with help from our Lane-Keeping System. It can detect lane markings with a forward-facing camera and send vibration pulses to the steering wheel. If needed, it can apply steering torque to prompt you to steer back toward center.

**Make parallel parking easier** with active park assist. This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

**Get a heads-up** from adaptive cruise control and collision warning with brake support. This system helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

**Stay alert to traffic detected in blind spots** as you drive forward, or traffic nearing either side of the vehicle as you slowly back up, thanks to BLIS® (Blind Spot Information System) with cross-traffic alert. It helps warn you using lights embedded in the sideview mirrors.

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1 Available feature. Driver-assist features are supplemental and do not replace the driver’s judgment.
2 Lane-Keeping System does not control steering. BLIS replaces standard integrated blind spot mirrors.
Stable. When it’s needed most.

Rest assured that Fusion is engineered to bring stability to your journey. Its achievements include both the government’s highest possible safety rating and the highest possible safety rating from the Insurance Institute for Highway Safety (IIHS) when equipped with available collision warning with brake support.

8 standard airbags join inflatable 2nd-row safety belts1 (in the rear outboard seating positions) inside. Underneath, AdvanceTrac® electronic stability control2 helps keep things stable, particularly in inclement weather. And Intelligent all-wheel drive (AWD)1 balances torque between the front and rear wheels to enhance handling and maximize traction, typically before wheelslip can even occur.

1 Available feature. 2 Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

3 Ratings based on Overall and Frontal Crash tests. Government 5-star Safety Ratings are part of the U.S. Department of Transportation’s New Car Assessment Program (www.safercar.gov).

# Fusion Specifications

## Engines/EPA-Estimated Ratings & Dimensions

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Horsepower</th>
<th>Torque</th>
<th>Fuel Economy</th>
<th>Transmission</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5L iVCT I-4</td>
<td>175 hp @ 6,000 rpm</td>
<td>175 lb-ft @ 4,500 rpm</td>
<td>22 city/34 hwy/26 combined mpg</td>
<td>6-speed SelectShift automatic</td>
</tr>
<tr>
<td>1.5L EcoBoost I-4</td>
<td>181 hp @ 6,000 rpm</td>
<td>185 lb-ft @ 4,320 rpm</td>
<td>24 city/36 hwy/28 combined mpg</td>
<td>6-speed SelectShift automatic</td>
</tr>
<tr>
<td>2.0L iVCT Atkinson-Cycle I-4 Plug-In Hybrid with Permanent-Magnet AC-Synchronous Electric Motor</td>
<td>188 total system net horsepower</td>
<td>199.8*</td>
<td>40 city/38 combined mpg</td>
<td>6-speed SelectShift automatic with Auto Start-Stop</td>
</tr>
<tr>
<td>2.0L iVCT Atkinson-Cycle I-4 Plug-In Hybrid with Permanent-Magnet AC-Synchronous Electric Motor</td>
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<td>6-speed SelectShift automatic</td>
</tr>
</tbody>
</table>

## Standard Features

### Mechanical
- 4-wheel disc Anti-Lock Brake System (ABS)
- Electric parking brake
- Electric power-assisted steering
- Front and rear stabilizer bars
- Front-wheel drive (FWD)
- Hill start assist
- Suspension – Front: independent MacPherson strut; rear: independent multi-link
- Torque Vectoring Control

### Interior
- 12-volt powerpoints (3)
- Dome light with map lights
- Driver and front-passenger sun visors with illuminated vanity mirrors
- Ford SYNC® voice-activated, in-vehicle connectivity system
- Full center console with armrest and storage
- Illuminated, lockable glove compartment
- Message center with trip computer
- Power door locks
- Power windows with global open/close and one-touch-up/-down feature
- Rear view camera
- Steering wheel-mounted cruise, audio and 5-way MyFord® controls
- Tilt/telescoping steering column

### Exterior
- Automatic halogen projector beam headlamps
- Chrome grille
- Configurable daytime running lamps
- Easy Fuel® capless fuel filler
- LED taillamps
- Rear-window defroster
- Solar-tinted glass
- Speed-sensitive windshield wipers

### Safety & Security
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Driver and front-passenger knee airbags
- Front-seat side airbags
- Side-curtain airbags
- 3-point safety belts for all 5 seating positions
- AdvanceTrac® electronic stability control with brake-actuated traction control
- Anti-theft perimeter alarm
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Emergency in-trunk release handle
- Illuminated Entry System
- LATCH – Lower Anchors and Tether Anchors for Children
- MyKey®
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

### Dimensions may vary by trim level.

Easy Fuel
60/40 split fold-flat rear seat.
MyFord 4.2" color LCD center stack display.
Appearance Package. Available equipment.
SE. Ebony cloth trim with red stitching.

16" Painted Aluminum
Standard: S
Optional: SE

MyFord 4.2" color LCD center stack display.
60/40 split fold-flat rear seat.
Easy Fuel® capless fuel filler.

Equipment Group 100A
Includes all standard features, plus:

Mechanical
2.5L I4 engine
6-speed SelectShift® automatic transmission

Seating
6-way manual driver’s seat
4-way manual front-passenger seat
4-way adjustable front head restraints
60/40 split fold-flat spring-assisted rear seat
Cloth seating

Interior
AM/FM stereo/single-CD player with MP3 capability and 4 speakers
Cruise control
Day/night rearview mirror
Front carpeted floor mats
Single-zone manual air conditioning
SYNC® with MyFord® voice-activated, in-vehicle connectivity system with 4.2” color LCD displays in instrument cluster and center stack; SYNC AppLink®; and media hub with USB port

Exterior
16” painted aluminum wheels with 215/60R16 all-season tires
Black rocker moldings
Body-color door handles
Body-color, power sideview mirrors with integrated blind spot mirrors
Single exhaust with bright tip

Available Options
All-weather floor mats
Inflatable rear safety belts in outboard seating positions
Remote Start System
Trunk cargo net

Equipment Group 200A
Includes select 5 features, plus:

Seating
10-way power driver’s seat including power lumbar
6-way power front-passenger seat with fore/aft/up/down adjustment and power recline
Rear seat fold-down center armrest with 2 cupholders

Interior
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Compass
Outside temperature display
Rear climate ducts
Rear carpeted floor mats
SiriusXM® Satellite Radio with 6-month trial subscription

Exterior
17” Sparkle Silver-painted aluminum wheels with 235/50R17 all-season tires
Body-color, power, heated sideview mirrors with security approach lamps and integrated turn signal indicators and blind spot mirrors
Body-color rocker moldings
SecuriCode™ invisible keypad

Available Equipment Groups

Equipment Group 201A – Appearance Package
Includes 18” 5-spoke premium painted aluminum wheels with 235/45R18 all-season tires; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; Ebony EcoCloth interior with contrasting red stitching on center console and seats (n/a with Auto Start-Stop)

Equipment Group 202A – Luxury Package
Includes 1.5L EcoBoost® 1.4 engine; driver’s seat memory feature; heated front seats; leather-trimmed seats, steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; chrome moldings around door windows; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors

Available Options & Packages

Equipment Group 201A
Includes 18” 5-spoke premium painted aluminum wheels with 235/45R18 all-season tires; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; ebony EcoCloth interior with contrasting red stitching on center console and seats (n/a with Auto Start-Stop)

Equipment Group 202A
Includes 1.5L EcoBoost® 1.4 engine; driver’s seat memory feature; heated front seats; leather-trimmed seats, steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; chrome moldings around door windows; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors

Available Options & Packages

1.5L EcoBoost® 1.4 engine with 6-speed SelectShift automatic transmission

2.0L EcoBoost® 1.4 engine and 6-speed SelectShift automatic transmission with paddle shifters; includes dual integrated bright exhaust tips (requires 201A and 18” wheels)
18” Gloss Black aluminum wheels (requires 202A; n/a with Terracotta Package)
18” premium Luster Nickel-painted aluminum wheels (requires 202A; n/a with Terracotta Package)
18” summer-only tires (requires 2.0L engine; n/a with Terracotta Package)
Active park assist with Forward Sensing System (requires 202A and SE MyFord Touch® Technology Package)
Adaptive cruise control and collision warning with brake support (requires 202A, 2.0L engine and SE MyFord Touch Technology Package)
All-weather floor mats
Heated steering wheel (requires 202A and SE MyFord Touch Technology Package; n/a with manual transmission)
Inflatable rear safety belts in outboard seating positions
Intelligent Access with push-button start and Remote Start System (requires 202A and SE MyFord Touch Technology Package)
Intelligent all-wheel drive (AWD) (requires 201A or 202A, 2.0L EcoBoost engine and 18” wheels)
Premium carpeted front and rear floor mats, plus trunk mat (n/a with Terracotta Package)
Remote Start System
Reverse Sensing System
SE Luxury Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 202A and SE MyFord Touch Technology Package)
SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services® 2 and media hub with 2 USB ports, SD card reader and audio/video input jack; Reverse Sensing System; and dual-zone electronic automatic temperature control
Terracotta Package includes Terracotta premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18” 5-spoke machined and painted aluminum wheels (requires 202A; n/a with Auto Start-Stop)
Trunk cargo net
Voice-activated Navigation System with integrated SiriusXM Traffic, and Travel Link® with 5-year subscription (requires SE MyFord Touch Technology Package)

1.5L EcoBoost® 1.4 engine with 6-speed SelectShift automatic transmission

18” Premium Luster Nickel-Painted Aluminum
Optional: SE

18” Summer-Only Tires
(requires 2.0L engine; n/a with Terracotta Package)

Active park assist with Forward Sensing System (requires 202A and SE MyFord Touch® Technology Package)
Adaptive cruise control and collision warning with brake support (requires 202A, 2.0L engine and SE MyFord Touch Technology Package)
All-weather floor mats
Heated steering wheel (requires 202A and SE MyFord Touch Technology Package; n/a with manual transmission)
Inflatable rear safety belts in outboard seating positions
Intelligent Access with push-button start and Remote Start System (requires 202A and SE MyFord Touch Technology Package)
Intelligent all-wheel drive (AWD) (requires 201A or 202A, 2.0L EcoBoost engine and 18” wheels)
Premium carpeted front and rear floor mats, plus trunk mat (n/a with Terracotta Package)
Remote Start System
Reverse Sensing System
SE Luxury Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 202A and SE MyFord Touch Technology Package)
SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services® 2 and media hub with 2 USB ports, SD card reader and audio/video input jack; Reverse Sensing System; and dual-zone electronic automatic temperature control
Terracotta Package includes Terracotta premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18” 5-spoke machined and painted aluminum wheels (requires 202A; n/a with Auto Start-Stop)
Trunk cargo net
Voice-activated Navigation System with integrated SiriusXM Traffic, and Travel Link® with 5-year subscription (requires SE MyFord Touch Technology Package)

Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires. SYNC Services vary by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.
Titanium

Equipment Group 300A
Includes select SE features, plus:

**Mechanical**
- 2.0L EcoBoost® I-4 engine
- 6-speed SelectShift® automatic transmission with steering-wheel mounted paddle shifters

**Seating**
Leather-trimmed Sport seats with 10-way power, heated front seats and driver’s side memory with 3 settings

**Interior**
- Aluminum brake and accelerator pedal covers
- Aluminum front-door sill plates
- Ambient lighting
- Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 12 speakers in 10 locations and HD Radio™ Technology
- Auto-dimming rearview mirror
- Dual-zone electronic automatic temperature control
- Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)
- Leather-wrapped steering wheel and shift knob
- SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services®:
  - 2 configurable 4.2" color LCD displays in instrument cluster
  - 8" color LCD touch screen in center stack
  - and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Exterior**
- 18" polished face wheels with Flash Gray-painted pockets and 235/45R18 all-season tires
- Body-color door handles with chrome inserts
- Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors
- Dual integrated bright exhaust tips
- Fog lamps
- Rear decklid spoiler
- Reverse Sensing System

**Available Options & Packages**

**18" summer-only tires** (requires AWD; n/a with Terracotta Package)

**19" H-spoke dark stainless-painted aluminum wheels and 235/45R19 all-season tires** (n/a with Terracotta Package)

**Active park assist with Forward Sensing System**

**Adaptive cruise control and collision warning with brake support**

**All-weather floor mats**

**Brick Red Leather Package** includes Brick Red premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18" 5-spoke machined and painted aluminum wheels

**Cooled front seats**

**Heated steering wheel**

**Inflatable rear safety belts in outboard seating positions**

**Intelligent all-wheel drive (AWD)**

**Premium carpeted front and rear floor mats, plus trunk mat** (n/a with Brick Red Leather Package or Terracotta Package)

**Terracotta Package** includes Terracotta premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18" 5-spoke machined and painted aluminum wheels

**Titanium Driver Assist Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet

**Trunk cargo net**

**Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription**

**18" Polished Face with Flash Gray-Painted Pockets**
- Standard

**18" 5-Spoke Machined and Painted Aluminum**
- Included with Brick Red Leather Package and Terracotta Package

**19" H-Spoke Dark Stainless-Painted Aluminum**
- Optional

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**SYNC Services** varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. **Ford** does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.
Hybrid S

**Equipment Group 400A** includes select S features, plus:

**Mechanical**
- 2.0L I4CVT Atkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous electric motor
- Electronically controlled continuously variable transmission (eCVT)
- Lithium-Ion Battery Pack System
- Regenerative Braking System
- Tire mobility kit in lieu of spare tire

**Seating**
- Unique EcoCloth seats with REPREVE® fabric

**Interior**
- Adaptive cruise control and forward collision warning with brake support (requires SE MyFord Touch Technology Package)
- Inflatable rear seatbelts in outboard seating positions

**Exterior**
- 17" 5-spoke Sparkle Silver-painted aluminum wheels (requires SE MyFord Touch Technology Package)
- Inflatable rear seatbelts in outboard seating positions

**Available Options**
- Rearview camera
- Remote start system

**Available Options & Packages**
- Active Park Assist with Forward Sensing System (requires SE MyFord Touch Technology Package)
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires SE MyFord Touch Technology Package)

Hybrid SE

**Equipment Group 500A** includes select SE features, plus:

**Seating**
- 10-way power driver’s seat including power lumbar
- 6-way power front-passenger seat with fore/aft/up/down adjustment and power recline

**Interior**
- Compass
- Outside temperature display
- Rear climate ducts
- Rear carpeted floor mats

**Exterior**
- Body-color, power, heated sideview mirrors with security approach lamps and integrated turn signal indicators and blind spot mirrors
- Body-color rocker moldings
- SecuriCode™ invisible keypad

**Available Equipment Groups**

**Equipment Group 501A – Appearance Package**
- Includes 17" 10-spoke painted aluminum wheels; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; and Ebony EcoCloth interior with contrasting red stitching on center console and seats

**Equipment Group 502A – Luxury Package**
- Drive’s seat memory feature, heated front seats; leather-trimmed seats, steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; chrome moldings around door windows; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors

**Interior**
- Active noise cancellation
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Dual-zone electronic automatic temperature control
- Front carpeted floor mats
- SmartGauge® with EcoGuide

**Exterior**
- 17" 5-spoke Sparkle Silver-painted aluminum wheels (with P225/50R17 all-season tires)
- Single bright exhaust tip

**Available Options**
- All-weather floor mats
- Remote Start System
- Trunk cargo net

**Available Options & Packages**
- Active park assist with Forward Sensing System (requires 502A and SE MyFord Touch Technology Package)
- Adaptive cruise control and forward collision warning with brake support (requires SE MyFord Touch Technology Package)
- Intelligent Access with push-button start and Remote Start System (requires 502A and SE MyFord Touch Technology Package)
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats, plus trunk mat (n/a with Terracotta Package)
- Reverse Sensing System

**SE Luxury Driver Assist Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, 1.10-volt power outlet and rain-sensing windshield wipers (requires 502A and SE MyFord Touch Technology Package)

**SE MyFord Touch Technology Package** includes SYNC® with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services®; 2 configurable 4.2” color LCD displays in instrument cluster; 8” color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Exterior**
- 17" 10-spoke painted aluminum wheels
- Body-color door handles with chrome inserts
- Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors
- Fog lamps
- Rear decklid spoiler
- Reverse Sensing System

**Available Options & Packages**
- Active park assist with Forward Sensing System
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Brick Red Leather Package includes Brick Red premium leather-trimmed seats and vinyl door trim inserts, premium carpeted front and rear floor mats, cooled front seats, heated steering wheel
- Inflatable rear seatbelts in outboard seating positions
- Terracotta Package includes Terracotta premium leather-trimmed seats and vinyl door trim inserts, and premium carpeted front and rear floor mats (requires 502A)
- Trunk cargo net
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires SE MyFord Touch Technology Package)

Hybrid Titanium

**Equipment Group 600A** includes select Hybrid SE features, plus:

**Seating**
- Leather-trimmed Sport seats with 10-way power, heated front seats and driver’s side memory with 3 settings
- Climate control screen on SYNC with MyFord Touch®
- 110-volt power outlet
- Aluminum brake and accelerator pedal covers
- Ambient lighting
- Active park assist with Forward Sensing System
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Brick Red Leather Package includes Brick Red premium leather-trimmed seats and vinyl door trim inserts, premium carpeted front and rear floor mats, cooled front seats, heated steering wheel
- Inflatable rear seatbelts in outboard seating positions
- Terracotta Package includes Terracotta premium leather-trimmed seats and vinyl door trim inserts, and premium carpeted front and rear floor mats (requires 502A)
- Trunk cargo net
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 5-year subscription
**Fusion Energi SE**

**Equipment Group 700A**
Includes select SE features, plus:

**Mechanical**
- 2.0L VCT Atkinson-cycle I-4 PHEV engine with permanent-magnet AC-synchronous electric motor
- 7.6 kWh Lithium-Ion Battery Pack System
- 120-volt convenience charge cord

**Seating**
- 6-way power front-passenger seat with fore/aft/up/down adjustment and power recline
- Leather-trimmed seats with heated front seats and driver’s side memory with 3 settings

**Interior**
- 110-volt power outlet
- EV Mode button with EV Now, EV Later and EV Auto
- Leather-wrapped steering wheel and shift knob
- MyFord Mobile app with 5-year service agreement
- SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services;
- 2 configurable 4.2” color LCD displays in instrument cluster;
- 8” color LCD touch screen in center stack;
- and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Exterior**
- 17” 15-spoke Sparkle Silver-painted aluminum wheels
- Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors
- External charge port with LED-illuminated state-of-charge indicator
- Fog lamps
- Reverse Sensing System
- Tire mobility kit (in lieu of spare tire)

**Available Options & Packages**
- Active park assist with Forward Sensing System
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Brick Red Leather Package includes Brick Red premium leather-trimmed seats and vinyl door-trim inserts, and premium carpeted front and rear floor mats
- Charge cord bag by THULE
- Charge door decal
- Cooled front seats
- Heated steering wheel
- Inflatable rear safety belts in outboard seating positions
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats (n/a with Brick Red Leather Package)
- Trunk cargo net
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription

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**Fusion Energi Titanium**

**Equipment Group 800A**
Includes select Titanium features, plus:

**Seating**
- 10-way power front-passenger seat

**Interior**
- Aluminum brake and accelerator pedal covers
- Aluminum front-door sill plates
- Ambient lighting
- Audio System from Sony® with AM/FM stereo/
- single-CD player with MP3 capability, 12 speakers
- in 10 locations and HD Radio™ Technology
- Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)

**Exterior**
- 17” 10-spoke painted aluminum wheels
- Body-color door handles with chrome inserts
- Rear decklid spoiler

**Available Options & Packages**
- Active park assist with Forward Sensing System
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Brick Red Leather Package includes Brick Red premium leather-trimmed seats and vinyl door-trim inserts, and premium carpeted front and rear floor mats
- Charge cord bag by THULE
- Charge door decal
- Cooled front seats
- Heated steering wheel
- Inflatable rear safety belts in outboard seating positions
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats (n/a with Brick Red Leather Package)
- Trunk cargo net
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription

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SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. Ford Licensed Accessory. Available feature. Third-party installation required.
## Exteriors

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<tr>
<td>Tuxedo Black</td>
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## Interiors

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<td>Terracotta Leather</td>
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<td>Medium Soft Ceramic Leather</td>
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</tr>
<tr>
<td>Brick Red Leather</td>
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</tbody>
</table>

Colors are representative only. See your dealer for actual paint/trim options.
SE in Ruby Red Tinted Clearcoat Metallic accessorized with 18" Sparkle Nickel-painted aluminum wheels, molded splash guards, smoked side window deflectors and rear decklid spoiler

Illuminated door sill plates
All-weather floor mats
Remote Access

Roof rack and roof-mounted bike carrier by THULE®

**Exterior**
- Body kit\(^1\,\(^2\)
- Flat splash guards
- Full vehicle covers\(^1\)
- Hood protector\(^1\)
- Racks and carriers\(^1\)
- Rear bumper protector
- Rear spoiler\(^1\)
- Wheel lock kit

**Interior**
- Ash cup/coin holders
- Auto-dimming rearview mirror
- Cargo organizers and protectors
- Carpeted floor mats
- Charge cord bag\(^1\,\(^2\)
- Charge door decal\(^3\)
- Interior light kit
- Stainless steel door sill plates
- Tablet cradle\(^1\)

**Electronics**
- Bumper-mounted warning sensor systems\(^1\)
- Keyless entry keypad
- Portable DVD rear-seat entertainment systems\(^1\)
- Remote start systems
- Vehicle Security System
- Wireless charging\(^1\)

\(^1\)Ford Licensed Accessory. \(^2\)Available on Fusion and Fusion Hybrid only. \(^3\)Available on Fusion Energi only.
Learn more about your Fusion

2015
FUSION+HYBRID
FUSION ENERGI

Go Further
ford.com

New Vehicle Limited Warranty. We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (Fusion class is Midsize Sedans; Fusion Hybrid class is Midsize Hybrid Sedans; Fusion Energi class is Midsize Plug-In Hybrid Sedans), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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