Thank you for your interest in the **2015 Ford Fusion**. Included in this brochure you’ll find information about:

**FUEL EFFICIENCY:** The Ford Fusion is designed with fuel efficiency as a high priority, starting with its boldly distinctive aerodynamic design and continuing with powerplants coupled with transmissions carefully engineered to operate on as little gasoline as necessary.

**TECHNOLOGY:** The technology features in the Fusion help keep you connected – with the world and with your car. The available industry-first SYNC® with MyFord Touch®, for example, lets you operate a variety of features while keeping your hands on the wheel.

**ENGINEERING:** Choose your Fusion power: standard 2.5L Duratec® I-4 and available 1.5L and 2.0L EcoBoost engines with wide-ratio 6-speed automatic; plus 2.0L I-4 Atkinson-cycle I-4 and electric motor in the Fusion Hybrid and Fusion Energi Plug-in Hybrid models.

**DESIGN:** With its athletic lines and sleek silhouette, the Fusion conveys a sense of agility. The bold, hexagonal grille gives the Fusion a distinctive look, while low-profile laser-cut projector headlamps and LED taillamps display intelligent technology.

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**DEALER INFORMATION**

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Dealer Name</th>
<th>Address</th>
<th>Phone</th>
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<tbody>
<tr>
<td>Johnson Ford of New Richmond</td>
<td>812 Noble Road</td>
<td>(715) 246-2561</td>
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<tr>
<td></td>
<td>New Richmond, WI 54017</td>
<td></td>
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<tr>
<td>Flagship Ford</td>
<td>850 Fern Drive</td>
<td>(715) 684-4520</td>
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<tr>
<td></td>
<td>Baldwin, WI 54002</td>
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<tr>
<td>Hudson Ford, LLC</td>
<td>2020 Crestview Drive</td>
<td>(715) 386-2334</td>
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<tr>
<td></td>
<td>Hudson, WI 54016</td>
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<tr>
<td>Ellsworth Ford, Inc.</td>
<td>424 West Industrial Road</td>
<td>(715) 273-4319</td>
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<td>Ellsworth, WI 54011</td>
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Get an inside look at the benefits of Ford ownership. Manage important vehicle information 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Captivating.
By design.

Click to see how Fusion makes every drive dynamic.
Inspiring. From every angle.

Award-winning design graces every 2015 Ford Fusion. From the elegant grille to radiant LED taillamps, its sculpted lines and swept-back silhouette prove irresistible to the eye. Inside, a high degree of craftsmanship extends even to the lighted, lined and lockable glove compartment.

Fusion empowers you in sophisticated style. The power of choice is expressed in gas, hybrid and plug-in hybrid powertrains, letting you choose what best fits your active lifestyle. An advanced array of driver-assist technologies\(^1\) offers additional convenience.

**Gasoline power.**
A standard 2.5L gasoline engine powers Fusion. To enhance both performance and efficiency, 2 EcoBoost® engines are available. The choice is yours.

**Hybrid efficiency.**
Fusion Hybrid is powered by a combination electric motor and 2.0L Atkinson-cycle gasoline engine. While driving, its state-of-the-art lithium-ion battery is recharged by the engine and regenerative braking.

**Plug-in flexibility.**
Utilizing the same powertrain as Fusion Hybrid, Fusion Energi Plug-In Hybrid gives you the additional option of plugging in or not. Its LED-illuminated charge port lets you know when charging is complete.

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\(^1\)Available feature.
Motivating.
With powerful gas choices.

Equip your gasoline-powered Fusion model with a standard 2.5L IVCT engine or one of 2 EcoBoost® turbocharged, direct-injection powerplants.¹

With robust low-end torque and virtually no turbo lag, EcoBoost technology squeezes maximum power from each drop of fuel. Along with impressive efficiency. Get 181 hp² from the 1.5L EcoBoost¹ with 6-speed SelectShift® automatic transmission and Auto Start-Stop, plus an EPA-estimated rating of 37 mpg hwy.³

For performance-minded drivers, a 240-hp² 2.0L EcoBoost¹ teams with a SelectShift automatic¹ whose 6 speeds can be paddle shifted from the steering wheel. With Fusion, the choice is always yours. As you accelerate through corners, Torque Vectoring Control (standard on all models) enhances your hold on any road.

### Engine Options

<table>
<thead>
<tr>
<th>Engine</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5L IVCT I-4</td>
<td>175 horsepower</td>
</tr>
<tr>
<td>1.5L EcoBoost I-4</td>
<td>181 horsepower²</td>
</tr>
<tr>
<td>2.0L EcoBoost I-4</td>
<td>240 horsepower²</td>
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</table>

¹Available feature. ²Using 93-octane fuel. ³EPA-estimated rating: 25 city/37 hwy/29 combined mpg. 1.5L EcoBoost automatic with Auto Start-Stop. Actual mileage will vary.
Efficient.
With state-of-the-art hybrid technology.

Using both gas and electric power, Fusion Hybrid delivers exceptional ride and handling as it seamlessly switches between its electric traction motor and 2.0L Atkinson-cycle gasoline I-4 engine to help maximize fuel efficiency. In fact, it can operate in electric mode at speeds up to 85 mph, due to a state-of-the-art lithium-ion battery that powers the electric traction motor.

To drive more effectively, vibrant “Efficiency Leaves” grow on the Fusion Hybrid SmartGauge® with EcoGuide instrument cluster. The higher your driving efficiency, the more lush your green leaves – giving you instant feedback.

Recharging the battery as you drive, the Regenerative Braking System captures over 90% of the brake energy and uses it to help maximize your mileage. Even when braking, you’re moving forward in Fusion Hybrid.
Flexible.
With the option to plug in.

Or not. With a higher-capacity, state-of-the-art lithium-ion battery and 2.0L Atkinson-cycle gasoline engine, Fusion Energi Plug-In Hybrid gives you the additional option of plugging in. While you drive, it decides whether to run on battery power or to turn on its gas engine as needed.

**An EPA-estimated** 95 city MPGe,¹ a gas-plus-electric driving range of 550 miles,² and an all-electric driving range of 19 miles? Fusion Energi may run all-electric and use no gasoline at all on short commutes— even while cruising at highway speeds.

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¹EPA-estimated rating of 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. ²EPA-estimated rating of 40 city/36 hwy/38 combined mpg, 14.0-gallon fuel tank, 19 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age. ³Available feature. To begin the process, call 1-888-219-6747 or visit evsolutions.com/ford. Charging stations are available with or without full installation services by AeroVironment. ⁴MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality.
Gratifying. Enjoy its finely crafted comforts.

Relax in supportive, leather-trimmed, 10-way power, heated front seats! Recharge your devices with a convenient 110-volt power outlet! And enjoy the output from a well-balanced, 12-speaker Audio System from Sony, as well as the peace from acoustic underbody shields and sound-absorption material. Setting the ambient lighting to your choice of 7 hues brings it all together.

A new Terracotta Package adds beauty with Terracotta-colored premium leather-trimmed seats and more. See details in the Specifications section.

Your sense of responsibility is also satisfied inside Fusion. Nearly 40 recycled 16-oz. plastic bottles go into the EcoCloth seats on select models, while recycled material is used for the injection-molded splash shields and other underbody components.
Responsive. Just say a command.

Then get connected. Standard voice-activated Ford SYNC® with 911 Assist® delivers hands-free calls, Bluetooth®-streaming music and more. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod®. Just touch a button on the steering wheel and say things like “Call: Ashley at home” or “Play playlist: Rock.”

Control apps by voice too, such as Pandora®, iHeartAuto.™ SiriusXM® and more with SYNC AppLink™ (on select models).

To better connect with friends, family, directions and more, sound absorption material in Fusion helps keep noise to a minimum, while active noise cancellation in Fusion Hybrid and Fusion Energi uses the audio system to minimize road noise.

SYNC. Say the word.


1Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. 2Available feature. SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch.® Commands may vary by phone and AppLink software.
The 8” color LCD touch screen on SYNC® with MyFord Touch® can help you on every drive.

**Answer a call** from your paired phone by pressing “Accept” on the screen. Hear a new favorite tune over the radio? With HD Radio™ Technology and iTunes® tagging, simply touch the TAG shopping cart icon when the song is playing to mark it for purchase later.

**SiriusXM®** lets you enjoy commercial-free music, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription. The voice-activated Navigation System also includes a 5-year subscription to SiriusXM Traffic and Travel Link® services. These features provide detailed traffic information on accidents, construction and road closures, plus local and national weather forecasts, fuel prices and more.

1 Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2 Available feature. 3 Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.
Advanced. To help locate your sweet spot.

Fusion can help in traffic, with parallel parking and more.

**Maintain your lane** with help from our Lane-Keeping System. It can detect lane markings with a forward-facing camera and send vibration pulses to the steering wheel. If needed, it can apply steering torque to prompt you to steer back toward center.

**Make parallel parking easier** with active park assist. This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

**Get a heads-up** from adaptive cruise control and collision warning with brake support. This system helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

**Stay alert to traffic detected in blind spots** as you drive forward, or traffic nearing either side of the vehicle as you slowly back up, thanks to BLIS® (Blind Spot Information System) with cross-traffic alert. It helps warn you using lights embedded in the sideview mirrors.

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1 Available feature. Driver-assist features are supplemental and do not replace the driver's judgment.
2 Lane-Keeping System does not control steering. BLIS replaces standard integrated blind spot mirrors.
Stable. When it’s needed most.

Rest assured that Fusion is engineered to bring stability to your journey. Its achievements include both the government’s highest possible safety rating and the highest possible safety rating from the Insurance Institute for Highway Safety (IIHS) when equipped with available collision warning with brake support.

8 standard airbags join inflatable 2nd-row safety belts¹ (in the rear outboard seating positions) inside. Underneath, AdvanceTrac® electronic stability control² helps keep things stable, particularly in inclement weather. And Intelligent all-wheel drive (AWD)¹ balances torque between the front and rear wheels to enhance handling and maximize traction, typically before wheelslip can even occur.


¹Available feature. ²Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
³Ratings based on Overall and Frontal Crash tests. Government 5-star Safety Ratings are part of the U.S. Department of Transportation’s New Car Assessment Program (www.safercar.gov).
Fusion Specifications

2.5L iVCT I-4
175 hp @ 6,000 rpm
175 lb.-ft. of torque @ 4,500 rpm
6-speed SelectShift® automatic
22 city/34 hwy/26 combined mpg

1.5L EcoBoost® I-4
181 hp @ 6,000 rpm
185 lb.-ft. of torque @ 4,320 rpm
6-speed SelectShift automatic
24 city/36 hwy/28 combined mpg
6-speed SelectShift automatic with Auto Start-Stop
25 city/37 hwy/29 combined mpg

2.0L EcoBoost I-4
240 hp @ 5,550 rpm
270 lb.-ft. of torque @ 3,000 rpm
6-speed SelectShift automatic
FWD 22 city/33 hwy/26 combined mpg
AWD 22 city/31 hwy/25 combined mpg

2.0L iVCT Atkinson-Cycle I-4
Hybrid with Permanent-Magnet AC-Synchronous Electric Motor
Total system net horsepower: 188
Electronically controlled continuously variable transmission (eCVT)
44 city/41 hwy/42 combined mpg

2.0L iVCT Atkinson-Cycle I-4 Plug-In Hybrid with Permanent-Magnet AC-Synchronous Electric Motor
Total system net horsepower: 195
195 charge depleton mode
188 charge sustain mode
Electronically controlled continuously variable transmission (eCVT)
40 city/36 hwy/38 combined mpg (gasoline only)
95 city/81 hwy/88 combined MPGe

Exterior
Fusion, Hybrid/Fusion Energi
Wheelbase 112.2"
Length 191.8"
Height 58.2"/58.0"
Width – Mirrors folded 75.2"
Width – Including mirrors 83.5"

Interior
Front/Rear
Head room 39.2"/37.8"
Shoulder room 57.8"/56.9"
Hip room 55.0"/54.4"
Leg room 44.3"/38.3"

Capacities (cu. ft.)
Passenger volume 102.8
Luggage capacity 16.0, 12.0/8.2
Total interior volume 118.8, 114.8/111.0

Fuel tank (gal.)
FWD/AWD 16.5/17.5
Hybrid/Fusion Energi 13.9/14.0

Engine Specifications
2015 Fusion+Hybrid fusion energi ford.com

Standard Features

Mechanical
4-wheel disc Anti-Lock Brake System (ABS)
Electric parking brake
Electric power-assisted steering
Front and rear stabilizer bars
Front-wheel drive (FWD)
Hill start assist
Suspension – Front: independent MacPherson strut; rear: independent multi-link
Torque Vectoring Control

Interior
12-volt powerpoints (3)
Dome light with map lights
Driver and front-passenger sun visors with illuminated vanity mirrors
Ford SYNC® voice-activated, in-vehicle connectivity system
Full center console with armrest and storage
Illuminated, lockable glove compartment
Message center with trip computer
Power door locks
Power windows with global open/close and one-touch-up/-down feature
Rear view camera
Steering wheel-mounted cruise, audio and 5-way MyFord® controls
Tilt/telescoping steering column

Exterior
Automatic halogen projector beam headlights
Chrome grille
Configurable daytime running lamps
Easy Fuel® capless fuel filler
LED taillamps
Rear-window defroster
Solar-tinted glass
Speed-sensitive windshield wipers

Safety & Security
Personal Safety System™ for driver and front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Driver and front-passenger knee airbags
Front-seat side airbags
Side-curtain airbags
3-point safety belts for all 5 seating positions
AdvanceTrac® electronic stability control with brake-actuated traction control
Anti-theft perimeter alarm
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Emergency in-trunk release handle
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children
MyKey®
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level.
1Using 93-octane fuel. 2Always wear your safety belt and secure children in the rear seat.
Easy Fuel

MyFord 4.2" color LCD center stack display.
SE. Ebony cloth trim with red stitching.

16" Painted Aluminum

17" Sparkle Silver-Painted Aluminum
Optional: SE

18" Gloss Black Aluminum Wheels
(Requires 20ZA; n/a with Terracotta Package)

18" Premium Luster Nickel-Painted Aluminum Wheels
(Requires 202A; n/a with Terracotta Package)

18" 5-Spoke Premium Painted Aluminum
Included: Appearance Package

18" 5-Spoke Machined and Painted Aluminum
Included: Terracotta Package

SE

Equipment Group 200A
Includes select 5 features, plus:

Seating
10-way power driver's seat including power lumbar
6-way power front-passenger seat with fore/aft/up/down adjustment and power recline
Rear-seat fold-down center armrest with 2 cupholders

Interior
AM/FM stereo/single-CD player with MP3 capability
6 speakers
Compass
Outside temperature display
Rear climate ducts
Rear carpeted floor mats
SiriusXM Satellite Radio with 6-month trial subscription

Exterior
17" Sparkle Silver-painted aluminum wheels with 235/50R17 all-season tires
Body-color, power, heated sideview mirrors with security approach lamps and integrated turn signal indicators and blind spot mirrors

Available Equipment Groups

Equipment Group 201A – Appearance Package
Includes 18" 5-spoke premium painted aluminum wheels with 235/45R18 all-season tires; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; Ebony EcoCloth interior with contrasting red stitching on center console and seats (n/a with Auto Start-Stop)

Equipment Group 202A – Luxury Package
Includes 1.5L EcoBoost 1-4 engine; driver's seat memory feature; heated front seats; leather-trimmed seats, steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; chrome moldings around door windows; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated turn signal indicators and blind spot mirrors

Available Options & Packages
1.5L EcoBoost 1-4 engine with 6-speed SelectShift automatic transmission
1.5L EcoBoost 1-4 engine with 6-speed SelectShift automatic transmission and Auto Start-Stop (requires 17" wheels; n/a with 201A)

SE Luxury Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 20ZA and SE MyFord Touch Technology Package)

SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services® 2, configurable 4.2" color LCD displays in instrument cluster, 8" color LCD touchscreen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jack; Reverse Sensing System; and dual-zone electronic automatic temperature control

Torracotta Package includes Terracotta premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18" 5-spoke machined and painted aluminum wheels (Requires 20ZA; n/a with Auto Start-Stop)

Remote Start System

Reverse Sensing System

SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services® 2, configurable 4.2" color LCD displays in instrument cluster, 8" color LCD touchscreen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jack; Reverse Sensing System; and dual-zone electronic automatic temperature control

TRONIC PARKING ASSIST with Active Park Assist with Forward Sensing beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 20ZA and SE MyFord Touch Technology Package)

Adaptive cruise control and collision warning with brake support (requires 20ZA, 2.0L engine and SE MyFord Touch Technology Package)

All-weather floor mats
Heated steering wheel (Requires 20ZA and SE MyFord Touch Technology Package; n/a with manual transmission)

Inflatable rear safety belts in outboard seating positions
Intelligent Access with push-button start and Remote Start System (Requires 20ZA and SE MyFord Touch Technology Package)

Intelligent all-wheel drive (AWD) (requires 20ZA or 202A, 2.0L EcoBoost engine and 18" wheels)
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats, plus trunk mat (n/a with Terracotta Package)

Remote Start System

1.5L EcoBoost 1-4 engine and 6-speed SelectShift automatic transmission with paddle shifters; includes dual integrated bright exhaust tips (requires 201A or 202A and 18" wheels)
18" Gloss Black aluminum wheels (Requires 20ZA; n/a with Terracotta Package)
18" premium Luster Nickel-painted aluminum wheels (Requires 202A; n/a with Terracotta Package)
18" summer-only tires (requires 2.0L engine; n/a with Terracotta Package)
Active park assist with Forward Sensing System (requires 20ZA and SE MyFord Touch Technology Package)

Adaptive cruise control and collision warning with brake support (requires 20ZA, 2.0L engine and SE MyFord Touch Technology Package)

All-weather floor mats
Heated steering wheel (Requires 20ZA and SE MyFord Touch Technology Package; n/a with manual transmission)

Inflatable rear safety belts in outboard seating positions
Intelligent Access with push-button start and Remote Start System (Requires 20ZA and SE MyFord Touch Technology Package)

Intelligent all-wheel drive (AWD) (requires 202A or 20ZA, 2.0L EcoBoost engine and 18" wheels)
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats, plus trunk mat (n/a with Terracotta Package)

Remote Start System

Reverse Sensing System

SE Luxury Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 20ZA and SE MyFord Touch Technology Package)

SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services® 2, configurable 4.2" color LCD displays in instrument cluster, 8" color LCD touchscreen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jack; Reverse Sensing System; and dual-zone electronic automatic temperature control

Torracotta Package includes Terracotta premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18" 5-spoke machined and painted aluminum wheels (Requires 20ZA; n/a with Auto Start-Stop)

Remote Start System

Reverse Sensing System

SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services® 2, configurable 4.2" color LCD displays in instrument cluster, 8" color LCD touchscreen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jack; Reverse Sensing System; and dual-zone electronic automatic temperature control

TRONIC PARKING ASSIST with Active Park Assist with Forward Sensing beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 20ZA and SE MyFord Touch Technology Package)

Adaptive cruise control and collision warning with brake support (requires 20ZA, 2.0L engine and SE MyFord Touch Technology Package)

All-weather floor mats
Heated steering wheel (Requires 20ZA and SE MyFord Touch Technology Package; n/a with manual transmission)

Inflatable rear safety belts in outboard seating positions
Intelligent Access with push-button start and Remote Start System (Requires 20ZA and SE MyFord Touch Technology Package)

Intelligent all-wheel drive (AWD) (requires 202A or 20ZA, 2.0L EcoBoost engine and 18" wheels)
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats, plus trunk mat (n/a with Terracotta Package)

Remote Start System

1.5L EcoBoost 1-4 engine and 6-speed SelectShift automatic transmission with paddle shifters; includes dual integrated bright exhaust tips (requires 201A or 202A and 18" wheels)
18" Gloss Black aluminum wheels (Requires 20ZA; n/a with Terracotta Package)
18" premium Luster Nickel-painted aluminum wheels (Requires 202A; n/a with Terracotta Package)
18" summer-only tires (requires 2.0L engine; n/a with Terracotta Package)
Active park assist with Forward Sensing System (requires 20ZA and SE MyFord Touch Technology Package)

Adaptive cruise control and collision warning with brake support (requires 20ZA, 2.0L engine and SE MyFord Touch Technology Package)

All-weather floor mats
Heated steering wheel (Requires 20ZA and SE MyFord Touch Technology Package; n/a with manual transmission)

Inflatable rear safety belts in outboard seating positions
Intelligent Access with push-button start and Remote Start System (Requires 20ZA and SE MyFord Touch Technology Package)

Intelligent all-wheel drive (AWD) (requires 202A or 20ZA, 2.0L EcoBoost engine and 18" wheels)
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats, plus trunk mat (n/a with Terracotta Package)

Remote Start System

Reverse Sensing System

SE Luxury Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 20ZA and SE MyFord Touch Technology Package)

SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services® 2, configurable 4.2" color LCD displays in instrument cluster, 8" color LCD touchscreen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jack; Reverse Sensing System; and dual-zone electronic automatic temperature control

Torracotta Package includes Terracotta premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18" 5-spoke machined and painted aluminum wheels (Requires 20ZA; n/a with Auto Start-Stop)

Remote Start System

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires SE MyFord Touch Technology Package)

Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notice or incurring any future obligation.

60/40 split-fold flat rear seat.

Easy Fuel® capless fuel filler.
Titanium

Equipment Group 300A
Includes select SE features, plus:

**Mechanical**
- 2.0L EcoBoost® I-4 engine
- 6-speed SelectShift® automatic transmission with steering-wheel mounted paddle shifters

**Seating**
Leather-trimmed Sport seats with 10-way power, heated front seats and driver’s side memory with 3 settings

**Interior**
- Aluminum brake and accelerator pedal covers
- Optional Aluminum front-door sill plates
- Ambient lighting
- Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 12 speakers in 10 locations and HD Radio® Technology
- Auto-dimming rearview mirror
- Dual-zone electronic automatic temperature control
- Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)
- Leather-wrapped steering wheel and shift knob
- SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services1; 2 configurable 4.2” color LCD displays in instrument cluster; 8” color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Exterior**
- 18” polished face wheels with Flash Gray-painted pockets and 235/45R18 all-season tires
- Body-color door handles with chrome inserts
- Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors
- Dual integrated bright exhaust tips
- Fog lamps
- Rear decklid spoiler
- Reverse Sensing System

**Available Options & Packages**
- 18” summer-only tires**2** (requires AWD; n/a with Terracotta Package)
- 19” H-spoke dark stainless-painted aluminum wheels and 235/40R19 all-season tires (n/a with Terracotta Package)
- Active park assist with Forward Sensing System
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Brick Red Leather Package includes Brick Red premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18” 5-spoke machined and painted aluminum wheels
- Cooled front seats
- Heated steering wheel
- Inflatable rear safety belts in outboard seating positions
- Intelligent all-wheel drive (AWD)
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats, plus trunk mat (n/a with Brick Red Leather Package or Terracotta Package)
- Reverse Sensing System

**Titanium Driver Assist Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet

**Terracotta Package** includes Terracotta premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18” 5-spoke machined and painted aluminum wheels

**Brick Red Leather Package** includes Brick Red premium leather-trimmed seats and vinyl door-trim inserts, premium carpeted front and rear floor mats, and 18” 5-spoke machined and painted aluminum wheels

**SYNC Services** varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. **2**Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.

**18” Polished Face with Flash Gray-Painted Pockets**
- Standard

**19” H-Spoke Dark Stainless-Painted Aluminum**
- Included: Brick Red Leather Package and Terracotta Package

**19” H-Spoke Dark Stainless-Painted Aluminum**
- Optional

**Terracotta premium leather trim with perforated inserts. Terracotta Package. Available equipment.**

Intelligent Access with push-button start.

Aluminum brake and accelerator pedal covers.

Audio System from Sony with HD Radio Technology and iTunes® tagging.

Steering wheel-mounted paddle shifters.
Hybrid S

Equipment Group 400A
Includes select 5 features, plus:
Mechanical
2.0L I-VCT Atkinson-cycle I-4 HEV engine with
permanent-magnet AC-synchronous electric motor
Electronically controlled continuously variable transmission (eCVT)
Lithium-Ion Battery Pack System
Regenerative Braking System
Tire mobility kit in lieu of spare tire
Seating
Unique EcoCloth seats with REPREVE® fabric

Hybrid SE

Equipment Group 500A
Includes select Hybrid S features, plus:
Seating
10-way power driver’s seat including power lumbar
6-way power front-passenger seat with
fore/aft/up/down adjustment and power recline
Interior
Compass
Outside temperature display
Rear climate ducts
Rear carpeted floor mats
SiriusXM® Satellite Radio with 6-month trial subscription
Exterior
Body-color, power, heated sideview mirrors with security approach lamps and integrated turn signal indicators and blind spot mirrors
Body-color rocker moldings
SecuriCode™ invisible keypad
Available Equipment Groups
Equipment Group 501A – Appearance Package
includes 17” 10-spoke painted aluminum wheels; rear
decalid spoiler; fog lamps; leather-wrapped steering
wheel; and Ebony EcoCloth interior with contrasting
red stitching on center console and seats
Equipment Group 502A – Luxury Package
includes driver’s seat memory feature, heated front seats;
leather-trimmed seats; steering wheel and shift knob;
auto-dimming rearview mirror; fog lamps; chrome moldings around door windows; and power, heated
dashview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn
signal indicators and blind spot mirrors

Hybrid Titanium

Equipment Group 600A
Includes select Hybrid SE features, plus:
Seating
Leather-trimmed Sport seats with 10-way power,
heated front seats and driver’s side memory with
3 settings
Interior
110-volt power outlet
Aluminum brake and accelerator pedal covers
Ambient lighting
Audio System from Sony® with AM/FM stereo/
single-CD player with MP3 capability; 12 speakers
in 10 locations and HD Radio® Technology
Auto-dimming rearview mirror
Intelligent Access with push-button start and
Remote Start System (2 key fob transmitters)
Leather-wrapped steering wheel and shift knob
SYNC with MyFord Touch® voice-activated, in-vehicle
connectivity system, which includes SYNC Services®;
2 configurable 4.2” color LCD displays in instrument
cluster; 8” color LCD touch screen in center stack;
and media hub with 2 USB ports, SD card reader
and audio/video input jacks
Exterior
17” 10-spoke painted aluminum wheels
Body-color door handles with chrome inserts
Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming
driver’s side, and integrated turn signal indicators and blind spot mirrors
Fog lamps
Rear decklid spoiler
Reverse Sensing System
Available Options & Packages
Active park assist with Forward Sensing
System (requires 502A and SE MyFord Touch®
Technology Package)
Adaptive cruise control and collision warning
with brake support (requires SE MyFord Touch
Technology Package; n/a on 500A)
All-wheel floor mats
Heated steering wheel (requires 502A and SE MyFord
Touch Technology Package)
Inflatable rear safety belts in outboard seating positions
Intelligent Access with push-button start and
Remote Start System (requires 502A and SE MyFord
Touch Technology Package)
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats, plus
trunk mat (n/a with Terracotta Package)
Remote Start System
Reverse Sensing System
SE Luxury Driver Assist Package includes BLIS®
(Blind Spot Information System) with cross-traffic
alert, Lane-Keeping System, auto high beams,
110-volt power outlet and rain-sensing windshield
wipers (requires 502A and SE MyFord Touch
Technology Package)
SE MyFord Touch Technology Package includes
SYNC with MyFord Touch voice-activated, in-vehicle
connectivity system, which includes SYNC Services®;
2 configurable 4.2” color LCD displays in instrument
cluster; 8” color LCD touch screen in center stack;
and media hub with 2 USB ports, SD card reader
and audio/video input jacks; Reverse Sensing System;
and 110-volt power outlet
Terracotta Package includes Terracotta premium
leather-trimmed seats and vinyl door-trim inserts,
and premium carpeted front and rear floor mats
(contains 5-year subscription)
Trunk cargo net
Voice-activated Navigation System with integrated
SiriusXM Traffic and Travel Link® with
5-year subscription

Available Options
All-weather floor mats
Inflatable rear safety belts in outboard seating positions
Remote Start System
Trunk cargo net

Available equipment.
110-volt power outlet!
Climate control screen on SYNC with MyFord Touch!
“Efficiency Leaves” on SmartGauge with EcoGuide instrument cluster.

1Available feature.
2SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and
turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves
the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.
### Fusion Energi SE

**Equipment Group 700A**  
Includes select Hybrid SE features, plus:

**Mechanical**  
2.0L VCT Atkinson-cycle I-4 PHEV engine with permanent-magnet AC-synchronous electric motor  
7.6 kWh Lithium-Ion Battery Pack System  
120-volt convenience charge cord

**Seating**  
6-way power front-passenger seat with fore/aft/up/down adjustment and power recline  
Leather-trimmed seats with heated front seats and driver’s side memory with 3 settings

**Interior**  
110-volt power outlet  
EV Mode button with EV Now, EV Later and EV Auto  
Leather-wrapped steering wheel and shift knob  
MyFord Mobile app with 5-year service agreement  
SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services;  
2 configurable 4.2” color LCD displays in instrument cluster; 8” color LCD touch screen in center stack;  
and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Exterior**  
17” 15-spoke Sparkle Silver-painted aluminum wheels with P225/50VR17 all-season tires  
Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors  
External charge port with LED-illuminated state-of-charge indicator  
Fog lamps  
Reverse Sensing System  
Tire mobility kit (in lieu of spare tire)

**Available Options & Package**  
Active park assist with Forward Sensing System  
Adaptive cruise control and collision warning with brake support  
All-weather floor mats  
Brick Red Leather Package includes Brick Red premium leather-trimmed seats and vinyl door-trim inserts, and premium carpeted front and rear floor mats  
Charge cord bag by THULE  
Charge door decal  
Cooled front seats  
Heated steering wheel  
Inflatable rear safety belts in outboard seating positions  
Power moonroof with universal garage door opener  
Premium carpeted front and rear floor mats (n/a with Brick Red Leather Package)  
Titanium Driver Assist Package includes BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers  
Trunk cargo net  
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription

### Fusion Energi Titanium

**Equipment Group 800A**  
Includes select Fusion Energi SE features, plus:

**Seating**  
10-way power front-passenger seat

**Interior**  
Aluminum brake and accelerator pedal covers  
Aluminum front-door sill plates  
Ambient lighting  
Audio System from Sony with AM/FM stereo/single-CD player with MP3 capability, 12 speakers in 10 locations and HD Radio Technology  
Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)

**Exterior**  
17” 10-spoke painted aluminum wheels  
Body-color door handles with chrome inserts  
Rear decklid spoiler

**Available Options & Packages**  
Active park assist with Forward Sensing System  
Adaptive cruise control and collision warning with brake support  
All-weather floor mats  
Brick Red Leather Package includes Brick Red premium leather-trimmed seats and vinyl door-trim inserts, and premium carpeted front and rear floor mats  
Charge cord bag by THULE  
Charge door decal  
Cooled front seats  
Heated steering wheel  
Inflatable rear safety belts in outboard seating positions  
Power moonroof with universal garage door opener  
Premium carpeted front and rear floor mats (n/a with Brick Red Leather Package)  
Titanium Driver Assist Package includes BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers  
Trunk cargo net  
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription

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1. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.  
2. Ford Licensed Accessory.  
3. Available feature. Third-party installation required.
**Exteriors**

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<tr>
<th>Color</th>
<th>S</th>
<th>SE</th>
<th>Titanium</th>
<th>Hybrid S</th>
<th>Hybrid SE</th>
<th>Fusion Titanium</th>
<th>Fusion Energi Titanium</th>
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<td>7 8 9 10</td>
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**Interiors**

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<tr>
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<td>4 Dune Leather</td>
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<td>5 Charcoal Black Leather</td>
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<td>6 Ebony Cloth with Red Stitching</td>
<td>6 7 8 9 10</td>
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<td>7 Charcoal Black Leather with Perforated Inserts</td>
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<td>8 Medium Soft Ceramic Leather with Perforated Inserts</td>
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<tr>
<td>9 Terracotta Premium Leather with Perforated Inserts</td>
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</tr>
<tr>
<td>10 Brick Red Premium Leather with Perforated Inserts</td>
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<td>11</td>
</tr>
</tbody>
</table>

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4, 5 Luxury Package on SE and Hybrid SE  
6 Appearance Package on SE and Hybrid SE  
9 Terracotta Package on SE, Titanium, Hybrid SE and Hybrid Titanium  
10 Brick Red Leather Package on Titanium, Hybrid Titanium and Fusion Energi Titanium  
Additional charge.  
Colors are representative only. See your dealer for actual paint/trim options.
SE in Ruby Red Tinted Clearcoat Metallic accessorized with 18" Sparkle Nickel-painted aluminum wheels, molded splash guards, smoked side window deflectors and rear decklid spoiler

- Illuminated door sill plates
- All-weather floor mats
- Remote Access
- Roof rack and roof-mounted bike carrier by THULE®

Exterior
- Body kit¹²
- Flat splash guards
- Full vehicle covers¹
- Hood protector¹
- Racks and carriers¹
- Rear bumper protector
- Rear spoiler¹
- Wheel lock kit

Interior
- Ash cup/coin holders
- Auto-dimming rearview mirror
- Cargo organizers and protectors
- Carpeted floor mats
- Charge cord bag¹³
- Charge door decal¹³
- Interior light kit
- Stainless steel door sill plates
- Tablet cradle¹

Electronics
- Bumper-mounted warning sensor systems¹
- Keyless entry keypad
- Portable DVD rear-seat entertainment systems¹
- Remote start systems
- Vehicle Security System
- Wireless charging¹

¹Ford Licensed Accessory. ²Available on Fusion and Fusion Hybrid only. ³Available on Fusion Energi only.
New Vehicle Limited Warranty. We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (Fusion class is Midsize Sedans; Fusion Hybrid class is Midsize Hybrid Sedans; Fusion Energi class is Midsize Plug-In Hybrid Sedans), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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