Thank you for your interest in the new 2014 Fusion. Included in this brochure you’ll find information about:

**GREEN:** From its boldly distinctive aerodynamic design and available hybrid and EcoBoost® powerplants engineered to enhance efficiency to comfortable seating that utilizes recycled materials, the Ford Fusion is designed to be environmentally conscious.

**TECHNOLOGY:** The technology features in the Fusion help keep you connected – with the world and with your car. The available industry-first SYNC® with MyFord Touch®, for example, lets you operate a variety of features while keeping your hands on the wheel.

**PERFORMANCE:** The Fusion offers four gasoline engines, as well as two hybrid powerplants with the Fusion Hybrid and the Energi. New for 2014 is an available fuel-efficient 1.5L EcoBoost® engine with 6-speed transmission; Auto Start-Stop feature is optional.

**DESIGN:** With its athletic lines and sleek silhouette, the Fusion conveys a sense of agility. The bold, hexagonal grille gives the Fusion a distinctive look, while low-profile laser-cut projector headlamps and LED taillamps display intelligent technology.

**DEALER INFORMATION**
Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Dealership</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bill Grant Ford, Inc</td>
<td>3060 S Springfield Ave</td>
<td>(417) 326-7671</td>
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<td></td>
<td>Bolivar, MO 65613</td>
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<tr>
<td>Hubert's Ford Sales Company</td>
<td>Hwy 65</td>
<td>(417) 993-5511</td>
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<td>Urbana, MO 65767</td>
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<tr>
<td>Don Vance Ford Inc</td>
<td>Hwy 38 West</td>
<td>(417) 859-2600</td>
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<td></td>
<td>Marshfield, MO 65706</td>
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<tr>
<td>Corwin Ford of Springfield</td>
<td>3241 South Glenstone</td>
<td>(417) 883-4330</td>
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<td></td>
<td>Springfield, MO 65804</td>
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Get an inside look at the benefits of Ford ownership. Manage important vehicle information 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Craftsmanship that attracts AND fuel efficiency that inspires.
Delivers the power of choice.

No matter your preference, there’s a 2014 Ford Fusion that’s right for you. Featuring award-winning exterior design, a range of fuel-efficient engines and an array of driver-assist technologies inside and out, Fusion empowers your choice in sophisticated style. “With its highly fuel-efficient, low-liter, turbo-assisted, gas-powered engines, hybrid and plug-in electric options, there seems to be a Fusion for every midsize driver,” says Autobytel.com, which named Fusion “Autobytel 2013 Sedan of the Year.”

Fusion EcoBoost
The gas-powered Fusion impresses at the pump with its choice of 3 turbocharged, direct-injection EcoBoost engines. And the standard 2.5L gas-engine Fusion provides plenty of fuel efficiency as well.

Fusion Hybrid
Seamlessly switches between a gas-powered engine and an electric motor. Fusion Hybrid has an EPA-estimated rating of 44 city mpg. And the state-of-the-art lithium-ion battery is automatically recharged by the gasoline engine and regenerative braking.

Fusion Energi Plug-In Hybrid
Gives you the option of plugging in or not. And with that choice comes outstanding efficiency, whether in all-electric mode or a combination of gas and electric. And it has an EPA-estimated range of 550 miles.

1Available feature. 2EPA-estimated ratings: 23 city/36 hwy/28 combined mpg, 1.5L EcoBoost automatic, actual mileage will vary; 25 city/37 hwy/29 combined mpg, 1.6L EcoBoost manual, actual mileage will vary; 22 city/33 hwy/26 combined mpg, 2.0L EcoBoost I-4, FWD, actual mileage will vary; 22 city/31 hwy/25 combined mpg, 2.0L EcoBoost I-4, AWD, actual mileage will vary. 3EPA-estimated rating: 22 city/34 hwy/26 combined mpg, 2.5L iVCT I-4, actual mileage will vary. 4EPA-estimated rating: 44 city/44 hwy/42 combined mpg, Hybrid. Actual mileage will vary. 5EPA-estimated rating: 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. 6MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. 7EPA-estimated rating: 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. Range calculation based on www.fueleconomy.gov. Actual mileage will vary with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age.
Bridges the gap between power and efficiency.

Fusion supplies both. I-4 gas engine choices span from a 2.5L IVCT engine to 3 EcoBoost® turbocharged, direct-injection powerplants. With robust low-end torque and virtually no turbo lag, EcoBoost technology squeezes maximum power from each drop of fuel. Along with impressive efficiency. Equipped with a new 1.5L EcoBoost® that's mated to a 6-speed SelectShift® automatic transmission, Fusion has an EPA-estimated rating of 36 hwy mpg. The 1.5L EcoBoost can also be equipped with available Auto Start-Stop, which shuts off engine power when Fusion comes to a complete stop and seamlessly restarts it as you release the brake pedal. A 182-hp 1.6L EcoBoost® is paired with a 6-speed manual for gear-changing fun. For performance-minded drivers, a 240-hp, 2.0L EcoBoost® teams with a SelectShift automatic, whose 6 speeds can be paddle shifted from the steering wheel. Intelligent all-wheel drive and 19" wheels can also be added on Titanium. As you accelerate through corners, Torque Vectoring Control (standard on all models) enhances your hold on any road.

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1Available feature. 2EPA-estimated rating: 23 city/36 hwy/28 combined mpg. 1.5L EcoBoost automatic. Actual mileage will vary. 3Figures achieved using 93-octane premium fuel.
Excels at hybrid mpg fuel efficiency.

The 2014 Fusion Hybrid has an EPA-estimated rating of 44 city mpg.¹ Plus, “no hybrid has ever looked this good,” says TheCarConnection.com. Power-split hybrid architecture helps maximize efficiency by seamlessly switching between the electric traction motor and its 2.0L Atkinson-cycle gasoline I-4 engine. Powered by a state-of-the-art, lithium-ion battery, the traction motor can allow Fusion Hybrid to operate in electric mode at speeds of up to 85 mph. When you’re accelerating at speed or passing, the 2.0L gas engine kicks in as needed to supply extra power. Furthermore, the Regenerative Braking System captures over 90% of brake energy and uses it to help recharge the battery and maximize your efficiency. Even when you’re stopping, you’re moving forward in Fusion Hybrid.

¹EPA-estimated rating: 44 city/41 hwy/42 combined mpg. Hybrid. Actual mileage will vary.
Ranges far and wide.

Fusion Energi Plug-In Hybrid lets you enjoy an EPA-estimated rating of 95 city MPGe, a gas-plus-electric driving range of 550 miles, and an all-electric driving range of 19 miles. After fully recharging in just 2.5 hours using its LED-illuminated charge port and Ford recommended 240-volt outlet, Fusion Energi may run all electric and use no gasoline at all on short commutes – even while cruising at highway speeds. Constantly measuring the battery state of charge, and your driving conditions, Fusion Energi chooses the most efficient mode of operation – either continuing to run on battery power or turning on the 2.0L Atkinson-cycle gas engine as needed. A 240-volt home charging station is recommended by Ford. The UL-listed, weather-resistant portable charging station is easy to take with you if you relocate. A hard-wired station is also available. To begin the process, please call 1-888-219-6747 or visit evsolutions.com/ford. These charging stations are available with or without full installation services by AeroVironment.

Stay Connected with MyFord Mobile. Our MyFord Mobile app was one reason Fusion Energi was named “Connected Car of the Year 2013” in the energy category by Connected World magazine. The app and website (myfordmobile.com), featuring a charging station locator powered by PlugShare make it easy to monitor and schedule charging from just about anywhere. To maximize your range, set a departure time and cabin temperature while the vehicle is plugged in. Your preconditioned temperature is then attained by drawing power from the charging station, rather than the battery. 

1 EPA-estimated rating: 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent of gasoline fuel efficiency for electric mode operation. 2 EPA-estimated rating: 40 city/36 hwy/38 combined mpg. 3.0-gallon tank; 19 miles electric. Range calculation based on fueleconomy.gov. Actual mileage will vary with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age. 4 Available feature. 5 MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. 6 Effectiveness of cabin conditioning may be reduced by extreme outside temperatures or when using 120-volt charging.
Soothes senses. And sensibilities.

From the comforting white of the overhead light to the 7 hues of ambient lighting, LED illumination greets your eyes inside. Your ears will appreciate the peace from acoustic underbody shields and sound-absorption material, as well as the enthusiastic output of the 12-speaker Audio System from Sony. Recharge your power components with a convenient 110-volt outlet. Beyond that, your good sense will also be pleased. Fusion puts plastic bottles and other recycled materials usually destined for landfills to practical reuse. Nearly 40 recycled 16-oz. plastic bottles go into the EcoCloth seats on select models, while recycled material is used for the injection-molded splash shields and other underbody components. Wherever you look, touch or listen, the feeling is the same. Beautifully done.
Connects with your voice.

So you can better connect with friends, family, directions, and more. Sound absorption material minimizes extraneous noise. Active noise cancellation\(^1\) uses the audio system to cancel road noise. In this relaxed atmosphere, Ford SYNC\(^2\) delivers hands-free calls, Bluetooth\(^\circledR\)-streaming music and more with simple voice commands. Once paired, it can download your contacts and play music from your smartphone, MP3, USB or iPod\(^\circledR\). Just touch a button on the steering wheel and say things like “Call: Hannah” or “Play playlist: Rock.” SYNC AppLink\(^3\) lets you control Pandora\(^\circledR\), iHeartAuto\(^\text{TM}\), SiriusXM\(^\circledR\) and select other apps by voice too. Taking command of your drive is easy in Fusion. SYNC. Say the word.

\(^1\)Fusion Hybrid and Fusion Energi Plug-In Hybrid models only. \(^2\)Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. \(^3\)SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software.
Responds to your needs.

Press “Accept” on the 8” color LCD touch screen of SYNC® with MyFord Touch® to answer a call from your paired phone. With HD Radio™ Technology² and iTunes® tagging, simply touch the shopping cart icon while a new favorite is playing and purchase it later. SiriusXM® Satellite Radio includes a 6-month Sirius All Access trial subscription. Enjoy every premium satellite radio channel, including commercial-free music, plus sports, news, talk, and entertainment channels. Vehicles with a voice-activated Navigation System² may also receive SiriusXM Traffic and SiriusXM Travel Link services as part of the trial, so you’ll have the ability to look up fuel prices, check local and national weather, and get detailed traffic information.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature.
Helps you find your sweet spot.

When parallel parking. Changing lanes. In traffic. And so much more. Active park assist\(^1\) helps find you a parallel parking spot, then steers Fusion into place as you shift gears and control the brake and accelerator pedals. Our Lane-Keeping System\(^1\) is designed to alert you if it detects Fusion drifting toward a lane marker. If you continue to drift, it shudders the steering wheel, alerting you to steer back toward center. BLIS\(^2\) (Blind Spot Information System) with cross-traffic alert\(^1\) uses a light embedded in each sideview mirror\(^2\) to warn of traffic detected in blind spots as you’re driving forward or traffic nearing either side as you’re slowly backing up. Adaptive cruise control and collision warning with brake support\(^1\) helps maintain a preset gap from the vehicle in front of you and warns you if a potential collision is detected. Wherever you drive, you can be confident that Fusion is your ally on the road.

\(^{1}\)Available feature. \(^{2}\)BLIS replaces standard integrated blind spot mirrors.
Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver’s judgment.
Brings stability to every drive.

In separate testing, each vehicle in the Fusion lineup earned a 5-star safety rating from the National Highway Traffic Safety Administration (NHTSA),¹ the government’s highest-possible vehicle safety rating. In addition, Ford Fusion has earned a 2013 “Top Safety Pick+” from the Insurance Institute for Highway Safety (IIHS).² And it’s no wonder. In addition to 8 standard airbags, Fusion offers new inflatable rear safety belts³ in its rear outboard seating positions. AdvanceTrac® electronic stability control⁴ helps keep things stable, particularly in inclement weather. And Intelligent All-Wheel Drive (AWD)³ balances torque between the front and rear wheels to enhance handling and maximize traction, typically before wheel slip can even occur.

¹Ratings based on Overall and Frontal Crash tests. Government 5-star Safety Ratings are part of the U.S. Department of Transportation’s New Car Assessment Program (www.safercar.gov). ²2013 Fusion models built after December 2012. 2014 model not yet tested. ³Available feature. ⁴Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
## Fusion Specifications
### Standard Features

#### Mechanical
- 4-wheel disc Anti-Lock Brake System (ABS)
- Electric parking brake
- Electric power-assisted steering
- Front and rear stabilizer bars
- Front-wheel drive (FWD)
- Hill start assist
- Suspension – Front: independent MacPherson strut; rear: independent multilink
- Torque Vectoring Control

#### Interior
- 12-volt powerpoints (3)
- Auxiliary audio input jack
- Cabin air filtration system
- Dome light with map lights
- Driver and front-passenger sun visors with illuminated vanity mirrors
- Full center console with armrest and storage
- Illuminated, lockable glove compartment
- Message center with trip computer
- Power door locks
- Power windows with global open/close and one-touch-up/-down feature
- Steering wheel-mounted cruise, audio and 5-way MyFord® controls
- Tilt/telescoping steering column

#### Exterior
- Automatic halogen projector headlamps
- Chrome grille
- Easy Fuel® capless fuel filler
- LED taillamps
- Remote start
- Speed-sensitive windshield wipers
- Solar-tinted glass
- Rear-window defroster

#### Electronics
- Bumper-mounted warning sensor systems®
- Keyless entry keypad
- Portable DVD rear-seat entertainment systems®
- Speed-sensitive windshield wipers

### Engines/EPA-Estimated Ratings
<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Horsepower</th>
<th>Torque</th>
<th>Transmission</th>
</tr>
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<tr>
<td>2.5L IVCT I-4</td>
<td>175 hp @ 6,000 rpm</td>
<td>175 lb-ft. @ 4,500 rpm</td>
<td>6-speed SelectShift® automatic</td>
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<tr>
<td>2.0L EcoBoost® I-4</td>
<td>240 hp @ 5,550 rpm</td>
<td>270 lb-ft. @ 3,000 rpm</td>
<td>6-speed SelectShift automatic</td>
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### Torque
- 2.5L IVCT I-4: 230 lb-ft at 5,000 rpm
- 2.0L EcoBoost® I-4: 275 lb-ft at 5,500 rpm

### Specifications
- **Exterior**
  - 18” Sparkle Nickel-painted aluminum wheels
  - Flat splash guards
  - Full vehicle cover
  - Racks and carriers
  - Rear bumper protector
  - Wheel lock kits
  - All-weather floor mats
  - Remote start systems
- **Interior**
  - Ash cup/coin holders
  - Auto-dimming rearview mirror
  - Cargo organizers and protectors
  - Carpeted floor mats
  - Charge cord carrying case
  - Interior light kit
  - Stainless steel door sill plates
- **Electronics**
  - Bumper-mounted warning sensor systems®
  - Keyless entry keypad
  - Portable DVD rear-seat entertainment systems®

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### Dimensions
- **Exterior**
  - Length: 191.8"
  - Height: 58.0"
  - Width – Mirrors folded: 75.2"
  - Width – Including mirrors: 83.5"
- **Interior**
  - Head room: 39.2"/37.8"
  - Shoulder room: 57.8"/56.9"
  - Hip room: 55.0"/54.4"
  - Legroom: 44.3"/38.3"
- **Capacities** (cu. ft.)
  - Fusion, Hybrid/Fusion Energi
  - Passenger volume: 102.8
  - Luggage capacity: 16.0
  - Total interior volume: 118.8

### Fuel Economy
- **Fusion**
  - 25 city/37 hwy/29 combined mpg
  - 6-speed manual
- **Fusion Hybrid**
  - 44 city/41 hwy/42 combined mpg
  - 6-speed automatic
- **Fusion Energi**
  - 95 city/81 hwy/88 combined MPGe
  - 1.5L EcoBoost® I-4
  - 182 hp @ 5,700 rpm
  - 184 lb-ft. @ 2,500 rpm
  - 6-speed manual
  - 25 city/37 hwy/29 combined mpg
- **Fusion Energi Hybrid**
  - 22 city/31 hwy/25 combined mpg
  - 22 city/33 hwy/26 combined mpg

### Safety & Security
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- 2-row side-curtain airbags
- Driver and front-passenger knee airbags
- 3-point safety belts for all seating positions
- AdvanceTrac® electronic stability control with brake-actuated traction control
- Anti-theft perimeter alarm
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Emergency in-trunk release handle
- Illuminated Entry System
- LATCH — Lower Anchors and Tether Anchors for Children MyKey®
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)
SE Equipment Group 100A
Includes all standard features, plus:

**Mechanical**
- 2.5L I4 engine
- 6-speed SelectShift® automatic transmission with shifter button activation
- Includes all standard features, plus:
  - 16" Steel with Sparkle Silver-painted covers
  - 18" 5-Spoke Premium Luster Nickel-painted aluminum wheels

**Appearance Package. Available equipment.**

SE Charcoal Black cloth trim with red stitching.

**SE** Equipment Group 200A
Includes select S features, plus:

**Seating**
- 10-way power driver’s seat with power lumbar
- Rear-seat fold-down center armrest with 2 cupholders

**Interior**
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Compass
- Outside temperature display
- Rear air conditioning ducts
- Rear carpeted floor mats
- SiriusXM Satellite Radio with 6-month trial subscription

**Exterior**
- 17" Sparkle Silver-painted aluminum wheels with 235/50R17 all-season tires
- Body-color, power, heated sideview mirrors with memory, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors
- Blind spot mirrors
- SecuriCode™ invisible keypad

Available Equipment Groups

**Equipment Group 201A – Appearance Package**
Includes 18" 5-spoke premium painted aluminum wheels with 235/45R18 all-season tires; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; EcoShots; and Charcoal Black interior with contrasting red stitching on center console and seats (n/a with Auto Start-Stop).

**Equipment Group 202A – Luxury Package**
Includes 1.5L EcoBoost® I-4 engine with 6-speed SelectShift automatic transmission; driver’s seat memory feature; 4-way power front-passenger seat fore/aft with power recline; heated front seats; leather-trimmed seats, steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors.

**Available Options & Packages**

<table>
<thead>
<tr>
<th>Package Description</th>
<th>1.5L EcoBoost 1-4 engine with 6-speed SelectShift automatic transmission</th>
<th>1.5L EcoBoost 1-4 engine with 6-speed SelectShift automatic transmission and Auto Start-Stop (requires 17&quot; wheels; n/a with 201A)</th>
<th>1.6L EcoBoost 1-4 engine with 6-speed manual transmission</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Available Packages</strong></td>
<td>2.0L EcoBoost I-4 engine and 6-speed SelectShift automatic transmission with paddle shifters; includes dual integrated bright exhaust outlets (requires 201A or 202A and 18&quot; wheels)</td>
<td>18&quot; Gloss Black aluminum wheels (requires 202A and 2.0L engine)</td>
<td>18&quot; premium Luster Nickel-painted aluminum wheels (requires 202A and 2.0L engine)</td>
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<tr>
<td><strong>Active Park Assist</strong></td>
<td>Active park assist with Forward Sensing System (requires 202A, SE MyFord Touch Technology Package) and Reverse Sensing System</td>
<td>Active park assist with Forward Sensing System (requires 202A, SE MyFord Touch Technology Package) and Reverse Sensing System</td>
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<tr>
<td><strong>Adaptive Cruise Control</strong></td>
<td>Adaptive cruise control and collision warning with brake support (requires 202A, 2.0L engine and SE MyFord Touch Technology Package)</td>
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<tr>
<td><strong>All-weather floor mats</strong></td>
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<tr>
<td><strong>Heated steering wheel</strong></td>
<td>Heated steering wheel (requires 202A and SE MyFord Touch Technology Package; late availability)</td>
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<tr>
<td><strong>Inflatable rear safety belts</strong></td>
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<tr>
<td><strong>Premium carpeted front and rear floor mats plus trunk mat</strong></td>
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<td><strong>Reverse Sensing System</strong></td>
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<tr>
<td><strong>SE Luxury Driver Assist Package</strong></td>
<td>SE Luxury Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 202A and SE MyFord Touch Technology Package)</td>
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<td><strong>SE MyFord Touch Technology Package</strong></td>
<td>SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services/2 configurable 4.2&quot; color LCD displays in instrument cluster, 8&quot; LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks; rear view camera; dual-zone electronic automatic temperature control</td>
<td>SE MyFord Touch Technology Package includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services/2 configurable 4.2&quot; color LCD displays in instrument cluster, 8&quot; LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks; rear view camera; dual-zone electronic automatic temperature control</td>
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</tbody>
</table>

1. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.
Titanium

Equipment Group 300A
Includes select SE features, plus:

Mechanical
2.0L EcoBoost® I-4 engine
6-speed SelectShift® automatic transmission with paddle shifters

Seating
4-way power front-passenger seat fore/aft with power recline
Leather-trimmed Sport seats with heated front seats and driver's side memory with 3 settings

Interior
Aluminum brake and accelerator pedal covers
Interior Appearance Package. Available equipment.
Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations and HD Radio™ Technology
Auto-dimming rearview mirror
Dual-zone electronic automatic temperature control
Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)
Leather-wrapped steering wheel and shift knob
SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services®: 2 configurable 4.2” color LCD displays in instrument cluster, 8” LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Exterior
18” polished face wheels with Flash Gray-painted pockets and 235/40R18 all-season tires
Body-color door handles with chrome insert
Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated turn signal indicators and blind spot mirrors
Dual integrated bright exhaust tips
Fog lamps
Rear decklid spoiler
Rear view camera
Reverse Sensing System

Available Options & Packages
18” summer-only tires (requires AWD)
9” H-spoke dark stainless-painted aluminum wheels and 235/40R19 all-season tires
19” Y-spoke Sparkle Silver-painted aluminum wheels with machined face and 235/40R19 all-season tires
Active park assist with Forward Sensing System
Adaptive cruise control and collision warning with brake support
All-weather floor mats
Cooled front seats and 10-way power front-passenger seat (late availability)
Heated steering wheel (late availability)
Inflatable rear safety belts
Intelligent all-wheel drive (AWD)
Interior Appearance Package includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats plus trunk mat
Spoiler delete
Titanium Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet
Trunk cargo net
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

1SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.
Hybrid S

Equipment Group 400A
Includes select Hybrid S features, plus:

Mechanical
2.0L I4 ATkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous electric motor
Electronically controlled continuously variable transmission (eCVT)
Lithium-Ion Battery Pack System
Regenerative Braking System
Tire mobility kit in lieu of spare tire

Seating
6-way manual driver’s seat
Unique EcoCloth seats with REPREVE® fabric

Interior
Active noise cancellation
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Dual-zone electronic automatic temperature control
Front carpeted floor mats
SmartGauge® with EcoGuide

Exterior
17” 5-spoke Sparkle Silver-painted aluminum wheels with P225/50R17 all-season tires
Single bright exhaust tip

Available Options
All-weather floor mats
Inflatable rear safety belts
Remote Start System
Trunk cargo net

Available Options & Packages
18” premium Luster Nickel-painted aluminum wheels (requires 502A)
Active park assist with Forward Sensing System (requires 502A, SE MyFord Touch® Technology Package and Reverse Sensing System)
Adaptive cruise control and collision warning with brake support (requires SE MyFord Touch Technology Package: n/a on 500A)
All-weather floor mats
Heated steering wheel (requires 502A and SE MyFord Touch Technology Package: late availability)
Inflatable rear safety belts
Intelligent Access with push-button start (requires 502A and SE MyFord Touch Technology Package)
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats plus trunk mat
Remote Start System
Reverse Sensing System
SmartGauge with EcoGuide instrument cluster. Available equipment.
110-volt power outlet†
Climate control screen on SYNC with MyFord Touch.‡
10-way power driver’s seat with power lumbar and memory.‡

Available Equipment Groups

Equipment Group 500A – Appearance Package includes 18” 5-spoke premium painted aluminum wheels with 235/45R18 all-season tires; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; and Charcoal EcoCloth interior with contrasting red stitching on center console and seats

Equipment Group 502A – Luxury Package includes driver’s seat memory feature; 4-way power front-passenger seat fore/aft with power recline; heated front seats; leather-trimmed seats; steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors

Interior Appearance Package includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats plus trunk mat
Spoiler delete

Titanium Driver Assist Package includes BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers
Trunk cargo net
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires SE MyFord Touch Technology Package)

Hybrid Titanium

Equipment Group 600A
Includes select Hybrid SE features, plus:

Seating
4-way power front-passenger seat fore/aft with power recline
Leather-trimmed Sport seats with heated front seats and driver’s side memory with 3 settings

Interior
110-volt power outlet
Aluminum brake and accelerator pedal covers
Aluminum front-door sill plates
Ambient lighting
Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations and HD Radio® Technology
Auto-dimming rearview mirror
Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)
Leather-wrapped steering wheel and shift knob
SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services: 2 configurable 4.2” color LCD displays in instrument cluster; 8” LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Exterior
18” polished face wheels with Flash Gray-painted pockets and 235/45R18 all-season tires
Body-color door handles with chrome insert
Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors
Fog lamps
Rear decklid spoiler
Rear view camera
Reverse Sensing System

Available Options & Packages
Active park assist with Forward Sensing System
Adaptive cruise control and collision warning with brake support
All-weather floor mats
Cooled front seats and 10-way power front-passenger seat (late availability)
Heated steering wheel (late availability)
Inflatable rear safety belts

Interior Appearance Package includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats
Power moonroof with universal garage door opener
Premium carpeted front and rear floor mats plus trunk mat

Titanium Driver Assist Package includes BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers
Trunk cargo net
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription.
## Fusion Energi SE

### Equipment Group 700A
Includes select Hybrid SE features, plus:

**Mechanical**
- 2.0L I-4 PHEV engine with permanent-magnet AC-synchronous electric motor
- 120-volt convenience charging cable
- Larger capacity Lithium-Ion Battery Pack System

**Seating**
- 4-way power front-passenger seat fore/aft with power recline
- Leather-trimmed seats with heated front seats and driver's side memory with 3 settings

**Interior**
- 110-volt power outlet
- EV Mode button with EV Now, EV Later and EV Auto
- Leather-wrapped steering wheel and shift knob
- MyFord Mobile app with 3-year service agreement
- SYNC with MyFord Touch voice-activated in-vehicle connectivity system, which includes SYNC Services:
  - 2 configurable 4.2" color LCD displays in instrument cluster;
  - 8" color LCD touch screen in center stack;
  - and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Exterior**
- 17" 15-spoke Sparkle Silver-painted aluminum wheels with P225/50R17 all-season tires
- Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated turn signal indicators and blind spot mirrors
- External charge port with LED-illuminated state-of-charge indicator
- Fog lamps
- Tire mobility kit

### Available Options & Package

- Active park assist with Forward Sensing System (requires Reverse Sensing System)
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Charge cord carrying case by THULE
- Charge door decal
- Cooled front seats and 10-way power front-passenger seat (late availability)
- Heated steering wheel (late availability)
- Inflatable rear safety belts

**Interior Appearance Package** includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats

**SE Luxury Driver Assist Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers

**Trunk cargo net**

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

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## Fusion Energi Titanium

### Equipment Group 800A
Includes select Fusion Energi SE features, plus:

**Interior**
- Aluminum brake and accelerator pedal covers
- Aluminum front-door sill plates
- Ambient lighting
- Audio System from Sony® with AM/FM stereo/ single-CD player with MP3 capability and 12 speakers in 10 locations and HD Radio™ Technology
- Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)

**Exterior**
- Body-color door handles with chrome insert
- Rear decklid spoiler
- Rear view camera
- Reverse Sensing System

### Available Options & Packages

- Active park assist with Forward Sensing System
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Charge cord carrying case by THULE
- Charge door decal
- Cooled front seats and 10-way power front-passenger seat (late availability)
- Heated steering wheel (late availability)
- Inflatable rear safety belts

**Interior Appearance Package** includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats

**Titanium Driver Assist Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers

**Trunk cargo net**

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

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1SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. 2Ford Licensed Accessory. 3Available feature. Third-party installation required.
### Exteriors

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<th>Color</th>
<th>S</th>
<th>SE</th>
<th>Titanium</th>
<th>Hybrid S</th>
<th>Hybrid SE</th>
<th>Hybrid Titanium</th>
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4, 5 Luxury Package on SE and Hybrid SE 6 Appearance Package on SE and Hybrid SE 9 Interior Appearance Package on Titanium and Hybrid Titanium

1 Additional charge. Colors are representative only. See your dealer for actual paint/trim options.

### Interiors

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<th>Charcoal Black Leather</th>
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<th>Medium Soft Ceramic Leather with Perforated Inserts</th>
<th>Brick Red Leather with Perforated Inserts</th>
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</tr>
</tbody>
</table>

14 Fusion Hybrid Energi

ford.com 10 Further
New Vehicle Limited Warranty. We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage—all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for copies of these limited warranties. Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013/2014 competitive models (Fusion class is Midsize Sedans; Fusion Hybrid class is Midsize Hybrid Sedans; Fusion Energi class is Midsize Plug-In Hybrid Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Dimensions may vary by trim level. HD Radio is a proprietary trademark of iBiquity Digital Corp. iHeartAuto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. iPod and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Microsoft is a registered trademark of Microsoft Corporation. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. REPREVE is a registered trademark of Unifi, Inc. SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Sony is a registered trademark of the Sony Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB.