Thank you for your interest in the new 2014 Fusion. Included in this brochure you'll find information about:

**GREEN:** From its boldly distinctive aerodynamic design and available hybrid and EcoBoost® powerplants engineered to enhance efficiency to comfortable seating that utilizes recycled materials, the Ford Fusion is designed to be environmentally conscious.

**TECHNOLOGY:** The technology features in the Fusion help keep you connected – with the world and with your car. The available industry-first SYNC® with MyFord Touch®, for example, lets you operate a variety of features while keeping your hands on the wheel.

**PERFORMANCE:** The Fusion offers four gasoline engines, as well as two hybrid powerplants with the Fusion Hybrid and the Energi. New for 2014 is an available fuel-efficient 1.5L EcoBoost® engine with 6-speed transmission; Auto Start-Stop feature is optional.

**DESIGN:** With its athletic lines and sleek silhouette, the Fusion conveys a sense of agility. The bold, hexagonal grille gives the Fusion a distinctive look, while low-profile laser-cut projector headlamps and LED taillamps display intelligent technology.

**DEALER INFORMATION**
Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

- **Bill Grant Ford, Inc.**  
  3060 S Springfield Ave  
  Bolivar, MO  65613  
  (417) 326-7671

- **Hubert's Ford Sales Company**  
  Hwy 65  
  Urbana, MO  65767  
  (417) 993-5511

- **Don Vance Ford Inc**  
  Hwy 38 West  
  Marshfield, MO  65706  
  (417) 859-2600

- **Corwin Ford of Springfield**  
  3241 South Glenstone  
  Springfield, MO  65804  
  (417) 883-4330

Get an inside look at the benefits of Ford ownership. Manage important vehicle information 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Craftsmanship that attracts **AND** fuel efficiency that inspires.

EPA-estimated ratings: 22 city/34 hwy/26 combined mpg, 2.5L I-VCT I-4, actual mileage will vary; 23 city/36 hwy/28 combined mpg, 1.5L EcoBoost® automatic, actual mileage will vary; 25 city/37 hwy/29 combined mpg, 1.6L EcoBoost manual, actual mileage will vary; 22 city/33 hwy/26 combined mpg, 2.0L EcoBoost I-4, FWD, actual mileage will vary; 22 city/31 hwy/25 combined mpg, 2.0L EcoBoost I-4, AWD, actual mileage will vary; 24 city/34 hwy/27 combined mpg, 2.0L I-VCT I-4 Hybrid, actual mileage will vary; 95 city/81 hwy/88 combined MPGe, 2.0L I-VCT I-4 Plug-In Hybrid, actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation.
Delivers the power of choice.

No matter your preference, there’s a 2014 Ford Fusion that’s right for you. Featuring award-winning exterior design, a range of fuel-efficient engines and an array of driver-assist technologies inside and out, Fusion empowers your choice in sophisticated style. “With its highly fuel-efficient, low-liter, turbo-assisted, gas-powered engines, hybrid and plug-in electric options, there seems to be a Fusion for every midsize driver,” says Autobytel.com, which named Fusion “Autobytel 2013 Sedan of the Year.”

Fusion EcoBoost®
The gas-powered Fusion impresses at the pump with its choice of 3 turbocharged, direct-injection EcoBoost engines. And the standard 2.5L gas-engine Fusion provides plenty of fuel efficiency as well.

Fusion Hybrid
Seamlessly switches between a gas-powered engine and an electric motor. Fusion Hybrid has an EPA-estimated rating of 44 city mpg. And the state-of-the-art lithium-ion battery is automatically recharged by the gasoline engine and regenerative braking.

Fusion Energi Plug-In Hybrid
Gives you the option of plugging in or not. And with that choice comes outstanding efficiency, whether in all-electric mode or a combination of gas and electric. And it has an EPA-estimated range of 550 miles.

1Available feature. *EPA-estimated ratings: 23 city/36 hwy/28 combined mpg, 1.5L EcoBoost automatic, actual mileage will vary; 25 city/37 hwy/29 combined mpg, 1.6L EcoBoost manual, actual mileage will vary; 22 city/33 hwy/26 combined mpg, 2.0L EcoBoost I-4, FWD, actual mileage will vary; 22 city/31 hwy/25 combined mpg, 2.0L EcoBoost I-4, AWD, actual mileage will vary. **EPA-estimated rating: 22 city/34 hwy/26 combined mpg, 2.5L Ti-VCT I-4, actual mileage will vary. ***EPA-estimated rating: 44 city/44 hwy/42 combined mpg, Hybrid. Actual mileage will vary. ****EPA-estimated rating: 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. **MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. *****EPA-estimated rating: 40 city/36 hwy/38 combined mpg, 14.0-gallon tank; 19 miles electric. Range calculation based on www.fueleconomy.gov. Actual mileage will vary with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age.
Bridges the gap between power and efficiency.

Fusion supplies both. I-4 gas engine choices span from a 2.5L IVCT engine to 3 EcoBoost® turbocharged, direct-injection powerplants. With robust low-end torque and virtually no turbo lag, EcoBoost technology squeezes maximum power from each drop of fuel. Along with impressive efficiency. Equipped with a new 1.5L EcoBoost1 that’s mated to a 6-speed SelectShift® automatic transmission,1 Fusion has an EPA-estimated rating of 36 hwy mpg.2 The 1.5L EcoBoost can also be equipped with available Auto Start-Stop, which shuts off engine power when Fusion comes to a complete stop and seamlessly restarts it as you release the brake pedal. A 182-hp1.6L EcoBoost1 is paired with a 6-speed manual for gear-changing fun. For performance-minded drivers, a 240-hp,3 2.0L EcoBoost1 teams with a SelectShift automatic,1 whose 6 speeds can be paddle shifted from the steering wheel. Intelligent all-wheel drive1 and 19” wheels1 can also be added on Titanium. As you accelerate through corners, Torque Vectoring Control (standard on all models) enhances your hold on any road.

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1Available feature. 2EPA-estimated rating: 23 city/36 hwy/28 combined mpg. 1.5L EcoBoost automatic. Actual mileage will vary. 3Figures achieved using 93-octane premium fuel.
Excels at hybrid mpg fuel efficiency.

The 2014 Fusion Hybrid has an EPA-estimated rating of 44 city mpg.¹ Plus, “no hybrid has ever looked this good,” says TheCarConnection.com. Power-split hybrid architecture helps maximize efficiency by seamlessly switching between the electric traction motor and its 2.0L Atkinson-cycle gasoline I-4 engine. Powered by a state-of-the-art, lithium-ion battery, the traction motor can allow Fusion Hybrid to operate in electric mode at speeds of up to 85 mph. When you’re accelerating at speed or passing, the 2.0L gas engine kicks in as needed to supply extra power. Furthermore, the Regenerative Braking System captures over 90% of brake energy and uses it to help recharge the battery and maximize your efficiency. Even when you’re stopping, you’re moving forward in Fusion Hybrid.

¹EPA-estimated rating: 44 city/41 hwy/42 combined mpg, Hybrid. Actual mileage will vary.
Ranges far and wide.

Fusion Energi Plug-In Hybrid lets you enjoy an EPA-estimated rating of 95 city MPGe,¹ a gas-plus-electric driving range of 550 miles,² and an all-electric driving range of 19 miles.² After fully recharging in just 2.5 hours using its LED-illuminated charge port and Ford recommended 240-volt outlet,³ Fusion Energi may run all electric and use no gasoline at all on short commutes – even while cruising at highway speeds. Constantly measuring the battery state of charge, and your driving conditions, Fusion Energi chooses the most efficient mode of operation – either continuing to run on battery power or turning on the 2.0L Atkinson-cycle gas engine as needed. A 240-volt home charging station³ by AeroVironment™ is recommended by Ford. The UL-listed, weather-resistant portable charging station is easy to take with you if you relocate. A hard-wired station is also available. To begin the process, please call 1-888-219-6747 or visit evsolutions.com/ford. These charging stations are available with or without full installation services by AeroVironment.

¹EPA-estimated rating: 95 city/81 hwy/88 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent of gasoline fuel efficiency for electric mode operation. ²EPA-estimated rating: 40 city/36 hwy/38 combined mpg, 14.0-gallon tank; 19 miles electric. Range calculation based on www.fueleconomy.gov. Actual mileage will vary with conditions such as external elements, driving behaviors, vehicle maintenance, and lithium-ion battery age. ³Available feature. ⁴MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. ⁵Effectiveness of cabin conditioning may be reduced by extreme outside temperatures or when using 120-volt charging.
Soothes senses. And sensibilities.

From the comforting white of the overhead light to the 7 hues of ambient lighting, LED illumination greets your eyes inside. Your ears will appreciate the peace from acoustic underbody shields and sound-absorption material, as well as the enthusiastic output of the 12-speaker Audio System from Sony. Recharge your power components with a convenient 110-volt outlet. Beyond that, your good sense will also be pleased. Fusion puts plastic bottles and other recycled materials usually destined for landfills to practical reuse. Nearly 40 recycled 16-oz. plastic bottles go into the EcoCloth seats on select models, while recycled material is used for the injection-molded splash shields and other underbody components. Wherever you look, touch or listen, the feeling is the same. Beautifully done.
Connects with your voice.

So you can better connect with friends, family, directions, and more. Sound absorption material minimizes extraneous noise. Active noise cancellation¹ uses the audio system to cancel road noise. In this relaxed atmosphere, Ford SYNC® delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download your contacts and play music from your smartphone, MP3, USB or iPod. Just touch a button on the steering wheel and say things like “Call: Hannah” or “Play playlist: Rock.” SYNC AppLink™ lets you control Pandora®, iHeartAuto™, SiriusXM® and select other apps by voice too. Taking command of your drive is easy in Fusion. SYNC. Say the word.

¹Fusion Hybrid and Fusion Energi Plug-In Hybrid models only. ²Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. ³SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software.
Responds to your needs.

Press “Accept” on the 8” color LCD touch screen of SYNC® with MyFord Touch® to answer a call from your paired phone. With HD Radio™ Technology² and iTunes® tagging, simply touch the shopping cart icon while a new favorite is playing and purchase it later. SiriusXM® Satellite Radio includes a 6-month Sirius All Access trial subscription. Enjoy every premium satellite radio channel, including commercial-free music, plus sports, news, talk, and entertainment channels. Vehicles with a voice-activated Navigation System² may also receive SiriusXM Traffic and SiriusXM Travel Link services as part of the trial, so you’ll have the ability to look up fuel prices, check local and national weather, and get detailed traffic information.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature.
Available feature.

BLIS replaces standard integrated blind spot mirrors.

Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver's judgment.

Active park assist helps find you a parallel parking spot, then steers Fusion into place as you shift gears and control the brake and accelerator pedals.

Our Lane-Keeping System is designed to alert you if it detects Fusion drifting toward a lane marker. If you continue to drift, it shudders the steering wheel, alerting you to steer back toward center. BLIS® (Blind Spot Information System) with cross-traffic alert uses a light embedded in each sideview mirror to warn of traffic detected in blind spots as you’re driving forward or traffic nearing either side as you’re slowly backing up.

Adaptive cruise control and collision warning with brake support helps maintain a preset gap from the vehicle in front of you and warns you if a potential collision is detected. Wherever you drive, you can be confident that Fusion is your ally on the road.

Helps you find your sweet spot.

When parallel parking. Changing lanes. In traffic. And so much more.

1Available feature. 2BLIS replaces standard integrated blind spot mirrors.

Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver's judgment.
Brings stability to every drive.

In separate testing, each vehicle in the Fusion lineup earned a 5-star safety rating from the National Highway Traffic Safety Administration (NHTSA), the government’s highest-possible vehicle safety rating. In addition, Ford Fusion has earned a 2013 “Top Safety Pick+” from the Insurance Institute for Highway Safety (IIHS). And it’s no wonder. In addition to 8 standard airbags, Fusion offers new inflatable rear safety belts in its rear outboard seating positions. AdvanceTrac® electronic stability control helps keep things stable, particularly in inclement weather. And Intelligent All-Wheel Drive (AWD) balances torque between the front and rear wheels to enhance handling and maximize traction, typically before wheel slip can even occur.
## Fusion Specifications

### Standard Features

<table>
<thead>
<tr>
<th>Category</th>
<th>Feature</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mechanical</strong></td>
<td>4-wheel disc Anti-Lock Brake System (ABS)</td>
</tr>
<tr>
<td></td>
<td>Electric parking brake</td>
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<tr>
<td></td>
<td>Electric power-assisted steering</td>
</tr>
<tr>
<td></td>
<td>Front and rear stabilizer bars</td>
</tr>
<tr>
<td></td>
<td>Front-wheel drive (FWD)</td>
</tr>
<tr>
<td></td>
<td>Hill start assist</td>
</tr>
<tr>
<td></td>
<td>Suspension – Front: independent MacPherson strut; rear: independent multilink</td>
</tr>
<tr>
<td></td>
<td>Torque Vectoring Control</td>
</tr>
<tr>
<td><strong>Interior</strong></td>
<td>12-volt powerpoints (3)</td>
</tr>
<tr>
<td></td>
<td>Auxiliary audio input jack</td>
</tr>
<tr>
<td></td>
<td>Cabin air filtration system</td>
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<tr>
<td></td>
<td>Dome light with map lights</td>
</tr>
<tr>
<td></td>
<td>Driver and front-passenger sun visors with illuminated vanity mirrors</td>
</tr>
<tr>
<td></td>
<td>Full center console with armrest and storage</td>
</tr>
<tr>
<td></td>
<td>Illuminated, lockable glove compartment</td>
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<tr>
<td></td>
<td>Message center with trip computer</td>
</tr>
<tr>
<td></td>
<td>Power door locks</td>
</tr>
<tr>
<td></td>
<td>Power windows with global open/close and one-touch-up/-down feature</td>
</tr>
<tr>
<td></td>
<td>Steering wheel-mounted cruise, audio and 5-way MyFord® controls</td>
</tr>
<tr>
<td></td>
<td>Tilt/telescoping steering column</td>
</tr>
<tr>
<td><strong>Exterior</strong></td>
<td>Automatic halogen projector headlamps</td>
</tr>
<tr>
<td></td>
<td>Chrome grille</td>
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<tr>
<td></td>
<td>Easy Fuel® capless fuel filler</td>
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<tr>
<td></td>
<td>LED taillamps</td>
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<tr>
<td></td>
<td>Rear-window defroster</td>
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<tr>
<td></td>
<td>Solar-tinted glass</td>
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<tr>
<td></td>
<td>Speed-sensitive windshield wipers</td>
</tr>
<tr>
<td><strong>Electronics</strong></td>
<td>Bumper-mounted warning sensor systems¹</td>
</tr>
<tr>
<td></td>
<td>Keyless entry keypad</td>
</tr>
<tr>
<td></td>
<td>Portable DVD rear-seat entertainment system²</td>
</tr>
<tr>
<td><strong>Safety &amp; Security</strong></td>
<td>Personal Safety System™ for driver and front passenger includes dual-stage front airbags; 3 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash sensor, restraint control module and Front-Passenger Sensing System</td>
</tr>
<tr>
<td></td>
<td>2-row side-curtain airbags³</td>
</tr>
<tr>
<td></td>
<td>Driver and front-passenger knee airbags³</td>
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<tr>
<td></td>
<td>Front-seat side airbags³</td>
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<tr>
<td></td>
<td>3-point safety belts for all seating positions</td>
</tr>
<tr>
<td></td>
<td>AdvanceTrac® electronic stability control with brake-actuated traction control</td>
</tr>
<tr>
<td></td>
<td>Anti-theft perimeter alarm</td>
</tr>
<tr>
<td></td>
<td>Belt-Minder® front safety belt reminder</td>
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<tr>
<td></td>
<td>Child-safety rear door locks</td>
</tr>
<tr>
<td></td>
<td>Emergency in-trunk release handle</td>
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<tr>
<td></td>
<td>Illuminated Entry System</td>
</tr>
<tr>
<td></td>
<td>LATCH – Lower Anchors and Tether Anchors for Children</td>
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<tr>
<td></td>
<td>MyKey®</td>
</tr>
<tr>
<td></td>
<td>SecuriLock® Passive Anti-Theft System</td>
</tr>
<tr>
<td></td>
<td>SOS Post-Crash Alert System™</td>
</tr>
<tr>
<td></td>
<td>Tire Pressure Monitoring System (excludes spare)</td>
</tr>
</tbody>
</table>

### Engines/EPA-Estimated Ratings

<table>
<thead>
<tr>
<th>Engine</th>
<th>rating</th>
<th>description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.5L I4 VCT</td>
<td>175 hp @ 6,000 rpm</td>
<td>city/34 mpg, 26 combined mpg</td>
</tr>
<tr>
<td>2.0L EcoBoost I4</td>
<td>240 hp @ 5,550 rpm</td>
<td>270 lb-ft. @ torque @ 3,000 rpm</td>
</tr>
<tr>
<td>2.0L EcoBoost I4</td>
<td>184 lb-ft. @ torque @ 2,500 rpm</td>
<td>city/34 mpg, 26 combined mpg</td>
</tr>
<tr>
<td>2.0L EcoBoost I4</td>
<td>270 lb-ft. @ torque @ 3,000 rpm</td>
<td>city/31 mpg, 25 combined mpg</td>
</tr>
</tbody>
</table>

### Dimensions

<table>
<thead>
<tr>
<th>Category</th>
<th>Measurement</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exterior</strong></td>
<td>Fusion, Hybrid/Fusion Energi</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>112.2&quot;</td>
</tr>
<tr>
<td>Length</td>
<td>191.8&quot;</td>
</tr>
<tr>
<td>Height</td>
<td>58.2&quot;/58.0&quot;</td>
</tr>
<tr>
<td>Width – Mirrors folded</td>
<td>75.2&quot;</td>
</tr>
<tr>
<td>Width – Including mirrors</td>
<td>83.5&quot;</td>
</tr>
<tr>
<td><strong>Interior</strong></td>
<td>Fusion, Hybrid/Fusion Energi</td>
</tr>
<tr>
<td>Head room</td>
<td>39.2&quot;/37.8&quot;</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>57.8&quot;/56.9&quot;</td>
</tr>
<tr>
<td>Hip room</td>
<td>50.0&quot;/54.4&quot;</td>
</tr>
<tr>
<td>Legroom</td>
<td>43.3&quot;/38.3&quot;</td>
</tr>
<tr>
<td><strong>Passenger Volume</strong></td>
<td>Fusion, Hybrid/Fusion Energi</td>
</tr>
<tr>
<td>Passenger volume</td>
<td>102.8</td>
</tr>
<tr>
<td>Luggage capacity</td>
<td>16.0, 12.0/8.2</td>
</tr>
<tr>
<td>Total interior volume</td>
<td>118.8, 114.8/111.0</td>
</tr>
</tbody>
</table>

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¹Always wear your safety belt and secure children in the rear seat. ²Actual mileage will vary. ³Figures achieved using 93-octane premium fuel.
Equipment Group 100A
Includes all standard features, plus:

**Mechanical**
- 2.5L IVC I-4 engine
- 6-speed SelectShift® automatic transmission with shifter button activation
- Compact spare

**Seating**
- 6-way manual driver’s seat
- 4-way manual front-passenger seat
- 4-way adjustable front head restraints
- 60/40 split-fold-flat spring-assisted rear seat
- Cloth seating

**Interior**
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Cruise control
- Day/night rearview mirror
- Front carpeted floor mats
- Single-zone manual air conditioning
- SYNC® with MyFord® voice-activated, in-vehicle connectivity system with 4.2" color LCD displays in instrument cluster and center stack; and media hub with USB port

**Exterior**
- 16" steel wheels with Sparkle Silver-painted covers and 215/60R16 all-season tires
- Body-color, power, heated sideview mirrors with memory, turn signal indicators and blind spot mirrors
- Single exhaust with bright tip

**Available Options**
- All-weather floor mats
- Inflatable rear safety belts
- Remote Start System
- Trunk cargo net

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Equipment Group 200A
Includes select S features, plus:

**Seating**
- 10-way power driver’s seat with power lumbar
- Rear-seat fold-down center armrest with 2 cupholders

**Interior**
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Compass
- Outside temperature display
- Rear air conditioning ducts
- Rear carpeted floor mats
- SiriusXM Satellite Radio with 6-month trial subscription

**Exterior**
- 17" Sparkle Silver-painted aluminum wheels with 235/50R17 all-season tires
- Body-color, power, heated sideview mirrors with security approach lamps and integrated turn signal indicators and blind spot mirrors
- Body-color rocker moldings
- SecuriCode™ invisible keypad

**Available Equipment Groups**

**Equipment Group 201A – Appearance Package**
- Includes 18" 5-spoke premium painted aluminum wheels with 235/45R18 all-season tires; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; EcoGlass seats; and Charcoal Black interior with contrasting red stitching on center console and seats (n/a with Auto Start-Stop)
- Single exhaust with bright tip

**Equipment Group 202A – Luxury Package**
- Includes 1.5L EcoBoost® I-4 engine with 6-speed SelectShift automatic transmission; driver’s seat memory feature; 4-way power front-passenger seat; Auto Start-Stop System; rear heated seats; leather-trimmed seats; steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; and power, heated sideview mirrors with security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors

**Available Options & Packages**

1.5L EcoBoost I-4 engine with 6-speed SelectShift automatic transmission
- 1.5L EcoBoost I-4 engine with 6-speed SelectShift automatic transmission and Auto Start-Stop (requires 17" wheels; n/a with 201A)
- 1.6L EcoBoost I-4 engine with 6-speed manual transmission
- 2.0L EcoBoost I-4 engine and 6-speed SelectShift automatic transmission with paddle shifters; includes dual integrated bright exhaust outlets (requires 201A or 202A and 18" wheels)
- 18" Gloss Black aluminum wheels (requires 201A and 2.0L engine)
- 18" premium Luster Nickel-painted aluminum wheels (requires 201A and 2.0L engine)
- 18" summer-only tires (requires 2.0L engine)
- Active park assist with Forward Sensing System (requires 202A, SE MyFord Touch Technology Package and Reverse Sensing System)
- Adaptive cruise control and collision warning with brake support (requires 202A, 2.0L engine and SE MyFord Touch Technology Package)
- All-weather floor mats
- Heated steering wheel (requires 202A and SE MyFord Touch Technology Package; late availability)
- Inflatable rear safety belts
- Intelligent Access with push-button start (requires 202A and SE MyFord Touch Technology Package)
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats plus trunk mat
- Remote Start System
- Reverse Sensing System

**SE Luxury Driver Assist Package**
Includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet (requires 202A and SE MyFord Touch Technology Package)

**SE MyFord Touch Technology Package**
Includes SYNC with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services’ 2 configurable 4.2" color LCD displays in instrument cluster; 8" LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks; rear view camera; dual-zone electronic automatic temperature control
- Trunk cargo net
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires SE MyFord Touch Technology Package)

SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.
Titanium

Equipment Group 300A
Includes select SE features, plus:

**Mechanical**
- 2.0L EcoBoost® I-4 engine
- 6-speed SelectShift® automatic transmission with paddle shifters

**Seating**
- 4-way power front-passenger seat fore/aft with power recline
- Leather-trimmed Sport seats with heated front seats and driver’s side memory with 3 settings

**Interior**
- Aluminum brake and accelerator pedal covers
- Ambient lighting
- Audio System from Sony® with AM/FM stereo/ single-CD player with MP3 capability and 12 speakers in 10 locations and HD Radio® Technology
- Auto-dimming rearview mirror
- Dual-zone electronic automatic temperature control
- Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)
- Leather-wrapped steering wheel and shift knob
- SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services1; 2 configurable 4.2” color LCD displays in instrument cluster, 8” LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Exterior**
- 18” polished face wheels with Flash Gray-painted pockets and 235/45R18 all-season tires
- Body-color door handles with chrome insert
- Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated turn signal indicators and blind spot mirrors
- Dual integrated bright exhaust tips
- Fog lamps
- Rear decklid spoiler
- Rear view camera
- Reverse Sensing System

**Available Options & Packages**
- 18” summer-only tires (requires AWD)
- 19” H-spoke dark stainless-painted aluminum wheels and 235/45R19 all-season tires
- 19” Y-spoke Sparkle Silver-painted aluminum wheels with machined face and 235/45R19 all-season tires
- Active park assist with Forward Sensing System
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Cooled front seats and 10-way power front-passenger seat (late availability)
- Heated steering wheel (late availability)
- Inflatable rear safety belts
- Intelligent all-wheel drive (AWD)

**Interior Appearance Package** includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats

- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats plus trunk mat
- Spoiler delete

**Titanium Driver Assist Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet

- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

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Hybrid S

Equipment Group 400A
Includes select Hybrid S features, plus:

- Mechanical
  - 2.0L I4 Atkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous electric motor
  - Electronically controlled continuously variable transmission (eCVT)
  - Lithium-Ion Battery Pack System
  - Regenerative Braking System
  - Tire mobility kit in lieu of spare tire

- Seating
  - 6-way manual driver's seat
  - Unique EcoCloth seats with REPREVE® fabric

- Security
  - SecuriCode™ invisible keypad with security approach lamps and integrated turn

- Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming fog lamps; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming turn signal indicators

- Exterior
  - SiriusXM Satellite Radio with 6-month trial subscription
  - Rear carpeted floor mats
  - Rear air conditioning ducts
  - Compass
  - 17" 15-spoke Sparkle Silver-painted aluminum wheels with P225/50R17 all-season tires

- Available Options
  - All-weather floor mats
  - Inflatable rear safety belts
  - Remote Start System
  - Trunk cargo net

Hybrid SE

Equipment Group 500A
Includes select Hybrid SE features, plus:

- Seating
  - 10-way power driver's seat with power lumbar
  - 4-way power front-passenger seat fore/aft with power recline
  - Active noise cancellation
  - AM/FM stereo/single-CD player with MP3 capability and 6 speakers
  - Front carpeted floor mats
  - SmartGauge® with EcoGuide

- Exterior
  - 17" 15-spoke Sparkle Silver-painted aluminum wheels with P225/50R17 all-season tires
  - Single bright exhaust tip

- Available Options
  - All-weather floor mats
  - Inflatable rear safety belts
  - Remote Start System
  - Trunk cargo net

- Interior
  - Adaptive cruise control and collision warning with brake support
  - Adaptive cruise control and collision warning (requires SE MyFord Touch Technology Package; late availability)
  - Intelligent Access with push-button start (requires 502A and SE MyFord Touch Technology Package)
  - Power moonroof with universal garage door opener
  - Premium carpeted front and rear floor mats plus trunk mat

- Appearance Package
  - SE Luxury Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers (requires 502A and SE MyFord Touch Technology Package)
  - SE MyFord Touch Technology Package includes SYNC® with MyFord Touch voice-activated, in-vehicle connectivity system, which includes SYNC Services®;
    - 2 configurable 4.2" color LCD displays in instrument cluster;
    - 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks; 110-volt power outlet; rear view camera; and dual-zone electronic automatic temperature control
  - Premium captains chairs (late availability)

- Available Options & Packages
  - 18" premium Luster Nickel-painted aluminum wheels (requires 502A)
  - Active park assist with Forward Sensing System (requires 502A, SE MyFord Touch Technology Package and Reverse Sensing System)
  - Adaptive cruise control and collision warning with brake support (requires SE MyFord Touch Technology Package; n/a on 500A)

Hybrid Titanium

Available Equipment Groups

Equipment Group 501A – Appearance Package includes 18" 5-spoke premium painted aluminum wheels with 235/45R18 all-season tires; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; and charcoal EcoCloth interior with contrasting red stitching on center console and seats

- Equipment Group 502A – Luxury Package includes driver's seat memory feature; 4-way power front-passenger seat fore/aft with power recline; heated front seats; leather-trimmed seats, steering wheel and shift knob; auto-dimming rearview mirror; fog lamps; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated turn signal indicators and blind spot mirrors

- Interior
  - Active noise cancellation
  - AM/FM stereo/single-CD player with MP3 capability and 6 speakers
  - Front carpeted floor mats
  - SmartGauge® with EcoGuide

- Available Options & Packages
  - Active park assist with Forward Sensing System
  - Adaptive cruise control and collision warning with brake support
  - All-weather floor mats
  - Cooled front seats and 10-way power front-passenger seat (late availability)
  - Heated steering wheel (late availability)
  - Inflatable rear safety belts

- Interior Appearance Package includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats

- Available Options & Packages
  - Power moonroof with universal garage door opener
  - Premium carpeted front and rear floor mats plus trunk mat

- Titanium Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers

- Available Options
  - 18" Premium Luster Nickel-Painted Aluminum
  - 18" Polished Face with Flash Gray-Painted Pockets

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## Fusion Energi SE

**Equipment Group 700A**  
Includes select Hybrid SE features, plus:

### Mechanical
- 2.0L I4 VCT Atkinson-cycle 1.4 PHEV engine with permanent-magnet AC-synchronous electric motor
- 120-volt convenience charging cable
- Larger capacity Lithium-Ion Battery Pack System

### Seating
- 4-way power front-passenger seat fore/aft with power recline
- Leather-trimmed seats with heated front seats and driver's side memory with 3 settings

### Interior
- 110-volt power outlet
- EV Mode button with EV Now, EV Later and EV Auto
- Leather-wrapped steering wheel and shift knob
- MyFord Mobile app with 3-year service agreement
- SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services: 2 configurable 4.2" color LCD displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

### Exterior
- 17" 15-spoke Sparkle Silver-painted aluminum wheels with P225/50R17 all-season tires
- Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated turn signal indicators and blind spot mirrors
- External charge port with LED-illuminated state-of-charge indicator

### Available Options & Package
- Active park assist with Forward Sensing System (requires Reverse Sensing System)
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Charge cord carrying case by THULE®
- Charge door decal
- Cooled front seats and 10-way power front-passenger seat (late availability)
- Heated steering wheel (late availability)
- Inflatable rear safety belts
- Interior Appearance Package includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats
- Spoiler delete

## Fusion Energi Titanium

**Equipment Group 800A**  
Includes select Fusion Energi SE features, plus:

### Interior
- Aluminum brake and accelerator pedal covers
- Aluminum front-door sill plates
- Ambient lighting
- Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations and HD Radio™ Technology
- Intelligent Access with push-button start and Remote Start System (2 key fob transmitters)

### Exterior
- Body-color door handles with chrome insert
- Rear decklid spoiler
- Rear view camera
- Reverse Sensing System

### Available Options & Packages
- Active park assist with Forward Sensing System
- Adaptive cruise control and collision warning with brake support
- All-weather floor mats
- Charge cord carrying case by THULE®
- Charge door decal
- Cooled front seats and 10-way power front-passenger seat (late availability)
- Heated steering wheel (late availability)
- Inflatable rear safety belts
- Interior Appearance Package includes Brick Red leather-trimmed seats and vinyl door inserts, and premium carpeted front and rear floor mats
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats
- Spoiler delete
- Titanium Driver Assist Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers
- Trunk cargo net
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

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2. Ford Licensed Accessory.  
3. Available feature. Third-party installation required.
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4, 5 Luxury Package on SE and Hybrid SE
6 Appearance Package on SE and Hybrid SE
9 Interior Appearance Package on Titanium and Hybrid Titanium

Colors are representative only. See your dealer for actual paint/trim options.
New Vehicle Limited Warranty. We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for copies of these limited warranties. Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013/2014 competitive models (Fusion class is Midsize Sedans; Fusion Hybrid class is Midsize Hybrid Sedans; Fusion Energi class is Midsize Plug-In Hybrid Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. Dimensions may vary by trim level. HD Radio is a proprietary trademark of iBiquity Digital Corp. iHeartAuto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. iPod and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Microsoft is a registered trademark of Microsoft Corporation. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. REPREVE is a registered trademark of Unifi, Inc. SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Sony is a registered trademark of the Sony Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB.