Thank you for your interest in the new **2013 Fusion**. Included in this brochure you’ll find information about:

**GREEN:** From its boldly distinctive aerodynamic design and available hybrid and EcoBoost® powerplants engineered to enhance efficiency to comfortable seating that utilizes recycled materials, the 2013 Ford Fusion is designed to be environmentally conscious.

**TECHNOLOGY:** The technology features in the 2013 Ford Fusion help keep you connected – with the world and with your car. Available SYNC® with MyFord Touch®, for example, lets you keep your hands on the wheel and your eyes on the road.

**PERFORMANCE:** The Ford Fusion offers three gasoline engines, as well as two hybrid powerplants with the Fusion Hybrid and the Fusion Energi. For peace of mind, the available Intelligent All-Wheel-Drive gives you traction when and where you need it most.

**DESIGN:** With its athletic lines and sleek silhouette, the 2013 Ford Fusion conveys a sense of agility. The bold, hexagonal grille gives the Fusion a distinctive look, while low-profile laser-cut projector headlamps and LED taillamps display intelligent technology.

**DEALER INFORMATION**

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Dealer Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sheehy Ford of Gaithersburg LC</td>
<td>901 North Frederick Avenue, Gaithersburg, MD</td>
<td>(877) 845-0873</td>
</tr>
<tr>
<td>Lindsay Ford, LLC</td>
<td>11250 Veirs Mill Road, Wheaton, MD</td>
<td>(888) 901-2978</td>
</tr>
<tr>
<td>Koons Sterling Ford</td>
<td>46869 Harry Byrd Highway, Sterling, VA</td>
<td>(703) 430-7700</td>
</tr>
<tr>
<td>Century Ford of Mt Airy, Inc</td>
<td>302 Century Drive, Mt Airy, MD</td>
<td>(301) 829-2800</td>
</tr>
</tbody>
</table>

**EXPERIENCED MY FORD YET?** Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It’s a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.
How can we be so confident? Just take a peek. Its shape is surprisingly different. Arrestingly sleek. We analyzed every edge and line and performed hundreds of hours of wind-tunnel testing to improve aerodynamics – rendering the all-new 2013 Ford Fusion almost undetected by the air it slips through. The same can't be said for everyone else.

Eyes are irresistibly drawn to its swept-back silhouette, along its shapely curves, ending with its radiant LED taillamps and flush-mounted tailpipes.¹

And that's just the beginning.

More than you ever expected. Exactly what you need. From the company that goes further to bring it to you. See for yourself at your local Ford Dealer.
More than a new car model.  
A new model for cars.

Do you run on gasoline alone?  
On hybrid power?  
Or are you ready to plug in?

Shouldn’t you be able to choose what powers your vehicle and best fits your lifestyle? With the all-new 2013 Ford Fusion, you can. From one remarkable sedan comes 3 distinct choices.

Which one is right for you?

Fusion  
Advanced gasoline engines, including 2 EcoBoost® GTDi's that combine direct-injection with turbocharging, give Fusion quick acceleration and impressive fuel efficiency.

Fusion Hybrid  
Our 3rd-generation hybrid system uses a gasoline engine, electric traction motor and lithium-ion battery pack to propel Fusion Hybrid to a class-leading 47 mpg city, 4 mpg more than its nearest class competitor.

Fusion Energi Plug-in Hybrid  
Fill up once a month, instead of once a week? It’s now possible with the Fusion Energi Plug-in Hybrid. Cruise in EV mode at speeds up to 85 mph, helping you achieve a fuel efficiency rating of 100 MPGe combined.


1EPA-estimated 25 city/37 hwy/29 combined mpg, 1.6L EcoBoost I-4 with 6-speed manual.  
2EPA-estimated 47 city/47 hwy/47 combined mpg, Hybrid. Class is Midsize Hybrid Sedans vs. 2012/2013 competitors.  
3EPA-estimated 108 city/92 hwy/100 combined MPGe, 14.0-gallon fuel tank. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation.

ford.com  
Go Further
Increases efficiency with 
advanced EcoBoost technology.

And more. At Ford, you don’t have to go electric to get more innovation. Our turbocharged, direct-injection EcoBoost® gasoline engines, featuring instantaneous low-end torque responsiveness and virtually no turbo lag, squeeze maximum power and efficiency from each drop of fuel. On Fusion, we’ve paired our 1.6L EcoBoost® with Auto Start-Stop.¹ ² This new feature shuts off engine power when Fusion comes to a complete stop and seamlessly restarts it as you release the brake pedal, helping to reduce fuel consumption. Choose a 6-speed manual¹ or 6-speed SelectShift Automatic¹ transmission¹ and Active Grille Shutters¹ that adjust to improve aerodynamics. These advanced technologies help Fusion achieve 37 mpg hwy.³ 
A 175-hp 2.5L iVCT I-4 engine with 6-speed SelectShift Automatic is standard, rounding out an impressive gasoline engine lineup.

For performance-minded drivers, A 240-hp² 2.0L EcoBoost I-4 engine¹ that can be paddle shifted. Intelligent all-wheel drive² and 19” aluminum wheels¹ can also be added on Titanium models. As you accelerate through corners, Torque Vectoring Control (standard on all models) seamlessly enhances your hold on the road.

<table>
<thead>
<tr>
<th>1.6L EcoBoost I-4 gasoline engine</th>
<th>2.0L EcoBoost I-4 gasoline engine</th>
<th>2.5L iVCT I-4 gasoline engine</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-speed manual transmission¹</td>
<td>6-speed SelectShift Automatic¹ and Auto Start-Stop¹²</td>
<td>6-speed SelectShift Automatic</td>
</tr>
<tr>
<td>Horsepower: 178* Torque (lb.-ft.): 184* 25 city/37 hwy/29 combined mpg</td>
<td>Horsepower: 178* Torque (lb.-ft.): 184* 24 city/37 hwy/28 combined mpg</td>
<td>Horsepower: 175  Torque (lb.-ft.): 175</td>
</tr>
<tr>
<td>22 city/33 hwy/26 combined mpg</td>
<td></td>
<td>22 city/34 hwy/26 combined mpg</td>
</tr>
</tbody>
</table>

¹Available feature. ²Late availability. ³EPA-estimated 25 city/37 hwy/29 combined mpg. ¹¹L. EcoBoost I-4 with 6-speed manual. ⁴Figures achieved using premium unleaded gasoline.
Strengthens its **hybrid mpg leadership.**

47 mpg in the city and on the highway? Yes, it’s true. The all-new 2013 Fusion Hybrid achieves 47 combined mpg¹ — doubling the fuel economy of the average vehicle.² City mileage is best in class and 4 mpg more than its nearest class competitor. Our powersplit hybrid architecture helps maximize efficiency by seamlessly switching between the electric traction motor and its 2.0L Atkinson-cycle gasoline engine. Powered by state-of-the-art, lithium-ion batteries, the traction motor allows Fusion Hybrid to operate gas-free at speeds of up to 62 mph. When you’re accelerating at speed or passing, the 2.0L engine kicks in as needed to power the battery and to enhance performance. Finally, the Regenerative Braking System captures over 90% of brake energy and uses it to help recharge the battery and maximize your mileage. Even when you’re stopping, you’re moving forward in Fusion Hybrid.

**Fusion Hybrid 3rd-Generation Powertrain**
- New 2.0L IVCT Atkinson-cycle I-4 engine
- New state-of-the-art lithium-ion battery pack
- 88kW electric traction motor
- Electronically controlled continuously variable transmission (eCVT)
- Total system net horsepower: 188
- 47 city/47 hwy/47 combined mpg
- Up to 62 mph in EV mode

¹EPA-estimated 47 city/47 hwy/47 combined mpg, Hybrid. Class is Midsize Hybrid Sedans vs. 2012/2013 competitors.
²Based on a comparison of U.S. EPA’s estimated combined fuel economy of Fusion Hybrid (47 mpg) and U.S. Federal Highway Administration’s 2010 estimate of average fuel economy of all light-duty vehicles (21.6 mpg).
Debuts with

108 MPGe city fuel efficiency.

Who doesn't want to drive a plug-in hybrid sedan that gets that kind of city fuel efficiency?

After recharging overnight using its LED-illuminated charge port and standard 120-volt outlet, the 2013 Fusion Energi Plug-in Hybrid starts as an all-electric vehicle. Running in electric (EV) mode, the car constantly measures the battery state of charge, and your driving conditions, and chooses the most efficient mode of operation – either continuing to run on battery power or turning on the 2.0L Atkinson-cycle gas engine as needed. On short city trips and in stop-and-go traffic, Fusion Energi may run all electric and use no gasoline at all while cruising at speeds up to 85 mph. Enjoy an all-electric driving range of up to 21 miles and a gas-plus-electric driving range of 620 miles.

To reduce your charging time to 2½ hours, the UL-Listed, weather-resistant Leviton® 240-volt home charging station is recommended by Ford. Order yours through a Ford Certified Electric Vehicle (EV) Dealer, and our friends at Best Buy's Geek Squad will facilitate a hassle-free installation.

Stay connected and informed.

Our award-winning MyFord® Mobile app¹ and website make it easy to monitor and schedule charging. Preconditioning your cabin temperature helps maximize your battery range. Charge-status updates keep you in the know. The MapQuest® trip planner supplies the most efficient routes to charging stations. Value Charging, powered by Microsoft®, can even help you save by charging during your local utility’s lower off-peak rate times.²

¹EPA-estimated 108 city/92 hwy/100 combined MPGe. 14.0-gallon fuel tank. Actual mileage will vary.
²Available feature. ³MyFord Mobile subscription complimentary for 5 years. Subscription fees apply after 5 years.
⁴Based on your local utility’s participation.

Reshapes expectations, outside

and in.

More than you expected. That’s what we designed Fusion to deliver on every drive. Soft-touch surfaces greet your hands wherever they rest, including on the leather-wrapped steering wheel, shift knob and leather-trimmed seats. Brilliant LED lighting treats your eyes. Real metal mesh grilles cover each of the 12 speakers of the Audio System from Sony. Even the glove compartment will delight you. It’s lighted, lined and lockable. Outside, slim sideview mirrors mount low on the doors — instead of the windows — designed to allow more light inside, minimize drag and help reduce wind noise. On Titanium, they’re power, heated and auto-dimming with security approach lamps, integrated LED turn signal indicators, and a convenient memory feature for up to 3 drivers. The 2013 Fusion. Taking sedan convention — and sweeping it aside.
**Keeps it quiet**

to connect with your voice.

So you can connect with friends, family, driving directions, and more, sound-absorption material minimizes extraneous noise. Active noise cancellation¹ uses the audio system to cancel road noise. In this hushed atmosphere, Ford SYNC® responds to your commands. Once paired, the system recognizes your phone and transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod. In fact, SYNC AppLink™ lets smartphone users control Pandora®, iHeartRadio®, Stitcher Smart Radio™ and other apps by voice too. Press the steering wheel controls and say things like “Call: Scott at work,” or “Play playlist: nightlife.” SYNC also offers 911 Assist,® and with a SYNC Services® account you get business searches, turn-by-turn driving directions, local movie times and more. Activate and personalize yours at ford.com/sync. SYNC. Say the word.

¹Fusion Hybrid and Fusion Energi plug-in hybrid models only. ²Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. ³SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. ⁴SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software.

Transforms every day and every drive.

With simple graphics and fast touch-screen responses, voice-activated SYNC® with MyFord Touch® easily controls your phone, entertainment, navigation and climate settings. Featuring an 8” center touch screen, liquid crystal displays in the instrument panel, 5-way controls on the steering wheel, and a media hub with dual USB ports, this remarkable system recognizes thousands of voice commands, everything from “Travel Link: 5-day weather forecast” to “Destination: nearest museum.” And it does it all while you keep both hands on the wheel and your eyes on the road.

See who’s calling. MyFord Touch can download personal photos from your phone book and display them on its full-color screen when you receive a call, place a call or browse your directory.

Take the eco-friendly route. The Navigation System includes a 6-month trial subscription to SiriusXM Satellite Radio (also available without navigation), Traffic and Travel Link to bring you over 130 channels, including commercial-free music, plus sports, news, talk and entertainment. Drive smarter with the ability to look up fuel prices, check local and national weather, get alerts on traffic-related incidents, receive alternate route suggestions and much more. Turn-by-turn directions are offered in your choice of Fastest, Shortest or Eco Route.

Keep all entertained. Access music files from a USB drive, an SD card, a portable hard drive or almost any device you can plug into one of the dual USB ports of the MyFord Touch media hub. With HD Radio® Technology, you can “Tag” songs for purchase later at the iTunes® Store. By plugging a smartphone or mobile broadband modem into one of the ports, you can even create a Wi-Fi® hotspot so passengers can browse the Internet while you drive in peace.


1Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. 2Available feature. 3Requires in-vehicle USB mobile broadband connection, PAN-supported mobile device or proximity to an outside wireless hotspot.
Delights your senses.

And sensibilities.

From the comforting white of the overhead light to the 7 vibrant hues of ambient lighting, LED illumination treats your eyes inside Fusion. Your ears will appreciate both the hushed quiet from acoustic underbody shields and sound-absorption material, as well as the rapturous output of the 12-speaker Audio System from Sony® with HD Radio™ Technology and iTunes® tagging. Beyond that, your good sense will also be pleased. Fusion puts plastic bottles and other recycled materials usually destined for landfills to surprisingly practical reuse. Nearly 40 recycled 16-oz. plastic bottles go into the EcoCloth seats on select models, while recycled material is used for the injection-molded splash shields and other underbody components. Plus, the all-new Fusion has earned a 2012 “Top Safety Pick” – the highest possible rating from the Insurance Institute for Highway Safety (IIHS). Whether you look, touch or listen, the feeling is the same. Well done.
As you approach a parallel parking spot, the simple press of a button allows Fusion to take a turn at the wheel. Just listen for active park assist¹ to alert you when it has located an appropriate parallel parking spot. Then, take your hands off the steering wheel and Fusion literally steers itself into the spot. You simply follow system prompts to shift gears and control the brake and accelerator pedals. In no time at all, you’ll be parked. Stress-free.

¹Available feature.
Helps keep you in line. Even if you start to drift.
If it detects Fusion drifting toward a lane marker, the Lane-Keeping System1 is designed to alert you by applying torque to the steering wheel, directing you to correct your path. If you continue to drift, Fusion shudders the steering wheel, alerting you to steer back toward center. Drowsy drivers should promptly heed the warning of the Driver Alert System, which displays a coffee cup icon in your gauge cluster if it detects that you need to take a break from driving.

Detects traffic in your blind spots.
While you’re driving, BLIS® (Blind Spot Information System) with cross-traffic alert1,2 is designed to alert you with an amber light in your sideview mirror whenever it detects traffic in your blind spots. And when you’re slowly backing out of a parking spot or driveway, it alerts you to vehicles approaching from either side with a sound, a message center warning and the amber light.

Maintains your gap. Automatically.
By maintaining your preset gap from the vehicle in front of you, adaptive cruise control and forward collision warning with brake support1 helps reduce concerns about traffic. And, if it detects a potential collision, the system flashes a warning across your windshield, sounds an alarm, pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you do brake.

Makes waves. All over.

In addition to causing a stir in traffic, the all-new Fusion utilizes radar waves1 to provide visual and audible feedback that can help you make the most of every drive. In addition, a sophisticated camera1 helps improve your rear view when backing up. Wipers that sense moisture1 activate at the first hint of rain to help keep your windshield clear. Heated sideview mirrors1 do the same by melting snow and ice buildup. From the narrow confines of city driving to the wide-open stretches of highway, you can be confident that Fusion is your ally on the road.

1Available feature. 2BLIS replaces standard integrated blind spot mirrors.
Fulfills your desire for *individuality.*

There are many ways to make the 2013 Ford Fusion your own. A rear view camera allows you to see objects behind Fusion as you slowly back up. An invisible keyless entry keypad on the driver’s door lights up as it senses your touch. Just enter your code and you’re in. Then, start Fusion without inserting your key with push-button start. For parents of young drivers, standard MyKey® lets you limit top speed, and block calls and text messages while they’re driving. And a power moonroof is a joy to all, providing fresh air and letting the sun stream in.

Rear view camera¹
SecuriCode™ invisible keypad¹
Intelligent Access with push-button start¹
MyKey
Power moonroof¹

¹Available feature.
SE in Ruby Red Metallic Tinted Clearcoat customized with 18" Sparkle Nickel-painted aluminum wheels, molded splash guards, smoked side window deflectors and rear decklid spoiler

Illuminated door sill plates
Rear decklid spoiler
All-weather floor mats
Remote start systems

Exterior
Rear bumper protector
Racks and carriers¹
Flat splash guards
Wheel lock kit

Interior
Carpeted floor mats
Auto-dimming rearview mirror
Stainless steel door sill plates
Ash cup/coin holder
Cargo organizers and protectors

Electronics
Rear-Seat Entertainment System¹

¹Ford Licensed Accessory.
### Standard Features

#### Mechanical
- 4-wheel disc Anti-Lock Brake System (ABS)
- Electric parking brake
- Electric power-assisted steering
- Front and rear stabilizer bars
- Front-wheel drive (FWD)
- Hill start assist
- Suspension – Front: independent MacPherson strut; rear: independent multilink
- Torque Vectoring Control

#### Interior
- 12-volt powerpoints (3)
- Auxiliary audio input jack
- Cabin air filtration system
- Dome light with map lights
- Driver and front-passenger sun visors with illuminated vanity mirrors
- Full center console with armrest and storage
- Illuminated, lockable glove compartment
- Message center with trip computer
- Power door locks
- Power windows with global open/close and one-touch-up/down feature
- Steering wheel-mounted cruise, audio and 5-way MyFord controls
- Tilt/telescoping steering column

#### Exterior
- Chrome grille
- Easy Fuel® capless fuel filler
- Halogen projector headlamps
- LED taillamps
- Power sideview mirrors with integrated blind spot mirrors
- Rear-window defroster
- Solar-tinted glass
- Speed-sensitive windshield wipers

#### Safety & Security
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Driver and front-passenger knee airbags
- Front-seat side airbags
- 2-row side-curtain airbags
- 3-point safety belts for all seating positions
- AdvanceTrac® electronic stability control with brake-actuated traction control
- Anti-theft perimeter alarm
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Emergency in-trunk release handle
- Illuminated Entry System
- LATCH – Lower Anchors and Tether Anchors for Children
- MyKey®
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

### Equipment Group 100A
Includes all standard features, plus:

#### Mechanical
- 2.5L I4 EcoBoost® Automatic

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip

### Equipment Group 203A
Includes select S features, plus:

#### Seating
- 10-way power driver’s seat with power lumbar
- Rear-seat fold-down center armrest with 2 cupholders

#### Interior
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Compass
- Outside temperature display
- Rear air conditioning ducts
- Rear carpeted floor mats
- SiriusXM Satellite Radio with 6-month trial subscription

#### Exterior
- 17” Sparkle Silver-painted aluminum wheels with 235/50R17 all-season tires
- Body-color, power, heated sideview mirrors with security approach lamps and integrated turn signal indicators
- Body-color rocker moldings
- SecuriCode™ invisible keypad

### Equipment Group 104A
- Includes all standard features, plus:

#### Mechanical
- 2.5L I4 Engine

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip

### Equipment Group 101A
- Includes all standard features, plus:

#### Mechanical
- 2.0L I4 Engine

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip

### Equipment Group 102A
- Includes all standard features, plus:

#### Mechanical
- 2.0L I4 Engine

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip

### Equipment Group 105A
- Includes all standard features, plus:

#### Mechanical
- 2.0L I4 Engine

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip

### Equipment Group 103A
- Includes all standard features, plus:

#### Mechanical
- 2.0L I4 Engine

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip

### Equipment Group 106A
- Includes all standard features, plus:

#### Mechanical
- 2.0L I4 Engine

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip

### Equipment Group 107A
- Includes all standard features, plus:

#### Mechanical
- 2.0L I4 Engine

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip

### Equipment Group 108A
- Includes all standard features, plus:

#### Mechanical
- 2.0L I4 Engine

#### Exterior
- 16” steel wheels with Sparkle Silver-painted covers and 215/60H16 all-season tires
- Automatic headlamps
- Black rocker moldings
- Body-color door handles
- Body-color, power sideview mirrors with security features
- Single exhaust with bright tip
**Titanium**
Equipment Group 400A
Includes select SE features, plus:

**Mechanical**
2.0L EcoBoost® I-4 engine and 6-speed SelectShift Automatic® transmission with paddle shifters

**Seating**
2-way power front-passenger seat with power recline
Leather-trimmed Sport seats with heated front seats and driver’s side memory with 3 settings

**Interior**
Aluminum brake and accelerator pedal covers
Aluminum front-door sill plates
Ambient lighting
Auto-dimming rearview mirror
Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability and 12 speakers in 10 locations and HD Radio® Technology
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information
Intelligent Access with push-button start (2 key fob transmitters)
Leather-wrapped steering wheel and shift knob
MyFord Touch® with 2 configurable 4.2” color LCD displays in instrument cluster; 8” LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Remote Start System

**Exterior**
18” polished face wheels with Flash Gray-painted pockets and 235/45R18 all-season tires
Body-color door handles with chrome insert
Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated LED turn signal indicators
Dual integrated bright exhaust tips
Fog lamps
Rear decklid spoiler
Rear view camera
Reverse Sensing System

**Hybrid SE**
Equipment Group 503A
Includes select SE features, plus:

**Mechanical**
2.0L VCT Atkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous electric motor
Electronically controlled continuously variable transmission (eCVT)
Lithium-Ion Battery Pack System
Regenerative Braking System
Tire mobility kit

**Seating**
2-way manual front-passenger seat
Unique EcoCloth seats with REPREVE® fabric

**Interior**
Active noise cancellation
Dual-zone electronic automatic temperature control
MyFord with 4.2” LED display in instrument cluster and center stack
Rear carpeted floor mats
SmartGauge® with EcoGuide

**Exterior**
17” 15-spoke Sparkle Silver-painted aluminum wheels with P225/50R17 all-season tires

**Hybrid Titanium**
Equipment Group 900A
Includes select Hybrid SE features, plus:

18” polished face wheels with Flash Gray-painted pockets and 235/45R18 all-season tires
110-volt power outlet
Aluminum brake and accelerator pedal covers
Aluminum front-door sill plates
Ambient lighting
Auto-dimming rearview mirror
Audio System from Sony® with 12 speakers and HD Radio Technology
Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated LED turn signal indicators
Fog lamps
Ford SYNC with SYNC Services for Traffic, Directions and Information
Intelligent Access with push-button start (2 key fob transmitters)
Leather-trimmed seats with heated front seats and driver’s side memory with 3 settings
Leather-wrapped steering wheel and shift knob
MyFord Touch® with 8” LCD touch screen and media hub with 2 USB ports
Rear decklid spoiler
Rear view camera
Remote Start System
Reverse Sensing System

**Fusion Energi SE**
Equipment Group 700A
Includes select Hybrid SE features, plus:

**Mechanical**
2.0L VCT Atkinson-cycle I-4 PHEV engine with permanent-magnet AC-synchronous electric motor
120-volt convenience charging cable
Larger Lithium-Ion Battery Pack System

**Seating**
Leather-trimmed seats with heated front seats and driver’s side memory with 3 settings

**Interior**
110-volt power outlet
Electric Only button
Ford SYNC with SYNC Services
Leather-wrapped steering wheel and shift knob
MyFord Mobile app with 5-year data plan
MyFord Touch

**Exterior**
17” 15-spoke Sparkle Silver-painted aluminum wheels with P225/50R17 all-season tires
Body-color, power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side and integrated LED turn signal indicators
External charge port with LED-illuminated state-of-charge indicator
Fog lamps

**Fusion Energi Titanium**
Equipment Group 800A
Includes select Fusion Energi SE features, plus:

**Ambient lighting**
Audio System from Sony®
Bright brake and accelerator pedal covers
Bright front-door sill plates
Intelligent Access with push-button start (2 key fob transmitters)
Rear decklid spoiler
Rear view camera
Remote Start System
Reverse Sensing System

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Available early 2013.

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### Exteriors

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oxford White</td>
<td>S</td>
</tr>
<tr>
<td>Ingot Silver Metallic</td>
<td>C</td>
</tr>
<tr>
<td>Sterling Gray Metallic</td>
<td>D</td>
</tr>
<tr>
<td>Ginger Ale Metallic</td>
<td>E</td>
</tr>
<tr>
<td>Ruby Red Metallic Tinted Clearcoat</td>
<td>F</td>
</tr>
<tr>
<td>Bordeaux Reserve Red Metallic</td>
<td>G</td>
</tr>
<tr>
<td>Deep Impact Blue Metallic</td>
<td>H</td>
</tr>
<tr>
<td>Tuxedo Black Metallic</td>
<td>I</td>
</tr>
</tbody>
</table>

### Interiors

<table>
<thead>
<tr>
<th>Interior</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earth Cloth – Standard on S</td>
<td>1</td>
</tr>
<tr>
<td>Oxford Cloth – Standard on SE</td>
<td>2</td>
</tr>
<tr>
<td>Dune Cloth – Available with Luxury Package</td>
<td>3</td>
</tr>
<tr>
<td>Charcoal Black Leather – Available with Luxury Package</td>
<td>4</td>
</tr>
<tr>
<td>Charcoal Black Cloth with Red Stitching – Available with Appearance Package</td>
<td>5</td>
</tr>
</tbody>
</table>

### Available Options

- Remote Start System
- Trunk cargo net

### Available Equipment Groups

#### SE Luxury Driver Assist Package
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Lane-Keeping System
- Auto high beams
- Rain-sensing windshield wipers
- 110-volt power outlet

#### SE MyFord Touch Technology Package
- Rear view camera
- Dual-zone electronic automatic temperature control
- MyFord Touch with 2 configurable 4.2" color LCD displays in instrument cluster
- 8" LCD touchscreen in center stack
- Media hub with 2 USB ports, SD card reader and audio/video input jacks

### Available Packages

- 1.6L EcoBoost® I-4 engine with 6-speed SelectShift Automatic transmission
- 1.6L EcoBoost® I-4 engine with 6-speed SelectShift Automatic transmission and Auto Start-Stop
- 2.0L EcoBoost® I-4 engine and 6-speed SelectShift Automatic transmission with paddle shifters
- 18" Premium Luster Nickel-painted Aluminum wheels
- Adaptive cruise control and forward collision warning with brake support
- All-weather floor mats
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats
- Remote Start System
- Reverse Sensing System
- Trunk cargo net

### Available Options

- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

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1. Additional charge. 2. Coming Fall 2012. Colors are representative only. See your dealer for actual paint/trim options.
Titanium

Charcoal Black leather trim. Available equipment:
- Aluminum brake and accelerator pedal covers.
- Intelligent Access with push-button start.
- Audio System from Sony® with HD Radio™ Technology and iTunes® tagging.
- Steering wheel-mounted paddle shifters.
**Titanium**

Exteriors | Interior
---|---
A. White Platinum Metallic Tri-coat | 1
B. Oxford White | 1
C. Ingot Silver Metallic | 1
D. Sterling Gray Metallic | 1
E. Ginger Ale Metallic | 1
F. Ruby Red Metallic Tinted Clearcoat | 1
G. Bordeaux Reserve Red Metallic | 1
H. Deep Impact Blue Metallic | 1
I. Tuxedo Black Metallic | 1
1. Charcoal Black Leather – Standard

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Available Options

- 19" Y-spoke Sparkle Silver-painted aluminum wheels with machined face and 245/40R19 all-season tires
- 19" H-spoke dark stainless-painted aluminum wheels and 245/40R19 all-season tires
- Active park assist with Forward Sensing System
- Adaptive cruise control and forward collision warning with brake support
- All-weather floor mats
- Intelligent all-wheel drive
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats
- Spoiler delete
- Trunk cargo net
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

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Available Package

**Titanium Driver Assist Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet.

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White Platinum Metallic Tri-coat. Available equipment.

1. Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.
Available feature. Third-party installation required. 

SmartGauge® and EcoGuide instrument cluster. Available equipment. 

Fusion Energi, 240-volt electric car charger by Leviton.® 

Fusion Energi, Energy flow screen. 

10-way power driver’s seat with power lumbar and memory. 

110-volt power outlet.®

Available feature. 

Available feature.
### Hybrid

**Available Equipment Groups**
- **Equipment Group 504B – Appearance Package** includes 18” 5-spoke premium painted aluminum wheels with 235/45R18 all-season tires; rear decklid spoiler; fog lamps; leather-wrapped steering wheel; and Charcoal Black interior with contrasting red stitching on front center console and seats (Hybrid SE only)
- **Equipment Group 505A – Luxury Package** includes driver’s seat with memory feature; 2-way power front-passenger seat with power recline; heated front seats; leather-trimmed seats, steering wheel and shift knob; auto-dimming rearview mirror; rear carpeted floor mats; fog lamps; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver’s side, and integrated LED turn signal indicators and blind spot mirrors (Hybrid SE only)

**Available Packages**
- **SE Luxury Driver Assist Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers (requires 505A and SE MyFord Touch® Technology Package)
- **SE MyFord Touch Technology Package** includes rear view camera; 110-volt power outlet; SYNC Services; and MyFord Touch with 2 configurable 4.2” color LCD displays in instrument cluster, 8” LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Titanium Driver Assist Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers

**Available Options**
- 18” premium Luster Nickel-painted aluminum wheels (Hybrid SE only; requires 505A)
- Active park assist with Forward Sensing System (requires SE Luxury Driver Assist Package or SE MyFord Touch Technology Package, and 505A and Reverse Sensing System on Hybrid SE)
- Adaptive cruise control and forward collision warning with brake support (n/a on 503A; requires SE MyFord Touch Technology Package on Hybrid SE)
- All-weather floor mats
- Power moonroof with universal garage door opener
- Premium carpeted front and rear floor mats
- Remote Start System (Hybrid SE only)
- Reverse Sensing System (Hybrid SE only)
- Spoiler delete (Hybrid Titanium only)
- Trunk cargo net
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires SE MyFord Touch Technology Package on Hybrid SE)

### Fusion Energi

**Available Package**
- **Driver Assist Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers and Forward Sensing System

**Available Options**
- Active park assist (requires Reverse Sensing System on Fusion Energi SE)
- Adaptive cruise control and forward collision warning with brake support
- All-weather floor mats
- Power moonroof with universal garage door opener
- Rear view camera (Fusion Energi SE only)
- Remote Start System (Fusion Energi SE only)
- Reverse Sensing System (Fusion Energi SE only)
- Trunk cargo net (Fusion Energi Titanium only)
- Voice-activated Navigation System

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2013 FUSION | HYBRID | FUSION ENERGI

ford.com

Go Further


1Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.
New Vehicle Limited Warranty. We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for copies of these limited warranties. Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties. PlugIntoFord.com is the place to visit for interactive-learning tools that will help you make the most of your electrified lifestyle as a Fusion Energi owner.