Thank you for your interest in the **new 2010 Ford Fusion**. Included in this brochure you’ll find information about:

**PERFORMANCE:** Fusion offers a wide range of engines — from its Duratec I-4 and two V6 powerplants to the all-new electric/gas hybrid. Two levels of agile handling too.

**GREEN:** If fuel economy is high on your list of priorities, you’ll really like Ford Fusion’s best-in-class EPA ratings for both its I-4 gas and hybrid electric/gas engines.

**DESIGN:** Discover the bold Fusion styling that has captured the attention of so many mid-size sedan drivers. Fusion has lots of cool interior design features as well. The awesome Sony sound system too.

**TECHNOLOGY:** Check out the SYNC and navigation systems, SmartGauge™ with Eco Guide, and BLiS™ with Cross Traffic Alert. The awesome Sony sound system too.

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**Crossroads Ford, Inc.**
1501 North Salem Street
Apex, NC 27502
(866) 203-2675

**Capital Ford Inc**
4900 Capital Blvd.
Raleigh, NC 27616
(919) 790-4600

**Crossroads Ford of Wake Forest, Inc.**
10101 Capital Boulevard
Wake Forest, NC 27587
(877) 331-8117

**Crossroads Ford of Fuquay-Varina, Inc.**
3217 North Main Street
Fuquay Varina, NC 27526
(919) 552-2228

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**EXPERIENCED MY FORD YET?** Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It’s a one-stop spot for managing important vehicle information — 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.
The Most Fuel-Efficient
MIDSIZE SEDAN IN AMERICA.¹

¹EPA-estimated 23 mpg city/34 hwy., 27 combined mpg, Fusion S I-4 automatic; 41 mpg city/36 hwy., Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk & Co.

fordvehicles.com
ALL THE RIGHT MOVES.
The choice is yours. Get up to a best-in-class<sup>1</sup> 34 mpg hwy. with the new 2.5L I-4 engine and automatic transmission on Fusion S. Keep your refueling options open with the available 240-hp 3.0L V6 Flex Fuel engine (runs on E85, gasoline or any blend of the 2). Or blast off in Fusion S port with its new 263-hp 3.5L V6 supplying 249 lb.-ft. of torque for a road-grabbing, heart-pounding good time. Thinking hybrid power is more your style? Go green with the fun-loving Fusion Hybrid.

TIGHT RIDE. SERIOUS TRACTION.
Every Fusion starts with an independent double-wishbone suspension up front and a multilink twist-blade setup in back. AdvanceTrac<sup>®</sup> electronic stability control (ESC) is also standard. Combine it with available All-Wheel Drive and Fusion keeps moving – through the nastiest of challenges – even if only one wheel has traction. You’ll be there in time to get the party started. No worries.

SIZZLING 6-SPEEDS.
Manual or automatic – it’s time to shift your state of mind. Take the new 6-speed manual for a spirited drive. Pair the smooth-shifting 6-speed automatic with the 2.5L I-4 engine for max mileage. Or let the new 6-speed SelectShift Automatic™ choose the optimal gear for any situation – while giving you the power to shift for yourself whenever you want. It’s the best of both worlds.

The all-new Fusion Hybrid really gets up and goes. And it does it ultra-efficiently by operating at speeds of up to **47 MPH IN PURE ELECTRIC MODE** - that's more than any other hybrid on the planet. Beyond 47 mph, the system engages its new 2.5L I-4 Atkinson-cycle engine to work with the electric traction motor, the electronically controlled C ontinuously Variable Transmission, and the 275-volt sealed nickel-metal-hydride (NiMH) battery pack, powering Fusion Hybrid with up to **191 NET HP**. Regenerative Braking helps keep the battery pack charged. Inside, 85% post-industrial yarns help create our exclusive SUSTAINABLE cloth-trimmed seats. Plus, Fusion Hybrid meets California’s strict Advanced Technology Partial Zero Emissions Vehicle (AT-PZEV) requirements. So you can breathe easy while getting up to **41 MPG** in the city. Drive on.

Travels Over
700 City Miles
ON A SINGLE TANK.  

Based on EPA-estimated 41 mpg city. 17.5-gallon tank. Actual mileage will vary. AT-PZEV is a rating approved by the California Air Resources Board. Vehicles sold in federally regulated states meet the Environmental Protection Agency’s Tier 2/Bin (3) emissions standards.
GROWS LEAVES SO YOU CAN
Get Your Game On.

4 DISPLAY MODES EVOLVE WITH YOU.
Our exclusive new SmartGauge™ with EcoGuide features 2 dramatic 4.3" LCD screens flanking the luminous speedometer in Fusion Hybrid. Choose your level of info by setting the display to “Inform,” “Enlighten,” “Engage” or “Empower” yourself. Steering wheel-mounted controls make it easy to explore and change up.

CUSTOMIZABLE GAUGES INFORM YOU.
A built-in tutorial takes you through the 4 display modes, explaining your options within each. Set your efficiency gauge style, choice of 3 languages, units of measurement and more.

EFFICIENCY FOREST REWARDS YOU.
Fusion Hybrid is the first in its class¹ to grow leaves. Drive efficiently: watch your forest grow. Stomp on the gas: see it fade. More leaves = more mpg. This green motivator inspires during any of the 4 display modes.

¹Midsize Sedan class.

fordvehicles.com
Get ready to throw down with **263 HP**. Fusion Sport backs its bold attitude with an intense new 3.5L V6 engine and our smart new 6-speed **SELECTSHIFT AUTOMATIC™** transmission. With SelectShift, you can fly through the gears yourself, or leave the fun to Fusion. The taut ride, sharp cornering and road-grabbing skills are courtesy of its modified **SPORT-TUNED SUSPENSION**. All-season tires and muscular **18” WHEELS** transfer power to the pavement. And the **ATHLETE’S STANCE**? No training required. Every Sport hits the street with aggressive front-end styling, sweet rocker moldings, gleaming chrome accents, dual chrome exhaust tips, and a sporty decklid spoiler. Inside, you’ll find dynamic leather-trimmed seats with 8-way power for the driver. Colorful accents or sleek monotone with contrast stitching: it’s up to you. There are no wrong turns in Fusion Sport.

fordvehicles.com
FUSION™ + HYBRID

Our available Ford SYNC® system, developed in association with Microsoft® works with your paired Bluetooth®-enabled mobile phone and your digital media player or thumb drive to make calls, play music and more – all with the touch of a button or a simple voice command.²

NAVIGATION WITH SIRIUS TRAVEL LINK™
VOICE-ACTIVATED EASE.
Displayed on a massive 8” LCD touch screen, the available new Navigation System features easy voice activation for everything from driving directions to accessing tunes. It also provides nearly 10 gigabytes of storage space for photos and music (up to 2400 songs). Class-exclusive SIRIUS Travel Link keeps you in the know with up-to-the-minute local traffic, weather, fuel prices, sports and movie listings.³ All at your fingertips.

SIRIUS® SATELLITE RADIO.
130+ COAST-TO-COAST CHANNELS.
Standard on Fusion SE, SEL, Sport and Hybrid, SIRIUS Satellite Radio⁴ comes with a 6-month subscription to get you started surfing over 130 channels of sports, news, entertainment and 100% commercial-free music, coast-to-coast.

You talk. SYNC listens™
FORD SYNC® WITH 911 ASSIST™ PLUS,
NEW TRAFFIC, DIRECTIONS AND INFORMATION.
Our available Ford SYNC system, developed in association with Microsoft⁵ works with your paired Bluetooth®-enabled mobile phone and your digital media player or thumb drive to make calls, play music and more – all with the touch of a button or a simple voice command.²

The latest version of SYNC also features these convenient Driver Services:
• 911 Assist • Vehicle Health Reports • Up-to-the-minute weather³
• Traffic alerts³ • Turn-by-turn directions³ • Business searches³
• Personalized business, sports and entertainment news, and more³

With 911 Assist, the system can make an emergency call from your phone if any airbag has deployed.⁴ And, unlike other systems that send you to a call center first, SYNC connects you directly to a 911 operator. For all the latest details, visit SyncMyRide.com.

¹Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service available in the 48 contiguous states and Washington, D.C. SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/serviceterms.
²Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.³ These SYNC services not available with optional Navigation System. See your dealer for details. ⁴The vehicle’s electrical system (including the battery), the wireless service provider’s signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.

2019 fordvehicles.com
Fusion is in a dead heat with Camry, Accord and Altima when it comes to quality. On style: it’s clearly beyond compare. As evidenced by its PRECISELY HONED INTERIOR, Fusion is always ready to impress. Set yours aglow with available AMBIENT LIGHTING and choose from 7 hues to match your shoes, your tattoos or whatever you like.

Fusion is the first midsize sedan in America to offer the awesome experience of a certified SONY® AUDIO SYSTEM. We’re talking the very latest processing technology – Dolby® Automotive Entertainment Program (DAEP) 5.1 Surround Sound – bringing the home-theater performance of Dolby Pro Logic® II right into your Fusion. Imagine the rush as 390 WATTS of continuous power make their way through 2 AMPLIFIERS and 12 SPEAKERS straight to your brain. Available exclusively with the Moon & Tune Package.

Camry, Accord and Altima Can’t Beat
Fusion Quality.

1Based on cumulative survey data of 2008 MY Ford and competitive owners at 3 months of service among vehicles registered between 9/07-5/08.
An IIHS “TOP SAFETY PICK” for 3 years in a row. Fusion has more standard safety features than ever for 2010. Brake Actuated TRACTION CONTROL joins our standard AdvanceTrac® ELECTRONIC STABILITY CONTROL® (ESC) to help you stay on track. According to a National Highway Traffic Safety Administration (NHTSA) study, ESC reduced single-vehicle passenger car crashes by 35% compared to similar models without the technology.

Of course, you’ll also find 6 airbags standard on every Fusion, plus a unique new knee airbag for Fusion Hybrid drivers. The new SOS POST-CRASH ALERT SYSTEM™ flashes Fusion’s hazard lights and sounds the horn to attract help after an airbag has deployed or a safety belt pretensioner has activated in certain collisions. Fusion’s got you covered. All around.

1Insurance Institute for Highway Safety (IIHS) “Top Safety Pick” for 2008-2010 model years. 2Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 3U.S. Dept. of Transportation study, Sept. 2004 (www.nhtsa.gov). 4SOS hardware may become damaged or the battery may lose power during a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. 5Star ratings are part of the U.S. Department of Transportation’s Safecar.gov program (www.safecar.gov).
REAR VIEW CAMERA SHOWS YOU WHAT’S BACK THERE.
For visual assistance, a new Rear View Camera is available as part of the Driver’s Vision Package and the Electronics Package. It puts a full-color image in the rearview mirror (on models without Navigation), or on the 8” screen of the available Navigation System. The available Reverse Sensing System sounds a warning to alert you of certain objects behind the vehicle as you slowly back up.

BLIS® WITH CROSS TRAFFIC ALERT WARNS YOU WITH SIGHT AND SOUND.
Fusion is the only vehicle in its class¹ to offer the available new BLIS (Blind Spot Information System) with Cross Traffic Alert. When BLIS detects a vehicle in your blind spot, it flashes an amber light in your sideview mirror. Cross Traffic Alert sounds a warning when it detects a vehicle approaching either side of Fusion while you’re slowly moving in Reverse.

¹Midsize Sedan class.
Steps It Up.

When it comes to looks, Fusion gives you plenty of choices. Go with the available APPEARANCE PACKAGE or MONOCROME APPEARANCE PACKAGE (shown above) to take your Fusion SE or SEL from hot to scorching. The transformation begins with dynamic 18" WHEELS wrapped in V-rated performance tires matched to a SPORT-TUNED SUSPENSION for taut handling and a more athletic ride. Both packages also add a slick SPOILER and EXCLUSIVE INTERIOR touches. Prefer a body-color grille? The Monochrome Appearance Package is your perfect fit. Check out the Specs for complete package contents.
Spoils You
WITH TECH TREATS.

Every Fusion is WELL-EQUIPPED on the technical front with a remote keyless-entry system, an anti-theft perimeter alarm, speed-sensitive windshield wipers, power-adjustable sideview mirrors, and even a Tire Pressure Monitoring System, all standard. Inside, you’ll find the CONVENIENCE of standard power door locks and windows with a one-touch-up/-down driver-window feature, a message center with trip computer, an audio input jack, and much more. Of course, you’ve also got lots of options to make Fusion UNIQUELY YOURS.

Available Features:
A. 7-Color Ambient Lighting
B. Heated Leather-Trimmed Front Seats
C. Ford SYNC® with USB Port
D. SYNC Steering Wheel-Mounted Controls
E. Power Moonroof with Sunshade
F. SecuriCode™ Keyless-Entry Keypad
G. 110-Volt Power Point (standard on Hybrid only)
H. 12-Speaker 390-Watt Sony® Audio System
I. Easy Fuel™ Capless Fuel Filler (standard)
EXCELS IN STORAGE

Versatility.

With up to **116.8 CU. FT.** of total interior volume, the new Ford Fusion is more spacious than Malibu. Plus, it boasts **MORE TRUNK SPACE AND STORAGE VERSATILITY** than Malibu, Camry or Altima. The quick-release 60/40 split-folding rear seat on Fusion S, SE, SEL and Sport makes it easy to load bulkier items. Combine it with the available fold-flat front-passenger seat to **FIT ITEMS UP TO 9’** in length from trunk to dashboard.

- A. Available 60/40 Split-Folding Rear Seat and Fold-Flat Front-Passenger Seat
- B. Up to 16.5-CU.-FT. Trunk Capacity
- C. Open Console Storage
- D. Covered Center Floor Console (shown with available Ford SYNC®)
- E. Door Storage/Beverage Holder
- F. In-Dash Coin Tray
- G. Dual Rear Beverage Holders
- H. Covered Dash Storage

*Non-hybrid models.*

fordvehicles.com
Permanent-Magnet AC-synchronous electric motor

2.5L iVCT Atkinson-cycle I-4 engine with 3.5L Duratec V6 engine

Fordvehicles.com

2010 EPA-ESTIMATED FUEL ECONOMY

Specs

DIMENSIONS & CAPACITIES

Exterior
Wheelbase 107.4”
Length 190.6”
Height 56.9”
Width - Excluding mirrors 72.2”
Width - Including mirrors 80.1”

Interior
Head room front/rear 38.7”/37.8”
Shoulder room 57.4”/55.8”
Hip room 54.0”/53.3”
Leg room 42.3”/37.4”

Capacities
Passenger volume (cu. ft.) 100.3/99.8
Luggage capacity (cu. ft.) 16.5/11.8
Total interior volume (cu. ft.) 116.8/111.6
Fuel capacity (gal.) FWD 17.5
AWD 16.5

HORSEPOWER, TORQUE AND 2010 EPA-ESTIMATED FUEL ECONOMY

2.5L Duratec I-4 engine
Horsepower 175 @ 6000 rpm
Torque (lb.-ft.) 249 @ 4500 rpm
8-speed automatic (S) 22 mpg city/31 hwy.
8-speed manual (S) 22 mpg city/31 hwy.
8-speed automatic (SE, SEL) 22 mpg city/31 hwy.
8-speed manual (SE) 22 mpg city/29 hwy.

6-speed SelectShift Automatic
FWD (SE, SEL) 18 mpg city/27 hwy.
AWD (SEL) 18 mpg city/25 hwy.

3.0L Duratec V6 FFV engine
Horsepower 240 @ 6500 rpm
Torque (lb.-ft.) 223 @ 4300 rpm
6-speed SelectShift Automatic
FWD (SE, SEL) 18 mpg city/27 hwy.
AWD (SE) 18 mpg city/25 hwy.

3.5L Duratec V6 engine
Horsepower 263 @ 6250 rpm
Torque (lb.-ft.) 249 @ 4500 rpm
6-speed SelectShift Automatic
FWD (S)port) 18 mpg city/27 hwy.
AWD (SporS) 17 mpg city/24 hwy.

2.5L I4CT Atkinson-cycle I-4 engine with Permanent-Magnet AC-synchronous electric motor
Net horsepower 191
Electronically controlled Continuously Variable Transmission (eCVT) 41 mpg city/36 hwy.

STANDARD

Mechanical
Front-wheel drive (FWD)
4-wheel disc Anti-lock Brake System (ABS)
Power rack-and-pinion steering
Stabilizer bars – 24-mm front and 26-mm rear (17-mm rear on V6)
Suspension – Front: independent Short- and Long-Arm
Suspension – Rear: multiblink independent

Safety & Security
Personal Safety System™ for driver and front passenger includes dual-stage front airbags,3 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Suspension – Front: independent Short- and Long-Arm
Suspension – Rear: multiblink independent

[3.06] on Fusion Hybrid.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.


Comparisons based on 2009 competitive models (Midsize Sedan class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of this PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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Doby and Pro Logic are registered trademarks of Dolby Laboratories.

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Specs

**FUSION S**
Equipped with all standard features, plus:
- Rapid Spec 200A
  - 3.5L DOHC Duratec® 24-valve V-6 engine
  - 6-speed automatic transmission
  - 17" Spoke-Design Steel wheels with silver-painted covers
  - Front and rear carpeted floor mats
  - Ash tray
  - Manual-Retractable outside mirrors
  - Power windows and locks
  - Remote keyless entry
  - Tire pressure monitoring system
  - Airbags, front-side impact, dual-stage deployment

**FUSION SE**
Equipped with all standard SE features, plus:
- Rapid Spec 300A
  - 3.5L V6 engine with 6-speed SelectShift automatic transmission
  - 18" Spoke-Designed Alloy wheels with chrome inserts
  - Sun & SYNC Package
  - Sunroof
  - Tire Pressure Monitoring System

**FUSION SEL**
Equipped with all standard SE features, plus:
- Rapid Spec 400A
  - 3.5L V6 engine with 6-speed SelectShift automatic transmission
  - 19" Spoke-Designed Alloy wheels with chrome inserts
  - Reverse Sensing System
  - Power tilt-and-slide moonroof
  - Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 12 speakers and 390 watts

**FUSION SPORT**
Equipped with all standard SE features, plus:
- Rapid Spec 500A
  - 3.5L V6 engine with 6-speed SelectShift automatic transmission
  - 20" Spoke-Designed Alloy wheels with chrome inserts
  - All-Wheel Drive (AWD)
  - Power tilt-and-slide moonroof
  - Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability, 12 speakers and 390 watts

**FUSION HYBRID**
Equipped with all standard I-4 SEL features, plus:
- Rapid Spec 600A
  - 2.0L I-4 Atkinson-cycle engine with Permanent Magnet AC-synchronous electric motor
  - Electronically controlled Continuously Variable Transmission (eCVT)
  - 275-volt sealed nickel-metal-hydride (NiMH) battery
  - 17" 15-spoke painted-aluminum wheels
  - Power tilt-and-slide moonroof
  - Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability, 12 speakers and 390 watts

Additional Features:
- Sun & SYNC Package
- Power tilt-and-slide moonroof
- Voice-activated communications and entertainment system
- Reverse Sensing System
- Front and rear carpeted floor mats
- Body-color, power sideview mirrors with security approach lamps
- 360° camera system
- Premium front and rear floor mats
- White Gold Metallic finish
- 6-month complimentary subscription to SIRIUS Travel Link

>*Service available in the 48 contiguous states and Washington, D.C. SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/services/terms.*

>Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

>Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service available in the 48 contiguous states and Washington, D.C.

>Requires Rapid Spec 302A.

>Requires Rapid Spec 402A.

>Always wear your safety belt and secure children in the rear seat.
## Exterior Colors

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### Interiors:
- Medium Light Stone
- Charcoal Black
- Camel
- Appearance Packages
- Sport Red
- Sport Blue

1 Extra-cost option.

Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.
**Interior COLORS**

- **Leather – Charcoal Black with Charcoal Black perforated inserts**
  - Standard on Sport
  - Blue Racer accents

- **Cloth – Charcoal Black with Charcoal Black inserts**
  - Standard on SE
  - Square Dot accents

- **Cloth – Medium Light Stone with Medium Light Stone inserts**
  - Standard on S and SE
  - Brushed-Aluminum accents

- **Cloth – Camel with Camel inserts**
  - Standard on SEL
  - Black Carbon Weave accents

- **Leather – Medium Light Stone with Medium Light Stone inserts**
  - Standard on Hybrid
  - Silver Carbon Weave accents

- **Leather – Medium Light Stone with Medium Light Stone inserts**
  - Standard on SEL
  - Available on Hybrid
  - Black Carbon Weave accents

- **Cloth – Charcoal Black with Charcoal Black inserts**
  - Appearance Packages on SE
  - Square Dot accents

- **Leather – Charcoal Black with Charcoal Black inserts**
  - Standard on SEL, Available on Hybrid
  - Silver Carbon Weave accents

- **Leather – Charcoal Black with Sport Blue perforated inserts**
  - Standard on Sport
  - Blue Racer accents

- **Leather – Charcoal Black with Charcoal Black inserts**
  - Standard on SEL, Available on Hybrid
  - Black Carbon Weave accents

- **Cloth – Charcoal Black with Charcoal Black inserts**
  - Appearance Packages on SE
  - Square Dot accents

- **Leather – Charcoal Black with Charcoal Black inserts**
  - Standard on Sport
  - Cherry Red accents

- **Cloth – Medium Light Stone with Medium Light Stone inserts**
  - Standard on Hybrid
  - Brushed-Aluminum accents

- **Cloth – Charcoal Black with Charcoal Black inserts**
  - Standard on SE
  - Square Dot accents

- **Leather – Medium Light Stone with Medium Light Stone inserts**
  - Standard on Hybrid
  - Polished Slate accents

- **Leather – Camel with Camel inserts**
  - Standard on SEL
  - Woodgrain accents

- **Cloth – Medium Light Stone with Medium Light Stone inserts**
  - Standard on S and SE
  - Brushed-Aluminum accents

- **Cloth – Camel with Camel inserts**
  - Standard on SEL
  - Woodgrain accents
Wheels

16" 5-Spoke Painted-Aluminum
Standard on S

17" 5-Spoke-Design Steel with Silver-Painted Cover
Standard on SE

17" 5-Spoke Machined-Aluminum
Standard on SEL

18" Machined-Aluminum with Painted Pockets
Appearance Packages on SE and SEL

18" 5-Spoke Painted-Aluminum
Standard on Sport

17" 15-Spoke Painted-Aluminum
Standard on Hybrid
THE FACTS ABOUT FORD.

FACT: On top of earning 8 Consumers Digest “Best Buy” awards for 2009 models, Ford Motor Company is unsurpassed by Toyota and Honda when it comes to quality.¹

FACT: Ford builds the most fuel-efficient midsize sedan in America (Fusion Hybrid: 41 mpg city)² and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).³

FACT: No other car company offers you more vehicles that have received both 2009 IIHS “Top Safety Pick” and NHTSA 5-Star crash test ratings.⁴

FACT: The voice-activated Ford SYNC® customizable media system and EcoBoost™ V6 engines are just a few of the innovative technologies you can only find in a Ford.

¹Based on RDA Group’s GQRS cumulative survey at 3 months of service in 3 surveys of 2008 MY Ford and competitive owners conducted 9/07–5/08. ²EPA-estimated 23 mpg city/34 hwy., 27 combined mpg, Fusion S 1-4 automatic: 41 mpg city/38 hwy., Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk & Co. ³Based on unadjusted city fuel economy from EPA (10/08) and VCA (5/08). 2009 EPA-estimated 34 mpg city/31 hwy. for Escape Hybrid FWD. Excluding vehicles built for Mazda. ⁴Based on NHTSA 5-Star ratings for all 4 crash test categories. Star ratings are part of the U.S. Department of Transportation’s Safercar.gov program (www.safercar.gov).

Visit fordvehicles.com to learn more.