2010 FUSION HYBRID
fordvehicles.com
Thank you for your interest in the new 2010 Ford Fusion. Included in this brochure you’ll find information about:

**PERFORMANCE:** Fusion offers a wide range of engines — from its Duratec I-4 and two V6 powerplants to the all-new electric/gas hybrid. Two levels of agile handling too.

**GREEN:** If fuel economy is high on your list of priorities, you’ll really like Ford Fusion’s best-in-class EPA ratings for both its I-4 gas and hybrid electric/gas engines.

We’re sorry. There are no Ford dealers in your immediate area. If you would like to enter a new zip code and re-create your PDF, please go to the Custom Brochure page at: www.fordvehicles.com/brochures

**DESIGN:** Discover the bold Fusion styling that has captured the attention of so many mid-size sedan drivers. Fusion has lots of cool interior design features as well.

**TECHNOLOGY:** Check out the SYNC and navigation systems, SmartGauge™ with Eco Guide, and BLiS™ with Cross Traffic Alert. The awesome Sony sound system too.
The Most Fuel-Efficient
MIDSIZE SEDAN IN AMERICA.\textsuperscript{3}

\textsuperscript{3}EPA-estimated 23 mpg city/34 hwy., 27 combined mpg, Fusion S I-4 automatic; 41 mpg city/36 hwy., Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk & Co.
ALL THE RIGHT MOVES.
The choice is yours. Get up to a best-in-class¹ 34 mpg hwy. with the new 2.5L I-4 engine and automatic transmission on Fusion S. Keep your refueling options open with the available 240-hp 3.0L V6 Flex Fuel engine (runs on E85, gasoline or any blend of the 2). Or blast off in Fusion S port with its new 263-hp 3.5L V6 supplying 249 lb.-ft. of torque for a road-grabbing, heart-pounding good time. Thinking hybrid power is more your style? Go green with the fun-loving Fusion Hybrid.

TIGHT RIDE. SERIOUS TRACTION.
Every Fusion starts with an independent double-wishbone suspension up front and a multilink twist-blade setup in back. AdvanceTrac® electronic stability control (ESC) is also standard. Combine it with available All-Wheel Drive and Fusion keeps moving – through the nastiest of challenges – even if only one wheel has traction. You’ll be there in time to get the party started. No worries.

SIZZLING 6-SPEEDS.
Manual or automatic – it’s time to shift your state of mind. Take the new 6-speed manual for a spirited drive. Pair the smooth-shifting 6-speed automatic with the 2.5L I-4 engine for max mileage. Or let the new 6-speed SelectShift Automatic™ choose the optimal gear for any situation – while giving you the power to shift for yourself whenever you want. It’s the best of both worlds.

The all-new Fusion Hybrid really gets up and goes. And it does it ultra-efficiently by operating at speeds of up to **47 MPH IN PURE ELECTRIC MODE** - that’s more than any other hybrid on the planet. Beyond 47 mph, the system engages its new 2.5L I-4 Atkinson-cycle engine to work with the electric traction motor, the electronically controlled C ontinuously Variable Transmission, and the 275-volt sealed nickel-metal-hydride (NiMH) battery pack, powering Fusion Hybrid with up to **191 NET HP**. Regenerative Braking helps keep the battery pack charged. Inside, 85% post-industrial yarns help create our exclusive **SUSTAINABLE** cloth-trimmed seats. Plus, Fusion Hybrid meets California’s strict Advanced Technology Partial Zero Emissions Vehicle (AT-PZEV) requirements. So you can breathe easy while getting up to **41 MPG** in the city. Drive on.

---

1Based on EPA-estimated 41 mpg city, 17.5-gallon tank. Actual mileage will vary. 2AT-PZEV is a rating approved by the California Air Resources Board. Vehicles sold in federally regulated states meet the Environmental Protection Agency’s Tier 2/B in (3) emissions standards.
GROWS LEAVES SO YOU CAN Get Your Game On.

4 DISPLAY MODES EVOLVE WITH YOU.
Our exclusive new SmartGauge™ with EcoGuide features 2 dramatic 4.3" LCD screens flanking the luminous speedometer in Fusion Hybrid. Choose your level of info by setting the display to “Inform,” “Enlighten,” “Engage” or “Empower” yourself. Steering wheel-mounted controls make it easy to explore and change up.

CUSTOMIZABLE GAUGES INFORM YOU.
A built-in tutorial takes you through the 4 display modes, explaining your options within each. Set your efficiency gauge style, choice of 3 languages, units of measurement and more.

EFFICIENCY FOREST REWARDS YOU.
Fusion Hybrid is the first in its class¹ to grow leaves. Drive efficiently: watch your forest grow. Stomp on the gas: see it fade. More leaves = more mpg. This green motivator inspires during any of the 4 display modes.

¹Midsize Sedan class.
Get ready to throw down with 263 HP. Fusion Sport backs its bold attitude with an intense new 3.5L V6 engine and our smart new 6-speed SELECTSHIFT AUTOMATIC™ transmission. With SelectShift, you can fly through the gears yourself, or leave the fun to Fusion. The taut ride, sharp cornering and road-grabbing skills are courtesy of its modified SPORT-TUNED SUSPENSION. All-season tires and muscular 18" WHEELS transfer power to the pavement. And the ATHLETE’S STANCE? No training required. Every Sport hits the street with aggressive front-end styling, sweet rocker moldings, gleaming chrome accents, dual chrome exhaust tips, and a sporty decklid spoiler. Inside, you’ll find dynamic leather-trimmed seats with 8-way power for the driver. Colorful accents or sleek monotone with contrast stitching: it’s up to you. There are no wrong turns in Fusion Sport.
FUSION+HYBRID Ford

FORD SYNC® WITH 911 ASSIST. TM
PLUS, NEW TRAFFIC, DIRECTIONS AND INFORMATION.

Our available Ford SYNC system, developed in association with Microsoft,® works with your paired Bluetooth®-enabled mobile phone and your digital media player or thumb drive to make calls, play music and more – all with the touch of a button or a simple voice command.¹

The latest version of SYNC also features these convenient Driver Services:
- 911 Assist
- Vehicle Health Reports
- Up-to-the-minute weather
- Traffic alerts
- Turn-by-turn directions
- Business searches
- Personalized business, sports and entertainment news, and more³

With 911 Assist, the system can make an emergency call from your phone if any airbag has deployed.⁴ And, unlike other systems that send you to a call center first, SYNC connects you directly to a 911 operator. For all the latest details, visit SyncMyRide.com.

NAVIGATION WITH SIRIUS TRAVEL LINK. TM
VOICE-ACTIVATED EASE.

Displayed on a massive 8” LCD touch screen, the available new Navigation System features easy voice activation for everything from driving directions to accessing tunes. It also provides nearly 10 gigabytes of storage space for photos and music (up to 2400 songs). Class-exclusive SIRIUS Travel Link keeps you in the know with up-to-the-minute local traffic, weather, fuel prices, sports and movie listings.¹ All at your fingertips.

SIRIUS® SATELLITE RADIO.
130+ COAST-TO-COAST CHANNELS.

Standard on Fusion SE, SEL, Sport and Hybrid, SIRIUS Satellite Radio comes with a 6-month subscription to get you started surfing over 130 channels of sports, news, entertainment and 100% commercial-free music, coast-to-coast.

SIRIUS® SATELLITE RADIO.
130+ COAST-TO-COAST CHANNELS.

1 All at your fingertips.
2 Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service available in the 48 contiguous states and Washington, D.C. SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/service/terms.³ Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. ⁴ These SYNC services not available with optional Navigation System. See your dealer for details. ¹ The vehicle’s electrical system (including the battery), the wireless service provider’s signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.

VIBRANT SCREEN WO W S ALL AROUND.

NAVIGATION WITH SIRIUS TRAVEL LINK. TM
VOICE-ACTIVATED EASE.

Displayed on a massive 8” LCD touch screen, the available new Navigation System features easy voice activation for everything from driving directions to accessing tunes. It also provides nearly 10 gigabytes of storage space for photos and music (up to 2400 songs). Class-exclusive SIRIUS Travel Link keeps you in the know with up-to-the-minute local traffic, weather, fuel prices, sports and movie listings.¹ All at your fingertips.

SIRIUS® SATELLITE RADIO.
130+ COAST-TO-COAST CHANNELS.

Standard on Fusion SE, SEL, Sport and Hybrid, SIRIUS Satellite Radio comes with a 6-month subscription to get you started surfing over 130 channels of sports, news, entertainment and 100% commercial-free music, coast-to-coast.

You talk. SYNC listens™

FORD SYNC® WITH 911 ASSIST. TM PLUS,
NEW TRAFFIC, DIRECTIONS AND INFORMATION.

Our available Ford SYNC system, developed in association with Microsoft,® works with your paired Bluetooth®-enabled mobile phone and your digital media player or thumb drive to make calls, play music and more – all with the touch of a button or a simple voice command.¹

The latest version of SYNC also features these convenient Driver Services:
- 911 Assist
- Vehicle Health Reports
- Up-to-the-minute weather
- Traffic alerts
- Turn-by-turn directions
- Business searches
- Personalized business, sports and entertainment news, and more³

With 911 Assist, the system can make an emergency call from your phone if any airbag has deployed.⁴ And, unlike other systems that send you to a call center first, SYNC connects you directly to a 911 operator. For all the latest details, visit SyncMyRide.com.

¹ Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service available in the 48 contiguous states and Washington, D.C. SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/service/terms.³ Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Microsoft is a registered trademark of Microsoft Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. ⁴ These SYNC services not available with optional Navigation System. See your dealer for details. ¹ The vehicle’s electrical system (including the battery), the wireless service provider’s signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed.

fordvehicles.com
Camry, Accord and Altima Can’t Beat Fusion Quality.

It’s a fact. Ford Fusion is in a dead heat with Camry, Accord and Altima when it comes to quality.¹ On style: it’s clearly beyond compare. As evidenced by its PRECISELY HONED INTERIOR, Fusion is always ready to impress. Set yours aglow with available AMBIENT LIGHTING and choose from 7 hues to match your shoes, your tattoos or whatever you like.

Fusion is the first midsize sedan in America to offer the awesome experience of a certified SONY® AUDIO SYSTEM. We’re talking the very latest processing technology – Dolby® Automotive Entertainment Program (DAEP) 5.1 Surround Sound – bringing the home-theater performance of Dolby Pro Logic® II right into your Fusion. Imagine the rush as 390 WATTS of continuous power make their way through 2 AMPLIFIERS and 12 SPEAKERS straight to your brain. Available exclusively with the Moon & Tune Package.

¹Based on cumulative survey data of 2008 MY Ford and competitive owners at 3 months of service among vehicles registered between 9/07-5/08.
An IIHS “TOP SAFETY PICK” for 3 years in a row. Fusion has more standard safety features than ever for 2010. Brake Actuated TRACTION CONTROL joins our standard AdvanceTrac® ELECTRONIC STABILITY CONTROL (ESC) to help you stay on track. According to a National Highway Traffic Safety Administration (NHTSA) study, ESC reduced single-vehicle passenger car crashes by 35% compared to similar models without the technology.

Of course, you’ll also find 6 airbags standard on every Fusion, plus a unique new knee airbag for Fusion Hybrid drivers. The new SOS POST-CRASH ALERT SYSTEM™4 flashes Fusion’s hazard lights and sounds the horn to attract help after an airbag has deployed or a safety belt pretensioner has activated in certain collisions. Fusion’s got you covered. All around.

3Insurance Institute for Highway Safety (IIHS) “Top Safety Pick” for 2008-2010 model years. 4Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 5U.S. Dept. of Transportation study, Sept. 2004 (www.nhtsa.gov). 6SOS hardware may become damaged or the battery may lose power during a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. 7Star ratings are part of the U.S. Department of Transportation’s Safecar.gov program (www.safecar.gov).
MANEUVERS

Smarter

THAN EVER.

REAR VIEW CAMERA SHOWS YOU WHAT’S BACK THERE.
For visual assistance, a new Rear View Camera is available as part of the Driver’s Vision Package and the Electronics Package. It puts a full-color image in the rearview mirror (on models without Navigation), or on the 8” screen of the available Navigation System. The available Reverse Sensing System sounds a warning to alert you of certain objects behind the vehicle as you slowly back up.

BLIS® WITH CROSS TRAFFIC ALERT WARNS YOU WITH SIGHT AND SOUND.
Fusion is the only vehicle in its class to offer the available new BLIS (Blind Spot Information System) with Cross Traffic Alert. When BLIS detects a vehicle in your blind spot, it flashes an amber light in your sideview mirror. Cross Traffic Alert sounds a warning when it detects a vehicle approaching either side of Fusion while you’re slowly moving in Reverse.

fordvehicles.com
When it comes to looks, Fusion gives you plenty of choices. Go with the available APPEARANCE PACKAGE or MONOCHROME APPEARANCE PACKAGE (shown above) to take your Fusion SE or SEL from hot to scorching. The transformation begins with dynamic 18" WHEELS wrapped in V-rated performance tires matched to a SPORT-TUNED SUSPENSION for taut handling and a more athletic ride. Both packages also add a slick SPOILER and EXCLUSIVE INTERIOR touches. Prefer a body-color grille? The Monochrome Appearance Package is your perfect fit. Check out the Specs for complete package contents.
Spoils You
WITH TECH TREATS.

Every Fusion is **WELL-EQUIPPED** on the technical front with a remote keyless-entry system, an anti-theft perimeter alarm, speed-sensitive windshield wipers, power-adjustable sideview mirrors, and even a Tire Pressure Monitoring System, all standard. Inside, you’ll find the **CONVENIENCE** of standard power door locks and windows with a one-touch-up/-down driver-window feature, a message center with trip computer, an audio input jack, and much more. Of course, you’ve also got lots of options to make Fusion UNIQUELY YOURS.

**Available Features:**
A. 7-Color Ambient Lighting
B. Heated Leather-Trimmed Front Seats
C. Ford SYNC® with USB Port
D. SYNC Steering Wheel-Mounted Controls
E. Power Moonroof with Sunshade
F. SecuriCode™ Keyless-Entry Keypad
G. 110-Volt Power Point (standard on Hybrid only)
H. 12-Speaker 390-Watt Sony® Audio System
I. Easy Fuel™ Capless Fuel Filler (standard)
EXCELS IN STORAGE

Versatility.

With up to 116.8 CU. FT. of total interior volume, the new Ford Fusion is more spacious than Malibu. Plus, it boasts MORE TRUNK SPACE AND STORAGE VERSATILITY than Malibu, Camry or Altima. The quick-release 60/40 split-folding rear seat on Fusion S, SE, SEL and Sport makes it easy to load bulkier items. Combine it with the available fold-flat front-passenger seat to FIT ITEMS UP TO 9' in length from trunk to dashboard.

A. Available 60/40 Split-Folding Rear Seat and Fold-Flat Front-Passenger Seat
B. Up to 16.5-C u.-Ft. Trunk Capacity
C. Open Console Storage
D. Covered Center Floor Console (shown with available Ford SYNC®)
E. Door Storage/Beverage Holder
F. In-Dash Coin Tray
G. Dual Rear Beverage Holders
H. Covered Dash Storage

1Non-hybrid models.
Permanent-Magnet AC-synchronous electric motor

2.5L iVCT Atkinson-cycle I-4 engine with 3.5L Duratec V6 engine

2010 EPA-ESTIMATED FUEL ECONOMY
HORSEPOWER, TORQUE AND DIMENSIONS & CAPACITIES

Exterior
Wheelbase 107.4"
Length 190.6"
Height 56.9"
Width - Excluding mirrors 72.2"
Width - Including mirrors 80.1"

Interior
Head room 38.7"/37.8"
Shoulder room 57.4"/55.8"
Hip room 54.0"/53.3"
Leg room 42.3/37.1"

Passenger volume (cu. ft.) 100.3/99.8
Luggage capacity (cu. ft.) 16.5/11.8
Total interior volume (cu. ft.) 116.8/111.6
Fuel capacity (gal.) FWD 17.5
AWD 16.5

Mechanical
Front-wheel drive (FWD)
4-wheel disc Anti-lock Brake System (ABS)
Power rack-and-pinion steering
Stabilizer bars – 24-mm front and 26-mm rear (27-mm rear on V6)
Suspension – 4-link: independent Short- and Long-Arm
Suspension – Rear: multiblink independent

Personal Safety System™ for driver and front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

3-point safety belts for all seating positions
Advanced/active electronic Stability Control® with Brake Actuated Traction Control
Anti-theft perimeter alarm
Battery saver
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Emergency in-trunk release
Intrusion prevention system

2-row side-curtain airbags
3-point safety belts for all seating positions

SecuriLock® passive anti-theft ignition system
5-door intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)

2-way manual front-passenger seat
5-passenger seating
60/40 split-folding spring-assisted rear seat (non-hybrid only)
2-way manual front-passenger seat

6 beverage holders (4 in Hybrid)
60/40 split-folding spring-assisted rear seat (non-hybrid only)
2-way manual front-passenger seat

Dolby and Pro Logic are registered trademarks of Dolby Laboratories.
Sony is a registered trademark of Sony Corporation.
FUSION S
Equipped with all standard features, plus:

- Rapid Spec 100A: 3.5L DOHC Duratec® 3.5-liter V6 engine with 6-speed automatic transmission
- 18" 5-spoke painted-aluminum wheels
- 6-way power driver seat with manual lumbar, fold-flat front passenger seat, front and rear carpeted floor mats, dual sliding sun visors with illuminated mirrors
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Manual day/night rearview mirror
- Single exhaust

Available Options
- B-pillar-to-B-pillar roof rail
- Front and rear carpeted floor mats

FUSION SE
Equipped with all standard SE features, plus:

- Rapid Spec 200A: 3.0L V6 engine with 6-speed SelectShift Automatic transmission
- 17" 5-spoke painted-aluminum wheels
- 8-way power driver seat
- 6-way power front-passenger seat
- Leather-trimmed seats
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Auto-dimming rearview mirror
- Dual-zone electronic Automatic Temperature Control
- Driver and front-passenger seatback map pockets
- Bright beltline
- Fog lamps

Available Option Groups
- Appearance Package: 18" machined-aluminum wheels with painted pockets, P225/45R18 V-rated performance tires, sport-tuned suspension, chrome fog lamp bezels, rear decklid spoiler, Charcoal Black interior, leather-wrapped steering wheel and shift knob, unique finish on center stack, and unique cloth seats and door trim inserts
- Monochrome Appearance Package: Same content as Appearance Package + body-color grille
- Rapid Spec 201A: Ford SYNC® voice-activated communications and entertainment system, Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/six-disc in-dash CD changer, MP3 capability, 6 speakers, and nearly 10 gigabytes of digital storage for pictures and music; includes 6-month subscription
- Rapid Spec 301A: Moon & Tune Package - BLIS (Bird Spot Information System) with Cross Traffic Alert and Rear View Camera, 6-way power passenger seat, heated front seats, dual-zone Electronic Automatic Temperature Control, Ambient Lighting, automatic headlamps, heated sideview mirrors with security approach lamps, and SecuriCode® keys-keyless keypad + Reverse Sensing System

Available Options
- 110-volt power point
- Eco-friendly cloth seating

FUSION SEL
Equipped with all standard SE features, plus:

- Rapid Spec 300A: 3.5L V6 engine with 6-speed SelectShift Automatic transmission
- 17" 5-spoke painted-aluminum wheels
- 8-way power driver seat
- 6-way power front-passenger seat
- Leather-trimmed seats
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Auto-dimming rearview mirror with compass and microphone
- Ford SYNC® voice-activated communications and entertainment system
- Leather-trimmed seats available with either Charcoal Black, Red or Blue seat and door-trim inserts
- LED-lit wrap-around tail lamps
- Dual-chrome exhaust tips
- Power tilt-and-slide moonroof, and Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability, 12 speakers and 390 watts

Available Options
- Driver knee airbag®
- Fixed rear seat
- Eco-friendly cloth seating

FUSION SPORT
Equipped with all standard SE features, plus:

- Rapid Spec 400A: 3.5L V6 engine with 6-speed SelectShift Automatic transmission
- 18" machined-aluminum wheels
- 8-way power driver seat
- Auto-dimming rearview mirror with compass and microphone
- Ford SYNC® voice-activated communications and entertainment system
- Leather-trimmed seats
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Driver knee airbag®
- Fixed rear seat

Available Options
- Driver knee airbag®
- Fixed rear seat

FUSION HYBRID
Equipped with all standard I-4 SEL features, plus:

- Rapid Spec 500A: Hybrid Drive System featuring SIRIUS Travel Link (with complimentary 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes Sony Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability, 12 speakers and 390 watts

Available Options
- Hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with complimentary 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes Sony Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability, 12 speakers and 390 watts
- Leather-trimmed seats with heated front seats¹
- Premium front and rear floor mats

Available Options
- Driver knee airbag®
- Fixed rear seat
- Eco-friendly cloth seating

FUSION S
Equipped with all standard features, plus:

- Rapid Spec 100A: 2.5L DOHC Duratec® 2.5-liter 4-cylinder engine
- 6-speed manual transmission
- 16" 5-spoke painted-aluminum wheels
- 4-way manual driver seat
- Single-zone manual air conditioning
- AM/FM stereo/single-CD player with MP3 capability and 4 speakers
- Manual day/night rearview mirror
- Single exhaust

Available Options
- 6-speed automatic transmission
- Front and rear carpeted floor mats

FUSION SE
Equipped with all standard SE features, plus:

- Rapid Spec 200A: 2.5L DOHC Duratec® 2.5-liter 4-cylinder engine
- 6-speed automatic transmission
- 16" 5-spoke painted-aluminum wheels
- 4-way manual driver seat
- Single-zone manual air conditioning
- AM/FM stereo/single-CD player with MP3 capability and 4 speakers
- Manual day/night rearview mirror
- Single exhaust

Available Option
- 6-speed automatic transmission
- Front and rear carpeted floor mats

FUSION SEL
Equipped with all standard SE features, plus:

- Rapid Spec 300A: 3.0L V6 engine with 6-speed SelectShift Automatic transmission
- 17" 5-spoke painted-aluminum wheels
- 8-way power driver seat
- 6-way power front-passenger seat
- Leather-trimmed seats
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Auto-dimming rearview mirror with compass
- Ford SYNC® voice-activated communications and entertainment system
- Leather-trimmed seats available with either Charcoal Black, Red or Blue seat and door-trim inserts
- LED-lit wrap-around tail lamps
- Dual-chrome exhaust tips
- Power tilt-and-slide moonroof, and Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability, 12 speakers and 390 watts

Available Options
- Driver knee airbag®
- Fixed rear seat

FUSION SPORT
Equipped with all standard SE features, plus:

- Rapid Spec 400A: 3.5L V6 engine with 6-speed SelectShift Automatic transmission
- 18" machined-aluminum wheels
- 8-way power driver seat
- Auto-dimming rearview mirror with compass and microphone
- Ford SYNC® voice-activated communications and entertainment system
- Leather-trimmed seats
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Driver knee airbag®
- Fixed rear seat

Available Options
- Driver knee airbag®
- Fixed rear seat

FUSION HYBRID
Equipped with all standard I-4 SEL features, plus:

- Rapid Spec 500A: Hybrid Drive System featuring SIRIUS Travel Link (with complimentary 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes Sony Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability, 12 speakers and 390 watts

Available Options
- Hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with complimentary 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes Sony Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD/DVD, MP3 capability, 12 speakers and 390 watts
- Leather-trimmed seats with heated front seats¹
- Premium front and rear floor mats

¹Service available in the 48 contiguous states and Washington, D.C. SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/services/terms.

²Requires Rapid Spec 302A.

³Requires Rapid Spec 402A.

⁴Always wear your safety belt and secure children in the rear seat.

SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Service available in the 48 contiguous states and Washington, D.C. Some features are unavailable while driving. Service available in the 48 contiguous states and Washington, D.C.

Requires Rapid Spec 302A.

Always wear your safety belt and secure children in the rear seat.
### Exterior Colors

**Sangria Red Metallic**

**Sport Blue Metallic**

**Sterling Grey Metallic**

**Smokestone Metallic**

**Light Ice Blue Metallic**

**Tuxedo Black Metallic**

**White Suede**

**Atlantis Green Metallic**

**White Platinum Metallic Tri-Coat**

**Brilliant Silver Metallic**

### Interior Colors

<table>
<thead>
<tr>
<th>Model</th>
<th>Color</th>
<th>Sport Blue Metallic</th>
<th>Sterling Grey Metallic</th>
<th>Smokestone Metallic</th>
<th>Tuxedo Black Metallic</th>
<th>White Suede</th>
<th>Atlantis Green Metallic</th>
<th>White Platinum Metallic Tri-Coat</th>
<th>Brilliant Silver Metallic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>S</strong></td>
<td>Sangria Red Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sport Blue Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sterling Grey Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Smokestone Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tuxedo Black Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>White Suede</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Atlantis Green Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Sport Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>Sport Blue Metallic</th>
<th>Sterling Grey Metallic</th>
<th>Smokestone Metallic</th>
<th>Tuxedo Black Metallic</th>
<th>White Suede</th>
<th>Atlantis Green Metallic</th>
<th>White Platinum Metallic Tri-Coat</th>
<th>Brilliant Silver Metallic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sangria Red Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sport Blue Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sterling Grey Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Smokestone Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuxedo Black Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White Suede</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Atlantis Green Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SEL Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>Sport Blue Metallic</th>
<th>Sterling Grey Metallic</th>
<th>Smokestone Metallic</th>
<th>Tuxedo Black Metallic</th>
<th>White Suede</th>
<th>Atlantis Green Metallic</th>
<th>White Platinum Metallic Tri-Coat</th>
<th>Brilliant Silver Metallic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sangria Red Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sport Blue Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sterling Grey Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Smokestone Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuxedo Black Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White Suede</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Atlantis Green Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Hybrid Colors

<table>
<thead>
<tr>
<th>Color</th>
<th>Sport Blue Metallic</th>
<th>Sterling Grey Metallic</th>
<th>Smokestone Metallic</th>
<th>Tuxedo Black Metallic</th>
<th>White Suede</th>
<th>Atlantis Green Metallic</th>
<th>White Platinum Metallic Tri-Coat</th>
<th>Brilliant Silver Metallic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sterling Grey Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Light Ice Blue Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuxedo Black Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Atlantis Green Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White Platinum Metallic Tri-Coat</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Brilliant Silver Metallic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### INTERIORS:

- **Medium Light Stone**
- **Charcoal Black**
- **Carmel**
- **Appearance Packages**
- **Sport Red**
- **Sport Blue**

1 Extra-cost option.

Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.

fordvehicles.com
Interior COLORS

- Cloth - Medium Light Stone with Medium Light Stone inserts
  - Standard on S and SE
  - Brushed-Aluminum accents

- Cloth - Charcoal Black with Charcoal Black inserts
  - Standard on SE
  - Brushed-Aluminum accents

- Cloth - Camel with Camel inserts
  - Standard on Hybrid
  - Black Carbon Weave accents

- Leather - Medium Light Stone with Medium Light Stone inserts
  - Standard on Hybrid
  - Silver Carbon Weave accents

- Leather - Camel with Camel inserts
  - Standard on SEL
  - Woodgrain accents

- Leather - Charcoal Black with Charcoal Black perforated inserts
  - Standard on Sport
  - Polished Slate accents

- Leather - Charcoal Black with Sport Blue perforated inserts
  - Standard on Sport
  - Blue Racer accents

- Leather - Charcoal Black with Sport Red perforated inserts
  - Standard on Sport
  - Cherry Red accents

- Cloth - Charcoal Black with Charcoal Black inserts
  - Appearance Packages on SE
  - Square Dot accents
Wheels

16" 5-Spoke Painted-Aluminum
Standard on S

17" 5-Spoke-Design Steel with Silver-Painted Cover
Standard on SE

17" 5-Spoke Machined-Aluminum
Standard on SEL

18" Machined-Aluminum with Painted Pockets
Appearance Packages on SE and SEL

18" 5-Spoke Painted-Aluminum
Standard on Sport

17" 15-Spoke Painted-Aluminum
Standard on Hybrid
THE FACTS ABOUT FORD.

Drive quality.

FACT: On top of earning 8 Consumers Digest “Best Buy” awards for 2009 models, Ford Motor Company is unsurpassed by Toyota and Honda when it comes to quality.¹

Drive green.

FACT: Ford builds the most fuel-efficient midsize sedan in America (Fusion Hybrid: 41 mpg city)² and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).³

Drive safe.

FACT: No other car company offers you more vehicles that have received both 2009 IIHS “Top Safety Pick” and NHTSA 5-Star crash test ratings.⁴

Drive smart.

FACT: The voice-activated Ford SYNC® customizable media system and EcoBoost™ V6 engines are just a few of the innovative technologies you can only find in a Ford.

Visit fordvehicles.com to learn more.

Ford

Drive one.

¹Based on RDA Group’s GQRS cumulative survey at 3 months of service in 3 surveys of 2008 MY Ford and competitive owners conducted 9/07–5/08. ²EPA-estimated 23 mpg city/34 hwy., 27 combined mpg, Fusion S I-4 automatic: 41 mpg city/36 hwy., Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk & Co. ³Based on unadjusted city fuel economy from EPA (10/08) and VCA (5/08). 2009 EPA-estimated 34 mpg city/30 hwy. for Escape Hybrid FWD. Excluding vehicles built for Mazda. ⁴Based on NHTSA 5-Star ratings for all 4 crash test categories. Star ratings are part of the U.S. Department of Transportation’s Safercar.gov program (www.safercar.gov).