Click here for a video introduction to the 2014 Ford Focus.

EPA-estimated rating: 28 city/40 hwy/33 combined mpg, SE Sedan with SFE Package. Actual mileage will vary.
Finds the sweet spot.

On straightaways. In corners. And as one of AUTOMOBILE Magazine’s All-Stars. Credit its responsiveness, especially in the turns, to an independent rear suspension and Torque Vectoring Control. The 2.0L I-4 engine, with direct injection and twin independent variable camshaft timing (Ti-VCT), delivers 160 hp to the street through a 5-speed manual transmission. On Titanium, a standard PowerShift 6-speed automatic with SelectShift® capability allows gear changes at the touch of a button, delivering torque to the drive wheels 100% of the time during shifts for quick response. Like changing gears yourself? Titanium can also be equipped with a 5-speed manual.¹

Active Grille Shutters help Focus make itself even more aerodynamic and fuel efficient. Also helping efficiency, the motor of the electric power-assisted steering (EPAS) only operates when assistance is required. Features like these help Focus SE with the SFE Package have an EPA-estimated rating of up to 40 mpg hwy,¹ letting you keep on driving.

¹EPA-estimated rating: 28 city/40 hwy/33 combined mpg. Focus SE automatic with SFE Package. Actual mileage will vary. ²Available feature.
Thrills you just to look at it.

Wait until you drive it. Step on the aluminum accelerator pedal of Focus ST and engage the spirited performance of its 252-hp, high-output 2.0L EcoBoost® I-4 engine mated to a 6-speed manual transmission. An “overboost” feature can extend peak torque (from 3,000 to 4,500 rpm) for up to 15 seconds at a time, enhancing performance. To further intensify the experience, engineers channeled the lower-engine frequencies of its signature sound into the cabin. Other ST performance upgrades include disc brakes with high-performance brake pads at all 4 wheels, a unique sport suspension and dramatic dual-tipped center-exit exhaust.

“...the ST is a roller coaster that leaves you with trembling limbs, a Joker’s grin, and a bewildered brain. Was I just driving, or did the car just take me for a thrill ride?” says Motor Trend. Decide for yourself. If you dare.
Grabs hold and doesn’t let go.

Of the road. And your heart. Enter and start without using your key. Grip the unique leather-wrapped steering wheel with ST badge. With 252 hp\(^1\) and 270 lb.-ft. of torque, Focus ST can be pushed to its limits – and back – in no time at all. Watch the speedometer and tach jump as you press the accelerator. Monitor the mini cluster gauges atop the instrument panel, including turbo boost, as you charge out of the corners. Along the way, supportive bolsters on its RECARO\(^2\) partial or full leather-trimmed\(^2\) front seats keep you planted. In Focus ST, there’s no reason to hold anything back.

\(^1\)Figures achieved using 93-octane premium fuel. \(^2\)Available feature.
Listen to what you say.

With voice recognition this intelligent, it’s easy to stay connected to your world with voice-activated Ford SYNC® 1 with 911 Assist.® The system delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, SYNC can download your contacts and play music from your phone, MP3, USB or iPod®. Just touch a button on the steering wheel and say things like “Call: Heather” or “Play playlist: ‘80s music.” SYNC AppLink™ 2 lets you control Pandora® iHeartAuto™ MLB.com At Bat® and select other apps by voice too. This companion listens to your requests – and does what you ask. SYNC. Say the word.


'Available feature. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. 2SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch.” Commands may vary by phone and AppLink software.
Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

Responds to your touch.

Via the large, 8" color LCD touch screen on SYNC® with MyFord Touch®. Incoming call? See who’s calling. Incoming text? Let the system read it aloud from your paired phone. With HD Radio™ Technology and iTunes® tagging, touch the on-screen shopping cart icon when a new favorite tune is playing to mark it for purchase later. SiriusXM Satellite Radio® includes a 6-month trial subscription that brings you over 130 channels including commercial-free music, plus sports, news, talk, comedy and entertainment. Pair it with the voice-activated Navigation System, which includes SiriusXM Traffic and Travel Link as part of the trial, and you’ll have the ability to look up fuel prices, check local and national weather, and get detailed information on traffic speed, accidents, construction and road closings. It’s all just a touch away.

Available feature.
Elevates your expectations.

You'll be amazed at all that Focus offers inside. Luxury comes in the form of leather-trimmed seats, dual-zone electronic automatic temperature control, and 2 Interior Style Packages (in Arctic White or Tuscany Red) that feature two-tone leather-trimmed seats, matching door-trim inserts, coordinated steering wheel trim and more. Raise your profile even further with ambient lighting, fog lamps, a rear spoiler, and aluminum wheels. And enjoy it all from a cockpit that helps you conquer the road.
Surprises at every turn.

Of the steering wheel. Especially when that wheel is turning on its own as Focus virtually parks itself. Press the active park assist button and the system alerts you when it has located an appropriate parallel parking spot. Then, take your hands off the wheel as Focus literally steers itself into place. All you have to do is follow system prompts, shift gears and control the brake and accelerator pedals. To bring some sunshine and fresh air into the cabin, choose the power moonroof. Add some style with a rear spoiler. With our Easy Fuel capless fuel filler, you’ll never leave your gas cap behind. You don’t need one. And handy integrated blind spot mirrors let you know that a vehicle is in your blind spot before you change lanes. These surprising features – and more – bring an added level of confidence to each drive.

Driver-assist features are supplemental and do not replace the driver’s judgment. Available feature.
Prepares for the unexpected.

More than half the Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant safety zones reinforced with lightweight yet incredibly strong boron steel. Seven total airbags include side-curtain airbags with roll-fold technology that increase peace of mind by deploying to cover both rows of the vehicle. AdvanceTrac® electronic stability control with brake-actuated traction control automatically helps avoid skidding and fishtailing, helping you keep all 4 wheels firmly planted in inclement weather. To ensure your tires stay properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire’s pressure is low, giving you time to get assistance if needed.

1Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 2Available feature.
Focus Specifications

**Standard Features**

**Mechanical**
- Active Grille Shutters
- Anti-Lock Brake System (ABS)
- Front-wheel drive (FWD)
- Suspension – Front: independent MacPherson strut with stabilizer bar
- Suspension – Rear: independent control blade with stabilizer bar
- Torque Vectoring Control

**Seating**
- 5-person seating
- 4-way manual driver’s seat
- 2-way manual front-passenger seat
- 4-way adjustable front head restraints
- Removable rear head restraints
- Rear fold-down bench seat

**Interior**
- 4-spoke steering wheel
- 12-volt front powerpoint
- Cabin air filtration system
- Cup holders (2 front)
- Power door locks
- Tachometer
- Tilt/telescoping steering column

**Electronics**
- Bumper-mounted warning sensor systems
- Vehicle Security System
- 16" machined aluminum wheels with painted pockets
- 17" black-painted machined aluminum wheels
- ST 18" Rado Gray wheels
- Wheel lock kits

**Safety & Security**
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Adjustable head restraints at all 5 seating positions
- AdvanceTrac® electronic stability control
- Battery saver with headlamps-off delay
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Driver’s knee airbag®
- Emergency trunk release (sedan only)
- Front height-adjustable shoulder safety belts
- Front-seat side airbags®
- LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
- SecuriLock® Passive Anti-Theft System
- Side-curtain airbags®
- SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
- Tire Pressure Monitoring System (excludes spare)

**Engines/EPA-Estimated Ratings & Dimensions**

<table>
<thead>
<tr>
<th>2.0L Ti-VCT GDI I-4 FFV</th>
</tr>
</thead>
<tbody>
<tr>
<td>160 hp @ 6,500 rpm</td>
</tr>
<tr>
<td>146 lb.-ft. of torque @ 4,450 rpm</td>
</tr>
<tr>
<td>6-speed manual</td>
</tr>
<tr>
<td>26 city/30 hwy/31 combined mpg</td>
</tr>
<tr>
<td>PowerShift 6-speed automatic</td>
</tr>
<tr>
<td>26 city/30 hwy/31 combined mpg</td>
</tr>
<tr>
<td>SFE Package with PowerShift 6-speed automatic</td>
</tr>
<tr>
<td>28 city/30 hwy/32 combined mpg</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2.0L Ti-VCT GDI I-4 PZEV®</th>
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</thead>
<tbody>
<tr>
<td>259 hp @ 5,600 rpm</td>
</tr>
<tr>
<td>171 lb.-ft. of torque @ 2,500 rpm</td>
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<td>6-speed manual</td>
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<tr>
<td>25 city/36 hwy/31 combined mpg</td>
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<table>
<thead>
<tr>
<th>2.0L EcoBoost® I-4 (high-output)</th>
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<tbody>
<tr>
<td>295 hp @ 5,500 rpm</td>
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<tr>
<td>270 lb.-ft. of torque @ 2,500 rpm</td>
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<tr>
<td>6-speed manual</td>
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<tr>
<td>23 city/30 hwy/30 combined mpg</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Capacities (cu. ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Passenger volume</td>
</tr>
<tr>
<td>20.3</td>
</tr>
<tr>
<td>Luggage capacity (sedan)</td>
</tr>
<tr>
<td>13.2</td>
</tr>
<tr>
<td>Cargo volume behind front seats (hatchback)</td>
</tr>
<tr>
<td>44.8</td>
</tr>
<tr>
<td>Cargo volume behind rear seats (hatchback)</td>
</tr>
<tr>
<td>23.8</td>
</tr>
</tbody>
</table>

1. Ford Licensed Accessory. 2. Manual transmission only. 3. Always wear your safety belt and secure children in the rear seat. 4. SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. 5. Standard on all models in CA, CT, DE, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA; available on retail orders in AZ, DC, ID, NH, NV, OH, VA and WV. 6. Figures achieved using 93-octane premium fuel.
S Sedan

**Equipment Group 100A**

- **Mechanical**
  - 2.0L Ti-VCT GDI I-4 FFV engine
  - 5-speed manual transmission
- **Compact spare**
- **Electric power-assisted steering**
- **Power front disc/rear drum brakes**

- **Seating**
  - Cloth seats
- **Interior**
  - AM/FM stereo/single-CD player with MP3 capability and 6 speakers
  - Compass and outside temperature display
  - Driver and front-passenger seat back map pockets
  - Front carpeted floor mats
  - Front floor console with storage
  - Manual air conditioning
  - Manual rear windows
  - Power front windows with one-touch-down driver’s side feature
  - Power rear windows
  - Rear-seat heat ducts
- **Exterior**
  - 15" steel wheels with silver-painted covers and P195/65R15 BSW tires
  - Manual rear windows
  - Power front windows with one-touch-down driver’s side feature

- **Available Options & Packages**

**Cargo area protector**

**Cargo Management Package** includes cargo net and foldable soft cargo organizer

**Exterior Protection Package** includes rear bumper protector and molded splash guards for front and rear

**Focus bodyside graphics**

**Keyless entry keypad**

**Power Code™ Remote Start System** (n/a with manual transmission)

**PowerShift 6-speed automatic transmission**

**Stainless steel door-sill scuff plates**

**SYNC® with MyFord voice-activated, in-vehicle connectivity system** which includes 4.2" color LCD displays in instrument cluster and center stack, media hub with USB port, and 911 Assist®

SE Sedan/Hatchback

**Equipment Group 200A**

- **Mechanical**
  - Cruise control
  - MyKey®
- **Seating**
  - Rear 60/40 split-fold-down seat with armrest (hatchback only)
- **Interior**
  - 12-volt rear powerpoint
  - AM/FM stereo/single-CD player with MP3 capability and 6 speakers
  - Compass and outside temperature display
  - Driver and front-passenger seat back map pockets
  - Front carpeted floor mats
  - Front floor console with storage and armrest
  - Illuminated Entry System
  - Illuminated visor vanity mirrors

**Full Body Styling Kit** includes rear lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)

**Interior Protection Package** includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)

**Keyless entry keypad**

**Power moonroof**

**Power Code Remote Start System** (requires PowerShift transmission)

**PowerShift 6-speed automatic transmission**

**Rear carpeted floor mats**

**Reverse Sensing System**

**SE Appearance Black Package** includes 17" black-painted machined aluminum wheels, Piano Black grille, black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)

**SE Sport Package** includes 16" painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)

**SE Winter Package** includes heated front seats and sideview mirrors, and all-weather floor mats

** SiriusXM Satellite Radio with 6-month trial subscription**

**Sony® & MyFord Touch® Package** includes Audio System from Sony with 10 speakers, SYNC® with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

**Super Fuel Economy (SFE) Package** includes 16" steel wheels with unique aero silver-painted wheel covers and P215/55R16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

**Tuscany Red Interior Style Package** includes same contents as Arctic White Interior Style Package, Arctic White accents replaced with Tuscany Red (201A only)

Available Options & Packages

**17" Black-painted Machined aluminum wheels (201A only)**

**Arctic White Interior Style Package** includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split-fold-down seat with armrest, and stainless steel door-sill scuff plates (201A only)

**Cargo area protector**

**Cargo Management Package**

**Exterior Protection Package**

**Focus bodyside graphics**

**Full Body Styling Kit** includes rear lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)

**Interior Protection Package** includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)

**Keyless entry keypad**

**Power moonroof**

**Power Code Remote Start System** (requires PowerShift transmission)

**PowerShift 6-speed automatic transmission**

**Rear carpeted floor mats**

**Reverse Sensing System**

**SE Appearance Black Package** includes 17" black-painted machined aluminum wheels, Piano Black grille, black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)

**SE Sport Package** includes 16" painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)

**SE Winter Package** includes heated front seats and sideview mirrors, and all-weather floor mats

** SiriusXM Satellite Radio with 6-month trial subscription**

**Sony® & MyFord Touch® Package** includes Audio System from Sony with 10 speakers, SYNC® with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

**Super Fuel Economy (SFE) Package** includes 16" steel wheels with unique aero silver-painted wheel covers and P215/55R16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

**Tuscany Red Interior Style Package** includes same contents as Arctic White Interior Style Package, Arctic White accents replaced with Tuscany Red (201A only)

Available Options & Packages

**17" Black-painted Machined aluminum wheels (201A only)**

**Arctic White Interior Style Package** includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split-fold-down seat with armrest, and stainless steel door-sill scuff plates (201A only)

**Cargo area protector**

**Cargo Management Package**

**Exterior Protection Package**

**Focus bodyside graphics**

**Full Body Styling Kit** includes rear lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)

**Interior Protection Package** includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)

**Keyless entry keypad**

**Power moonroof**

**Power Code Remote Start System** (requires PowerShift transmission)

**PowerShift 6-speed automatic transmission**

**Rear carpeted floor mats**

**Reverse Sensing System**

**SE Appearance Black Package** includes 17" black-painted machined aluminum wheels, Piano Black grille, black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)

**SE Sport Package** includes 16" painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)

**SE Winter Package** includes heated front seats and sideview mirrors, and all-weather floor mats

** SiriusXM Satellite Radio with 6-month trial subscription**

**Sony® & MyFord Touch® Package** includes Audio System from Sony with 10 speakers, SYNC® with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

**Super Fuel Economy (SFE) Package** includes 16" steel wheels with unique aero silver-painted wheel covers and P215/55R16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

**Tuscany Red Interior Style Package** includes same contents as Arctic White Interior Style Package, Arctic White accents replaced with Tuscany Red (201A only)

Available Options & Packages

**17" Black-painted Machined aluminum wheels (201A only)**

**Arctic White Interior Style Package** includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split-fold-down seat with armrest, and stainless steel door-sill scuff plates (201A only)

**Cargo area protector**

**Cargo Management Package**

**Exterior Protection Package**

**Focus bodyside graphics**

**Full Body Styling Kit** includes rear lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)

**Interior Protection Package** includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)

**Keyless entry keypad**

**Power moonroof**

**Power Code Remote Start System** (requires PowerShift transmission)

**PowerShift 6-speed automatic transmission**

**Rear carpeted floor mats**

**Reverse Sensing System**

**SE Appearance Black Package** includes 17" black-painted machined aluminum wheels, Piano Black grille, black fog lamp bezels, sideview mirrors and liftgate spoiler (requires 201A)

**SE Sport Package** includes 16" painted machined aluminum wheels, sport cloth seats, rear disc brakes, rear spoiler (sedan), leather-wrapped steering wheel and shift knob, and fog lamps (200A only; n/a with SFE Package)

**SE Winter Package** includes heated front seats and sideview mirrors, and all-weather floor mats

** SiriusXM Satellite Radio with 6-month trial subscription**

**Sony® & MyFord Touch® Package** includes Audio System from Sony with 10 speakers, SYNC® with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

**Super Fuel Economy (SFE) Package** includes 16" steel wheels with unique aero silver-painted wheel covers and P215/55R16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

**Tuscany Red Interior Style Package** includes same contents as Arctic White Interior Style Package, Arctic White accents replaced with Tuscany Red (201A only)

1Available feature. 2Not available with Interior Style Packages, SE Winter Package or Interior Protection Package.
Titanium Sedan/Hatchback

Equipment Group 300A
Includes select SE features, plus:

**Mechanical**
- Intelligent Access with push-button start
- Perimeter alarm
- PowerShift 6-speed automatic transmission with SelectShift®
- Remote Start System (automatic transmission only)

**Seating**
- Leather-trimmed heated front seats

**Interior**
- Ambient lighting
- Audio System from Sony® with 10 speakers and HD Radio™ Technology
- Dual-zone electronic automatic temperature control
- Front and rear carpeted floor mats
- Metallic finish on door pulls and register surrounds
- Overhead console
- Power windows with global one-touch-up/-down feature
- Rear view camera
- SiriusXM Satellite Radio with 6-month trial subscription
- SYNC® with MyFord Touch® which includes SYNC Services® 4.2” display in instrument cluster; 8” LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video jacks

**Exterior**
- 17” sport painted aluminum wheels with P215/50R17 tires
- Black headlamp bezels
- Body-color, heated sideview mirrors with integrated blind spot mirrors, turn-signal indicators and security approach lamps
- Chrome beltline moldings
- Fog lamps with chrome bezels
- Piano Black grille
- Reverse Sensing System

**Available Options & Packages**
- 5-speed manual transmission
- 17” polished aluminum wheels
- Active park assist (n/a with 5-speed manual transmission)
- Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Cargo area protector (n/a with Titanium Handling Package)
- Cargo Management Package includes cargo net and foldable soft cargo organizer
- Engine block heater
- Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear Focus bodyside graphics
- Full Body Styling Kit includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)
- Power moonroof
- Stainless steel door-sill scuff plates (n/a with Interior Style Packages)
- Titanium Handling Package includes 18” painted aluminum wheels, optimized sport suspension components, low-profile “summer only” performance tires and 16” full-size spare steel wheel and tire
- Tuscan Red Interior Style Package includes Tuscan Red and Charcoal Black two-tone leather-trimmed seats, Tuscan Red door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

**Available Options & Packages**
- 5-speed manual transmission
- 17” polished aluminum wheels
- Active park assist (n/a with 5-speed manual transmission)
- Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Cargo area protector (n/a with Titanium Handling Package)
- Cargo Management Package includes cargo net and foldable soft cargo organizer
- Engine block heater
- Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear Focus bodyside graphics
- Full Body Styling Kit includes front lower valance and splitter, body-color-painted rocker panels, and rear valance and diffuser (hatchback only; n/a with Exterior Protection Package)
- Power moonroof
- Stainless steel door-sill scuff plates (n/a with Interior Style Packages)
- Titanium Handling Package includes 18” painted aluminum wheels, optimized sport suspension components, low-profile “summer only” performance tires and 16” full-size spare steel wheel and tire
- Tuscan Red Interior Style Package includes Tuscan Red and Charcoal Black two-tone leather-trimmed seats, Tuscan Red door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

**Other Options & Packages**
- 5-speed manual transmission (n/a with Arctic White Interior Style Package)
- 17” polished aluminum wheels (n/a with Arctic White Interior Style Package)
- Engine block heater (n/a with Arctic White Interior Style Package)
- Exterior Protection Package (n/a with Arctic White Interior Style Package)
- Full Body Styling Kit (n/a with Arctic White Interior Style Package)
- Power moonroof (n/a with Arctic White Interior Style Package)
- Stainless steel door-sill scuff plates (n/a with Arctic White Interior Style Package)
- Titanium Handling Package (n/a with Arctic White Interior Style Package)
- Tuscan Red Interior Style Package (n/a with Arctic White Interior Style Package)
- Voice-activated Navigation System (n/a with Arctic White Interior Style Package)

1 SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. 2 Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.
Available Equipment Groups

**Equipment Group 201A** - **ST2 Package** includes Audio System from Sony®, with 10 speakers and HD Radio® Technology, SYNC® with MyFord Touch®, dual-zone electronic automatic temperature control, SiriusXM Satellite Radio with 6-month trial subscription, and RECARO® partial leather front bucket seats.

**Equipment Group 202A** - **ST3 Package** includes select content of Equipment Group 201A, RECARO full leather-trimmed heated front bucket seats, rear armrest, HD headlamps, cornering lamps, LED signature lighting, ambient lighting, overhead console, heated sideview mirrors and voice-activated Navigation System.

Available Options & Package

- **18” Rado Gray-painted aluminum wheels** with red-painted brake calipers
- **Cargo Management Package** includes cargo net and foldable soft cargo organizer
- **Engine block heater**
- **Over-the-top stripes** (n/a with power moonroof)
- **Power moonroof**
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A)

1Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter snow tires.
Exteriors

White Platinum Metallic Tri-coat
Oxford White
Ingot Silver Metallic
Sterling Gray Metallic
Race Red
Ruby Red Metallic Tinted Clearcoat
Tangerine Scream Metallic Tri-coat
Performance Blue Metallic
Blue Candy Metallic Tinted Clearcoat
Tuxedo Black Metallic

Interiors

1 Warm Steel Cloth with Charcoal Black Inserts
2 Medium Dark Stone Cloth with Medium Light Stone Inserts
3 Metal Gray and Charcoal Black Cloth with Charcoal Black Inserts
4 Charcoal Black Leather with Charcoal Black Inserts
5 Tuscany Red Leather with Charcoal Black Inserts
6 Charcoal Black Leather with Arctic White Inserts
7 Charcoal Black Cloth with Anthracite Accents
8 Charcoal Black Leather with Tangerine Scream Cloth Accents
9 Charcoal Black Leather with Performance Blue Cloth Accents
10 Charcoal Black Leather with Smoke Storm Cloth Accents

Exteriors | S | SE | Titanium | ST
---|---|---|---|---
White Platinum Metallic Tri-coat | 1 | 1 | 3 | 4 | 6 | 4 | 7 | 8 | 9 | 10
Oxford White | 1 | 1 | 2 | 3 | 4 | 6 | 4 | 7 | 8 | 9 | 10
Ingot Silver Metallic | 1 | 1 | 2 | 3 | 4 | 5 | 6 | 4 | 7 | 8 | 9 | 10
Sterling Gray Metallic | 1 | 1 | 2 | 3 | 4 | 5 | 6 | 4 | 7 | 8 | 9 | 10
Race Red | 1 | 1 | 2 | 3 | 4 | 6 | 4 | 7 | 8 | 9 | 10
Ruby Red Metallic Tinted Clearcoat | 1 | 1 | 2 | 3 | 4 | 6 | 4 | 7 | 8 | 9 | 10
Tangerine Scream Metallic Tri-coat | 1 | 1 | 2 | 3 | 4 | 6 | 4 | 7 | 8 | 9 | 10
Performance Blue Metallic | 1 | 1 | 2 | 3 | 4 | 6 | 4 | 7 | 8 | 9 | 10
Blue Candy Metallic Tinted Clearcoat | 1 | 1 | 2 | 3 | 4 | 6 | 4 | 7 | 8 | 9 | 10
Tuxedo Black Metallic | 1 | 1 | 2 | 3 | 4 | 6 | 4 | 7 | 8 | 9 | 10

1 Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.
New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013 competitive models (class is Small Sedans and Hatches), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or dimensions. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. HD Radio is a proprietary trademark of iBiquity Digital Corp. HeartAuto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. iPod and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Major League Baseball trademarks and copyrights are used with permission of MLB Advanced Media, L.P. All rights reserved. Microsoft is a registered trademark of Microsoft Corporation. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. Power Code is a trademark of Code Systems, Inc. RECAPO is a registered trademark of RECARO Beteiligungs-GmbH. SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Sony is a registered trademark of the Sony Corporation. THULE is a registered trademark of Thule Sweden AB. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.