DESIGNED TO MOVE YOU.

Style. Space. Smarts. The 2018 Flex moves you in every way that matters. Its progressive design combines clean lines and versatility like no other. Flex offers you spacious seating for up to 7, and convenient technologies that can help in unexpected ways. Your choice of 2 engines can be paired with Intelligent all-wheel drive (AWD). The standard Safety Canopy System features side-curtain airbags that deploy to cover all 3 rows, plus you can get 2nd-row outboard inflatable safety belts! And the standard rear view camera helps you maneuver with confidence. Strikingly unique. Effortlessly cool. Ford Flex.
READY WITH ASSISTANCE.

Using ultrasonic sensors and sophisticated radar, Flex driver-assist technologies\(^1\) can help you park, avoid collisions and more.

**IN TRAFFIC**
Adaptive cruise control & forward collision warning with brake support\(^1\) can adjust the speed of Flex to maintain a preset gap from the vehicle in front of you. If a potential collision is detected, the system can visually and audibly alert you, and pre-charge the braking system to help provide full responsiveness when you brake.

**CHANGING LANES**
BLIS\(^{\circledast}\) (Blind Spot Information System) with cross-traffic alert\(^{1,2}\) warns you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while in Reverse.

**WHEN PARALLEL PARKING**
Active park assist\(^1\) not only assists you in finding a spot, it steers Flex into it. You control the gear shifter, brake and accelerator pedals. Let Flex do the rest.

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\(^{1}\)Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. \(^{2}\)BLIS replaces standard integrated blind spot mirrors.
RELAXING SPACE FOR UP TO 7.

In the 1st row, you can enjoy 10-way power heated and cooled seats, plus memory for the driver’s seat and power-adjustable pedals. In the 2nd row, you can select heated bucket seats for 2 people, or a bench seat (shown above) for 3 people. Either way, your passengers get best-in-class 2nd-row leg room. The multipanel Vista Roof tops off the experience with amazing views for those in all 3 rows.

In addition to a heated steering wheel, Flex offers MyKey® technology that allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low, and more.
Imagine controlling calls, music and more with just a touch and your voice. SYNC® 3 lets you keep your hands on the wheel while it quickly responds to your spoken requests. Or use the responsive touchscreen in the center of your instrument panel to access its many helpful features. Bring the power of Siri® into Flex with Siri Eyes Free and your paired iPhone.® The system also features 2 smart-charging USB ports to help keep your devices powered up and ready to go.
CONFIDENT PERFORMANCE.

Flex brings safety and technology together with smart standard features like AdvanceTrac® with RSC® (Roll Stability Control™) and traction control, which provides enhanced stability in a variety of settings. The system selectively applies individual brakes and modifies engine power to help keep all 4 wheels firmly planted.¹ For enhanced handling and maximized traction, Intelligent all-wheel drive (AWD)² balances torque between the front and rear wheels. If you’re into camping or boating, Flex can help make the most of your next trip with its 4,500-lb. towing capacity³ and trailer sway control.¹²

For best-in-class V6 horsepower, equip your Flex with the twin-turbocharged, direct-injection, 3.5L EcoBoost® engine.² Paired with Intelligent AWD and steering wheel-mounted paddle shifters, this 365-horsepower⁴ EcoBoost delivers spirited performance.

3.5L ECOBOOST

With its standard 3.5L Ti-VCT V6 engine, Flex has an EPA-estimated rating of 23 hwy mpg.³ Twin independent variable camshaft timing helps this V6 produce 287 horsepower. And the 6-speed SelectShift® automatic transmission allows you to shift for yourself, or leave its fully automatic operation to Flex.

3.5L TI-VCT V6

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

¹Available feature. ²When properly equipped. ³Horsepower rating achieved with 93-octane fuel. ⁴EPA-estimated rating: 16 city/23 hwy/19 combined mpg. 3.5L Ti-VCT V6, FWD. Actual mileage will vary.
FLEXIBILITY IN ABUNDANCE.

Wherever your day leads, Flex helps you make all the right moves. Activate its power liftgate\(^1\) with the press of a button on the liftgate handle, on the instrument panel, on the remote control, or inside the rear cargo area. Take advantage of over 83 cu. ft. of cargo space when its 2nd-row and PowerFold®\(^3\) 3rd-row seats are folded flat. Or let passengers pass easily into the 3rd row between the 2nd-row bucket seats!  

\(^1\)Available feature.
STANDARD FEATURES

Mechanical
- 4-wheel disc brakes with Anti-Lock Brake System (ABS)
- 72-amp-hr battery
- Battery Management System
- Electric power-assisted steering
- Front-wheel drive (FWD)
- Independent front and rear suspension with stabilizer bars
- Driver-Assist Technology
- AutoLamp automatic on/off headlamps
- Reverse Sensing System
- SYNC® Voice Recognition Communications and Entertainment System with 4.2" color LCD screen in center stack, 911 Assist®, AppLink®, and 1 smart-charging USB port

Seating
- Front bucket seats
- 2nd-row 60/40 split fold-flat bench seat with autofold function on 40 section
- 3rd-row manual fold-in-floor 50/50 split bench seat
- 4-way adjustable front head restraints

Interior
- 1st-, 2nd- and 3rd-row dome/map lights
- 1st-row center console with armrest, storage and 2 cupholders
- 12V powerpoints accessible in all rows (4)
- Accessory delay for power features
- Auto-dimming rearview mirror
- Auxiliary audio input jack
- Cabin air filter
- Carpeted floor mats in 1st and 2nd rows
- Coat hooks in 2nd row (2)
- Cruise control
- Cupholders (10)
- Driver and front-passenger sun visors with illuminated vanity mirrors
- Front-passenger (1) and B-pillar (2) grab handles
- Grocery bag hooks in cargo area
- Illuminated Entry System
- Leather-wrapped shifter knob
- Leather-wrapped steering wheel with cruise, audio and 5-way controls
- Locking glove box
- Manual-tilt-/telescoping steering column
- Map pockets in 1st-row seat backs
- Overhead console with sunglasses holder
- Power door locks with autolock

Exterior
- Body-color bumpers
- Body-color roof
- Dual bright exhaust tips
- Easy Fuel® capless fuel filler
- Heated sideview mirrors
- Privacy glass (rear door windows, rear quarter windows and liftgate window)
- Rear-window defroster
- Speed-sensitive, variable-intermittent windshield wipers with washer; 2-speed rear wiper with washer

Safety & Security
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Front-seat side airbags¹
- Safety Canopy® System with side-curtain airbags² and rollover sensor
- 3-point safety belts for all seating positions
- AdvanceTrac® with RSC® (Roll Stability Control™) and traction control
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- LATCH – Lower Anchors and Tether Anchors for Children (2 for 2nd row and 1 for 3rd row)
- MyKey® technology to help parents encourage responsible driving
- Perimeter alarm
- Rear view camera
- Remote Keyless Entry System with integrated keyhead transmitter remotes (2)
- SecuriCode™ invisible keypad
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

POWERTRAINS/EPA-ESTIMATED RATINGS

3.5L Ti-VCT V6
- 287 hp @ 6,500 rpm
- 254 lb.-ft. of torque @ 4,000 rpm
- 6-speed SelectShift® automatic with shifter button activation
- FWD 16 city/23 hwy/19 combined mpg
- AWD 16 city/22 hwy/18 combined mpg

Standard: SE/SEL/Limited

3.5L EcoBoost® V6
- 365 hp @ 5,500 rpm²
- 350 lb.-ft. of torque @ 3,500 rpm³
- 6-speed SelectShift automatic with steering wheel-mounted paddle shifters
- AWD 15 city/21 hwy/17 combined mpg

Optional: Limited

DIMENSIONS

Exterior
- Wheelbase 117.9”
- Length 201.8”
- Height – Excluding options 68.0”
- Width – Excluding mirrors 75.9”
- Width – Including mirrors 88.8”
- Width – Mirrors folded 80.1”

Interior
- 1st/2nd/3rd Row
  - Head room 41.8”/40.5”/38.7”
  - Leg room 42.6” (max.)/44.3”/33.3”
  - Hip room 55.5”/55.0”/41.1”
  - Shoulder room 58.4”/58.1”/50.8”

Capacities (cu. ft.)
- Passenger volume 155.8
- Cargo volume behind 1st row 83.2
- Cargo volume behind 2nd row 43.2
- Cargo volume behind 3rd row 20.0
- Fuel tank (gal.) 18.6
- Max. towing (lbs.)² 4,500

¹Always wear your safety belt and secure children in the rear seat.
²Actual mileage will vary.
³Horsepower and torque ratings achieved with 93-octane fuel.
⁴Includes 5.0-cu.-ft. rear cargo storage well.
⁵Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.
<table>
<thead>
<tr>
<th>SEL</th>
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<tr>
<td>SE</td>
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<tr>
<td></td>
<td>Heavy-duty brake calipers</td>
<td>Front door-sill scuff plates – Black</td>
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<td></td>
<td>Intelligent all-wheel drive (AWD)</td>
<td>Front door-sill scuff plates – Chrome with aluminum inserts</td>
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<tr>
<td></td>
<td>Driver-Assist Technology</td>
<td>Front door-sill scuff plates – Chrome with aluminum inserts</td>
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<td></td>
<td>Active park assist(^1)</td>
<td>Intelligent Access with push-button start</td>
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<td></td>
<td>Adaptive cruise control &amp; forward collision warning with brake support</td>
<td>Power windows with one-touch-up/-down driver’s side feature</td>
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<td></td>
<td>BLIS(^{®}) (Blind Spot Information System) with cross-traffic alert</td>
<td>Power windows with one-touch-up/-down feature</td>
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<td></td>
<td>Rain-sensing windshield wipers</td>
<td>Remote Start System</td>
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<td></td>
<td>SYNC(^{3}) 3 with 8” color LCD capacitive touchscreen in center stack, 911 Assist(^{®}) AppLink(^{®}) Apple CarPlay(^{™}) compatibility, Android Auto(^{™}) compatibility, and 2 smart-charging USB ports</td>
<td>Steering wheel – Color-keyed leather-wrapped with wood inlay</td>
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<td></td>
<td>Seating 6-way power driver’s seat with manual lumbar and recline and 4-way manual front-passenger seat</td>
<td>Steering wheel – Color-keyed leather-wrapped with wood inlay</td>
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<td></td>
<td>10-way power driver’s seat with power lumbar and recline and 6-way power front-passenger seat with manual lumbar and recline</td>
<td>Power windows with one-touch-up/-down driver’s side feature</td>
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<td></td>
<td>Driver’s seat memory feature</td>
<td>Remote Start System</td>
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<td>Heated front seats</td>
<td>Steering wheel – Heated</td>
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<td></td>
<td>Heated and cooled front seats</td>
<td>Trim – Embossed metal instrument panel appliqués</td>
<td></td>
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<td></td>
<td>2nd-row 40/40 bucket seats with manual recline</td>
<td>Trim – San Macassar wood-appearance appliqués on instrument panel and door-trim panels</td>
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<tr>
<td></td>
<td>2nd-row 40/40 heated bucket seats with manual recline</td>
<td>Trim – Unique finish instrument panel and door-trim panels</td>
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<tr>
<td></td>
<td>2nd-row fold-down center armrest with 2 cupholders</td>
<td>Trim – Yoho maple woodgrain-appearance appliqués on instrument panel and door-trim panels</td>
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<tr>
<td></td>
<td>3rd-row vinyl 50/50 split bench seat with one-touch PowerFold(^{®}) and tumble with tailgate feature</td>
<td>Universal garage door opener</td>
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<td></td>
<td>Interior AM/FM stereo/single-CD player with MP3 capability and 6 speakers</td>
<td>Voice-activated Navigation System(^{®}) with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link(^{®}) with 5-year subscription(^8)</td>
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<tr>
<td></td>
<td>Audio System from Sony(^{®}) with AM/FM stereo/single-CD player, MP3 capability, 12 speakers and HD Radio(^{™}) Technology</td>
<td>Exterior Betline moldings – Black</td>
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<tr>
<td></td>
<td>Premium Audio System with 7 speakers</td>
<td>Betline moldings – Bright stainless</td>
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<tr>
<td></td>
<td>SiriusXM(^{®}) Radio with 6-month All Access trial subscription?</td>
<td>Door handles – Body-color</td>
<td></td>
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<tr>
<td></td>
<td>1st- and 2nd-row floor liners</td>
<td>Door handles – Chrome</td>
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<tr>
<td></td>
<td>110V/150W AC power outlet</td>
<td>Fog lamps with bright bezels</td>
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<td></td>
<td>Ambient lighting</td>
<td>Grille – Chrome</td>
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<tr>
<td></td>
<td>Cargo net</td>
<td>Grille – Satin-aluminum upper and Kast Silver lower</td>
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<td></td>
<td>Climate – Single-zone climate control with manual rear auxiliary; includes 2nd- and 3rd-row adjustable vents</td>
<td>P P Grille – Shadow Black center bar</td>
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<tr>
<td></td>
<td>Climate – Dual-zone electronic automatic temperature control with manual rear auxiliary; includes 2nd- and 3rd-row adjustable vents</td>
<td>Headlamps – Halogen projector</td>
<td></td>
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<tr>
<td></td>
<td>Moonroof – Multipanel Vista Roof(^{®}) (0)</td>
<td>Headlamps – High-intensity discharge (HID)</td>
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<td></td>
<td>Roof rack side rails – Shadow Black</td>
<td>Liftgate – Manual</td>
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<tr>
<td></td>
<td>Roof rack side rails – Silver</td>
<td>Liftgate – Power</td>
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<td></td>
<td>Roof rack side rails – Black</td>
<td>Liftgate – Body-color appliquéd</td>
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<tr>
<td></td>
<td>Roof rack side rails – Shadow Black</td>
<td>Liftgate – Shadow Black appliquéd</td>
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<tr>
<td></td>
<td>Safety &amp; Security 2nd-row outboard inflatable safety belts(^{+})</td>
<td>P P Mirror – Satin-aluminum appliqué</td>
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<tr>
<td></td>
<td>Equipment Groups &amp; Packages Equipment Group 302A: all content of 301A + 3.5L EcoBoost(^{®}) V6 engine + Intelligent AWD + 20” polished aluminum wheels</td>
<td>Mirror – Shadow Black appliquéd</td>
<td></td>
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<td></td>
<td>Appearance Package: Shadow Black roof, grille center bar, hood badge, liftgate appliquéd, and sideview mirror caps; black betline moldings; 20” high-gloss black-painted aluminum wheels; Dark Earth Gray leather-trimmed seating with Light Earth Gray perforated inserts; leather-wrapped steering wheel with Meteorite Black bezels; unique instrument panel and door-trim appliqués; and 1st-row floor mats with unique logo</td>
<td>P P Mirror – Shadow Black appliquéd</td>
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<tr>
<td></td>
<td>Class III Trailer Tow Package: class III hitch receiver with 4,500-lb. rating, 7-4-pole wiring harness, engine oil cooler and trailer sway control</td>
<td>S S Mirror – Black, power, heated, manually folding sideview with integrated blind spot mirrors (painted mirrors on SEL)</td>
<td></td>
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</tbody>
</table>

\(^{1}\)The active park assist activation button replaces one 12V powerpoint. \(^{2}\)After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. \(^{3}\)Restrictions may apply. See your dealer for details. \(^{4}\)Always wear your safety belt and secure children in the rear seat.
EXTERIORS/INTERIORS/WHEELS

Colors are representative only. See your dealer for actual paint/trim options. *Additional charge. †Metallic.

<table>
<thead>
<tr>
<th>Exterior</th>
<th>SE</th>
<th>SEL</th>
<th>LIMITED</th>
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<tbody>
<tr>
<td>White Platinum Metallic Tri-coat†</td>
<td>3 4 5 6 7</td>
<td>7 8 9</td>
<td></td>
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<tr>
<td>Oxford White</td>
<td>1 2 3 4 5 6 7</td>
<td>7 8 9</td>
<td></td>
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<tr>
<td>Ingot Silver</td>
<td>1 2 3 4 5 6 7</td>
<td>7 8 9</td>
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<tr>
<td>White Gold†</td>
<td>3 4 5 6 7</td>
<td>7 8 9</td>
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</tr>
<tr>
<td>Ruby Red Metallic Tinted Clearcoat†</td>
<td>3 4 5 6 7</td>
<td>7 8 9</td>
<td></td>
</tr>
<tr>
<td>Burgundy Velvet Metallic Tinted Clearcoat†</td>
<td>3 4 5 6 7</td>
<td>7 8 9</td>
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<tr>
<td>Blue†</td>
<td>1 2 3 4 5 6 7</td>
<td>7 8 9</td>
<td></td>
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<tr>
<td>Magnetic†</td>
<td>1 2 3 4 5 6 7</td>
<td>7 8 9</td>
<td></td>
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<tr>
<td>Shadow Black</td>
<td>1 2 3 4 5 6 7</td>
<td>7 8 9</td>
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</tbody>
</table>

7: Appearance Package

17” Sparkle Silver-Painted Aluminum
Standard: SE

18” Sparkle Silver-Painted Aluminum
Standard: SEL

19” Premium Luster Nickel-Painted Aluminum
Standard: Limited

20” Bright-Painted Aluminum
Available: SEL

20” Polished Aluminum
Optional: Limited

20” High-Gloss Black-Painted Aluminum
Included: Appearance Package

White Platinum Metallic Tri-coat
Dune Cloth
Charcoal Black Cloth
Dune Cloth
Charcoal Black Cloth
Dune Leather
Charcoal Black Leather
Dark/Light Earth Gray Leather
Dune Leather
Charcoal Black Leather

Included: Appearance Package

Colors are representative only. See your dealer for actual paint/trim options. *Additional charge. †Metallic.
SEL in Ruby Red Metallic Tinted Clearcoat accessorized with smoked hood deflector, side window deflectors by EGR, rear spoiler, front molded splash guards, roof side rails, plus roof crossbars and roof-mounted cargo box by THULE®.

New Vehicle Limited Warranty. We want your Ford Flex ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.


Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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