Thank you for your interest in the **2014 Fiesta**. Included in this brochure you’ll find information about:

**DESIGN:** From its grille, headlamps and body kit graphics package to its sleek new hood with bold character lines, the Fiesta features a new, more sculpted look. Adding to its appeal are all the choices the Fiesta offers, starting with sedan and hatchback bodystyles.

**TECHNOLOGY:** The available high-tech features the Fiesta offers are smart, powerful and easy to use. Simple voice commands let you access navigation, your phone and your music library. You can also have text messages read to you. And that’s just for starters.

**SMART:** Heated front seats and outside mirrors. Electronic automatic temperature control that lets you set the temperature you desire. You don’t have to buy an expensive car to get amenities like these. They’re available in the Ford Fiesta. Now how cool is that?

**PERFORMANCE:** The efficient 1.6-liter displacement comes in two configurations — with advanced twin independent variable cam timing in the Fiesta S, SE and Titanium models, and with EcoBoost® technology in the sporty and responsive Fiesta ST hatchback.

**DEALER INFORMATION**

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Dealer Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bill Grant Ford, Inc.</td>
<td>3060 S Springfield Ave</td>
<td>(417) 326-7671</td>
</tr>
<tr>
<td></td>
<td>Bolivar, MO 65613</td>
<td></td>
</tr>
<tr>
<td>Don Vance Ford, Inc.</td>
<td>Hwy 38 West</td>
<td>(417) 859-2600</td>
</tr>
<tr>
<td></td>
<td>Marshfield, MO 65706</td>
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<tr>
<td>Corwin Ford of Springfield</td>
<td>3241 South Glenstone</td>
<td>(417) 883-4330</td>
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<td></td>
<td>Springfield, MO 65804</td>
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<tr>
<td>Republic Ford Lincoln, Inc.</td>
<td>1740 West U.S. Hwy 60 East</td>
<td>(417) 732-2626</td>
</tr>
<tr>
<td></td>
<td>Republic, MO 65738</td>
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</tbody>
</table>

**Get an inside look at the benefits of Ford ownership.** Manage important vehicle information 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Molten hot AND ultra-efficient.¹

ST. Molten Orange Metallic Tri-coat. Available equipment.

¹EPA-estimated ratings: 31 city/43 hwy/36 combined mpg, 1.0L EcoBoost® I-3, actual mileage will vary; 28 city/36 hwy/31 combined mpg, 1.6L Ti-VCT I-4 manual, actual mileage will vary; 27 city/37 hwy/31 combined mpg, 1.6L Ti-VCT I-4 automatic, actual mileage will vary; 28 city/38 hwy/32 combined mpg, 1.6L Ti-VCT I-4 with SE Fuel Economy Package, actual mileage will vary; 26 city/35 hwy/29 combined mpg, 1.6L EcoBoost I-4, actual mileage will vary.
Bolster your street cred.

Behind the wheel of the all-new 2014 Fiesta ST, the rush is always on. Its 1.6L EcoBoost® I-4 engine delivers 197 horsepower for potent acceleration. An “overboost” feature can extend peak torque for up to 17 seconds at a time. And a 6-speed manual trans with leather-wrapped shift knob lets you stick every shift. Supportive bolsters on the RECARO® partial leather-trimmed front seats provide firm support, as the sport suspension architecture with European-inspired tuning and 17” summer performance tires help keep ST planted. Enjoy the growl from EcoBoost that’s piped into the cabin through the sound symposer, or the boom of its 8-speaker Audio System from Sony. Time to get this party started – ST style. No supplements, additives or nitrous required.

1 Figures achieved using 93-octane premium fuel. 2 Available feature. 3 Horsepower and torque. Class is High Performance Subcompact Manual Cars.
Hug corners. Pass pumps.

Assertive, nimble and highly responsive, Fiesta helps you explore your world in style. And with a new 1.0L EcoBoost® engine, Fiesta has an EPA-estimated rating of 43 hwy mpg.¹ Combining direct fuel injection, turbocharging and twin independent variable camshaft timing (Ti-VCT), the 1.0L EcoBoost – Engine Technology International magazine’s “International Engine of the Year” – delivers 123 hp and 125 lb.-ft. of torque. “The Ford 3-cylinder is still the sweetest, smoothest, punchiest and most cleverly conceived of the new generation of micro-engines,” says Engine Technology International. Big ideas do come in unexpected packages. Just like Ford Fiesta.

¹Available feature. EPA-estimated rating: 31 city/43 hwy/36 combined mpg. 1.0L EcoBoost I-3. Actual mileage will vary.
Attract more followers.

Drive by in a 2014 Fiesta and people will take notice. Outside and in, there’s plenty new to “Like.” A chrome-accented grille. Sleekly tailored headlamps. Chiseled hood. “Fiesta is one of the most attractive subcompacts on the market,” says Autoguide.com. In the back, a new spoiler on the rear hatch and sculpted taillamps signal change as well. Inside, surprising levels of technology make staying connected easy. With this magnitude of attraction, just watch your social network grow. Downtown. Uptown. Wherever Fiesta travels.
Enhance your connections.

It’s easy with voice-activated Ford SYNC® with 911 Assist.® SYNC delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download your contacts and play music from your phone, MP3, USB or iPod®. Just touch a button on the steering wheel and say things like “Call: Amy” or “Play playlist: Road Jams.” SYNC AppLink™ lets you control Pandora®, iHeartAuto™, SiriusXM® and select other apps by voice too. Take your connections to the next level in Fiesta. SYNC. Say the word.


1Available feature. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. 2SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software.
Expand your view.

Via the 6.5" color LCD touch screen of SYNC®1 with MyFord Touch®2. Incoming text? Let the system read it aloud from your paired phone. With HD Radio™ Technology3 and iTunes® tagging, simply touch the shopping cart icon when a new favorite tune is playing to mark it for purchase later. SiriusXM® Satellite Radio includes a 6-month Sirius All Access trial subscription. Enjoy every premium satellite radio channel, including commercial-free music, plus sports, news, talk, and entertainment channels. Vehicles with a voice-activated Navigation System2 may also receive SiriusXM Traffic and SiriusXM Travel Link services as part of the trial, so you’ll have the ability to look up fuel prices, check local and national weather, and get detailed information. Your world. Fiesta. Together at last.

1Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2Available feature.
Fill it with your life.

A few friends. Your favorite gadgets. That vintage resale shop find. They'll all be at home here. New, sport-bolstered front seats can be fitted with cloth or leather trim. Keep your smartphone close in the full center console with padded armrest! On Titanium and ST, HD Radio™ rocks the 8 speakers of an Audio System from Sony®. In the rear, a 60/40 split rear seat folds down, opening up additional room for gear. Pass-through access from the trunk increases versatility in sedan models.

HEATED FRONT SEATS® SONY AUDIO® PUSH-BUTTON START®

Layer for protection.

Good advice that still applies today. Underneath the aerodynamic shape of Fiesta, its first protective layer is a rigid safety cage. High-strength and ultra-high-strength boron steel work with SPACE (Side Protection And Cabin Enhancement) Architecture to help divert crash forces away from occupants. Next, 7 standard airbags include front-seat side airbags and side curtains. Beyond that, Ford SYNC®1 with 911 Assist® uses your phone to call 911 in the event of airbag deployment, and can even give the operator an urgent message for you.2 Underpinning it all, AdvanceTrac® electronic stability control helps keep all 4 wheels firmly planted.3 No wonder Fiesta earned the highest possible rating from the IIHS 3 years in a row (2011-2013).4

1Available feature. 2The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. 3Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 4Insurance Institute for Highway Safety testing. 2014 model not yet tested.
Enrich the ambience.

With features that energize every drive, you’re free to be yourself in Fiesta. Choose your color of the day with ambient lighting! Set speed and volume controls for when others are driving your Fiesta; open up to the sky; charge your phone or digital media player on the go; see what’s behind as you slowly back up; even heat your front seats! And with the Easy Fuel® capless fuel filler, you’ll never leave your gas cap behind. You don’t need one.
**Fiota Specifications**

**Standard Features**

**Mechanical**
- Anti-Lock Brake System (ABS)
- Easy Fuel® capless fuel filler
- Electric power-assisted steering (EPAS)
- Front-wheel drive (FWD)
- Suspension – Front: independent MacPherson strut
- Suspension – Rear: non-independent twist-beam

**Seating**
- 6-way manual driver’s seat
- 4-way manual front-passenger seat
- 60/40 split-fold rear seat

**Interior**
- 12-volt front powerpoint
- Air conditioning
- Bottle/cupholders (5 front, 1 rear)
- Front carpeted floor mats
- Front doors with map pocket and cupholder
- Front-passenger seat back map pocket
- Gear indicator shift knob
- Gear shift knobs
- Interior light kit
- Power door locks
- Rear vents
- Tilt/telescoping steering column

**Electronics**
- Bumper-mounted warning sensor systems
- Keyless entry keypad
- Portable DVD rear-seat entertainment systems
- Vehicle Security System

**Wheels**
- 16” wheels
- Wheel lock kits

**Exterior**
- Acoustic-laminate solar-tinted glass
- Body-color door handles
- Quad-beam halogen headlamps
- Rear-window defroster
- Rear-window wiper with washer (hatchback)
- Windshield wipers – Front: intermittent

**Safety & Security**
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags, 6 safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® electronic stability control and Hill Launch Assist
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Driver’s knee airbag
- Front-seat side airbags
- SecuriLock® Passive Anti-Theft System
- Side-curtain airbags
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

**Engines/EPA-Estimated Ratings’ & Dimensions**

<table>
<thead>
<tr>
<th>1.6L Ti-VCT I-4</th>
<th>1.0L EcoBoost® I-3</th>
<th>1.6L EcoBoost I-4</th>
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<tbody>
<tr>
<td>120 hp @ 6,350 rpm</td>
<td>123 hp @ 6,000 rpm</td>
<td>197 hp @ 6,000 rpm</td>
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<tr>
<td>112 lb-ft. of torque @ 5,000 rpm</td>
<td>125 lb.-ft. of torque @ 2,500 rpm</td>
<td>202 lb.-ft. of torque @ 4,200 rpm</td>
</tr>
<tr>
<td>5-speed manual</td>
<td>5-speed manual</td>
<td>6-speed manual</td>
</tr>
<tr>
<td>28 city/36 hwy/31 combined mpg</td>
<td>31 city/43 hwy/36 combined mpg</td>
<td>26 city/35 hwy/32 combined mpg</td>
</tr>
</tbody>
</table>

**Exterior**
- Sedan/Hatchback/ST
  - Wheelbase 98.0”
  - Length 173.5”/159.7”/160.1”
  - Height 58.1”/58.1”/57.2”
  - Width – Mirrors folded 71.6”
  - Width – Including mirrors 77.8”

**Interior**
- Head room – Front 39.1”
- Head room – Rear 37.1”/37.2”/37.2”
- Shoulder room – Front 52.7”
- Shoulder room – Rear 49.0”
- Hip room – Front 50.6”
- Hip room – Rear 49.2”
- Legroom – Front 42.2”
- Legroom – Rear 31.2”

**Capacities (cu. ft.)**
- Passenger volume 85.1
- Luggage capacity (sedan) 12.8
- Cargo volume behind front seats (hatchback/ST) 25.4
- Cargo volume behind rear seats (hatchback/ST) 14.9/10.1
- Fuel tank (gal.) 12.4

*Always wear your safety belt and secure children in the rear seat. Always wear your safety belt and secure children in the rear seat. Actual mileage will vary. Figures achieved using 93-octane premium fuel.

1. Additional components may be required. See dealer for details.
2. Available on sedan only.

SE Hatchback in Green Envy Metallic Tri-coat customized with side window deflectors, body kit, lower bodyside graphics, rear roof spoiler and 16” 8-spoke Sparkle Silver wheels.

Rear roof spoiler

ST all-weather floor mats

Remote start systems

Audio upgrade by KICKER®
SYNC® voice-activated, in-vehicle connectivity system.

SE. Medium Light Stone cloth seats with Medium Light Stone inserts.

SE Appearance Package. Available equipment.


Available equipment at any time without prior notification or incurring any future obligation.

SYNC Services vary by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.

**SE Sedan/Hatchback**

**Equipment Group 100A** includes all standard features, plus:

**Mechanical**
- 1.6L Ti-VCT I-4 engine
- 5-speed manual transmission
- Compact spare
- Power front disc/rear drum brakes
- Torque Vectoring Control

**Seating**
- Adjustable front and rear head restraints
- Cloth seats

**Interior**
- 3-spoke steering wheel
- AM/FM stereo/single-CD player with MP3 capability, 6 speakers and 80 watts
- Auxiliary audio input jack
- Day/night rearview mirror
- Driver and front-passenger sun visors with vanity mirrors
- Ford SYNC® voice-activated, in-vehicle connectivity system and USB port with SYNC Services® for Traffic, Directions and Information
- Manual windows
- Multifunctional digital display in center stack

**Exterior**
- 15" steel wheels with silver-painted covers and P195/60R15 tires
- Body-color power sideview mirrors with integrated blind spot mirrors
- Carbon Black grille with chrome bars and surround
- Liftgate spoiler (hatchback)

**Available Options & Packages**
- Audio upgrade by KICKER® (sedan only)
- Cargo Management Package includes cargo net and foldable soft cargo organizer
- Exterior Protection Package includes rear bumper protector, and molded splash guards for front and rear (hatchback only)
- Fiesta Lower Door Stripe Graphic Package
- Keyless entry keypad
- PowerShift 6-speed automatic transmission with SelectShift® capability
- Remote Start System (requires PowerShift 6-speed automatic transmission)
- Smoker’s Package

**Available Equipment Group**

**Equipment Group 200A** includes select 5 features, plus:

**Seating**
- Unique cloth seats and door inserts

**Interior**
- 12-volt rear powerpoint
- Ambient Lighting
- Chrome door handles
- Cruise control
- Full center console with armrest
- Leather-wrapped steering wheel
- Message center with trip computer
- MyKey®
- Overhead console
- Power windows with one-touch-up/-down driver’s side window feature
- Rear dome light
- Steering wheel-mounted audio controls

**Exterior**
- 15" Sparkle Silver-painted aluminum wheels
- Automatic headlamps
- Perimeter alarm
- Power sideview mirrors with integrated blind spot mirrors and turn signal indicators
- Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

**SE Fuel Economy Package** includes standard 1.0L EcoBoost® I-3 engine and 15" steel wheels with silver-painted covers (decklid spoiler on sedan; requires 5-speed manual transmission)

**SE Fuel Economy Package** includes 1.0L EcoBoost I-3 engine and 15" steel wheels with silver-painted covers (decklid spoiler on sedan; requires 5-speed manual transmission)

**SE EcoBoost® Fuel Economy Package** includes 1.0L EcoBoost I-3 engine and 15" steel wheels with silver-painted covers (decklid spoiler on sedan; requires 5-speed manual transmission)

**SE EcoBoost® Fuel Economy Package** includes 1.0L EcoBoost I-3 engine and 15" steel wheels with silver-painted covers (decklid spoiler on sedan; requires 5-speed manual transmission)

**Available Options & Packages**

- Audio upgrade by KICKER® (sedan only)
- Cargo Management Package includes cargo net and foldable soft cargo organizer
- Exterior Protection Package includes rear bumper protector, and molded splash guards for front and rear (hatchback only)
- Fiesta Lower Door Stripe Graphic Package
- Keyless entry keypad
- PowerShift 6-speed automatic transmission with SelectShift® capability
- Remote Start System (requires PowerShift 6-speed automatic transmission)
- Smoker’s Package

**SE Lower Door Stripe Graphic Package**

- Keyless entry keypad
- PowerShift 6-speed automatic transmission with SelectShift® capability
- Remote Start System (requires PowerShift 6-speed automatic transmission)

**SE Fuel Economy Package** includes standard 1.0L EcoBoost® I-3 engine and 15" steel wheels with silver-painted covers (decklid spoiler on sedan; requires 5-speed manual transmission)

**SE Fuel Economy Package** includes standard 1.0L EcoBoost® I-3 engine and 15" steel wheels with silver-painted covers (decklid spoiler on sedan; requires 5-speed manual transmission)

**Smoker’s Package**

- SE EcoBoost® Fuel Economy Package includes 1.0L EcoBoost I-3 engine and 15" steel wheels with silver-painted covers (decklid spoiler on sedan; requires 5-speed manual transmission)

**Smoker’s Package**

- SE EcoBoost® Fuel Economy Package includes 1.0L EcoBoost I-3 engine and 15" steel wheels with silver-painted covers (decklid spoiler on sedan; requires 5-speed manual transmission)

**SE Appearance Package**

- Included: SE EcoBoost Fuel Economy Package. SE Fuel Economy Package

- Included: SE Appearance Package
Titanium Sedan/Hatchback

### Equipment Group 300A
Includes select SE features, plus:

**Seating**
- Adjustable lumbar support for driver’s seat
- Heated front seats
- Leather-trimmed seats
- Upgraded door-trim inserts

**Interior**
- Audio System from Sony® with 8 speakers and HD Radio™ Technology
- Auto-dimming rearview mirror
- Chrome shifter bezel (automatic)
- Electronic automatic temperature control
- Intelligent Access with push-button start (2 key fob transmitters)
- Rear view camera
- SiriusXM Satellite Radio with 6-month trial subscription
- SYNC® with MyFord Touch® with 6.5” LCD touch screen in center stack, and media hub with 2 USB ports, SD card reader and audio/video input jacks

**Exterior**
- 16” premium Sparkle Nickel-painted aluminum wheels with P195/50R16 tires
- Chrome beltline and decklid moldings
- Chrome headlamp bezels
- Fog lamps with chrome surrounds
- Heated sideview mirrors
- Piano Black-painted lower grille with chrome surround
- Reverse Sensing System

### Available Options & Packages

**Audio upgrade by KICKER® (sedan only)**

**Cargo Management Package** includes cargo net and foldable soft cargo organizer

**Exterior Protection Package** includes rear bumper protector, and molded splash guards for front and rear (hatchback only)

**Fiesta Lower Door Stripe Graphic Package**

**Interior Protection Package** includes black all-weather floor mats for front and rear, and cargo area protector

**Power moonroof**

**PowerShift 6-speed automatic transmission with SelectShift® capability**

**Remote Start System** (requires PowerShift 6-speed automatic transmission)

**Smoker’s Package**

**Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription**

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Electronic automatic temperature control.

Audio System from Sony with 8 speakers and HD Radio Technology.

Heated sideview mirrors.

16” Premium Sparkle Nickel-Painted Aluminum

Standard
ST Hatchback

Equipment Group 400A
Includes select ST features, plus:

**Mechanical**
- 1.6L EcoBoost® I-4 engine
- 3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)
- 6-speed manual transmission
- Full-size spare (15" x 6")
- Power front and rear disc brakes with performance low-metallic compound brake pads
- Torque Vectoring Control
- Unique ST sport suspension

**Seating**
- Cloth sport seats with ST logo

**Interior**
- Aluminum sport pedal covers
- Audio System from Sony® with 8 speakers and HD Radio™ Technology
- Electronic automatic temperature control
- Intelligent Access with push-button start (2 key fob transmitters)
- Leather-wrapped shift knob with metallic insert
- Rear carpeted floor mats
- SiriusXM Satellite Radio with 6-month trial subscription
- Sound symposer
- SYNC® with MyFord Touch® with 6.5" LCD touch screen in center stack; and media hub with USB port and audio input jack
- Unique front door-sill scuff plates with ST logo
- Unique perforated leather-wrapped steering wheel with ST badge

**Exterior**
- 17" Sparkle Silver-painted aluminum wheels with summer-compound performance tires
- Black headlamp bezels
- Fog lamps
- Modified front fascia with chin spoiler
- Rear diffuser
- Side rocker moldings
- Twin chrome exhaust tips
- Unique high-mounted rear spoiler

**Available Options & Packages**

**17" Rado Gray premium painted aluminum wheels with red-painted brake calipers**

**Cargo Management Package** includes cargo net and foldable soft cargo organizer
- Over-the-top stripes
- Power moonroof

**Smoker’s Package**

**ST Protection Package** includes cargo area protector with ST logo, all-weather floor mats with ST logo, and full vehicle cover with ST logo

**ST RECARO Package** includes RECARO® partial leather front bucket seats with cloth inserts, heated front seats, and heated sideview mirrors
- Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription
**Exteriors**

<table>
<thead>
<tr>
<th>Color</th>
<th>Image</th>
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<tr>
<td>Oxford White</td>
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<tr>
<td>Ingot Silver Metallic</td>
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<td>Green Envy Metallic Tri-coat</td>
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<tr>
<td>Tuxedo Black Metallic</td>
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**Interiors**

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<tbody>
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<tr>
<td>Medium Light Stone Cloth</td>
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<tr>
<td>Charcoal Black Cloth with Red Stitching</td>
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<td>Charcoal Black Cloth with Silver Stitching</td>
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<tr>
<td>Charcoal Black Cloth with Molten Orange Cloth Accents</td>
<td><img src="image14" alt="Charcoal Black Cloth with Molten Orange Cloth Accents" /></td>
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</tbody>
</table>

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1. Additional charge. Colors are representative only. See your dealer for actual paint/trim options.
New Vehicle Limited Warranty. We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013 competitive models (class is Subcompact Cars), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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