A FIRST TO BE RECKONED WITH.

The 2016 Ford F-150. The first and only truck in its class1 with body and bed made from high-strength, military-grade, aluminum alloys.2 One awarded the government’s highest safety rating: a 5-Star Overall Vehicle Score.3 This year, with first-in-class Pro Trailer Backup Assist™4 and new SYNC® 3,5 we’ve engineered the Future of Tough to be more capable than ever.


1Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation. 26000-series aluminum alloy. 3Government’s 5-Star Safety Ratings are part of the U.S. Department of Transportation’s New Car Assessment Program (www.safercar.gov). 4Available feature. 5Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.
LOADED WITH INNOVATION.
TO CARRY THE MOST PUNISHING LOADS.

Our first-in-class breakthrough – a truck body and bed made from high-strength, military-grade, aluminum alloys – trims weight to help create a 2016 Ford F-150 that accelerates forcefully. Stops quickly. And leads its class in maximum towing and payload capacity, as well as gas EPA-estimated highway fuel economy.

We collaborated with experts to formulate this metal. Then we made it stronger. It doesn’t rust. It resists corrosion. It’s dent- and ding-resistant. In other words, it’s engineered to stand up to punishment.

To carry all this material innovation, we created the strongest frame ever in an F-150. High-strength steel now comprises up to 78% of its fully boxed, modular frame. This incredibly sturdy metal infuses the 8 rugged crossmembers (5 are through-welded) and large cross-section frame rails. Enhancing stiffness. And durability.

Since the truck weighs less, you can haul more. Tow more. And do it all more efficiently. That’s just a smarter way to work. And play. The 2016 Ford F-150.
FIRSTS. BESTS. EXCLUSIVES. NEW FOR 2016.

FIRST-IN-CLASS
- Use of high-strength, military-grade, aluminum alloys\(^1\)
- 360-degree camera with Split-view Display\(^2\)
- Remote tailgate release\(^2\)
- Inflatable rear-seat outboard safety belts\(^2\)

BEST-IN-CLASS
- Gas EPA-estimated highway fuel economy rating of 26 mpg\(^3\)
- Max. towing capacity of 12,200 lbs.\(^4\)
- Max. payload capacity of 3,270 lbs.\(^4\)
- F-Series has been America’s best-selling truck for 38 years

CLASS-EXCLUSIVE
- LED sideview mirror spotlights\(^2\)
- Active park assist\(^2\)
- Tailgate step\(^2\)
- Smart Trailer Tow Connector\(^2\)
- Twin-panel moonroof\(^2\)
- BoxLink™ with premium locking cleats\(^2\)
- Dynamic hitch assist\(^2\)
- Stowable loading ramps\(^2\)
- Adaptive cruise control and collision warning with brake support\(^3\)

NEW FOR 2016
- Segment-first Pro Trailer Backup Assist™\(^2\)
- SYNC® 3 voice-activated technology\(^6\)
- F-150 LIMITED model
- XLT and LARIAT Special Edition Packages
- CNG/Propane Gaseous Engine Prep Package for 5.0L engine

ALWAYS
- Built Ford Tough®

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\(^{1}\)6000-series aluminum alloy. \(^{2}\)Available feature. \(^{3}\)EPA-estimated gas rating: 19 city/26 hwy/22 combined mpg, 2.7L EcoBoost, 4x2. Actual mileage will vary. \(^{4}\)Maximum capacity when properly equipped. See your Ford Dealer for specific equipment and other limitations. \(^{5}\)Available feature. \(^{6}\)Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.
The 2016 Ford F-150 received the government’s highest safety rating for every cab configuration: a 5-Star Overall Vehicle Score.

To help reduce crush into the passenger compartment in certain front, side and rear impacts, a masterful mix of high-strength, military-grade, aluminum alloys works together with a unique frame structure. A patented 12-sided design in the high-strength-steel front-frame horn helps improve front-impact protection, helping dissipate crash energy. Additional through-welded crossmembers bolster side-impact protection. An extruded rocker reinforcement helps reduce cab intrusion in certain front- and side-impacts, while roof strength is reinforced by a hydroformed roof rail supported by an extruded closed-section roof bow.

First-in-class inflatable rear safety belts for outboard occupants join 6 standard airbags to enhance driver and passenger protection. To reduce injury risk in certain collisions, the fully inflated rear safety belt distributes crash energy across 5 times more of an occupant’s body than a non-inflatable safety belt.

Add to your peace of mind with the knowledge that AdvanceTrac® with RSC® (Roll Stability Control™) is standard on every F-150. Providing enhanced vehicle stability in a wide range of conditions, the system selectively applies individual brakes and modifies engine power to help keep all 4 wheels firmly planted.

1Government 5-Star Safety Ratings are part of the U.S. Department of Transportation’s New Car Assessment Program (www.safercar.gov).
2Available feature. SuperCrew® only.
3Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
Yours. We know what you do to your trucks. At work, you punish them. Loading. Hauling. At play, you push them. Mudding. Pulling the heaviest of loads. So it’s good to know you’re starting with a truck that has already passed our toughest tests.

Built Ford Tough is our measure of long-lasting durability. And this is the most tested Ford F-150 ever. It’s so tough, in fact, that we had to develop new ways to test it. From acidified spray to the unforgiving heat and abrasive sand of Baja, this truck’s been to hell. And back.

Engineered for the long haul, F-150 endured over 10 million cumulative miles of testing before the first truck rolled off the line. We applied these same standards to the F-150 engine lineup, which has proven itself over millions of miles of harsh lab and real-world testing. The result?

Ford F-Series has more full-size pickups on the road with 250,000 or more miles than any other full-size truck. So from sunrise to sunset, you can count on F-150 to tow, haul, work and play like no other. No wonder F-Series has been America’s best-selling truck for 38 years.


Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your Owner’s Manual for detailed information regarding driving through water.

¹Based on vehicle registration data and latest odometer readings available to Polk for 1992 and newer model year full-size pickups still on the road in the U.S. as of 04/01/15.
HIGHLY EFFICIENT. HUGELY CAPABLE.

Equip the 2016 Ford F-150 with our 2.7L EcoBoost® V6 and a class-best gas EPA-estimated highway fuel economy rating of 26 mpg is yours. But there’s more to it than that.

**This high-output, direct-injection twin-turbo**
“Pocket Hercules” pumps out 325 hp and 375 lb.-ft. of torque, so you’ll have up to 8,500-lb. max. towing capacity. Plus, up to 2,210-lb. max. payload capacity. It’s fuel efficiency – that works.

**Strength and durability** come from compacted graphite iron (CGI) that forms the upper engine block and cylinders. It’s the same material used in our rugged 6.7L Power Stroke® V8 Turbo Diesel engine, allowing the block to be smaller, lighter and stronger. The lower block and cylinder heads are made of aluminum to save weight.

**To optimize fuel usage**, Auto Start-Stop is standard with the 2.7L and can shut off the engine when the truck comes to a complete stop. When the brake is released, the engine restarts immediately. Tuned specifically for rigorous truck applications, Auto Start-Stop will not intervene when F-150 is in tow/haul mode, 4-wheel drive (4WD) and other circumstances that require the engine to drive essential accessories.

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**CLASS-BEST EPA-ESTIMATED RATING**

26 HWY MPG

**MAX. PAYLOAD**

2,210 LBS.

**MAX. TOWING**

8,500 LBS.

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1 Available feature. 2 EPA-estimated gas rating: 19 city/26 hwy/22 combined mpg, 2.7L EcoBoost, 4x2. Actual mileage will vary. 3 When properly equipped.
A WIDE RANGE OF POWERFUL CHOICES.

Finding smarter, more efficient ways to get the job done defines F-150. With 4 available engines, all deliver on exceptional efficiency. Without compromising capability.

2 EcoBoost® engines deliver remarkably balanced performance, blending potent low-end torque with impressive efficiency. The 3.5L direct-injection, twin-turbo can tow a class-leading 12,200 lbs. The 2.7L showed its mettle early by completing the Tecate SCORE Baja 1000 off-road racecourse. Both are ready to handle whatever you throw at them. After all, Ford EcoBoost engines now power over 800,000 F-150 trucks.

By improving power-to-weight ratios from the previous generation, each F-150 engine can devote more power to your job. But that’s not all. Light-weighting helps improve their fuel efficiency as well. As does twin independent variable camshaft timing (Ti-VCT). Plus Active Grille Shutters that can close at cruising speed to reduce drag. A new sport mode on the standard 6-speed automatic transmission, and available SelectShift® capability, make that power easy to engage.

A class-exclusive CNG/Propane Gaseous Engine Prep Package readies your V8-equipped F-150 to be upfit for compressed natural gas (CNG), propane autogas, or as a bi-fuel vehicle with the ability to seamlessly switch between CNG or propane and gasoline.

<table>
<thead>
<tr>
<th>3.5L TI-VCT V6</th>
<th>2.7L ECOBOOST</th>
</tr>
</thead>
<tbody>
<tr>
<td>This highly capable standard engine is designed for impressive power and durability. Twin independent variable camshaft timing (Ti-VCT) provides torque across a wide rpm range, as well as exceptional efficiency.</td>
<td>Our most advanced EcoBoost engine, this high-output V6 features a design that delivers power and performance in a strong, smart package.</td>
</tr>
<tr>
<td>1,910 lbs. – Max. payload capacity⁴</td>
<td>2,210 lbs. – Max. payload capacity⁴</td>
</tr>
<tr>
<td>7,600 lbs. – Max. towing capability⁴</td>
<td>8,500 lbs. – Max. towing capability⁴</td>
</tr>
<tr>
<td>282 @ 6,250 rpm – HP</td>
<td>325 @ 5,750 rpm – HP</td>
</tr>
<tr>
<td>253 lb.-ft. @ 4,250 rpm – Torque</td>
<td>375 lb.-ft. @ 3,000 rpm – Torque</td>
</tr>
<tr>
<td>18 city/25 hwy/20 combined mpg</td>
<td>19 city/26 hwy/22 combined mpg</td>
</tr>
<tr>
<td>EPA-estimated fuel economy rating⁵</td>
<td>EPA-estimated fuel economy rating⁵</td>
</tr>
</tbody>
</table>

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<tr>
<th>2.7L ECOBOOST</th>
<th>3.5L ECOBOOST</th>
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</thead>
<tbody>
<tr>
<td>For maximum capability, this direct-injection, twin-turbocharged V6 delivers 90% of its peak torque at 1,700 rpm – which holds on strong up to 5,000 rpm.</td>
<td>This highly capable standard engine is designed for impressive power and durability. Twin independent variable camshaft timing (Ti-VCT) provides torque across a wide rpm range, as well as exceptional efficiency.</td>
</tr>
<tr>
<td>3,240 lbs. – Max. payload capacity⁴</td>
<td>3,500 lbs. – Max. payload capacity⁴</td>
</tr>
<tr>
<td>12,200 lbs. – Max. towing capability⁴</td>
<td>11,100 lbs. – Max. towing capability⁴</td>
</tr>
<tr>
<td>365 @ 5,000 rpm – HP</td>
<td>385 @ 5,750 rpm – HP</td>
</tr>
<tr>
<td>420 lb.-ft. @ 2,500 rpm – Torque</td>
<td>387 lb.-ft. @ 3,850 rpm – Torque</td>
</tr>
<tr>
<td>17 city/24 hwy/20 combined mpg</td>
<td>15 city/22 hwy/18 combined mpg</td>
</tr>
<tr>
<td>EPA-estimated fuel economy rating⁵</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>3.5L ECOBOOST</th>
<th>5.0L TI-VCT V8</th>
</tr>
</thead>
<tbody>
<tr>
<td>For maximum capability, this direct-injection, twin-turbocharged V6 delivers 90% of its peak torque at 1,700 rpm – which holds on strong up to 5,000 rpm.</td>
<td>Mid-lock variable cam timing enhances fuel efficiency while maintaining this trusted V8’s power and hearty low-end torque. Cast exhaust manifolds and a unique engine oil cooler allow for heavy-duty use and durability.</td>
</tr>
<tr>
<td>3,240 lbs. – Max. payload capacity⁴</td>
<td>3,270 lbs. – Max. payload capacity⁴</td>
</tr>
<tr>
<td>8,500 lbs. – Max. towing capability⁴</td>
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Footnotes:
1 Available feature. 2 Based on comparison of 2014 vs. 2016 torque and curb weight. 3 Purchasing an F-150 upfit this way may help you qualify for state incentives related to alternative fuel use, infrastructure or vehicles. Visit afdc.energy.gov/afdc/laws for details. 4 When properly equipped. 5 EPA-estimated ratings for 4x2. Actual mileage will vary.
ROAD MANNERS. BY THE TRUCKLOAD.

F-150 delivers “on-road manners... far better than some cars we’ve driven,” says fourwheeler.com. Its high-strength-steel frame provides torsional rigidity. High-strength, military-grade, aluminum alloys reduce weight. And a double-wishbone, independent front suspension and optimized tuning help smooth out rough spots.

A refined brake system adds stopping confidence. Electric power-assisted steering (EPAS) supplies precise road feel. Staggered outboard rear shocks add stability. The result? A driving dynamic that inspires trust – whether the cargo bed is empty or when working.

For enhanced control going into turns, standard Curve Control1 can sense when you’re taking a turn too fast. When it does, the system can slow the truck’s speed by as much as 10 mph in about a second to help you maintain control.

Maintain your lane with help from our Lane-Keeping System.2 It can detect lane markings with a forward-facing camera, and can send vibration pulses to the steering wheel and apply steering torque, if needed, to prompt you to steer back toward center. There’s also a Driver Alert System that warns you in the message center if it detects you could use a break from driving.

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Available feature. Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
WE MADE IT EASY TO TAKE YOUR TURN.

Pro Trailer Backup Assist™ for the 2016 Ford F-150 is segment-first technology that makes the challenge of backing up a trailer easier than ever. At a crowded job site, into a garage, or almost anywhere.

Leveraging advanced camera technology with electric power-assisted steering (EPAS), Ford engineers developed this trailer backing system and tested it for almost a decade. Along the way, 5 patents have been granted and another 10 patents are pending.

To operate the system once programmed, rotate the control knob to indicate how much the system should turn the trailer. Pro Trailer Backup Assist then automatically steers the truck to turn the trailer the desired amount. The system may limit vehicle speed to enhance the comfort and control over a variety of road surfaces.

The result: less time to back up a trailer with improved confidence. It even helps trailer-towing experts back up a trailer by reducing time lost to maneuvering mistakes.


1Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
TOW MORE THAN ANYONE ELSE.

With its high-strength-steel frame, torque-heavy engines and advanced technologies, the 2016 Ford F-150 helps keep your trailer where it belongs. In line. Helping you tow more. And sweat less.

Class-best max. towing capacity of 12,200 lbs.¹ is yours when you equip Ford F-150 with the 3.5L EcoBoost® engine² and Max. Trailer Tow Package.

Towing confidence in every cab type is enhanced by the stabilization benefits of standard trailer sway control³ and an integrated trailer brake controller.²

To maintain a consistent speed on steep grades, lock out upper gears with the progressive range select on our 6-speed SelectShift® automatic transmission² with tow/haul mode. For use when the truck is heavily loaded or when towing, which should be often with the 2016 F-150.

To prevent you from rolling back on a grade, standard hill start assist momentarily maintains brake pressure until the engine delivers enough torque to move F-150 up the hill. Trucks equipped with the trailer brake controller can automatically apply the trailer brake too.


¹Maximum capacity when properly equipped. See your Ford Dealer for specific equipment and other limitations. ²Available feature. ³Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁴Not available with standard 3.5L Ti-VCT engine.
ENHANCE YOUR PRODUCTIVITY WITH SMART TECHNOLOGY.

Strategically placed cameras.¹ Ultrasonic sensors.¹ Sophisticated radar.¹ F-150 can employ them all to help you navigate a crowded job site, avoid collisions, monitor blind spots and much more.

Get a 360° view around F-150 with our class-exclusive 360-degree camera with Split-view Display.² It works at low speeds in Forward and Reverse.

4 cameras¹ let you see all sides on the 8” color screen¹ centering the instrument panel. A front or rear view fills the left side. The 360° view is on the right. Control what you see by pushing the “camera” button above the display. Visual guides help you see how close you are to objects so that you can avoid them.

Easily line up truck and trailer thanks to the black dashed line and curved white lines of dynamic hitch assist. A Smart Trailer Tow Connector¹ provides instrument cluster alerts about trailer connection status, along with lighting and trailer battery alerts and warnings. If something needs attention, you’ll know.

Monitor blind spots with BLIS® (Blind Spot Information System) with cross-traffic alert.¹² An amber light in the sideview mirrors³ helps warn you when a vehicle is there.

Get a heads-up from class-exclusive adaptive cruise control and collision warning with brake support.¹² It helps maintain your choice of 4 preset gaps from the vehicle in front of you. It can alert you to a potential collision by flashing a warning on the windshield and sounding an alarm. It also pre-charges the brake system.

¹Available feature. ²Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. ³BLIS replaces standard integrated blind spot mirrors.
HAUL MORE THAN ANYONE ELSE.

Ford F-150 carries the day. Every day. By taking weight out of the vehicle, we increased the amount you can put in it.

**Best-in-class payload 2 times over.** When equipped with the 5.0L V8 engine and Heavy-Duty Payload Package, F-150 leads all competitors with 3,270-lb. max. payload. A similarly equipped F-150 with the 3.5L EcoBoost engine is next highest with 3,240 lbs. Carry up to 2,210 lbs with the 2.7L EcoBoost Payload Package.

**The best pickup box access in the class** makes managing that load easy. To access the 77.4 cu. ft. of cargo box volume steps on all 3 sides include deployable box side steps.

Our class-exclusive tailgate step, fully integrated inside the tailgate, is virtually invisible when not in use. The grab handle is also stored inside the tailgate, which creates a flat surface for easier loading and a convenient work surface. When needed, the step drops down in one easy motion.

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*Available feature. ^2 When properly equipped.

**CLASS-BEST MAX. PAYLOAD**

3,270 LBS.

**3 BOX SIZES**

**SIDE STEPS**
WITH UNMATCHED BOX FUNCTIONALITY.

In addition to class-best max. payload, innovative features make accessing and managing your load incredibly convenient in a 2016 Ford F-150.

Our industry-first remote tailgate release\(^1\) with power remote locking opens the tailgate with your key fob. Lock, unlock and lower it, hands-free. When activated, the tailgate gradually lowers to a flat position.

LED cargo box lighting\(^1\) smartly illuminates the cargo box with forward-facing LEDs. Turn them on, along with additional cargo lamps centered above the rear window, with a switch in the bed or on the headlamp control in the cab. The additional illumination helps you quickly find tools or other items, so you’ll spend less time rummaging around and more time getting the job done. They’re particularly helpful with a tonneau cover.\(^1\)

Class-exclusive BoxLink™\(^1\) with locking cleats brings smart functionality to your pickup box. First, box sides are fortified to allow you to tie down items to the walls. Interface plates inside the box allow you to attach S hooks, E-Track™ straps and so much more. 4 removable and lockable premium cleats provide additional tie-down points to securely and flexibly tie down your cargo. You choose what’s best for you.

Class-exclusive stowable loading ramps\(^1\) help you ramp up with ease. After attaching the ramps securely to the tailgate, you can load dirt bikes and ATVs simply and easily – without having to lift them into the bed. When done, stow the ramps with the BoxLink system. You can also utilize the BoxLink interface plates when using the bed divider.\(^1\)

\(^1\)Available feature.
THE MOST LUXURIOUS F-150 EVER.

Raised lettering on the hood, and 22” aluminum wheels, announce its arrival. Power-deployable running boards extend to greet your feet. Door-sill scuff plates with backlit LIMITED lettering usher the way inside. Welcome to the new F-150 LIMITED, with more standard technology and driver convenience features than any other light-duty pickup.

Multicontour front seats with Active Motion® display LIMITED badging. A twin-panel moonroof covers the cab, while a VIN plate on the center console lid lets you know how unique your truck really is.

Luxurious leather trims the heated and cooled 10-way power front seats, the heated steering wheel, as well as the center console lid and shifter knob. Genuine fiddleback eucalyptus wood trim accents and aluminum appliqués complement the environment, as does Black carpet flooring with unique front and rear floor mats. From here, just sit back and enjoy the ultimate expression of power and prestige.

The new 2016 F-150 LIMITED.

POWER UP YOUR CONNECTIONS.

Voice-activated SYNC® technology helps you keep your eyes on the road and hands on the wheel. SYNC. Say the word.®

- **Hands-free calling** lets you make a call with a simple push of a button along with the sound of your voice.
- **Automatic phone book download** transfers the names and numbers in your compatible phone automatically, once paired.
- **Voice-activated music commands** let you say what music you want to hear and listen to it easily with voice-activated search, or say "Bluetooth® audio" to stream content from your phone.
- **SYNC AppLink™** lets you control some of your favorite compatible mobile apps with your voice.
- **911 Assist®** is a convenient no-charge feature that allows you to connect your compatible cell phone to help call 911 in the event of an accident.

Upgrade to SYNC 3.® Our next generation of voice-activated technology with an easy-to-use new design and new features.

- **New hardware meets new software** on the easy-to-read color touch screen that displays phone, audio and navigation® functions on the home screen.
- **High-speed performance** means you’ll experience quick reactions to your commands. Plus, the capacitive touch screen includes a convenient swipe feature similar to your smartphone (as well as pinch-to-zoom capability within navigation®).
- **Enhanced voice recognition** lets you talk with simple, real-world voice commands and the system responds naturally to your voice.
- **Easy destination entry** feature within navigation® helps you locate your favorite restaurants, nearest ATM and more.
- **Siri® seamless integration** brings the power of Siri® Eyes Free® and your iPhone® into your vehicle.
- **Automatic updates over Wi-Fi®** let you keep SYNC 3 up-to-date with the latest software as new updates become available.


1Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. Available feature. SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software. The vehicle’s electrical system [including the battery], the wireless service provider’s signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. Aftermarket on-board diagnostic devices may interfere with various vehicle systems including Vehicle Health Report and 911 Assist. To avoid interference, remove the device or contact the device maker for more information on compatibility. Available feature. You must have a Bluetooth-enabled phone paired to your SYNC system. Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.
Day and night, the advanced features of the 2016 Ford F-150 help you get more done, more easily.

**Natural light from the twin-panel moonroof** accents standard LED lighting inside F-150. Outside, class-exclusive LED sideview mirror spotlights light your work site into the night. Integrated in the mirrors, they provide needed light to set up camp or finish a job after sunset. They join quad-beam LED headlamps, and LED taillamps.

**Check individual pressure in each tire** with the standard individual Tire Pressure Monitoring System. Not only will you be notified through the productivity screen if any tire's pressure is low, but the system will tell you how low.

**Enjoy easy access to it all** through SuperCab rear doors that swing open 170° — with no B-pillar to obstruct entry or loading. Utilize the only standard full-flat load floor in the class, or convenient rear underseat storage.

**SiriusXM® Satellite Radio** welcomes you to the World of SiriusXM. Enjoy more than 150 channels including commercial-free music, plus live sports, news and exclusive entertainment, with a 6-month trial subscription to the All Access package included with your new vehicle. You’ll hear every channel available, plus you can listen online and on the SiriusXM app.

**Navigation** with SiriusXM Traffic and Travel Link includes a 5-year complimentary SiriusXM Traffic and Travel Link trial subscription. Global Positioning System (GPS) technology is combined with 3-D mapping and provides voice-guided turn-by-turn directions. With SiriusXM Traffic and Travel Link, you’ll get detailed traffic information, plus current and forecasted weather, gas station locations and prices, sports scores and schedules, and movie theater locations with show listings and times.

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1Available feature. 2Excludes spare. 3On SuperCab and SuperCrew® models. 4SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Travel Link subscriptions are sold separately or as a package by SiriusXM after your trial period, and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. All fees and programming subject to change. See Customer Agreement for complete terms and more information at www.siriusxm.com.
GO THE DISTANCE. OFF-ROAD OR ON.

Reducing weight in a truck results in many major benefits, including improved off-road capability. A substantially lighter vehicle gets over tough terrain with less effort.

Equip your F-150 to get out there with the FX4 Off-Road Package. An electronic-locking rear differential, underbody skid plates, Hill Descent Control, and off-road-tuned shock absorbers get you ready for some serious, low-speed rock crawling.

Monitor all the action on the class-exclusive off-road display in the 8” productivity screen. Check your truck’s pitch, roll, steering angle and driveline status.

To better navigate tight spots on the trail, just utilize the 360-degree camera with Split-view Display. 4 cameras give you a 360° bird’s-eye view around F-150, helping you maneuver down narrow off-road trails. To keep your view clear of dust and mud, the forward-facing camera includes a lens washer that’s activated when the windshield washers are used.

XLT SuperCrew® 4x4, Ingot Silver, FX4 Off-Road Package. Available equipment.

Available feature. *Can only be used at speeds up to 6 mph.

THE MANY FACES OF TOUGH.

From the XL Sport with newly available 20" aluminum wheels1 to the prestigious new LIMITED, there’s an F-150 model that satisfies both your wants and needs. Plus, for 2016, we’ve added some Special Edition models to the mix.

New Special Edition Packages on XLT and LARIAT merge black and red in dramatic ways – inside and out. Black cab steps, 20" premium Tarnished Dark-painted aluminum wheels, Tarnished Dark headlamp housings and a Tarnished Dark grille cast a menacing look from the street. Inside, unique accents and finishes complement the exclusive Special Edition Black seats with Red accents.

Chrome Appearance Packages from XL to KING RANCH® bring the bling to wheels, grille, door and tailgate handles, sideview mirror caps, tow hooks and more.

1Available feature.
### POWERTRAINS

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Configuration</th>
<th>Electronic Fuel Injection</th>
<th>Induction System</th>
<th>Cylinders</th>
<th>Cylinder Head</th>
<th>Block Material</th>
<th>Bore/Stroke</th>
<th>Compression Ratio</th>
<th>Recommended Fuel</th>
<th>Transmission</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.5L Ti-VCT V6</td>
<td>DOHC</td>
<td>Sequential multipoint</td>
<td>Naturally aspirated</td>
<td>6</td>
<td>Aluminum</td>
<td>Aluminum</td>
<td>3.64”/3.45”</td>
<td>10.8:1</td>
<td>Regular unladen or E85</td>
<td>6-speed auto. with tow/haul and sport modes</td>
</tr>
<tr>
<td>2.7L EcoBoost® V6</td>
<td>DOHC</td>
<td>Sequential direct</td>
<td>Twin-turbocharged intercooled</td>
<td>6</td>
<td>Aluminum</td>
<td>Compacted graphite iron</td>
<td>3.27”/3.27”</td>
<td>10.0:1</td>
<td>SelectShift® auto. with progressive range select, and tow/haul and sport modes</td>
<td></td>
</tr>
<tr>
<td>5.0L Ti-VCT V8</td>
<td>DOHC</td>
<td>Sequential multiport</td>
<td>Naturally aspirated</td>
<td>8</td>
<td>Aluminum</td>
<td>Aluminum</td>
<td>3.63”/3.65”</td>
<td>10.5:1</td>
<td>SelectShift® auto. with progressive range select, and tow/haul and sport modes</td>
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<td></td>
</tr>
</tbody>
</table>

### STANDARD FEATURES

#### Mechanical
- 100,000-mile tune-up interval (under normal driving conditions with routine fluid and filter changes)
- Active Grille Shutter System (upper shutters with the 3.5L Ti-VCT V6 and 5.0L Ti-VCT V8 engines, upper and lower shutters with the 2.7L EcoBoost and 3.5L EcoBoost engines)
- Axle – Rear, non-limited slip
- Brakes – Power 4-wheel vented-disk with ABS and electronic brakeforce distribution (EBS)
- Easy Fuel® capless fuel filler
- Exhaust – Stainless steel exhaust system (major components)
- Fail-Safe Engine Cooling System
- Fuel tank – 23-gallon capacity
- Fully boxed steel frame
- Hill start assist
- Horn – Dual-note
- Jack – 2-ton mechanical
- Spare tire with underframe winch with safety catch
- Steering – Electric power-assisted rack-and-pinion
- Suspension – Front, long-spindle, double-wishbone coil-over shock, independent
- Suspension – Gas-pressurized twin-tube front and staggered, outboard-mounted rear shock absorbers
- Suspension – Rear, 2-stage variable rate leaf springs
- Traction control
- Trailer towing – 4-pin connector and trailer towing package

#### Interior
- Air conditioning
- Assist/grab handles – Driver and right-front passenger
- Assist/grab handles – Rear outboard positions (SuperCrew only)
- Cabin air filter
- Coat hooks (2)
- Cupholders – Front, 2 deployable under center seat or in floor console and 1 in each front-door map pocket
- Door-map pockets
- Gauges for fuel, oil pressure, transmission and engine coolant temperature, tachometer, speedometer, and odometer
- Glove compartment with light
- Lighting – Fade-to-off interior lighting
- Lighting – Front door/map lights
- Lighting – Illuminated entry
- Power outlet – 12-volt powerpoint in front

#### Exterior
- Headlights – Autolamp automatic on/off with rainlamp feature
- Headlights – Configurable daytime running lamps
- Pickup box – Black box top and tailgate moldings
- Pickup box – Stake-bed pockets
- Stone guards – Black, front and rear
- Tailgate – Lockable and removable

#### Safety & Security
- Personal Safety System™ for driver and right-front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System™
- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
- Airbags – Front-seat side 1
- Airbags – Safety Canopy® System with side-curtain airbags for all rows and rollover sensors
- Alarm chimes for headlamps-on, key-in-ignition and safety belt
- Belt-Minder® front safety belt reminder
- Brake/shift interlock
- Fuel pump inertia switch
- Individual Tire Pressure Monitoring System (excludes spare)
- LATCH – Lower Anchors and Tether Anchors for Children
- Safety belts – 3-point in front (all models) and 2-point on rear (SuperCrew)
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams (front on all models; front and rear on SuperCrew)
- SOS Post-Crash Alert System™
- Spare wheel/tire lock
- Trailer sway control

1. Always wear your safety belt and follow airbag warning label instructions.
2. Right-front-passenger seat only.
Equipment Group 100A
Includes all standard features, plus:

Mechanical
3.5L Ti-VCT V6 engine and electronic 6-speed automatic transmission with tow/haul and sport modes (n/a with SuperCab 164" WB and SuperCrew® 157" WB)
2.7L EcoBoost® V6 engine with Auto Start-Stop and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes (4x2 SuperCab 164" WB and 4x2 SuperCrew® 157" WB)
5.0L Ti-VCT V8 engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes (4x4 SuperCab 164" WB and 4x4 SuperCrew® 157" WB)
Electronic shift-on-the-fly (ESOF) with neutral towing capability (4x4 only)
Parking brake – Electric (3.5L Ti-VCT and 2.7L EcoBoost engines)
Parking brake – Mechanical (5.0L Ti-VCT and 3.5L EcoBoost engines)
17" Silver steel wheels
245/70R17 BSW all-season tires (4x2 only)
265/70R17 OWL all-terrain tires (4x4 only)

Seating
Front – Cloth 40/20/40 split seat with folding armrest, 2-way manual seats and 2-way adjustable head restraints
Rear – 60/40 split flip-up seat (SuperCab and SuperCrew only; one-touch flip-up)

Available Options

Available Equipment Group
Equipment Group 101A – Power Equipment Group
Includes power door locks with autolock; power tailgate lock; Remote Keyless Entry System with 2 integrated keyhead transmitter remotes; power windows; manual-folding sideview mirrors with power glass; Illuminated Entry System; MyKey®; and perimeter alarm + AM/FM stereo/single-CD player with clock (includes 4 speakers on Regular Cab and 6 speakers on SuperCab and SuperCrew®) + cruise control + 4.2" productivity screen in instrument cluster + SYNC® Enhanced Voice Recognition Communications and Entertainment System with 911 Assist® ApkLink® and 1 smart-charging USB port + BoxLink with 4 premium locking cleats

Interior
AM/FM stereo with clock (includes 4 speakers on Regular Cab and 6 speakers on SuperCab and SuperCrew®)
Climate controls – Manual single-zone
Display – 2.3" productivity screen in instrument cluster
Display – 4.2" screen with audio controls in center stack
Display – Outside temperature
Door-sill scuff plates – Black
Flooring – Black vinyl
Locks – Manual door and tailgate
Mirror – Day/night rearview
Steering column – Manual-tilt/telescoping with manual locking
Steering wheel – Black urethane
Visors – Driver and front-passenger with passenger-side vanity mirror
Window – Rear, fixed glass with solar tint
Windows – 2nd-row fixed (SuperCab only)
Windows – Manual

Exterior
Bumper – Front, Carbon Black with Carbon Black molded upper fascia
Bumper – Rear, Carbon Black
Door and tailgate handles – Carbon Black
Grille – Carbon Black insert and surround
Headlamps – Halogen
Mirrors – Manual-folding sideview with manual glass and black mirror caps
Pickup box – 4 cargo tie-downs, black
Pickup box – Center high-mounted stop lamp with integrated cargo lamp
Tow hooks – 2 in front, black (4x4 only)
Windshield wipers – Intermittent

Available Options

Available Equipment Group
Equipment Group 101A – Power Equipment Group
Includes power door locks with autolock; power tailgate lock; Remote Keyless Entry System with 2 integrated keyhead transmitter remotes; power windows; manual-folding sideview mirrors with power glass; Illuminated Entry System; MyKey®; and perimeter alarm + AM/FM stereo/single-CD player with clock (includes 4 speakers on Regular Cab and 6 speakers on SuperCab and SuperCrew®) + cruise control + 4.2" productivity screen in instrument cluster + SYNC® Enhanced Voice Recognition Communications and Entertainment System with 911 Assist® ApkLink® and 1 smart-charging USB port + BoxLink with 4 premium locking cleats

Interior
AM/FM stereo/single-CD player with clock (includes 5 speakers on Regular Cab and 7 speakers on SuperCab and SuperCrew® and SiriusXM® Satellite Radio with 6-month All Access trial subscription (requires 101A)
Audio Upgrade by KICKER® includes 8" subwoofer with an integrated 100-watt digital amplifier (requires 101A, AM/FM stereo/single-CD player with SiriusXM Satellite Radio, and XL Chrome Package or XL Sport Package; SuperCab and SuperCrew® only)
All-weather floor mats (requires 101A and color-coordinated carpet with carpeted floor mats)
Flooring – Color-coordinated carpet with carpeted floor mats (requires 101A)

Power outlets – 110-volt/400-watt (1 on center stack with 4x4/20/40 front seat; 1 additional on back of center console with front bucket seats with flow-through center console; requires 101A; SuperCab and SuperCrew® only)
Smoker’s Pack with ash cup/coil holder
Window – Rear, power-sliding with privacy tint and defroster (requires 101A; SuperCab and SuperCrew® only)

Bedliner – Plastic drop-in
Bedliner – Tough Bed spray-in-bedliner
Box side steps
BoxLink with 4 premium locking cleats (included with 101A)
Cab steps – Black platform running boards
Cab steps – Black step bars (requires 101A, Regular Cab only)
Fog lamps (requires 101A)
Ford Telematics® powered by Telogis® with 1 year of service
Front license plate bracket (standard where required)
Mirrors – Manual-folding sideview with power, heated glass, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver’s side auto-dimming feature, and black mirror caps (requires 101A)
Mirrors – Manual-folding/-telescoping trailer tow with manual glass and black mirror caps (requires 101A and Trailer Tow Package or Max. Trailer Tow Package; n/a with 3.5L Ti-VCT engine or Regular Cab 122" WB)
Mirrors – Manual-folding/-telescoping trailer tow with power, heated glass, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, and black mirror caps (requires 101A and Trailer Tow Package or Max. Trailer Tow Package; n/a with 3.5L Ti-VCT engine or Regular Cab 122" WB)


Available Options

Available Equipment Group
Equipment Group 101A – Power Equipment Group
Includes power door locks with autolock; power tailgate lock; Remote Keyless Entry System with 2 integrated keyhead transmitter remotes; power windows; manual-folding sideview mirrors with power glass; Illuminated Entry System; MyKey®; and perimeter alarm + AM/FM stereo/single-CD player with clock (includes 4 speakers on Regular Cab and 6 speakers on SuperCab and SuperCrew®) + cruise control + 4.2" productivity screen in instrument cluster + SYNC® Enhanced Voice Recognition Communications and Entertainment System with 911 Assist® ApkLink® and 1 smart-charging USB port + BoxLink with 4 premium locking cleats

Available Equipment Group
**Equipment Group 300A** Includes select XL features, plus:

### Mechanical
- 17" Silver-painted aluminum wheels
- **BoxLink™** with 4 premium locking cleats
- Bumper – Front, chrome with body-color upper fascia
- Bumper – Rear, chrome
- Fog lamps
- Grille – Chrome insert and surround with black-mesh inserts
- Mirrors – Manual-folding sideview with power glass and black mirror caps
- **SecurCode™** keyless entry keypad

### Safety & Security
- **3.5L EcoBoost engine** and 6-speed SelectShift automatic transmission (SuperCab and SuperCrew only; n/a with Regular Cab 122" WB)
- 8-way power-adjustable driver seat
- **9-in. touchscreeen** with B&O Sound® speaker system (requires 301A or 302A)
- Android Auto (requires 301A; includes with 302A; SuperCab and SuperCrew only)
- Apple CarPlay (requires 301A; included with 302A; SuperCab and SuperCrew only)
- Inflatable rear safety belts in rear outboard seating positions (requires 301A or 302A; SuperCrew only)
- Reverse Sensing System (requires Class IV Trailer Hitch, Trailer Tow Packagge, and XLT Chrome Package; included with 302A)

### Exterior
- **Ford Sync® 3** with 8" touch-screen in center stack with swipe capability, 911 Assist, AppLink and 2-smart-charging USB ports; includes **SYNC 3** with 8" color touch screen in center stack with swipe capability, 911 Assist, AppLink and 2-smart-charging USB ports; **Reverse Sensing System** (requires Class IV Trailer Hitch, Trailer Tow Packagge, and XLT Chrome Package; included with 302A)
- **Remote Start System** (requires 301A or 302A; trailer tow mirrors)
- **Stowable bed extender** (requires 301A or 302A)
- **Tonneau cover** – Hard-folding by Advantage (n/a with stowable load ramps)
- **Tonneau cover** – Soft-folding by Advantage (n/a with stowable load ramps)
- **Two-tone paint** (requires 301A or 302A; n/a with XLT Sport Package)
- **Wheel well liners, rear** (requires 301A or 302A, and XLT Chrome Package or XLT Sport Package)

### Available Equipment Groups

#### Equipment Group 301A – Class IV Trailer Hitch (required for towing up to 5,000 lbs. Includes 4-pin/7-pin wiring harness, and Smart Trailer Tow Connector • fixed rear window glass with privacy tint and defroster • 8-way power driver’s seat with power lumbar • 6.2" productivity screen in instrument cluster • manual-folding sideview mirrors with power, heated glass, integrated turn signal indicators, driver’s side auto-dimming feature, and black mirror caps • auto-dimming rearview mirror • leather-wrapped steering wheel • rear view camera with dynamic hitch assist • power-adjustable pedals • rear underseat storage (SuperCab and SuperCrew only) • SiriusXM Satellite Radio with 6-month All Access trial subscription (includes 5 speakers on Regular Cab and 7 speakers on SuperCab and SuperCrew)

#### Equipment Group 302A – (SuperCab and SuperCrew only) includes all content of 301A + XLT Chrome Package includes chrome billet-style grille and surround with black mesh insert,*** front chrome tow hooks (4x4), 18" chrome-Plated V6 engine with Auto Start-Stop

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*Ford Licensed Accessory.*
**Equipment Group 500A**
Includes select XLT features, plus:

**Mechanical**
- 2.7L Ecoboost® V6 engine with Auto Start-Stop and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes (SuperCab 145" WB, SuperCrew 157" WB, 4x2 SuperCrew 157" WB and 4x4 SuperCrew 157" WB)
- 5.0L Ti-VCT V8 engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes
- 3.5L EcoBoost engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes
- Snow Plow Prep (requires 500A or 501A) and electronic shift-on-the-fly 4x4 (SuperCrew only)

**Interior**
- SYNC® 3 with 8" color LCD touch screen in center stack with swipe-grip capability, 911 Assist® AppLink™ and 2 smart-charging USB ports, and B&O® productivity screen in instrument cluster
- SiriusXM Satellite Radio with 6-month All Access trial subscription
- Ambiente lighting
- Dual-zone electronic automatic temperature control
- Front – Power adjustable, heated and cooled 10-way power-adjustable driver and right-front passenger seats with power lumbar, memory and wheel-lip moldings (requires 501A or 502A)
- Rear – 60/40 split flip-up rear seat with leather (SuperCrew)
- 18" machined aluminum wheels with Silver-plated pockets
- 265/60R18 BW all-season tires (4x4 only)
- 275/65R18 OWL all-terrain tires (4x4 only)

**Seating**
- Front – Leather-trimmed, powered and heated 10-way power-adjustable bucket seats with power lumbar, memory driver's seat and flow-through center console (requires FX4 Off-Road Package)
- Rear license plate bracket
- Cabin Step – Chrome angular
- Box side steps – 2-speed automatic 4WD
- Power outlets – 110-volt/400-watt (1 on center stack and 1 outlet on back of center console)

**Exterior**
- Active park assist (requires 502A, Technology Package, and adaptive cruise control and collision warning with brake support)
- Adaptive cruise control and collision warning with brake support (requires 502A)

**Available Options**

**Interior**
- Audio System from Sony® with HD Radio™ single-CD player and 10 speakers (requires 501A; included with 502A)
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® services with 5-year subscription (included with 502A)
- All-weather floor mats
- Power outlets – 110-volt/400-watt (1 on center stack with 40/20/40 front seat; 1 additional on back of center console with front bucket seats with flow-through center console; included with 501A and 502A)
- Smoker's Pack with ash cup/coin holder

**Exterior**
- Active park assist (requires 502A, Technology Package, and adaptive cruise control and collision warning with brake support)
- Adaptive cruise control and collision warning with brake support (requires 502A)

**Safety & Security**
- Inflatable safety belts in rear outboard seating positions (requires 501A or 502A; SuperCrew only)

**Available Equipment Groups**

**Equipment Group 501A**
- BLIS® (Blind Spot Information System) with cross-traffic alert + Remote Start System with remote tailgate release + Reverse Sensing System + power-folding sidemirror mirrors with power, heated glass, memory, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver’s side auto-dimming feature, and body-color mirror caps + 110-volt/400-watt power outlet on center stack + universal garage door opener

**Equipment Group 502A**
(n/a with SuperCrew 164"WB) – Includes all content of 501A + LARIAT Chrome Package includes chrome 3-bar grille, surround and mesh insert, chrome front tow hooks (4x4), 18" chrome-like PVD wheels, chrome door handles and tailgate handles, chrome mirror caps, chrome angular cab steps, and chrome exhaust tip + heated and cooled 10-way power-adjustable front bucket seats with power lumbar, memory driver’s seat and flow-through center console with floor shifter + heated rear outboard seats (SuperCrew only) + 100-volt/400-watt power outlet on back of center console + Audio System from Sony with HD Radio, single-CD player, 10 speakers and subwoofer + voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link services with 5-year subscription + power-tilt-/telescoping steering column with memory and electronic locking + heated steering wheel + high-intensity quad beam LED headlamps with auto high beams + LED taillights + rain-sensing windshield wipers

**Ford Licensed Accessory.**


Equipment Group 600A
Includes select LARIAT features, plus:

Mechanical
5.0L Ti-VCT V8 engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes
Trailer brake controller
18" machined aluminum wheels with Silver-painted pockets and KING RANCH logo center caps

Seating
Antiqued Mesa Brown leather-trimmed seats
Front – Bucket seats with flow-through center console and floor shifter
Rear – Heated outboard seats

Interior
Audio System from Sony® with HD Radio™ single-CD player, 10 speakers and subwoofer
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM® Traffic and Travel Link® services with 5-year subscription
Center console – Flow-through with antiqued Mesa Brown leather-trimmed lid and floor shifter knob
Cupholders – 4 in flow-through center console
Door-sill scuff plates – Metallic insert with KING RANCH lettering and running “W” logo
Flooring – Front and rear carpeted floor mats with KING RANCH logo
Genuine Khaya wood interior trim accents
Power outlets – 110-volt/400-watt (1 on center stack and 1 on back of center console)
Steering column – Power-tilt/-telescoping with memory and electronic locking
Steering wheel – Antiqued Mesa Brown leather-wrapped with heat
Universal garage door opener

Available Options

Mechanical
3.5L EcoBoost® engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes
Axle – Rear, electronic-locking
Axle – Rear, higher ratio
Fuel tank – Extended range 36-gal. capacity
Pro Trailer Backup Assist™ with trailer hookup lamp
20" machined aluminum wheels with Light Caribou-painted pockets and LT275/65R18C OWL all-terrain tires (5-year subscription) (requires 600A)

Exterior
Bumper – Front, Caribou with chrome insert and body-color upper fascia
Bumper – Rear, Caribou
Cab steps – Caribou 6" angular
Exhaust tip – Chrome
Grille – Chrome 3-bar insert and surround with accent-color mesh
Headlamps – Quad beam LED
KING RANCH door and tailgate badges
Mirrors – Power-folding sideview with power, heated glass, memory, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver’s side auto-dimming feature, and body-color mirror caps
Pickup box – LED center high-mounted stop lamp with integrated cargo lamp
Remote Start System
Reverse Sensing System
Tailgate – Remote release with power lock
Taillamps – LED
Two-tone paint with Caribou lower accent color
Wheel-lip moldings – Caribou

Available Equipment Group

Equipment Group 601A – Tailgate step with step, grab bar and tailgate lift assist (n/a with bed divider or tonneau cover)
Tonneau cover – Hard-folding by Advantage (n/a with bed divider or tonneau cover)
Tonneau cover – Soft-folding by Advantage (n/a with bed divider or tonneau cover)
Wheel-well liners, rear

Available Equipment Group

Equipment Group 601A – Tailgate step with step, grab bar and tailgate lift assist (n/a with bed divider or tonneau cover)
Tonneau cover – Hard-folding by Advantage (n/a with bed divider or tonneau cover)
Tonneau cover – Soft-folding by Advantage (n/a with bed divider or tonneau cover)
Wheel-well liners, rear

*Ford Licensed Accessory.
Equipment Group 700A
Includes select LARIAT features, plus:

Mechanical
5.0L Ti-VCT V8 engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes
Trailer brake controller
20” polished aluminum wheels
275/55R20 all-season tires (4x2 only)
275/55R20 BSW all-terrain tires (4x4 only)

Seating
Front – Multi contour seats with Active Motion® and PLATINUM logo on seat backs
Rear – Heated outboard seats
Rear – Inflatable safety belts in rear outboard seating positions

Interior
Audio System from Sony® with HD Radio° single-CD player, 10 speakers and subwoofer
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM® Traffic and Travel Link® services with 5-year subscription
Aluminum appliques on center panel and console
Center console – Flow-through with leather-trimmed lid and floor shifter with leather-wrapped knob
Door-sill scuff plates – Metallic insert with PLATINUM lettering
Flooring – Premium carpeted floor mats
Genuine Figured Eucalyptus wood interior trim accents
Power outlets – 110-volt/400-watt (1 on center stack and 1 on back of center console)
Steering column – Power-tilt/-telescoping with memory and electronic locking
Steering wheel – Heated
Universal garage door opener

Exterior
BLIS® (Blind Spot Information System) with cross-traffic alert
Bright beltline moldings
Bumper – Front, body-color with chrome insert and body-color upper fascia
Bumper – Rear, body-color
Cab steps – Power-deployable running boards
Door and tailgate handles – Chrome
Exhaust tip – Chrome
Grille – Satin-aluminum-finish 3-bar insert with chrome accents, satin-finish surround and bright mesh
Headlamps – Quad beam LED with auto high beams
Mirrors – Power-folding sideview with power, heated glass, memory, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver’s side auto-dimming feature, and chrome mirror caps
Pickup box – LED center high-mounted stop lamp with integrated cargo lamp
PLATINUM fender badges
Remote Start System
Reverse Sensing System
Tailgate – Remote release with power lock
Tailgate – Satin-aluminum-finish appliqué with PLATINUM lettering
Tail lamps – LED
Tow hooks – 2 in front, chrome (4x4 only)
Windshield wipers – Rain-sensing

Available Options
Mechanical
3.5L EcoBoost® engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes
Axle – Rear, electronic-locking
Axle – Rear, higher ratio
Fuel tank – Extended range 36 gal. capacity
Pro Trailer Backup Assist™ with trailer hookup lamp

Interior
All-weather floor mats
Smoker’s Pack with ash cup/coin holder

Exterior
Active park assist (requires 701A)
Bed divider (n/a with stowable loading ramps)
Bedliner – Plastic drop-in
Bedliner – Tough Bed® spray-in bedliner
Box side steps
Front license plate bracket (standard where required)
Mirrors – PowerScope® power-telescoping/-folding trailer tow with power, heated glass, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, and chrome mirror caps (requires Trailer Tow Package or Max. Trailer Tow Package)
Moonroof – Twin-panel
Stowable bed extender
Stowable loading ramps (n/a with bed divider or tonneau cover)
Tailgate step with step, grab bar and tailgate lift assist (included with 701A)
Tonneau cover – Hard-folding by Advantage® (n/a with stowable load ramps)
Tonneau cover – Soft-folding by Advantage® (n/a with stowable load ramps)
Wheel well liners, rear

Available Equipment Group
Equipment Group 701A – Technology Package includes Lane-Keeping System and 360-degree camera with Split-view Display and dynamic hitch assist • adaptive cruise control and collision warning with brake support • tailgate step with step, grab bar and tailgate lift assist
LIMITED SuperCrew 4x4, Mojave Luxury leather trim. SYNC® 3. Available equipment.

**Mechanical**
- 3.5L EcoBoost® engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes
  - Trailer brake controller
  - 22" polished aluminum wheels
  - 275/45R22 BSW all-season tires

**Seating**
- Front – Multicontour seats with Active Motion® and LIMITED badge on seat backs
- Rear – Heated outboard seats
- Rear – Inflatable safety belts in rear outboard seating positions

**Interior**
- Audio System from Sony® with HD Radio™ single-CD player, 10 speakers and subwoofer
  - Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM® Traffic and Travel Link® services with 5-year subscription
  - Adaptive cruise control and collision warning with brake support
  - Aluminum appliques on center panel and console
  - Center console – Flow-through with leather-trimmed lid with VIN plate and floor shifter with leather-wrapped knob
  - Door sill scuff plates – Metallic insert with illuminated LIMITED lettering
  - Flooring – Premium carpeted floor mats
  - Genuine Fiddleback Eucalyptus wood interior trim accents
  - Power outlets – 110-volt/400-watt (1 on center stack and 1 on back of center console)
  - Steering column – Power-tilt/-telescoping with memory and electronic locking
  - Steering wheel – Heated

**Exterior**
- BLIS® (Blind Spot Information System) with cross-traffic alert
  - Bright beltline moldings
  - Bumper – Front, body-color with chrome insert and body-color upper fascia
  - Bumper – Rear, body-color
  - Cab steps – Power-deployable running boards
  - Door and tailgate handles – Satin aluminum
  - Exhaust tip – Satin aluminum
  - Grille – Satin-aluminum-finish 3-bar insert with chrome surround and black mesh
  - Headlamps – Quad-beam LED with auto high beams
  - Mirrors – Power-folding sideview with power, heated glass, memory, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlight, driver’s side auto-dimming feature, and body-color mirror caps
  - Moonroof – Twin-panel
  - Pickup box – LED center high-mounted stop lamp with integrated cargo lamp
  - LIMITED hood lettering
  - Remote Start System
  - Reverse Sensing System
  - Tailgate – Remote release with power lock
  - Tailgate – Satin-aluminum-finish appliqué with bright chrome LIMITED lettering
  - Tail lamps – LED
  - Tow hooks – 2 in front, chrome (4x4 only)
  - Windshield wipers – Rain-sensing

**Equipment Group 900A**
- Includes select LARIAT features, plus:

**Available Options**
**Mechanical**
- Axle – Rear, electronic-locking
- Axle – Rear, higher-ratio
- Fuel tank – Extended-range 36-gal. capacity
- Pro Trailer Backup Assist™ with trailer hook up lamp

**Interior**
- All-weather floor mats
- Smoker’s Pack with ash cup/coin holder

**Exterior**
- Active park assist
- Bed divider (n/a with stowable load ramps)
- Bedliner – Plastic drop-in
- Bedliner – Tough Bed® spray-in bedliner
- Box side steps
- Front license plate bracket (standard where required)
- Stowable bed extender
- Stowable loading ramps (n/a with bed divider or tonneau cover)
- Tailgate step with step, grab bar and tailgate lift assist
- Tonneau cover – Hard-folding by Advantage®
  (n/a with stowable load ramps)
- Tonneau cover – Soft-folding by Advantage®
  (n/a with stowable load ramps)
- Wheel-well liners, rear

*Ford Licensed Accessory.
### Packages

**XL Appearance**
- XL Chrome Package (requires 101A; n/a with XL Sport Package or Heavy-Duty Payload Package) includes: chrome front bumper with body-color upper fascia, chrome rear bumper, fog lamps, and 17” Silver-painted aluminum wheels.
- XL Sport Package (requires 101A; n/a with XL Chrome Package or Heavy-Duty Payload Package) includes body-color front bumper and upper fascia, body-color rear bumper, fog lamps, 17” Silver-painted aluminum wheels, and SPORT box decals (decals not included when ordered with the FX4 Off-Road Package).

**XL Special Edition Package** (requires XL Sport Package, restrictions apply) includes: Tarnished Dark-painted grille and surround with black mesh insert, chrome front tow hooks (4x4), 18” chrome-like PVD wheels, chrome door and tailgate handles with body-color bezels, chrome mirror caps, chrome angular cab step bars, and chrome exhaust tip.

**XL Appearance**
- XL Chrome Package (requires 101A; included with 302A, SuperCrew, and SuperCrew® only; n/a with XL Sport Package or Heavy-Duty Payload Package) includes chrome billet-style grille and surround, body-color rear fascia, chrome exhaust tip, SPORT box decals (decals not included when ordered with the FX4 Off-Road Package).
- XL Appearance (requires 101A; n/a with XL Chrome Package or Heavy-Duty Payload Package) includes body-color front bumper, black fascia, body-color rear bumper, fog lamps, 17” Silver-painted aluminum wheels, and SPORT box decals (decals not included when ordered with the FX4 Off-Road Package).

**Lariat Appearance**
- Lariat Chrome Package (requires 501A; included with 502A; n/a with Lariat Sport Package) includes chrome 3-bar grille, surround and mesh insert; chrome front tow hooks (4x4); 18” chrome-like PVD wheels; chrome door and tailgate handles with body-color bezels; chrome mirror caps; chrome angular cab step bars; and chrome exhaust tip.
- Lariat Special Edition Package (requires Lariat Sport Package, restrictions apply) includes: Tarnished Dark-painted grille with red accents, and black mesh insert, 20” premium Tarnished Dark-painted aluminum wheels, 275/55R20 BSW all-season tires (4x4), 20” Premium Tarnished Dark-painted aluminum wheels with Magnetic-painted pockets, 275/55R20 BSW all-season tires (4x4), 6” black tubular step bars, Tarnished Dark headlamp housings; body-color front and rear bumpers; unique bodyside and hood decals; unique fender and tailgate badges; unique black Sport leather-trimmed seats with red accents; unique red stitching on steering wheel, center console lid, door trim and instrument panel; and Tarnished Dark interior accents.

**Appearance**
- Appearance (requires 501A or 502A; n/a with SuperCrew 5.0L EcoBoost®; requires SuperCrew on 6.2L) includes: Magnetic 3-bar grille and surround with black mesh insert; 20” premium Tarnished Dark-painted aluminum wheels; 275/55R20 BSW all-season tires (4x4), 6” black tubular step bars, Tarnished Dark headlamp housings; body-color front and rear bumpers; unique bodyside and hood decals; unique fender and tailgate badges; unique black Sport cloth front seats with red accents; unique red stitching on steering wheel, center console lid, door trim and instrument panel; and Tarnished Dark interior accents.

**Appearance**
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EXTERIORS

White Platinum Metallic Tri-coat

Oxford White

Race Red

Bronze Fire*

Blue Flame*

Blue Jeans*

Caribou*

Lithium Gray

Green Gem*

Shadow Black

*Metallic.

INVESTORS

1 Medium Earth Gray Vinyl

2 Dark Earth Gray Cloth

3 Medium Earth Gray Cloth

4 Medium Light Camel Cloth

5 XLT Sport Black Cloth

6 XLT Sport Black Cloth with Red Accents

7 Medium Earth Gray Leather

8 Medium Light Camel Leather

9 Black Leather

10 Black Leather with Alcantara® Inserts

11 Antiqued Mesa Brown Leather

12 Black Luxury Leather

13 Brunello Luxury Leather

14 Mojave Luxury Leather

Colors are representative only. See your dealer for actual paint/trim options. *Additional charge.
## TECHNICAL SPECIFICATIONS

### MAXIMUM PAYLOAD WEIGHT RATINGS (lbs.)

<table>
<thead>
<tr>
<th>Engine</th>
<th>Drive</th>
<th>Max. GVWR</th>
<th>Regular Cab 122.4&quot; WB</th>
<th>144.1&quot; WB</th>
<th>SuperCrew® 145.0&quot; WB</th>
<th>163.7&quot; WB</th>
<th>SuperCrew® 145.0&quot; WB</th>
<th>156.8&quot; WB</th>
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<tr>
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<td>6,010/6,100 6,150</td>
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<td>1,730/—/—</td>
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<td>1,720/—/—</td>
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<tr>
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<td>7,000/7,050 7,600/7,850/8,050</td>
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<td>1,720/—/—</td>
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</tbody>
</table>

1 Requires 2.7L EcoBoost Payload Package. 2 Requires Heavy-Duty Payload Package and 17" wheels. 3 Requires Heavy-Duty Payload Package and 18" wheels.

**Payload Notes:** Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.
### TECHNICAL SPECIFICATIONS

#### MECHANICAL

**Front Suspension**
- Coil-over-shock
- Axle rating @ ground – 2,850 lbs.–3,750 lbs.

**Rear Suspension**
- Solid axle
- Axle rating @ ground – 3,300 lbs.–4,800 lbs.

**Brakes**
- 4-wheel vented-disc ABS
- Front rotor diameter – 13.8”
- Rear rotor diameter – 13.7”

**Steering**
- Electric power-assisted

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#### CONVENTIONAL TOWING — MAXIMUM LOADED TRAILER WEIGHT RATINGS (lbs.)

<table>
<thead>
<tr>
<th>Engine</th>
<th>Axle Ratio</th>
<th>GCWR</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2.7L EcoBoost</strong></td>
<td></td>
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<tr>
<td>V6</td>
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<td>3.73</td>
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<tr>
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<tr>
<td>3.73</td>
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</tbody>
</table>

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1. Requires 2.7L EcoBoost Payload Package. 2. Requires Heavy-Duty Payload Package and 17” wheels. 3. Requires Heavy-Duty Payload Package and 18” wheels. 4. Requires Max. Trailer Tow Package.

**Towing Notes**: Maximum loaded trailer weights shown. Do not exceed trailer weight of 5,000 lbs. when towing with bumper only. The combined weight of the towing vehicle (including options, hitch, passengers and cargo) and the loaded trailer must not exceed the GCWR (Gross Combination Weight Rating). Trailer tongue load weight should be 10-15% of total loaded trailer weight. Make sure that the vehicle payload (reduced by option weight) will accommodate trailer tongue load weight and the weight of passengers and cargo added to the towing vehicle. The addition of trailer tongue load weight, and the weight of passengers and cargo, cannot cause vehicle weights to exceed the rear GAWR (Gross Axle Weight Rating) or GVWR (Gross Vehicle Weight Rating). These ratings can be found on the vehicle’s Safety Compliance Certification Label. See the RV & Trailer Towing Guide for requirements, restrictions and 5th-wheel towing.
LARIAT SuperCrew® 4x4 in Ingot Silver accessorized with a chrome exhaust tip, heavy-duty splash guards with stainless steel inserts, step bars, bed extender, spray-in bedliner, hard-folding tonneau cover by Advantage® side window deflectors, trailer tow mirrors and chrome hood deflector.

**Exterior**
- Exhaust tips
- Exterior trim kits
- Fender flares
- Fog lamps
- Ford custom graphics
- Hood and side window deflectors
- Hood protector
- Racks and carriers
- Splash guards
- Sportz® tents
- Step bars and retractable side steps
- Trailer towing accessories
- Wheel lock kit
- Wheel-well liners

**Interior**
- All-weather and premium carpeted floor mats
- Ash cup/coin holders
- Cargo organizers and protectors
- First aid and roadside assistance kits
- Interior light kit
- Protective seat covers
- Tablet cradle

**Bed Products**
- Bed/cargo illumination
- Bed cargo net, divider, extenders, liners, mats, and tailgate seal
- Bed rails
- Bed standard interface plate

**Bedtailgate viscous dampening cartridge**
**Commercial-grade tool/cargo box**
**Premium locking cleats**
**Retractable stake pocket tie-downs**
**Stowable load ramps**
**Tonneau covers**

**Electronics**
- Auto-dimming rearview mirror
- Ford Telematics® powered by Telogis®
- Dual Headrest DVD
- Keyless entry keypad
- Remote Access
- Warning sensor systems
- Wireless charging

*Factory option. See dealer for details. *Ford Licensed Accessory.
**New Vehicle Limited Warranty.** We want your Ford F-150 ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion coverage on aluminum body panels – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

**Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

**Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Ford Original Accessories** will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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