A FIRST TO BE RECKONED WITH.

The 2016 Ford F-150. The first and only truck in its class¹ with body and bed made from high-strength, military-grade, aluminum alloys.² One awarded the government’s highest safety rating: a 5-Star Overall Vehicle Score.³ This year, with first-in-class Pro Trailer Backup Assist™ and new SYNC³,4 we’ve engineered the Future of Tough to be more capable than ever.

¹Class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation.
²6000-series aluminum alloy.³Government’s 5-Star Safety Ratings are part of the U.S. Department of Transportation’s New Car Assessment Program (www.safercar.gov).
⁴Available feature.
⁵Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.
LOADED WITH INNOVATION.
TO CARRY THE MOST PUNISHING LOADS.

Our first-in-class breakthrough – a truck body and bed made from high-strength, military-grade, aluminum alloys – trims weight to help create a 2016 Ford F-150 that accelerates forcefully. Stops quickly. And leads its class in maximum towing and payload capacity, as well as gas EPA-estimated highway fuel economy.¹

We collaborated with experts to formulate this metal. Then we made it stronger. It doesn't rust. It resists corrosion. It's dent- and ding-resistant. In other words, it's engineered to stand up to punishment.

To carry all this material innovation, we created the strongest frame ever in an F-150. High-strength steel now comprises up to 78% of its fully boxed, modular frame. This incredibly sturdy metal infuses the 8 rugged crossmembers (5 are through-welded) and large cross-section frame rails. Enhancing stiffness. And durability.

Since the truck weighs less, you can haul more. Tow more. And do it all more efficiently. That's just a smarter way to work. And play. The 2016 Ford F-150.

¹EPA-estimated gas rating: 19 city/26 hwy/22 combined mpg, 2.7L EcoBoost, 4x2. Actual mileage will vary.
FIRSTS. BESTS. EXCLUSIVES. NEW FOR 2016.

FIRST-IN-CLASS
- Use of high-strength, military-grade, aluminum alloys
- 360-degree camera with Split-view Display
- Remote tailgate release
- Inflatable rear-seat outboard safety belts

BEST-IN-CLASS
- Gas EPA-estimated highway fuel economy rating of 26 mpg
- Max. towing capacity of 12,200 lbs.
- Max. payload capacity of 3,270 lbs.
- F-Series has been America’s best-selling truck for 38 years

CLASS-EXCLUSIVE
- LED sideview mirror spotlights
- Active park assist
- Tailgate step
- Smart Trailer Tow Connector
- Twin-panel moonroof
- BoxLink™ with premium locking cleats
- Dynamic hitch assist
- Stowable loading ramps
- Adaptive cruise control and collision warning with brake support

NEW FOR 2016
- Segment-first Pro Trailer Backup Assist™
- SYNC® 3 voice-activated technology
- F-150 LIMITED model
- XLT and LARIAT Special Edition Packages
- CNG/Propane Gaseous Engine Prep Package for 5.0L engine

ALWAYS
- Built Ford Tough®
THE SAFEST F-150 EVER.

The 2016 Ford F-150 received the government’s highest safety rating for every cab configuration: a 5-Star Overall Vehicle Score.¹

To help reduce crush into the passenger compartment in certain front, side and rear impacts, a masterful mix of high-strength, military-grade, aluminum alloys works together with a unique frame structure. A patented 12-sided design in the high-strength-steel front-frame horn helps improve front-impact protection, helping dissipate crash energy. Additional through-welded crossmembers bolster side-impact protection. An extruded rocker reinforcement helps reduce cab intrusion in certain front- and side-impacts, while roof strength is reinforced by a hydroformed roof rail supported by an extruded closed-section roof bow.

First-in-class inflatable rear safety belts² for outboard occupants join 6 standard airbags to enhance driver and passenger protection. To reduce injury risk in certain collisions, the fully inflated rear safety belt distributes crash energy across 5 times more of an occupant’s body than a non-inflatable safety belt.

Add to your peace of mind with the knowledge that AdvanceTrac® with RSC® (Roll Stability Control™) is standard on every F-150. Providing enhanced vehicle stability in a wide range of conditions, the system selectively applies individual brakes and modifies engine power to help keep all 4 wheels firmly planted.³

¹Government 5-Star Safety Ratings are part of the U.S. Department of Transportation’s New Car Assessment Program (www.safercar.gov). ²Available feature. SuperCrew® only. ³Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
Yours. We know what you do to your trucks. At work, you punish them. Loading. Hauling. At play, you push them. Mudding. Pulling the heaviest of loads. So it’s good to know you’re starting with a truck that has already passed our toughest tests.

Built Ford Tough is our measure of long-lasting durability. And this is the most tested Ford F-150 ever. It’s so tough, in fact, that we had to develop new ways to test it. From acidified spray to the unforgiving heat and abrasive sand of Baja, this truck’s been to hell. And back.

**Engineered for the long haul,** F-150 endured over 10 million cumulative miles of testing before the first truck rolled off the line. We applied these same standards to the F-150 engine lineup, which has proven itself over millions of miles of harsh lab and real-world testing. The result?

**Ford F-Series has more full-size pickups** on the road with 250,000 or more miles than any other full-size truck! So from sunrise to sunset, you can count on F-150 to tow, haul, work and play like no other. No wonder F-Series has been America’s best-selling truck for 38 years.

Try to avoid water higher than the bottom of the hubs and proceed slowly. Refer to your Owner’s Manual for detailed information regarding driving through water.

*Based on vehicle registration data and latest odometer readings available to Polk for 1992 and newer model year full-size pickups still on the road in the U.S. as of 04/01/15.
HIGHER EFFICIENT. HUGELY CAPABLE.

Equip the 2016 Ford F-150 with our 2.7L EcoBoost® V6 and a class-best gas EPA-estimated highway fuel economy rating of 26 mpg is yours. But there’s more to it than that.

This high-output, direct-injection twin-turbo “Pocket Hercules” pumps out 325 hp and 375 lb.-ft. of torque, so you’ll have up to 8,500-lb. max. towing capacity. Plus, up to 2,210-lb. max. payload capacity. It’s fuel efficiency – that works.

Strength and durability come from compacted graphite iron (CGI) that forms the upper engine block and cylinders. It’s the same material used in our rugged 6.7L Power Stroke® V8 Turbo Diesel engine, allowing the block to be smaller, lighter and stronger. The lower block and cylinder heads are made of aluminum to save weight.

To optimize fuel usage, Auto Start-Stop is standard with the 2.7L and can shut off the engine when the truck comes to a complete stop. When the brake is released, the engine restarts immediately. Tuned specifically for rigorous truck applications, Auto Start-Stop will not intervene when F-150 is in tow/haul mode, 4-wheel drive (4WD) and other circumstances that require the engine to drive essential accessories.

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A WIDE RANGE OF POWERFUL CHOICES.

Finding smarter, more efficient ways to get the job done defines F-150. With 4 available engines, all deliver on exceptional efficiency. Without compromising capability.

**2 EcoBoost® engines** deliver remarkably balanced performance, blending potent low-end torque with impressive efficiency. The 3.5L direct-injection, twin-turbo can tow a class-leading 12,200 lbs. The 2.7L showed its mettle early by completing the Tecate SCORE Baja 1000 off-road racecourse. Both are ready to handle whatever you throw at them. After all, Ford EcoBoost engines now power over 800,000 F-150 trucks.

By improving power-to-weight ratios from the previous generation, each F-150 engine can devote more power to your job. But that’s not all. Light-weighting helps improve their fuel efficiency as well. As does twin independent variable camshaft timing (Ti-VCT). Plus Active Grille Shutters that can close at cruising speed to reduce drag. A new sport mode on the standard 6-speed automatic transmission, and available SelectShift® capability, make that power easy to engage.

A class-exclusive CNG/Propane Gaseous Engine Prep Package readies your V8-equipped F-150 to be upfit for compressed natural gas (CNG), propane autogas, or as a bi-fuel vehicle with the ability to seamlessly switch between CNG or propane and gasoline.

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<table>
<thead>
<tr>
<th>3.5L TI-VCT V6</th>
<th>2.7L ECOBOOST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>This highly capable standard engine</strong> is designed for impressive power and durability. Twin independent variable camshaft timing (Ti-VCT) provides torque across a wide rpm range, as well as exceptional efficiency.</td>
<td><strong>Our most advanced EcoBoost engine.</strong> This high-output V6 features a design that delivers power and performance in a strong, smart package.</td>
</tr>
<tr>
<td>1,910 lbs. – Max. payload capacity</td>
<td>2,210 lbs. – Max. payload capacity*</td>
</tr>
<tr>
<td>7,600 lbs. – Max. towing capability</td>
<td>8,500 lbs. – Max. towing capability*</td>
</tr>
<tr>
<td>282 @ 6,250 rpm – HP</td>
<td>325 @ 5,750 rpm – HP</td>
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<tr>
<td>253 lb.-ft. @ 4,250 rpm – Torque</td>
<td>375 lb.-ft. @ 3,000 rpm – Torque</td>
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<tr>
<td>18 city/25 hwy/20 combined mpg</td>
<td>19 city/26 hwy/22 combined mpg</td>
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<tr>
<td>EPA-estimated fuel economy rating</td>
<td>EPA-estimated fuel economy rating*</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>3.5L ECOBOOST</th>
<th>5.0L TI-VCT V8</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>For maximum capability, this direct-injection, twin-turbocharged V6 delivers 90% of its peak torque at 1,700 rpm – which holds on strong up to 5,000 rpm.</strong></td>
<td><strong>Mid-lock variable cam timing enhances fuel efficiency while maintaining this trusted V8's power and hearty low-end torque. Cast exhaust manifolds and a unique engine oil cooler allow for heavy-duty use and durability.</strong></td>
</tr>
<tr>
<td>3,240 lbs. – Max. payload capacity</td>
<td>3,270 lbs. – Max. payload capacity*</td>
</tr>
<tr>
<td>12,200 lbs. – Max. towing capability</td>
<td>11,100 lbs. – Max. towing capability*</td>
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<tr>
<td>365 @ 5,000 rpm – HP</td>
<td>385 @ 5,750 rpm – HP</td>
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<tr>
<td>420 lb.-ft. @ 2,500 rpm – Torque</td>
<td>387 lb.-ft. @ 3,850 rpm – Torque</td>
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<tr>
<td>17 city/24 hwy/20 combined mpg</td>
<td>15 city/22 hwy/18 combined mpg</td>
</tr>
<tr>
<td>EPA-estimated fuel economy rating</td>
<td>EPA-estimated fuel economy rating*</td>
</tr>
</tbody>
</table>

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ROAD MANNERS. BY THE TRUCKLOAD.

F-150 delivers “on-road manners... far better than some cars we’ve driven,” says fourwheeler.com. Its high-strength-steel frame provides torsional rigidity. High-strength, military-grade, aluminum alloys reduce weight. And a double-wishbone, independent front suspension and optimized tuning help smooth out rough spots.

A refined brake system adds stopping confidence. Electric power-assisted steering (EPAS) supplies precise road feel. Staggered outboard rear shocks add stability. The result? A driving dynamic that inspires trust – whether the cargo bed is empty or when working.

For enhanced control going into turns, standard Curve Control¹ can sense when you’re taking a turn too fast. When it does, the system can slow the truck’s speed by as much as 10 mph in about a second to help you maintain control.

Maintain your lane with help from our Lane-Keeping System². It can detect lane markings with a forward-facing camera, and can send vibration pulses to the steering wheel and apply steering torque, if needed, to prompt you to steer back toward center. There’s also a Driver Alert System that warns you in the message center if it detects you could use a break from driving.


¹Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
²Available feature. Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
WE MADE IT EASY TO TAKE YOUR TURN.

Pro Trailer Backup Assist™ for the 2016 Ford F-150 is segment-first technology that makes the challenge of backing up a trailer easier than ever. At a crowded job site, into a garage, or almost anywhere.

Leveraging advanced camera technology with electric power-assisted steering (EPAS), Ford engineers developed this trailer backing system and tested it for almost a decade. Along the way, 5 patents have been granted and another 10 patents are pending.

To operate the system once programmed, rotate the control knob to indicate how much the system should turn the trailer. Pro Trailer Backup Assist then automatically steers the truck to turn the trailer the desired amount. The system may limit vehicle speed to enhance the comfort and control over a variety of road surfaces.

The result: less time to back up a trailer with improved confidence. It even helps trailer-towing experts back up a trailer by reducing time lost to maneuvering mistakes.


1Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
TOW MORE THAN ANYONE ELSE.

With its high-strength-steel frame, torque-heavy engines and advanced technologies, the 2016 Ford F-150 helps keep your trailer where it belongs. In line. Helping you tow more. And sweat less.

Class-best max. towing capacity of 12,200 lbs.¹ is yours when you equip Ford F-150 with the 3.5L EcoBoost® engine² and Max. Trailer Tow Package.

Towing confidence in every cab type is enhanced by the stabilization benefits of standard trailer sway control³ and an integrated trailer brake controller.²

To maintain a consistent speed on steep grades, lock out upper gears with the progressive range select on our 6-speed SelectShift® automatic transmission²⁴ with tow/haul mode. For use when the truck is heavily loaded or when towing, which should be often with the 2016 F-150.

To prevent you from rolling back on a grade, standard hill start assist momentarily maintains brake pressure until the engine delivers enough torque to move F-150 up the hill. Trucks equipped with the trailer brake controller can automatically apply the trailer brake too.

¹Maximum capacity when properly equipped. See your Ford Dealer for specific equipment and other limitations. ²Available feature. ³Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ⁴Not available with standard 3.5L Ti-VCT engine.

ENHANCE YOUR PRODUCTIVITY WITH SMART TECHNOLOGY.

Strategically placed cameras. Ultrasonic sensors. Sophisticated radar. F-150 can employ them all to help you navigate a crowded job site, avoid collisions, monitor blind spots and much more.

Get a 360° view around F-150 with our class-exclusive 360-degree camera with Split-view Display. It works at low speeds in Forward and Reverse.

4 cameras let you see all sides on the 8” color screen centering the instrument panel. A front or rear view fills the left side. The 360° view is on the right. Control what you see by pushing the “camera” button above the display. Visual guides help you see how close you are to objects so that you can avoid them.

Easily line up truck and trailer thanks to the black dashed line and curved white lines of dynamic hitch assist. A Smart Trailer Tow Connector provides instrument cluster alerts about trailer connection status, along with lighting and trailer battery alerts and warnings. If something needs attention, you’ll know.

Monitor blind spots with BLIS® (Blind Spot Information System) with cross-traffic alert. An amber light in the sideview mirrors helps warn you when a vehicle is there.

Get a heads-up from class-exclusive adaptive cruise control and collision warning with brake support. It helps maintain your choice of 4 preset gaps from the vehicle in front of you. It can alert you to a potential collision by flashing a warning on the windshield and sounding an alarm. It also pre-charges the brake system.

1 Available feature. 2 Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. 3 BLIS replaces standard integrated blind spot mirrors.
HAUL MORE THAN ANYONE ELSE.

Ford F-150 carries the day. Every day. By taking weight out of the vehicle, we increased the amount you can put in it.

**Best-in-class payload 2 times over.** When equipped with the 5.0L V8 engine\(^1\) and Heavy-Duty Payload Package, F-150 leads all competitors with 3,270-lb. max. payload.\(^2\) A similarly equipped F-150 with the 3.5L EcoBoost\(^*\) engine\(^1\) is next highest with 3,240 lbs.\(^2\) Carry up to 2,210 lbs.\(^2\) with the 2.7L EcoBoost Payload Package.

**The best pickup box access in the class** makes managing that load easy. To access the 77.4 cu. ft. of cargo box volume,\(^1\) steps on all 3 sides\(^1\) include deployable box side steps.\(^1\)

Our class-exclusive tailgate step\(^1\) fully integrated inside the tailgate, is virtually invisible when not in use. The grab handle is also stored inside the tailgate, which creates a flat surface for easier loading and a convenient work surface. When needed, the step drops down in one easy motion.

\(^{1}\)Available feature. \(^{2}\)When properly equipped.
WITH UNMATCHED BOX FUNCTIONALITY.

In addition to class-best max. payload, innovative features make accessing and managing your load incredibly convenient in a 2016 Ford F-150.

**Our industry-first remote tailgate release** with power remote locking opens the tailgate with your key fob. Lock, unlock and lower it, hands-free. When activated, the tailgate gradually lowers to a flat position.

**LED cargo box lighting** with forward-facing LEDs. Turn them on, along with additional cargo lamps centered above the rear window, with a switch in the bed or on the headlamp control in the cab. The additional illumination helps you quickly find tools or other items, so you’ll spend less time rummaging around and more time getting the job done. They’re particularly helpful with a tonneau cover.

**Class-exclusive BoxLink™** with locking cleats brings smart functionality to your pickup box. First, box sides are fortified to allow you to tie down items to the walls. Interface plates inside the box allow you to attach S hooks, E-Track™ straps and so much more. 4 removable and lockable premium cleats provide additional tie-down points to securely and flexibly tie down your cargo. You choose what’s best for you.

**Class-exclusive stowable loading ramps** help you ramp up with ease. After attaching the ramps securely to the tailgate, you can load dirt bikes and ATVs simply and easily – without having to lift them into the bed. When done, stow the ramps with the BoxLink system. You can also utilize the BoxLink interface plates when using the bed divider.

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1 Available feature.
THE MOST LUXURIOUS F-150 EVER.

Raised lettering on the hood, and 22" aluminum wheels, announce its arrival. Power-deployable running boards extend to greet your feet. Door-sill scuff plates with backlit LIMITED lettering usher the way inside. Welcome to the new F-150 LIMITED, with more standard technology and driver convenience features than any other light-duty pickup.

Multicontour front seats with Active Motion® display LIMITED badging. A twin-panel moonroof covers the cab, while a VIN plate on the center console lid lets you know how unique your truck really is.

Luxurious leather trims the heated and cooled 10-way power front seats, the heated steering wheel, as well as the center console lid and shifter knob. Genuine fiddleback eucalyptus wood trim accents and aluminum appliqués complement the environment, as does Black carpet flooring with unique front and rear floor mats. From here, just sit back and enjoy the ultimate expression of power and prestige. The new 2016 F-150 LIMITED.

POWER UP YOUR CONNECTIONS.

Voice-activated SYNC® technology helps you keep your eyes on the road and hands on the wheel. SYNC. Say the word:

- **Hands-free calling** lets you make a call with a simple push of a button along with the sound of your voice.
- **Automatic phone book download** transfers the names and numbers in your compatible phone automatically, once paired.
- **Voice-activated music commands** let you say what music you want to hear and listen to it easily with voice-activated search, or say “Bluetooth® audio” to stream content from your phone.
- **SYNC AppLink™** lets you control some of your favorite compatible mobile apps with your voice.
- **911 Assist®** is a convenient no-charge feature that allows you to connect your compatible cell phone to help call 911 in the event of an accident.

Upgrade to SYNC 3. Our next generation of voice-activated technology with an easy-to-use new design and new features.

- **New hardware meets new software** on the easy-to-read color touch screen that displays phone, audio and navigation functions on the home screen.
- **High-speed performance** means you’ll experience quick reactions to your commands. Plus, the capacitive touch screen includes a convenient swipe feature similar to your smartphone (as well as pinch-to-zoom capability within navigation).
- **Enhanced voice recognition** lets you talk with simple, real-world voice commands and the system responds naturally to your voice.
- **Easy destination entry** feature within navigation helps you locate your favorite restaurants, nearest ATM and more.
- **Siri® seamless integration** brings the power of Siri Eyes Free® and your iPhone® into your vehicle.
- **Automatic updates over Wi-Fi®** let you keep SYNC 3 up-to-date with the latest software as new updates become available.


1 Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.

2 Available feature. SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software.

3 The vehicle’s electrical system (including the battery), the wireless service provider’s signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. Aftermarket on-board diagnostic devices may interfere with various vehicle systems including Vehicle Health Report and 911 Assist. To avoid interference, remove the device or contact the device maker for more information on compatibility.

4 Available feature. You must have a Bluetooth-enabled phone paired to your SYNC system.

5 Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.
Day and night, the advanced features of the 2016 Ford F-150 help you get more done, more easily.

**Natural light from the twin-panel moonroof** accented standard LED lighting inside F-150. Outside, class-exclusive LED sideview mirror spotlights light your work site into the night. Integrated in the mirrors, they provide needed light to set up camp or finish a job after sunset. They join quad-beam LED headlamps, and LED taillamps.

**Check individual pressure in each tire** with the standard individual Tire Pressure Monitoring System. Not only will you be notified through the productivity screen if any tire’s pressure is low, but the system will tell you how low.

**Enjoy easy access to it all** through SuperCab rear doors that swing open 170° — with no B-pillar to obstruct entry or loading. Utilize the only standard full-flat load floor in the class, or convenient rear underseat storage.

**SiriusXM® Satellite Radio** welcomes you to the World of SiriusXM. Enjoy more than 150 channels including commercial-free music, plus live sports, news and exclusive entertainment, with a 6-month trial subscription to the All Access package included with your new vehicle. You’ll hear every channel available, plus you can listen online and on the SiriusXM app.

**Navigation** with SiriusXM Traffic and Travel Link includes a 5-year complimentary SiriusXM Traffic and Travel Link trial subscription. Global Positioning System (GPS) technology is combined with 3-D mapping and provides voice-guided turn-by-turn directions. With SiriusXM Traffic and Travel Link, you’ll get detailed traffic information, plus current and forecasted weather, gas station locations and prices, sports scores and schedules, and movie theater locations with show listings and times.

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1 Available feature. 2 Excludes spare. 3 On SuperCab and SuperCrew models. 4 SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Travel Link subscriptions are sold separately or as a package by SiriusXM after your trial period, and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. All fees and programming subject to change. See Customer Agreement for complete terms and more information at www.siriusxm.com.
Reducing weight in a truck results in many major benefits, including improved off-road capability. A substantially lighter vehicle gets over tough terrain with less effort.

** Equip your F-150 to get out there** with the FX4 Off-Road Package. An electronic-locking rear differential, underbody skid plates, Hill Descent Control,™ and off-road-tuned shock absorbers get you ready for some serious, low-speed rock crawling.

**Monitor all the action** on the class-exclusive off-road display in the 8” productivity screen. Check your truck’s pitch, roll, steering angle and driveline status.

**To better navigate tight spots on the trail**, just utilize the 360-degree camera with Split-view Display. 4 cameras give you a 360° bird’s-eye view around F-150, helping you maneuver down narrow off-road trails. To keep your view clear of dust and mud, the forward-facing camera includes a lens washer that’s activated when the windshield washers are used.

GO THE DISTANCE. OFF-ROAD OR ON.


1Available feature. 2Can only be used at speeds up to 6 mph.
THE MANY FACES OF TOUGH.

From the XL Sport with newly available 20" aluminum wheels1 to the prestigious new LIMITED, there’s an F-150 model that satisfies both your wants and needs. Plus, for 2016, we’ve added some Special Edition models to the mix.

New Special Edition Packages on XLT and LARIAT merge black and red in dramatic ways – inside and out. Black cab steps, 20" premium Tarnished Dark-painted aluminum wheels, Tarnished Dark headlamp housings and a Tarnished Dark grille cast a menacing look from the street. Inside, unique accents and finishes complement the exclusive Special Edition Black seats with Red accents.

Chrome Appearance Packages from XL to KING RANCH® bring the bling to wheels, grille, door and tailgate handles, sideview mirror caps, tow hooks and more.


1Available feature.
## F-150 SPECIFICATIONS

### POWERTRAINS

<table>
<thead>
<tr>
<th>Configuration</th>
<th>3.5L Ti-VCT V6</th>
<th>2.7L EcoBoost® V6</th>
<th>5.0L Ti-VCT V8</th>
<th>3.5L EcoBoost</th>
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<tr>
<td>Electronic fuel injection</td>
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<td>DOHC</td>
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<td>Compacted graphite iron</td>
<td>Aluminum</td>
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<td>3.27”/3.27”</td>
<td>3.63”/3.65”</td>
<td>3.64”/3.45”</td>
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<td>6-speed auto. with progressive range select, and tow/haul and sport modes</td>
<td>6-speed auto. with progressive range select, and tow/haul and sport modes</td>
</tr>
</tbody>
</table>

### STANDARD FEATURES

#### Mechanical
- 100,000-mile tune-up interval (under normal driving conditions with routine fluid and filter changes)
- Active Grille Shutter System (upper shutters with the 3.5L Ti-VCT V6 and 5.0L Ti-VCT V8 engines, upper and lower shutters with the 2.7L EcoBoost and 3.5L EcoBoost engines)
- Axle – Rear, non-limited slip
- Brakes – Power 4-wheel vented-disc with ABS and electronic brakeforce distribution (EBD)
- EasyFuel® capless fuel filler
- Exhaust – Stainless steel exhaust system (major components)
- Fail-Safe Engine Cooling System
- Fuel tank – 23-gallon capacity
- Fully boxed steel frame
- Hill start assist
- Horn – Dual-note
- Jack – 2-ton mechanical
- Spare tire with underframe winch with safety catch
- Steering – Electric power-assisted rack-and-pinion
- Suspension – Front, long-spindle, double-wishbone coil-over-shock, independent
- Suspension – Gas-pressurized twin-tube front and staggered, outboard-mounted rear shock absorbers
- Suspension – Rear, 2-stage variable rate leaf springs
- Traction control
- Trailer towing – 4-pin connector and brake/shift interlock

#### Exterior
- Headlamps – Autolamp automatic on/off with rainlamp feature
- Headlamps – Configurable daytime running lamps
- Pickup box – Black box top and tailgate moldings
- Pickup box – Stake-bed pockets
- Stone guards – Black, front and rear
- Tailgate – Lockable and removable

#### Safety & Security
- Personal Safety System™ for driver and right-front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System™
- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
- Airbags – Front-seat side
- Airbags – Safety Canopy® System with side-curtain airbags for all rows and rollover sensor
- Alert chimes for headlamps-on, key-in-ignition and safety belt
- Belt-Minder® front safety belt reminder
- Brake/shift interlock
- Fuel pump inertia shutoff switch
- Individual Tire Pressure Monitoring System (excludes spare)
- LATCH – Lower Anchors and Tether Anchors for Children
- Safety belts – 3-point in front (all models) and rear (SuperCab and SuperCrew only)
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams (front on all models; front and rear on SuperCrew)
- SOS Post-Crash Alert System™
- Spare wheel/tire lock
- Trailer sway control

### STANDARD FEATURES

**Mechanical**
- 100,000-mile tune-up interval (under normal driving conditions with routine fluid and filter changes)
- Active Grille Shutter System (upper shutters with the 3.5L Ti-VCT V6 and 5.0L Ti-VCT V8 engines, upper and lower shutters with the 2.7L EcoBoost and 3.5L EcoBoost engines)
- Axle – Rear, non-limited slip
- Brakes – Power 4-wheel vented-disc with ABS and electronic brakeforce distribution (EBD)
- EasyFuel® capless fuel filler
- Exhaust – Stainless steel exhaust system (major components)
- Fail-Safe Engine Cooling System
- Fuel tank – 23-gallon capacity
- Fully boxed steel frame
- Hill start assist
- Horn – Dual-note
- Jack – 2-ton mechanical
- Spare tire with underframe winch with safety catch
- Steering – Electric power-assisted rack-and-pinion
- Suspension – Front, long-spindle, double-wishbone coil-over-shock, independent
- Suspension – Gas-pressurized twin-tube front and staggered, outboard-mounted rear shock absorbers
- Suspension – Rear, 2-stage variable rate leaf springs
- Traction control
- Trailer towing – 4-pin connector and brake/shift interlock

**Exterior**
- Headlamps – Autolamp automatic on/off with rainlamp feature
- Headlamps – Configurable daytime running lamps
- Pickup box – Black box top and tailgate moldings
- Pickup box – Stake-bed pockets
- Stone guards – Black, front and rear
- Tailgate – Lockable and removable

**Safety & Security**
- Personal Safety System™ for driver and right-front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System™
- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
- Airbags – Front-seat side
- Airbags – Safety Canopy® System with side-curtain airbags for all rows and rollover sensor
- Alert chimes for headlamps-on, key-in-ignition and safety belt
- Belt-Minder® front safety belt reminder
- Brake/shift interlock
- Fuel pump inertia shutoff switch
- Individual Tire Pressure Monitoring System (excludes spare)
- LATCH – Lower Anchors and Tether Anchors for Children
- Safety belts – 3-point in front (all models) and rear (SuperCab and SuperCrew only)
- SecuriLock® Passive Anti-Theft System
- Side-intrusion door beams (front on all models; front and rear on SuperCrew)
- SOS Post-Crash Alert System™
- Spare wheel/tire lock
- Trailer sway control

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1. Always wear your safety belt and follow airbag warning label instructions.
2. Right-front-passenger seat only.
### Equipment Group 100A
Includes all standard features, plus:

#### Mechanical
- 3.5L Ti-VCT V6 engine and electronic 6-speed automatic transmission with tow/haul and sport modes (n/a with SuperCab 164" WB and SuperCrew 157" WB)
- 2.7L EcoBoost® V6 engine with Auto Start-Stop and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes (4x2 SuperCab 164" WB and 4x4 SuperCrew 157" WB)
- 5.0L Ti-VCT V8 engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes (4x4 SuperCab 164" WB and 4x4 SuperCrew 157" WB)
- Electronic shift-on-the-fly (ESOF) with neutral towing capability (4x4 only)
- Parking brake – Electric (3.5L Ti-VCT and 2.7L EcoBoost engines)
- Parking brake – Mechanical (5.0L Ti-VCT and 3.5L EcoBoost engines)
- 17" Silver steel wheels
- 245/70R17 BSW all-season tires (4x2 only)
- 265/70R17 OWL all-terrain tires (4x4 only)

#### Seating
- Front – Cloth 40/20/40 split seat with folding armrest, 2-way manual seats and 2-way adjustable head restraints
- Rear – 60/40 split flip-up seat (SuperCab and SuperCrew only; one-touch flip-up)

#### Interior
- AM/FM stereo with clock (includes 4 speakers on Regular Cab and 6 speakers on SuperCab and SuperCrew)
- Climate controls – Manual single-zone
- Display – 2.3" productivity screen in instrument cluster
- Display – 4.2" screen with audio controls in center stack
- Display – Outside temperature
- Door-sill scuff plates – Black
- Flooring – Black vinyl
- Locks – Manual door and tailgate
- Mirror – Day/night rearview
- Steering column – Manual-tilt/-telescoping with manual locking
- Steering wheel – Black urethane
- Visors – Driver and front-passenger with passenger-side vanity mirror
- Window – Rear, fixed glass with solar tint
- Windows – 2nd-row fixed (SuperCab only)
- Windows – Manual

#### Exterior
- Bumper – Front, Carbon Black with Carbon Black molded upper fascia
- Bumper – Rear, Carbon Black
- Door and tailgate handles – Carbon Black
- Grille – Carbon Black insert and surround
- Headlamps – Halogen
- Mirrors – Manual-folding sideview with manual glass and black mirror caps
- Pickup box – 4 cargo tie-downs, black
- Pickup box – Center high-mounted stop lamp with integrated cargo lamp
- Tow hooks – 2 in front, black (4x4 only)
- Windshield wipers – Intermittent

#### Available Options
- Mechanical
  - 2.7L EcoBoost V6 engine with Auto Start-Stop and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes (Regular Cab 122" WB and 144" WB, SuperCab 145" WB and SuperCrew 145" WB)
  - 3.5L EcoBoost engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes (n/a with Regular Cab 122" WB)
  - 5.0L Ti-VCT V8 engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes
  - Axle – Rear, electronic-locking
- Parking brake – Mechanical (3.5L Ti-VCT and 2.7L EcoBoost engines)
- Parking brake – Electric (3.5L Ti-VCT and 2.7L EcoBoost engines)
- 17" Silver steel wheels
- 245/70R17 BSW all-season tires (4x2 only)
- 265/70R17 OWL all-terrain tires (4x4 only)
- Front license plate bracket (standard where required)
- Ford Telematics® powered by Telogis® with 1 year of service
- MyKey®
- Mirror – Manual-folding sideview with power, heated glass, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver’s side auto-dimming feature, and black mirror caps (requires 101A)
- Mirror – Manual-folding/-telescoping trailer tow with manual glass and black mirror caps (requires 100A)
- Reverse Sensing System (requires Class IV Trailer Hitch, Trailer Tow Package, or Max. Trailer Tow Package)
- Skid plates – Front differential, transfer case and fuel tank (requires 101A; 4x4 only)
- Stowable loading ramps (requires BoxLink; n/a with bed divider or tonneau cover)
- Tailgate step with step, grab bar and tailgate lift assist
- Tonneau cover – Hard-folding by Advantage® (n/a with stowable load ramps)
- Tonneau cover – Soft-folding by Advantage® (n/a with stowable load ramps)

#### Interior
- AM/FM stereo/single-CD player with clock (includes 5 speakers on Regular Cab and 7 speakers on SuperCab and SuperCrew) and SiriusXM® Satellite Radio with 6-month All Access trial subscription (requires 101A)
- Audio Upgrade by KICKER® includes 8” subwoofer with an integrated 100-watt digital amplifier (requires 101A, AM/FM stereo/single-CD player with SiriusXM Satellite Radio, and XL Chrome Package or XL Sport Package; SuperCab and SuperCrew only)
- All-weather floor mats (requires 101A and color-coordinated carpet with carpeted floor mats)
- Flooring – Color-coordinated carpet with carpeted floor mats (requires 101A)
- Power outlets – 110-volt/400-watt (1 on center stack with 4x2/4x4 front seat; 1 additional on back of center console with front bucket seats with flow-through center console; requires 101A; SuperCab and SuperCrew only)
- Smoker’s Pack with ash cup/coin holder
- Tow hooks – 2 in front, black (4x4 only)

#### Exterior
- Bed divider (requires BoxLink™; n/a with stowable loading ramps)
- Bedliner – Plastic spray-in-bedliner
- Box side steps
- BoxLink with 4 premium locking cleats (included with 101A)
- Cab steps – Black platform running boards
- Cab steps – Black step bars (requires 100A; Regular Cab only)
- Fog lamps (requires 101A)
- Lighting: Ford Licensed Accessory.
- License plate illumination (requires 101A)
- Premium trailer towing package (requires 101A and Max. Trailer Tow Package or Max. Trailer Tow Package Plus)
- Reverse Sensing System (requires Class IV Trailer Hitch, Trailer Tow Package, or Max. Trailer Tow Package)
- Skid plates – Front differential, transfer case and fuel tank (requires 101A; 4x4 only)
- Stowable loading ramps (requires BoxLink; n/a with bed divider or tonneau cover)
- Tailgate step with step, grab bar and tailgate lift assist
- Tonneau cover – Hard-folding by Advantage® (n/a with stowable load ramps)
- Tonneau cover – Soft-folding by Advantage® (n/a with stowable load ramps)

#### Available Equipment Group
- Equipment Group 101A – Power Equipment Group includes power door locks with autolock; power tailgate lock; Remote Keyless Entry System with 2 integrated keyhead transmitters; remote power windows; manual-folding sideview mirrors with power glass; illuminated Entry System; MyKey®, and perimeter alarm + AM/FM stereo/single-CD player with clock (includes 4 speakers on Regular Cab and 6 speakers on SuperCab and SuperCrew) + cruise control + 4.2" productivity screen in instrument cluster + SYNC® Enhanced Voice Recognition Communications and Entertainment System with 911 Assist® + 100A and Trailer Tow Package or Max. Trailer Tow Package + 1 year of service + 1 year of service

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*Ford Licensed Accessory.*
**Equipment Group 300A** Includes select XL features, plus:

**Mechanical**
17” Silver-painted aluminum wheels

**Seating**
Front – 40/20/40 split bench with folding armrest and storage, and 4-way adjustable head restraints
Front – Driver and passenger manual lumbar

**Interior**
AM/FM stereo/single-CD player with clock (includes 4 speakers on Regular Cab and 6 speakers on SuperCab and SuperCrew®)
SYNC® Enhanced Voice Recognition Communications and Entertainment System with 911 Assist, AppLink™ and 1 smart-charging USB port

**Exterior**
BoxLink™ with 4 premium locking cleats
Bumper – Front, chrome with body-color upper fascia
Bumper – Rear, chrome
Grille – Chrome insert and surround with black mesh
Mirrors – Manual-folding sideview with power glass and black mirror caps
SecurICODE™ keyless entry keypad

**Safety & Security**
Illuminated Entry System
Perimeter anti-theft alarm
Remote Keyless Entry System with 2 integrated keyless transmitter remotes with panic button

**Available Options**

### 301A Seating
8-way power driver’s seat + power-adjustable pedals + power-mirror + auto-dimming rearview mirror + leather-wrapped steering wheel + tailgate lift assist

### 302A Seating
8-way power driver’s seat + power-adjustable pedals + power-mirror + auto-dimming rearview mirror + leather-wrapped steering wheel + tailgate lift assist + Brake Booster Brake Energy Recovery System

### 303A Seating
8-way power driver’s seat + power-adjustable pedals + power-mirror + auto-dimming rearview mirror + leather-wrapped steering wheel + tailgate lift assist + Brake Booster Brake Energy Recovery System + Reverse Sensing System

### 304A Seating
8-way power driver’s seat + power-adjustable pedals + power-mirror + auto-dimming rearview mirror + leather-wrapped steering wheel + tailgate lift assist + Brake Booster Brake Energy Recovery System + Reverse Sensing System + Remote Start System

### 305A Seating
8-way power driver’s seat + power-adjustable pedals + power-mirror + auto-dimming rearview mirror + leather-wrapped steering wheel + tailgate lift assist + Brake Booster Brake Energy Recovery System + Reverse Sensing System + Remote Start System + Voice-activated Navigation System with pinch-to-zoom capability + integrated SiriusXM Traffic + Traffic and Travel Link® services with 5-year subscription + Rear View Camera + Rear View Camera with dynamic hitch assist (requires 301A or 302A) + Reverse Sensing System (requires Class IV Trailer Hitch, Trailer Tow Package, or Max. Trailer Tow Package; included with 304A or 305A) + Stowable loading ramps (n/a with bed divider or tonneau cover)

### 306A Seating
8-way power driver’s seat + power-adjustable pedals + power-mirror + auto-dimming rearview mirror + leather-wrapped steering wheel + tailgate lift assist + Brake Booster Brake Energy Recovery System + Reverse Sensing System + Remote Start System + Voice-activated Navigation System with pinch-to-zoom capability + integrated SiriusXM Traffic + Traffic and Travel Link® services with 5-year subscription + Rear View Camera + Rear View Camera with dynamic hitch assist (requires 301A or 302A) + Reverse Sensing System (requires Class IV Trailer Hitch, Trailer Tow Package, or Max. Trailer Tow Package; included with 304A or 305A) + Stowable loading ramps (n/a with bed divider or tonneau cover)

### 307A Seating
8-way power driver’s seat + power-adjustable pedals + power-mirror + auto-dimming rearview mirror + leather-wrapped steering wheel + tailgate lift assist + Brake Booster Brake Energy Recovery System + Reverse Sensing System + Remote Start System + Voice-activated Navigation System with pinch-to-zoom capability + integrated SiriusXM Traffic + Traffic and Travel Link® services with 5-year subscription + Rear View Camera + Rear View Camera with dynamic hitch assist (requires 301A or 302A) + Reverse Sensing System (requires Class IV Trailer Hitch, Trailer Tow Package, or Max. Trailer Tow Package; included with 304A or 305A) + Stowable loading ramps (n/a with bed divider or tonneau cover)

### 308A Seating
8-way power driver’s seat + power-adjustable pedals + power-mirror + auto-dimming rearview mirror + leather-wrapped steering wheel + tailgate lift assist + Brake Booster Brake Energy Recovery System + Reverse Sensing System + Remote Start System + Voice-activated Navigation System with pinch-to-zoom capability + integrated SiriusXM Traffic + Traffic and Travel Link® services with 5-year subscription + Rear View Camera + Rear View Camera with dynamic hitch assist (requires 301A or 302A) + Reverse Sensing System (requires Class IV Trailer Hitch, Trailer Tow Package, or Max. Trailer Tow Package; included with 304A or 305A) + Stowable loading ramps (n/a with bed divider or tonneau cover)
2016 F-150
ford.com

**Equipment Group 500A**
Includes select XLT features, plus:

**Mechanical**
2.7L EcoBoost® V6 engine with Auto Start-Stop and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes (SuperCab 145” WB, SuperCrew 157” WB; 4x2 SuperCrew 164” WB and 4x2 SuperCrew 157” WB)

5.0L Ti-VCT V8 engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes

3.5L EcoBoost engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes

5.0L Ti-VCT V8 engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes

**Available Options**

**Mechanical**

- 3.5L EcoBoost engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes
- 5.0L Ti-VCT V8 engine and 6-speed SelectShift automatic transmission with progressive range select and tow/haul and sport modes

**Interior**

- SYNC® 3 with 8” color LCD touch screen in center stack with swipe-capability, 911 Assist® AppLink™ and 2 smart-charging USB ports; and B&O® productivitiy screen in instrument cluster
- SiriusXM® Satellite Radio with 6-month All Access trial subscription
- Ambient lighting
- Dual-zone electronic automatic temperature control
- Intelligent Access with push-button start
- Mirror – Auto-dimming rearview
- Overhead console with storage bins, map lights, and rear window controls
- Power-adjustable accelerator and brake pedals with memory

**Exterior**

- Advanced Safety Pack includes SecuriLock® Passive Anti-Theft System and Inclination/ Intrusion Sensors
- Door and tailgate handles – Body-color
- Grille – Chrome 3-bar-style insert and surround with black mesh
- Mirrors – Power-folding sideview with power, heated glass, integrated turn signal indicators, high-intensity LED security approach lamps, driver’s side auto-dimming feature, and body-color mirror caps
- Pickup box – LED box lighting
- Rear view camera with Dynamic Hitch Assist
- Wheel-lip moldings – Body-color

**Exterior**

- Active park assist (requires 502A, Technology Package, and adaptive cruise control and collision warning with brake support)
- Adaptive cruise control and collision warning with brake support (requires 502A)
- Bed divider (n/a with stowable load ramps)
- Bedliner – Plastic drop-in
- Bedliner – Tough Bed® spray-in bedliner
- Cab steps – Power-deployable running boards (requires 502A; SuperCrew only)
- Cab steps – Chrome angular
- LED sideview mirror spotlights with high-intensity LED security approach lamps (included with 501A and 502A)
- Mirrors – PowerScope® power-telescoping/-folding trailer tow with power, heated glass, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, and black mirror caps (requires Trailer Tow Package or Max. Trailer Tow Package)
- Moonroof – Single-panel (requires 501A or 502A; SuperCabin only)
- Moonroof – Twin-panel (requires 501A or 502A; SuperCabin only)
- Reverse Sensing System (includes with 501A and 502A)
- Stowable bed extender (requires 501A or 502A)
- Stowable loading ramps (n/a with bed divider or tonneau cover)
- Tailgate step with step, grab bar and tailgate lift assist
- Tonneau cover – Hard-folding by AdvantEdge® (n/a with stowable load ramps)
- Tonneau cover – Soft-folding by AdvantEdge® (n/a with stowable load ramps)
- Two-tone paint includes accent-color bumpers and wheel-lip moldings (requires 501A or 502A; n/a with LARIAT Sport Package)
- Wheel-well liners, rear (requires 501A or 502A, and LARIAT Chrome Package or LARIAT Sport Package)

**Safety & Security**

- Inflatable safety belts in rear outboard seating positions (requires 501A or 502A; SuperCabin only)

**Available Equipment Groups**

**Equipment Group 501A** – BLIS® (Blind Spot Information System) with cross-traffic alert + Remote Start System with remote tailgate release + Reverse Sensing System + power-folding sidemirror mirrors with power, heated glass, memory, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver’s side auto-dimming feature, and body-color mirror caps + HD-10/volt-400-watt power outlet on center stack + universal garage door opener

**Equipment Group 502A** (n/a with SuperCabin 164” WB) – Includes all content of 501A + LARIAT Chrome Package includes chrome 3-bar grille, surround and mesh insert, chrome front tow hooks (4x4), 18” chrome-like PVD wheels, chrome door handles and tailgate handles, chrome mirror caps, chrome angular cap steps, and chrome exhaust tip + heated and cooled 10-way power-adjustable front bucket seats with power lumbar, memory driver’s seat and flow-through center console with floor shifter + heated rear outboard seats (SuperCrew only) + HD-10/volt-400-watt power outlet on back of center console + Audio System from Sony with HD Radio, single-CD player, 10 speakers and subwoofer + voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link services with 5-year subscription + power-tilt/ -telescoping steering column with memory and electronic locking + heated steering wheel + high-intensity quad beam LED headlamps with auto high beam + LED taillights + rain-sensing windshield wipers

**Seating**

- Front – Leather-trimmed, heated and cooled 10-way power-adjustable bucket seats with power lumbar, memory driver’s seat and flow-through center console with floor shifter (requires 500A or 502A; includes with 501A)
- Smoker’s Pack with ash cup/coin holder

**Available equipment.**

- Available equipment.

LARIAT SuperCrew 4x4, Ingot Silver. LARIAT Chrome Package.
KING RANCH®

2016 F-150 SuperCrew®

Available equipment.

KING RANCH®

Available options.

KING RANCH®

Available equipment.


**Equipment Group 700A**
Includes select LARIAT features, plus:

**Mechanical**
- 5.0L Ti-VCT V8 engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes
- Trailer brake controller
- 20" polished aluminum wheels
- 275/55R20 BSW all-terrain tires (4x4 only)
- 275/55R20 BSW all-season tires (4x2 only)

**Seating**
- Front – Multicontour seats with Active Motion® and PLATINUM logo on seat backs
- Rear – Heated outboard seats
- Rear – Inflatable safety belts in rear outboard seating positions

**Interior**
- Audio System from Sony® with HD Radio™ single-CD player, 10 speakers and subwoofer
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM® Traffic and Travel Link® services with 5-year subscription
- Aluminum appliques on center panel and console
- Center console – Flow-through with leather-trimmed lid and floor shifter with leather-wrapped knob
- Door-sill scuff plates – Metallic insert with PLATINUM lettering
- Flooring – Premium carpeted floor mats
- Genuine-Figured Eucalyptus wood interior trim accents
- Power outlets – 110-volt/400-watt (1 on center stack and 1 on back of center console)
- Steering column – Power-tilt/-telescoping with memory and electronic locking
- Steering wheel – Heated
- Universal garage door opener

**Exterior**
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Bright betline moldings
- Bumper – Front, body-color with chrome insert and body-color upper fascia
- Bumper – Rear, body-color
- Cab steps – Power-deployable running boards
- Door and tailgate handles – Chrome
- Exhaust tip – Chrome
- Grille – Satin-aluminum-finish 3-bar insert with chrome accents, satin-finish surround and bright mesh
- Headlamps – Quad beam LED with auto high beams
- Mirrors – Power-folding sideway with power, heated glass, memory, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver’s side auto-dimming feature, and chrome mirror caps
- Pickup box – LED center high-mounted stop lamp with integrated cargo lamp
- PLATINUM fender badges
- Remote Start System
- Reverse Sensing System
- Tailgate – Remote release with power lock
- Tailgate – Satin-aluminum-finish applique with PLATINUM lettering
- Taillamps – LED
- Tow hooks – 2 in front, chrome (4x4 only)
- Windshield wipers – Rain-sensing

**Available Options**

**Mechanical**
- 3.5L EcoBoost® engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes
- Axle – Rear, electronic-locking
- Axle – Rear, higher ratio
- Fuel tank – Extended range 36-gal. capacity
- Pro Trailer Backup Assist™ with trailer hookup lamp

**Interior**
- All-weather floor mats
- Smoker’s Pack with ash cup/coin holder

**Exterior**
- Active park assist (requires 701A)
- Bed divider (n/a with stowable loading ramps)
- Bedliner – Plastic drop-in
- Bedliner – Tough Bed® spray-in bedliner
- Box side steps
- Front license plate bracket (standard where required)
- Mirrors – PowerScope® power-telescoping/–folding trailer tow with power, heated glass, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, and chrome mirror caps (requires Trailer Tow Package or Max. Trailer Tow Package)
- Moonroof – Twin-panel
- Stowable bed extender
- Stowable loading ramps (n/a with bed divider or tonneau cover)
- Tailgate step with step, grab bar and tailgate lift assist (included with 701A)
- Tonneau cover cover – Hard-folding by Advantage® (n/a with stowable load ramps)
- Tonneau cover cover – Soft-folding by Advantage® (n/a with stowable load ramps)
- Wheel-well liners, rear

**Equipment Group**

**Equipment Group 701A – Technology Package** includes Lane-Keeping System and 360-degree camera with Split-View Display and dynamic hitch assist • adaptive cruise control and collision warning with brake support • tailgate step with step, grab bar and tailgate lift assist
**LIMITED SuperCrew® 4x4, White Platinum. Available equipment.**

**LIMITED SuperCrew 4x4, Mojave Luxury leather trim. SYNC® 3. Available equipment.**

**Equipment Group 900A** Includes select LARIAT features, plus:

**Mechanical**
- 3.5L EcoBoost® engine and 6-speed SelectShift® automatic transmission with progressive range select and tow/haul and sport modes
- Trailer brake controller
- 22" polished aluminum wheels
- 275/55R22 BSW all-season tires

**Seating**
- Front – Multi-contour seats with Active Motion® and LIMITED badge on seat backs
- Rear – Heated outboard seats
- Rear – Inflatable safety belts in rear outboard seating positions

**Interior**
- Audio System from Sony® with HD Radio™ single-CD player, 10 speakers and subwoofer
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM® Traffic and Travel Link® services with 5-year subscription
- Adaptive cruise control and collision warning with brake support
- Aluminum appliqués on center console and console
- Center console – Flow-through with leather-trimmed lid with VIN plate and floor shifter with leather-wrapped knob
- Door sill scuff plates – Metallic insert with illuminated LIMITED lettering
- Flooring – Premium carpeted floor mats
- Genuine Fiddleback Eucalyptus wood interior trim accents
- Power outlets – 110-volt/400-watt (1 on center stack and 1 on back of center console)
- Steering column – Power-tilt/telescoping with memory and electronic locking
- Steering wheel – Heated
- Technology Package includes Lane-Keeping System and 360-degree camera with Split-view Display and dynamic hitch assist
- Universal garage door opener

**Exterior**
- BLIS® (Blind Spot Information System) with cross-traffic alert
- Bright beltline moldings
- Bumper – Front, body-color with chrome insert and body-color upper fascia
- Bumper – Rear, body-color
- Cab steps – Power-deployable running boards
- Door and tailgate handles – Satin aluminum
- Exhaust tip – Satin aluminum
- Grille – Satin-aluminum-finish 3-bar insert with chrome surround and black mesh
- Headlamps – Quad-beam LED with auto high beams
- Mirrors – Power-folding sideview with power, heated glass, memory, integrated turn signal indicators, high-intensity LED security approach lamps, LED spotlights, driver’s side auto-dimming feature, and body-color mirror caps
- Moonroof – Twin-panel
- Pickup box – LED center high-mounted stop lamp with integrated cargo lamp
- LIMITED hood lettering
- Remote Start System
- Reverse Sensing System
- Tailgate – Remote release with power lock
- Tailgate – Satin-aluminum-finish appliqué with bright chrome LIMITED lettering
- Taillamps – LED
- Tow hooks – 2 in front, chrome (4x4 only)
- Windshield wipers – Rain-sensing

**Available Options**

**Mechanical**
- Axle – Rear, electronic-locking
- Axle – Rear, higher-ratio
- Fuel tank – Extended-range 36-gal. capacity
- Pro Trailer Backup Assist™ with trailer hook-up lamp

**Interior**
- All-weather floor mats
- Smoker's Pack with ash cup/coin holder

**Exterior**
- Active park assist
- Bed divider (n/a with stowable load ramps)
- Bedliner – Plastic drop-in
- Bedliner – Tough Bed® spray-in bedliner
- Box side steps
- Front license plate bracket (standard where required)
- Stowable bed extender
- Stowable loading ramps (n/a with bed divider or tonneau cover)
- Tailgate step with step, grab bar and tailgate lift assist
- Tonneau cover – Hard-folding by Advantage1 (n/a with stowable load ramps)
- Tonneau cover – Soft-folding by Advantage1 (n/a with stowable load ramps)
- Wheel well liners, rear

1 Ford Licensed Accessory.
**PACKAGES**

**XL Appearance**
- **XL Chrome Package** (requires 101A; n/a with XL Sport Package or Heavy-Duty Payload Package) includes: chrome front bumper with body-color upper fascia, chrome rear bumper, fog lamps, and 17" Silver-painted aluminum wheels
- **XL Sport Package** (requires 101A; n/a with XL Chrome Package or Heavy-Duty Payload Package) includes: body-color front bumper and upper fascia, body-color rear bumper, fog lamps, 17" Silver-painted aluminum wheels, and SPORT box decals (decals not included when ordered with the FX4 Off-Road Package)

**XLT Appearance**
- **XLT Chrome Package** (requires 301A; included with 302A; SuperCab and SuperCrew® only; n/a with XL Sport Package or Heavy-Duty Payload Package) includes: chrome billet-style grille and surround with black mesh insert, chrome front tow hooks (4x4), 18" chrome-like PVD wheels, chrome door and tailgate handles with body-color bezels, chrome bumber, chrome angular cab step bars, and chrome exhaust tip
- **XLT Special Edition Package** (requires XLT Sport Package; restrictions apply) includes: Tarnished Dark-painted grille with red accents and black mesh insert, 20" premium Tarnished Dark-painted aluminum wheels with 275/55R20 all-terrain tires (4x4), 6" black tubular step bars, Tarnished Dark headlamp housings, body-color front and rear bumpers, unique bodyside and hood decals, unique fender and tailgate badges, unique black sport leather-trimmed seats with red accents, unique red stitching on steering wheel, center console lid, door trim and instrument panel, and Tarnished Dark interior accents
- **XLT Sport Package** (requires 301A or 302A; SuperCab and SuperCrew® only; n/a with XL Chrome Package or Heavy-Duty Payload Package) includes: Black billet-style grille with body-color surround and black mesh insert, body-color bumpers, upper fascia, door handles and wheel-lip moldings, body-color tailgate handle with black bezel, 18" 6-spoke machined aluminum wheels with Magnetic-painted pockets, 265/60R18 BSW all-season tires (4x4), 275/55R20 BW all-terrain tires (4x4), chrome door handles with body-color bezels, chrome mirror caps, bright wheel-moldings, and tailgate applique

**LARIAT Appearance**
- **LARIAT Chrome Package** (requires 501A; included with 502A; n/a with LARIAT Sport Package) includes: chrome 3-bar grille, surround and mesh insert, chrome front tow hooks (4x4), 18" chrome-like PVD wheels, chrome door and tailgate handles with body-color bezels, chrome mirror caps, chrome angular cab step bars, and chrome exhaust tip
- **LARIAT Special Edition Package** (requires LARIAT Sport Package; restrictions apply) includes: Tarnished Dark-painted grille with red accents and black mesh insert, 20" premium Tarnished Dark-painted aluminum wheels with 275/55R20 BSW all-terrain tires (4x4), 6" black tubular step bars, Tarnished Dark headlamp housings, body-color front and rear bumpers, unique bodyside and hood decals, unique black Sport leather-trimmed seats with red accents, unique red stitching on steering wheel, center console lid, door trim and instrument panel, and Tarnished Dark interior accents
- **LARIAT Sport Package** (requires 501A or 502A; n/a with SuperCab 164" WB or LARIAT Chrome Package) includes: Magnetic 5-bar grille and surround with black mesh insert, Magnetic 6" angular step bars, body-color front bumper with Magnetic insert and body-color upper fascia, body-color rear bumper, 18" 6-spoke machined aluminum wheels with Magnetic-painted pockets, chrome exhaust tip, 32" FX4 tubular box decals (decals not included when ordered with the FX4 Off-Road Package), leather-trimmed front bucket seats with flow-through center console, door trim and instrument panel, and unique interior finish

**KING RANCH® Appearance**
- **KING RANCH Chrome Package** (requires 601A) includes: chrome 3-bar grille, surround and mesh insert, chrome bumpers, chrome front tow hooks (4x4), 20" chrome-like PVD wheels with 275/55R20 BSW all-terrain tires (4x4), 275/55R20 OWL all-terrain tires (4x4), chrome door handles with body-color bezels, chrome mirror caps, bright wheel-moldings, and tailgate applique
- **KING RANCH Monochromatic Paint Package** (requires 601A and KING RANCH Chrome Package) includes: KING RANCH custom paint and body-color wheel-lip moldings

**Technology**
- **Technology Package** (available on LARIAT 502A, KING RANCH 601A and PLATINUM; restrictions apply) includes: Lane-Keeping System and 360-degree camera with Split-view Display and dynamic hitch assist

**FX4 Off-Road**
- **FX4 Off-Road Package** (optional on XL 101A, XLT 301A/302A, LARIAT, KING RANCH and PLATINUM; n/a with the 3.5L Ti-VCT engine) includes electronic-locking rear axle; off-road-tuned front and rear shock absorbers; fuel tank, transfer case and front differential skid plates; FX4 Off-Road box decals; and Hill Descent Control™

**Towing**
- **Class IV Trailer Hitch** (optional on XL and XLT 30DA; required for towing up to 5,000 lbs.; n/a with 2.7L EcoBoost® Payload Package) includes: 4-pin/7-pin wiring harness, and Smart Trailer Tow Connector

**Wheels**

- **17" Silver Steel**
  - **XLT – Standard**
  - **17" Silver-Painted Aluminum**
  - **XLT – Included; Chrome Package and XLT Sport Package**

- **18" Silver Heavy-Duty Aluminum**
  - **XL – Optional; requires 101A and Heavy-Duty Payload Package**
  - **XLT – Included; Heavy-Duty Payload Package**

- **18" Silver-Painted Aluminum**
  - **XL – Included; Chrome Package and XLT Sport Package**
  - **XLT – Standard**

- **18" Chrome-Like PVD**
  - **XL – Included; Chrome Package**

- **18" Machined Aluminum with Silver-Painted Pockets**
  - **LARIAT – Standard**

- **18" 6-Piece Machined Aluminum with Magnetic-Painted Pockets**
  - **LARIAT – Included; Sport Package**
  - **LARIAT – Optional; requires 501A**

- **20" 6-Piece Premium Painted Aluminum**
  - **LARIAT – Optional; requires 501A**

- **20" Premium Tarnish Dark-Painted Pockets**
  - **XLT – Included; Chrome Package**

- **20" Machine Aluminum with Light Carbo-Painted Pockets**
  - **KING RANCH – Optional**

- **22" Polished Aluminum**
  - **LIMITED – Standard**
**EXTERIORS**

- White Platinum Metallic Tri-coat
- Oxford White
- Ingot Silver*
- Race Red
- Ruby Red Metallic Tinted Clearcoat
- Bronze Fire*
- Blue Flame*
- Blue Jeans*
- Caribou*
- Magnetic
- Lithium Gray
- Green Gem*
- Shadow Black

**INTERIORS**

1. Medium Earth Gray Vinyl
2. Dark Earth Gray Cloth
3. Medium Earth Gray Cloth
4. Medium Light Camel Cloth
5. XLT Sport Black Cloth
6. XLT Sport Black Cloth with Red Accents
7. Medium Earth Gray Leather
8. Medium Light Camel Leather
9. Black Leather
10. Black Leather with Alcantara® Inserts
11. Antiqued Mesa Brown Leather
12. Black Luxury Leather
13. Brunello Luxury Leather
14. Mojave Luxury Leather

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<th>Exteriors</th>
<th>Two-Tone</th>
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<td>Ruby Red Metallic Tinted Clearcoat*</td>
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<td>Bronze Fire</td>
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<td>Blue Flame</td>
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<tr>
<td>Blue Jeans</td>
<td>1</td>
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<tr>
<td>Caribou</td>
<td>1</td>
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<tr>
<td>Magnetic</td>
<td>1</td>
</tr>
<tr>
<td>Lithium Gray</td>
<td>1</td>
</tr>
<tr>
<td>Green Gem</td>
<td>1</td>
</tr>
<tr>
<td>Shadow Black</td>
<td>1</td>
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</tbody>
</table>

* Magnetic Two-Tone Accent exterior optional on XLT.
* Caribou Two-Tone Accent exterior standard on KING RANCH, optional on LARIAT.
* 2 Optional.
* 6 Requires XLT Special Edition Package.
* 7 Not available with two-tone exterior.
* 10 Requires LARIAT Special Edition Package.

Colors are representative only. See your dealer for actual paint/trim options. *Additional charge.
## TECHNICAL SPECIFICATIONS

### DIMENSIONS

<table>
<thead>
<tr>
<th>Exterior</th>
<th>Regular Cab 4x2/4x4</th>
<th>SuperCab 4x2/4x4</th>
<th>SuperCrew® 4x2/4x4</th>
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<tbody>
<tr>
<td>A. Height – 5½’ box</td>
<td>75.5”/76.9”</td>
<td>75.5”/77.2”</td>
<td>75.7”/77.3”</td>
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<tr>
<td>A. Height – 6½’ box</td>
<td>75.1”/76.9”</td>
<td>75.5”/77.1”</td>
<td>75.9”/77.3”</td>
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<td>A. Height – 8’ box</td>
<td>79.9”</td>
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<td>B. Width – Excl. mirrors</td>
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<td>96.8”</td>
<td>96.8”</td>
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<tr>
<td>B. Width – Incl. standard mirrors</td>
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<tr>
<td>B. Width – Incl. trailer tow mirrors</td>
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<tr>
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<td>C. Length – 5½’ box</td>
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<tr>
<td>C. Length – 6½’ box</td>
<td>227.9”</td>
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<td>D. Overhang – Front</td>
<td>37.8”</td>
<td>37.8”</td>
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<td>E. Wheelbase – 5½’ box</td>
<td>122.4”</td>
<td>145.0”</td>
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<tr>
<td>E. Wheelbase – 6½’ box</td>
<td>141.1”</td>
<td>163.7”</td>
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<td>F. Overhang – Rear</td>
<td>49.1”</td>
<td>49.1”</td>
<td>49.1”</td>
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<td>G. Angle of approach – 5½’ box</td>
<td>22.1°/24.7°</td>
<td>18.5°/21.1°</td>
<td>17.2°/19.7°</td>
</tr>
<tr>
<td>G. Angle of approach – 6½’ box</td>
<td>24.4°/25.8°</td>
<td>23.8°/25.5°</td>
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<tr>
<td>G. Angle of approach – 8’ box</td>
<td>19.3°/22.1°</td>
<td>16.8°/19.0°</td>
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<tr>
<td>H. Ramp breakover angle – 5½’ box</td>
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<td>18.3°/21.0°</td>
<td>—</td>
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<tr>
<td>H. Ramp breakover angle – 6½’ box</td>
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<td>22.1°/24.7°</td>
<td>18.5°/21.1°</td>
</tr>
<tr>
<td>H. Ramp breakover angle – 8’ box</td>
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<td>—</td>
<td>17.2°/19.7°</td>
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<tr>
<td>I. Angle of departure – 5½’ box</td>
<td>24.6°/27.1°</td>
<td>24.0°/26.1°</td>
<td>24.5°/26.4°</td>
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<tr>
<td>I. Angle of departure – 6½’ box</td>
<td>24.7°/26.8°</td>
<td>24.6°/25.8°</td>
<td>—</td>
</tr>
<tr>
<td>I. Angle of departure – 8’ box</td>
<td>24.6°/27.1°</td>
<td>24.0°/26.1°</td>
<td>24.5°/26.4°</td>
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<tr>
<td>J. Load floor height – 5½’ box</td>
<td>8.9”/9.4”</td>
<td>8.7”/9.4”</td>
<td>8.4”/9.3”</td>
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<tr>
<td>J. Load floor height – 6½’ box</td>
<td>8.6”/9.4”</td>
<td>8.7”/9.4”</td>
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<tr>
<td>K. Ground clearance (min.) – 5½’ box</td>
<td>34.0”/35.7”</td>
<td>34.1”/35.9”</td>
<td>34.6”/36.1”</td>
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<tr>
<td>K. Ground clearance (min.) – 6½’ box</td>
<td>34.7”/36.9”</td>
<td>34.8”/36.5”</td>
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<tr>
<td>L. Cab length</td>
<td>121.5”</td>
<td>144.1”</td>
<td>155.9”</td>
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### MAXIMUM PAYLOAD WEIGHT RATINGS (lbs.)

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<th>Engine</th>
<th>Drive</th>
<th>Max. GVWR</th>
<th>122.4&quot; WB</th>
<th>141.1&quot; WB</th>
<th>163.7&quot; WB</th>
<th>156.8&quot; WB</th>
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<tbody>
<tr>
<td>3.5L Ti-VCT V6</td>
<td>4x2</td>
<td>6,010/6,100</td>
<td>1,910</td>
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<tr>
<td>4x4</td>
<td>6,050/6,100 6,300/6,350</td>
<td>1,700</td>
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<tr>
<td>2.7L EcoBoost® V6</td>
<td>4x2</td>
<td>6,100/6,250 6,350/6,500 6,750/6,800/6,900</td>
<td>1,820</td>
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<td>4x4</td>
<td>6,050/6,250/6,500 6,800/6,950/7,000</td>
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<tr>
<td>3.0L Ti-VCT V8</td>
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<td>6,200/6,750/6,800 6,900/6,950/7,000 7,600/7,850</td>
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<td>4x4</td>
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<td>4x4</td>
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1Requires 2.7L EcoBoost Payload Package. 2Requires Heavy-Duty Payload Package and 17” wheels. 3Requires Heavy-Duty Payload Package and 18” wheels.

**Payload Notes:** Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.
### TECHNICAL SPECIFICATIONS

#### MECHANICAL

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<thead>
<tr>
<th>Brakes</th>
<th>4-wheel vented-disc ABS</th>
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<tr>
<td>Front Suspension</td>
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<td>Rear Suspension</td>
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<tr>
<td>Axle rating @ ground</td>
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<tr>
<td>Steering</td>
<td>Electric power-assisted</td>
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#### CONVENTIONAL TOWING — MAXIMUM LOADED TRAILER WEIGHT RATINGS (lbs.)

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<tr>
<th>Engine</th>
<th>Axle Ratio</th>
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<th>156.8&quot; WB</th>
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### Towing Notes:
- Maximum loaded trailer weights shown. Do not exceed trailer weight of 5,000 lbs. when towing with bumper only.
- Combined weight of the towing vehicle (including options, hitch, passengers and cargo) and the loaded trailer must not exceed the GCWR (Gross Combination Weight Rating).
- Make sure that the vehicle payload (reduced by option weight) will accommodate trailer tongue load weight and the weight of passengers and cargo added to the towing vehicle.
- The addition of trailer tongue load weight, and the weight of passengers and cargo, cannot cause vehicle weights to exceed the rear GAWR (Gross Axle Weight Rating) or GVWR (Gross Vehicle Weight Rating).

See the RV & Trailer Towing Guide for requirements, restrictions, and 5th-wheel towing.
LARIAT SuperCrew® 4x4 in Ingot Silver accessorized with a chrome exhaust tip, heavy-duty splash guards with stainless steel inserts, step bars, bed extender, spray-in bedliner¹, hard-folding tonneau cover by Advantage®, side window deflectors, trailer tow mirrors and chrome hood deflector.

Dual Headrest DVD by INVISION™²

Drop-in bedliner

All-weather floor mats

Remote Access

**Exterior**
- Exhaust tips
- Exterior trim kits²
- Fender flares²
- Fog lamps²
- Ford custom graphics²
- Hood and side window deflectors
- Hood protector²
- Racks and carriers²
- Splash guards
- Sportz® tents²
- Step bars and retractable side steps
- Trailer towing accessories
- Wheel lock kit
- Wheel-well liners

**Interior**
- All-weather and premium carpeted floor mats
- Ash cup/coin holders
- Cargo organizers and protectors
- First aid and roadside assistance kits²
- Interior light kit
- Protective seat covers²
- Tablet cradle²

**Bed Products**
- Bed/cargo illumination
- Bed cargo net, divider, extenders, liners, mats, and tailgate seal²
- Bed rails²
- Bed standard interface plate

Bed tailgate viscous dampening cartridge
Commercial-grade tool/cargo box²
Premium locking cleats
Retractable stake pocket tie-downs²
Stowable load ramps
Tonneau covers²

**Electronics**
- Auto-dimming rearview mirror
- Ford Telematics™ powered by Telogis®²
- Dual Headrest DVD²
- Keyless entry keypad
- Remote Access
- Warning sensor systems²
- Wireless charging²

¹Factory option. See dealer for details. ²Ford Licensed Accessory.
**New Vehicle Limited Warranty.** We want your Ford F-150 ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion coverage on aluminum body panels – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

**Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

**Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Ford Original Accessories** will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Full-Size Pickups under 8,500 lbs. GVWR based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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