Thank you for your interest in the new 2012 F-150. Included in this brochure you’ll find information about:

CAPABILITY: Ford F-150 has enormous capability with best-in-class payload, towing and frame strength among full-size trucks under 8,500 lbs. GVWR. F-150 is Built Ford Tough to come through with the dependability you expect in this full-size pickup.

POWER: F-150 features a line of four engines, including the available EcoBoost™ with its outstanding performance and economy. F-150 has overall leadership in payload and towing, power and economy among full-size pickups under 8,500 lbs. GVWR.

INTERIOR: Inside an F-150, seating comfort and acoustical quality are outstanding and the ride very smooth. And there’s the assurance that comes with being surrounded by a sturdy steel safety cage and protected by many standard safety features.

PRODUCTIVITY: Who says you have to work hard at being productive? Not someone who drives an F-150 with the driver-configurable LCD Productivity Screen. There’s also the available Ford SYNC® and Navigation System helping keep you connected.

Dealer Information
Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Plantation Ford</th>
<th>707 N State Road 7</th>
<th>(954) 584-2400</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Plantation, FL 33317</td>
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<tr>
<td>Grieco Ford of Fort Lauderdale</td>
<td>1333 North Federal Highway</td>
<td>(954) 390-6400</td>
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<td>Fort Lauderdale, FL 33304</td>
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<tr>
<td>Pines Ford</td>
<td>8655 Pines Boulevard</td>
<td>(954) 443-7000</td>
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<td></td>
<td>Pembroke Pines, FL 33024</td>
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<tr>
<td>AutoNation Ford Margate</td>
<td>5401 West Copans Road</td>
<td>(954) 644-4976</td>
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<td></td>
<td>Margate, FL 33063</td>
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EXPERIENCED MY FORD YET? Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It’s a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.
OUTWORK. OUTPLAY. OUTSMART. ALL THE REST.

With 4 high-tech engines, including our revolutionary EcoBoost, the toughest truck lineup in the class is also the most powerful and the most fuel efficient. It tows the most – up to 11,300 lbs. It hauls the most – up to 3,120 lbs. It generates the most available power – up to 411 hp. It gets you the most bang for your buck at the pump – up to 23 mpg hwy. 9 distinctive models. 3 cab configurations. 3 box lengths. Whatever you need a truck to do best, the F-150 lineup delivers. No wonder F-Series has been America’s best-selling truck for 34 years.


1Class is Full-Size Pickups under 8,500 lbs. GVWR non-hybrid. Best-in-class payload and towing when properly equipped.

2EPA-estimated 17 city/23 hwy/19 combined mpg on 3.7L V6 4x2.
IT SETS THE BENCHMARK. AGAIN. AND AGAIN.

Best Performance
- Best-in-class horsepower: 411 with available 6.2L 2-valve V8
- Best-in-class torque: 420 lb.-ft. with available 3.5L EcoBoost® and 434 lb.-ft. with available 6.2L 2-valve V8

Best Fuel Economy
- Best-in-class mpg: 17 city/23 hwy/19 combined1 with 3.7L V6
- Best of any comparable2 V8: 21 mpg hwy1 with 5.0L V8

Best Towing
- Best-in-class max. towing capability: 11,300 lbs.3
- Standard trailer sway control
- Available trailer brake controller, rear view camera and telescoping trailer tow mirrors

Best Payload
- Best-in-class max. payload capability: 3,120 lbs.3
- Best-in-class cargo box volume: 81.3 cu. ft.
- Class-exclusive available box side steps
- Class-exclusive available tailgate step

Best Overall – EcoBoost
- No competitor can beat 16 city/22 hwy/18 combined mpg1
- 420 lb.-ft. of torque
- 11,300-lb. max. towing capability3
- 3,100-lb. max. payload capability3

1EPA-estimated non-hybrid engine 4x2 fuel economy. 2Small V8 engines of 5.0L or less displacement. 3Maximum capability when properly equipped. See your Ford Dealer for specific equipment and other limitations.

Vehicles shown on closed course with professional drivers. Obey all laws. Respect the environment.
Know your vehicle, the course and required equipment before high-speed off-roading.
Horsepower. Torque. Or even mpg. The numbers speak for themselves. Get best-in-class 23 mpg hwy with the standard 3.7L V6, best-in-class 411 hp and 434 lb.-ft. of torque with the 6.2L V8, or your pick of powerful combinations in between. With the only standard 6-speed automatic transmission in the class and available SelectShift Automatic, you can’t go wrong.

Twin independent variable cam timing (Ti-VCT) enables precise control of the camshafts on 3 of these high-tech engines to help give you better fuel efficiency and more power than their predecessors. Engineered to meet the most stringent standards for long-lasting durability, every engine in this lineup is proven over millions of miles of harsh laboratory and real-world testing. They’re all Built Ford Tough.

### 4 Choices: Each One Beats Its Competition

#### 1. 3.7L Ti-VCT 4-Valve V6 FFV
It’s the most fuel-efficient engine in the class, and it delivers the most horsepower, along with torque no other standard V6 can beat. Piston-cooling jets inside this engine spray oil directly on the underside of the pistons to help keep them cool under extreme operating conditions. As a flex-fuel vehicle (FFV) engine, the 3.7L can run on E85, gasoline or any combination of the two.
17 city/23 hwy/19 combined mpg

#### 2. 5.0L Ti-VCT 4-Valve V8 FFV
It’s the most fuel-efficient of any comparable V8 engine and it delivers the most horsepower, torque, towing and payload capabilities. The intake camshaft on this engine is specifically designed to help achieve its low-end torque. It also features cast exhaust manifolds and a unique engine oil cooler for heavy-duty use and durability.
15 city/21 hwy/17 combined mpg

#### 3. 3.5L EcoBoost Ti-VCT
This innovative engine delivers the highest max. towing and payload capabilities in the class along with fuel efficiency no competitor can beat. Twin turbochargers combine with high-pressure direct injection for remarkably balanced performance. Turn the page for more on the revolutionary EcoBoost.
16 city/22 hwy/18 combined mpg

#### 4. 6.2L 2-Valve V8
This free-breathing beast delivers the most horsepower and torque available on any engine in the class. Baja-tested by the Ford Special Vehicle Team (SVT) and shared with F-Series Super Duty, the proven 6.2L boasts a cast-iron engine block with 4-bolt main bearing caps and 2 additional cross bolts for extreme durability. Utilizing 2 spark plugs per cylinder helps improve efficiency and increase engine torque.
13 city/18 hwy/14 combined mpg

### Performance Chart

<table>
<thead>
<tr>
<th>POWERTRAIN</th>
<th>HP @ RPM</th>
<th>TORQUE LB.-FT. @ RPM</th>
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<tbody>
<tr>
<td>3.7L V6/6-Speed Automatic</td>
<td>302 @ 6,500</td>
<td>278 @ 4,000</td>
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<tr>
<td>5.0L V8/6-Speed Automatic</td>
<td>360 @ 5,500</td>
<td>380 @ 4,250</td>
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<tr>
<td>3.5L EcoBoost®/6-Speed Automatic</td>
<td>365 @ 5,000</td>
<td>420 @ 2,500</td>
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<tr>
<td>6.2L V8/6-Speed Automatic</td>
<td>411 @ 5,500</td>
<td>434 @ 4,500</td>
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</table>

1: EPA-estimated 17 city/23 hwy/19 combined mpg on 3.7L V6 4x2. 2: Available feature. 3: 6.2L horsepower and torque achieved with premium fuel. 4: EPA-estimated 4x2 fuel economy. 5: Small V8 engines of 5.0L or less displacement.
POWER RIGHT PAST PUMP AFTER PUMP.

F-150 equipped with our 3.5L EcoBoost® direct-injection twin-turbo engine delivers a best-in-class mix of torque, capability and fuel economy. It tows more than any competitor (up to 11,300 lbs.),1 hauls more (up to 3,100 lbs.);1 gives you more torque (420 lb.-ft.) and delivers up to an unsurpassed 22 mpg hwy.2 New for this year, a 36-gallon fuel tank is standard on EcoBoost 4x4s, which means you could go over 750 hwy miles without a pit stop. The ideal choice for towing and hauling, this innovative engine combines advanced technology with proven engineering similar to that found in some of the best heavy-duty turbo-diesel truck engines. Extensive durability testing, equivalent to 1.6 million miles and 10 years of use in the harshest environments, pushed EcoBoost to extremes as it earned its place in the Built Ford Tough® lineup.

Best-in-Class Torque
Best-in-Class Towing
Best-in-Class Payload
Unsurpassed Fuel Economy

Torque that beats all competitors. The 3.5L EcoBoost generates over 90% of its peak torque from way down at 1,700 rpm all the way up through 5,000 rpm.

LARIAT SuperCrew 4x2. LARIAT Chrome Package. Red Candy. Available equipment.

1When properly equipped. 2EPA-estimated non-hybrid engine 4x2 fuel economy: 16 city/22 hwy/18 combined mpg.
TOW MORE. SWEAT LESS.

F-150 is the first and only truck to combine best-in-class max. towing capability of up to 11,300 lbs. in every cab type, the stabilization technology of standard trailer sway control, and an integrated trailer brake controller, offering you a level of towing confidence no other full-size pickup can touch.

New for 2012, standard hill start assist helps prevent you from rolling back on a grade by momentarily maintaining brake pressure until the engine delivers enough torque to move the truck up the hill. On trucks equipped with the trailer brake controller, it can automatically apply your trailer brake too. Included in every Trailer Tow Package, our 6-speed SelectShift Automatic transmission features a progressive range select mode you can use to lock-out upper gears for better performance when the truck is heavily loaded or when towing on grades. Rest assured, your trailer's reign of terror is over.

Helps you keep it in line. Our standard trailer sway control uses a yaw motion sensor to monitor the motions of your truck and detect trailer sway. It can automatically react when sway is detected by selectively braking and reducing engine torque to help you maintain control of both the truck and the trailer.

Optimizes braking. The factory-integrated trailer brake controller uses braking input, vehicle speed and information from the vehicle’s Anti-Lock Brake System (ABS) to balance the performance of the truck brakes and electric trailer brakes.

Helps you line it up. The rear view camera displays a full-color image in your auto-dimming rearview mirror or on the Navigation System’s 8” screen (shown). Just shift into Reverse for a wide-angle view behind the truck, complete with a distance guide.
Built on the strongest frame in the class, F-150 is specifically engineered to excel at cargo hauling. Each crossmember on its fully boxed frame is precisely positioned to create a flat load floor, then throughwelded to help create a highly rigid structure, which minimizes frame flex and contributes to stable hauling and towing. More ways you benefit from this rugged design: best-in-class 3,120-lb. max. payload\(^1\) capability and best-in-class cargo box volume of up to 81.3 cu. ft. Even managing your cargo is easier thanks to the best pickup box access\(^2\) in the class — steps on all 3 sides including our class-exclusive tailgate step\(^2\) and box side steps.\(^2\) Any way you stack it, F-150 is the hardest working, most productive truck out there.

**Shields your investment.** Go for the Tough Bed\(^6\) factory-installed spray-in bedliner,\(^2\) and we’ll apply an industrial-grade synthetic lining directly to your bed for durable, long-lasting protection.

**Gives you a lift.** Class-exclusive box side steps\(^2\) ease access to the front end of the box. Each step can handle up to 500 lbs. Deploy or stow them with your foot — no hands required.

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\(^{1}\)Maximum capability when properly equipped. See your Ford Dealer for specific equipment and other limitations. \(^{2}\)Available feature.
ROCK ROUGH TERRAIN LIKE NEVER BEFORE.

Our Baja-proven, high-speed, off-road performance truck, F-150 SVT RAPTOR, gets a new TORSEN® front differential with its 4.10:1 axle ratio this year, adding serious slow-speed rock-crawling prowess to its long list of outstanding off-road capabilities. Built Ford Tough® with rugged underpinnings, every F-150 starts with a double-wishbone, coil-over-shock, independent front suspension including gas shock absorbers and two-stage, variable-rate rear leaf springs. Equip yours with our electronic shift-on-the-fly 4x4, class-exclusive front view camera, electronic-locking rear differential, underbody skid plates and front tow hooks to make sure you’re off-road ready right from the start.

Enhances capability on 4x2s and 4x4s. The electronic-locking rear differential uses a true mechanical dog-clutch mechanism to lock both rear axle shafts together so they turn at the same speed for maximum traction. Now available on all models, it improves 4x2 traction when towing and when traveling on sand or other loose surfaces. Standard on FX4 and SVT RAPTOR.

Tracks the action. Monitor your pitch angle, bank angle and wheel direction with our class-exclusive off-road display in the LCD productivity screen!

Class-exclusive front view camera Available only on SVT RAPTOR, this new camera displays a wide-angle view from the front grille onto your Navigation System’s full-color 8” screen. Activated through the LCD productivity screen when you’re off-roading at low speeds, it even includes a built-in lens washer to help keep your view clear.


1Available feature. 2Not available with 3.7L V6.
2011 “TOP SAFETY PICK.”

Travel with confidence knowing F-150 SuperCrew has attained the highest possible rating1 from the Insurance Institute for Highway Safety (IIHS) for 2011. In fact, no other brand offers you more 2011 “Top Safety Pick” vehicles than Ford. Our engineers are constantly developing and advancing safety technologies to help give you peace of mind out there on the road.

Masters challenging moments.
Our standard AdvanceTrac® with RSC® (Roll Stability Control™) is the only electronic stability control system in the class that uses 2 gyroscopic sensors to help keep all 4 wheels firmly planted.2 It automatically helps avoid skidding and fishtailing, and is particularly beneficial in inclement weather.

Personalizes your protection.
The advanced Personal Safety System™ uses sensors to control deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags deploy in certain side-impact collisions. And our Safety Canopy® System enhances protection with a rollover sensor and side-curtain airbags.

Promotes smart driving.
Our exclusive MyKey®3 allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and much more.

Sends an SOS for you.
The SOS Post-Crash Alert System™ can automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.4 No subscription required.

Directly contacts 911.
Ford SYNC®3 with 911 Assist® uses your phone to call 911 in the event of airbag deployment or fuel pump shutoff. The system can even send the operator an urgent message and your vehicle’s location.5


1SuperCrew models built after Feb. 2011. 2012 model year not yet tested. 2Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 3Available feature. 4SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. 5The vehicle’s electrical system (including the battery), the wireless service provider’s signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. Not all 911 systems are capable of receiving the vehicle location electronically. See your owner’s guide for details.
**HANDS CONTROL THE WHEEL. VOICE CONTROLS THE REST.**

Stay connected to calls, music and more with SYNC.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC. Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod. Just touch a button on the steering wheel and say things like “Call Kevin,” or “Play playlist: Country.” New AppLink lets smartphone users control Pandora internet radio (shown) and Stitcher SmartRadio by voice too. SYNC also offers 911 Assist and with an activated SYNC Services account you get business searches, turn-by-turn driving directions, custom traffic alerts and more. Personalize your experience at SyncMyRide.com.

Full-color, voice-activated travel guide with SiriusXM.

The Navigation System includes a 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link to bring you over 130 channels of unique content, plus live infotainment services. Get continuously updated traffic information, plus check local fuel prices, weather reports, movie listings, sports scores and more. Play DVDs while F-150 is in Park and store nearly 10 gigs of your digital music. The vibrant 8” LCD touch screen features interactive maps you can zoom and scroll. Of course, it also responds to voice commands for hands-free control.


1Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Subscription may be required. Text message and data rates may apply. 2Available feature. 3SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com.
F-150 SuperCrew impresses with an interior experience like no other. We’re talking room to spare, lots of creature comforts, superb cargo space and utmost flexibility – this truck has it all. The seating is thoughtfully contoured to provide comfortable support in all the right places, including its angled rear seat backs, which create a relaxed, natural seating position. The ultra-convenient one-touch 60/40 split rear seat folds up to reveal a fully flat load floor. And it’s so quiet in here you might forget you’re in a truck.

**Powers your electronics.** On the back of the flow-through center console, you’ll find both a 110-volt power outlet and a 12-volt powerpoint for recharging your portable devices.

**Keeps your cargo level.** SuperCrew models feature the only completely flat load floor available in the class. With the one-touch 60/40 split rear seat folded up, they also give you 59.9 cu. ft. of cargo space to fill.
XLT HOLDS NOTHING BACK.

Regular Cab, SuperCab or SuperCrew. Any box size. Best-in-class maximum payload and towing capabilities. F-150 XLT offers you a wide range of configurations. Inside, premium cloth seats welcome you, along with a substantial list of power and convenience features. Step up the exterior by adding the XLT Chrome Package with its eye-catching chrome billet-style grille, 18” chrome-clad aluminum wheels and many other chrome accents. Ease your maneuvering with the Reverse Sensing System. Run through a pre-towing checklist in the LCD productivity screen before hitting the road with your trailer. And rely on the SecuriCode™ keyless entry keypad to help you gain access to the truck even when you’re without your keys. Hardworking. Practical. Built Ford Tough. That’s F-150 XLT.
FX CRANKS UP THE INTENSITY.

Give your F-150 FX2 or FX4 a streetwise edge with the new FX Appearance Package! The sport leather-trimmed interior includes a unique finish on the flow-through console, instrument panel and other key touchpoints, plus bold red piping and perfs on the seating. Outside, the distinctive grille combines a body-color surround with a gloss black insert. Dramatic 20” 6-spoke flat-black painted aluminum wheels, a chrome exhaust tip, 4” black tubular step bars and exclusive bodyside graphics give this truck an unmistakable profile, while unique badging puts the finishing touch on both fenders and the tailgate. Get ready to stand out.
This F-150 really knows how to treat you right. Leather-trimmed seating with 10-way power adjustment for the driver and right-front passenger, dark woodgrain interior accents, voice-activated Ford SYNC® for your calls, music and more – the list of standards goes on and on. Brighten the exterior with the LARIAT Chrome Package featuring a chrome mesh grille insert, 6" chrome angular cab steps, chrome skull caps on the sideview mirrors and more. For even more visual impact, you can add 20" chrome-clad aluminum wheels! Load up to 6 CDs in the 10-speaker, 700-watt Sony® Audio System! Use the convenient new 2-speed automatic 4x4 to tackle all sorts of terrain. And enjoy all kinds of weather with the heated and cooled front bucket seats! When you’re ready to discover tough luxury, climb into F-150 LARIAT.


1Available feature.
FORD HARLEY-DAVIDSON™ F-150.
SHOW 'EM SOME SKIN.

Dramatic new “snakeskin” detailing gives this F-150 a look like no other. Get yours in Tuxedo Black Metallic or White Platinum Metallic Tri-coat with the potent 411-hp 6.2L SOHC V8 packed behind a chrome billet-style grille. Snakeskin bodyside graphics, box side “Harley-Davidson” dimensional lettering, and massive 22” machined aluminum wheels with painted accents and the Harley-Davidson blank Bar & Shield logo set off the profile. Your truck’s limited-edition status is recognized with a cloisonné badge featuring the HARLEY-DAVIDSON Bar & Shield logo and its unique serial number displayed on the flow-through center console’s leather-trimmed lid. When you’re not on your bike, declare your independence in the 2012 Ford Harley-Davidson™ F-150.
F-150 can be equipped with everything from manually telescoping and folding sideview mirrors with a large viewing area and convex lens that are perfect for towing, to power-adjustable interior features that help customize your driving position. You can even expand your cargo capabilities with our rugged stowable bed extender. And you’ve got plenty of style options too. Build the F-150 you want, just the way you want it.

<table>
<thead>
<tr>
<th>Available feature.</th>
<th>Shown with XLT Convenience Package.</th>
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<table>
<thead>
<tr>
<th>Feature</th>
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<tbody>
<tr>
<td>Trailer tow mirrors¹</td>
</tr>
<tr>
<td>Power-tilt/-telescoping steering column¹</td>
</tr>
<tr>
<td>Power-adjustable pedals¹</td>
</tr>
<tr>
<td>Stowable bed extender¹</td>
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<tr>
<td>XLT Custom Package¹</td>
</tr>
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</table>

¹Available feature. ²Shown with XLT Convenience Package.
LARIAT SuperCrew 4x4 in Red Candy customized with LARIAT chrome mesh grille insert, chrome hood deflector, 5" chrome aluminum tubular step bars, wheel-well liners, chrome exhaust tip, hard color-matched tonneau cover by Penda™, smoked side window deflectors and Ford Custom Graphics by Original Wraps™ Inc.

1 Dual head restraint DVD by INVISION™
Commercial grade tool box/ cargo box by Delta™
All-weather floor mats
Remote start systems

Bed Products
Bed extenders, mats and liners
Cable lock, tonneau covers and retractable stake pocket tie-downs

Cargo Management System
Bed divider and side rails
Cleat tie-downs
Front header bar and load bar kits
Cargo storage sidebox

Exterior
Head and taillamps
Moonroof deflector
Manual and power mirrors
Sliding rear windows
Contractor racks and carriers
Retractable side steps
Sportz® truck tents
Splash guards
Trailer towing accessories
Wheel lock kit

Interior
Interior light kit
Auto-dimming rearview mirror
Cargo organizers and protectors
Protective seat covers
Ash cup/coin holder
Leather-trimmed interior seating

Electronics
Keyless entry keypad
Vehicle security systems
Warning sensor systems

1 Ford Licensed Accessory.
F-150 Standard Features

Mechanical
97,500-mile tune-up interval1 (6.2L engine) or 100,000-mile tune-up interval2 (3.7L, 5.0L and 3.5L engines)
Brakes – Power 4-wheel vented-disc with ABS
Easy Fuel® capless fuel filler
Electronic brakeforce distribution (EBD)
Fail-Safe Engine Cooling System
Four-wheel-down towing capability (4x4)
Gas-pressurized twin-tube shock absorbers
Hill start assist
Hood-open assist mechanisms
Horn – Dual-note
Jack (2-ton)
Lightweight aluminum hood
Maintenance-free 78-amp-hr, 750-CCA battery
Power rack-and-pinion steering
Parking brake, foot-operated with hand-release
with battery saver
with battery saver
Piston brake – Power 4-wheel vented-disc with ABS
Power rail-and-pinion steering
Power steering
Power steering
Power steering
Power steering
Power steering
Power steering
Power steering
Removable tailgate with key lock and tailgate assist
Stainless steel exhaust system (major components)
Stablebox® bar – Front
Suspension – Front: long-spindle, double-wishbone
Suspension – Rear: leaf springs
Tilt steering column
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Til...
F-150 Standard Features

**XL**
Includes all standard features, plus:

**Mechanical**
- 3.7L Ti-VCT 4-valve V6 FFV engine (Regular Cab, SuperCab 165" WB, and 4x2 SuperCrew 165" WB)
- 5.0L Ti-VCT 4-valve V8 FFV engine (SuperCab 165" WB, 4x4 SuperCrew and 4x2 SuperCrew 157" WB)
- Electronic 6-speed automatic transmission with tow/haul mode
- Electric power-assisted steering
- Electronic shift-on-the-fly (ESOF) (4x4)
- Fuel tank – 26-gallon (4x2 and Regular Cab 126" WB 4x4)
- Fuel tank – 36-gallon (4x4; n/a on Regular Cab 126" WB)
- 17" Gray styled steel wheels
- P235/75R17 BSW all-terrain tires (Regular Cab and SuperCab)
- P255/65R17 OWL all-season tires (SuperCrew 4x2)
- P265/70R17 OWL all-terrain tires (SuperCrew 4x4)

**Seating**
- 4/20/40 split vinyl front seat
- 60/40 split flip-up rear seat (SuperCab and SuperCrew; one-touch flip-up on SuperCrew)
- Manual front seats

**Interior**
- AM/FM stereo with clock
- Climate controls – Manual
- Door locks – Manual (Regular Cab and SuperCab)
- Door locks – Power (SuperCrew)
- Flooring – Black vinyl
- Mirror – Day/night rearview
- Overhead console with storage bins and map lights (SuperCrew)
- Passenger-side visor vanity mirror
- Steering wheel – Black urethane
- Windows – 2nd-row fixed (SuperCab)
- Windows – Manual (Regular Cab and SuperCab)
- Windows – Power with front one-touch-up/-down feature (SuperCrew)
- Window – Rear, fixed glass with privacy tint

**Exterior**
- Bumpers – Argent-painted front and rear with black molded front upper fascia
- Door handles – Black
- Grille – Black surround with black bar-style insert
- Mirrors – Manual sideview (Regular Cab and SuperCab)
- Mirrors – Power sideview (SuperCrew)
- Perimeter alarm (SuperCrew)
- Remote Keyless Entry System with 2 integrated keyhead transmitter remotes with panic button, and illuminated Entry System
- Stone guards – Black

**STX**
Includes select XL features, plus:

**Mechanical**
- 3.7L Ti-VCT 4-valve V6 FFV engine
- 17" machined aluminum wheels
- P235/75R17 BSW all-terrain tires

**Seating**
- 40/20/40 split cloth front seat
- 4-way adjustable front head restraints
- Manual driver lumbar

**Interior**
- AM/FM stereo/single-CD player with clock
- Auxiliary audio input jack
- Cruise control
- Customer information display with external temperature
- Door locks – Power
- MyKey®
- Windows – Power with front one-touch-up/-down feature

**Exterior**
- Bumpers – Body-color front and rear with body-color front upper fascia
- Grille – Body-color surround with black bar-style insert
- Mirrors – Power sideview
- Remote Keyless Entry System with 2 integrated keyhead transmitter remotes with panic button, and illuminated Entry System

**XLT**
Includes select STX features, plus:

**Mechanical**
- 3.7L Ti-VCT 4-valve V6 FFV engine (Regular Cab, SuperCab 145" WB, and 4x2 SuperCrew 145" WB)
- 5.0L Ti-VCT 4-valve V8 FFV engine (SuperCab 163" WB, 4x4 SuperCrew and 4x2 SuperCrew 157" WB)
- 17" machined aluminum wheels with painted accents
- P235/75R17 BSW all-terrain tires (Regular Cab and SuperCab)
- P255/65R17 OWL all-season tires (SuperCrew 4x2)
- P265/70R17 OWL all-terrain tires (SuperCrew 4x4)

**Interior**
- Autolamp
- Compass
- Driver and passenger-side visors with covered vanity mirrors
- Fade-to-off interior lighting
- Flooring – Color-coordinated carpet
- Flooring – Color-coordinated carpeted floor mats
- Overhead console with storage bins and map lights (SuperCab and SuperCrew)
- Steering wheel – Color-coordinated urethane
- Window – Rear, fixed glass with privacy tint

**Exterior**
- Bumpers – Chrome front and rear with body-color front upper fascia
- Fog lamps
- Grille – Chrome surround with chrome bar-style insert

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**F-150 Standard Features**

### FX2/FX4
Includes select XLT features, plus:

**Mechanical**
- 5.0L Ti-VCT 4-valve V8 FFV engine
- SelectShift Automatic transmission
- 4x2 (FX2)
- 4x4 (FX4)
- Rear axle – Electronic-locking differential (FX4)
- Skid plates (FX4; front differential, transfer case and fuel tank)
- Trailer Tow Package
- 18" machined aluminum wheels
- P265/60R18 OWL all-season tires (FX2)
- P275/65R18 OWL all-terrain tires (FX4)

**Seating**
- 6-way power driver’s seat
- Manual driver and passenger lumbar
- Sport cloth front bucket seats with flow-through console and floor shifter

**Interior**
- Ford SYNC® voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio with 6-month trial subscription
- Flooring – Black rubber off-road floor mats (FX4)
- Manual-tilt/-telescoping steering column
- Message center – 4.2" LCD screen and trip computer
- Power outlet – 110-volt, on back of center console
- Manual-tilt/-telescoping steering column
- Steering wheel – Black leather-wrapped
- Steering wheel-mounted SYNC and audio controls
- Window – Rear, fixed glass with privacy tint and defrost

**Exterior**
- Black headlamp and taillamp surrounds
- Bumpers – Body-color front and rear with body-color front upper fascia
- Cab steps – 6" gray angular (FX2)
- Door handles – Body-color
- FX2 SPORT pickup box decals (FX2)
- FX4 OFF-ROAD pickup box decals (FX4)
- Grille – Body-color surround with gray billet-style insert
- Mirrors – Body-color sideview mirror caps
- SecurCode™ keyless entry keypad
- Wheel-lip moldings – Body-color (FX2)
- Wheel-lip moldings – Sterling Gray (FX4)

### LARIAT
Includes select XLT features, plus:

**Mechanical**
- 5.0L Ti-VCT V8 FFV engine
- SelectShift Automatic transmission
- Trailer Tow Package
- 2-speed automatic (4x4)
- 18" bright aluminum wheels
- P265/60R18 OWL all-season tires (4x2)
- P275/65R18 OWL all-terrain tires (4x4)

**Seating**
- 10-way power driver and right-front-passenger seats
- 60/40 split flip-up rear seat with folding armrest (SuperCrew)
- Leather-trimmed 40/20/40 split front seat
- Memory driver’s seat

**Interior**
- SYNC voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio with 6-month trial subscription
- Driver and passenger-side visors with covered, illuminated vanity mirrors
- Dual-zone electronic automatic temperature control
- Flooring – Color-coordinated carpeted floor mats
- Memory power-adjustable pedals
- Message center – 6.2" LCD screen and trip computer
- Rear view camera
- Rear view camera
- Power outlet – 110-volt, on back of center console
- Power-tilt/-telescoping steering column
- Remote Start System
- Reverse Sensing System
- Steering wheel – Chaparral leather-wrapped
- Unique woodgrain interior trim accents
- Universal garage door opener

**Exterior**
- Bumpers – Pale Adobe front and rear with body-color front upper fascia
- Cab steps – Pale Adobe platform
- Chrome exhaust tip
- Grille – Chrome 2-bar surround with Pale Adobe mesh insert
- KING RANCH tailgate and fender badges
- Mirrors – Chrome sideview mirror caps
- Mirrors – Power-folding heated sideview with memory, integrated turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
- Pale Adobe box top and tailgate moldings
- Stone guards – Pale Adobe
- Two-tone paint with Pale Adobe lower accent color
- Wheel-lip moldings – Pale Adobe

### KING RANCH®
Includes select LARIAT features, plus:

**Mechanical**
- Trailer brake controller
- 18" 7-spoke aluminum wheels with painted accents and KING RANCH logo center caps

**Seating**
- Chaparral perforated leather-trimmed front bucket seats
- Flow-through center console with Chaparral leather-trimmed lid and floor shifter with Chaparral leather-wrapped knob
- Heated and cooled driver and front-passenger seats
- Heated rear outboard seats

**Interior**
- Sony® Audio System including 6-disc in-dash CD changer
- Flooring – Carpeted floor mats with KING RANCH logo
- Memory power-adjustable pedals
- Rear view camera
- Reverse Sensing System
- Steering wheel – Chaparral leather-wrapped
- Unique woodgrain interior trim accents
- Universal garage door opener

**Exterior**
- Bumpers – Pale Adobe front and rear with body-color front upper fascia
- Cab steps – Pale Adobe platform
- Chrome exhaust tip
- Grille – Chrome 2-bar surround with Pale Adobe mesh insert
- KING RANCH tailgate and fender badges
- Mirrors – Chrome sideview mirror caps
- Mirrors – Power-folding heated sideview with memory, integrated turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
- Pale Adobe box top and tailgate moldings
- Stone guards – Pale Adobe
- Two-tone paint with Pale Adobe lower accent color
- Wheel-lip moldings – Pale Adobe


**PLATINUM**
Includes select LARIAT features, plus:

**Mechanical**
- Trailer brake controller
- 20" polished aluminum wheels
- P275/55R20 OWL all-season tires (4x2)
- P275/55R20 OWL all-terrain tires (4x4)

**Seating**
- Flow-through center console with leather-trimmed lid and floor shifter with leather-wrapped knob
- Heated and cooled driver and front-passenger seats
- Heated rear outboard seats
- Perforated leather-trimmed front bucket seats with embroidered PLATINUM logo on seat backs

**Interior**
- Sony® Audio System including 6-disc in-dash CD changer
- Aluminum appliqués on center panel and console
- Ambient lighting
- Bright inserts on door-sill scuff plates
- Power outlet – 110-volt, on back of center console
- Power-tilt/telescoping steering column
- Rear view camera
- Remote Start System
- Reverse Sensing System
- Steering wheel – Leather-wrapped with real wood insert and memory
- Unique instrument clustering
- Unique woodgrain interior trim accents
- Universal garage door opener

**Exterior**
- Bright bodyside accent moldings
- Bumpers – Body-color front and rear with body-color front upper fascia
- Cab steps – Power-deployable
- Chrome exhaust tip
- Chrome front tow hooks (4x4 only)
- Door handles – Body-color with chrome straps
- Grille – Satin-finish surround with chrome mesh insert
- High-gloss black B-pillar appliqués
- Mirrors – Chrome sideview mirror caps
- Mirrors – Power-folding heated sideview with memory, integrated turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
- PLATINUM taillight and fender badges
- Satin-finish taillight appliqué
- Windshield wipers – Rain-sensing

**HARLEY-DAVIDSON™ F-150**
Includes select LARIAT features, plus:

**Mechanical**
- 6.2L 2-valve V8 gas engine
- Fuel tank – 36-gallon
- Hydraulic power-assisted steering
- Rear axle – Electronic-locking differential
- Sport-tuned front and rear shock absorbers
- Trailer brake controller
- 22" machined aluminum wheels with painted accents and Harley-Davidson blank Bar & Shield logo on center caps
- P275/45R22 BSW all-season tires

**Seating**
- Black and “snakeskin” two-tone perforated leather-trimmed front bucket seats; cloisonné seat back badges with Harley-Davidson blank Bar & Shield logo
- Flow-through center console with Black and “snakeskin” two-tone leather-trimmed lid; cloisonné badge with HARLEY-DAVIDSON Bar & Shield logo; serialization plate; two-tone leather-trimmed lid; cloisonné badge with Harley-Davidson blank Bar & Shield logo
- Flow-through center console with Black and “snakeskin” two-tone leather-trimmed lid; cloisonné badge with HARLEY-DAVIDSON Bar & Shield logo; serialization plate; and floor shifter with leather-wrapped knob
- Heated and cooled driver and front-passenger seats
- Heated rear outboard seats

**Interior**
- Navigation System with Sony Audio System including single-CD/DVD player
- Ambient lighting
- Bright engine-turned inserts on door-sill scuff plates
- Power-adjustable performance pedals with memory
- Power outlet – 110-volt, on back of center console
- Power-tilt/telescoping steering column with memory
- Rear view camera
- Remote Start System
- Reverse Sensing System
- Sunroof
- Unique instrument cluster
- Unique woodgrain interior trim accents
- Universal garage door opener

**Exterior**
- Black headlamp and taillamp surrounds
- Bumpers – Body-color front and rear with body-color front upper fascia
- Cab steps – Power-deployable
- Chrome exhaust tip
- Chrome front tow hooks (4x4 only)
- Door handles – Body-color with chrome straps
- Dynamic “snakeskin” bodyside graphics and “Harley-Davidson” dimensional box side lettering
- Grille – Body-color surround with chrome billet-style insert
- Harley-Davidson F-150 taillight and fender badges
- Mirrors – Power-folding heated sideview with memory, integrated turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
- Power moonroof
- Rubber bed mat with HARLEY-DAVIDSON Bar & Shield logo

**SVT RAPTOR**
Includes select XLT features, plus:

**Mechanical**
- 6.2L 2-valve V8 gas engine
- 4.10 front axle with TORSEN® differential
- 4.10 electronic-locking differential rear axle
- Dual-outlet muffler
- Front and rear external bypass off-road FOX Racing Shox™
- Front and rear microcellular jounce bumpers
- Heavy-duty front and engine skid plates
- Hill Descent Control™
- Hydraulic power-assisted steering
- Long travel suspension with unique upper and lower control arms and tie rods
- Steering rack travel/boost curve
- SuperCab or SuperCrew 4x4 with 5½’ box
- Trailer Tow Package
- Unique rear leaf springs and front coil springs
- 17” painted aluminum wheels with machined finish
- LT315/70R17 BSW all-terrain tires

**Seating**
- 6-way power driver’s seat
- Flow-through center console with floor shifter, off-road mode and Hill Descent Control switches, and auxiliary switch pack
- Leather- and cloth-trimmed front bucket seats with unique seat back bolsters and embrodered RAPTOR logo on seat backs

**Interior**
- Ford SYNC® voice-activated, in-vehicle connectivity system
- SiriusXM Satellite Radio with 6-month trial subscription
- Floor – Rear, power-sliding with privacy tint and defrost
- Message center – 4.2” LCD screen and trip computer
- Mirror – Auto-dimming rearview with compass
- Steering wheel – Leather-wrapped with thumb pads, center marker, SYNC and audio controls
- Unique instrument panel and door-trim panel appliqués
- Window – Rear, power-sliding with privacy tint and defrost

**Exterior**
- Air extractors in hood
- Black headlamp and taillamp surrounds
- Bumpers – Foundry finish front and rear with body-color front upper fascia
- Cab steps – Foundry finish cast-aluminum
- Chrome exhaust tip
- Chrome front tow hooks (4x4 only)
- Door handles – Body-color with chrome straps
- Dynamic “snakeskin” bodyside graphics and “Harley-Davidson” dimensional box side lettering
- Grille – Body-color surround with chrome billet-style insert
- Harley-Davidson F-150 taillight and fender badges
- Mirrors – Power-folding heated sideview with memory, integrated turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
- Power moonroof
- Rubber bed mat with HARLEY-DAVIDSON Bar & Shield logo

2012 F-150 ford.com
F-150 Optional Features

**XL**

**Mechanical**
- 5.0L Ti-VCT V8 FFV engine (Regular Cab, SuperCab 145" WB, and 4x2 SuperCrew 145" WB)
- 3.5L EcoBoost Ti-VCT engine (includes 26-gallon fuel tank on 4x2 and 36-gallon fuel tank on 4x4; restrictions apply)
- Rear axle – Electronic-locking differential (requires 5.0L or 3.5L engine)
- Rear axle – Limited-slip differential (requires 3.7L engine)
- Trailer brake controller (requires Trailer Tow Package or Power Equipment Group)
- Max. Trailer Tow Package: requires fog lamps when ordered with XL Décor Group
- 17" machined aluminum wheels with painted accents (requires XL Décor Group)
- 17" 7-lug aluminum wheels (requires Heavy-Duty Payload Package)

**Exterior**
- P255/70R17 OWL all-season tires (Regular Cab and SuperCab 4x2)
- P265/70R17 OWL all-terrain tires (Regular Cab and SuperCab 4x4)

**Interior**
- 40/20/40 split cloth front seat with manual driver lumbar
- SelectShift Automatic transmission

**STX**

**Mechanical**
- 5.0L Ti-VCT V8 FFV engine
- Rear axle – Electronic-locking differential (requires 5.0L or 3.5L engine)
- Rear axle – Limited-slip differential (requires 3.7L engine)
- Trailer brake controller (requires Trailer Tow Package and STX Décor Package)

**Exterior**
- Bedliner – Plastic drop-in
- Bedliner – ToughBed factory-installed spray-in

**Interior**
- Ford Work Solutions: Rear seat fold-up table

**Packages**
- Heavy-Duty Payload Package (Regular Cab and SuperCab with 8’ box and SuperCrew with 6½’ box; restrictions apply)
- Max. Trailer Tow Package (requires fog lamps when ordered with XL Décor Group)
- Trailering Package
- Drag Reduction Package

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1Available Winter 2012. 2Ford Licensed Accessory. 3Some features are unavailable while driving.
**XLT Mechanical**

5.0L Ti-VCT V8 FFV engine (Regular Cab, SuperCab 145” WB, and 4x2 SuperCrew 145” WB)

3.5L EcoBoost® Ti-VCT engine (n/a on 126” WB; includes 26-gallon fuel tank on 4x2 and 36-gallon fuel tank on 4x4)

Rear axle – Electronic-locking differential (requires 5.0L or 3.5L engine)

Rear axle – Limited-slip differential (requires 3.7L engine)

Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package)

18” chrome-clad aluminum wheels (SuperCab and SuperCrew only; requires XLT Chrome Package)

18” machined aluminum wheels (requires XLT Custom Package)

20” chrome-clad aluminum wheels (SuperCab and SuperCrew only; requires XLT Chrome Package; restrictions apply)

P275/65R18 OWL all-season tires (SuperCab and SuperCrew 4x4; n/a with 3.7L engine or 163” WB; requires XLT Chrome Package)

LT275/65R17 OWL all-terrain tires (4x4, 4x2), body-color front and rear bumpers, 4” body-color cab steps, chrome exhaust tip, unique black cloth seats, unique black interior; includes Chrome Billet-Style grille, chrome front tow hooks (4x4), 18” chrome-clad aluminum wheels, P265/60R18 OWL all-season tires (4x2), P275/65R18 OWL all-terrain tires (4x4), trailer brake controller; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic transmission; and manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps

**XLT Interior**

SiriusXM Satellite Radio with 6-month trial subscription

Flooring – Black vinyl floor covering

Flooring – Full-coverage rubber floor mats

**XLT Exterior**

Bedliner – Plastic drop-in

Bedliner – Tough Bed® factory-installed spray-in

Box side steps (requires 6’/or 8’ box)

Cab steps – 4” polished stainless steel (Regular Cab only)

Cab steps – 5” chrome (SuperCab and SuperCrew only)

Cab steps – Black platform (SuperCab and SuperCrew only)

Hood deflector – Chrome

Rear view camera (requires XLT Plus Package)

SecuriCode™ keyless entry keypad

Tailgate step

Two-tone paint (n/a with XLT Custom Package or Adobe interior)

**Ford Work Solutions™**

Cable Lock by Master Lock® (replaces cargo tie-down hooks)

Crew Chief™ powered by Telogis® – Fleet tracking system

with 1 year of Crew Chief service

**XLT Packages**

Heavy-Duty Payload Package (Regular Cab and SuperCrew with 8’ box and SuperCrew with 6½’ box; restrictions apply) increases GVWR to 8,200 lbs. for improved payload and towing; 17” 7-lug aluminum wheels; LT245/75R17E BW all-terrain tires; heavy-duty shock absorbers; upgraded springs and radiator; auxiliary transmission oil cooler; rear axle with 9.75” gear set and 3.73 limited-slip gear ratio

Off-Road Package (4x4 only; n/a with 3.7L V6 engine, Heavy-Duty Payload Package or 163” WB) includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front differential skid plates; off-road tuned front shock absorbers; P265/70R17E OWL all-terrain tires; and 4x4 OFF ROAD box decals

**Trailor Tow Package (required for towing over 5,000 lbs.) includes Class IV trailer hitch receiver, 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; and SelectShift Automatic transmission**

**Max. Trailer Tow Package (restrictions apply; required for towing over 5,000 lbs.) includes Class IV trailer hitch receiver, 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic transmission; and manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps**

**Max. Trailer Tow Package (requires XLT Chrome Package and SuperCrew only; requires XLT Convenience Package, and Trailer Tow Package or Max. Trailer Tow Package; n/a with Heavy-Duty Payload Package or XLT Custom Package) includes chrome billet-style grille, chrome front tow hooks (4x4), 18” chrome-clad aluminum wheels, P265/60R18 OWL all-season tires (4x2), P275/65R18 OWL all-terrain tires (4x4), chrome door handles with black bezels, 5” chrome cab steps, and chrome exhaust tip**

**XLT Convenience Package (requires Trailer Tow Package or Max. Trailer Tow Package) includes power, heated sideview mirrors with integrated turn signal indicators and driver’s side auto-dimming feature; auto-dimming rearview mirror; 6-way power driver’s seat (SuperCab and SuperCrew only); power-adjustable pedals; Ford SYNC®; upgraded gauge cluster with 4.2” LCD screen; and leather-wrapped steering wheel with 5-way steering wheel-mounted controls**

**XLT Custom Package (requires 3.7L V6 engine; n/a with 163” WB, SuperCrew 4x4, XLT Chrome Package, Heavy-Duty Payload Package, or front cloth 40/console/40 bucket seats) includes chrome billet-style grille with body-color surround, 18” machined aluminum wheels, P265/60R18 OWL all-season tires (4x2), P275/65R18 OWL all-terrain tires (4x4), body-color front and rear bumpers, 4” body-color cab steps, chrome exhaust tip, unique black cloth seats, unique instrument panel and door-trim panel finishes**

**XLT Plus Package (requires XLT Convenience Package, and Trailer Tow Package or Max. Trailer Tow Package) includes Reverse Sensing System, manual-sliding rear window with privacy tint (Regular Cab), power-sliding rear window with defrost and privacy tint (SuperCab and SuperCrew)**

**Available Winter 2012.**

**2012 F-150 Optional Features**

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F-150 Optional Features

FX2/FX4

Mechanical
3.5L EcoBoost® Ti-VCT engine (includes 26-gallon fuel tank on 4x2 and 36-gallon fuel tank on 4x4)
Rear axle – Electronic-locking differential (FX2 only)
Trailer brake controller
20" premium painted aluminum wheels
LT275/65R18C OWL all-terrain tires (FX4 only)
P275/55R20 OWL all-season tires (FX2 only)
P275/55R20 OWL all-terrain tires (FX4 only)

Interior
Sony® Audio System including 6-disc in-dash CD changer (requires FX Luxury Package)
Navigation System with Sony Audio System including single-CD/DVD player (requires FX Luxury Package)

Exterior
Bedliner – Plastic drop-in
Bedliner – ToughBed® factory-installed spray-in¹
Box side steps (requires 6½' box)
Cab steps – 6” painted angular (standard on FX2)
Hood deflector – Chrome
Power moonroof
Rear view camera (requires FX Plus Package)
Stowable bed extender
Tailgate step

Ford Work Solutions™
Cable Lock by Master Lock® (replaces cargo tie-down hooks)

Packages
FX Plus Package (n/a with FX Luxury Package; Sony Audio System or Navigation System) includes 6-disc in-dash CD changer; power, heated sideview mirrors with integrated turn signal indicators, and driver’s side auto-dimming feature; power-adjustable pedals; Reverse Sensing System; and power-sliding rear window with defrost and privacy tint
FX Luxury Package (n/a with FX Plus Package) includes front FX Sport leather-trimmed 40/40 console/40 bucket seats; heated and cooled driver and front-passenger seats; 10-way power-adjustable driver and front-passenger seats; memory driver’s seat; dual-zone electronic automatic temperature control; black leather-wrapped steering wheel with audio controls; memory, power-adjustable pedals; power-folding heated sideview mirrors with integrated turn signal indicators; driver’s side memory, auto-dimming features, and body-color mirror caps; Reverse Sensing System; 6-disc in-dash CD changer; rear view camera; power-sliding rear window with defrost and privacy tint; universal garage door opener and Remote Start System
FX Appearance Package (requires FX Plus Package or FX Luxury Package) includes unique FX Sport leather-trimmed front bucket seats with flow-through console; unique leather-wrapped steering wheel; unique finish interior accents on the instrument panel, center stack, door-trim panels and flow-through center console lid; body-color grille surround with black insert; body-color wheel-lip and bodyside moldings; unique bodyside graphics; 4" black tubular cab steps; chrome exhaust tip; unique flat-black and red fender and tailgate badges; 20" 6-spoke flat-black painted wheels and P275/55R20 all-season OWL tires
Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic® transmission; and manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps

¹Available Winter 2012. ⁰Ford Licensed Accessory.
Optional Features

Mechanical

3.5L EcoBoost® Ti-VCT engine (includes 26-gallon fuel tank on 4x2 and 36-gallon fuel tank on 4x4)
6.2L 2-valve V8 gas engine (SuperCrew only; requires Max. Trailer Tow Package)
Rear axle – Electronic-locking differential (requires 5.0L or 3.5L engine)
Trailer brake controller
20" chrome-clad aluminum wheels (requires LARIAT Chrome Package)
20" 6-spoke machined aluminum wheels
P275/65R18 OWL all-terrain tires (4x2)
P275/55R20 OWL all-season tires (4x2)
P275/55R20 OWL all-terrain tires (4x4)
LT275/65R18C OWL all-terrain tires (4x4, requires Off-Road Package)

Seating
Perforated leather-trimmed front bucket seats with heated and cooled power 10-way driver and front-passenger seats, memory driver's seat, and flow-through center console with floor shifter, rear air vent and 110-volt power outlet

Interior
Sony Audio System including 6-disc in-dash CD changer
Navigation System with Sony Audio System including single-CD/DVD player (requires LARIAT Plus Package)
Flooring – Full-coverage rubber floor mats

Exterior
Bedliner – Plastic drop-in
Bedliner – ToughBed® factory-installed spray-in
Box side steps (requires 6½' box)
Cab steps – 6” chrome angular
Hood deflector – Chrome
Power moonroof
Stowable bed extender
Tailgate step
Two-tone paint (includes accent-color bumpers and wheel-lip moldings)

LARIAT

Ford Work Solutions™
Cable Lock by Master Lock® (replaces cargo tie-down hooks)

Packages
LARIAT Chrome Package (n/a with Heavy-Duty Payload Package) includes 18" chrome-clad aluminum wheels; chrome mesh grille insert; 6" chrome angular cab steps; chrome exhaust tip; chrome front tow hooks (4x4); power, heated sideview mirrors with chrome mirror caps; and body-color door handles with chrome straps
LARIAT Plus Package includes 6-disc in-dash CD player, universal garage door opener, Reverse Sensing System, rear view camera, power-folding sideview mirrors, and Remote Start System
Heavy-Duty Payload Package (SuperCrew 157" WB only; restrictions apply) increases GVWR to 8,200 lbs. for improved payload and towing; 17" 7-lug aluminum wheels; LT245/75R17E BSW all-terrain tires; heavy-duty shock absorbers; upgraded springs and radiator; auxiliary transmission oil cooler; rear axle with 9.75" gear set and 3.73 limited-slip gear ratio
Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic® transmission; and chrome-capped manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps
Off-Road Package (4x4 only; n/a with 6.2L V8 engine or Heavy-Duty Payload Package) includes 3.73 electronic-locking rear axle fuel tank, transfer case and front differential skid plates; off-road tuned front shock absorbers; and 4x4 OFF ROAD box decals

1 Available Winter 2012. 2 Ford Licensed Accessory.
KING RANCH®

Mechanical
3.5L EcoBoost® Ti-VCT engine (includes 26-gallon fuel tank on 4x2 and 36-gallon fuel tank on 4x4)
Rear axle – Electronic-locking differential
20" premium painted aluminum wheels
P275/65R18 OWL all-terrain tires (4x2)
P275/55R20 OWL all-season tires (4x2)
P275/55R20 OWL all-terrain tires (4x4)
LT275/65R18 OWL all-terrain tires (4x4; requires Off-Road Package)

Interior
Navigation System with Sony® Audio System including single-CD/DVD player
Flooring – Full-coverage rubber floor mats

Exterior
Bedliner – Plastic drop-in
Bedliner – ToughBed® factory-installed spray-in¹
Box side steps (requires 6½' box)
Cab steps – 6" chrome angular
Hood deflector – Chrome
Power moonroof
Stowable bed extender
Tailgate step

Ford Work Solutions™
Cable Lock by Master Lock® (replaces cargo tie-down hooks)

Packages
Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic® transmission; and chrome-capped manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps

Off-Road Package (4x4 only) includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front differential skid plates; off-road tuned front shock absorbers; and 4x4 OFF ROAD box decals

F-150 Optional Features

PLATINUM

Mechanical
3.5L EcoBoost® Ti-VCT engine (includes 26-gallon fuel tank on 4x2 and 36-gallon fuel tank on 4x4)
6.2L 2-valve V8 gas engine (requires Max. Trailer Tow Package)
Rear axle – Electronic-locking differential (requires 5.0L or 3.5L engine)

Interior
Navigation System with Sony® Audio System including single-CD/DVD player
Flooring – Full-coverage rubber floor mats

Exterior
Bedliner – Plastic drop-in
Bedliner – ToughBed® factory-installed spray-in
Box side steps (requires 6½’ box)
Power moonroof
Skid plates (4x4, transfer case, front differential and fuel tank)
Stowable bed extender
Tailgate step

Package
Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic® transmission; and chrome-capped manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps

1Available Winter 2012.
F-150 Optional Features

**SVT RAPTOR**

**Interior**
- Navigation System with Sony® Audio System including single-CD/DVD player (requires RAPTOR Luxury Package)
- Front view camera (requires Navigation System and RAPTOR Luxury Package)

**Exterior**
- Power moonroof
- Stowable bed extender
- Tailgate step

---

### Packages

#### Bodyside Graphics Package

#### Hood Graphics Package

#### Interior Color Accent Package (shown above) includes unique front leather-trimmed 40/console/40 bucket seats with blue trim inserts, rear 60/40 split bench with blue trim inserts (vinyl on SuperCab, leather on SuperCrew), blue accents on the IP center stack appliqué and door-trim panel appliqués, and genuine brushed-aluminum appliqués on the IP center stack and flow-through center console.

#### RAPTOR Luxury Package (n/a with RAPTOR Plus Package) includes 40/console/40, heated and cooled front bucket seats with 10-way power, and driver’s side memory feature; dual-zone electronic automatic temperature control; Sony Audio System including 6-disc in-dash CD changer; power-folding heated sideview mirrors with memory, integrated turn signal indicators, security approach lamps; driver’s side auto-dimming feature and body-color mirror caps; power-adjustable pedals with memory feature; Remote Start System; rear view camera; trailer brake controller; and universal garage door opener.

#### RAPTOR Plus Package (n/a with RAPTOR Luxury Package) includes rear view camera and trailer brake controller.
**FORD HARLEY-DAVIDSON™ F-150**

**Interior**
- Flooring – Full-coverage rubber floor mats

**Exterior**
- Bedliner – Plastic drop-in
- Bedliner – ToughBed® factory-installed spray-in
- Stowable bed extender
- Tailgate step

*Available Winter 2012.*
F-150 Optional Features

**XL**
- 17" Gray Styled Steel
  - Standard
- 17" 7-Lug Gray Styled Steel
  - Included with Heavy-Duty Payload Package
- 17" 7-Lug Gray Styled Steel
  - Optional with Heavy-Duty Payload Package

**XLT**
- 17" Machined Aluminum with Painted Accents
  - Standard
- 17" Machined Aluminum with Painted Accents
  - Requires XL Décor Group
- 18" Machined Aluminum
  - Included with XLT Custom Package
- 18" Machined Aluminum
  - Included with FX Appearance Package

**FX2/FX4**
- 18" Machined Aluminum
  - Standard
- 20" Premium Painted Aluminum
  - Optional
- 18" 6-Spoke Flat-Black Painted Aluminum
  - Included with FX Appearance Package

**LARIAT**
- 18" Bright Aluminum
  - Standard
- 18" Chrome-Clad Aluminum
  - Included with LARIAT Chrome Package
- 20" 6-Spoke Machined Aluminum
  - Optional
- 20" Chrome-Clad Aluminum
  - Optional with LARIAT Chrome Package

**KING RANCH®**
- 18" 7-Spoke Aluminum
  - Standard
- 20" Premium Painted Aluminum
  - Optional

**FORD HARLEY-DAVIDSON™ F-150**
- 20" Polished Aluminum
  - Standard
- 22" Machined Aluminum
  - Optional

**PLATINUM**
- 20" Polished Aluminum
  - Standard

**STX**
- 17" Machined Aluminum
  - Standard
- 18" Chrome-Clad Aluminum
  - Included with STX Décor Package
- 20" Chrome-Clad Aluminum
  - Optional with XLT Chrome Package

**SVT RAPTOR**
- 17" Painted Aluminum
  - Standard
- 20" Chrome-Clad Aluminum
  - Optional with LARIAT Chrome Package

- 20" Machined Aluminum
  - Included with STX Décor Package

- 17" Painted Aluminum
  - Included with STX Décor Package

- 17" Machined Aluminum
  - Standard
F-150 Optional Features

**Exteriors**

<table>
<thead>
<tr>
<th>Colors</th>
<th>Two-Tone</th>
<th>XL</th>
<th>STX</th>
<th>XLT</th>
<th>FX2/FX4</th>
<th>LARIAT</th>
<th>KING RANCH</th>
<th>PLATINUM</th>
<th>FORD HARLEY-DAVIDSON™</th>
<th>SVT RAPTOR</th>
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**Interiors**

<table>
<thead>
<tr>
<th>Colors</th>
<th>Two-Tone</th>
<th>XL</th>
<th>STX</th>
<th>XLT</th>
<th>FX2/FX4</th>
<th>LARIAT</th>
<th>KING RANCH</th>
<th>PLATINUM</th>
<th>FORD HARLEY-DAVIDSON™</th>
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<td>Black Leather</td>
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**Colors are representative only. See your dealer for actual paint/trim options.**

### TECHNICAL SPECIFICATIONS

#### CONVENTIONAL TOWING — MAXIMUM LOADED TRAILER WEIGHT RATINGS (lbs.)

<table>
<thead>
<tr>
<th>Engine</th>
<th>Axle Ratio</th>
<th>Regular Cab 4x2/4x4</th>
<th>SuperCab 4x2/4x4</th>
<th>SuperCrew 4x2/4x4</th>
<th>SVT RAPTOR 4x2/4x4</th>
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<tbody>
<tr>
<td>3.5L Ti-VCT 4-Valve EcoBoost®</td>
<td>3.15</td>
<td>14,000</td>
<td>—</td>
<td>8,800</td>
<td>8,600</td>
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<tr>
<td>3.55</td>
<td>3.31</td>
<td>14,000</td>
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<td>17,000</td>
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1. Heavy-Duty Payload Package only. 2. Max. Trailer Tow Package only. 3. Requires Heavy-Duty Payload Package or Max. Trailer Tow Package.
### TECHNICAL SPECIFICATIONS

#### POWERTRAINS

<table>
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<tr>
<th>Configuration</th>
<th>3.7L TI-VCT 4-Valve V8 FFV</th>
<th>5.0L TI-VCT 4-Valve V8 FFV</th>
<th>3.5L TI-VCT 4-Valve EcoBoost®</th>
<th>6.2L VCT 2-Valve V8</th>
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<tbody>
<tr>
<td>Fuel injection</td>
<td>Sequential</td>
<td>Sequential</td>
<td>Direct</td>
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<td>Engine control system</td>
<td>Electronic</td>
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<tr>
<td>Engine induction system</td>
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<td>Naturally aspirated</td>
<td>Twin-turbocharged intercooled</td>
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<td>Battery</td>
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<td>12 volt: 750 cca/78 amp-hr</td>
<td>12 volt: 750 cca/78 amp-hr</td>
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<td>Aluminum</td>
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<td>Block material</td>
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<td>Aluminum</td>
<td>Aluminum</td>
<td>Cast iron</td>
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<td>Engine bore/stroke</td>
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<td>3.60&quot;/3.70&quot;</td>
<td>3.60&quot;/3.70&quot;</td>
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<td>360 @ 5,500</td>
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<td>380 @ 4,250</td>
<td>420 @ 2,500</td>
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<td>6-speed auto. with tow/haul</td>
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#### MECHANICAL

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<th>Front Suspension</th>
<th>Coil-over-shock</th>
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<tbody>
<tr>
<td>Type</td>
<td>Solid axle</td>
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<tr>
<td>Rear Suspension</td>
<td>Electric power-assisted (n/a with 6.2L V8 engine)</td>
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<tr>
<td>Assist</td>
<td>Hydraulic power-assisted (6.2L V8 engine only)</td>
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<td>Brakes</td>
<td>4-wheel vented-disc ABS</td>
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<tr>
<td>Type</td>
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<td>Rear (rotor diameter)</td>
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#### CONVENTIONAL TOWING — MAXIMUM LOADED TRAILER WEIGHT RATINGS (lbs.)

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<th>Axle Ratio</th>
<th>Regular Cab 126.0&quot; WB</th>
<th>Regular Cab 145.0&quot; WB</th>
<th>SuperCabin 133.0&quot; WB</th>
<th>SuperCabin 145.0&quot; WB</th>
<th>SuperCrew 163.0&quot; WB</th>
<th>SuperCrew 165.0&quot; WB</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.7L TI-VCT 4-Valve V8 FFV</td>
<td>3.55</td>
<td>10.400</td>
<td>10.600</td>
<td>5.500</td>
<td>5.600</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>5.0L TI-VCT 4-Valve V8 FFV</td>
<td>3.31</td>
<td>12.900</td>
<td>13.500</td>
<td>7.900</td>
<td>8.400</td>
<td>--</td>
<td>--</td>
</tr>
</tbody>
</table>

#### REMARKS

- 3.7L V6 FFV 4x2
- 5.0L V8 FFV 4x2
- 3.5L EcoBoost 4x2
- 6.2L V8 4x2

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1. 6.2L horsepower and torque achieved with premium fuel. 2. Heavy-Duty Payload Package only. 3. Max. Trailer Tow Package only. 4. Ford Harley-Davidson™ F-150 only. 5. SVT RAPTOR only.
QUALITY, GREEN, SAFE AND SMART.

New Vehicle Limited Warranty. We want your Ford F-150 ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP; the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.