Thank you for your interest in the **2011 Ford F-150**. Included in this brochure you’ll find information about:

**CAPABILITY:** Ford F-150 has enormous capability with best-in-class payload, towing and frame strength among full-size trucks under 8,500 lbs. GVWR. F-150 is Built Ford Tough to come through with the dependability you expect in this full-size pickup.

**POWER:** 2011 F-150 features a line of four new engines, including the available EcoBoost™ with its outstanding performance and economy. F-150 has overall leadership in payload and towing, power and economy among full-size pickups under 8,500 lbs. GVWR.

**INTERIOR:** Inside an F-150, seating comfort and acoustical quality are outstanding and the ride very smooth. And there’s the assurance that comes with being surrounded by a sturdy steel safety cage and protected by many standard safety features.

**PRODUCTIVITY:** Who says you have to work hard at being productive? Not someone who drives an F-150 with the driver-configurable LCD Productivity Screen. There’s also Ford SYNC® available, plus the suite of smart tools in the available Ford Work Solutions™.

**Dealer Information**

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Dealer Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rogers Ford Sales Inc.</td>
<td>4200 West Wall Street</td>
<td>(432) 694-8801</td>
</tr>
<tr>
<td></td>
<td>Midland, TX 79703</td>
<td></td>
</tr>
<tr>
<td>Sewell Ford-Lincoln</td>
<td>2425 East 8th Street</td>
<td>(432) 498-0421</td>
</tr>
<tr>
<td></td>
<td>Odessa, TX 79761</td>
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<tr>
<td>Bf White Motor Co</td>
<td>201 East Saint Anna</td>
<td>(800) 953-3321</td>
</tr>
<tr>
<td></td>
<td>Stanton, TX 79782</td>
<td></td>
</tr>
<tr>
<td>Stanley Ford - Andrews</td>
<td>1700 N Hwy 385</td>
<td>(432) 524-3673</td>
</tr>
<tr>
<td></td>
<td>Andrews, TX 79714</td>
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</tr>
</tbody>
</table>

**EXPERIENCED MY FORD YET?** Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It’s a one-stop spot for managing important vehicle information — 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.
WAY SMARTER THAN ALL THE REST. THIS IS THE TRUCK OF THE FUTURE.

INTRODUCING THE NEW 2011 F-150

With 4 high-tech new engines, including a revolutionary EcoBoost™ Ti-VCT, the toughest truck lineup in the class is now the most powerful and the most fuel-efficient too. It tows the most in the class – up to 11,300 LBS. It hauls the most – up to 3,060 LBS. It generates the most available power – up to 411 HP. It gets you the most bang for your buck at the pump – up to 23 MPG HWY. 10 distinctive models. 3 cab configurations. 3 box lengths. Whatever you need a truck to do best, the F-150 lineup delivers. This is the future. This is the new 2011 F-150.

1Class is Full-Size Pickups under 8,500 lbs. GVWR non-hybrid. Best-in-class payload and towing when properly equipped. 2EPA-estimated 17 city/23 hwy/19 combined mpg on 3.7L V6 4x2.
EVERY POWERTRAIN BEATS THE COMPETITION.

Horsepower. Torque. Or even mpg. The numbers speak for themselves. Get BEST-IN-CLASS 23 MPG HWY\(^1\) with the standard 3.7L V6, BEST-IN-CLASS 411 HP AND 434 LB.-FT. OF TORQUE with the available 6.2L V8, or your pick of powerful combinations in between. Equipped with the ONLY STANDARD 6-SPEED AUTOMATIC TRANSMISSION in the class and the available new SelectShift Automatic,\(\text{TM}\) you can’t go wrong. Twin-independent variable cam timing (Ti-VCT) enables precise control of the camshafts on 3 of these high-tech new engines to help deliver better fuel efficiency along with more power. And every one is engineered to meet Built Ford Tough\(^{\text{TM}}\) standards for LONG-LASTING DURABILITY. Proven over millions of miles of harsh real-world and laboratory testing, they’ve got what it takes to power the new F-150.

NEW 3.7L Ti-VCT 4-VALVE V6 FFV
It’s the most fuel-efficient engine in the class, and it delivers the most horsepower along with torque no other standard V6 can beat. Piston cooling jets inside this engine spray oil directly on the underside of the pistons to help keep them cool under extreme operating conditions. As a Flex Fuel Vehicle (FFV) engine, the 3.7L can run on E85, gasoline or any combination of the two. 17 city/23 hwy/19 combined mpg\(^2\)

NEW 5.0L Ti-VCT 4-VALVE V8 FFV
It’s the most fuel-efficient of any comparable\(^3\) V8 engine and it delivers the most horsepower, torque and capability. The intake camshaft on this engine is specifically designed to help achieve its low-end torque. It also features cast exhaust manifolds and a unique engine oil cooler for heavy-duty use and durability. 15 city/21 hwy/17 combined mpg\(^2\)

NEW 6.2L 2-VALVE V8
This free-breathing Ford-built beast delivers the most horsepower and torque available on any engine in the class. Baja-tested by the Ford Special Vehicle Team (SVT) and already proven in the 2011 Super Duty,\(^{\text{TM}}\) it boasts a cast-iron engine block with 4-bolt main bearing caps and 2 additional cross bolts for extreme durability. Using 2 spark plugs per cylinder helps improve efficiency and increase engine torque. 13 city/18 hwy/14 combined mpg\(^2\)

NEW 3.5L ECOBOOST Ti-VCT
This innovative new engine delivers the highest max. towing and payload capabilities in the class along with fuel efficiency no competitor can beat. Twin turbochargers combine with high-pressure direct injection for a remarkably balanced performance. Read on to see how EcoBoost is advancing the future of truck. 16 city/22 hwy/18 combined mpg\(^2\)

NEW 6.2L 2-VALVE V8
FREE BREATHING FORD-BUILT BEAST. DELIVERS MAX. HP AND TORQUE AVAILABLE ON ANY ENGINE IN THE CLASS. BAJA-TESTED BY THE FORD SPECIAL VEHICLE TEAM (SVT) AND ALREADY PROVEN IN THE 2011 SUPER DUTY,\(^{\text{TM}}\) IT BOASTS A CAST-IRON ENGINE BLOCK WITH 4-BOLT MAIN BEARING CAPS AND 2 ADDITIONAL CROSS BOLTS FOR EXTREME DURABILITY. USING 2 SPARK PLUGS PER CYLINDER HELPS IMPROVE EFFICIENCY AND INCREASE ENGINE TORQUE. 13 CITY/18 HWY/14 COMBINED MPG\(^2\)

NEW 5.0L Ti-VCT 4-VALVE V8 FFV
IT’S THE MOST FUEL-EFFICIENT OF ANY COMPARABLE\(^3\) V8 ENGINE AND IT DELIVERS THE MOST HORSEPOWER, TORQUE AND CAPABILITY. THE INTAKE CAMSHAFT ON THIS ENGINE IS SPECIFICALLY DESIGNED TO HELP ACHIEVE ITS LOW-END TORQUE. IT ALSO FEATURES CAST EXHAUST MANIFOLDS AND A UNIQUE ENGINE OIL COOLER FOR HEAVY-DUTY USE AND DURABILITY. 15 CITY/21 HWY/17 COMBINED MPG\(^2\)

NEW 3.5L ECOBOOST Ti-VCT
THIS INNOVATIVE NEW ENGINE DELIVERS THE HIGHEST MAX. TOWING AND PAYLOAD CAPABILITIES IN THE CLASS ALONG WITH FUEL EFFICIENCY NO COMPETITOR CAN BEAT. TWIN TURBOCHARGERS COMBINE WITH HIGH-PRESSURE DIRECT INJECTION FOR A REMARKABLY BALANCED PERFORMANCE. READ ON TO SEE HOW ECOBOOST IS ADVANCING THE FUTURE OF TRUCK. 16 CITY/22 HWY/18 COMBINED MPG\(^2\)

NEW 6.2L 2-VALVE V8

NEW 5.0L Ti-VCT 4-VALVE V8 FFV

POWERTRAIN

<table>
<thead>
<tr>
<th>POWERTRAIN</th>
<th>HP @ RPM</th>
<th>TORQUE LB.-FT. @ RPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.7L V6/6-Spd. Automatic</td>
<td>302 @ 6,500</td>
<td>278 @ 4,000</td>
</tr>
<tr>
<td>5.0L V8/6-Spd. Automatic</td>
<td>360 @ 5,500</td>
<td>380 @ 4,250</td>
</tr>
<tr>
<td>6.2L V8/6-Spd. Automatic</td>
<td>411 @ 5,500</td>
<td>434 @ 4,500</td>
</tr>
<tr>
<td>3.5L EcoBoost(^{\text{TM}})/6-Spd. Automatic</td>
<td>365 @ 5,000</td>
<td>420 @ 2,500</td>
</tr>
</tbody>
</table>

\(^1\)EPA-estimated 17 city/23 hwy/19 combined mpg on 3.7L V6 4x2. \(^2\)EPA-estimated non-hybrid 4x2 engine fuel economy. \(^3\)Small V8 engines of 5.0L or less displacement.
PROVEN TRUCK TECHNOLOGY. UNPRECEDENTED RESULTS.

The future is now. Introducing the innovative new 3.5L EcoBoost™ Ti-VCT direct-injection twin-turbo engine. The first engine of its kind available in any full-size pickup. EcoBoost is the ideal choice for towing and hauling. It utilizes advanced technology and engineering similar to that found in heavy-duty turbo-diesel truck engines to help F-150 deliver a BEST-IN-CLASS MIX OF TORQUE, CAPABILITY AND EFFICIENCY. It can tow more than any competitor (up to 11,300 lbs.); haul more (up to 3,060 lbs.); give you more torque (420 lb.-ft.) and do it all efficiently. Extensive durability testing pushed EcoBoost to extremes, ensuring that it is BUILT FORD TOUGH. Lab tests ran it at full-boost for over 1,900 hours straight. And deep thermal shock cycles repeatedly tortured it with abrupt 250° temperature swings, replicating 10 years of use in the harshest environments. This is the most productive truck engine in the class.

- **BEST-IN-CLASS TORQUE**
- **BEST-IN-CLASS TOWING**
- **BEST-IN-CLASS PAYLOAD**
- **UNBEATEN FUEL EFFICIENCY**

*When properly equipped.

TORQUE BEATS ALL COMPETITORS with the new 3.5L EcoBoost Ti-VCT. It reaches over 90% of peak torque way down at 1,700 rpm and holds strong all the way up through 5,000 rpm.

TWIN TURBOCHARGERS create exceptional power by recycling exhaust gas through turbines – spinning up to 205,000 rpm – to pressurize or “boost” the air that mixes with atomized fuel in the combustion chamber. The turbo’s convection cooling system works even after the engine is turned off, to help eliminate the extreme-heat issue of coking. And performance is unaffected in high-altitude environments.

HIGH-PRESSURE DIRECT INJECTION employs a precise spray pattern to disperse fuel directly into the chamber during intake, contributing to clean, fuel-efficient operation. Fuel literally atomizes with pressurized air before the spark ignites the mixture during the compression stroke. Combining the proven diesel truck engine technologies of direct injection and turbocharging in this new gasoline engine results in smooth, immediate acceleration. In any gear. At any speed.
THE BEST.
WHATEVER
THE MEASURE:
HP. LB.-FT. MPG. LBS.

THE NEW
F-150

BEST PERFORMANCE
- Best-in-class 411 hp with available 6.2L 2-Valve V8
- Best-in-class torque: 434 lb.-ft. with available 6.2L 2-Valve V8 or 420 lb.-ft. with available 3.5L EcoBoost™ Ti-VCT

BEST MPG
- Best-in-class standard 17 city/23 hwy/19 combined mpg on 3.7L V6
- Best of any comparable V8: 21 mpg on 5.0L V8

BEST TOWING
- Best-in-class max. towing capability: 11,300 lbs.
- Standard trailer sway control
- Available trailer brake controller, rear view camera and telescoping trailer tow mirrors

BEST PAYLOAD
- Best-in-class max. payload capability: 3,060 lbs.
- Best-in-class cargo box volume: 81.3 cu. ft.
- Class-exclusive available box side steps
- Class-exclusive available tailgate step

BEST OVERALL – ECOBOOST
- No competitor can beat 16 city/22 hwy/18 combined mpg
- 420 lb.-ft. of torque
- 11,300-lb. max. towing capability
- 3,060-lb. max. payload capability

1EPA-estimated non-hybrid 4x2 engine fuel economy. 2Small V8 engines of 5.0L or less displacement. 3Maximum capability when properly equipped. See your Ford Dealer for specific equipment and other limitations.
TOWS THE MOST WITH UNMATCHED CONFIDENCE.

F-150 is the first and only truck to combine best-in-class max. towing capability of up to 11,300 lbs. in every cab type, the stabilization technology of standard trailer sway control, and an optional integrated trailer brake controller, offering you a level of TOWING CONFIDENCE NO OTHER TRUCK CAN TOUCH. New for 2011, the standard 6-speed transmission with available SelectShift Automatic™ (included in all Trailer Tow Packages) features a progressive Range Select mode you can use to LOCK OUT UPPER GEARS FOR BETTER PERFORMANCE when the truck is heavily loaded or when towing on grades. Rest assured, your trailer’s reign of terror is over.

BEST-IN-CLASS TOWING³
11,300 LBS.
ACROSS ALL 3 CABS

TRAILER BRAKE CONTROLLER² is a factory-integrated option that uses braking input, vehicle speed and information from the vehicle’s Anti-Lock Brake System (ABS) to balance the performance of the truck brakes and electric trailer brakes.

REAR VIEW CAMERA option displays a full-color image in your auto-dimming rearview mirror or on the available Navigation System’s 8-in. screen (shown). Just shift into Reverse for a wide-angle view behind the truck, complete with a distance guide. The rearview mirror display is 37.5% larger this year.

TRAILER SWAY CONTROL uses a yaw motion sensor in the ADVANCETRAC® WITH RSC® (ROLL STABILITY CONTROL™) system to detect trailer sway through the motions of the truck. AdvanceTrac can then automatically take countermeasures, such as selective wheel braking and reducing engine torque, to help you maintain control of both the truck and the trailer.²

³Maximum capability when properly equipped. See your Ford Dealer for specific equipment and other limitations. ²Trailer brake controller verified to be compatible with electrically actuated drum brakes and certain electric-over-hydraulic brake systems. See your Ford Dealer for details. ³Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
HAULS THE MOST AND MAKES IT EASIER TO ACCESS.

This truck knows how to HANDLE ANY SITUATION. From lumber to pavers to your latest challenge, transporting even the heaviest cargo is fast and easy with F-150. You get:

- **BEST-IN-CLASS MAX. PAYLOAD**\(^1\) (3,060 lbs.)
- **BEST-IN-CLASS CARGO BOX VOLUME** (up to 81.3 cu. ft.)
- **BEST AVAILABLE PICKUP BOX ACCESS** (optional steps on all 3 sides)

Year after year, Ford puts practical new features on the road before anybody else to help you GET THE MOST OUT OF EVERY DAY. Features like the available class-exclusive tailgate step and box side steps, and the STOWABLE BED EXTENDER option. All ready whenever you need them. F-150 is the hardest working, most productive truck out there.

### BEST-IN-CLASS PAYLOAD\(^1\)

**3,060 LBS.**

\(^1\)Maximum capability when properly equipped. See your Ford Dealer for specific equipment and other limitations.

---

**TAILGATE STEP** is a class-exclusive option that makes accessing the cargo box easy. Just raise the grab bar and flip down the skid-resistant step. Stows in the tailgate.

**BOX SIDE STEPS** are another class-exclusive F-150 option. There’s one on each side of the box and each can handle up to 500 lbs. No hands required – you can deploy or stow them with your foot.
CUTTING-EDGE TECHNOLOGY EASES YOUR DRIVE.

In so many ways. Take the standard electric power-assisted rack-and-pinion steering that makes PARKING AND OTHER LOW-SPEED MANEUVERS MUCH EASIER on you while helping F-150 achieve better fuel efficiency compared to hydraulic systems. This new steering system even counteracts the pull of a crowned road or steady crosswind and damps out steering wheel vibration from small road irregularities. Smart, voice-activated options like the ultra-capable Navigation System and our exclusive Ford SYNC® help KEEP YOU CONNECTED, ENTERTAINED AND MORE with your hands on the wheel and your eyes on the road.

NEW 4.2-IN. LCD PRODUCTIVITY SCREEN displays engaging, easy-to-use menus that can help you track fuel usage, explore unique truck applications and even properly connect your trailer. Steering wheel-mounted 5-way controls enable you to keep both hands on the wheel while utilizing this available technology.

NAVIGATION SYSTEM features a vibrant 8-in. LCD touch screen with colorful maps that you can zoom and scroll, paired with a premium AUDIO SYSTEM FROM SONY including in-dash single-CD player. New for 2011, HD RADIO™ technology helps it deliver your favorite AM and FM channels, plus new local FM channels, in crystal-clear digital sound. This available system plays DVDs when in Park and provides nearly 10 gigs of storage space for your music and photos. It also includes an introductory 6-month subscription to SIRIUS TRAFFIC and SIRIUS TRAVEL LINK® which provides continuously updated traffic information, plus fuel prices, weather reports, movie listings, sports scores and more.

VOICE-ACTIVATED FORD SYNC® is an award-winning, available system that works with your paired Bluetooth®-enabled mobile phone and your digital media player. It provides hands-free calling, plays music, and delivers Vehicle Health Reports and 911 ASSIST™. All with the touch of a button and voice commands. SYNC with TRAFFIC, DIRECTIONS AND INFORMATION services provides turn-by-turn directions, personalized traffic alerts and more. SYNCMYRIDE.COM has the latest details. SYNC. Say the word.

SIRIUS® SATELLITE RADIO, available on many models, features an introductory 6-month subscription to over 130 channels including 100% commercial-free music, plus the best in sports, news, talk and entertainment, 24/7, coast-to-coast. New for 2011, you can add The Best of XM at no charge.¹

¹Service available in the 48 contiguous states and DC. Some Sirius Traffic and Sirius Travel Link features are unavailable while driving. Traffic updates available in select markets. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio, Inc. Subscriptions governed by Sirius Terms and Conditions available at sirius.com, and sold separately after complimentary trial period. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates apply.
It’s true. **F-150 SUPERCREW** delivers an interior experience like no other. We’re talking room to spare, lots of creature comforts, superb cargo space and utmost flexibility – this truck has it all. The **ACTIVE COMFORT** seat-contour design provides just the right amount of support in all the right places, while angled rear seat backs create a more relaxed, natural seating position. The ultra-convenient **ONE-TOUCH 60/40 SPLIT REAR SEAT** folds up to reveal a fully flat load floor. And **IT’S SO QUIET** in here you might forget you’re in a truck.

**MOST USABLE CAB SPACE IN THE CLASS.**

**COMPLETELY FLAT LOAD FLOOR** on SuperCrew models – the only one available in the class. With the rear seat folded up, you’ve got 59.9 cu. ft. of cargo space to fill.

**NEW POWER-TILT/TELESCOPING STEERING COLUMN** includes a memory feature that allows 2 different drivers to store their unique settings and recall them in an instant. Standard on KING RANCH®, PLATINUM, the new LARIAT LIMITED, and Ford Harley-Davidson™ F-150.

**NEW 110-VOLT POWER INVERTER** is conveniently located on the back of the available flow-through center console.

**DUAL-ZONE ELECTRONIC AUTOMATIC TEMPERATURE CONTROL**, standard on LARIAT, KING RANCH, PLATINUM, LARIAT LIMITED and Ford Harley-Davidson F-150, combines with the available **HEATED AND COOLED FRONT SEATS** to help increase your comfort in all climates.
OFF-ROAD WARRIOR, BUILT FOR ACTION.

When it’s time to cut loose, you want the truck that’s built to take whatever you dish out: F-150. BUILT FORD TOUGH® with proven underpinnings. It sits on a double-wishbone, coil-over-shock, independent front suspension with gas shock absorbers and two-stage, variable rate rear leaf springs. FX4 is off-road ready with standard ELECTRONIC SHIFT-ON-THE-FLY 4x4, an electronic-locking rear differential, 3 underbody SKID PLATES and 2 front tow hooks. A new OFF-ROAD PACKAGE including many of these same features is optional on XLT, LARIAT and KING RANCH® 4x4s.

CLASS-EXCLUSIVE OFF-ROAD DISPLAY in the available new LCD Productivity Screen gives you instant feedback on pitch angle, wheel direction and bank angle for more precise maneuvering over treacherous terrain.

ELECTRONIC-LOCKING REAR DIFFERENTIAL uses a true mechanical dog-clutch mechanism to lock both rear axle shafts together so they turn at the same speed for maximum traction. Standard on FX4 and SVT RAPTOR; included in the available new Off-Road Package.
STRONGEST BACKBONE IN THE CLASS.

**TWIN-TUBE SHOCKS** at all 4 corners help refine the ride and improve control in various road conditions. Rear shocks are mounted outside of the frame rails to reduce body lean and enhance rear axle control.

**HYDROFORMED FRAME RAIL DESIGN** allows extremely tight tolerances for manufacturing consistency and excellent structural performance.

**THROUGHWELDED, FULLY BOXED CROSSMEMBERS** are optimized for strength and precisely positioned to create a flat load floor. Throughwelding helps create a highly rigid structure, which mitigates frame flex and contributes to stable towing.

**TUNED SHEAR-STYLE BODY MOUNTS** help keep road vibration away from the vehicle body so you can enjoy a quiet, comfortable ride.

**WIDE REAR LEAF SPRINGS** provide outstanding axle control, while balancing ride smoothness with best-in-class load capability.

**4-WHEEL DISC BRAKES WITH ANTI-LOCK BRAKE SYSTEM** provide the confidence of a firm pedal feel backed by substantial stopping power. Non-Asbestos Organic (NAO) type linings generate less dust for cleaner wheels.

**COIL-OVER-SHOCK FRONT SUSPENSION** includes control arm bushings for lateral stiffness, while the overall system delivers a smooth ride, crisp steering and excellent control.

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Strategic use of **HIGH-STRENGTH STEEL** in key structural elements including the fully boxed, ladder-style frame (shown above) and **ULTRA-HIGH-STRENGTH STEEL** in the passenger safety cage (shown in red at right) helps F-150 deliver its **CLASS-LEADING CAPABILITIES** while maintaining a lighter weight than it could using plain steels. Every truck gets 6 standard airbags including front-seat side “K” bags and the side-curtain airbags in our Safety Canopy® System. The available MyKey® owner controls feature lets you program an ignition key with specific parameters to help **ENCourage SMART DRIVING HABITS**. Perfect for work crews, it’s one more way F-150 offers you peace of mind.
STANDARD FEATURES

MECHANICAL
90,000-mile tune-up interval1
Easy Fuel® capless fuel filler
Electronic brakeforce distribution (EBD)
Fail-Safe Engine Cooling System
Front stabilizer bar
Gas-pressurized twin-tube shock absorbers
Hood-open assist mechanisms
Jack (2-ton)
Lightweight aluminum hood
Maintenance-free 78-amp-hr, 750-CCA battery with battery saver
Parking brake, foot-operated with hand-release
Power 4-wheel vented-disc brakes with ABS
Power rack-and-pinion steering
Spare tire with underframe winch with safety catch
Stainless steel exhaust system (major components)
Suspension — Front: long-spindle, double-wishbone coil-over-shock; rear: leaf springs
Trailer tow with 4-pin connector

EXTERIOR
Aerodynamic clear-lens dual-beam halogen headlamps
Cargo box lamp integrated into center high-mounted stop lamp
Cargo box tie-downs (4)
Outer door-sill scuff pads
Removable tailgate with key lock and tailgate assist
Rearview camera
Stone guards, front and rear
Tow hooks (2 in front; 4x4 only)
Windshield wipers — Intermittent

SAFETY & SECURITY
3-point safety belts for all front and all rear seat positions
AdvanceTrac® with RSC® (Roll Stability Control®)
Alert chimes for headlamps-on, key-in-ignition and safety belt
Belt-Minder® front safety belt reminder
Brake/shift interlock
Front-seat side airbags2
Fuel pump inertia shutoff switch
LATCH — Lower Anchors and Tether Anchors for Children
Personal Safety System™ for driver and right-front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System4
Safety Canopy® System with side-curtain airbags2 for all rows and rollover sensor
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System™
Spare tire/rim lock
Tire Pressure Monitoring System (excludes spare)
Trailer sway control

INTERIOR
Assist/grab handle for right-front passenger
Assist/grab handles at rear outboard positions (SuperCrew)
Coat hooks (2)
Display center
Dual-note horn
Front cupholders (2 deployable under center seat or in floor console, and 1 in each front-door map pocket)
Front dome or map lights
Front-door map pockets
Gauges for fuel, oil pressure and engine coolant temperature; tachometer; voltmeter; speedometer; and odometer
Glove compartment
Powerpoints in front (all models) and rear (in SuperCrew and SuperCrew models)
Tilt steering column

New Vehicle Limited Warranty. We want your Ford F-150 ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford dealerships.

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STX
Includes select XL features, plus:

**MECHANICAL**
3.7L Ti-VCT 4-valve V6 FFV engine
17-in. machined aluminum wheels
P255/65R17 OWL all-season tires (4x2)
P265/70T18 OWL all-terrain tires (4x4)

**SEATING**
40/20/40 split cloth front seat
Manual driver lumbar

**INTERIOR**
AM/FM stereo/single-CD player with clock
Accessory delay for power features
Auxiliary audio input jack
Cruise control
Customer information display with external temperature
MyKey® owner controls feature
Power door locks
Power windows with front one-touch-up/-down feature

**EXTERIOR**
Body-color front bumper with body-color upper fascia
Body-color grille surround with black bar-style insert
Body-color rear step bumper
Perimeter alarm
Power sideview mirrors
Remote Keyless Entry System with 2 integrated keyhead transmitter remotes with panic button, and Illuminated Entry System

XLT
Includes select STX features, plus:

**MECHANICAL**
3.7L Ti-VCT 4-valve V6 FFV engine (Regular Cab, 4x2 SuperCrew and 4x2 SuperCrew 145-inch WB)
5.0L Ti-VCT 4-valve V8 FFV engine (4x4 SuperCrew, 4x4 SuperCrew and 4x2 SuperCrew 157-inch WB)
17-inch machined aluminum wheels with painted accents
P235/75R17 BSW all-terrain tires (Regular Cab and SuperCrew)
P255/65R17 OWL all-season tires (SuperCrew 4x2)
P265/70R17 OWL all-terrain tires (SuperCrew 4x4)

**INTERIOR**
Autolamp
Color-coordinated carpeted floor mats
Color-coordinated carpeted flooring
Color-coordinated urethane steering wheel
Compass
Driver and passenger-side visors with covered vanity mirrors
Fade-to-off interior lighting
Fixed rear window with privacy tint
Overhead console with storage bins and map lights (SuperCab and SuperCrew)

**EXTERIOR**
Chrome front bumper with body-color upper fascia
Chrome grille surround with chrome bar-style insert
Chrome rear step bumper
Fog lamps

FX2/FX4
Includes select XL features, plus:

**MECHANICAL**
5.0L Ti-VCT 4-valve V8 FFV engine
SelectShift Automatic™ transmission
4x2 (FX2)
4x4 (FX4)
Electronic-locking differential rear axle (FX4)
Skid plates (FX4; front differential, transfer case and fuel tank)
Trailer Tow Package
18-in. machined aluminum wheels
P265/60R18 OWL all-season tires (FX2)
P275/65R18 OWL all-terrain tires (FX4)

**SEATING**
6-way power driver’s seat
Manual driver and passenger lumbar
Sport cloth front bucket seats with flow-through console and floor shifter

**INTERIOR**
110-volt power inverter
Auto-dimming rearview mirror
Black leather-wrapped steering wheel
Black rubber off-road floor mats (FX4)
Color-coordinated carpeted floor mats (FX2)
Ford SYNC® voice-activated, in-vehicle connectivity system
Manually telescoping steering column
Message center with 4.2-inch LCD screen and trip computer
Rear-window defroster
Sirius Satellite Radio with introductory 6-month subscription
Steering wheel-mounted SYNC and audio controls

**EXTERIOR**
6-in. gray angular running boards (FX2)
Black headlamp and taillamp surrounds
Body-color door and tailgate handles
Body-color front bumper with body-color upper fascia
Body-color grille surround with gray billet-style insert
Body-color rear step bumper
Body-color sideview mirror caps
Body-color wheel-lip moldings (FX2)
SecuriCode™ keyless entry keypad
Sterling Gray wheel-lip moldings (FX4)

Comparisons based on 2011 competitive models (class is Full-Size Pickups under 8,500 lbs. GVWR, non-hybrid), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles throughout this PDF are shown with optional and aftermarket equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions and capacity ratings shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

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LARIAT
Includes select XLT features, plus:

MECHANICAL
5.0L Ti-VCT V8 FFV engine
SelectShift Automatic transmission
Trailer Tow Package
18-in. bright aluminum wheels
P265/60R18 OWL all-season tires (4x2)
P275/65R18 OWL all-terrain tires (4x4)

SEATING
10-way power driver and front-passenger seats
60/40 split flip-up rear seat with folding armrest (SuperCrew)
Heated driver and front-passenger seats
Leather-trimmed 40/20/40 split front seat
Memory driver’s seat

INTERIOR
Auto-dimming rearview mirror
Color-coordinated carpeted floor mats
Color-coordinated leather-wrapped steering wheel
Driver and passenger-side visors with covered, illuminated vanity mirrors
Dual-zone electronic automatic temperature control
Ford SYNC voice-activated, in-vehicle connectivity system
Memory power-adjustable pedals
Message center with 4.2-in. LCD screen and trip computer
Power-sliding rear window with privacy tint and defrost
Sirius Satellite Radio with introductory 6-month subscription
Steering wheel-mounted SYNC and audio controls
Woodgrain interior trim accents

EXTERIOR
Body-color door and tailgate handles
Body-color sideview mirror caps
Body-color wheel-lip moldings
Chrome 2-bar grille surround with silver mesh insert
Power, heated sideview mirrors with memory, turn signal indicators, and driver’s side auto-dimming feature
SecuriCode™ keyless entry keypad

KING RANCH
Includes select LARIAT features, plus:

MECHANICAL
Trailer brake controller
18-in. 7-spoke aluminum wheels with painted accents and KING RANCH® logo center caps

SEATING
Chaparral perforated leather-trimmed front bucket seats
Flow-through center console with Chaparral leather-trimmed lid and floor shifter with Chaparral leather-wrapped knob
Heated and cooled driver and front-passenger seats
Heated rear outboard seats

INTERIOR
110-volt power inverter
Audio System from Sony 6-disc in-dash CD changer
Carpeted floor mats with KING RANCH® logo
Chaparral leather-wrapped steering wheel with memory and power-tilt/telescoping column
Rear view camera
Remote Start System
Reverse Sensing System
Unique woodgrain interior trim accents
Universal garage door opener

EXTERIOR
Chrome 2-bar grille surround with Pale Adobe mesh insert
Chrome sideview mirror caps
KING RANCH® tailgate and fender badges
Pale Adobe box top and tailgate moldings
Pale Adobe front bumper with body-color upper fascia
Pale Adobe platform running boards
Pale Adobe rear bumper
Pale Adobe stone guards
Pale Adobe wheel-lip moldings
Power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
Two-tone paint with Pale Adobe lower accent color

PLATINUM
Includes select LARIAT features, plus:

MECHANICAL
Trailer brake controller
20-in. polished aluminum wheels
P275/55R20 OWL all-season tires (4x2)
P275/55R20 OWL all-terrain tires (4x4)

SEATING
Flow-through center console with leather-trimmed lid and floor shifter with leather-wrapped knob
Heated and cooled driver and front-passenger seats
Heated rear outboard seats
Perforated leather-trimmed front bucket seats

INTERIOR
110-volt power inverter
Aluminum appliqué on center panel and console
Ambient lighting
Audio System from Sony 6-disc in-dash CD changer
Bright inserts on door-sill scuff plates
Leather-wrapped steering wheel with real wood insert, memory and power-tilt/telescoping column
Rear view camera
Remote Start System
Reverse Sensing System
Unique instrument cluster
Unique woodgrain interior trim accents
Universal garage door opener

EXTERIOR
Body-color door handles with chrome strap
Body-color front bumper with body-color upper fascia
Body-color rear bumper
Bright bodyside accent moldings
Chrome exhaust tip
Chrome front tow hooks (4x4 only)
Chrome sideview mirror caps
High-gloss black B-pillar appliqué
PLATINUM fender badge
Power-deployable running boards
Power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
Rain-sensing windshield wipers
Satin-finish grille surround with chrome mesh insert
Satin-finish tailgate appliqué
**LARIAT LIMITED**
Includes select LARIAT features, plus:

**MECHANICAL**
6.2L 2-valve V8 gas engine
Electronic shift-on-the-fly AWD (4x4 only)
Hydraulic power-assisted steering
Sport-tuned front and rear shock absorbers
Trailer brake controller
22-in. polished forged-aluminum wheels with painted accents and unique center caps
P275/45R22 BSW all-season tires

**SEATING**
Two-tone perforated leather-trimmed front bucket seats
Flow-through center console with leather-trimmed lid and laser-engraved serialization plate, and floor shifter with leather-wrapped knob
Heated and cooled driver and front-passenger seats
Heated rear outboard seats

**INTERIOR**
110-volt power inverter
Ambient lighting
Bright inserts on scuff plates
Navigation System with Audio System from Sony single-CD/DVD player
Rear view camera
Remote Start System
Reverse Sensing System
Two-tone leather-wrapped steering wheel with memory and power-tilt/telescoping column
Unique front and rear carpeted floor mats
Unique instrument cluster
Unique instrument panel and door trim inserts
Universal garage door opener

**EXTERIOR**
Blacked-out headlamps and taillamps
Body-color door handles with chrome strap
Body-color front bumper with body-color upper fascia
Body-color rear bumper
Chrome grille surround with body-color billet-style insert
Chrome single-tip tuned exhaust
Chrome steel cargo box tie-down hooks
“LIMITED” dimensional bodyside lettering
Power-deployable running boards
Power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
Power moonroof
Unique body-color front bumper lower valance
Limited production vehicle. See dealer for availability and options.

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**HARLEY-DAVIDSON™ F-150**
Includes select LARIAT features, plus:

**MECHANICAL**
6.2L 2-valve V8 gas engine
Electronic shift-on-the-fly AWD (4x4 only)
Hydraulic power-assisted steering
Sport-tuned front and rear shock absorbers
Trailer brake controller
22-in. polished forged-aluminum wheels with Harley’s blank Bar & Shield logo
P275/45R22 BSW all-season tires

**SEATING**
Black and Silver Smoke two-tone perforated leather-trimmed front bucket seats; cloisonné seat back badges with Harley’s blank Bar & Shield logo
Flow-through center console with Black and Silver Smoke two-tone leather-trimmed lid; cloisonné badge with HARLEY-DAVIDSON Bar & Shield logo; engine-turned insert; serialization plate; and floor shifter with leather-wrapped knob
Heated and cooled driver and front-passenger seats
Heated rear outboard seats

**INTERIOR**
110-volt power inverter
Ambient lighting
Black leather-wrapped steering wheel with memory and power-tilt/telescoping column
Bright engine-turned inserts on door-sill scuff plates
Memory power-adjustable performance pedals
Navigation System with Audio System from Sony single-CD/DVD player
Rear view camera
Remote Start System
Reverse Sensing System
Satin-chrome finish on interior ornamentation
Unique instrument cluster
Universal garage door opener

**EXTERIOR**
Blacked-out headlamps and taillamps
Body-color front bumper, upper fascia and rear bumper
Chrome steel cargo box tie-down hooks
Chrome twin-tip tuned exhaust
Dynamic engine-turned bodyside and hood graphics, and “Harley-Davidson” dimensional box-side lettering
“Harley-Davidson F-150” fender and tailgate badges
Power-deployable running boards
Power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, and driver’s side auto-dimming feature
Power moonroof
Rubber bed mat with HARLEY-DAVIDSON Bar & Shield logo
Satin-chrome billet-style grille insert with body-color surround

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**SVT RAPTOR**
Includes select XLT features, plus:

**MECHANICAL**
6.2L 2-valve V8 gas engine
4.10 front axle ratio
4.10 electronic-locking differential rear axle
Dual outlet muffler
Front and rear internal bypass off-road FOX Racing Shox™
Front and rear microcellular jounce bumpers
Heavy-duty front and engine skid plates
Hill Descent Control™
Hydraulic power-assisted steering
Long travel suspension with unique upper and lower control arms and tie rods
Steering rack travel/boost curve
SuperCab or SuperCrew 4x4 with 5.5-ft. box
Trailer Tow Package
Unique rear leaf springs and front coil springs
17-in. painted aluminum wheels
LT315/70R17 BSW all-terrain tires

**SEATING**
6-way power driver’s seat
Flow-through center console with floor shifter, off-road mode and Hill Descent Control switches, and auxiliary switch pack
Leather- and cloth-trimmed front bucket seats with unique seat back bolsters

**INTERIOR**
Auto-dimming rearview mirror with compass
Front and rear rubber floor mats with SVT logo
Leather-wrapped steering wheel with thumb pads, center marker, SYNC and audio controls
Message center with 4.2-in. LCD screen and trip computer
Power-sliding rear window with privacy tint and defrost
Sirius Satellite Radio with introductory 6-month subscription
Ford SYNC® voice-activated, in-vehicle connectivity system
Unique instrument panel and door trim applique

**EXTERIOR**
Air extractors in hood
Blacked-out headlamps and taillamps
Brick wall front grille
Flared front fenders with air extractors
Flared pickup box outsers
Foundry finish cast-aluminum running boards
Foundry finish front and rear bumpers
Foundry finish front and rear wheel-lip moldings
Front and rear tow hooks
Integrated clearance marker lamps
SecuriCode™ keyless entry keypad
**SEATING, CAB AND BOX CONFIGURATIONS**

<table>
<thead>
<tr>
<th>SEATING</th>
<th>CAB CONFIGURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>40/20/40 split front seat</td>
<td>Regular Cab</td>
</tr>
<tr>
<td>Standard on XL and STX</td>
<td>Available on XL and STX</td>
</tr>
<tr>
<td>SuperCab</td>
<td>Available on XL and STX</td>
</tr>
<tr>
<td>SuperCrew</td>
<td>Available on XL</td>
</tr>
<tr>
<td>5.5-ft./6.5-ft./8-ft. Box Size</td>
<td>Standard on STX</td>
</tr>
</tbody>
</table>

**NEW F-150**

ford.com
XL & STX OPTIONAL FEATURES

MECHANICAL
5.0L Ti-VCT V8 FFV engine (Regular Cab, SuperCrew and 4x2 SuperCrew 145-in. WB)
3.5L EcoBoost™ Ti-VCT engine (Regular Cab 145-in. WB and SuperCrew; requires Max. Trailer Tow Package: includes 26-gallon fuel tank; restrictions apply)
Limited-slip differential rear axle
Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package; requires fog lamps when ordered with XL Décor Group)
P255/65R17 OWL all-season tires (Regular Cab and SuperCab 4x2)
P265/70R17 OWL all-terrain tires (Regular Cab and SuperCab 4x4)

INTERIOR
40/20/40 split cloth front seat with manual driver lumbar
Color-coordinated carpet with carpeted floor mats
Cruise control (requires in-dash computer)
Full-coverage rubber floor mats (requires carpet)

EXTERIOR
4-in. Black tubular running boards (Regular Cab and SuperCab only)
Black platform running boards (SuperCab), 4-in. polished stainless steel running boards (Regular Cab), and fog lamps

FORD WORK SOLUTIONS™
Cable Lock by Master Lock® (replaces cargo tie-down hooks)
Crew Chief
In-dash Windows® CE computer with touch screen (restrictions apply)
Tool Link™ (requires in-dash computer; restrictions apply)

XL PACKAGES
Heavy-Duty Payload Package (Regular Cab and SuperCab with 8-ft. box; restrictions apply) increases GVWR to 8,200 lbs. for improved payload and towing;
17-in. 7-lug steel wheels; LT245/75R17 E OWL all-terrain tires; heavy-duty shock absorbers; upgraded springs and radiator; auxiliary transmission oil cooler; rear axle with 9.75-in. gear set and 3.73 limited-slip gear ratio

EXTERIOR COLORS
Oxford White
Vermilion Red
Dark Blue Pearl Metallic
Blue Flame Metallic
Ingot Silver Metallic
Sterling Gray Metallic
Tuxedo Black Metallic
Race Red

Interior: Steel Gray

XL PACKAGES

SEATING
40/20/40 split cloth front seat with manual driver lumbar

INTERIOR COLORS
Oxford White
Vermilion Red
Dark Blue Pearl Metallic
Blue Flame Metallic
Ingot Silver Metallic
Sterling Gray Metallic
Tuxedo Black Metallic
Race Red

INTERIOR: Steel Gray

NEW F-150 ford.com
NEW F-150

SuperCrew 4x4 in Adobe with available equipment

SuperCrew 4x4 in Oxford White/Ingot Silver Two-Tone with other available equipment

SuperCab 4x2 in Oxford White/Ingot Silver Two-Tone with other available equipment

SEATING, CAB AND BOX CONFIGURATIONS

Standard 40/20/40 split front seat
Available 40/console/40 front bucket seats
Regular Cab
SuperCab
SuperCrew

5.5-ft./6.5-ft./8-ft. Box Size

ford.com
### XLT Optional Features

#### Mechanical
- 5.0L Ti-VCT V8 FFV engine (Regular Cab, 4x2 SuperCab and 4x2 SuperCrew 145-in. WB)
- 3.5L EcoBoost® Ti-VCT engine (n/a on 126-in. WB; includes 26-gallon fuel tank)
- Limited-slip differential rear axle
- Trailer brake controller (requires Trailer Tow Package or Max. Trailer Tow Package)
- 18-in. chrome-clad aluminum wheels (SuperCab and SuperCrew only; requires XLT Chrome Package)
- 20-in. chrome-clad aluminum wheels (SuperCab and SuperCrew only; requires XLT Chrome Package)

#### Packages
- P265/65R17 OWL all-season tires (Regular Cab and SuperCab 4x2)
- P265/60R18 OWL all-season tires (4x2 SuperCab and SuperCrew)
- P275/55R20 OWL all-season tires (4x4 SuperCab and SuperCrew)
- P275/55R20 OWL all-season tires (SuperCab and SuperCrew 4x4; requires XLT Chrome Package)
- TL245/75R17E BSW all-terrain tires (4x4; requires Off-Road Pkg.; n/a w/126-in. WB)
- TL275/65R18C OWL all-terrain tires (4x4; requires Off-Road and XLT Packages)

#### Seating
- Cloth 40/console/40 front seats w/manual driver’s lumbar (SuperCab and SuperCrew only)
- Full-coverage rubber floor mats
- Sirius Satellite Radio® (requires 5.0L or 3.5L engine with 4x4)

#### Exterior
- 4-in. polished stainless steel running boards (Regular Cab only)
- Black platform running boards (SuperCab and SuperCrew only)
- Box side steps (requires 6.5-ft. or 8-ft. box)
- Factory-installed spray-in bedliner
- Rear view camera (requires XLT Plus Package)
- SecuriCode™ keyless entry keypad
- Tailgate step
- Two-tone paint (n/a with XLT Custom Package or Adobe interior)

#### Ford Work Solutions™
- Cable Lock by Master Lock® (replaces cargo tie-down hooks)
- Crew Chief™
- In-dash Windows® CE computer with touch screen (restrictions apply)
- ToolLink™ (requires in-dash computer; restrictions apply)

#### Packages
- Heavy-Duty Payload Package (Regular Cab and SuperCab with 8-ft. box; restrictions apply)
- Off-Road Package (4x4 only; n/a with 3.1L V6 FFV engine) includes 3.13 electronic-locking rear axle; fuel tank; transfer case and front differential skid plates; off-road tuned front shock absorbers; and 4x4 Off-Road box decal
- Trailer Tow Package (required for towing over 5,000 lbs.; includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded auxiliary transmission oil cooler; and SelectShift Automatic™ transmission)

#### Interiors
- Adobe Cloth
- Steel Gray Cloth
- Black Sport Cloth
- Tinted Clearcoat®

#### Colors
- Oxford White
- Dark Blue Pearl Metallic
- Ingot Silver Metallic
- Sterling Gray Metallic
- Tuxedo Black Metallic
- Red Candy Metallic

#### Interiors
- Interiors: Adobe Cloth, Steel Gray Cloth, Black Sport Cloth with Steel environment
- *Optional Ingot Silver Two-Tone Accent exterior with Steel Gray Cloth interior* (n/a with XLT Chrome Package or front cloth 40/console/40 seat)

### NEW F-150

2011 ford.com
FX2 & FX4

FX4 SuperCrew 4x4 in Black with FX Luxury Package, Sport leather-trimmed seats and other available equipment

FX2 SuperCab 4x2 in Sterling Gray and FX4 SuperCrew 4x4 in Race Red, both with available equipment

SEATING, CAB AND BOX CONFIGURATIONS

40/flow-through console/40 front bucket seats
SuperCab
SuperCrew
5.5-ft./6.5-ft. Box Size

2011 NEW F-150

ford.com
FX2 & FX4 OPTIONAL FEATURES

MECHANICAL
3.5L EcoBoost® Ti-VCT engine (includes 26-gallon fuel tank)
Limited-slip differential rear axle (FX2 only)
Trailer brake controller
20-in. premium painted aluminum wheels
LT275/65R18C OWL all-terrain tires (FX4 only)
P275/55R20 OWL all-season tires (FX2 only)
P275/55R20 OWL all-terrain tires (FX4 only)

INTERIOR
Audio System from Sony 6-disc in-dash CD changer (requires FX Luxury Package)
Navigation System with Audio System from Sony single-CD/DVD player (requires FX Luxury Package)

EXTERIOR
6-in. painted angular running boards (standard on FX2)
Box side steps (requires 6.5-ft. box)
Factory-installed spray-in bedliner
Power moonroof
Rear view camera (requires FX Plus Package)
Stowable bed extender
Tailgate step

FORD WORK SOLUTIONSTM
Cable Lock by Master Lock® (replaces cargo tie-down hooks)

PACKAGES
FX Plus Package (n/a with FX Luxury Package, Audio System from Sony or Navigation System) includes 6-disc in-dash CD changer; power, heated sideview mirrors with turn signal indicators, and driver's side auto-dimming feature; power-adjustable pedals; Reverse Sensing System; and power sliding rear window with defrost and privacy tint

FX Luxury Package (n/a with FX Plus Package) includes front FX Sport leather-trimmed 40/console/40 bucket seats; heated driver and front-passenger seats; 10-way power-adjustable driver and front-passenger seats; memory driver's seat; dual-zone electronic automatic temperature control; black leather-wrapped steering wheel with audio controls; memory, power-adjustable pedals; power-folding heated sideview mirrors with turn signal indicators, driver’s side memory, auto-dimming features, and body-color mirror caps; Reverse Sensing System; 6-disc in-dash CD changer; rear view camera; power sliding rear window with defrost and privacy tint; and Remote Start System

Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic® transmission; and manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps

INTERIOR COLORS

<table>
<thead>
<tr>
<th>INTERIOR COLORS</th>
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<tbody>
<tr>
<td>Black Cloth</td>
<td>Tuxedo Black Metallic</td>
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<tr>
<td>Black Leather</td>
<td>Red Candy Metallic Tinted Clearcoat</td>
</tr>
</tbody>
</table>

EXTERIOR COLORS

<table>
<thead>
<tr>
<th>EXTERIOR COLORS</th>
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</thead>
<tbody>
<tr>
<td>Oxford White</td>
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<tr>
<td>Blue Flame Metallic</td>
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<tr>
<td>Ingot Silver Metallic</td>
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<tr>
<td>Sterling Gray Metallic</td>
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<tr>
<td>Tuxedo Black Metallic</td>
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<tr>
<td>Red Candy Metallic</td>
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<tr>
<td>Tinted Clearcoat</td>
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<tr>
<td>Race Red</td>
</tr>
</tbody>
</table>

1 Added cost option. *New for 2011.
Colors are representative only. See your dealer for actual paint/trim options.

Colors are representative only. See your dealer for actual paint/trim options.

- Black Cloth
- Black Leather
- Oxford White
- Blue Flame Metallic
- Ingot Silver Metallic
- Sterling Gray Metallic
- Tuxedo Black Metallic
- Red Candy Metallic Tinted Clearcoat
- Race Red

18-in. Machined Aluminum Wheels

- Standard

20-in. Premium Painted Aluminum Wheels

- Optional

2011 NEW F-150

ford.com
SEATING, CAB AND BOX CONFIGURATIONS

Standard 40/20/40 split front seat
Available 40/flow-through console/40 front bucket seats
SuperCab
SuperCrew
5.5-ft./6.5-ft. Box Size

SUPERCREW 4x4 in Adobe leather trim with optional front bucket seats and other available equipment

SUPERCREW 4x4 in Red Candy with LARIAT Chrome Package and other available equipment
**LARIAT OPTIONAL FEATURES**

### MECHANICAL
- 3.5L EcoBoost® Ti-VCT engine (includes 26-gallon fuel tank)
- 6.2L V8 2-valve gas engine (SuperCrew only; requires Max. Trailer Tow Package and 145-in. WB)
- Limited-slip differential rear axle
- Trailer brake controller
- 20-in. chrome-clad aluminum wheels (requires LARIAT Chrome Package)
- 20-in. 6-spoke machined aluminum wheels
- P275/55R20 OWL all-terrain tires (4x4)
- P275/55R20 OWL all-season tires (4x2)
- LT275/65R18C OWL all-terrain tires (4x4; requires Off-Road Package)

### SEATING
- Perforated leather-trimmed front bucket seats with heated and cooled power 10-way driver and front-passenger seats, memory driver’s seat, and flow-through center console with floor shifter, rear air vent and 110-volt inverter

### INTERIOR
- Audio System from Sony 6-disc in-dash CD changer
- Full-coverage rubber floor mats
- Navigation System with Audio System from Sony single-CD/DVD player

### EXTERIOR
- 6-in. chrome angular running boards (included with LARIAT Chrome Package)
- Box side steps (requires 6.5-ft. box)
- Power moonroof
- Stowable bed extender
- Tailgate step
- Two-tone paint (includes accent-color bumpers and wheel-lip moldings)

### FORD WORK SOLUTIONS™
- Cable Lock by Master Lock® (replaces cargo tie-down hooks)

### PACKAGES
- **LARIAT Chrome Package** includes 18-in. chrome-clad aluminum wheels; chrome mesh grille insert; 6-in. chrome angular running boards; chrome exhaust tip; chrome front tow hooks; power, heated sideview mirrors with chrome mirror caps; and body-color door handles with chrome straps; Reverse Sensing System, rear view camera, power-folding sideview mirrors, and Remote Start System
- **Max. Trailer Tow Package** (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic™ transmission; and chrome-capped manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps
- **Off-Road Package** (4x4 only; n/a with 6.2L V8 gas engine) includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front differential skid plates; off-road tuned front shock absorbers; and 4x4 Off-Road box decal

### EXTERIOR COLORS
- Oxford White
- Ingot Silver Metallic
- Sterling Gray Metallic
- Red Candy Metallic
- Tinted Clearcoat
- Golden Bronze Metallic
- Pale Adobe Metallic
- White Platinum Metallic Tri-coat

### INTERIOR COLORS
- Adobe Leather
- Black Leather
- Optional Pale Adobe Two-Tone Accent exterior

1New for 2011. 2Added cost option. Colors are representative only. See your dealer for actual paint/trim options.
MECHANICAL
3.5L EcoBoost® Ti-VCT engine (includes 26-gallon fuel tank)
Limited-slip differential rear axle
20-in. premium painted aluminum wheels
P275/55R20 OWL all-season tires (4x2)
P275/55R20 OWL all-terrain tires (4x4)
LT275/65R18 OWL all-terrain tires (4x4; requires Off-Road Pkg.)

INTERIOR
Chaparral Leather

EXTERIOR COLORS
Oxford White
Dark Blue Pearl Metallic
Tuxedo Black Metallic
Golden Bronze Metallic
White Platinum Metallic Tri-coat

INTERIOR:
Chaparral Leather with Adobe environment
Pale Adobe Two-Tone Accent exterior

PACKAGES
Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic® transmission; and chrome-capped manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps

Off-Road Package (4x4 only) includes 3.73 electronic-locking rear axle; fuel tank, transfer case and front differential skid plates; off-road tuned front shock absorbers; and 4x4 Off-Road box decal

FUL-coverage rubber floor mats
Navigation System with Audio System from Sony single-CD/DVD player

EXTERIOR
6-in. chrome angular running boards
Box side steps (requires 6.5-ft. box)
Power moonroof
Stowable bed extender
Tailgate step

FORD WORK SOLUTIONS™
Cable Lock by Master Lock® (replaces cargo tie-down hooks)

SEATING, CAB AND BOX CONFIGURATIONS
40/flow-through console/40 front bucket seats
SuperCrew
5.5-ft./6.5-ft. Box Size

2011 NEW F-150

ford.com
MECHANICAL
3.5L EcoBoost® Ti-VCT engine (includes 26-gallon fuel tank)
6.2L V8 2-valve gas engine (requires 145-in. WB and Max. Trailer Tow Package)
Limited-slip differential rear axle

INTERIOR
Full-coverage rubber floor mats
Navigation System with Audio System from Sony single-CD/DVD player

EXTERIOR
Box side steps (requires 6.5-ft. box)
Power moonroof
Skid plates (4x4; front differential, transfer case and fuel tank)
Stowable bed extender
Tailgate step

PACKAGES
Max. Trailer Tow Package (restrictions apply) includes Class IV trailer hitch receiver; 7-pin wiring harness; upgraded radiator; auxiliary transmission oil cooler; trailer brake controller; upgraded rear bumper; SelectShift Automatic transmission; and chrome-capped manual telescoping/folding trailer tow mirrors with power, heated glass, integrated turn signal indicators and security approach lamps

INTERIOR COLORS
Steel Gray Leather
Sienna Brown Leather

EXTERIOR COLORS
Ingot Silver Metallic
Sterling Gray Metallic
Tuxedo Black Metallic
Red Candy Metallic Tinted Clearcoat
Golden Bronze Metallic
White Platinum Metallic Tri-coat

INTERIOR:
Steel Gray Leather with Steel environment
Sienna Brown Leather with Black environment

1 Added cost option. 2 New for 2011. Colors are representative only. See your dealer for actual paint/trim options.

SEATING, CAB AND BOX CONFIGURATIONS

2011 NEW F-150

ford.com
FORD HARLEY-DAVIDSON™ F-150

SuperCrew AWD in Ingot Silver

SuperCrew AWD in Black/Silver Smoke Two-Tone leather trim

SuperCrew AWD in Ingot Silver

NEW F-150

ford.com
FORD HARLEY-DAVIDSON™ F-150 OPTIONAL FEATURES

**INTERIOR**
- Full-coverage rubber floor mats

**EXTERIOR**
- Stowable bed extender
- Tailgate step

---

**INTERIOR COLORS**
- Black/Silver Smoke Two-Tone Leather

**EXTERIOR COLORS**
- Ingot Silver Metallic
- Tuxedo Black Metallic

**INTERIOR:** Black/Silver Smoke Two-Tone Leather

Colors are representative only. See your dealer for actual paint/trim options.

---

22-in. Polished Forged-Aluminum Wheels
Standard

---

**SEATING, CAB AND BOX CONFIGURATIONS**

40/40/flow-through console/40 front bucket seats
SuperCrew
5.5-ft. Box Size
NEW F-150

SuperCrew 4x4 in Black leather/cloth trim with Interior Color Accent Package and available equipment

SuperCab 4x4 in Molten Orange with Exterior Graphics Package and other available equipment

Closed course. Professional driver. Obey all laws. Respect the environment. Know your vehicle, the course and required equipment before high-speed off-roading.
SVT RAPTOR OPTIONAL FEATURES

INTERIOR
Navigation System with Audio System from Sony single-CD/DVD player (requires RAPTOR Luxury Package)
Power moonroof

EXTERIOR
Stowable bed extender
Tailgate step

PACKAGES
Exterior Graphics Package includes bodyside decals
Hood Graphics Package
Interior Color Accent Package includes unique front leather-trimmed 40/console/40 bucket seats with orange inserts, rear vinyl 60/40 split bench with orange accents, and orange accents on the IP center stack appliqué and door trim appliqué
RAPTOR Luxury Package includes 40/console/40 front seats with 10-way power, heat, and driver’s side memory feature; dual-zone electronic automatic temperature control; Audio System from Sony with 6-disc in-dash CD changer; power-folding heated sideview mirrors with memory, turn signal indicators, security approach lamps, driver’s side auto-dimming feature and body-color mirror caps; power-adjustable pedals with memory feature; and Remote Start System
RAPTOR Plus Package includes rear view camera and trailer brake controller

INTERIOR COLORS
Oxford White
Blue Flame Metallic
Ingot Silver Metallic
Tuxedo Black Metallic
Molten Orange Metallic Tri-coat

INTERIOR:
Black Leather/Cloth
Black Leather/Cloth with Orange Accents

EXTERIOR COLORS
Oxford White
Blue Flame Metallic
Ingot Silver Metallic
Tuxedo Black Metallic
Molten Orange Metallic Tri-coat

INTERIOR: Black Leather/Cloth
Black Leather/Cloth with Orange accents

1New for 2011. 2Added cost option.
Colors are representative only. See your dealer for actual paint/trim options.
FORD WORK SOLUTIONS™ help increase your productivity with smart options like CABLE LOCK (A) by Master Lock®. This 10-ft, vinyl-coated, retractable, braided-steel cable spools out of a rugged case mounted right in your cargo box, making it easy to secure your gear. An available INTERNET-CAPABLE IN-DASH COMPUTER (B) features Garmin® navigation, hands-free calling, and a convenient touch screen with wireless keyboard! The available Tool Link™ system uses RFID (radio frequency ID) technology from DeWALT® to help track your tools before and after each job! The available Crew Chief™ fleet management system¹ from Microlise® helps track your vehicles and keep them in shape with maintenance reports.²

STOWABLE BED EXTENDER (C) folds out, clamps together and secures with a bolt-action latch. Made of rugged fiberglass-reinforced polypropylene, this optional 21-in.-tall barrier lets you haul with the tailgate down or secure smaller loads with the tailgate up.³

REMOTE START SYSTEM (D) is new for 2011. In addition to starting your truck, this factory-installed feature can automatically adjust the cabin temperature based on the temperature outside. It will even activate the heated and cooled front seats (if equipped). You’ll find it standard on KING RANCH®, PLATINUM, LARIAT LIMITED and Ford Harley-Davidson™ F-150.

POWER-ADJUSTABLE PEDALS (E) enable drivers to customize the placement of their brake and accelerator pedals for optimal comfort and precise control. Available on XLT, FX2 and FX4; standard and includes memory feature on LARIAT, KING RANCH®, PLATINUM, LARIAT LIMITED and Ford Harley-Davidson F-150.

TRAILER TOW MIRRORS (F) manually telescope and fold forward or backward so you can get through tight spaces. Whether you’re towing or not, the large viewing area and convex lens on these available mirrors help improve visibility and reduce blind spots.

¹Some features are unavailable while driving. Not available with SYNC or Sirius Satellite Radio. See your dealer for details. ²Tool Link system cannot read tagged items stored in metal tool boxes. ³Service fee required. ⁴Shown with aftermarket bedliner.
also available:

**Appearance**
Ford Custom Graphics by Original Wraps, Inc.
Chrome Grille Inserts
Chrome Exhaust Tip

**Bed Products**
Bed Extender
Bed Mats
Sport Liner
Sport Liner Carpeted Protector by BedRug
Spray-In Bedliner by Artlux
Hard-Folding Tonneau Cover by REV
Soft-Folding Tonneau Cover by TruXedo
Soft Roll-Up Tonneau Cover by Advantage
Retractable Stake Pocket Tie-Downs by Bull Accessories

**Electronics**
Backup Alarm by ECCO
Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster
HitchScan™ Rear Park Assist Sensor and Hitch Step by EchoMaster
Portable Navigation Systems by Garmin
Remote Start Systems
Keyless Entry Keypad
Vehicle Security System

**Wheels**
Wheel Locks

**Interior**
Auto-Dimming Rearview Mirror
Soft Cargo Organizers and Soft Cargo Cooler Bag
Leather-Trimmed Interior Seating by Katzkin

**Cargo Management System**
Cleat Tie-Downs
Load Bars
Bed Divider Kits
Cargo Storage Sidebox
Front Header Bar
Bed Side Rails
Tailgate Liner

**Exterior**
Power and Manual Sliding Rear Windows
Racks and Carriers by THULE
Sportz® Truck Tents by Napier
Deflectors—Hood and Side Window
Moonroof Deflector
Retractable Rear Step by Bestop
Retractable Side Bed Steps
Splash Guards
Trailer Tow Mirrors
Trailer Towing Accessories

Also available:

- Dual Head Restraint DVD by INVISION
- Protective Seat Covers by Covercraft
- Commercial Grade Tool/Cargo Box by Delta
- Hard Color-Matched Tonneau Cover by Penda
- Step Bars
- All-Weather Floor Mats

To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer’s limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

INVISION is a trademark of Audiovox Corporation. Garmin is a registered trademark of Garmin Ltd. Katzkin is a registered trademark of Katzkin Leather, Inc. THULE is a registered trademark of Thule Sweden AB.

WE RACE, YOU WIN.
Inspired by decades of Built Ford Tough® desert race wins, Ford Racing offers exclusive performance equipment designed to take your F-150 SVT RAPTOR to the next level.
- Wheels
- Auxiliary Lighting
- Gears
- Skid Plates
- And More

For complete details and availability, ask your Ford Dealer or visit FordRacingParts.com/Raptor.
# TECHNICAL SPECIFICATIONS

## DIMENSIONS

### EXTERIOR

| A. Height — 5.5’ box | 74.8”/76.0” | 74.8”/76.1” | 74.8”/75.9” | 74.8”/75.9” |
| A. Height — 6.5’ box | 75.0”/76.0” | 75.8”/76.7” | 74.6”/75.6” | 78.5”/78.4” |
| A. Height — 8’ box | 79.2” | 79.2” | 79.2” | 86.3” |
| B. Width — Excluding mirrors | 84.3” | 84.3” | 84.3” | 86.3” |
| B. Width — Mirrors folded | 97.0” | 97.0” | 97.0” | 97.0” |
| B. Width — Including standard mirrors | 105.2” | 105.2” | 105.2” | 105.2” |
| B. Width — Including trailer tow mirrors | 231.9” | 243.9” | 220.6”/232.1” |
| C. Length — 5.5’ box | 213.2” | 231.8” | — | — |
| C. Length — 6.5’ box | 231.8” | 250.4” | — | — |
| C. Length — 8’ box | 38.3” | 38.3” | 38.3” | 38.0” |
| D. Overhang — Front | 125.9” | 144.5” | 156.5” | 133.3”/145.2” |
| E. Wheelbase — 5.5’ box | 144.5” | 163.1” | — | — |
| E. Wheelbase — 6.5’ box | 49.0” | 49.0” | 49.0” | 49.3”/48.9” |
| F. Overhang — Rear | 22.4”/23.8” | 23.1”/23.9” | 22.4”/23.9” | 30.3”/30.2” |
| G. Angle of approach — 5.5’ box | 22.7”/23.5” | 24.5”/25.5” | — | — |
| H. Ramp breakover angle — 5.5’ box | 17.7”/17.1” | 16.8”/15.4” | 15.1”/13.9” | — |
| I. Angle of departure — 5.5’ box | 23.9”/25.3” | 23.8”/25.1” | 22.8”/23.8” | 21.7”/19.5” |
| J. Load floor height — 5.5’ box | 34.1”/35.3” | 33.8”/34.9” | — | — |
| K. Ground clearance — 5.5’ box | 22.9”/24.0” | 22.8”/23.8” | — | — |
| L. Cab length | 126.3” | 144.9” | 156.7” | 145.2”/157.0” |
| M. Inside height | 22.4” | 22.4” | 22.4” | 22.4” |
| N. Length at floor | 67.0” | 78.8” | 97.4” |
| O. Width at wheelhouse | 65.2” | 65.2” | 65.2” |
| P. Maximum width at floor | 33.4”/43.5” | 33.4”/43.5” | 33.4”/43.5” | 33.4”/43.5” |

### INTERIOR

| 1st Row | 5.5’ Box | 6.5’ Box | 8’ Box | 5.5’ Box | 6.5’ Box | 8’ Box |
|——— | — | — | — | — | — | — |
| Head room | 41.0” | 41.0” | 41.0” | 40.3” | 40.3” | 39.7” |
| Shoulder room | 66.6” | 65.9” | 65.9” | 65.9” | 65.9” | 65.9” |
| Hip room | 60.5” | 60.5” | 60.5” | 60.5” | 60.5” | 60.5” |
| Leg room | 41.4” | 41.4” | 41.4” | 41.4” | 41.4” | 41.4” |
| 2nd Row | — | — | — | — | — | — |
| Head room | 39.7” | 40.3” | 39.7” | 40.3” | 39.7”/40.3” | 39.7”/40.3” |
| Shoulder room | 65.7” | 65.5” | 65.5” | 65.7” | 65.7”/65.5” | 65.7”/65.5” |
| Hip room | 65.4” | 64.8” | 64.8” | 65.4”/64.4” | 65.4”/64.4” | 65.4”/64.4” |
| Leg room | 33.4” | 43.5” | 33.4” | 33.4” | 33.4” | 33.4” |

### CARGO BOX

| Volume (cu. ft.) | 55.4 | 65.5 | 81.3 |
|——— | — | — | — |
| M. Inside height | 22.4” | 22.4” | 22.4” |
| N. Length at floor | 67.0” | 78.8” | 97.4” |
| O. Width at wheelhouse | 50.0” | 50.0” | 50.0” |
| P. Maximum width at floor | 65.2” | 65.2” | 65.2” |

## MECHANICAL

### FRONT SUSPENSION

| Type | Coil-over-shock |
|——— | — |
| Axle (rating @ ground) | 3,150 lbs.–4,050 lbs. |

### REAR SUSPENSION

| Type | Solid axle |
|——— | — |
| Axle (rating @ ground) | 3,500 lbs.–4,800 lbs. |

### STEERING

| Assist | Electric power-assisted steering (n/a with 6.2L V8 engine) |
|——— | — |
| Hydraulic power-assisted steering (6.2L V8 engine only) |

### BRAKES

| Type | 4-wheel vented-disc ABS |
|——— | — |
| Front (rotor diameter) | 13.8” |
| Rear (rotor diameter) | 13.7” |
## TECHNICAL SPECIFICATIONS

### POWERTRAINS

<table>
<thead>
<tr>
<th>Configuration</th>
<th>Injection System</th>
<th>Engine Control System</th>
<th>Induction System</th>
<th>Battery</th>
<th>Cooling System</th>
<th>Cylinders</th>
<th>Cylinder Head</th>
<th>Block Material</th>
<th>Bore/Stroke</th>
<th>Compression Ratio</th>
<th>Horsepower/rpm</th>
<th>Torque@ft./rpm</th>
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<th>Torque@rpm</th>
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<tr>
<td>3.7L V6 4-Valve</td>
<td>Naturally aspirated</td>
<td>Direct</td>
<td>10.5:1</td>
<td>302 @ 6,500</td>
<td>Pressurized</td>
<td>8</td>
<td>Aluminum</td>
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### MAXIMUM PAYLOAD WEIGHT RATINGS (LBS.)

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<tbody>
<tr>
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### CONVENTIONAL TOWING – MAXIMUM LOADED TRAILER WEIGHT RATINGS (LBS.)

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*Heavy-Duty Payload Package only.

*Ford Harley-Davidson® F-150 and LARIAT LIMITED only.

*Max. Trailer Tow Package only.

*SVT RAPTOR only.

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