EXPAND YOUR HORIZONS. Whether chasing waves or soaking up the sunshine, we are all adventurers. Seekers. And so much more. The destinations continually change. What really matters is the confidence to go. As well as the memory-making experiences shared along the way. Life is a Sport. We are the Utility. Be Unstoppable. The 2017 Ford Explorer.
Last-minute road trips. An unexpected detour. You never know what each day will serve up. It’s these unexpected thrills that make life interesting. So be ready for it with a partner that plays like you do. Explorer Sport. With its fully independent sport-tuned suspension and Intelligent 4WD with Terrain Management System™ Explorer Sport welcomes what comes with an adventurous spirit and confident capability.

Earning Explorer Sport its performance stripes is a 365-horsepower\(^1\) 3.5L EcoBoost® engine. Wide 20” machined aluminum wheels help keep all that power in contact with ever-changing road surfaces. Painted pockets on the wheels, and a unique blackout treatment on its headlamps and taillamps deliver a signature Sport look. Inside, the slick Ebony leather-trimmed interior with red accent stitching, and Satin Chrome and Carbon Sport accents, looks ready for action. Explorer Sport. Dressed and always ready to play.
### ENGINES

<table>
<thead>
<tr>
<th>3.5L Ti-VCT V6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Twin independent variable camshaft timing (Ti-VCT) helps the standard 3.5L V6 engine deliver a robust 290 horsepower while also contributing to efficiency. By allowing intake and exhaust valves to adjust independently for precise valve timing control, Ti-VCT helps optimize performance on every trip—whether you’re headed to the store or shore.</td>
</tr>
<tr>
<td>EPA-estimated rating (FWD): 17 city/24 hwy/20 combined mpg</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2.3L EcoBoost</th>
</tr>
</thead>
<tbody>
<tr>
<td>With 280 hp and 310 lb.-ft. of torque, you’ve got the power to make plenty of memories along the way. As well as an EPA-estimated rating of 27 mpg highway! Even if you don’t feel like stopping, give your crew a break to experience the local color and stretch their legs.</td>
</tr>
<tr>
<td>EPA-estimated rating (FWD): 19 city/27 hwy/22 combined mpg</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3.5L EcoBoost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Having the means to do what you want. When you want to do it. That’s power. And with best-in-class V6 horsepower (365 hp), the standard engine on Sport and Platinum allows you to not only say yes to any road trip, but to take the lead on that trip as well.</td>
</tr>
<tr>
<td>EPA-estimated rating (4WD): 16 city/22 hwy/18 combined mpg</td>
</tr>
</tbody>
</table>
**Normal**

Intelligent 4WD with Terrain Management System™ helps Explorer give you the seamless shift-on-the-fly confidence to keep right on going. Normal is ideal for everyday driving on wet or dry paved roads. Hill Descent Control™ (center button) regulates your speed on steep declines, so you can concentrate on maneuvering.

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**Sand**

A day at the beach or on the dunes is a blast in a vehicle that takes charge when the going gets soft. In this mode, more aggressive throttle progression and holding gears longer help transfer optimized torque to the wheels. They can then spin aggressively to maintain momentum and get you as close to the fun as possible.

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**Mud, Rut**

Things might get muddy heading to the cottage after a rain. In this mode, powertrain torque is a bit more aggressive, limiting transmission upshifts and letting the wheels spin to get you through the thick stuff.

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**Snow, Gravel, Grass**

Getting off the beaten path makes life interesting. And when you do, in this mode, the transmission delivers earlier upshifts and less aggressive engine torque distribution, limiting wheelslip to help improve traction on tricky terrain.

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Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
SYNC 3

In addition to all the voice-activated benefits of SYNC®, placing and answering calls, and controlling music from your devices – you’ll love the easy-to-use interface of SYNC 3. An 8” color LCD screen displays phone, audio and navigation features. Enhanced voice recognition lets you give simple commands. A capacitive touchscreen includes a convenient swipe feature, as well as pinch-to-zoom functionality within navigation.

Voice-Activated Navigation System

Includes a 5-year complimentary trial subscription to SiriusXM® Traffic and Travel Link® services. Global Positioning System (GPS) technology is combined with available 3-D mapping and provides voice-guided turn-by-turn directions. You’ll get detailed traffic information, plus current and forecasted weather and fuel station locations and prices.

SYNC AppLink

Use your voice to control some of your favorite compatible mobile apps (like Pandora® and iHeartAuto), thanks to standard SYNC AppLink™.

Siri Seamless Integration

Bring the power of Siri® into Explorer with Siri Eyes Free, your paired iPhone® and a long press of the voice-recognition button on the steering wheel.

Automatic Updates Over Wi-Fi

Keep SYNC 3 current with the latest software as new updates become available. All you need is a Wi-Fi® connection.

1 Available feature. 2 Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. 3 SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. 4 SYNC AppLink is compatible with select smartphone platforms and requires any compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. 5 Requires SYNC 3. 6 Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.
OUT THERE IS BETTER FROM IN HERE. Wherever you’re heading, you’re as much in control of your comfort as your ride with Explorer Platinum. Front-row multicontour seats adjust your seat contour at the touch of a button, and serve up lumbar region and upper leg area massage thanks to Active Motion®. Controls are well-placed, including those for the industry-exclusive 500-watt Audio System from Sony® with Clear Phase™ and Live Acoustics™ technology. On a long road trip, your crew gets to share in the fun by plugging their devices into smart-charging USB ports that are nearly 2 times faster than previous generation ports.

Even if you’ll be sleeping in a tent at your destination, you can still enjoy driving in luxury. Real Brown Ash Swirl wood, as well as quilted inserts make you feel like you’re pampered. And with the most standard 2nd-row head room and 3rd-row leg room in its class, Explorer spreads the love to all its passengers.

SiriusXM Satellite Radio

Listen to everything you love with SiriusXM.® Get over 150 channels including all genres of commercial-free music, plus every major sport and the best talk, news, comedy and entertainment. And you’ll hear it all with a 6-month trial subscription to the All Access package, included with your new Explorer. So you can rock your ride, plus listen anywhere online and on the SiriusXM app.
OFF THE BUCKET LIST. INTO THE WATER. With the 3.5L Ti-VCT V6 or 3.5L EcoBoost® engine, Explorer can tow up to 5,000 lbs. of fun. So that boat you’ve always dreamed of can become a reality. And if you’re a towing novice, these features can help put you at ease: A standard rear view camera that helps you see what’s behind you3 and makes hooking up a trailer simple, and trailer sway control that automatically reduces engine speed and selectively applies the brakes if trailer sway is detected.4

Best of all, for every twist and turn the road serves up, there’s AdvanceTrac® with RSC® (Roll Stability Control™).4 This system helps maintain control when it detects wheelslip, understeer, oversteer or roll motion, and gives you more control in the rain or on ice or gravel. In addition, its Curve Control feature helps slow you down if you’re heading into a curve too quickly. In Explorer, you can venture out with confidence.
ALERTS YOU TO TAKE ACTION.

Adaptive Cruise Control
Helps maintain your choice of speed and preset gaps from the vehicle in front of you. It can also alert you to a potential collision. If one is detected, adaptive cruise control and forward collision warning with brake support1 flashes a warning via a heads-up display on the windshield, sounds an alarm, and can pre-charge the brake system to provide full responsiveness when you do brake.

Lane-Keeping System
Can detect lane markings and apply torque to the steering wheel if it senses your vehicle drifting unintentionally out of its lane. If needed, the Lane-Keeping System1 can also send gentle vibration pulses to the wheel to prompt you to steer back toward center.1 If it detects you’ve come too close to – or crossed – the markers multiple times, a Driver Alert System1 displays a coffee cup icon to suggest taking a break from driving.

BLIS (Blind Spot Information System)
Notifies you with a light in either sideview mirror3 if its radar sensors detect a vehicle in the corresponding blind spot. Cross-traffic alert, part of the system, warns you with a beep and a warning light in your sideview mirror if it detects a vehicle approaching either side as you slowly back Explorer out of a parking space. Either way, BLIS® with cross-traffic alert1 helps keep you aware of things that may be just out of your line of view.

Driving your Explorer with advanced driver-assist features can be a very rewarding experience. But please remember that these features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.1 "Lane-Keeping System does not control steering. "BLIS replaces standard integrated blind spot mirrors.
STORAGE SPACE AS FLEXIBLE AS YOUR PLANS.

When you have an impressive 81.7 cu. ft. of cargo space with both the 2nd- and 3rd-row seats folded, there’s a good chance your hands are going to be full when you’re loading the cargo area. So with the Intelligent Access key fob on you, just kick your foot under the rear bumper and let the hands-free foot-activated liftgate do the work. The versatility doesn’t stop there, with a 60/40 split 2nd-row and 50/50 split-folding 3rd-row seat, you can bring all your gear. You’ll even have room to shop along the way because, with the touch of a button, the PowerFold 3rd-row seat folds giving you 43.8 cu. ft. of storage. Even with all seats occupied, there is a generous 21 cu. ft. of cargo space behind the 3rd row.
TAME THE PARKING SPOT. With help from its Enhanced Active Park Assist System, Explorer makes parking easy so you can move on to more important things. Whether you’re backing into a perpendicular spot or slowing down to parallel park, ultrasonic sensors can identify a parking space that is the right size, then the system steers the vehicle into it. All you do is follow on-screen prompts, and operate the accelerator, brake and gear shifter as needed. The front 180-degree camera also helps out with visibility and allows you to see around corners. A spritz of the lens washer and your view is clear. Finally, Explorer has tamed the parking lot. Time to get out and have some fun.
PROTECTS YOUR SENSE OF ADVENTURE.

Explorer offers a sophisticated suite of safety features to help keep you safe along the way. The security of 7 standard airbags includes the Safety Canopy® System with rollover sensing and side-curtain airbags that deploy to cover all 3 rows of the vehicle. They are joined by industry-first 2nd-row outboard inflatable safety belts.¹ To help the driver stay focused, class-exclusive MyKey® technology allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and much more. And when you need to see what's behind you, you'll have a clear view with the full-color rear view camera when in Reverse.²

¹Available feature. ²Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
<table>
<thead>
<tr>
<th>MODELS</th>
<th>WHEELS</th>
<th>STANDARD FEATURES</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXPLORER</td>
<td>18” Painted Aluminum</td>
<td><strong>Mechanical</strong> 6-speed SelectShift® automatic transmission with paddle shifters</td>
</tr>
<tr>
<td>XLT</td>
<td>18” 5-Spoke Painted Aluminum</td>
<td>Brakes – 4-wheel disc Anti-Lock Brake System (ABS), panic brake assist and electronic brakeforce distribution (EBD)</td>
</tr>
<tr>
<td>LIMITED</td>
<td>20” Polished Aluminum</td>
<td>Compact spare wheel and tire</td>
</tr>
<tr>
<td>SPORT</td>
<td>20” Premium Painted Aluminum</td>
<td>Steering – Electric power-assisted</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>20” Bright-Machined Aluminum</td>
<td>Suspension – Front: independent MacPherson strut; rear: independent multilink</td>
</tr>
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<td>18” Painted Aluminum</td>
<td>Trailer sway control</td>
</tr>
<tr>
<td>XLT</td>
<td>18” 5-Spoke Painted Aluminum</td>
<td>Driver-Assist Technology</td>
</tr>
<tr>
<td>LIMITED</td>
<td>20” Polished Aluminum</td>
<td>Autolamp</td>
</tr>
<tr>
<td>SPORT</td>
<td>20” Premium Painted Aluminum</td>
<td>Hill start assist</td>
</tr>
<tr>
<td>PLATINUM</td>
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<td>Seating</td>
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<tr>
<td>EXPLORER</td>
<td>18” Painted Aluminum</td>
<td>Front – Bucket seats</td>
</tr>
<tr>
<td>XLT</td>
<td>18” 5-Spoke Painted Aluminum</td>
<td>Rear – 2nd-row 60/40 split fold-flat seat with fore/aft adjustable 40 section</td>
</tr>
<tr>
<td>LIMITED</td>
<td>20” Polished Aluminum</td>
<td>Rear – 3rd-row 50/50 split fold-flat seat</td>
</tr>
<tr>
<td>SPORT</td>
<td>20” Premium Painted Aluminum</td>
<td>4-way adjustable front head restraints</td>
</tr>
<tr>
<td>PLATINUM</td>
<td>20” Bright-Machined Aluminum</td>
<td>18” Painted Aluminum</td>
</tr>
<tr>
<td></td>
<td>18” 5-Spoke Painted Aluminum</td>
<td>Brakes – 4-wheel disc Anti-Lock Brake System (ABS), panic brake assist and electronic brakeforce distribution (EBD)</td>
</tr>
<tr>
<td></td>
<td>Standard: XLT 4WD</td>
<td>Compact spare wheel and tire</td>
</tr>
<tr>
<td></td>
<td>Optional: XLT FWD with 3.5L Ti-VCT V6 engine</td>
<td>Steering – Electric power-assisted</td>
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<td>Standard: Limited</td>
<td>Suspension – Front: independent MacPherson strut; rear: independent multilink</td>
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<td>Standard: Explorer, XLT FWD</td>
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</tr>
<tr>
<td></td>
<td>Rear – 3rd-row 50/50 split fold-flat seat</td>
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</tr>
<tr>
<td></td>
<td>4-way adjustable front head restraints</td>
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</tr>
</tbody>
</table>

1Always wear your safety belt and secure children in the rear seat.
## BUILD YOUR EXPLORER

### Mechanical
- Explorer XLT: 3.5L Ti-VCT V6 engine
- Explorer Limited: 3.5L EcoBoost® V6 engine
- Explorer Platinum: 2.3L EcoBoost® I-4 engine (includes 72-amp-hr battery)
- Explorer Sport: 2.3L EcoBoost® I-4 engine (includes front recovery hooks)

### Exterior
- Explorer XLT: Front 6-way power driver’s seat with manual lumbar
- Explorer Limited: Front 6-way power passenger seat with manual lumbar
- Explorer Platinum: Front 4-way manual passenger seat
- Explorer Sport: Front 6-way power driver’s seat including power lumbar

### Suspension
- Explorer Limited: Rear suspension – Sport-tuned
- Explorer Platinum: Rear suspension – with illuminated “EXPLORER” logo

### Interior
- Explorer XLT: Dual Headrest DVD by INVISION™
- Explorer Limited: Voice-activated Navigation System with pinch-to-zoom displays – Dual 4.2” configurable color LCD screens
- Explorer Platinum: Climate controls – Single-zone manual

### Safety
- Explorer XLT: Front: Driver-Assist Technology
- Explorer Limited: Ambient lighting
- Explorer Platinum: Mirror – Auto-dimming rearview

### Convenience
- Explorer XLT: Door-sill scuff plates – Front, with bright “EXPLORER” logo
- Explorer Limited: Front: Smart-charging USB ports
- Explorer Platinum: Rear: Power outlets – Dual 2nd-row smart-charging USB ports

### Entertainment
- Explorer XLT: SiriusXM® Satellite Radio with 6-month trial subscription
- Explorer Limited: SiriusXM® Satellite Radio with 6-month trial subscription
- Explorer Platinum: SiriusXM® Satellite Radio with 6-month trial subscription

### Additional Features
- Explorer XLT: SYNC® Enhanced Voice Recognition Communications
- Explorer Limited: Universal garage door opener
- Explorer Platinum: 300-watt Audio System from Sony with Clear Phase™

### Notes
1. Restrictions may apply. See your dealer for details.
2. Ford Licensed Accessory.
Equipment Groups & Packages

**Equipment Group 201A** – Premium Audio System with 9 speakers + dual-zone electronic automatic temperature control + Remote Start System + 10-way power front-passenger seat + hands-free foot-activated liftgate + Driver Connect Package includes SYNC 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist, AppLink and 1 smart-charging USB port, 2 driver-configurable 4.2" color LCD screens in instrument cluster, auto-dimming rearview mirror, and 2nd-row smart-charging USB port.

**Equipment Group 202A** – Includes all content of 201A + Forward Sensing System + heated steering wheel + Comfort Package includes leather-trimmed seating surfaces and heated 1st-row seats.

**Equipment Group 301A** – Includes BLIS Plus inflatable Rear Safety Belt Package.

**Equipment Group 302A** – Includes all content of 301A + Intelligent 4WD with Terrain Management System™ and Hill Descent Control (includes front recovery hooks) + 3.51 rear-axle ratio.

**Equipment Group 401A** – Power-adjustable pedals with memory + power-tilt/ -telescoping steering column + heated and cooled 1st-row seats + front 180-degree camera with washer + ambient lighting + universal garage door opener + power-folding, heated sideview mirrors with auto-fold, LED turn signal indicators, security approach lamps, driver’s side memory and high-gloss black mirror caps + driver’s seat memory feature + 110-volt power outlet + dual 2nd-row smart-charging USB ports + 500-watt Audio System from Sony with Clear Phase and Live Acoustics Technology + BLIS Plus inflatable Rear Safety Belt Package.

**Equipment Group 402A** – Includes all content of 401A + Forward Sensing System + auto high beams + 1st-row multi-contour bucket seats with Active Motion + Cold Weather Package includes heated 1st-row seats, heated steering wheel and Forward Sensing System.

**Driver Connect Package** includes all content of 201A + Power-adjustable pedals with memory + power-tilt/ -telescoping steering column + heated and cooled 1st-row seats + front 180-degree camera with washer + ambient lighting + universal garage door opener + power-folding, heated sideview mirrors with auto-fold, LED turn signal indicators, security approach lamps, driver’s side memory and high-gloss black mirror caps + driver’s seat memory feature + 110-volt power outlet + dual 2nd-row smart-charging USB ports + 500-watt Audio System from Sony with Clear Phase and Live Acoustics Technology + BLIS Plus inflatable Rear Safety Belt Package.

- **Dimensions**
  - **Exterior**
    - Wheelbase: 112.8"
    - Length: 198.3"
    - Height: 70.0"
  - **Interior**
    - Width: 93.9"
    - Height: 82.5"
    - Liftover height: 31.1"
  - **Seating**
    - 1st/2nd/3rd Row
    - Shoulder room: 61.5"/60.1"/50.8"
    - Leg room: 42.9"/39.5"/33.3"
    - Hip room: 57.3"/56.8"/40."
Colors are representative only. See your dealer for actual paint/trim options. 1 Additional charge. 2 Metallic.
Limited in Ingot Silver accessorized with smoked hood and side window deflectors, molded splash guards, running boards, roof crossbars, and roof-mounted bike carrier by THULE®.

**Exterior**
- Full vehicle cover
- Hood and side window deflectors
- Hood badge
- Hood protector
- Locking fuel plug
- Racks and carriers
- Rear bumper protector
- Rear fascias
- Roof crossbars
- Running boards
- Splash guards
- Sportrak tent
- Trailer towing accessories

**Interior**
- Ash cup/coin holders
- Cargo area protector (A)
- Cargo organizers and protectors
- Carpeted floor mats
- First aid and roadside assistance kits
- Floor liners (B)
- Interior light kit
- Interior rear consoles
- In-vehicle safe
- Protective seat covers
- Tablet cradle

**Electronics**
- Dual headrest DVD (C)
- Keyless entry keypad
- Remote Access (D)
- Remote start systems
- Vehicle Security System
- Warning sensor systems

**Wheels**
- Wheel lock kits

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**New Vehicle Limited Warranty.** We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

**Ford Protect Extended Service Plans.** Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

**Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3947, or visit us at ford.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Ford Original Accessories.** They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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