Thank you for your interest in the new **2014 Explorer**. Included in this brochure you’ll find information about:

**CAPABILITY:** A strong structure with advanced materials and technology serves as the foundation for impressive on- and off-road capability. Inside, Explorer seats up to seven comfortably. The rear seats fold down for cargo space on demand - up to 80.7 cubic feet.

**PERFORMANCE:** Advanced Ford powertrain technology comes in three engine choices: The standard 3.5L Ti-VCT V6 in Explorer, XLT and Limited. The responsive and efficient 2.0L EcoBoost® option. And the high-performance 3.5L EcoBoost in the Explorer Sport.

**SMART:** The Ford Explorer offers intelligent technology in features such as the available Lane-Keeping System that helps you stay in control if you drift out of your lane. And Explorer also offers the world’s first automotive production inflatable rear safety belts.

**TECHNOLOGY:** Ford Explorer provides innovative technology that makes life on the road easier, such as available Ford SYNC® that helps you stay in touch, entertained and informed — plus the voice-activated Navigation System with SiriusXM Traffic and Travel Link.

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**DEALER INFORMATION**

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

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We're sorry. There are no Ford dealers in your immediate area. If you would like to enter a new zip code and re-create your PDF, please go to the Custom Brochure page at: [www.fordvehicles.com/brochures](http://www.fordvehicles.com/brochures)

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**Get an inside look at the benefits of Ford ownership.** Manage important vehicle information 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to [www.owner.ford.com](http://www.owner.ford.com) to get started.
Click here for a video introduction to the 2014 Ford Explorer.

Terrain-conquering capability AND class-leading highway mpg.¹

¹Class is Large Utilities vs. 2013 competitors. EPA-estimated rating: 20 city/28 hwy/23 combined mpg, 2.0L EcoBoost, FWD. Actual mileage will vary.
Explorer Sport. Get in and break out.

A grin-inducing 365 hp and 350 lb.-ft. of torque – best in its class among V6 engines.\(^1\) An EPA-estimated rating of 22 mpg hwy.\(^2\) This seriously exhilarating set of numbers comes courtesy of our twin-turbocharged, direct-injected 3.5L EcoBoost® V6 engine. For precise control, Sport also features our 6-speed SelectShift® automatic transmission with racing-inspired paddle shifters, “SPORT” 20” wheels, “EXPLORER” lettering atop its Ebony Black grille, blackout-treatment headlamps and taillamps, an Ebony Black liftgate appliqué, and a well appointed, uniquely leather-trimmed interior establish its signature style. All of it rides on a fully independent sport-tuned suspension with an upgraded front strut tower support, and wider wheels for top-of-the-line performance. Explorer Sport is a standout. Inside and out.

\(^1\)Class is Large Utilities vs. 2013 competitors. Figures achieved using 93-octane premium unleaded fuel.
\(^2\)EPA-estimated rating: 16 city/22 hwy/18 combined mpg, 3.5L EcoBoost, 4WD. Actual mileage will vary.
Stay calm and tow steady.

High winds, steep grades and other common towing challenges are no match for Explorer. To help you maintain control of both the vehicle and the trailer, standard trailer sway control automatically reduces engine speed and selectively applies the brakes if trailer sway is detected. Standard hill start assist is particularly useful at traffic lights and on boat launch ramps. It helps prevent the vehicle from rolling downhill when you transition from the brake to the accelerator, whether you’re negotiating an incline in Drive or in Reverse. Pairing the Class III Trailer Tow Package with the 3.5L EcoBoost or the standard 3.5L Ti-VCT V6 engine empowers Explorer to tow up to 5,000 lbs.

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. Available feature. When properly equipped.
Turn the dial and keep going.

Challenging conditions? Simple solution: Just turn the dial to match the scene outside. Our highly capable Terrain Management System™ is paired with Intelligent 4WD¹ to give you seamless shift-on-the-fly confidence. It’s one more way Explorer inspires adventure.

<table>
<thead>
<tr>
<th>Mode</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mud, Rut</td>
<td>Lets the tires spin a bit if needed to help keep you on the go.</td>
</tr>
<tr>
<td>Snow, Gravel, Grass</td>
<td>Optimizes traction and control on a wide array of slippery surfaces.</td>
</tr>
<tr>
<td>Sand</td>
<td>Allows aggressive wheel spin to help you stay on top.</td>
</tr>
<tr>
<td>Normal</td>
<td>Ideal for everyday driving on wet or dry paved roads.</td>
</tr>
<tr>
<td>Hill Descent Control™</td>
<td>Regulates your speed on steep declines with push-button ease.</td>
</tr>
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</table>
Power up and experience more.

With our state-of-the-art 2.0L EcoBoost® I-4 engine, Explorer has the best highway fuel economy of any non-hybrid engine in its class.² A 6-speed automatic transmission helps this turbocharged, direct-injection powerhouse deliver plentiful low-end torque for acceleration and passing. The 2.0L is also rated for outstanding fuel economy while cruising. So it’s spirited and smart, responding to your changing driving style as needed. Make the most of every drive with EcoBoost.

1Available feature. 2EPA-estimated rating of 20 city/28 hwy/23 combined mpg. 2.0L, EcoBoost, FWD. Class is Large Utilities vs. 2013 competitors. Actual mileage will vary. 3Figures achieved using 93-octane premium unleaded fuel.
Speak and it listens.

Voice-activated Ford SYNC® with 911 Assist® delivers hands-free calls, music and more in response to simple voice commands. Once paired, it can download your contacts and play music from your phone, MP3, USB or iPod.® Just touch a button on the steering wheel and say things like “Call: The cabin” or “Play playlist: Road trip.” SYNC AppLink™ lets you control Pandora®, iHeartAuto™, MLB.com At Bat® and select other apps by voice too. SYNC. Say the word.

1Available feature. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Not all features are compatible with all phones. 2SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software.
Touch and it responds.

Via the 8” LCD touch screen on SYNC®1 with MyFord Touch.® Simple graphics make it easy to control your phone, entertainment, navigation² and climate. SiriusXM Satellite Radio² includes a 6-month trial subscription that brings you over 130 channels including commercial-free music, sports, news, talk, comedy and entertainment. Pair it with the voice-activated Navigation System,² which includes SiriusXM Traffic and Travel Link as part of the trial, and you’ll have the ability to look up fuel prices, check local and national weather, and get detailed information on traffic speed, accidents, construction and road closings. The 12-speaker Audio System from Sony®2 features HD Radio™ Technology and even lets you “Tag” songs for purchase later at the iTunes® Store.

¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature.
Gather up to 7 and treat them well.

You and your family will travel in style and luxury inside Explorer Limited. Standard leather-trimmed seating features environmentally friendly, supportive, soy-based foam in the seat cushions and seat backs to help conserve limited resources and reduce CO\textsubscript{2} emissions. Up front, 10-way power heated and cooled seats\footnote{Available feature.} take your comfort to extremes, while heated outboard seats are standard in the 2nd row on Limited this year. A dual-panel moonroof\footnote{Available feature.} fills the cabin with light. Featuring the most 2nd-row head room in its class\footnote{Class is Large Utilities vs. 2013 competitors.} and unsurpassed 3rd-row leg room, this graceful and carefully crafted space is sure to please one and all.
Equip it to go and do what you like.

Bulky sports equipment? No problem thanks to the flexible seating inside Explorer. With the standard 2nd-row 60/40 split seat and the class-exclusive PowerFold® 3rd-row seat folded flat, you can pack up to 80.7 cu. ft. of gear in back. And even with all rows occupied, you can still stow 21.0 cu. ft. of cargo in the extra-deep space behind the 3rd-row seat. Treat 2nd-row riders to comfy bucket seats¹ with a pass-through to the 3rd row. Or add the 2nd-row center console¹ for more storage. A power liftgate¹ eases access. And a 110-volt power outlet¹ recharges all sorts of devices. Your needs change. Explorer adapts.

¹Available feature. ²Including rear seat well.
Let it assist you here and there.

With its advanced technologies, Explorer can help you parallel park, avoid collisions and more. Class-exclusive active park assist helps you find a spot, then steers the vehicle into place as you control the gear shifter, and brake and accelerator pedals. BLIS® (Blind Spot Information System) with cross-traffic alert uses lights embedded in the sideview mirrors to warn of traffic detected in blind spots as you’re driving forward or traffic nearing either side of the vehicle as you’re slowly backing up. Adaptive cruise control and collision warning with brake support flashes a warning on the windshield, sounds an alarm, and preps the braking system to help if a potential front-end collision is detected. The Lane-Keeping System detects lane markings with a forward-facing camera and shudders the steering wheel to prompt you to steer back toward center if needed — a friendly reminder.

Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver’s judgment.  
1Available feature. 2Class is Large Utilities vs. 2013 competitors. 3BLIS replaces standard integrated blind spot mirrors.
Relax and travel confidently.

Explorer has earned a “Top Safety Pick” from the Insurance Institute for Highway Safety (IIHS) 3 years in a row (2011-2013). And it’s no wonder. In addition to 7 standard airbags, Explorer offers inflatable rear safety belts in its 2nd-row outboard seating positions – the first of their kind in automotive production. Standard Curve Control helps reduce the vehicle’s speed by up to 10 mph in approximately 1 second if it senses you’re taking a curve too quickly. 

Please turn the page for a comprehensive list of Safety & Security features engineered into every 2014 Explorer.

1Available feature. Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
Explorer Specifications

Standard Features

Mechanical
- 4-wheel disc Anti-Lock Brake System (ABS)
- 18.6-gallon fuel tank
- Cruise control
- EasyFuel™ capless fuel filler
- Electric power-assist steering
- Hill start assist
- Independent front and rear suspension
- Trailer sway control

Seating
- 1st-row bucket seats
- 2nd-row 60/40 split-fold-flat seat with fore/aft adjustable 40 section
- 3rd-row 50/50 split-fold-flat seat

Interior
- 1st-, 2nd- and 3rd-row dome/map lights
- 1st-row center console with armrest and storage
- 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
- Accessory delay for power features
- Adjustable driver and front-passenger sun visors with covered vanity mirrors
- Air conditioning with auxiliary rear controls
- Cabin air filter

Electronicsond Features
- Cargo area hooks
- Front passenger (1) and B-pillar (2) assist handles
- Load floor tie-down hooks
- Overhead console with sunglasses holder
- Power door locks
- Power windows
- Rear-window defroster
- Steering wheel-mounted cruise, audio, and 5-way MyFord® controls (2)
- Tilt/telescoping steering column

Exterior
- Automatic headlamps
- Bi-functional projector-beam halogen headlamps
- Dual chrome exhaust tips
- LED tail lamps
- Power sideview mirrors with integrated blind spot mirrors
- Privacy glass (rear doors, rear quarter windows and liftgate window)
- Rear spoiler
- Roof-mounted antenna
- Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

Electronicsond Features
- Accessory delay for power features
- Adjustable driver and front-passenger sun visors with covered vanity mirrors
- Air conditioning with auxiliary rear controls
- Cabin air filter

Engines/EPA-Estimated Ratings & Dimensions

3.5L Ti-VCT V6
- 290 hp @ 6,500 rpm
- 255 lb.-ft. of torque @ 4,000 rpm
- 6-speed SelectShift® automatic

2.0L EcoBoost® I-4
- 240 hp @ 5,500 rpm
- 270 lb.-ft. of torque @ 3,000 rpm
- 6-speed automatic

3.5L EcoBoost V6
- 365 hp @ 5,500 rpm
- 350 lb.-ft. of torque @ 3,500 rpm
- 6-speed SelectShift automatic

Safety & Security
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
- Autolock
- Battery saver with headlamps-off delay
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front height-adjustable shoulder safety belts
- Front-passenger knee airbag®
- Front-seat side airbags®
- Illuminated Entry System
- LATCH – Lower Anchors and Tether Anchors for Children (2nd-row outboard and 3rd-row passenger-side seating positions)
- MyKey®
- Safety Canopy® System with side-curtain airbags® and rollover sensor
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions®
- Tire Pressure Monitoring System (excludes spare)

Accessories
- Ford Licensed Accessory.

Capacities (cu. ft.)
- Passenger volume: 151.7
- Cargo volume behind 1st row: 80.7
- Cargo volume behind 2nd row: 43.8
- Cargo volume behind 3rd row: 21.0
- Fuel tank (gal.): 18.6
- Max. towing (lbs.): 5,000

1Always wear your safety belt and secure children in the rear seat. 2SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. 3Figures achieved using 93-octane premium unleaded fuel. Including rear seat well. Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.
**Explorer**

Equipment Group 100A

- Includes all standard features, plus:
  - Mechanical
    - 3.5L Ti-VCT V6 engine
    - 6-speed SelectShift® automatic transmission
    - 58-amp-hr battery
    - 175-amp alternator
    - Front-wheel drive (FWD)
  - Seating
    - 1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver’s seat with manual lumbar
    - Cloth seats
  - Interior
    - 1st- and 2nd-row carpeted floor mats
    - 1st- and 2nd-row door-sill scuff plates with embossed Explorer logo
    - AM/FM stereo/single-CD player with MP3 capability and 6 speakers
    - Manual day/night rearview mirror
    - MyFord® with 4.2” color LCD display; in instrument cluster and center stack, and media hub with auxiliary audio input jack
    - Power windows with one-touch-down driver’s side window feature
  - Exterior
    - 17” steel wheels with 5-spoke wheel covers and P245/60R17 all-season BSW tires
    - Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings
    - Foundry Gray-painted grille
    - Remote Keyless Entry System with 2 integrated keyhead transmitter remotes
  - Available Options & Packages
    - 2.0L EcoBoost® I-4 engine with 6-speed automatic transmission (n/a with Intelligent 4WD, Trailer Tow Package or SelectShift automatic transmission)
    - All-weather floor mats
    - Ash cup/coin holder with lighter element
    - Cargo security shade
  - Class III Trailer Tow Package
    - Includes engine oil cooler and 7-1/4-pin wiring harness (n/a with 2.0L EcoBoost engine)
    - Dual-headlight DVD by INVISION™
    - Dual-panel moonroof (requires 201A or 202A)
    - Intelligent 4WD with Terrain Management System and Hill Descent Control (n/a with 2.0L EcoBoost engine)
    - Power liftgate (requires 201A or 202A)
    - Rear bumper protector
    - Rear cargo well protector
    - Roof-rail crossbars
    - Splash guards
    - Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 202A)
    - Wheel lock kit (requires 201A or 202A and 20” wheels)

**XLT**

Equipment Group 200A

- Includes all Explorer features, plus:
  - Mechanical
    - 200-amp alternator
    - Perimeter alarm
  - Seating
    - 6-way power front-passenger seat with manual lumbar
  - Unique cloth seats
  - Interior
    - Illuminated visor vanity mirrors
    - Leather-wrapped steering wheel and shift knob
    - Power windows with front one-touch-up/-down feature
    - SiriusXM Satellite Radio with 6-month trial subscription
    - SYNC voice-activated, in-vehicle connectivity system includes USB port in media hub
  - Exterior
    - 18” painted aluminum wheels with P245/60R18 all-season BSW tires
    - Black lower bodyside cladding with chrome accents
    - Chrome door handles
    - Fog lamps
    - Gloss Black heated sideview mirrors with LED turn signal indicators and security approach lamps
    - Reverse Sensing System
    - Satin Silver-finish grille
    - SecuriCode™ invisible keypad
    - Silver roof-rack side rails
  - Available Equipment Groups
    - Equipment Group 200A – Includes all content of 201A + Comfort Package includes leather-trimmed seating surfaces; 10-way power, heated driver’s seat; and 6-way power, heated front-passenger seat
    - Available Options & Packages
      - 2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 20” wheels, Intelligent 4WD, Trailer Tow Package or SelectShift automatic transmission)
      - 20” polished aluminum wheels (requires 201A or 202A; n/a with 2.0L EcoBoost engine)
      - 2nd-row bucket seats (requires 202A)
      - 2nd-row center console (requires 2nd-row bucket seats and 202A)
      - All-weather floor mats
      - Ash cup/coin holder with lighter element
      - BLIS® Plus Inflatable Rear Safety Belt Package
        - Includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions (requires 201A or 202A)
      - Cargo security shade
    - Class III Trailer Tow Package
      - Includes engine oil cooler and 7-1/4-pin wiring harness (n/a with 2.0L EcoBoost engine)
      - 17” Steel with 5-Spoke Wheel Covers
      - 18” Painted Aluminum Wheel Lock Kit
      - 20” Polished Aluminum Wheel Lock Kit

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1. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. Ford Licensed Accessory. 2. SYNC Services is not available with optional Navigation System with SiriusXM Traffic and Travel Link.
Limited

Equipment Group 300A
Includes all XLT features, plus:

**Mechanical**
- 72-amp-hr battery
- Intelligent Access with push-button start
- Remote Start System

**Seating**
- 1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver’s seat (including power lumbar and recline) with memory feature, and 6-way power front-passerger seat with manual lumbar
- 2nd-row 60/40 split-fold-flat seat with heated outboard seats, armrest and dual cupholders with fore/aft adjustable 40 section
- Leather-trimmed seating surfaces

**Interior**
- 1st- and 2nd-row door-sill scuff plates with bright Explorer logo
- 110-volt power outlet
- Ambient lighting
- Audio System from Sony® with 12 speakers and HD Radio™ Technology
- Auto-dimming rearview mirror
- Cargo net
- Dual-zone electronic automatic temperature control
- High-gloss Black center stack accents
- MyFord Touch® with two 4.2” LCD configurable displays in instrument cluster; 8” LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
- Olive Ash Dark Brown wood-appearance instrument panel appliques
- Power-adjustable pedals with memory
- Rear view camera
- SYNC® voice-activated, in-vehicle connectivity system with SYNC Services® for Traffic, Directions and Information
- Universal garage door opener

**Exterior**
- 20” painted aluminum wheels with P255/50R20 all-season BW tires
- Body-color grille
- Body-color, power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver’s side memory

Available Equipment Groups

**Equipment Group 301A**
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription\(^1\) + power liftgate + heated steering wheel + power-fold/-telescoping steering column + **Luxury Seating Package** includes PowerFold\(^TM\) 3rd-row seat, perforated leather-trimmed seats, heated and cooled driver and front-passenger seats, and 10-way power front-passenger seat with power lumbar
- **Equipment Group 302A** – Includes all content of 301A + active park assist + Lane-Keeping System + rain-sensing wipers + HID headlights with auto high beams + **BLIS\(^TM\) Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions
- **Equipment Group 303A** – Includes all content of 302A + 2.0L EcoBoost\(^TM\) 1-4 engine with 6-speed automatic transmission

Available Options & Packages

- 2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 302A, Intelligent 4WD, Trailer Tow Package or SelectShift\(^TM\) automatic transmission)
- 20” polished aluminum wheels (requires 301A, 302A or 303A)
- 2nd-row bucket seats
- 2nd-row center console (requires 2nd-row bucket seats)
- Adaptive cruise control and collision warning with brake support (requires 301A, 302A or 303A)
- All-weather floor mats
- Ash cup/coin holder with lighter element
- **BLIS Plus Inflatable Rear Safety Belt Package**
- Cargo security shade
- **Class III Trailer Tow Package** includes engine oil cooler and 7-4-pin wiring harness (n/a with 302A, Intelligent 4WD, Trailer Tow Package or SelectShift\(^TM\) automatic transmission)
- Dual headrest DVD by INVISION™
- Dual-panel moonroof
- Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with 2.0L EcoBoost engine)
- Power liftgate (300A only)
- Rear bumper protector
- Rear cargo well protector
- Roof-rail crossbars
- Splash guards
- Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription\(^2\) (300A only)
- Wheel lock kit

\(^1\)SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. \(^2\)SYNC Services is not available with optional Navigation System with SiriusXM Traffic and Travel Link. \(^3\)Ford Licensed Accessory. \(^4\)Available feature.
Sport

Equipment Group 400A
Includes all XLT Equipment Group 202A features, plus:

Mechanical
3.5L EcoBoost® V6 engine
6-speed SelectShift® automatic transmission with paddle shifters
Intelligent 4WD with Terrain Management System™ and Hill Descent Control™
Sport-tuned suspension

Seating
1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) and 6-way power front-passenger seat with manual lumbar
2nd-row 60/40 split fold-flat seat with armrest and dual cupholders with fore/aft adjustable 40 section
Leather-trimmed seating surfaces

Interior
1st- and 2nd-row carpeted floor mats with unique badging
1st-row illuminated door-sill scuff plates
Audio System from Sony® with 12 speakers and HD Radio™ Technology
Cargo net
Dark Galvano instrument panel and door-trim appliqués

Exterior
20" machined aluminum wheels with painted pockets and P255/50R20 all-season BSW tires
Black lower bodyside cladding and roof-rack side rails
Blackout treatment for headlamps and taillamps
“EXPLORER” hood badge
“SPORT” liftgate badge
Unique Ebony Black-painted grille and liftgate appliqué

Available Equipment Group

Equipment Group 401A – Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription¹
+ power liftgate + power-adjustable pedals with memory + power-tilt/telescoping steering column + heated and cooled driver and front-passenger seats + driver’s seat memory feature + 10-way power front-passenger seat with power lumbar + Intelligent Access with push-button start + Remote Start System + ambient lighting + universal garage door opener + 110-volt power outlet + BLIS® Plus Inflatable Rear Safety Belt Package includes BLIS (Blind Spot Information System) with cross-traffic alert and inflatable rear safety belts in 2nd-row outboard seating positions

Available Options & Packages

Available Options & Packages
2nd-row bucket seats
2nd-row center console (requires 2nd-row bucket seats)
Adaptive cruise control and collision warning with brake support (requires 401A)
All-weather floor mats
Ash cup/coin holder with lighter element
BLIS Plus Inflatable Rear Safety Belt Package
Cargo security shade
Class III Trailer Tow Package includes 7-/4-pin wiring harness
Dual headrest DVD by INVISION™
Dual-panel moonroof
P265/45ZR20 summer-only tires
Power liftgate
Rear bumper protector
Rear cargo well protector
Roof-rail crossbars
Splash guards
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription¹
Wheel lock kit

¹SYNC Services is not available with optional Navigation System with SiriusXM Traffic and Travel Link. ²Ford Licensed Accessory. ³Available feature.

Charcoal Black leather trim with Sienna perforated inserts. Equipment Group 401A! Available equipment.

“EXPLORER” hood badge. Ebony Black-painted grille.
Blackout-treatment taillamps. “SPORT” liftgate badge.
20" machined aluminum wheels with painted pockets.

20" Machined Aluminum with Painted Pockets
Standard
### Exteriors

- **White Platinum Metallic Tri-coat**
- **Oxford White**
- **Ingot Silver Metallic**
- **Sterling Gray Metallic**
- **Ruby Red Metallic Tinted Clearcoat**
- **Sunset Metallic**
- **Kodiak Brown Metallic**
- **Deep Impact Blue Metallic**
- **Dark Side Metallic**
- **Tuxedo Black Metallic**

### Interiors

1. Medium Light Stone Cloth
2. Medium Light Stone Cloth
3. Charcoal Black Cloth
4. Medium Light Stone Leather
5. Charcoal Black Leather
6. Medium Light Stone Leather with Perforated Inserts
7. Charcoal Black Leather with Pecan Perforated Inserts
8. Charcoal Black Leather with Perforated Inserts
9. Charcoal Black Leather with Sienna Perforated Inserts

### Colors and Options

- **White Platinum Metallic Tri-coat**
- **Oxford White**
- **Ingot Silver Metallic**
- **Sterling Gray Metallic**
- **Ruby Red Metallic Tinted Clearcoat**
- **Sunset Metallic**
- **Kodiak Brown Metallic**
- **Deep Impact Blue Metallic**
- **Dark Side Metallic**
- **Tuxedo Black Metallic**

<table>
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<tr>
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<th>Explorer</th>
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<th>Limited</th>
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<tr>
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<tr>
<td>Ruby Red Metallic Tinted Clearcoat</td>
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<tr>
<td>Sunset Metallic</td>
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<tr>
<td>Kodiak Brown Metallic</td>
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<td>Deep Impact Blue Metallic</td>
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<td>Dark Side Metallic</td>
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<tr>
<td>Tuxedo Black Metallic</td>
<td>1 2 3 4 5</td>
<td>4 5 6 7 8</td>
<td>8 9</td>
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</table>

1. Additional charge.
2. Colors are representative only. See your dealer for actual paint/trim options.
New Vehicle Limited Warranty. We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on 2013 competitive models (class is Large Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations. HD Radio is a proprietary trademark of iBiquity Digital Corp. iHeartAuto is a trademark owned by Clear Channel Broadcasting, Inc. All third party uses are authorized under license. INVISION is a trademark of Audovox Corporation. iPod and iTunes are trademarks of Apple Inc., registered in the U.S. and other countries. Major League Baseball trademarks and copyrights are used with permission of MLB Advanced Media, L.P. All rights reserved. Microsoft is a registered trademark of Microsoft Corporation. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. SiriusXM Satellite Radio, SiriusXM Traffic and Travel Link subscriptions sold separately or as a package after trial period. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Fees and programming subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA, DC, and Puerto Rico (with coverage limitations). Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Sony is a registered trademark of the Sony Corporation. THULE is a registered trademark of Thule Sweden AB.