Explorer Limited in Brilliant Silver Metallic with available equipment

When you take the wheel of Explorer, you’re driving one of the most popular, versatile, capable vehicles of its kind. For millions of owners, Explorer means the freedom to go where you want, and do what you want. It’s a proven off-roader with the guts to take on the backcountry. It’s a powerful towing machine.

And of course, Explorer is very comfortable and accommodating, with room for all your stuff. If you’re looking for one vehicle to keep up with your active life, it’s right here. Do as you choose. Explorer is ready.
You’ve got a lot of capabilities to call on.

Explorer hugs the road and delivers a quiet, comfortable ride. Yet it’s also off-road ready with optional Control Trac® 4-wheel drive. Properly equipped, Explorer tows up to 7,115 lbs.1 And every Explorer is equipped for extra confidence with standard Trailer Sway Control.2 Get maximum power with the available 4.6L 3-valve V8, first-in-class3 6-speed automatic transmission and fuel efficiency of up to 20 mpg.4 In short, one hugely talented transport indeed.

1Based on 2009 model year ratings. Maximum capability less vehicle occupants, cargo and other equipment. See your Owner’s Guide, your Ford Dealer and the RV and Trailer Towing Guide for safety information and limitations. 2Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on Trailer Sway Control, visit fordvehicles.com. 3Truck-based Midsize SUV class, excluding other Ford Motor Company vehicles. 42009 EPA-estimated 14 mpg city/20 hwy. with 4.0L engine on 4x2; 14 mpg city/19 hwy. with 4.6L engine on 4x4.

fordvehicles.com
You talk. SYNC listens.™

FORD SYNC® WITH 911 ASSIST™ PLUS NEW TRAFFIC, DIRECTIONS AND INFORMATION.

Our available Ford SYNC system works with your Bluetooth®-enabled mobile phone to make calls, and your digital media player or thumb drive to play music—all with the touch of a button or a voice command. This latest version of Ford SYNC includes these convenient Driver Services:

- 911 Assist
- Turn-by-turn directions
- Business searches
- Vehicle Health Reports
- Real-time weather and traffic
- Personalized business, sports and entertainment news, and more

With 911 Assist, the system can make an emergency call from your phone if any airbag has deployed. And, unlike other systems that send you to a call center first, SYNC connects you directly to a 911 operator.

For more information on all these features, visit SyncMyRide.com.

Technology keeps you connected.

NAVIGATION WITH SIRIUS TRAVEL LINK™

Displayed on a generous 6.5" LCD touch screen, the optional GPS-linked Navigation System offers voice activation for everything from driving directions to accessing music. It also provides nearly 10 gigs of storage space for photos (on your home page) and music (up to 2400 songs). SIRIUS Travel Link is the source for up-to-the-minute local traffic, weather, fuel prices, sports scores and movie listings. So you're always in the know.

SIRIUS® SATELLITE RADIO.

Available SIRIUS Satellite Radio comes with a 6-month trial subscription: Surf more than 130 channels—including 100% commercial-free music, plus the best of sports, news, talk and entertainment, coast-to-coast.

1 The vehicle's electrical system (including the battery), the wireless service provider's signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. "SYNC with Traffic, Directions and Information" available Summer 2009. These SYNC services not available with SIRIUS Travel Link or Navigation System. See your dealer for details. Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after introductory 6 months expire. Service only available in the 48 contiguous United States and the District of Columbia.

fordvehicles.com
Seat 7 in **comfort and style.**

Supple leather trim sets a sophisticated tone. Cozy heated 1st-row seats fit like a glove, while Dual-zone Electronic Automatic Temperature Control ensures the climate is always just right. Choose amenities to help ensure that you and your passengers arrive relaxed and refreshed from every drive.

fordvehicles.com
One flexible cargo carrier.

Not only does Explorer offer you everyday transportation, off-road capability and towing - when you need it to carry lots of cargo, you'll find Explorer is more than up to the task. And look at all the flexibility you get in the bargain. From seats that fold in lots of convenient configurations, to handy Ford Custom Accessories to help keep you organized, Explorer is ready for just about anything, anytime, anywhere.

a. Behind the 1st row, 7-passenger models hold **UP TO 83.7 CU. FT.** of gear and 5-passenger models hold **UP TO 85.8 CU. FT.**

b. Our class-exclusive POWERFOLD® 3RD-ROW SEAT is standard on Limited and conveniently controlled with buttons located in the rear cargo area.

c. A RETRACTABLE CARGO SHADE is standard on XLT.

d. The INTERIOR CARGO ORGANIZER is a removable and adjustable divider system. Available from Ford Custom Accessories.

e. Available seating configurations: Take 7 with the standard 2ND-ROW 60/40 SPLIT-FOLDING SEAT and the available 3RD-ROW 50/50 SPLIT FOLD-FLAT SEAT. For 6, choose available QUAD BUCKET SEATING and the optional 3rd row. To seat 5, all you need is the standard 2nd row.

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1 Cargo and load capacity limited by weight and weight distribution.

fordvehicles.com
Athletic lifestyle required.
Experience a bolder Explorer with the XLT Sport Package. Rolling on 20" polished-aluminum wheels, you’ll find Black exterior accents and a stylized exhaust tip outside, plus the drama of a Charcoal Black interior, unique trim appliqués and a striking white instrument cluster inside. And for seriously athletic handling, choose optional All-Wheel Drive. It’s time to get your game on with Explorer Sport.
Ready with a controlled response.

Standard AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™) is the only automotive electronic stability control system that can measure roll rate 100 times per second. Working with the Anti-lock Brake System (ABS), traction control and yaw control, it automatically determines when and how to apply the brakes and modify engine power to help keep all 4 wheels firmly planted. It really proves its worth when you have to make an emergency maneuver, drive on slippery terrain or just travel on uneven surfaces. Just one more way Explorer can help you handle things beyond your control.

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit fordvehicles.com.
Our cutting-edge safety and security features are designed to help protect you and your loved ones. A standard SOS Post-Crash Alert System™ automatically activates in the event of airbag deployment or safety belt pretensioner activation in certain collisions. The system attracts attention to your vehicle by flashing the hazard lights and sounding the horn. A suite of class-exclusive systems is standard on every model. Explorer is always working to help keep you safe and sound.
### Dimensions & Capacities

<table>
<thead>
<tr>
<th>Exterior</th>
<th>1st Row</th>
<th>2nd Row</th>
<th>3rd Row (if equipped)</th>
<th>Cargo Volume (cu. ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room</td>
<td>39.8&quot;</td>
<td>38.7&quot;</td>
<td>37.4&quot;</td>
<td>5-passenger/7-passenger</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>59.0&quot;</td>
<td>58.9&quot;</td>
<td>53.1&quot;</td>
<td>75.4/37.1</td>
</tr>
<tr>
<td>Hip room</td>
<td>55.4&quot;</td>
<td>55.5&quot;</td>
<td>45.3&quot;</td>
<td>72.8/34.7</td>
</tr>
<tr>
<td>Leg room</td>
<td>42.4&quot;</td>
<td>36.9&quot;</td>
<td>34.9&quot;</td>
<td>73.7/33.8</td>
</tr>
<tr>
<td>Height (with options)</td>
<td>72.8&quot;</td>
<td>65.5&quot;</td>
<td>63.9&quot;</td>
<td>68.2/38.3</td>
</tr>
<tr>
<td>Width – Excluding mirrors</td>
<td>84.8&quot;</td>
<td>77.5&quot;</td>
<td>72.8&quot;</td>
<td>85.2/41.9</td>
</tr>
<tr>
<td>Width – Including mirrors</td>
<td>82.0&quot;</td>
<td>75.7&quot;</td>
<td>72.6&quot;</td>
<td>84.5/44.9</td>
</tr>
<tr>
<td>Minimum running ground clearance</td>
<td>8.3&quot;</td>
<td>7.9&quot;</td>
<td>7.0&quot;</td>
<td>8.0/5.0</td>
</tr>
</tbody>
</table>

**Suv Interior**

<table>
<thead>
<tr>
<th>Interior</th>
<th>2nd Row</th>
<th>1st Row</th>
<th>Cargo Volume (cu. ft.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head room</td>
<td>39.8&quot;</td>
<td>38.7&quot;</td>
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<td>8.3&quot;</td>
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<td>8.0/5.0</td>
</tr>
</tbody>
</table>

**Exterior Safety & Security**

- Intelligent Safety System™ for driver and front passenger includes front airbags® with adaptive venting and airbag inflators, safety belt pretensioners, adaptive load-limiting safety belt retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module, Front-Passenger Sensing System and adaptive stroking energy-absorbing steering column
- AdvanceTrac® with RSC™ (Roll Stability Control™)
- Belt-Minder® front safety belt reminder
- Front-seat side airbags®
- Illuminated entry
- LATCH – Lower anchors and tether anchors for child-safety seats in 2nd-row outboard positions
- Remote keyless-entry system with 2 integrated keyhead transmitter remotes
- Safety Canopy™ System with side-curtain airbags® and rollover sensor
- SecuriLock® passive anti-theft ignition system
- SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
- Tire Pressure Monitoring System (excludes spare)
- Trailer Sway Control

**Interior Comfort & Convenience**

- Leather-wrapped steering wheel with cruise and secondary audio controls
- Cruise control
- Auxiliary audio input jack
- Power windows with one-touch-down driver-window feature
- Power points (3)
- Manual day/night rearview mirror
- Grab handles (1 for front passenger; 2 in 2nd row)
- Front and rear carpeted floor mats
- Cargo shade (not included with 3rd row)
- Coat hooks (4)
- Auxiliary electrical outlets
- Coat hooks (2)
- Cupholders (3)
- Illuminated glove compartment
- Leather-wrapped steering wheel with cruise and secondary audio controls
- Roof side rails and crossbars
- Windshield wipers – intermittent front and rear (speed-sensitive)

### New Vehicle Limited Warranty

- 3-year/36,000-mile Bumper-to-Bumper Coverage
- 5-year/60,000-mile Powertrain Warranty Coverage
- 5-year/50,000-mile Safety Restraint Coverage
- 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible.

**Ford Credit**

- Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fortnet.com.

**Ford Extended Service Plan**

- For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

**Insurance Services**

- Get Ford Motor Company-quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at ford.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Comparisons Based on 2009 Competitive Models**

- Truck-based Midsize SUV class, publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

### Fuel Economy

- 4.0L SOHC V6 engine with 5-speed automatic transmission
- 4-wheel Anti-lock Brake System (ABS)
- 3.55 axle ratio
- Class II trailer tow hitch receiver with 4-pin wiring harness
- Independent front and rear suspension
- Maintenance-free 72-amp battery
- 7-speed automatic transmission
- 130-amp alternator
- 4-wheel Anti-lock Brake System (ABS)
- 3.55 axle ratio
- Class II trailer tow hitch receiver with 4-pin wiring harness
- Independent front and rear suspension
- Maintenance-free 72-amp battery
- 7-speed automatic transmission
- 130-amp alternator

- Dimensions may vary by trim level.
- Cargo and load capacity limited by weight and weight distribution.

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1 Based on 2009 model year ratings. Maximum weights shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

2 Deduct $500, bs, when equipped with auxiliary rear climate control. Always wear your safety belt and secure children in the rear seat.

3 SIRIUS is a registered trademark of SIRIUS XM Radio Inc. Subscriptions governed by SIRIUS Terms and Conditions at sirius.com/serviceterms.

4 Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.
EXPLORER XLT
Equipped with all standard features, plus:

Rapid Spec 100A:
- 16" painted-aluminum wheels with P235/70R16 all-season OWL tires
- Body-color bumpers and wheel-lip moldings
- 4-bar chrome grille
- Black roof side rails and crossbars
- Black power sideview mirrors with security approach lamps
- Premium cloth 1st-row bucket seats with 6-way power driver seat, driver manual lumbar and 2-way adjustable head restraints
- AM/FM stereo with single-CD player
- 2-line message center with outside temperature display

Available Options & Packages
- Available Option Group
  Rapid Spec 101A: SYNC & SIRIUS Package
    - Ford SYNC® voice-activated, in-vehicle communications and entertainment system, and SIRIUS Satellite Radio
  Rapid Spec 102A: SYNC & SIRIUS Package + XLT Convenience Package
    - Automatic headlamps, auto-dimming rearview mirror, SecuriCode® keyless-entry keypad, message center with compass, power-adjustable pedals and Reverse Sensing System + XLT Appearance Package
    - 17" machined-aluminum wheels with P245/65R17 all-season OWL tires and step bars + manual 3rd-row 50/50 split fold-flat bench seat + power moonroof
  Rapid Spec 103A: SYNC & SIRIUS Package + XLT Convenience Package + XLT Sport Package
    - 20" polished-aluminum wheels with P255/50R20 all-season BSW tires; 3-bar Black grille with nostrils; Black wheel-lip moldings, fascia and step bar accents; body-color sideview mirrors; Sport badge; blackout treatment for headlamps; unique exhaust tip; White instrument cluster; and all-weather floor mats (Available only with Charcoal Black interior on XLT 4x2 and AWD only) + manual 3rd-row 50/50 split fold-flat bench seat + power moonroof

Available Options & Packages
- Available Option Group
  Rapid Spec 200A: Eddie Bauer Convenience Package
    - Driver seat with memory feature; 6-way power passenger seat; power heated sideview mirrors; power-adjustable pedals with memory. Dual-zone Electronic Automatic Temperature Control; Reverse Sensing System; and Universal Garage Door Opener
    - Universal Garage Door Opener

EXPLORER EDDIE BAUER®
Equipped with select standard XLT features, plus:

Rapid Spec 200A:
- 17" painted-aluminum wheels with P245/65R17 all-season OWL tires
- Pueblo gold power front bumper, rear bumper and wheel-lip moldings
- 3-bar chrome grille with nostrils
- Automatic headlamps
- Body-color sideview mirrors with security approach lamps
- S.C.L.E CODE keyless-entry keypad
- Step bars with Pueblo gold accents
- Leather-trimmed, heated 1st-row bucket seats with 10-way power driver seat, including power lumbar and recline
- Manual 3rd-row 50/50 split fold-flat bench seat
- SIRIUS Satellite Radio
- Ford SYNC
- Woodgrain interior accents
- 4-line message center with outside temperature display and compass
- Auto-dimming rearview mirror

Available Options & Packages
- Available Option Group
  Rapid Spec 201A: Eddie Bauer Convenience Package
    - Driver seat with memory feature; 6-way power passenger seat; power heated sideview mirrors; power-adjustable pedals with memory. Dual-zone Electronic Automatic Temperature Control; Reverse Sensing System; and Universal Garage Door Opener
    - Universal Garage Door Opener

EXPLORER LIMITED
Equipped with select standard Eddie Bauer features, plus:

Rapid Spec 300A:
- 18" chrome-clad aluminum wheels with P235/65R18 all-season OWL tires
- Body-color bumpers and wheel-lip moldings
- 4-bar chrome grille
- Chrome roof side rails with black end caps and crossbars
- Chrome-capped power, heated sideview mirrors with security approach lamps
- Step bars with chrome accents
- Reverse Sensing System
- Leather-trimmed, heated 1st-row bucket seats with 10-way power driver seat, including power lumbar, recline and memory; and 6-way power passenger seat with manual lumbar
- PowerFold® 3rd-row seat
- Power-adjustable pedals with memory
- Premium Sound System with AM/FM stereo/6-disc in-dash CD changer, subwoofer and 190 watts
- Unique woodgrain interior inserts
- Center floor console with unique appearance for center finish and wrapped armrest
- Dual-zone Electronic Automatic Temperature Control
- Auxiliary rear climate control
- Universal Garage Door Opener

Available Options & Packages
- Available Option Group
  Rapid Spec 301A: Navigation & Moon Package
    - Navigation System with SIRIUS Travel Link and power moonroof
    - Automatic headlamps
    - Chrome roof side rails with black end caps and crossbars
    - Chrome-capped power, heated sideview mirrors with security approach lamps
    - Step bars with chrome accents
    - Reverse Sensing System
    - Leather-trimmed, heated 1st-row bucket seats with 10-way power driver seat, including power lumbar, recline and memory; and 6-way power passenger seat with manual lumbar
    - PowerFold® 3rd-row seat
    - Power-adjustable pedals with memory
    - Premium Sound System with AM/FM stereo/6-disc in-dash CD changer, subwoofer and 190 watts
    - Unique woodgrain interior inserts
    - Center floor console with unique appearance for center finish and wrapped armrest
    - Dual-zone Electronic Automatic Temperature Control
    - Auxiliary rear climate control
    - Universal Garage Door Opener

HORSEPOWER, TORQUE & FUEL ECONOMY®

**4.0L SOHC V6 Engine**
- Horsepower: 210 @ 5100 rpm
- Torque (lb.-ft.): 254 @ 3700 rpm
- 5-speed automatic
  - 2WD: 14 mpg city/20 hwy.
  - 4WD: 13 mpg city/19 hwy.

**4.6L 3V V8 Engine**
- Horsepower: 292 @ 5700 rpm
- Torque (lb.-ft.): 315 @ 4000 rpm
- 6-speed automatic
  - 4WD: 14 mpg city/19 hwy.

1Requires Rapid Spec 102A or 103A.
2Requires Rapid Spec 301A.
3Requires Rapid Spec 102A.
4Requires Rapid Spec 100A.
5Requires Rapid Spec 300A or 302A.
62009 EPA-estimated fuel economy.
Exterior colors.

Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.

fordvehicles.com
Interior colors.

Leather - Charcoal Black with Camel inserts
Standard on Eddie Bauer

Leather - Charcoal Black
Optional on XLT

Leather - Camel with Sand inserts
Standard on Eddie Bauer, Optional on XLT

Leather - Charcoal Black with perforated inserts
Standard on Limited

Cloth - Camel with Sand inserts
Standard on XLT

Cloth - Charcoal Black
Standard on XLT

Wheels.

16" Painted-Aluminum
Available on Limited, Included in XLT Sport Package

18" Chrome-Clad Aluminum
Standard on Limited, Optional on Eddie Bauer

20" Polished-Aluminum
Available on Limited, Included in XLT Sport Package
To learn more about Ford Custom Accessories and to buy them online, visit [fordaccessories.com](http://fordaccessories.com).

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. Contact your Ford Dealer for details regarding the manufacturer’s limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.
THE FACTS ABOUT FORD.

Drive quality.

FACT: On top of earning 8 Consumers Digest “Best Buy” awards for 2009 models, Ford Motor Company is unsurpassed by Toyota and Honda when it comes to quality.¹

Drive green.

FACT: Ford builds the most fuel-efficient midsize sedan in America (Fusion Hybrid: 41 mpg city)² and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).³

Drive safe.

FACT: No other car company offers you more vehicles that have received both 2009 IIHS “Top Safety Pick” and NHTSA 5-Star crash test ratings.⁴

Drive smart.

FACT: The voice-activated Ford SYNC® customizable media system and EcoBoost™ V6 engines are just a few of the innovative technologies you can only find in a Ford.

Visit fordvehicles.com to learn more.

¹Based on RDA Group’s GQRS cumulative survey at 3 months of service in 3 surveys of 2008 MY Ford and competitive owners conducted 9/07–5/08. ²EPA-estimated 23 mpg city/34 hwy., 27 mpg combined, Fusion S I-4 automatic; 41 mpg city/36 hwy., Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk. ³Based on unaudited city fuel economy from EPA (10/08) and VCA (5/08). 2009 EPA-estimated 34 mpg city/01 hwy. for Escape Hybrid FWD. Excluding vehicles built for Mazda. ⁴Based on NHTSA 5-Star ratings for all 4 crash test categories. Star ratings are part of the U.S. Department of Transportation’s Safercar.gov program (www.safercar.gov).