Thank you for your interest in the **2010 Ford Escape**. Included in this brochure you’ll find information about:

**Active Park Assist** – helps you parallel park in as little as 24 seconds, leaving you more time for adventure.

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<table>
<thead>
<tr>
<th>Dealer Information</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority Ford</td>
<td>7520 North Military Highway, Norfolk, VA 23518</td>
<td>(757) 583-3673</td>
</tr>
<tr>
<td>Cavalier Ford Lincoln - Greenbrier</td>
<td>1515 S. Military Hwy, Chesapeake, VA 23320</td>
<td>(757) 424-1111</td>
</tr>
<tr>
<td>Beach Ford Inc</td>
<td>2717 Virginia Beach Boulevard, Virginia Beach, VA 23452</td>
<td>(888) 869-6079</td>
</tr>
<tr>
<td>Cavalier Ford at Chesapeake Square</td>
<td>4021 Portsmouth Blvd., Chesapeake, VA 23321</td>
<td>(757) 488-8311</td>
</tr>
</tbody>
</table>

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EXPERIENCED MY FORD YET? Get an inside look at the benefits of Ford ownership at the My Ford owner Web site. It’s a one-stop spot for managing important vehicle information – 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.myford.fordvehicles.com to get started.
You've got a green light for fun in Escape and Escape Hybrid. With up to 34 mpg city, Escape Hybrid is the most fuel-efficient SUV on the planet. The standard 2.5L I-4 engine on Escape gets 28 mpg hwy. Both offer the capability of available 4WD and tons of smart new technology including our latest Ford SYNC® voice-activated, customizable media system and available Active Park Assist – which helps you parallel park in as little as 24 seconds—leaving you more time for adventure.


fordvehicles.com
Based on unadjusted city fuel economy from EPA (10/08) and VCA (5/08). 2009 EPA-estimated 34 mpg city/31 hwy. for Escape Hybrid FWD. Excluding vehicles built for Mazda.

Escape Hybrid: The most fuel-efficient SUV on the planet.

The powertrain is so self-sufficient, it actually recharges itself. The 2.5L I-4 Atkinson-cycle engine works with the electric traction motor to move you with 177 net hp. When you apply the brakes during normal driving, the Regenerative Braking process captures kinetic energy from your braking to recharge the 330-volt battery pack. The battery pack then supplies energy to start the engine and to drive in 100% electric mode up to 44 mph. When passing or merging, hybrid drive mode delivers an extra power boost for lively acceleration performance while still delivering lower average fuel costs. It’s the best of both worlds.

Based on unadjusted city fuel economy from EPA (10/08) and VCA (5/08). 2009 EPA-estimated 34 mpg city/31 hwy. for Escape Hybrid FWD. Excluding vehicles built for Mazda.
With fully independent suspensions and outstanding clearance, both Escape and Escape Hybrid are naturally nimble enough to drive up and over some formidable obstacles that some others will have to waste time driving around. If you prefer the road less traveled, go for the optional Intelligent 4WD System. Always on and always working, it automatically monitors traction 200 times per second (much faster than any person could) and adjusts torque distribution as needed to give you maximum grip. It’s got serious skills.
Active Park Assist conquers parallel parking.

In as little as 24 seconds. Just press a button and drive by potential spots to activate the system. Active Park Assist uses its sensors to take some measurements and prompts you when it’s ready to park. You simply respond to system prompts and control vehicle speed using the gear shifter, gas and brake pedals – while it handles the hard parts – figuring out if the spot is big enough and automatically steering the vehicle into it. New for 2010, this remarkably intelligent system is optional on Escape Limited and Escape Hybrid Limited. It’s bound to be your new best friend.

MyKey™ – positively habit-forming.

The MyKey owner controls feature, also new for 2010, is standard on XLT, Limited, Hybrid and Hybrid Limited. It lets you program ignition keys with specific parameters to help encourage smart driving habits, such as buckling up and traveling at appropriate speeds. MyKey is perfect for reminding drivers of all ages to abide by the rules of the road.

fordvehicles.com
Gas engines flex, tow, sip and go.

Escape's available Duratec® 3.0–3.0L V6 engine is Flex Fuel capable this year, so you can run it on gasoline, E85 (85% ethanol and 15% gasoline), or any blend of the two. Mated to an efficient 6-speed automatic transmission, it cranks out 240 hp and tows up to 3500 lbs. when properly equipped.

1-4 gets up to 28 mpg hwy. Whether you pair it with the standard 5-speed manual transmission or the available 6-speed automatic, the standard Duratec 25–2.5L I-4 engine delivers remarkable fuel economy. It also supplies a spirited 171 hp and 171 lb.-ft. of torque.

Easy Fuel™ reduces pump time. Our industry-first Easy Fuel capless fuel filler not only reduces evaporative emissions, it also helps get you back on the road in a snap. The system automatically seals shut when you remove the fuel nozzle — there's no cap. You just gas up and go. It's standard on every Escape and Escape Hybrid.

1 2009 EPA-estimated fuel economy: 22 mpg city/28 hwy. for Escape FWD with 2.5L I-4 and 5-speed manual; 20 mpg city/28 hwy. for Escape FWD with 2.5L I-4 and 6-speed automatic.
Navigation with SIRIUS Travel Link™ The available Navigation System, displayed on a vibrant 6.5” LCD touch screen, features easy voice activation for everything from driving directions to accessing tunes. It also provides nearly 10 gigs of storage space for photos and music while class-exclusive SIRIUS Travel Link delivers up-to-the-minute local traffic, weather, fuel prices, sports scores and movie listings. On Escape Hybrid, this available system also features a Power & Efficiency screen (shown above) that coaches you on how to maximize your fuel efficiency by making the most of the vehicle’s electric mode.

SIRIUS® Satellite Radio. Available SIRIUS Satellite Radio comes with a 6-month subscription: Surf more than 130 channels including 100% commercial-free music, plus the best sports, news, talk and entertainment, coast-to-coast.

The vehicle’s electrical system (including the battery), the wireless service provider’s signal, and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be turned on, connected to SYNC, and the 911 Assist feature enabled in order for 911 to be dialed. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Driver Services is not available with SIRIUS Travel Link or Navigation System. See your dealer for details. Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Subscription required after trial 6 months expire. Service available in the 48 contiguous states and Washington, D.C.
Designed to support, comfort and sustain.

Escape is just the right size - inside and out. Its comfort-designed seats easily accommodate as many as 5 adults. Supple leather-trimmed seating and heated front seats are standard on Escape Limited and Hybrid Limited this year.

The use of environmentally friendly, soy-based foam in seat cushions helps conserve limited resources and reduce CO₂ emissions. Escape Hybrid and XLT also feature sustainable cloth-trimmed seating made with 100% post-industrial materials - recycled plastics and polyester fibers that would otherwise have ended up in landfills.

fordvehicles.com
From its sleek look to its intuitive arrangement, the instrument panel in every Escape is designed to please. The available Ambient Lighting can be set to match your mood with 7 glowing options from red hot to cool blue. The available Rear View Camera displays a full-color image from a liftgate-mounted camera in your rearview mirror or on the Navigation System’s screen (when equipped).

Fans of the power moonroof will find it in these fun packages: Sun & SYNC Package (available on XLT) mixes the moonroof with our Ford SYNC® voice-activated, customizable media system. Moon & Tune Package (available on Limited) pairs it up with a 320-watt premium, 7-speaker sound system including a single-CD player.
Plenty of space for your latest challenge.

A. With the rear seats folded flat, Escape delivers up to 67.2 cu. ft. of wide-open space. And even with the seats up, you still get up to 31.4 cu. ft. of space to fill with everything you need.

B. Tip-fold-flat latches make it easy to configure the standard 60/40 split-folding rear seats to fit your immediate gear-hauling needs.

C. Escape Hybrid is uniquely prepared for your adventures with its 110-volt power outlet. Use it for your laptop, a radio, or even a small TV.

D. Inside the standard floor console: a 3-tier storage system, 2 removable bins, and a hidden storage area deep enough for a laptop or purse.

E. This hidden, lockable wet trunk is made for dirty work. It’s found in the available Cargo Package, along with a retractable cargo area cover and 100-lb.-capacity roof-rail crossbars.

1See your Owner’s Guide for complete details.

fordvehicles.com
Escape and Escape Hybrid both received 5-Star ratings in the National Highway Traffic Safety Administration’s (NHTSA) frontal and side-impact crash tests. And the Insurance Institute for Highway Safety (IIHS) has named each a 2009 “Top Safety Pick” for achieving the highest rating possible in front, side and rear crash tests, and for having our standard AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™). AdvanceTrac with RSC is the only electronic stability control system that utilizes 2 gyroscopic sensors to help keep all 4 wheels firmly planted. You also get 6 standard airbags, including front airbags, front-seat side airbags and side-curtain airbags on every 2010 Escape and Escape Hybrid.

1Star ratings are part of the U.S. Department of Transportation’s Safercar.gov program (www.safercar.gov).
2Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC®, visit fordvehicles.com.
Escape XLT

With the Sport Appearance Package, Escape is dressed to impress all around. This ultimate statement of streetwise style is available exclusively on XLT in Ingot Silver Metallic, Sangria Red Metallic or Black. Outside, you get a high-gloss Black grille, lower front appliqué, sideview mirrors and liftgate spoiler, plus a blacked-out treatment on the headlamps. Body-color door handles and rocker moldings are accented by unique 17" premium Black wheels with a machined-finish outer ring. Inside, a Charcoal Black environment is paired with Charcoal Black cloth seating for a dramatic look. The instrument cluster, center console and doors each receive touches of high-gloss Black, while the door handles, air vents and shifter knob feature a chrome finish. The overall effect is eye-catching in all the right ways.

fordvehicles.com
Specs

**DIMENSIONS & CAPACITIES**

<table>
<thead>
<tr>
<th>Exterior (FWD/4WD)</th>
<th>Escape</th>
<th>Hybrid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>103.1&quot;</td>
<td>103.1&quot;</td>
</tr>
<tr>
<td>Length</td>
<td>174.7&quot;</td>
<td>174.7&quot;</td>
</tr>
<tr>
<td>Height (without options)</td>
<td>67.9&quot;/67.8&quot;</td>
<td>67.7&quot;</td>
</tr>
<tr>
<td>Width – Excluding mirrors</td>
<td>71.1&quot;</td>
<td>71.1&quot;</td>
</tr>
<tr>
<td>Width – Including mirrors</td>
<td>81.3&quot;</td>
<td>81.3&quot;</td>
</tr>
<tr>
<td>Width – Mirrors folded</td>
<td>77.9&quot;</td>
<td>77.9&quot;</td>
</tr>
<tr>
<td>Minimum running ground clearance</td>
<td>8.4&quot;</td>
<td>8.3&quot;</td>
</tr>
<tr>
<td>Liftover height</td>
<td>29.6&quot;/29.5&quot;</td>
<td>29.4&quot;/29.6&quot;</td>
</tr>
<tr>
<td>Overhang – Front</td>
<td>33.7&quot;</td>
<td>33.7&quot;</td>
</tr>
<tr>
<td>Overhang – Rear</td>
<td>37.8&quot;</td>
<td>37.8&quot;</td>
</tr>
<tr>
<td>Ramp breakover angle</td>
<td>19.0°/18.9°</td>
<td>18.7°</td>
</tr>
<tr>
<td>Angle of approach</td>
<td>19.4°/19.3°</td>
<td>19.5°/19.6°</td>
</tr>
<tr>
<td>Angle of departure</td>
<td>28.3°</td>
<td>27.8°/27.7&quot;</td>
</tr>
</tbody>
</table>

**Interior**

**Front**

- Head room: 40.4"
- Shoulder room: 56.6"
- Hip room: 53.3"
- Leg room: 41.6"

**Rear**

- Head room: 39.2"
- Shoulder room: 55.9"
- Hip room: 49.1"
- Leg room: 35.6"

**Cargo Volume**

- Behind front seats: 67.2 cu. ft.
- Behind rear seats: 31.4 cu. ft.

Dimensions may vary by trim level.
Cargo and load capacity limited by weight and weight distribution.

**STANDARD**

**Mechanical**

- 4-wheel independent suspension
- 16.5-gallon fuel tank capacity (15.1-gallon on Escape Hybrid)
- 90,000-mile tune-up interval
- Electric Power-Assisted Steering (EPAS)
- Front and rear stabilizer bars
- Front-wheel drive (FWD)
- Power front disc/rear drum brakes with Anti-lock Brake System (ABS)

**Safety & Security**

- 3-point safety belt restraint system for all seating positions
- Adjustable head restraints at all 5 seating positions
- AdvanceTrac® with RSC® (Roll Stability Control™)
- Belt-Minder® front safety belt reminder
- Brake/shift interlock (with automatic transmission)
- Front height-adjustable shoulder safety belts
- Front-seat side airbags
- Integrated keyhead transmitter remotes (2)
- LATCH – Lower anchors and tether anchors for child-safety seats (rear seat positions)
- Personal Safety System™ with dual-stage front airbags
- Safety Canopy® System with side-curtain airbags and rollover sensor
- SecuriLock® passive anti-theft ignition system
- Side-intrusion door beams
- SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
- Tire Pressure Monitoring System (excludes spare)

**Interior**

- 60/40 split-folding rear bench seat with tip-fold-flat latches
- 2 power points (1 in each row)
- Air conditioning
- Auxiliary audio input jack
- Covered visor vanity mirrors
- Cruise control
- Floor console with removable interior bins and 4 cupholders
- Illuminated-entry system
- Power door locks with child-safety rear door locks
- Power windows with one-touch-down driver-window feature
- Rear floor air ducts
- Tachometer
- Tilt steering wheel

**Exterior**

- Easy Fuel™ capless fuel filler
- Liftgate with flip-up glass
- Power sideview mirrors with integrated Blind Spot Mirrors and manual fold-away design
- Rear-window defroster
- Solar-tinted glass
- Windsheild wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

1 Under normal driving conditions with routine fluid and filter changes.
2 Always wear your safety belt and secure children in the rear seat.

fordvehicles.com
## Horsepower, Torque & EPA-Estimated Fuel Economy

**Gas-Powered Escape**

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Horsepower</th>
<th>Torque (lb.-ft.)</th>
<th>Fuel Economy (mpg)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Duratec 25-2.5L I-4 Engine</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipped with all standard features, plus:</td>
<td>Rapid Spec 100A:</td>
<td>Rapid Spec 200A:</td>
<td>Rapid Spec 300A:</td>
</tr>
<tr>
<td>Rapid Spec 300A:</td>
<td>6-speed automatic transmission</td>
<td></td>
<td>6-speed automatic transmission</td>
</tr>
<tr>
<td>Auto-dimming rearview mirror</td>
<td></td>
<td></td>
<td>Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System and SIRIUS Travel Link™ services with 6-month subscription</td>
</tr>
<tr>
<td>Automatic headlamps</td>
<td></td>
<td></td>
<td>Requires Rapid Spec 310A or 302A.</td>
</tr>
<tr>
<td>Black roof side rails</td>
<td></td>
<td></td>
<td>Requires Rapid Spec 201A, 202A, 203A or</td>
</tr>
<tr>
<td>Compass and outside temperature display</td>
<td></td>
<td></td>
<td>Trail View Camera and Universal Garage Door Opener</td>
</tr>
<tr>
<td>Front and rear color-keyed carpeted floor mats</td>
<td></td>
<td></td>
<td>+ Moon &amp; Tune Package</td>
</tr>
<tr>
<td>Front fog lamps</td>
<td></td>
<td></td>
<td>Requires Rapid Spec 204A.</td>
</tr>
<tr>
<td>Illuminated visor vanity mirrors</td>
<td></td>
<td></td>
<td>Requires Rapid Spec 201A.</td>
</tr>
<tr>
<td>Leather-wrapped steering wheel with secondary audio controls</td>
<td></td>
<td></td>
<td>Requires Rapid Spec 203A.</td>
</tr>
<tr>
<td>MyKey® owner controls feature</td>
<td></td>
<td></td>
<td>Requires Rapid Spec 202A.</td>
</tr>
<tr>
<td>Overhead console with dual storage bins</td>
<td></td>
<td></td>
<td>Cargo Package</td>
</tr>
<tr>
<td>Premium-grade cloth seats with 6-way power driver seat</td>
<td></td>
<td></td>
<td>Available Options and Packages</td>
</tr>
<tr>
<td>Privacy glass</td>
<td></td>
<td></td>
<td>Rear View Camera and Universal Garage Door Opener</td>
</tr>
<tr>
<td>SecureCode™ keyless-entry keypad</td>
<td></td>
<td></td>
<td>+ Moon &amp; Tune Package</td>
</tr>
<tr>
<td>SIRIUS Satellite Radio with 6-month subscription</td>
<td></td>
<td></td>
<td>Requires Rapid Spec 301A.</td>
</tr>
</tbody>
</table>

**Available Options**

- Ford SYNC® voice-activated, in-vehicle communications and entertainment system
- Front and rear color-keyed carpeted floor mats
- Intelligent 4WD System

**Available Option Groups**

- Rapid Spec 101A: 6-speed automatic transmission
- Rapid Spec 102A: Cargo Package: roof side rails with crossbars, retractable cargo area cover and lockable wet trunk + 6-speed automatic transmission

**Available Option Groups for ESCAPE**

- Rapid Spec 201A: Cargo Package: roof side rails with crossbars, retractable cargo area cover and lockable wet trunk
- Rapid Spec 202A: Sun & SYNC Package: power moonroof and Ford SYNC
- Rapid Spec 203A: Cargo Package: roof side rails with crossbars, retractable cargo area cover and lockable wet trunk
- Rapid Spec 204A: Cargo Package + Sun & SYNC Package + Leather Package: leather-trimmed seats and Ambient Lighting

**Available Options & Packages**

- Rapid Spec 301A: Moon & Tune Package: power moonroof and Ford SYNC
- Rapid Spec 302A: Limited Luxury Package: Dual-zone Electronic Automatic Temperature Control, Reverse Sensing System, Rear View Camera and Universal Garage Door Opener + Moon & Tune Package

**Available Options and Packages**

- Rapid Spec 300A: 16" bright machined-aluminum wheels
- AM/FM stereo/single-CD player with 6 speakers
- Ambient Lighting
- Body-color door handles and heated sideview mirrors
- Chrome finish on interior door handles, air register bezels and shifter insert
- Chrome upper and lower grilles, liftgate garnish and roof-rail inserts
- Ebony Black-trimmed center stack
- Ford SYNC
- Premium leather-trimmed heated front seats

**Rapid Spec 204A: Cargo Package**

- Class II 3500-lb. receiver and trailer wiring harness with 4-pin connector (V6 only)

**Rapid Spec 300A:**

- 16" bright machined-aluminum wheels
- AM/FM stereo/single-CD player with 6 speakers
- Ambient Lighting
- Body-color door handles and heated sideview mirrors
- Chrome finish on interior door handles, air register bezels and shifter insert
- Chrome upper and lower grilles, liftgate garnish and roof-rail inserts
- Ebony Black-trimmed center stack
- Ford SYNC
- Premium leather-trimmed heated front seats
- Cargo Package

**Available Option Groups**

- Rapid Spec 301A: Moon & Tune Package: power moonroof and Ford SYNC
- Rapid Spec 302A: Limited Luxury Package: Dual-zone Electronic Automatic Temperature Control, Reverse Sensing System, Rear View Camera and Universal Garage Door Opener + Moon & Tune Package

**Available Options and Packages**

- Rapid Spec 300A: 16" bright machined-aluminum wheels
- AM/FM stereo/single-CD player with 6 speakers
- Ambient Lighting
- Body-color door handles and heated sideview mirrors
- Chrome finish on interior door handles, air register bezels and shifter insert
- Chrome upper and lower grilles, liftgate garnish and roof-rail inserts
- Ebony Black-trimmed center stack
- Ford SYNC
- Premium leather-trimmed heated front seats
- Cargo Package

**Rapid Spec 204A: Cargo Package**

- Class II 3500-lb. receiver and trailer wiring harness with 4-pin connector (V6 only)
**ESCAPE HYBRID**

Equipped with all standard XLT features, plus:

- **Rapid Spec 500A:**
  - Permanent-Magnet AC-synchronous electric motor
  - 330-volt nickel-metal-hydride (NiMH) battery pack
  - 110-volt AC power outlet
  - Body-color upper and lower grilles
  - Dual-zone Electronic Automatic Temperature Control
  - Ford SYNC®
  - Regenerative Braking System

**Available Options**

- Black roof-rail crossbars
- Integrated side step bars
- Intelligent 4WD System
- Power moonroof with sunshade and mini-overhead console
- Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, Hybrid Energy Flow and Power & Efficiency monitors, and SIRIUS Travel Link** services with 6-month subscription

**ESCAPE HYBRID LIMITED**

Equipped with all standard Hybrid features, plus:

- **Rapid Spec 501A:**
  - 16" bright machined-aluminum wheels
  - AM/FM stereo/single-CD player with 6 speakers
  - Ambient Lighting
  - Automatic headlamps
  - Body-color door handles and heated sideview mirrors
  - Chrome interior door handles, air register bezels and shifter insert
  - Chrome upper and lower grilles, liftgate garnish and roof-rail inserts
  - Ebony Black-trimmed center stack
  - Power moonroof
  - Premium leather-trimmed heated front seats
  - Power moonroof
  - Reverse Sensing System
  - Black roof-rail crossbars
  - SIRIUS Travel Link services with 6-month subscription

**Available Options**

- Active Park Assist
- Integrated side step bars
- Intelligent 4WD System
- Voice-activated Navigation System with nearly 10-gigabyte hard drive, single-disc Premium Sound System, Hybrid Energy Flow and Power & Efficiency monitors, and SIRIUS Travel Link services with 6-month subscription

**HORSEPOWER, TORQUE & EPA-ESTIMATED FUEL ECONOMY**

**GAS-ELECTRIC-POWERED ESCAPE**

<table>
<thead>
<tr>
<th>Horsepower</th>
<th>177</th>
</tr>
</thead>
<tbody>
<tr>
<td>Torque (lb.-ft.)</td>
<td>155 @ 6000 rpm</td>
</tr>
<tr>
<td>4WD</td>
<td>136 @ 4500 rpm</td>
</tr>
</tbody>
</table>

**Permanent-Magnet AC-Synchronous Electric Motor**

<table>
<thead>
<tr>
<th>Horsepower</th>
<th>94 @ 5000 rpm</th>
</tr>
</thead>
</table>

**2.5L I-4 Atkinson-Cycle Engine**

- **Net horsepower:** 177
- **Transmission:** eCVT
- **Highway (mpg):**
  - FWD (Hybrid Limited): 34 mpg
  - 4WD (Hybrid Limited): 29 mpg

New Vehicle Limited Warranty. We want your Ford Escape or Escape Hybrid ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Escape Hybrid is also covered by an 8-year/100,000-mile Hybrid Limited Warranty. Please ask your Ford Dealer for copies of these limited warranties.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.


Comparisons based on 2009 competitive models (Small SUV class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.
Exterior colors

- Sangria Red Metallic
- Sport Blue Metallic
- Sterling Grey Metallic
- Ingot Silver Metallic
- Steel Blue Metallic
- White Suede
- Black
- Gold Leaf Metallic

XLS

- Sangria Red Metallic
- Sport Blue Metallic
- Sterling Grey Metallic
- Ingot Silver Metallic
- Steel Blue Metallic
- White Suede
- Black
- Gold Leaf Metallic

XLT

- Sangria Red Metallic
- Sport Blue Metallic
- Sterling Grey Metallic
- Ingot Silver Metallic
- Steel Blue Metallic
- White Suede
- Black
- Gold Leaf Metallic

Limited

- Sangria Red Metallic
- Sterling Grey Metallic
- Ingot Silver Metallic
- Steel Blue Metallic
- White Suede
- Black
- Gold Leaf Metallic

Hybrid/Hybrid Limited

- Ingot Silver Metallic
- Steel Blue Metallic
- Black Pearl Slate Metallic
- White Suede
- Kiwi Green Metallic
- Black

INTERIORS: Camel Stone Charcoal Black

1Available on Sport Appearance Package.
Colors shown are representative only. Not all colors are available on all models. See your dealer for actual paint/trim options.
**Interior colors**

- Cloth - Greystone (Stone interior)
  - Standard on XLS

- Cloth - Premium Greystone (Stone interior)
  - Standard on XLT and Hybrid

- Leather - Camel
  - Standard on Limited, Optional on XLT

- Leather - Charcoal Black
  - Standard on Limited, Optional on XLT

- Cloth - Premium Camel
  - Standard on XLT

- Cloth - Premium Charcoal Black
  - Standard on XLT

- Leather - Stone
  - Standard on Hybrid Limited, Optional on XLT

**Wheels**

- 16" Cast-Aluminum
  - Standard on XLS and XLT

- 16" Cast-Aluminum
  - Standard on Hybrid

- 16" Bright Machined-Aluminum
  - Standard on Limited and Hybrid Limited

- 17" Premium Black with Machined-Finish Outer Ring
  - Sport Appearance Package on XLT

- 17" Chrome-Clad Aluminum
  - Optional on XLT and Limited
Ford Custom Accessories

Also available:
- SmartAlert™ GPS Tracking and Recovery
- Electrochromic Mirror
- Keyless Entry Keypad
- Remote Start Systems
- Vehicle Security System
- Interior Lighting Kit
- Cargo-Logic® System
- Interior Soft Cargo Organizer (Large Size)
- Interior Soft Cargo Cooler Bag
- Interior Rear Cargo Shade
- Moonroof Deflector
- Side Window Deflectors
- Hood Deflector
- Sportz® SUV Tent
- EchoMaster® HitchScan™ Rear Park Assist Sensor and Hitch Step
- Roof Crossbars
- Running Boards
- Wheel Locks
- Trailer Hitch Balls/Draw Bars
- Trailer Wiring Harness Kit
- Wiper Shaker De-Icer and Debris Cleaner
- All-Weather Floor Mats
- Ashcup/Coin Holder/Smoker's Pack

1 Ford Licensed Accessories. Garmin is a registered trademark of Garmin Ltd.

To learn more about Ford Custom Accessories and to buy them online, visit fordaccessories.com.

Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. Contact your Ford Dealer for details regarding the manufacturer’s limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

fordvehicles.com
THE FACTS ABOUT FORD.

Drive quality.

FACT: On top of earning 8 Consumers Digest "Best Buy" awards for 2009 models, Ford Motor Company is unsurpassed by Toyota and Honda when it comes to quality.¹

Drive green.

FACT: Ford builds the most fuel-efficient midsize sedan in America (Fusion Hybrid: 41 mpg city)² and the most fuel-efficient SUV on the planet (Escape Hybrid: 34 mpg city).³

Drive safe.

FACT: No other car company offers you more vehicles that have received both 2009 IIHS "Top Safety Pick" and NHTSA 5-Star crash test ratings.⁴

Drive smart.

FACT: The voice-activated Ford SYNC® customizable media system and EcoBoost™ V6 engines are just a few of the innovative technologies you can only find in a Ford.

Visit fordvehicles.com to learn more.

¹Based on RDA Group’s GQRS cumulative survey of 3 months of service to 3 surveys of 2009 MY Ford and competitive owners conducted 9/07–5/08. ²EPA-estimated 23 mpg city/34 hwy., 27 mpg combined; Fusion 3.5 automatic. ³41 mpg city/38 hwy., Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk. ⁴Based on unadjusted city fuel economy from EPA (10/08) and VCA (5/08). ⁵2009 EPA-estimated 34 mpg city/31 hwy; for Escape Hybrid FWD. Excluding vehicles built for Mazda. ⁶Based on NHTSA 5-Star ratings for all 4 crash test categories. Star ratings are part of the U.S. Department of Transportation’s Safercar.gov program (www.safercar.gov).