Thank you for your interest in the 2015 Edge. This brochure will provide you with feature information, specifications and images of Edge:

ATTENTION GRABBER: With its prominent grille, power dome hood, raised beltlines and boldly sculpted shoulders around the wheel arches, Edge commands attention.

ON THE CUTTING EDGE: The Edge driving experience is more convenient, thanks to available technology features such as enhanced active park assist, adaptive cruise control, Lane Keeping System and more.

POWERFUL PERFORMANCE: The standard 3.5L V6 delivers 280 horsepower. Want more? Get the available 2.7L EcoBoost® V6 with 350 horsepower. A six-speed automatic transmission is standard.

GO CONFIDENTLY: Going to the lake? Edge gives you abundant cargo capacity as well as the ability to tow a boat. And if it's raining, get the enhanced control of available Intelligent All-Wheel Drive.

Dealer Information
Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

<table>
<thead>
<tr>
<th>Dealer Name</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnson Ford of New Richmond</td>
<td>812 Noble Road, New Richmond, WI 54017</td>
<td>(715) 246-2561</td>
</tr>
<tr>
<td>Flagship Ford</td>
<td>850 Fern Drive, Baldwin, WI 54002</td>
<td>(715) 684-4520</td>
</tr>
<tr>
<td>Hudson Ford, LLC</td>
<td>2020 Crestview Drive, Hudson, WI 54016</td>
<td>(715) 386-2334</td>
</tr>
<tr>
<td>Ellsworth Ford, Inc.</td>
<td>424 West Industrial Road, Ellsworth, WI 54011</td>
<td>(715) 273-4319</td>
</tr>
</tbody>
</table>

Get an inside look at the benefits of Ford ownership. Manage important vehicle information 24/7, whenever you need it. It's free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Intelligently reimagined.

Click to see more of the all-new Edge.

Undeniably athletic.

SE, SEL, Titanium, Sport. The all-new 2015 Edge lineup confidently asserts its presence with a striking new stance. Luxurious accommodations for 5 are paired with a smoother, quieter ride and more precise handling than the previous generation. Plus, innovative technologies help to enhance its prowess — and yours.

Enjoy better efficiency and more power than last year on Edge Sport, thanks to its new 2.7L EcoBoost V6 engine. Equipped with the twin-turbocharged, direct-injection 2.7L, Edge has an EPA-estimated rating of up to 27 mpg hwy. It also revs you up with best-in-class gas V6 hp and torque.

Better road-holding capability than the previous generation is courtesy of suspension upgrades made across the lineup. Plus, Edge Sport backs its aggressive look with a uniquely sport-tuned suspension.

For ultimate control, racing-style paddle shifters are included with the 6-speed SelectShift automatic transmission on every Edge.

Enhanced handling and maximized traction are yours with Intelligent all-wheel drive (AWD). Plus, every Edge now gets Curve Control, which helps reduce the vehicle’s speed by up to 10 mph in approximately 1 second if it senses you’re taking a curve too quickly.

2.7L ECOBOOST V6

350 L.B.-FT.

315 HP

ECOBOOST

TURBO

AWD

TRACTION


1Available feature. 2EPA-estimated rating of 18 city/27 hwy/21 combined mpg, 2.7L EcoBoost, FWD. Actual mileage will vary. 3Class is Midsize Utilities, non-diesel. 4Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 5Using 93-octane fuel.
Lively acceleration and passing performance comes from a new, twin-scroll turbocharged, direct-injection 2.0L EcoBoost® engine. This standard powerhouse produces 245 hp¹ and 275 lb.-ft. of low-end torque.

**Get outstanding fuel efficiency** with Auto Start-Stop.

It shuts off the engine when you stop and restarts it as you release the brake. With this new technology, Edge has an EPA-estimated rating of 21 city and 30 hwy mpg.² To be more aerodynamic and fuel efficient, EcoBoost models also feature Active Grille Shutters.

**Tow up to 3,500 lbs.**³ with the 2.0L or the 280-hp 3.5L Ti-VCT V6² and the Class II Trailer Tow Package.

Trailer sway control, included in the package, helps you maintain control of the vehicle and your trailer.⁴

**Embrace curves and corners** with the help of new electric power-assisted steering and Torque Vectoring Control. These technologies give Edge its responsive steering feel and enhance your hold on the road.

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¹Using 93-octane fuel. ²Available feature. ³EPA-estimated rating of 21 city/30 hwy/24 combined mpg, 2.0L EcoBoost with Auto Start-Stop, FWD. Actual mileage will vary. ⁴When properly equipped. ⁵Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
Powerfully uplifting.

From its panoramic Vista Roof\(^1\) to its new foot-activated hands-free power liftgate\(^1\), the all-new Edge is designed to brighten your day.

**Quality, comfort and capability** all come together inside Edge. Its finely crafted new interior design offers you a heated steering wheel\(^1\), 10-way power heated and cooled front seats\(^1\), and 73.4 cu. ft. of cargo space with the rear 60/40 split seat folded flat.

**The quietest Edge yet** benefits from standard acoustic windshield glass, better sealing of its body, sound insulation improvements and quieter powertrains than its previous generation.

**Just kick your foot** under the rear bumper with your Intelligent Access\(^1\) key fob tucked in a pocket or purse. The foot-activated hands-free power liftgate\(^1\) detects the motion of your leg and the proximity of the fob, then opens or closes on its own.
Confidently connected.

Voice-activated Ford SYNC® with 911 Assist® delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod®. Just touch a button on the steering wheel and say things like “Call: James at home” or “Play playlist: Weekend.” SYNC AppLink™ lets you control Pandora® iHeartAuto™ the SiriusXM® App and other select apps by voice, too. SYNC with MyFord Touch® adds an 8” color LCD touch screen and much more. SYNC. Say the word.

For amazing sound, the 12-speaker Audio System from Sony® is teamed with HD Radio® Technology. Easy iTunes® tagging means you just touch the TAG shopping cart icon while a song is on to mark it for purchase later.

SiriusXM® Satellite Radio® lets you enjoy commercial-free music, plus live sports play-by-play, news, talk, exclusive entertainment, and every premium channel with your 6-month All Access trial subscription. The voice-activated Navigation System also includes a 5-year subscription to SiriusXM Traffic and Travel Link® services. These features provide detailed traffic information on accidents, construction and road closures, plus local and national weather forecasts, fuel prices and more.


Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. Available feature. Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.
Innovatively alert.

Busy city streets. Long trips on the highway. High-speed cruising and passing. Crowded parking lots. The all-new Edge offers advanced driver-assist technologies\(^1\) to help you master these real-world challenges and many more.

**Maintain your lane** with help from our Lane-Keeping System\(^1\). It can detect lane markings with a forward-facing camera, and can send vibration pulses to the steering wheel and apply steering torque if needed, prompting you to steer back toward center.\(^2\) There’s also a Driver Alert System\(^1\) that displays a coffee cup icon if it detects you could use a break.

**Get a heads-up** from adaptive cruise control and collision warning with brake support\(^1,3\). This system helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and helps by pre-charging the brake system.

**Stay alert to traffic** detected in blind spots as you drive forward, or traffic nearing either side of the vehicle as you slowly back up, thanks to BLIS\(^1\) (Blind Spot Information System) with cross-traffic alert.\(^4\) BLIS helps warn you using lights embedded in the sideview mirrors.\(^4\) Cross-traffic alert uses the same lights, plus an audio warning and a message center notice. Edge technology is all about empowering you.

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\(^1\) Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.

\(^2\) Late availability.

\(^3\) BLIS replaces standard integrated blind spot mirrors.
Easily maneuvered.

Perpendicular. Parallel. Backing in. Heading out. The all-new Edge offers advanced technologies to ease you through all sorts of challenging situations. Enhanced active park assist with side parking sensors helps you find a spot and steers the vehicle into place, while you control the gear shifter, and the brake and accelerator pedals. It can steer Edge out of tight parallel spots too. And alert you to obstacles near the sides of the vehicle along the way.

Make an informed approach using the new front 180° camera with washer. Just press a button on the instrument panel to engage the front grille-mounted camera, and get a full-color look at what’s happening in front and to the front sides of your vehicle.


Available feature. Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle.
Edge Specifications

Engines/EPA-Estimated Ratings & Dimensions

2.0L EcoBoost®
- 245 hp @ 5,500 rpm
- 275 lb.-ft. of torque @ 3,000 rpm
- 6-speed SelectShift® automatic
  - FWD: 20 city/30 hwy/24 combined mpg
  - AWD: 20 city/28 hwy/23 combined mpg

2.0L EcoBoost with Auto Start-Stop
- 245 hp @ 5,500 rpm
- 275 lb.-ft. of torque @ 3,000 rpm
- 6-speed SelectShift automatic
  - FWD: 21 city/30 hwy/24 combined mpg

3.5L Ti-VCT V6
- 280 hp @ 6,500 rpm
- 250 lb.-ft. of torque @ 4,000 rpm
- 6-speed SelectShift automatic
  - FWD: 18 city/26 hwy/21 combined mpg
  - AWD: 17 city/25 hwy/20 combined mpg

2.7L EcoBoost V6
- 315 hp @ 4,750 rpm
- 350 lb.-ft. of torque @ 2,750 rpm
- 6-speed SelectShift automatic
  - FWD: 18 city/27 hwy/21 combined mpg
  - AWD: 17 city/24 hwy/20 combined mpg

Standard Features

Mechanical
- 6-speed SelectShift automatic transmission with paddle activation
- 4-wheel independent suspension
- Electric power-assisted steering
- Front-wheel drive (FWD)
- Hill start assist
- Power disc brakes with Anti-Lock Brake System (ABS)
- Torque Vectoring Control

Seating
- Front bucket seats with 4-way adjustable head restraints
- Rear 60/40 split fold-flat seat with manually reclining seat backs and folding center armrest with 2 cupholders

Interior
- 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
- Adjustable driver and front-passenger sun visors with illuminated vanity mirrors
- Air conditioning with rear-seat vents
- Below-floor Cargo Management System
- Cargo area tie-downs and hooks
- Cargo net
- Center console with storage tray, armrest, powerpoint and 2 cupholders
- Coat hooks (2)
- Compass and outside temperature displays
- Cupholders/beverage holders (8)
- Front passenger (1) and B-pillar (2) assist handles
- Leather-wrapped shift knob
- Manual tilt/telescoping steering column
- Map pockets in driver and front-passenger seat backs
- Overhead console with sunglasses holder
- Power door locks
- Power windows with one-touch-up/-down feature for driver and front-passenger windows
- Push-button start
- Rear view camera

Safety & Security
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Active Knee-Airbag® Glovebox
- AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control
- Battery saver with headlamps-off delay
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Driver’s knee airbag®
- Front height-adjustable shoulder safety belts
- Front-seat side airbags®
- LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)
- MyKey®

Exterior
- Automatic headlamps with wiper activation
- Body-color rear spoiler
- Configurable LED daytime running lamps
- Dual bright exhaust tips
- Easy Fuel® capless fuel filler
- LED taillamps
- Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
- Privacy glass (rear doors, rear quarter windows and liftgate window)
- Quad-beam halogen headlamps
- Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

Dimensions may vary by trim level.
1Using 93-octane fuel.
2Always wear your safety belt and secure children in the rear seat.
SE

Equipment Group 100A
Includes all standard features, plus:

Mechanical
2.0L EcoBoost® engine with Active Grille Shutters

Seating
6-way manual driver’s seat
4-way manual front-passenger seat
Cloth seats

Interior
AM/FM stereo/single-CD player with MP3 capability
Ford SYNC® enhanced voice-activated, in-vehicle connectivity system with 4.2" color LCD screen in center stack; AppLink™ and media hub with audio input jack and smart-charging USB port
Dark Ano Gray instrument panel appliqué
Dark Slate Metallic center stack finish
Front and rear carpeted floor mats

Exterior
18" Sparkle Silver-painted aluminum wheels with P245/60R18 all-season BSW tires
Black sideview mirrors
Body-color door handles
Bright grille
Remote Keyless Entry System

Available Options & Package
2.0L EcoBoost engine with Auto Start-Stop (FWD only)
3.5L Ti-VCT V6 engine
2nd-row outboard inflatable safety belts
All-wheel drive (AWD)
Black roof-rack side rails
Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector
Dual Headrest DVD by INVISION™ (late availability)
Front and rear all-weather floor mats
P235/60R18 all-season snow chain-compatible tires

Available Equipment Group
Equipment Group 201A – SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes 8" color LCD touch screen in center stack; two 4.2" configurable color LCD screens in instrument cluster; media hub with 2 USB ports, SD card reader and audio input jack; and SYNC Services® – leather-trimmed, heated front seats – 6-way power front-passenger seat – Premium Audio System with 9 speakers

Available Options & Packages
3.5L Ti-VCT V6 engine
18" polished aluminum wheels (requires 201A)
2nd-row outboard inflatable safety belts
All-wheel drive (AWD)
Black roof-rack side rails (n/a with Vista Roof®)
Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector
Class II Trailer Tow Package includes trailer sway control
Dual Headrest DVD by INVISION™ (late availability)
Front and rear all-weather floor mats
P235/60R18 all-season snow chain-compatible tires
Panoramic Vista Roof (requires 201A)
Technology Package includes voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote Start System, auto-dimming driver’s sideview mirror, and 110-volt power outlet (requires 201A)
Utility Package includes foot-activated hands-free power liftgate; perimeter alarm; and universal garage door opener (requires 201A)

SEL

Equipment Group 200A
Includes select SE features, plus:

Seating
10-way power driver’s seat
EasyFold® rear seat back release
Unique cloth seats

Interior
Auto-dimming rearview mirror
Dual-zone electronic automatic temperature control
Intelligent Access with push-button start
Leather-wrapped steering wheel
Pewter-appearance instrument panel appliqué
Satin Twilight accents
SiriusXM® Satellite Radio with 6-month trial subscription

Exterior
18" Sparkle Silver-painted split-spoke aluminum wheels with P245/60R18 all-season BSW tires
Body-color, heated sideview mirrors with security approach lamps and integrated LED turn signal indicators
Bright beltline moldings
LED signature lamps
Reverse Sensing System
SecuriCode™ invisible keypad

Available Options & Packages
3.5L Ti-VCT V6 engine
18" polished aluminum wheels (requires 201A)
2nd-row outboard inflatable safety belts
All-wheel drive (AWD)
Black roof-rack side rails (n/a with Vista Roof®)
Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector
Class II Trailer Tow Package includes trailer sway control
Dual Headrest DVD by INVISION™ (late availability)
Front and rear all-weather floor mats
P235/60R18 all-season snow chain-compatible tires
Panoramic Vista Roof (requires 201A)
Technology Package includes voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote Start System, auto-dimming driver’s sideview mirror, and 110-volt power outlet (requires 201A)
Utility Package includes foot-activated hands-free power liftgate; perimeter alarm; and universal garage door opener (requires 201A)

Available Equipment Group
Equipment Group 201A – SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes 8" color LCD touch screen in center stack; two 4.2" configurable color LCD screens in instrument cluster; media hub with 2 USB ports, SD card reader and audio input jack; and SYNC Services® – leather-trimmed, heated front seats – 6-way power front-passenger seat – Premium Audio System with 9 speakers

Available Options & Packages
3.5L Ti-VCT V6 engine
18" polished aluminum wheels (requires 201A)
2nd-row outboard inflatable safety belts
All-wheel drive (AWD)
Black roof-rack side rails (n/a with Vista Roof®)
Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector
Class II Trailer Tow Package includes trailer sway control
Dual Headrest DVD by INVISION™ (late availability)
Front and rear all-weather floor mats
P235/60R18 all-season snow chain-compatible tires
Panoramic Vista Roof (requires 201A)
Technology Package includes voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote Start System, auto-dimming driver’s sideview mirror, and 110-volt power outlet (requires 201A)
Utility Package includes foot-activated hands-free power liftgate; perimeter alarm; and universal garage door opener (requires 201A)
Titanium

Equipment Group 300A
Includes select SEL features, plus:

Seating
10-way power driver and front-passenger seats
with driver's memory feature
Heated front sport-style bucket seats
Leather-trimmed seats

Interior
Audio System from Sony® with 12 speakers and HD Radio® Technology
SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes 8" color LCD touch screen in center stack; two 4.2" configurable color LCD screens in instrument cluster; media hub with 2 USB ports, SD card reader and audio input jack; and SYNC Services
Ambient lighting
Illuminated front door-sill scuff plates
Mechanical Stripe aluminum instrument panel appliqué
Metal-plated accents
Universal garage door opener

Exterior
19" Luster Nickel-painted aluminum wheels
with P245/55R19 all-season BSW tires
Body-color door handles with bright inserts
Body-color, heated sideview mirrors with integrated LED turn signal indicators, security approach lamps and memory feature
Foot-activated hands-free power liftgate
LED taillamps with light bar
Perimeter alarm

Available Equipment Groups

Equipment Group 301A – Technology Package includes voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote Start System, auto-dimming driver's sideview mirror, and 110-volt power outlet + heated steering wheel + heated and cooled front seats + heated rear outboard seats + panoramic Vista Roof

Equipment Group 302A – Includes all content of 301A + Lane-Keeping System + enhanced active park assist with side parking sensors + front 180° camera with washer + HID headlamps with auto high beams + rain-sensing windshield wipers + 2nd-row outboard inflatable safety belts

Available Options & Packages

3.5L Ti-VCT V6 engine
20" polished aluminum wheels with Dark Stainless-painted pockets
2nd-row outboard inflatable safety belts (included on 302A)
All-wheel drive (AWD)

Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes trailer sway control

Driver's Assistance Package includes adaptive cruise control and collision warning with brake support, and power-tilt-/telescoping steering column (requires 301A or 302A)
Dual Headrest DVD by INVISION™ (late availability)
Front and rear all-weather floor mats
PZ35/60R18 all-season snow chain-compatible tires (requires and only available with 18" polished aluminum wheels)
Panoramic Vista Roof (included on 301A and 302A)
Silver roof-rack side rails (300A only; n/a with Vista Roof)

Technology Package includes voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote Start System, auto-dimming driver’s sideview mirror, and 110-volt power outlet (included on 301A and 302A)

SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. Ford Licensed Accessory. Available feature.
Sport

Equipment Group 400A
Includes select SEL features, plus:

Mechanical
2.7L EcoBoost® V6 engine with Active Grille Shutters
Sport-tuned suspension

Seating
10-way power, heated driver and front-passenger seats with driver’s memory feature
Leather-trimmed seats with suedepered perforated inserts

Interior
Audio System from Sony® with 12 speakers and HD Radio™ Technology
SYNC® with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes 8" color LCD touch screen in center stack; two 4.2" configurable color LCD screens in instrument cluster; media hub with 2 USB ports, SD card reader and audio input jack; and SYNC Services
Aluminum brake and accelerator pedal covers
Ambient lighting
Brush weave aluminum instrument panel appliqué
Deluxe front and rear carpeted floor mats
Illuminated front door-sill scuff plates
Metal-plated accents
Universal garage door opener

Available Equipment Group

Available Equipment Group 401A – Technology Package
includes voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® services with 5-year trial subscription, BLIS® (Blind Spot Information System) with cross-traffic alert, Remote Start System, auto-dimming driver’s sidemirror, and 110-volt power outlet • Lane-Keeping System • enhanced active park assist with side parking sensors • front 180° camera with washer • HID headlamps with auto high beams • rain-sensing windshield wipers • foot-activated hands-free power liftgate • heated and cooled front seats • heated rear outboard seats

Available Options & Packages

21" premium Tarnished Dark-painted aluminum wheels
2nd-row outboard inflatable safety belts
All-wheel drive (AWD)
BLIS (Blind Spot Information System) with cross-traffic alert (includes auto-dimming driver’s sidemirror; included on 401A)
Cargo Accessories Package includes cargo area cover, cargo area protector and rear bumper protector
Driver’s Assistance Package includes adaptive cruise control and collision warning with brake support, and power-tilt/-telescoping steering column (requires 401A)
Dual Headrest DVD by INVISION™ (late availability)

Front and rear all-weather floor mats
Panoramic Vista Roof
Summer-only performance tires (requires 21" wheels)
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link services with 5-year trial subscription (included on 401A)

1 SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.
2 Ford Licensed Accessory.
3 Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.
4 SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation.
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8 Ford Licensed Accessory.
9 Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.
Colors are representative only. See your dealer for actual paint/trim options.
**SE in Magnetic accessorized with smoked side window deflectors, front and rear molded splash guards, keyless entry keypad, roof rails, and roof-mounted crossbars and cargo box by THULE®**

- Remote Access
  - All-weather floor mats
  - Dual Headrest DVD by INVISION™
- Cargo area protector, cargo security cover and rear bumper protector

**Exterior**
- Full vehicle covers
- Hood protector
- Racks and carriers
- Splash guards
- Sportz® tent
- Trailer towing accessories
- Wheel lock kit

**Interior**
- Ash cup/coin holders
- Auto-dimming rearview mirror
- Cargo organizers and protectors
- Carpeted floor mats
- Interior light kit
- In-vehicle safe
- Tablet cradle

**Electronics**
- Portable DVD rear-seat entertainment systems by NextBase®

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1 Ford Licensed Accessory. 2 Factory option. See dealer for details.
New Vehicle Limited Warranty. We want your Ford Edge ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage—all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.


Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Midsize Utilities), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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