Thank you for your interest in the new **2014 Edge**. Included in this brochure you’ll find information about:

**DESIGN:** From the bold front grille through the fluid aerodynamic shapes and smooth lines that run the length of its body, the Ford Edge looks like nothing else on the road. The Edge presents a commanding profile that says responsive power and agile handling.

**TECHNOLOGY:** Edge offers SYNC® with MyFordTouch® — a voice-activated industry-first technology. This available system connects you intuitively to the way you interact with many vehicle systems. Ford innovations make your life on the road as easy as possible.

**PERFORMANCE:** The standard 3.5L V6 features Ti-VCT (twin-independent variable cam timing) that enhances both performance and economy. A higher-performance 3.7L Ti-VCT V6 powers the Edge Sport. Or choose the available 2.0L EcoBoost® engine.

**SMART:** Your vehicle must adapt to your ever-changing lifestyle. That’s where Edge really stands out. Ingenious use of space. Large, flexible and easy-to-use storage space. Add impressive towing capability and the list of things you can do in an Edge keeps growing.

**DEALER INFORMATION**

Find up-to-date contact information for your local Ford dealer. To visit a local dealer Web site and view a map of their location, click on one of the links below.

We’re sorry. There are no Ford dealers in your immediate area. If you would like to enter a new zip code and re-create your PDF, please go to the Custom Brochure page at: www.fordvehicles.com/brochures

**Get an inside look at the benefits of Ford ownership.** Manage important vehicle information 24/7, whenever you need it. It’s free to register for personalized maintenance schedules, incentives and offers, and much more. You can even access your Ford Credit information and online bill payment services. Log on to www.owner.ford.com to get started.
Click here for a video introduction to the 2014 Ford Edge.


1 EPA-estimated rating: 21 city/30 hwy/24 combined mpg, 2.0L EcoBoost® I-4, FWD. Actual mileage will vary.

Smart with gas AND brilliant with technology.

ford.com
Choices engineered to cleverly empower.

Efficiency. Performance. Versatility. Whatever your priorities, the 2014 Edge is designed to deliver — with head-turning style. Equipped with our turbocharged, direct-injection 2.0L EcoBoost® I-4 engine, Edge has an EPA-estimated rating of 30 hwy mpg.² The 2.0L also provides plenty of low-end torque for acceleration and passing. The standard 285-hp 3.5L Ti-VCT V6 has an EPA-estimated rating of 27 hwy mpg.² Plus, the 3.5L enables Edge to tow up to 3,500 lbs.³ Or you could go for the most powerful gas V6 in the class⁴ — the 305-hp 3.7L engine on Edge Sport. 3 smart engines. 4 striking models. All-wheel drive.¹ Or front-wheel drive. And all sorts of technology. With so much to offer, it's no wonder U.S. News awarded the Ford Edge “2013 Best 2-Row Midsize SUV for the Money.”

1 Available feature. ¹EPA-estimated ratings: 21 city/30 hwy/24 combined mpg. 2.0L EcoBoost, FWD, actual mileage will vary; 19 city/27 hwy/22 combined mpg, 3.5L. FWD, actual mileage will vary. ²When properly equipped. Requires 3.5L V6 and Class II Trailer Tow Package. ³Class is Midsize Utilities, non-diesel. ⁴Figures achieved using 93-octane premium fuel.
Technologies designed to help you drive smart.

When you choose adaptive cruise control and collision warning with brake support, Edge can not only maintain your choice of 4 preset gaps from the vehicle in front of you, it can also alert you to potential collisions. If one is detected, the system flashes a warning across your windshield, sounds an alarm, pre-charges the brakes and increases brake-assist sensitivity to provide full responsiveness when you do brake. For help changing lanes and backing out of parking spots, there’s BLIS® (Blind Spot Information System) with cross-traffic alert. This system uses amber lights in the sideview mirrors to alert you to vehicles it detects, which you may not have noticed yet. Cross-traffic alert uses the same amber lights, plus a warning sound and a message center notice. When you shift into Reverse, a rear view camera can also show you what’s behind the vehicle. Drive informed in the 2014 Edge.


1Available feature. 2BLIS replaces standard integrated blind spot mirrors. Driver-assist features are supplemental and do not replace the driver’s judgment.
Luxurious amenities abound.

Perfect your position with 10-way power adjustment on the leather-trimmed, heated driver’s seat – standard on Edge Limited and Sport. Then save it using the seat’s memory feature, and adjust the standard tilt/telescoping steering column to match your driving style too. Standard steering wheel-mounted controls for the cruise, audio and vehicle menus let you make adjustments with both hands on the wheel. And you can encourage your fortunate guests in the back to stretch their legs and relax — taking full advantage of the generous 2nd-row leg room and reclining seat backs.
Push-button ease opens up your cargo possibilities.

With its rear 60/40 split seat folded flat, the 2014 Edge offers 68.9 cu. ft. of cargo space for your latest finds. Opening the power liftgate is as simple as pressing a button on your key fob. To close it, you can use the fob button or one inside the rear cargo area, where you’ll also find buttons for our convenient EasyFold® rear seat back release. Fold both sides of the seat back down for large objects. Or leave one side up, to carry cargo and passengers side by side. The fold-flat front-passenger seat helps you transport items as long as 8 ft. inside the vehicle. Roomy storage pockets and bins. Plentiful powerpoints. Even a Cargo Management System hidden beneath the rear cargo area floor. Every Edge is filled with features designed to help you make the most of your drive.


1Available feature.
Your touch and voice are its commands.

Voice-activated Ford SYNC® with 911 Assist® delivers hands-free calls, Bluetooth®-streaming music and more with simple voice commands. Once paired, it can download your contacts and play music from your smartphone. It can also recognize your MP3 player, USB or iPod®. Just touch a button on the steering wheel and say things like “Call: The office” or “Play genre: Jazz.”

Step up to SYNC with MyFord Touch® for an 8” color LCD touch screen, a media hub with 2 USB ports, an SD card reader, audio/video input jacks, and much more.

SiriusXM® Satellite Radio® includes a 6-month Sirius All Access trial subscription. Enjoy every premium satellite radio channel, including commercial-free music, plus sports, news, talk, and entertainment channels. Vehicles with a voice-activated Navigation System® may also receive SiriusXM Traffic and SiriusXM Travel Link services as part of the trial, so you’ll have the ability to look up fuel prices, check local and national weather, and get detailed traffic information.


1Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. 2Available feature.
Advanced systems ease your day.

You can proceed confidently in Edge, thanks to smart standard features like AdvanceTrac® with RSC® (Roll Stability Control™). When you encounter wet or slippery conditions, it automatically enhances vehicle control to help you keep all 4 wheels firmly planted.¹ The standard sideview mirrors include integrated convex blind spot mirrors that help alert you to other vehicles and objects nearby so you can avoid them. Our advanced Personal Safety System™, front-seat side airbags and Safety Canopy® System are all standard as well. It’s no wonder Edge has earned a “Top Safety Pick” rating from the Insurance Institute for Highway Safety (IIHS) 3 years in a row (2011–2013).² For a comprehensive list of Safety & Security features on the 2014 Edge, please see the next page.

¹Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Vehicles built after February 2011. ³Available feature.
**Edge Specifications**

### Standard Features

**Mechanical**
- 4-wheel disc Anti-Lock Brake System (ABS)
- 17" spare wheel and tire
- EasyFuel® capless fuel filler
- Front-wheel drive (FWD)
- Hill start assist
- Independent front and rear suspension
- Power rack-and-pinion steering

**Seating**
- Front bucket seats with 4-way adjustable seat backs and folding center armrest with 2 cupholders
- Rear 60/40 split fold-flat seat with manually reclining seat backs

**Interior**
- Accessory delay for power features
- Adjustable driver and front-passenger sun visors
- Air conditioning with rear-seat vents
- Cargo area tie-downs and hooks
- Center console with deep bin, armrest, dividers, powerpoint and 2 cupholders
- Coat hooks (2)
- Cupholders/beverage holders (8)
- Four 12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)
- Front and rear carpeted floor mats
- Front and rear dome/ map lights

**Front-passenger (1) and B-pillar (2) assist handles**
Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)

Map pockets in driver and front-passenger seat backs and in all 4 door panels, with beverage holders in front and rear door panels

Overhead console with sunglass holder

Power door locks

Power windows with one-touch-up/-down driver's side window feature

Rear-window defroster

Steering wheel-mounted cruise, audio and 5-way MyFord® controls (2)

Tilt/telescoping steering column

**Exterior**
- Bi-functional projector-beam halogen headlamps
- Body-color rear spoiler
- Power sideview mirrors with integrated blind spot mirrors and manual fold-away design
- Privacy glass (rear doors, rear quarter windows and liftgate window)
- Remote Keyless Entry System with 2 integrated keyhead transmitter remotes
- Roof-mounted antenna
- Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer

**Safety & Security**
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® with RSC® (Roll Stability Control™) Autoblock
- Battery saver with headlamps-off delay
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Front height-adjustable shoulder safety belts
- Front-seat side airbags
- Illuminated Entry System
- LATCH – Lower Anchors and Tether Anchors for Children (2 in rear outboard seating positions)
- MyKey®
- Safety Canopy® System with side-curtain airbags and rollover sensor
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

**Engines/EPA-Estimated Ratings & Dimensions**

#### 2.0L EcoBoost® I-4
- 240 hp @ 5,500 rpm²
- 270 lb.-ft. of torque @ 3,000 rpm³
- 6-speed automatic
  - FWD 21 city/30 hwy/24 combined mpg

**3.5L Ti-VCT V6**
- 285 hp @ 6,500 rpm
- 280 lb.-ft. of torque @ 4,000 rpm
- 6-speed SelectShift® automatic
  - FWD 19 city/27 hwy/22 combined mpg
  - AWD 18 city/25 hwy/21 combined mpg

**3.7L Ti-VCT V6**
- 305 hp @ 6,500 rpm
- 280 lb.-ft. of torque @ 4,000 rpm
- 6-speed SelectShift automatic
  - FWD 18 city/26 hwy/21 combined mpg
  - AWD 17 city/23 hwy/19 combined mpg

### Capacities (cu. ft.)

- Passenger volume: 108.4
- Cargo volume behind front seats: 68.9
- Cargo volume behind rear seats: 32.2
- Fuel tank (gal.):
  - FWD: 18.3
  - AWD: 19.2

**Exterior**
- Wheelbase: 111.2”
- Length: 184.2”
- Height: 67.0”
- Width: 87.5”
- Liftgate height: 30.8”

**Interior**
- Front/Rear head room: 40.0”/39.6”
- Shoulder room: 58.9”/58.7”
- Leg room: 40.7”/39.6”

**Footnotes:**
1. Ford Licensed Accessory
2. Figures achieved using 93-octane premium fuel
3. Always wear your safety belt and secure children in the rear seat.
SE

Equipment Group 100A
includes all standard features, plus:

Mechanical
3.5L Ti-VCT V6 engine
6-speed SelectShift™ automatic transmission

Seating
Cloth seats
Front bucket seats with driver’s manual lumbar

Interior
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Dark Slate Metallic center stack finish
MyFord® with a 4.2” color LCD display in instrument cluster and center stack, and media hub with auxiliary audio input jack
Textured Black instrument panel appliques

Exterior
17” painted aluminum wheels
Black door handles, sideview mirrors and rocker moldings
Bright, dual round exhaust tips
Chrome grille

Available Equipment Group
Equipment Group 101A – Ford SYNC® voice-activated, in-vehicle connectivity system includes USB port in media hub + SiriusXM Satellite Radio with 6-month trial subscription + Convenience Package includes auto-dimming rearview mirror, automatic headlamps, SecuriCode™ keyless entry keypad, compass, Reverse Sensing System and below-floor Cargo Management System

Available Options & Package
SE EcoBoost® I-4 engine with 6-speed automatic transmission and Active Grille Shutters (includes 18” painted aluminum wheels; n/a with AWD or SelectShift automatic transmission)
All-weather floor mats
All-wheel drive (AWD)
Cargo Accessories Package includes cargo security cover, cargo area protector and rear bumper protector

SEL

Equipment Group 200A
includes select SE features, plus:

Seating
10-way power driver’s seat
EasyFold™ rear seat back release
Unique cloth seats

Interior
Auto-dimming rearview mirror
Below-floor Cargo Management System
Cargo net
Compass
Dual-zone electronic automatic temperature control with particulate air filter
Illuminated visor vanity mirrors
Leather-wrapped steering wheel and shift knob
Pewter-appearance instrument panel appliques
SiriusXM Satellite Radio with 6-month trial subscription
SYNC voice-activated, in-vehicle connectivity system (includes USB port in media hub)

Exterior
18” painted aluminum wheels
Automatic headlamps with wiper activation
Body-color door handles
Body-color, heated sideview mirrors with security approach lamps
Body-color SecuriCode keyless entry keypad
Reverse Sensing System
Supplemental LED park lamps

Available Equipment Groups
Equipment Group 204A – Rear view camera + Leather Comfort Package includes leather-trimmed seats, heated front seats, and 6-way power, fold-flat front-passenger seat
Equipment Group 205A – Includes all content of 204A + SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services; two 4.2” configurable LCD displays in instrument cluster; 8” color LCD touch screen in center stack; media hub with 2 USB ports, SD card reader and audio/video input jacks; and Dark Copper center stack finish

Available Options & Packages
2.0L EcoBoost I-4 engine with 6-speed automatic transmission and Active Grille Shutters (n/a with AWD, Trailer Tow Package or SelectShift automatic transmission)
18” chrome-clad aluminum wheels (requires 204A or 205A)
20” chrome-clad aluminum wheels (requires 204A or 205A)
All-weather floor mats
All-wheel drive (AWD)
Cargo Accessories Package includes cargo security cover, cargo area protector and rear bumper protector

Class II Trailer Tow Package includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector, and trailer sway control (3,500 lbs. max.)

Dual headrest DVD by INVISION™
Illuminated front door-sill plates
Panoramic Vista Roof® (requires 204A or 205A)
Power liftgate (requires 204A or 205A)
Roof-rack side rails (n/a with Vista Roof)

SEL Appearance Package includes unique Charcoal Black leather-trimmed seats with gray Alcantara® perforated inserts, 20” painted black aluminum wheels with machined faces, unique headlamp and taillamp treatments, body-color grille, and floor mats with logo (requires 204A or 205A)

Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, and LED turn signal mirror indicators (requires 205A)

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 205A)

Available feature. “SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. Ford Licensed Accessory.
Limited

Equipment Group 300A
Includes select SSI, features, plus:

Seating
Heated front bucket seats with 10-way power driver’s seat with memory feature and 10-way power front-passenger seat
Leather-trimmed seats

Interior
Ambient lighting
Audio System from Sony® with 12 speakers and HD Radio® Technology
Brushed-aluminum finish on front door-sill scuff plates
Ford SYNC® voice-activated, in-vehicle connectivity system with SYNC Services® for Traffic, Directions and Information
High-gloss Black center stack finish
MyFord Touch® with 2 configurable LCD displays in instrument cluster; 8” color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Unique wood-appearance instrument panel appliques
Universal garage door opener

Exterior
18” chrome-clad aluminum wheels
Body-color, heated sideview mirrors with security approach lamps and memory
Bright beltline moldings
Rear view camera

Available Equipment Groups
Equipment Group 301A – Panoramic Vista Roof® + HD headlamps + voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription + Driver Entry Package includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System
Equipment Group 302A – Includes all content of Equipment Group 301A + adaptive cruise control and collision warning with brake support + Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing windshield wipers and LED turn signal mirror indicators

Available Options & Packages
2.0L EcoBoost® I-4 engine with 6-speed automatic transmission and Active Grille Shutters (n/a with 302A, AWD, Trailer Tow Package or SelectShift® automatic transmission)
20” chrome-clad aluminum wheels
All-weather floor mats
All-wheel drive (AWD)
Cargo Accessories Package includes cargo security cover, cargo area protector and rear bumper protector
Class II Trailer Tow Package includes hitch receiver, larger radiator, upgraded cooling fans, wiring harness with 4-pin connector, and trailer sway control (3,500 lbs. max.)
Driver Entry Package
Dual headrest DVD by INVISION™
Illuminated front door-sill plates
Panoramic Vista Roof
Roof-rack side rails (n/a with Vista Roof)
Vision Package
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

1SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. 2Ford Licensed Accessory. 3Available feature.
Sport

Equipment Group 400A
Includes select SEL features, plus:

Mechanical
3.7L Ti-VCT V6 engine
6-speed SelectShift® automatic transmission with paddle activation
Sport-tuned suspension

Seating
Charcoal Black leather-trimmed seats with Silver Smoke Metallic seating surfaces and contrast stitching
Heated front bucket seats with 10-way power driver’s seat with memory feature and 6-way power, fold-flat front-passenger seat

Interior
Aluminum brake and accelerator pedal covers
Ambient lighting
Audio System from Sony® with 12 speakers and HD Radio™ Technology
Brushed-aluminum finish on front door-sill scuff plates
Ford SYNC® voice-activated, in-vehicle connectivity system with SYNC Services¹ for Traffic, Directions and Information
High-gloss Black center stack finish
Liquid Silver Smoke-appearance instrument panel appliques
MyFord Touch® with 2 configurable LCD displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
Universal garage door opener

Exterior
22" polished aluminum wheels with black spoke accents
Body-color door cladding and side-skirt rocker moldings
Body-color, heated sideview mirrors with security approach lamps and memory
Bright, dual oval exhaust tips
Rear view camera
Tuxedo Black grille
Unique body-color front and rear lower fascias
Unique headlamp and taillamp treatments

Available Options & Packages
All-weather floor mats
All-wheel drive (AWD)
Cargo Accessories Package includes cargo security cover, cargo area protector and rear bumper protector
Driver Entry Package includes anti-theft perimeter alarm, Intelligent Access with push-button start, power liftgate and Remote Start System
Dual headrest DVD by INVISION™
Illuminated front door-sill plates
Panoramic Vista Roof®
Vision Package includes BLIS® (Blind Spot Information System) with cross-traffic alert, rain-sensing windshield wipers and LED turn signal mirror indicators
Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

¹SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. ²Ford Licensed Accessory.
### Exteriors

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<tr>
<td>Sunset Metallic</td>
<td>3</td>
<td>4</td>
<td>5 6 7</td>
<td></td>
</tr>
<tr>
<td>Kodiak Brown Metallic</td>
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<td>Deep Impact Blue Metallic</td>
<td>1</td>
<td>2</td>
<td>3 4 5 6</td>
<td>7</td>
</tr>
<tr>
<td>Tuxedo Black Metallic</td>
<td>1</td>
<td>2</td>
<td>3 4 5 6</td>
<td>7</td>
</tr>
</tbody>
</table>

¹Additional charge. Colors are representative only. See your dealer for actual paint/trim options.

5, 6 Requires Leather Comfort Package on SEL  7 Requires SEL Appearance Package
New Vehicle Limited Warranty. We want your Ford Edge ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.  

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.  

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.  

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.  


Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.  

Comparisons based on 2013/2014 competitive models (class is Midsize Utilities), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.  

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