Fun, capable and connected, EcoSport is perfect for your next adventure.

Trim outside. Spacious inside. With a swing gate rear hatch that opens wide for cargo, and Intelligent 4WD, the 2019 Ford EcoSport is nimble and ready for just about anything. Plus, voice-activated SYNC® 3 with Apple CarPlay™ and Android Auto™ compatibility, along with FordPass Connect™ technology, helps you stay in touch even on the go. Get into the swing of things with the 2019 EcoSport.
Give your 2019 EcoSport its own unique mood with ambient lighting: 7 colorful hues (Ice Blue, Orange, Soft Blue, Red, Green, Blue and Purple) let you create the look you desire. Add some music courtesy of the B&O Sound System, standard on Titanium. A 9-channel amplifier pumps 675 watts of digitally processed sound through 10 high-performance speakers, including a subwoofer and 4 midwoofer speakers. Pair your compatible Apple iPhone® or Android™ mobile phone with SYNC® 3, and play your favorite music by artist, song title or playlist.

GLOW WITH THE FLOW
2019 EcoSport

TITANIUM. LEATHER-TRIMMED INTERIOR IN MEDIUM LIGHT STONE. AVAILABLE EQUIPMENT. *Available feature.

60/40 flip-up and split-fold-flat rear seats let you open up more storage space quickly and easily. To load longer items, simply raise the seat cushion on one side of the seat, then fold the back of the seat down. The other side can stay up to accommodate passengers. They’ll be cared for quite nicely by cloth, durable ActiveX™ seating or perforated, leather-trimmed seats, as well as a power moonroof with sunshade. A heated, leather-wrapped steering wheel helps keep drivers happy as well. There’s more than meets the eye in Ford EcoSport.
The swing gate rear hatch of EcoSport opens wide for cargo. To load larger items, fold one or both sides of the 60/40 flip-up and split-fold-flat rear seats. With plenty of pockets, bins and hooks, EcoSport efficiently uses every available space. A rear Cargo Management System allows you to adjust the load-floor height for different levels of storage. In its top position, and with the rear seats folded down, a spacious load floor is perfect for moving items. Up top, roof-rack side rails allow you to carry even more cargo. To do what you’ve always wanted, EcoSport has what you need.
A turbocharged wonder, the award-winning 1.0L EcoBoost® engine has an impressive combination of driveability and fuel efficiency. It’s paired with a 6-speed SelectShift® automatic transmission and front-wheel drive.

123 hp @ 6,000 rpm
125 lb.-ft. of torque @ 3,500 rpm

EPA-estimated ratings³ with 6-speed SelectShift automatic and Auto Start-Stop Technology
FWD: 27 city / 29 highway / 28 combined mpg
Standard: S, SE, Titanium

The standard engine on SES combines direct injection with twin independent variable camshaft timing to deliver impressive horsepower. It’s paired with a 6-speed SelectShift automatic transmission, plus Intelligent 4WD¹ for enhanced driving fun.

166 hp @ 6,500 rpm
149 lb.-ft. of torque @ 4,500 rpm

EPA-estimated ratings³ with 6-speed SelectShift automatic and Auto Start-Stop Technology
4WD: 23 city / 29 highway / 25 combined mpg
Standard: SES
Available: S, SE, Titanium

With front-wheel drive, or the enhanced grip of Intelligent 4WD¹, the 2019 Ford EcoSport instills confidence in changing road and weather conditions. The Intelligent 4WD System¹ assesses these conditions about 20 times faster than the blink of an eye, readjusting as needed to deliver the appropriate balance of handling and traction.
Starting with the standard 1.0L EcoBoost® engine, a 6-time International Engine of the Year winner in the Sub 1-litre category. Inside S, keep your devices charged with two 12-volt powerpoints and 2 smart-charging USB ports. Plenty of storage space includes 8 cupholders, driver and front-passerenger seat back map pockets, and a Cargo Management System with an adjustable shelf. Loading groceries or gear in the rear cargo area is easy thanks to the swing gate rear hatch that opens wide. The 2019 Ford EcoSport S.
With EcoSport SE. Configurable LED daytime running lamps, black roof-rack side rails, and 16" aluminum wheels enhance the SE exterior. Inside, a power moonroof with sunshade improves any view. Electronic automatic temperature control comforts both front-seat occupants, while a leather-wrapped steering wheel and shift knob put drivers in command. The SE Convenience Package adds BLIS® (Blind Spot Information System) with Cross-Traffic Alert, ambient lighting, an 8" touchscreen with Navigation, FordPass Connect™ with 4G LTE Wi-Fi hotspot, and more. Get equipped with EcoSport SE.
New this year with Lightning Blue, Diamond White and Moondust Silver exterior colors, the SES Black Appearance Package adds even more distinction to the already personality-packed EcoSport SES with a black-painted roof and black hood decal. On every SES, start up the fun with a 2.0L Ti-VCT engine that’s paired with a 6-speed SelectShift® automatic transmission. Intelligent 4WD, a sport-tuned suspension and 17” painted machined aluminum wheels help you handle adventure in stride. Inside, new Ano Grey appliqués enhance the instrument panel, while the ActiveX seats feature grey accents. Stand apart from any crowd with EcoSport SES.

COLORS AVAILABLE ON SES
1. Lightning Blue
2. Diamond White
3. Moondust Silver
4. Canyon Ridge
5. Smoke
6. Shadow Black

COLORS AVAILABLE WITH SES BLACK APPEARANCE PACKAGE
1. Lightning Blue
2. Diamond White
3. Moondust Silver

INTERNIOR: Ebony ActiveX™ and Cloth Seating with Grey Accents
Add refinement to your EcoSport driving experience with the well-appointed Titanium. 17" Premium Dark Stainless-Painted machined aluminum wheels, front rain-sensing wipers, a chrome grille and surround, and Silver roof-rack side rails add exterior distinction. Inside, amenities include a 675-watt B&O Sound System, leather-trimmed seats with perforated inserts, and an auto-dimming rearview mirror. SYNC® 3, FordPass Connect™ and voice-activated Navigation with SiriusXM® Traffic and Travel Link® keep you connected on the go. It's hard to improve on EcoSport Titanium.
IT ALL STARTS HERE

This vibrant touchscreen is the command center of SYNC® 3 voice-activated technology,\textsuperscript{1,2} which integrates your paired mobile phone with Ford EcoSport as soon as you start your vehicle. Make calls, send and receive text messages. And so much more. Just swipe left or right, or use simple voice commands, to help ensure that your life doesn’t miss a beat. SYNC 3 also features 2 smart-charging USB ports to help keep your devices powered up.

LINK YOUR APPS
SYNC 3 AppLink\textsuperscript{3,4} links your favorite compatible mobile apps with your voice, giving you convenient control. iPhone\textsuperscript{®} users can view the Waze\textsuperscript{®} app’s community-based navigation and traffic features on the large SYNC 3 touchscreen. Amazon Alexa users can access thousands of skills and services they enjoy on their Amazon Echo with the Ford+Alexa\textsuperscript{4} app.

CONNECT TO FORDPASS CONVENIENCE
FordPass\textsuperscript{TM} Connect 4G LTE Wi-Fi hotspot\textsuperscript{2,5} lets passengers connect tablets, laptops and smartphones. It includes a complimentary 3-month or 3GB data trial. And that’s only part of its convenience. Together with the FordPass smartphone app,\textsuperscript{6} FordPass Connect allows you to remotely start\textsuperscript{2} your vehicle and climate control system using your smartphone. As well as locate your vehicle and check approximate fuel range. FordPass also helps you find fuel and compare prices. Find, reserve and pre-pay for parking in select locations. Plus, get help 24/7 from our trained team of Ford Guides.

CONNECT YOUR iPhone
Apple CarPlay\textsuperscript{™} compatibility\textsuperscript{2,7} displays the iPhone interface on your vehicle’s touchscreen. Send and receive text messages by voice. Get directions. Access playlists from Apple Music\textsuperscript{®} Just ask Siri\textsuperscript{®} for help. She already knows your voice.

CONNECT YOUR ANDROID PHONE
Android Auto\textsuperscript{™} compatibility\textsuperscript{2,7} displays the Android\textsuperscript{™} interface on your vehicle’s touchscreen. Get voice-guided navigation from Google Maps\textsuperscript{™} and Waze. Access your favorite music from your apps. Make calls. Send and receive messages. Just talk to Google Assistant\textsuperscript{™} and go.

MAP YOUR ROUTE
Voice-activated navigation\textsuperscript{2} delivers turn-by-turn directions and vivid 3-D maps on the SYNC 3 touchscreen. Pinch-to-zoom capability allows for a closer look. SiriusXM\textsuperscript{®} Traffic and Travel Link\textsuperscript{2,8} helps you avoid traffic – before you’re in the middle of it. It also provides fuel prices and station locations. Current and forecasted weather. Movie locations and showtimes. Plus, the scores of your favorite sports teams, and more.

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\textsuperscript{1}Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. \textsuperscript{2}Available feature. \textsuperscript{3}Certain restrictions, 3rd-party terms and data rates may apply. See your Ford Dealer for details. Commands may vary by phone and AppLink software. \textsuperscript{4}Certain Alexa functionality is dependent on smart phone and home technology. \textsuperscript{5}Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 2 on page 14, and your Ford Dealer for details. \textsuperscript{6}Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. \textsuperscript{7}Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. \textsuperscript{8}Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 1 on page 14, and your Ford Dealer for details.
**A Sense for Security**

**Big on protection** with 10 standard airbags that include: driver and front-passenger knee and dual-stage front; front- and rear-seat side; and side-curtain airbags for both rows.

Additional EcoSport security comes from Ford Co-Pilot360™ Technology, which includes:

**A Rear View Camera** that lets you see what’s behind EcoSport while in Reverse. Standard.

**A Reverse Sensing System** that audibly alerts you to objects detected behind EcoSport as you slowly back up.1

**BLIS® (Blind Spot Information System) with Cross-Traffic Alert**1,2 that helps warn you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while in Reverse.

**AdvanceTrac® with RSC® (Roll Stability Control™)**3 which provides enhanced control in a variety of conditions. By selectively applying individual brakes and modifying engine power, the system helps keep all 4 wheels firmly planted. Standard.
**STANDARD FEATURES**

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<tr>
<th>MECHANICAL</th>
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<td>Acoustic-laminate windshield</td>
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<td>Battery saver</td>
<td>Front and rear tow hooks</td>
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<td>Front-wheel drive (FWD) (1.0L EcoBoost® engine only)</td>
<td>Swing gate rear hatch</td>
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<tr>
<td>Tire inflator and sealant kit</td>
<td>Variable-intermittent windshield wipers with washer; intermittent rear wiper with washer</td>
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<th>SAFETY &amp; SECURITY</th>
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<tr>
<td>Hill Start Assist</td>
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<td>Belt-Minder® front safety belt reminder</td>
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<td>Cupholders/beverage holders (8)</td>
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<tr>
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<td>Folding front-passenger grab handle</td>
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</tr>
<tr>
<td>Front and rear dome/map and rear cargo area lights</td>
<td>SOS Post-Crash Alert System™</td>
</tr>
<tr>
<td>Front-row center console with 2 cupholders and armrest</td>
<td>Manual-tilt/-telescoping steering column</td>
</tr>
<tr>
<td>Illuminated Entry System with theater-dimming feature</td>
<td>Message center with trip computer</td>
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<td>Overhead console with sunglasses holder</td>
<td>Outside temperature display</td>
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<tr>
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<td>Overhead console with sunglasses holder</td>
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<td>Particulate air filter</td>
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<tr>
<td>Power windows with driver one-touch-up/-down feature</td>
<td>Power door locks</td>
</tr>
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<td>Steering wheel-mounted cruise and audio controls</td>
<td>Power windows with driver one-touch-up/-down feature</td>
</tr>
<tr>
<td>Supplemental PTC heater</td>
<td>Steering wheel-mounted cruise and audio controls</td>
</tr>
</tbody>
</table>

¹Always wear your safety belt and secure children in the rear seat.
SE Equipment Group 200A
Includes SELECT S FEATURES, PLUS:

- 6-way power driver’s seat and 4-way manual front-passenger seat
- Acura Grey instrument panel appliqués
- Black roof-rack side rails
- Body-color door handles
- Body-color, power sideview mirrors with turn signal indicators
- Electronic automatic temperature control
- Fog lamps with body-color bezels
- Front and rear carpeted floor mats
- Heated front seats
- Intelligent Access with push-button start
- Leather-wrapped steering wheel and shift knob
- LED configurable daytime running lamps
- Power moonroof with sunshade
- Privacy glass (rear doors, rear quarter windows and swing gate window)
- Reverse Sensing System
- SiriusXM with 6-month trial subscription1
- SYNC 3 with 6.5” LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports
- Windshield wiper de-icer

AVAILABLE OPTIONS

Cargo Management Package: cargo net and cargo organizer
- Engine block heater
- Front and rear molded splash guards
- Intelligent 4WD (2.0L Ti-VCT engine only)
- Keyless-entry keypad
- Remote Start System

SE Convenience Package: 110V/150W AC power outlet; ambient lighting; BLIS® (Blind Spot Information System™ with Cross-Traffic Alert; 7 speakers; SYNC 3 with 8” LCD capacitive touchscreen in center stack with swiping capability; FordPass Connect12 with 4G LTE Wi-Fi hotspot powered by FordPass app2 and voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription3
- Engine block heater
- Front and rear molded splash guards
- Intelligent 4WD (2.0L Ti-VCT engine only)
- Keyless-entry keypad
- Remote Start System

SE Equipment Group 300A
Includes SELECT SE FEATURES, PLUS:

- 110V/150W AC power outlet
- Ambient lighting
- AM/FM stereo with MP3 capability and 7 speakers
- Auto-dimming rearview mirror
- Black rocker moldings
- Black-painted grille bars and surround
- BLIS® (Blind Spot Information System™ with Cross-Traffic Alert
- Fog lamps with black bezels
- FordPass Connect® with 4G LTE Wi-Fi hotspot powered by FordPass app2
- Halogen quad-beam projector-style headlamps with Black bezels
- Heated leather-wrapped steering wheel with unique stitching and chrome insert
- Heated sideview mirrors w/turn signal indicators and Black caps
- Intelligent 4WD (2.0L Ti-VCT engine only)
- Rain-sensing windshield wipers
- Rear spoiler
- SiriusXM with 6-month trial subscription1
- Sport-tuned suspension
- SYNC 3 with 8” LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports
- Unique taillamps with blackout treatment
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription4

AVAILABLE OPTIONS

Cargo Management Package
- Interior Protection Package: cargo mat, and front and rear floor liners

SE Convenience Package: 110V/150W AC power outlet; ambient lighting; BLIS® (Blind Spot Information System™ with Cross-Traffic Alert; 7 speakers; SYNC 3 with 8” LCD capacitive touchscreen in center stack with swiping capability; FordPass Connect12 with 4G LTE Wi-Fi hotspot powered by FordPass app2 and voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription3

TITANIUM Equipment Group 400A
Includes SELECT SE FEATURES, PLUS:

- 110V/150W AC power outlet
- Ambient lighting
- Auto-dimming rearview mirror
- BLIS® (Blind Spot Information System™ with Cross-Traffic Alert
- B&O Sound System with 10 speakers including subwoofer, 675 watts and HD Radio™ Technology
- Bright swing gate appliqué
- Chrome b&elline moldings
- Chrome grille bars and surround
- FordPass Connect® with 4G LTE Wi-Fi hotspot powered by FordPass app2
- Halogen quad-beam projector-style headlamps
- Heated sideview mirrors with body-color caps
- Heated steering wheel
- High-gloss Black-painted instrument panel appliqués
- Metallic-colored front and rear bumper accents
- Perimeter alarm
- Rain-sensing windshield wipers
- Silver-painted roof-rack side rails
- SYNC 3 with 8” LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription4

AVAILABLE OPTIONS

Cargo Management Package
- Interior Protection Package

SE Convenience Package: 110V/150W AC power outlet; ambient lighting; BLIS® (Blind Spot Information System™ with Cross-Traffic Alert; 7 speakers; SYNC 3 with 8” LCD capacitive touchscreen in center stack with swiping capability; FordPass Connect12 with 4G LTE Wi-Fi hotspot powered by FordPass app2 and voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription3

SES Black Appearance Package4 includes Black-painted roof, black hood decal (available with Lightning Blue, Diamond White and Moondust Silver exterior colors)
- Engine block heater
- Front and rear molded splash guards
- Keyless-entry keypad
- Remote Start System

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1After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and Hi. FordPass Connect includes complimentary 1-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary subscription period for remote features. To activate, go to www.att.com/ford. “FordPass smartphone app, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the Apple Store® and Google Play.” Learn more at fordpass.com. Message and data rates may apply. “Restrictions may apply. See your dealer for details.”
The rear swing gate allows easy access to the cargo area. Its handle is neatly integrated into the right taillamp.
New Vehicle Limited Warranty. We want your Ford EcoSport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.


Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models excluding other Ford vehicles (class is Mini/Subcompact Utilities based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an “as is” basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.

1 Ford Licensed Accessory, 2 Consult owner’s manual for details on roof-rack load limits.