STYLED TO STAND OUT.
Titanium leather-trimmed interior in Ebony with available equipment. Available feature. Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. SiriusXM audio and data services each require a subscription sold separately or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change.
MORE POWERFUL THAN EVER.

The Fusion engine lineup has never been stronger. A potent new 325-horsepower 2.7L EcoBoost® – exclusive to V6 Sport and the most powerful EcoBoost engine ever on Fusion – headlines the 4 Fusion engine choices, including 3 turbocharged, direct-injection EcoBoost engines. The way you engage their power has been thoughtfully redesigned as well. Shift the 6-speed SelectShift® automatic into Drive via the new rotary gear shift dial. Stop there if you want, or tap the “S” button on top. Now, you control the shift points yourself with steering wheel-mounted paddle shifters to enhance your driving fun.

**2.7L EcoBoost**
- 325 horsepower
- 380 lb.-ft. of torque
- EPA-estimated rating: AWD 17 city 26 hwy 20 combined mpg
- Standard: Titanium, Platinum
- Available: SE

**2.0L EcoBoost**
- 245 horsepower
- 275 lb.-ft. of torque
- EPA-estimated rating: FWD 21 city 31 hwy 25 combined mpg
- Standard: Titanium, Platinum
- Available: SE

**1.5L EcoBoost**
- 181 horsepower
- 185 lb.-ft. of torque
- Auto Start-Stop Technology
- EPA-estimated rating: 23 city 34 hwy 27 combined mpg
- Available: SE

**2.5L iVCT I-4**
- 175 horsepower
- 175 lb.-ft. of torque
- EPA-estimated rating: 21 city 32 hwy 25 combined mpg
- Standard: S, SE
There can only be one best. And editors at U.S. News & World Report named Fusion Hybrid “2016 Best Hybrid Car for the Money.” As it maximizes efficiency by seamlessly switching between its gas engine and electric motor, Fusion Hybrid never loses sight of its fun-to-drive nature. “Its steering is sharp and direct, and its handling is oriented pleasingly toward the sporty side,” says Edmunds.com. This year, software improvements helped engineers better harmonize engine speed with pedal tip-in, resulting in an even more connected feel.

Inside, the vibrant SmartGauge® with EcoGuide instrument cluster actually grows green “Efficiency Leaves” as you drive. The more efficiently you drive, the more leaves grow – giving you instant feedback. And Fusion Hybrid offers plenty of learning opportunities, as it can operate in electric mode at speeds up to 85 mph thanks to its lithium-ion battery. Plus, the Regenerative Braking System can recover 94% of the energy spent during braking and use it to help recharge the battery. Even when coming to a stop, forward thinking drives your day.
Fusion Energi Plug-In Hybrid gives you the additional choice of plugging in – or not. It's simple, convenient and no change in your routine is required. Just plug one end of the standard 120-volt convenience charge cord into your home outlet (or a Ford recommended AeroVironment™ 240-volt home charging option¹). Plug the other end into the vehicle's illuminated charge port. Recharge in about 2.5 hours via the AeroVironment station, or 7 hours using your home outlet. To easily monitor and schedule your charging, use our MyFord® Mobile app² and website (myfordmobile.com). Both feature a charging station locator powered by PlugShare.³

As you drive, Fusion Energi decides whether to run on its electric motor alone or to turn on its gas engine as needed. It may run all-electric on short commutes – even at highway speeds. Fusion Energi has an EPA-estimated rating of 104 city MPGe, a gas-plus-electric driving range of 610 miles, and an all-electric driving range of 21 miles.⁴
STYLED TO SATISFY. With spacious room for up to 5, a carefully crafted interior welcomes all to Fusion. On Titanium, you’ll be treated to leather-trimmed, 10-way power, heated front seats with memory settings for 2 drivers. Aluminum brake and accelerator pedal covers. A leather-wrapped steering wheel. A convenient 110-volt power outlet\textsuperscript{1} to recharge your devices. And ambient lighting in your choice of 7 hues to bring it all together.

For your listening pleasure, enjoy the sound from a well-balanced, 12-speaker Audio System from Sony\textsuperscript{®}. Listen to everything you love with SiriusXM\textsuperscript{®} Satellite Radio.\textsuperscript{1,2} Get over 150 channels including all kinds of commercial-free music, plus every major sport and the best talk, news, comedy and entertainment. And you’ll hear it all with a 6-month trial subscription to the All Access package, included with your new Fusion. So you can rock your ride, plus listen anywhere online and on the SiriusXM app.
SYNC 3

In addition to all the voice-activated benefits of SYNC® – placing and answering calls, and controlling music from your devices – you’ll love the easy-to-use interface of SYNC 3. An 8” color LCD screen displays phone, audio and navigation features. Enhanced voice recognition lets you give simple commands. A capacitive touchscreen includes a convenient swipe feature, as well as pinch-to-zoom functionality within navigation.

SYNC Connect

With a SYNC Connect® equipped Fusion, you can use FordPass® to locate your parked vehicle and remotely access features such as start, lock and unlock, and vehicle status including fuel level and approximate mileage. You can also schedule specific times to remotely start your Fusion so it’s ready to hit the road as soon as you are.

SYNC AppLink

Use your voice to control some of your favorite compatible mobile apps (like Pandora® and iHeartAuto), thanks to standard SYNC AppLink™.

Siri Seamless Integration

Bring the power of Siri® into Fusion with Siri Eyes Free, your paired iPhone®, and a long press of the voice-recognition button on the steering wheel.

Automatic Updates Over Wi-Fi

Keep SYNC 3 current with the latest software as new updates become available. All you need is a Wi-Fi® connection.
SENSES WHAT YOU CAN’T SEE. BLIS® (Blind Spot Information System) alerts you with a light in either sideview mirror1 if its radar sensors detect a vehicle in the corresponding blind spot. Cross-traffic alert, part of the system, notifies you with a beep and a warning light in your sideview mirror if it detects a vehicle approaching either side as you slowly back Fusion out of a parking space. Either way, BLIS with cross-traffic alert2 helps keep you aware of things that may be just out of your line of view.

ALERTS YOU TO TAKE ACTION. Pre-Collision Assist with Pedestrian Detection including collision warning, brake support and active braking3 fuses information from a forward-facing camera and radar technology to help in various driving situations. The system monitors the proximity of Fusion to other vehicles, and also pedestrians. If a potential collision is detected, collision warning can alert you with visible and audible signals, so you can take action. If needed, brake support will precharge and increase brake-assist sensitivity to provide full responsiveness when you do brake. And if the system determines a collision is imminent, active braking may automatically apply the brakes.4

HELPS KEEP YOU CENTERED. A new Lane-Keeping System2 can detect lane markings and apply torque to the steering wheel if it senses your vehicle drifting unintentionally out of its lane. If needed, the Lane-Keeping System can also send gentle vibration pulses to the wheel to prompt you to steer back toward center.2 If it detects you’ve come too close to – or crossed – the markers multiple times, a Driver Alert System2 displays a coffee cup icon to suggest taking a break from driving.

ALLOWS YOU TO SET YOUR PACE. Adaptive cruise control with stop-and-go2 uses advanced radar technology to scan for slower vehicles in front of you. It can automatically adjust your vehicle’s speed to maintain a preset gap from that vehicle. The system can be used at both high and low speeds, and can even follow the vehicle in front of you to a complete stop.
WHEN PARKING, THERE IS NO PARALLEL.

After just one use of its Enhanced Active Park Assist System, you’ll never go back to parking Fusion the “old-fashioned” way. Whether you’re backing into a perpendicular spot or slowing down to parallel park, ultrasonic sensors can identify a parking space that is the right size, then the system steers the vehicle into it. All you do is follow on-screen prompts, and operate the accelerator, brake and rotary gear shift dial as needed.

The system can even provide steering assistance when pulling out of a parallel spot. And in parking maneuvers, the Forward and Reverse Sensing Systems provide guidance by emitting beeping tones to alert you to objects near the front, rear or sides of Fusion. No second guessing. Much less stress.
FUSION PLATINUM
THE ULTIMATE IN REFINEMENT.

Rarer even than gold, platinum signifies ultimate luxury. One look inside and you’ll know how Fusion Platinum got its name. In addition to the standard leather-trimmed heated and cooled front seats in Medium Soft Ceramic, the instrument panel and center console are leather wrapped and stitched, while leather also wraps the door armrests, the center console armrest and the heated steering wheel.

Every driver-assist technology Fusion offers is standard on Platinum. As is a Navigation System with SiriusXM® Traffic and Travel Link® to help guide you. Outside, Platinum distinction is marked by a Magnetic-painted sport-style grille, a power moonroof overhead, and 19” polished aluminum wheels! at the corners.
Introducing V6 Sport! One hot new Fusion. Ready to greet the street with 325 horsepower. Its distinct appearance is backed by a new 2.7L EcoBoost® V6 engine, the most powerful ever offered on Fusion, and a paddle-shifted 6-speed SelectShift® automatic transmission. To handle all that thrust, a modified sport-tuned suspension and standard intelligent all-wheel drive (AWD) can combine to deliver a taut ride, precise cornering and extreme road-holding finesse.

To help you adapt quickly to changing road conditions, V6 Sport features continuously controlled damping (CCD) with new pothole detection. 12 different sensors in the system read the road – and your driving input – every 2 milliseconds, then quickly adjust the firmness and damping at all 4 corners to help Fusion be in better harmony with the road surface. If a pothole is detected, the system reacts so quickly that it can adjust the shock absorbers to help reduce the severity of impact to vehicle occupants. Hit the Sport setting to tighten suspension tuning, firm up steering calibration, and enjoy a more powerful engine sound inside the cabin – all while feeling more connected to the pavement.
Keep your poise through the corners, even under acceleration, thanks to Torque Vectoring Control.1 By applying slight braking force to the inside front wheel as needed to help more torque reach the road, this standard system helps Fusion stay firmly planted. To further enhance Fusion performance, there's Intelligent all-wheel drive (AWD).2 This fully automatic system constantly monitors and predicts traction, transferring power between the front and rear wheels as needed, typically before wheelslip can even occur. It’s designed to effortlessly improve handling characteristics and help maximize traction.

Whenever outside light levels dictate, automatic headlamps2 turn on to help keep the road ahead well lit. At the slightest hint of moisture, rain-sensing wipers2 activate to help keep the windshield clear. And new this year, the standard Individual Tire Pressure Monitoring System allows you to see individual pressure in each tire.3 Not only will you be notified if any tire’s pressure is low, but the system will tell you how low.

1Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. 2Available feature. 3Excludes available spare.
CONFIDENT DESIGN.
COMMANDING PERFORMANCE.
### MODELS

- S
  - S and Hybrid S
- SE
  - SE, Hybrid SE and Fusion Energi SE
- TITANIUM
  - Titanium, Hybrid Titanium and Fusion Energi Titanium
- PLATINUM
  - Platinum, Hybrid Platinum and Fusion Energi Platinum
- V6 SPORT

### WHEELS

- **16” Painted Aluminum**
  - Standard: S
- **17” Luster Nickel-Painted Aluminum**
  - Standard: SE, Hybrid S, Hybrid SE, Fusion Energi SE, Fusion Energi Titanium, Fusion Energi Platinum
  - Optional: S
- **18” Machined Face Aluminum with Painted Pockets**
  - Standard: Titanium, Hybrid Titanium, Hybrid Platinum
  - Available: SE, SE Hybrid
  - Optional: Fusion Energi SE, Fusion Energi Titanium, Fusion Energi Platinum
- **18” Dark Stainless-Painted Aluminum**
  - Included: S Appearance Package, SE Appearance Package, Hybrid SE Appearance Package
- **19” Premium Dark Stainless-Painted Machined Aluminum**
  - Optional: Titanium
- **19” Polished Aluminum**
  - Standard: Platinum
- **19” Premium Tarnished Dark-Painted Aluminum**
  - Standard: V6 Sport

### STANDARD FEATURES

#### Mechanical
- Brakes – Power 4-wheel disc Anti-Lock Brake System (ABS)
- Electric-assist parking brake
- Front and rear stabilizer bars
- Steering – Electric power-assisted
- Suspension – Front: independent MacPherson strut
  - Rear: independent integral link

#### Torque Vectoring Control

#### Driver-Assist Technology

#### Safety & Security
- Airbags – Personal Safety System™ for driver and front passenger includes dual-stage front airbags,
  - safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors,
  - driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Airbags – Driver and front-passenger knee
- Airbags – Front-seat side
- 3-point safety belts for all 5 seating positions
- AdvanceTrac® electronic stability control with brake-actuated traction control
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Emergency in-trunk release handle
- Illuminated Entry System
- Individual Tire Pressure Monitoring System (excludes spare, if equipped)
- LATCH – Lower Anchors and Tether Anchors for Children
- MyKey®
- Perimeter alarm
- Rear view camera
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™

#### Exterior
- Configurable daytime running lamps
- Easy Fuel® capless fuel filler
- Grille – Bright upper surround
- Rear-window defroster
- Solar-tinted glass
- Windshield wipers – Speed-sensitive

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1 Always wear your safety belt and secure children in the rear seat.
If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

Restrictions may apply. See your dealer for details.
<table>
<thead>
<tr>
<th>HYBRID S</th>
<th>HYBRID SE</th>
<th>HYBRID PLATINUM</th>
<th>Fusion</th>
<th>ENERGI SE</th>
<th>ENERGI PLATINUM</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mechanical</strong></td>
<td>2.0L I4 Atkinson-cylinder I-4 HEV engine with permanent-magnet AC-synchronous electric motor</td>
<td>2.0L I4 Atkinson-cylinder I-4 PHEV engine with permanent-magnet AC-synchronous electric motor</td>
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<td><strong>Electronically controlled continuously variable transmission (eCVT)</strong></td>
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<td><strong>Front-wheel drive (FWD)</strong></td>
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<td><strong>Regenerative Braking System</strong></td>
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<td><strong>Active noise control</strong></td>
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<td><strong>Front – 6-way power passenger seat with power lumbar</strong></td>
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<td><strong>Front – 4-way passenger seat</strong></td>
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<td><strong>Front – 10-way power driver’s seat including power lumbar</strong></td>
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<tr>
<td><strong>Front – 4-way manual passenger seat</strong></td>
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<td><strong>Front – 6-way power passenger seat with rear/af/-adjustable seat</strong></td>
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<td><strong>Front – 4-way manual passenger seat</strong></td>
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<td><strong>Front – 10-way power passenger seat including power lumbar</strong></td>
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<td><strong>Front – Driver’s seat memory feature</strong></td>
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<td><strong>Front – Heated</strong></td>
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**Standard Features**:
- Headlights: Automatic high-beam
- Rear decklid spoiler
- Taillamps: Level 1 LED
- Trunk cargo net
- Mirror – Auto-dimming rearview
- Rearview camera
- Voice-activated Navigation System
- Bluetooth® with pinch-to-zoom

**Optional Features**:
- Adaptive cruise control with stop-and-go and Pre-Collision Assist with Pedestrian Detection
- Enhanced Active Park Assist System with parallel parking, park out assist, reverse perpendicular parking, and Forward and Side Sensing Systems
- Lane-Keeping System
- Lane-Keeping System with cross-traffic alert
- Rain-sensing windshield wipers
- Reverse Sensing System
- SYNC® Voice Recognition Communications and Entertainment System which includes 4.2” color LCD screen in center stack, 911 Assist®, AppLink, SYNC Connect and 2 smart-charging USB ports (SYNC Connect not a standard feature on Fusion Energi)
- SYNC 3 which includes 8” color LCD capacitive touchscreen in center stack with swipe capability, 911 Assist, AppLink, SYNC Connect and 2 smart-charging USB ports (SYNC Connect not a standard feature on Fusion Energi)
- Floor mats – Front carpeted floor mats
- Floor mats – Rear carpeted floor mats
- Floor mats – Leather carpeted floor mats
- Leather carpeted floor mats with trunk mat
- Floor mats – Rear carpeted floor mats
- Floor mats – Front carpeted floor mats
- Headlamps: Automatic high-beam
- Headlamps: Halogen with cross-traffic alert
- Headlamps: LED
- Headlamps: Halogen with courtesy delay
- Headlamps: LED signature lighting
- Ignition – Intelligent Access with Remote Start System
- Ignition – Intelligent Access with Remote Start System with standalone keypad
- Ignition – Intelligent Access with Remote Start System with standalone keypad and memory
- Mirrors: Body-color, power sideview with integrated blind spot mirrors
- Mirrors: Body-color, power, heated sideview with security approach lamps, integrated blind spot mirrors and turn signal indicators, auto-dimming driver’s side and memory
- Moonroof: Power with universal garage door opener
- Moonroof: Power with universal garage door opener
- Paint Protection Film by 3M covers the edges of hood, front fascia, lower rocker panels, door edges and rear fascia edge
- Rear decklid spoiler
- Taillamps: Level 1 LED
- Taillamps: Level 1 LED
- Trunk cargo net
- Mirror – Manual day/night rearview
- Mirror – Manual day/night rearview
- MyFord® Mobile app with 5-year service agreement
- MyFord® Mobile app with 5-year service agreement
- Power outlet – 110-volt
- Power outlet – 110-volt
- Steering column – Manual tilt/telescoping
- Steering column – Power tilt/telescoping with memory
- Steering wheel – Heated
- Steering wheel – Heated
- Steering wheel – Leather-wrapped
- Steering wheel – Leather-wrapped
- Trunk cargo net

**Restrictions may apply. See your dealer for details.**
<table>
<thead>
<tr>
<th>BUILD YOUR FUSION</th>
<th>ENGINES/EPA-ESTIMATED RATINGS</th>
<th>DIMENSIONS</th>
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<tr>
<td>HYBRID SE</td>
<td>HYBRID PLATINUM</td>
<td>HYBRID FUSION ENE ERO PLATINUM</td>
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1Restrictions apply. See your dealer for details. ²Actual mileage will vary. ³Horsepower and torque ratings achieved with 93-octane fuel.
### EXTERIOR & INTERIOR CHOICES

<table>
<thead>
<tr>
<th>Exterior</th>
<th>S</th>
<th>HYBRID S</th>
<th>SE &amp; HYBRID SE</th>
<th>TITANIUM, HYBRID TITANIUM &amp; Fusion ENERGI TITANIUM</th>
<th>PLATINUM, HYBRID PLATINUM &amp; Fusion ENERGI PLATINUM</th>
<th>V6 SPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Platinum Metallic Tri-coat¹</td>
<td>1 2 3 4 5</td>
<td>6 7</td>
<td>8 9</td>
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<td>Oxford White</td>
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<td>Ingot Silver²</td>
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<td>White Gold²</td>
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<tr>
<td>Burgundy Velvet Metallic Tinted Clearcoat¹</td>
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<tr>
<td>Ruby Red Metallic Tinted Clearcoat¹</td>
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<td>Lightning Blue²</td>
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<td>Magnetic²</td>
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<td>Shadow Black</td>
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<td>8 9</td>
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1: S Appearance Package
3: SE and Hybrid SE Appearance Package
4,5: SE and Hybrid SE Luxury Package

Colors are representative only. See your dealer for actual paint/trim options. ¹Additional charge. ²Metallic.
SE with SE Appearance Package in Lightning Blue accessorized with molded splash guards, smoked side window deflectors, and Ford Custom Graphics by 3M Original Wraps; rear decklid spoiler and 18" Dark Stainless-painted aluminum wheels are part of the SE Appearance Package – and they are also available individually from Ford Accessories

**Exterior**
- Charge door decal
- Ford custom graphics
- Full vehicle cover
- Hood protector
- Racks and carriers
- Rear bumper protector (A)
- Rear decklid spoiler
- Side window deflectors
- Splash guards

**Interior**
- Ash cup/coin holders
- Cargo area protector (B)
- Cargo organizers and protectors
- Carpeted floor mats
- Charge cord bag
- Door sill plates
- First aid and roadside assistance kits
- Floor liners (C)
- Interior light kit
- Tablet cradle

**Electronics**
- Keyless entry keypad
- Remote Access (D)
- Remote start systems
- Vehicle Security System

**Wheels**
- 18" 5-spoke machined and painted aluminum
- 18" Dark Stainless-painted aluminum
- Wheel lock kit

**Accessories**

- Hood protector
- Rear decklid spoiler
- Side window deflectors
- Splash guards

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**New Vehicle Limited Warranty.** We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away. Should you run out of fuel, lock yourself out of the vehicle or need towing, Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

**Ford Protect Extended Service Plans.** Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

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