Fun. That's the feeling you get when you drive Fiesta. Just take a corner and you'll be hooked. With nimble and responsive handling, Fiesta thrives on curves as much as it does on straightaways. Combine that with your choice of sedan or hatchback. Smart connectivity via voice-activated SYNC³ that is now compatible with Apple CarPlay™ and Android Auto™. Plus, the comfort of heated, leather-trimmed front seats. Add great efficiency, and your fun can last all day long. Go further in the 2017 Ford Fiesta.
SYNC 3

In addition to all the voice-activated benefits of SYNC® – placing and answering calls, and controlling music from your devices – you’ll love the easy-to-use interface of SYNC® 3. A 6.5” color LCD screen displays phone, audio and navigation features. Enhanced voice recognition lets you give simple commands. A capacitive touchscreen includes a convenient swipe feature, as well as pinch-to-zoom functionality within navigation. SYNC® 3 also brings you the options of Apple CarPlay™ and Android Auto™.

Voice-Activated Navigation System

Includes a 5-year complimentary trial subscription to SiriusXM® Traffic and Travel Link® services.® Global Positioning System (GPS) technology is combined with available 3-D mapping and provides voice-guided turn-by-turn directions. You’ll get detailed traffic information, plus current and forecasted weather and fuel station locations and prices.

SYNC AppLink

Use your voice to control some of your favorite compatible mobile apps (like Pandora® and iHeartAuto), thanks to standard SYNC AppLink.®

Siri Seamless Integration

Bring the power of Siri® into Fiesta with Siri Eyes Free, your paired iPhone® and a long press of the voice-recognition button on the steering wheel.

Automatic Updates Over Wi-Fi

Keep SYNC® 3 current with the latest software as new updates become available.® All you need is a Wi-Fi® connection.

Voice-Activated Navigation System

Includes a 5-year complimentary trial subscription to SiriusXM® Traffic and Travel Link® services.® Global Positioning System (GPS) technology is combined with available 3-D mapping and provides voice-guided turn-by-turn directions. You’ll get detailed traffic information, plus current and forecasted weather and fuel station locations and prices.

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© Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.® Available feature. Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply.® Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply.® SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ®SYNC AppLink is available on select models and compatible with select smartphone platforms and requires any compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply.® Requires SYNC 3.® Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.
EFFICIENCY IN 3 SIZES.

With 3 engines in the lineup, Fiesta lets you choose just how efficient you want your drive to be. First up is the standard 1.6L Ti-VCT engine that’s paired with a 5-speed manual transmission. If you prefer Fiesta to do the shifting for you, a PowerShift 6-speed automatic transmission delivers that extra-connected feel by helping to provide torque to the front wheels 100% of the time during shifts.

For the ultimate in Fiesta efficiency, opt for the SE EcoBoost® Fuel Economy Package. Equipped with the 1.0L EcoBoost engine, Fiesta has an EPA-estimated rating of 41 hwy mpg along with an impressive 123 horsepower and 125 lb.-ft. of torque. Rounding out the trio is the 197-horsepower high-output 1.6L EcoBoost engine in the Fiesta ST. It supplies enthusiastic performance, plus an EPA-estimated 33 hwy mpg.

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Horsepower</th>
<th>Torque (lb.-ft.)</th>
<th>EPA Estimated Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6L Ti-VCT</td>
<td>120</td>
<td>112</td>
<td>27 city 37 hwy 31 combined mpg</td>
</tr>
<tr>
<td>1.0L EcoBoost</td>
<td>123</td>
<td>125</td>
<td>31 city 41 hwy 35 combined mpg</td>
</tr>
<tr>
<td>1.6L EcoBoost</td>
<td>197</td>
<td>202</td>
<td>26 city 33 hwy 29 combined mpg</td>
</tr>
</tbody>
</table>

1 Available feature. 2 Actual mileage will vary. 3 Horsepower and torque ratings achieved with 93-octane fuel. 4 Automatic transmission.
Car and Driver describes Fiesta ST as “hot, spicy and ready to party.” One drive and you’ll know why. Its turbocharged, high-output 1.6L EcoBoost® engine delivers a best-in-class 197 horsepower and 202 lb.-ft. of torque. An “overboost” feature can extend peak torque for up to 16 seconds. Paired with a 6-speed manual transmission, the engine’s power is put to good use by a unique sport-suspension architecture with European-inspired tuning and 17” summer-compound performance tires. For that extra touch of bravado, opt for the 17” Premium Ebony Black-painted aluminum wheels with Red brake calipers.
As you throw the leather-wrapped 6-speed manual shift knob through its paces, you can be firmly gripped by the supportive bolsters of RECARO® partial leather-trimmed, heated front seats1 for the driver and front passenger. From this exhilarating vantage point, enjoy the amplified engine sounds from EcoBoost® that are piped into the cabin through a sound symposer, as well as the resounding boom of the 8-speaker Audio System from Sony® with HD Radio™ Technology. Behind this perforated leather-wrapped steering wheel, the rush is always on.

1 Available feature.
New 16” premium Sparkle Silver-painted wheels. Chrome beltline and decklid moldings. Chrome bezels around the headlamps and fog lamps. Chrome surround accenting the Piano Black-painted lower grille. Together with standard heated sideview mirrors, Reverse Sensing System¹ and rear view camera¹, it’s easy to take a shine to Fiesta Titanium. 

Inside, standard Titanium amenities include heated, leather-trimmed front seats with driver-adjustable lumbar support, electronic automatic temperature control (EATC), an auto-dimming rearview mirror, and an 8-speaker Audio System from Sony® with HD Radio™ Technology. Plus, all the voice-activated benefits of SYNC® ³, which also includes swiping capability on its 6.5” color LCD screen.

¹Driver-assist features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. ²Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.
Pull up in Fiesta and people will notice. They’ll be even more impressed when they step inside. Especially when you enter and start Fiesta – without using a key. With its Intelligent Access key fob1 in your pocket, just touch the door handle and you’re in. Then, press the brake pedal and push the start button. Keep your paired smartphone charged2 by plugging into the full center console with padded armrest.

Heat1 your front seats, in cloth or leather trim. They’re sport-bolstered for support. Cool things down with electronic automatic temperature control1 which automatically maintains settings chosen by the driver or front passenger. Choose your interior accent hue from one of 7 colors of ambient lighting.1 Or, let the sun and breeze stream in through the power moonroof.1 With its long list of standard and available features, your 2017 Ford Fiesta can be equipped just the way you want it.

**SiriusXM Radio**

Listen to everything you love with SiriusXM®. Get over 150 channels including all genres of commercial-free music, plus every major sport and the best talk, news, comedy and entertainment. And you’ll hear it all with a 6-month trial subscription to the All Access package, included with your new Fiesta. So you can rock your ride, plus listen anywhere online and on the SiriusXM app.

1 Available feature. 
2 SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI.
A 60/40 split rear seat increases storage versatility.

Enjoy easy access to the rear cargo area in Fiesta Hatchback. With the rear seat up, you’ll find 14.9 cu. ft. of storage space to utilize when you open the hatch. Or, fold both sides of the 60/40 split rear seat down and you’ve got 25.4 cu. ft. of cargo space at your disposal. Hauling passengers and gear? Fold one side of the seat down for longer items and leave one side up for a rear passenger. In Sedan models, enjoy 12.8 cu. ft. of trunk space and the same 60/40 split rear seat for even more versatility.

PACK & PLAY.

Enjoy easy access to the rear cargo area in Fiesta Hatchback. With the rear seat up, you’ll find 14.9 cu. ft. of storage space to utilize when you open the hatch. Or, fold both sides of the 60/40 split rear seat down and you’ve got 25.4 cu. ft. of cargo space at your disposal. Hauling passengers and gear? Fold one side of the seat down for longer items and leave one side up for a rear passenger. In Sedan models, enjoy 12.8 cu. ft. of trunk space and the same 60/40 split rear seat for even more versatility.
BIG ON SAFETY.

Underneath the aerodynamic shape of the 2017 Fiesta, there are many protective layers. Strength surrounds you in the form of a rigid safety cage. High-strength and ultra-high-strength boron steel work with SPACE (Side Protection And Cabin Enhancement) Architecture to help divert crash forces from occupants. Next, 7 standard airbags include: driver and front-passenger front; driver’s knee; front-seat side, and side curtains.

Underpinning it all, AdvanceTrac® electronic stability control automatically helps avoid skidding and fishtailing, helping keep all 4 wheels firmly planted.\(^1\)

\(^1\)Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
### Models

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>S</td>
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<td></td>
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<tr>
<td>SE</td>
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<td></td>
<td></td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Titanium</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ST</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Wheels

<table>
<thead>
<tr>
<th>WHEELS</th>
<th>MODELS</th>
</tr>
</thead>
<tbody>
<tr>
<td>15” Steel with Silver-Painted Covers</td>
<td>S</td>
</tr>
<tr>
<td>15” Sparkle Silver Aluminum</td>
<td>S, SE</td>
</tr>
<tr>
<td>16” Premium Sparkle Nickel-Painted Aluminum</td>
<td>SE, Titanium</td>
</tr>
<tr>
<td>16” 8-Spoke Sparkle Silver Aluminum</td>
<td>ST</td>
</tr>
<tr>
<td>17” Premium Ebony Black-Painted Aluminum with Red-Painted Brake Calipers</td>
<td>ST</td>
</tr>
</tbody>
</table>

#### Standard Features

- **Mechanical**
  - Brakes – Anti-Lock Brake System (ABS)
  - Electric power-assisted steering (EPAS)
  - Front-wheel drive (FWD)
  - Suspension – Front: independent MacPherson strut
  - Suspension – Rear: non-independent twist-beam
  - Torque Vectoring Control
- **Seating**
  - Front – 6-way manual driver seat
  - Front – 4-way manual passenger seat
  - Front – Passenger seat back map pocket
  - Rear – 60/40 split-fold seat
- **Interior**
  - Climate control – Air conditioning
  - Climate control – Rear climate vents
  - Cupholders – 5 front; 1 rear
  - Door locks – AutoLock
  - Door locks – Power
  - Front-door storage bins
  - Power outlet – 12-volt front powerpoint
  - Steering column – Manual-tilt/-telescoping
  - Visors – Driver and front-passenger with vanity mirrors
- **Exterior**
  - Acoustic-laminate windshield
  - Door handles – Body-color
  - Easy Fuel® capless fuel filler
  - Headlamps – Quad-beam halogen
  - Rear-window defroster
  - Solar-tinted glass
  - Windshield wipers – Intermittent
  - Wiper – Rear-window with washer (hatchback)
- **Safety & Security**
  - Airbags – Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
  - Airbag – Driver’s knee
  - Airbags – Front-seat side
  - Airbags – Side-curtain
  - AdvanceTrac® electronic stability control
  - Belt-Minder® front safety belt reminder
  - Child-safety rear door locks
  - Perimeter alarm
  - Remote Keyless Entry System with integrated keyhead transmitter remotes (2)
  - Securilock® Passive Anti-Theft System
  - SOS Post-Crash Alert System™
  - Tire Pressure Monitoring System (excludes spare)


<table>
<thead>
<tr>
<th>ENGINE</th>
<th>HP @ RPM</th>
<th>LB-FT @ RPM</th>
<th>TRANSMISSION</th>
<th>CITY/HPY/COMBINED</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6L Ti-VCT I-4</td>
<td>120 @ 6,350</td>
<td>112 @ 5,000</td>
<td>5-speed manual</td>
<td>27/35/30</td>
</tr>
<tr>
<td>1.0L EcoBoost I-3</td>
<td>123 @ 6,000</td>
<td>125 @ 2,500</td>
<td>6-speed manual</td>
<td>26/33/29</td>
</tr>
<tr>
<td>1.6L EcoBoost I-4</td>
<td>197 @ 6,000</td>
<td>202 @ 4,200</td>
<td>6-speed automatic</td>
<td>31/41/35</td>
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#### Dimensions

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>SEDAN/HATCHBACK/ST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wheelbase</td>
<td>98.0”</td>
</tr>
<tr>
<td>Length</td>
<td>173.5”/159.7”/160.1”</td>
</tr>
<tr>
<td>Height</td>
<td>58.1”/58.1”/57.2”</td>
</tr>
<tr>
<td>Width – Including mirrors</td>
<td>77.8”</td>
</tr>
<tr>
<td>Width – Mirrors folded</td>
<td>71.6”</td>
</tr>
<tr>
<td>INTERIOR</td>
<td>FRONT</td>
</tr>
<tr>
<td>Head room</td>
<td>39.1”</td>
</tr>
<tr>
<td>Leg room (max.)</td>
<td>43.6”</td>
</tr>
<tr>
<td>Hip room</td>
<td>50.6”</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>52.7”</td>
</tr>
<tr>
<td>INTERIOR</td>
<td>REAR</td>
</tr>
<tr>
<td>Head room</td>
<td>37.1”/37.2”/37.2”</td>
</tr>
<tr>
<td>Leg room</td>
<td>31.2”</td>
</tr>
<tr>
<td>Hip room</td>
<td>49.2”</td>
</tr>
<tr>
<td>Shoulder room</td>
<td>49.0”</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CAPACITIES</th>
<th>(CU. FT.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Passenger volume</td>
<td>85.1</td>
</tr>
<tr>
<td>Luggage capacity (sedan)</td>
<td>12.8</td>
</tr>
<tr>
<td>Cargo volume behind front seats (hatchback/ST)</td>
<td>25.4</td>
</tr>
<tr>
<td>Cargo volume behind rear seats (hatchback/ST)</td>
<td>14.9/10.1</td>
</tr>
<tr>
<td>Fuel tank (gal.)</td>
<td>12.4</td>
</tr>
</tbody>
</table>

---

1. Always wear your safety belt and secure children in the rear seat.
2. Actual mileage will vary.
3. Horsepower and torque ratings achieved with 93-octane fuel.
<table>
<thead>
<tr>
<th>Bodystyle</th>
<th>S</th>
<th>SE</th>
<th>Titanium</th>
<th>ST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sedan</td>
<td>0</td>
<td>0</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Hatchback</td>
<td>0</td>
<td>0</td>
<td>S</td>
<td>O</td>
</tr>
</tbody>
</table>

### Mechanical
- 1.6L Ti-VCT I-4 engine
- 1.6L EcoBoost I-4 engine

### Transmission
- 5-speed manual transmission
- 6-speed manual transmission
- PowerShift 6-speed automatic transmission with SelectShift™ capability
- 3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)

### Brakes
- Power front disc and rear drum
- Brakes – Power front and rear disc

### Exterior
- Black headlamp bezels
- Chrome headlamp bezels
- Exhaust – Twin bright tips

### Mirrors
- Body-color, power sideview with integrated blind spot mirrors
- Rear view camera
- Blind spot mirrors

### Rearview mirror
- Day/night rearview mirror

### Climate controls
- Electronic automatic temperature control
- Cruise control

### Door handles
- Black
- Chrome

### Floor mats
- Carpeted front and rear floor mats
- Carpeted front floor mats

### Lighting
- Rear dome
- Rearview mirror
- Front fog lamps
- Side rocker moldings

### Audio System
- SiriusXM® Radio with 6-month All Access trial subscription and integrated SiriusXM Traffic and Travel Link® with 5-year subscription
- Audio System from Sony® with 8 speakers and 80 watts

### SYNC
- Voice-activated Navigation System with pinch-to-zoom capability
- SYNC 3 which includes 6.5” color LCD capacitive touchscreen in center stack, 911 Assist®, AppLink®, and 2 smart-charging USB ports

### Steering wheel
- Leather-wrapped
- Black-painted

### TFT Display
- MyKey®
- 80 watts

### Airbags
- Driver and passenger airbags
- Side impact airbags

### Tires
- 205/40R17 summer-compound performance tires
- 16” 8-spoke Sparkle Silver aluminum wheels

### Other
- 12-volt rear powerpoint
- 200W sound system
- Front - Driver’s seat manual lumbar
- MyKey®
- Reversing camera

### Equipment Groups & Packages
- Equipment Group 201A
- Cold Weather Package
- SE EcoBoost Fuel Economy Package
- ST Protection Package
- ST RECARO Package

---

1 Restrictions may apply. See your dealer for details. 2 Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.
## EXTERIOR & INTERIOR CHOICES

<table>
<thead>
<tr>
<th>Exterior</th>
<th>S</th>
<th>SE</th>
<th>TITANIUM</th>
<th>ST</th>
<th>S</th>
<th>SE</th>
<th>TITANIUM</th>
<th>ST</th>
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</thead>
<tbody>
<tr>
<td>White Platinum Metallic Tri-coat&lt;sup&gt;1&lt;/sup&gt;</td>
<td>2 3 4 5</td>
<td>6 7 4 8</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oxford White</td>
<td>1</td>
<td>2 3 4 5</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Ingot Silver&lt;sup&gt;2&lt;/sup&gt;</td>
<td>1</td>
<td>2 3 4 5</td>
<td>6 7</td>
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</tr>
<tr>
<td>Orange Spice Metallic Tri-coat&lt;sup&gt;3&lt;/sup&gt;</td>
<td>2 3 4 5</td>
<td>6 7 4 8 9</td>
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<tr>
<td>Ruby Red Metallic Tinted Clearcoat&lt;sup&gt;1&lt;/sup&gt;</td>
<td>2 3 4 5</td>
<td>6 7</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Chrome Copper&lt;sup&gt;2&lt;/sup&gt;</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2 3 4 5</td>
<td>6 7 4 8 9</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Blue Candy Metallic Tinted Clearcoat&lt;sup&gt;1&lt;/sup&gt;</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2 3 4 5</td>
<td>6 7</td>
<td></td>
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</tr>
<tr>
<td>Bohai Bay Mint&lt;sup&gt;2&lt;/sup&gt;</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2 3 4 5</td>
<td>6 7</td>
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<tr>
<td>Magnetic&lt;sup&gt;2&lt;/sup&gt;</td>
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<td></td>
<td>2 3 4 5</td>
<td>6 7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Shadow Black</td>
<td>1</td>
<td>2 3 4 5</td>
<td>6 7</td>
<td></td>
<td>4 8 9</td>
<td>4 8 9</td>
<td></td>
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</tr>
</tbody>
</table>

4.5: SE Appearance Package  8.9: ST RECARO<sup>®</sup> Package

Colors are representative only. See your dealer for actual paint/trim options. <sup>1</sup>Additional charge. <sup>2</sup>Metallic.
### Ford Accessories

**SE Hatchback in Oxford White accessorized with side window deflectors by Lund,® lower bodyside graphics, rear roof spoiler and 16" B-spoke Black-painted machined aluminum wheels®**

<table>
<thead>
<tr>
<th>Exterior</th>
<th>Interior</th>
<th>Electronics</th>
<th>Wheels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bodyside graphics</td>
<td>All-weather floor mats (B)</td>
<td>Audio upgrade by KICKER®</td>
<td>16&quot; 8-spoke Black-painted</td>
</tr>
<tr>
<td>Custom graphics and thin-air®</td>
<td>Cargo area protector (C)</td>
<td>Keyless entry keypad</td>
<td>machined aluminum®</td>
</tr>
<tr>
<td>Fog lamp bezels</td>
<td>Cargo organizers and protectors</td>
<td>Remote start systems (D)</td>
<td>16&quot; polished®</td>
</tr>
<tr>
<td>Full vehicle covers®</td>
<td>Carpeted floor mats</td>
<td>Reverse Bumper-Mounted Warning Stabilizer®</td>
<td>16&quot; 8-spoke Sparkle Silver®</td>
</tr>
<tr>
<td>Roof protector®</td>
<td>Door sill plates</td>
<td>Vehicle Security System</td>
<td>ST 17&quot; Black-painted®</td>
</tr>
<tr>
<td>Locking fuel plug</td>
<td>First aid and roadside assistance kit®</td>
<td></td>
<td>Wheel lock kit</td>
</tr>
<tr>
<td>Racks and carriers®</td>
<td>Gear indicator shift knob®</td>
<td></td>
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</tr>
<tr>
<td>Rear bumper protector</td>
<td>Gear shift knobs®</td>
<td></td>
<td></td>
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<tr>
<td>Rear spoilers</td>
<td>ST Carbon-fiber gear shift knob®</td>
<td></td>
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<tr>
<td>Rear spoiler winglets (A)</td>
<td>ST cargo area protector</td>
<td></td>
<td></td>
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<tr>
<td>Side window deflectors®</td>
<td>ST door sill plates</td>
<td></td>
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<tr>
<td>Splash guards</td>
<td>Tablet cradle®</td>
<td></td>
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<tr>
<td>ST full vehicle cover</td>
<td>ST over-the-top stripes</td>
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### Exterior Features
- Custom graphics and thin-air®
- Fog lamp bezels
- Full vehicle covers®
- Roof protector®
- Locking fuel plug
- Racks and carriers®
- Rear bumper protector
- Rear spoilers
- Rear spoiler winglets (A)
- Side window deflectors®
- Splash guards
- ST full vehicle cover
- ST over-the-top stripes

### Interior Features
- All-weather floor mats (B)
- Cargo area protector (C)
- Cargo organizers and protectors
- Carpeted floor mats
- Door sill plates
- First aid and roadside assistance kit®
- Gear indicator shift knob®
- Gear shift knobs®
- ST Carbon-fiber gear shift knob®
- ST cargo area protector
- ST door sill plates
- Tablet cradle®

### Electronics
- Audio upgrade by KICKER®
- Keyless entry keypad
- Remote start systems (D)
- Reverse Bumper-Mounted Warning Stabilizer®
- Vehicle Security System

### Wheels
- 16" 8-spoke Black-painted machined aluminum®
- 16" polished®
- 16" 8-spoke Sparkle Silver®
- ST 17" Black-painted®
- Wheel lock kit

### New Vehicle Limited Warranty
We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage—all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

### Roadside Assistance
Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

### Ford Credit
Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

### Ford Protect Extended Service Plans
Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

### Insurance Services
Set Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

### Ford Original Accessories
They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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