2020 ECOSPORT
S | SE | SES | TITANIUM

Ford
BUILT FOR BIG ADVENTURES.

We’ve all said it. The best things come in small packages. At Ford, we decided to do more than say it. We built it. The 2020 EcoSport is a fun, capable and connected subcompact SUV. And it’s backed by over 29 years of experience we earned while building the Ford Explorer – America’s All-Time Best-Selling SUV. We pour that knowledge into every vehicle in our SUV lineup. That’s how you know EcoSport has what it takes to nurture your adventurous spirit.

1. Based on IHS Markit, 1946 Current U.S. Total New Cumulative Registrations, for all vehicles identified as SUVs.

2. FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services exclude Wi-Fi hotspot. Don’t drive while distracted or while using handheld devices. Use voice controls.

FWD OR AVAILABLE INTELLIGENT 4WD

SMART-CHARGING USB PORTS

UP TO 10 DEVICES

You and your passengers can connect on the road through standard FordPass Connect™ with Wi-Fi hotspot capability.

CHECK OFF YOUR MUST-HAVES

With lots of surprising standard features, plus a choice of 2 engines and 4 trim levels, EcoSport is made for you and your active lifestyle.

SMART-CHARGING USB PORTS

This handy phone and device USB power outlet helps you and your fellow adventures stay plug-device-charging-ready.

OVER 30 STORAGE POCKETS, BINS & HOOKS.

BRING IT!

SES. Moondust Silver. SES Black Appearance Package. Available equipment.

60/40 FOLD-UP & FOLD-FLAT REAR SEATS

BRING IT!

OVER 30 STORAGE POCKETS, BINS & HOOKS.

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BRING IT!
OUTGOING IN ANY SEASON.

Whether you’re heading up into the hills or running around town, EcoSport instills confidence through changing weather and road conditions. AdvanceTrac® with RSC® (Roll Stability Control™), standard on every EcoSport, provides enhanced control by selectively applying individual brakes and modifying engine power to help keep all 4 wheels firmly planted.

KNOW BEFORE YOU GO
The standard Individual Tire Pressure Monitoring System lets you view a message center screen to see how much pressure is in each tire and is designed to alert you if any are low.

SEE CLEARLY
EcoSport offers an available windshield wiper de-icer, available heated sideview mirrors and a rear-window defroster to help keep your sightlines clear in cold weather.

HOLD YOUR GROUND
The available Intelligent 4WD System assesses conditions about 20 times faster than the blink of an eye, readjusting as needed to deliver the appropriate balance of handling and traction.

Titanium, Lightning Blue. Available equipment. *Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. *Excludes 4WD models. **Excludes 4WD.
EMPOWERING IN MANY WAYS.

1.0L ECOBOOST® & FRONT-WHEEL DRIVE

GO EFFICIENTLY
A turbocharged wonder, the award-winning 1.0L EcoBoost engine offers an impressive combination of driveability and fuel efficiency. It’s paired with front-wheel drive and a 6-speed SelectShift® automatic transmission that allows you to shift gears when you’d like a more engaging drive.
Standard on S, SE and Titanium

2.0L Ti-VCT & INTELLIGENT 4WD SYSTEM

BE ADVENTUROUS
The 2.0L engine combines direct injection with twin-independent variable camshaft timing to help put more horsepower at your disposal. It’s paired with the 6-speed SelectShift automatic transmission, plus Intelligent 4WD for an optimal blend of handling and traction.
Standard on SES
Available on S, SE and Titanium

SMART TECHNOLOGIES

TRAVEL WISELY
You’ll enjoy the way EcoSport handles, thanks in part to its electric power-assisted steering, which helps correct for road irregularities and smooth out minor vibrations. To help reduce air resistance and increase fuel efficiency, the vehicle can adjust its active grille shutters. Plus, there’s Auto Start-Stop Technology to help reduce fuel consumption and emissions during stop-and-go city driving. The system shuts off the engine when you come to a complete stop, and seamlessly restarts it when you release the brake pedal.
Standard on every 2020 EcoSport

Titanium, Lightning Blue. Available equipment. *Actual mileage will vary. EcoSport does not offer factory-installed towing equipment for this application; only available as aftermarket accessory. When properly equipped with a Class I trailer tongue package. Max. towing varies based on cargo, vehicle configuration, accessories and number of passengers. **Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary. Torque, horsepower, towing and EPA-estimated fuel economy ratings are independent attributes and may not be achieved simultaneously. EPA-ESTIMATED RATINGs: C/T/H/WY/COMBINED MPG

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<th>EPA ESTIMATED RATINGs: C/T/H/WY/COMBINED MPG</th>
<th>MAX. TOWING CAPACITY (lbs.)</th>
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FUN & COMFORT GO TOGETHER HERE.

EcoSport lets you set the mood with available ambient lighting in shades of blue, green, purple and more. You can also pair your compatible phone with our available SYNC® 3 voice-activated technology, and play your favorite music by artist, song title or playlist. To help encourage smart driving habits, MyKey® technology lets you program ignition keys with reminders to travel at appropriate speeds, keep the audio volume low and much more. It’s designed to help new or inexperienced drivers stay focused and comfortably in control.

- 8" LCD TOUCHSCREEN with swipe capability is included with available voice-activated SYNC® 3.
- 10-SPEAKER PUSH-BUTTON START & HEATED FRONT SEATS
- AUTO-DIMMING REARVIEW MIRROR
- HUES OF AVAILABLE AMBIENT LIGHTING
- SMART-CHARGING USB PORTS
- Titanium. Ebony Black leather-trimmed interior. Available equipment. Don’t drive while distracted. Use voice-operated systems when possible; don’t use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

10-SPEAKER SOUND SYSTEM

Standard on Titanium, the B&O Sound System features a 9-channel amplifier pumping 675 watts of digitally processed sound through 10 high-performance speakers, including a subwoofer and 4 midwoofer speakers.
YOUR TECH, YOUR WAY.

With seating for up to 5 and Wi-Fi hotspot capability, Ford EcoSport welcomes a vast array of smartphones, tablets, gaming systems and computers along for the ride. Plus, you can tap into the best in music, sports, comedy, news and talk with available SiriusXM® inside your vehicle and on the go, with a 6-month All Access trial subscription.

With our available Voice-Activated Touchscreen Navigation System, you’ll also enjoy a 5-year subscription¹ to SiriusXM Traffic and Travel Link® services.

Available equipment shown. Wi-Fi SiriusXM services require a subscription, available separately by SiriusXM after the trial period. Fees and taxes apply. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees, content and features are subject to change. Traffic information not available in all markets. SiriusXM satellite service for 2020 model-year Ford vehicles is not available in Puerto Rico; SiriusXM streaming service is available for purchase.

Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be Locked out while the vehicle is in gear. Not all features are compatible with all phones. Commands may vary by phone and AppLink software.

Waze is available via iPhone with SYNC 3 and on Android Auto. Commands may vary by phone and AppLink software. Alexa requires available SYNC 3 AppLink. Certain Alexa functionality is dependent on smart phone and home technology. Don't drive while distracted on white using handheld devices. Use voice controls. Some features may be locked out while the vehicle is in gear. Remote features are for use by vehicle owners and their authorized users. Third parties are solely responsible for their respective functionality. Don't drive while distracted on white using handheld devices, use voice controls. Some features may be locked out while the vehicle is in gear. Remote features are for use by vehicle owners and their authorized users. Third parties are solely responsible for their respective functionality. Don't drive while distracted on white using handheld devices, use voice controls.

FordPass Connect (optional on select vehicles), the FordPass App, and Complimentary Connected Services are required for remote features (see FordPass Terms for details). Connected Services and features depend on compatible AT&T network availability. Evolving technology/availability of networks/vehicle capability may limit functionality and prevent operation of connected features. Connected Services include Wi-Fi hotspot. FordPass App, compatible with select smartphones, is available via a download. FordPass Connect service required (see FordPass Terms for more information). Message and data rates may apply. See your availability at https://amzn.to/2JnYMtz. Roadside assistance is included for certain owners and available to everyone for a per-service fee. Don't drive while distracted or while using handheld devices. Use voice controls.

COMMAND IT
With your voice and your choice of display, Available SYNC® 3 voice-activated technology connects your tech with your EcoSport. Available SYNC 3 AppLink® (shown) gives you voice control of compatible mobile apps like Waze® and Ford+Alexa. To see your phone’s familiar interface on the big screen, take advantage of compatibility with Apple CarPlay® for your iPhone® or Android Auto™ for your Android™ smartphone.

CONTROL IT
Monitor and control your vehicle in incredibly powerful ways using the FordPass™ App alone or with FordPass Alexa Skill or FordPass Action through Google Assistant™ when equipped with FordPass Connect™. Complimentary remote features let you start, lock and unlock your vehicle from just about anywhere, including right from your wrist with your Apple Watch®. Use your app to find your vehicle, schedule starts, find parking, and check fuel and fluid levels. When you need important vehicle information, like Vehicle Health Alerts, service history and Warranty Info, the FordPass App is at your fingertips.

And, when it’s time to bring your vehicle in for service, the app makes scheduling easy to connect to convenient services like Key by Amazon® In-Car Delivery™ and peace of mind knowing roadside assistance is just a call or e-request away.

CONNECT IT
With in-vehicle Wi-Fi, before the sand dries on your flip-flops, you and your friends can be posting beach videos through FordPass Connect™ with 4G LTE Wi-Fi hotspot capability. Its powerful antenna provides the ability to connect up to 10 devices at once — inside of EcoSport and up to 50’ away.
YOUR NEW FAVORITE HANGOUT.

**CHOOSE YOUR DECOR**
As your home base for adventure, EcoSport offers a choice of stylish seating to help you happily host friends. Select from cloth, available ActiveX, or available leather trim in shades of Stone or Ebony Black.

**INVITE THE SUN IN**
There’s nothing like sunshine and fresh air to lift your spirits. The available power moonroof makes it easy for you to get some, and also includes a sunshade for when you’ve had enough.

**STOW ESSENTIALS**
Phone. Charger. Beverages. Snacks. Umbrella. And more. From the front console and door pockets to dozens of other storage solutions, EcoSport is ready for your road-trip provisions.

**SEAT UP TO 5**
Of your favorite people, including you!

**INTERIOR DIMENSIONS**
(rem)  
- Total passenger volume: 91.1 cu. ft.  
- Headroom: 39.6/37.5 in. (Front/Rear)  
- Legroom: 36.0/36.7 in.  
- Hip room: 51.8/50.9 in.  
- Shoulder room: 53.3/51.3 in.

**3 ADULTS FIT IN BACK**
On the 3-person bench seat, which also offers a fold-down center armrest with 2 beverage holders.

**AVAILABLE 6 WAY INTERIOR DIMENSIONS**
Available equipment.
BUILT TO HELP YOU DO YOU.

Gardening? Redecorating? Heading out on a weekend adventure? Whatever your plans, EcoSport is designed to help make them happen. Just touch the button on the passenger-side taillamp to open the rear swing gate, and start loading or unloading items with ease. An interior cargo area cover offers privacy, while the available Cargo Management System lets you adjust the rear shelf height to 2 different levels. Plus, the Cargo Management Package features a cargo net and a cargo organizer to help you stow small items quickly and easily. So you can get back to doing.

Available equipment.

1 Ford Licensed Accessory.

Your weight and weight distribution behind the rear seats.

2 Cargo and load capacity limited by weight and weight distribution behind the front seats.
FORD CO-PILOT360™ TECHNOLOGY
READY WITH AN ASSIST.

From the driveway to the highway, our standard and available driver-assist features are designed to help you feel confidently in command at the wheel of your EcoSport.

BLIS® WITH CROSS-TRAFFIC ALERT
Changing lanes demands your full attention. BLIS (Blind Spot Information System) can help by alerting you to vehicles detected in your blind spots. Cross-Traffic Alert helps by detecting and alerting you to traffic behind your vehicle as you’re slowly backing up.
Standard on SES and Titanium
Available on SE

REAR VIEW CAMERA
Backing up requires a little multitasking. Our Rear View Camera helps by providing a great view of what’s behind your vehicle, helping you navigate Reverse with more confidence.
Standard on every 2020 EcoSport

HILL START ASSIST
It feels good to hold your ground. Especially on a grade. As you remove your foot from the brake pedal to accelerate from a stop, Hill Start Assist can help by preventing EcoSport from rolling downhill.
Standard on every 2020 EcoSport

RAIN-SENSING WINDSHIELD WIPERS
Sometimes weather changes so quickly, it’s hard to keep up. Now you can set the Rain-Sensing Windshield Wipers to automatically activate, and let them help keep your view ahead clear.
Standard on SES and Titanium

REVERSE SENSING SYSTEM
Stress less when driving in Reverse. First, always check the Rear View Camera display. And as you slowly back up, you can listen for audible alerts to objects detected behind the vehicle by the Reverse Sensing System.
Standard on SE, SES and Titanium

VOICE-ACTIVATED NAVIGATION
Taking the wrong exit can put a serious dent in your day. Stay confidently on course with our Voice-Activated Touchscreen Navigation System, which features SiriusXM® Traffic and Travel Link® services to help you avoid traffic, find fuel (gas or java), and so much more.
Standard on SES and Titanium
Available on SE

Titanium: Lightning Blue. These visual features are supplemental and do not replace the driver’s attention, judgment and need to control the vehicle. Always drive safely and lawfully. Services are available in the U.S. and Canada at additional cost. Certain restrictions, third party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.
If you want the height and versatility of an SUV combined with the nimble handling of a subcompact, EcoSport is your ride. S models get you going with an award-winning 1.0L EcoBoost® engine. Or you can step up to the available 2.0L Ti-VCT engine paired with available Intelligent 4WD. This year, every EcoSport model comes standard with the FordPass™ App on your smartphone to let you remotely start, stop, lock and unlock your vehicle and more. You’ll also enjoy the convenience of 2 smart-charging USB ports, the flexibility of 60/40 flip-up and split-fold-flat rear seats, and the stylish way the door handle of the rear swing gate is designed into the passenger-side taillamp.

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**MACHINED-FACE ALUMINUM 16” WHEELS**

- 1.0L ECOBOOST WITH AUTO START-STOP TECHNOLOGY
- 6-SPEED SELECTSHIFT® AUTOMATIC TRANSMISSION

**S STANDARD FEATURES:**

**MECHANICAL**

- Active grille shutters
- Battery saver
- Electric power-assisted steering
- Front-wheel drive (FWD)
- Torquevectoring and selectable modes

**FORD CO-PILOT360™ TECHNOLOGY**

- Auto Start-Stop Technology
- Hill Start Assist
- Rear View Camera

**APPEARANCE**

- Black grille bars and surround
- Black molded-in-color door handles
- Black molded-in-color sideview mirror caps
- Configurable daytime running lamps
- Quad-beam reflector headlamps

**COMFORT & CONVENIENCE**

- 4-way manual driver and front-passenger bucket seats
- 12-volt powerports (2)
- Acoustic laminate windshield
- AM/FM stereo with MP3 capability and 6 speakers
- Compass display
- Message center with trip computer
- Overhead console with sunglasses holder
- Power sideview mirrors with integrated blind spot mirrors
- Supplemental PTC heater

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**CONNECTIVITY & ENTERTAINMENT**

- FordPass Connect with 4G LTE Wi-Fi hotspot capability
- SYNC® 3 Voice-Activated Communications and Entertainment System with 8.0” LCD screen in center stack, 911 Assist, AppLink® and 2 smart-charging USB ports

**SAFETY & SECURITY**

- Personal Safety System™ for driver and front passenger includes dual-stage front airbags® safety belt pretensioners, safety belt management retraction systems, safety belt usage sensors, driver’s seat position sensor, crash severity sensors, rear seatbelt reminder, and Front Passenger Sensing System
- Driver and front-passenger knee airbags®, Safety Canopy® System with side-curtain airbags® and rollover sensor
- Adjustable head restraints for outboard seating positions
- AdvanceTrac® with RSC® (Roll Stability Control) Individual Tire Pressure Monitoring System
- MyKey® technology to help encourage responsible driving
- Remote Keyless Entry System
- SOS Post-Crash Alert System®

**OPTIONS**

- 2.0L Ti-VCT engine with Intelligent 4WD System
- Cargo Management Package: cargo net and cargo organizer
- Engine block heater

**EXTERIOR DIMENSIONS (FWD/4WD)**

- Width – Mirrors folded: 81.0”
- Width – Including mirrors: 84.0”
- Width – Excluding mirrors: 65.1”
- Height: 68.6”
- Length: 161.3”
- Wheelbase: 101.3”
- Fuel tank capacity (gal.): 13.6

**CLOTH SEATING SURFACES:** Medium Stone

**COLORS:** Lightning Blue, Race Red, Diamond White, Moondust Silver, Smoke, Shadow Black

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Have more fun in the sun with EcoSport SE. Configurable LED daytime running lamps, body-color sideview mirror caps and door handles, and black roof-rack side rails enhance the SE exterior. Inside, electronic automatic temperature control comforts both front-seat occupants, while a leather-wrapped steering wheel and shift knob put the driver in command. Add the SE Convenience Package for these additional confidence-inspiring Ford Co-Pilot360™ Technology features: Voice-Activated Touchscreen Navigation System and BLIS® (Blind Spot Information System) with Cross-Traffic Alert. Plus, entertaining extras like 7 speakers, and ambient lighting in 7 mood-setting hues.

COLORS: Blue Candy Metallic Tinted Clearcoat, Lightning Blue, Ruby Red, Ruby Red Metallic Tinted Clearcoat, Canyon Ridge, White Platinum Metallic Tri-coat, Diamond White, Moondust Silver, Shadow Black

1.0L ECOBOOST® WITH AUTO START-STOP TECHNOLOGY
6-SPEED SELECTSHIFT® AUTOMATIC TRANSFERMATION

SE INCLUDES SELECT S FEATURES, PLUS:

- Reverse Sensing System

APPEARANCE
- Ana Gray instrument panel appliques
- Black roof-rack side rails
- Body-color door handles and sideview mirror caps
- Fog lamps with body-color bezels
- Halogen quad-beam projector-style headlamps
- LED configurable daytime running lamps
- Privacy glass for all rear windows
- Silver Lining painted grille bars and surround

COMFORT & CONVENIENCE
- 6-way power driver’s seat and 4-way manual front-passenger seat
- Cargo Management System (adjustable shelf)
- Electronic automatic temperature control
- Front and rear carpeted floor mats
- Heated front seats with passenger-side seatback map pocket
- Intelligent Access with push-button start
- Leather-wrapped steering wheel and shift knob
- Power sideview mirrors with turn signal indicators
- Power moonroof with solar shades
- Windshield washer de-icer

CONNECTIVITY & ENTERTAINMENT
- SiriusXM® with 6-month All Access trial subscription
- SYNC 3 with 8” LCD capacitive touchscreen in center stack
- 911 Assist, Apple CarPlay®, Android Auto™ compatibility
- 2 smart-charging USB ports

OPTIONS
- 2.0L Ti-VCT engine with Intelligent 4WD System
- Cargo Management Package
- Interior Protection Package: front and rear floorliners, and cargo mat
- SE Convenience Package: 110V/150W AC power outlet, 7 speakers, ambient lighting, BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability (includes SiriusXM Traffic and Travel Link® with 5-year subscription), Engine block heater, Front and rear molded splash guards
- Keyless-entry keypad
- Remote Start System

CLOTH SEATING SURFACES: Unique Ebony Black, Unique Medium Stone

If you’re into 4WD capability and sporty handling, put EcoSport SES at the top of your list. Its standard 166-horsepower engine is paired with a 6-speed SelectShift® automatic transmission that lets you shift gears if you want, or leave the fun to EcoSport. Inside, you’re treated to a heated steering wheel, ambient lighting and a 70W/150W AC power outlet, plus seats trimmed in durable ActiveX® material with sporty gray-striped accents. Outside, 17" painted machined aluminum wheels keep your adventures rolling. The SES Black Appearance Package adds a black hood decal, black-painted roof and black spoiler for extra-sporty exterior styling, too.

Available equipment shown. *Certain restrictions, 3rd party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details.
Travel in leather-trimmed luxury when you select the well-appointed EcoSport Titanium. Heated front seats, a heated steering wheel, and heated sideview mirrors combine with an auto-dimming rearview mirror and Rain-Sensing Windshield Wipers to help keep you comfortably in command. HD Radio™ Technology lets you enjoy favorite local stations in digital quality, with no static or hissing. You can also take advantage of SiriusXM™ Traffic and Travel Link™ services like accident alerts, fuel prices, and much more. Outside, chrome accents, Silver-painted roof-rack side rails and 17” Premium Dark Stainless-Painted machined aluminum wheels add to the allure of Titanium.

**Available equipment shown. Certain restrictions, 3rd-party terms and data rates may apply. See footnote 1 on the “Your Tech, Your Way” pages, and your Ford Dealer for details. Additional charge. Metallic. Not available with Canyon Ridge.**
New Vehicle Limited Warranty. We want your Ford EcoSport owner experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/38,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unalimited-mile corrosion perforation (aluminum panels do not require perforation) coverage - all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need a tow back to a paved road, a battery jump start, or towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or buy, Ford Credit has the option that fits your needs. Ask your Ford Dealer for details or visit us online at ford.com/fin.

Ford Protect™ Extendec Service Plans. Whether you purchase or lease your new Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Ford Insuranc. A new insurance product designed just for Ford owners. Ford Insuranc can help you save money on auto insurance for your connected Ford vehicle. Drive smarter, become an even better driver and earn bigger discounts - it's a win/win/win. Visit the FordPass mobile app or call 1-833-Ford-183.

American Road Services Company LLC is the licensed insurance agency supporting Ford and Ford Dealer, Ford Motor Company, and Ford Motor Company and Affiliated Compnies. Subject to underwriting guidelines, review, and approval. Products not available to all persons in all states. Coverage vary by state. Availability varies, program details continue in California.

Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/38,000-mile New Vehicle Limited Warranty.

Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, its accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the rights to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles. Colors are representative only. See your dealer for actual paint/trim options.

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From day one, we had the future in mind. And for over 116 years, we’ve focused on improving your freedom of movement, by making it possible for hardworking, everyday people to own a vehicle. One that’s well built. That you’re proud to drive.

Born in Detroit and famous worldwide:

We are the Ford Motor Company.

Your mobility is at the center of everything we do. And we’re excited to be designing and building smart vehicles that work for you. It’s why we put our family name on every one. From our founding members, to our Ford family of employees around the globe, we work with pride. We build with care.

For you – and your family. By everyone in ours.