BRONCO

We're trying something new with Bronco vehicles to make sure you can build the Bronco that is right for you. Instead of the usual good, better, best approach, we want you to build toward your outdoor pursuits. Follow these 4 steps and choose from a wide selection of available factory options and Ford accessories. Then, when it's time to turn your reservation into an order, you'll have already created a Bronco that's perfect for you.

MAKE IT YOURS IN 4 STEPS

STEP 1 Select your model based on the type of outdoor pursuits and interests you prefer.

STEP 2 Select your drivetrain.

STEP 3 Select your equipment level, which includes creature comforts and interior options.

STEP 4 Select your functional equipment such as roof, tires, and accessories.

AVAILABLE MODELS

BASE

Only the absolute essentials included and ripe for customization.

- Standard 4x4
- Easy-to-remove doors and roof
- Available 35" tires with Sasquatch Package

BIG BEND™

Creature comforts along with your standard Bronco features.

- Leather-wrapped steering wheel
- Heated front seats
- Aluminum wheels
- Remote start (with 10-speed automatic only)

BLACK DIAMOND™

Next-level outdoor adventure complete with washout interior.

- Rear locking differential
- Steel front and rear bumpers
- 7 G.O.A.T. Modes™ (Goes Over Any Type of Terrain)
- Heavy-duty bash plates

OUTER BANKS™

The trim that puts off-road style and tech front and center.

- 18" bright black high-gloss painted aluminum alloy wheels
- LED headlamps and taillamps
- Optional 12" LCD touchscreen
- Available B&O Sound System

BADLANDS™

For those who crave the extreme in their off-roading.

- HOSS (High-Performance Off-Road Stability Suspension) System
- Bilstein™ position sensitive monotube shocks
- 33" all-terrain or available 33" or 35" mud-terrain tires
- Marine grade vinyl interior
- Rock rails

WILDTRAK™

Styled and made for high-speed off-roading.

- 2.7L twin-turbocharged V6 engine
- 10-speed automatic transmission
- Sasquatch Package with 35" tires

FIRST EDITION

Limited edition that combines the best of the Bronco models.

- Only 3,500 available
- Unique hood and bodyside graphics
- Sasquatch Package with 35" tires
- Leather-trimmed seats

Always consult the owner's manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Preproduction models shown. May be shown with Ford Licensed Accessories and available equipment, as well as aftermarket upfit equipment. Cargo and load capacity limited by weight and weight distribution. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Ford reserves the right to change product specifications at any time without incurring obligations. Some information and photos in this brochure are preliminary and are subject to change. Some features shown and described may be optional. Following publication of this brochure, certain changes in standard equipment, options and the like, or product availability or delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Claims based on publicly available information and Ford certification data at the time of publication.

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BRONCO

BASE	BIG BEND™	BLACK DIAMOND™	OUTER BANKS™	BADLANDS™	WILDTRAK™	FIRST EDITION
STANDARD POWERTRAIN						
2.3L EcoBoost® engine	2.3L EcoBoost engine	2.3L EcoBoost engine	2.3L EcoBoost engine	2.3L EcoBoost engine	2.7L EcoBoost engine	2.7L EcoBoost engine
7-speed manual transmission with crawler gear	7-speed manual transmission with crawler gear	7-speed manual transmission with crawler gear	10-speed automatic transmission with Trail Control	7-speed manual transmission with crawler gear	10-speed automatic transmission with Trail Control	10-speed automatic transmission with Trail Control
4x4 with Part Time Selectable Engagement	4x4 with Part Time Selectable Engagement	4x4 with Part Time Selectable Engagement	4x4 with Part Time Selectable Engagement	Advanced 4x4 with Automatic On Demand Engagement	Advanced 4x4 with Automatic On Demand Engagement	Advanced 4x4 with Automatic On Demand Engagement
AVAILABLE POWERTRAIN						
2.7L EcoBoost engine (requires 10-speed automatic)	2.7L EcoBoost engine (requires 10-speed automatic)	2.7L EcoBoost engine (requires 10-speed automatic)	2.7L EcoBoost engine	2.7L EcoBoost engine (requires 10-speed automatic)		
10-speed automatic transmission with Trail Control™	10-speed automatic transmission with Trail Control	10-speed automatic transmission with Trail Control	Advanced 4x4 with Automatic On Demand Engagement	10-speed automatic transmission with Trail Control		
Advanced 4x4 with Automatic On Demand Engagement	Advanced 4x4 with Automatic On Demand Engagement	Advanced 4x4 with Automatic On Demand Engagement				
STANDARD EQUIPMENT						
Standard Package	**Standard Package**	**Standard Package**	**Mid Package**	**Standard Package**	**Mid Package**	**Sasquatch Package**
Terrain Management System™ with 5 G.O.A.T. Modes™	Terrain Management System with 6 G.O.A.T. Modes	Terrain Management System with 7 G.O.A.T. Modes including Rock Crawl	Terrain Management System with 6 G.O.A.T. Modes	Terrain Management System with 7 G.O.A.T. Modes including Rock Crawl and Baja	**Sasquatch Package**	**Lux Package**
16" Silver-painted steel wheels	17" Carbonized Gray-painted aluminum wheels	17" black-painted steel wheels	18" black-painted machined-face aluminum wheels	17" Carbonized Gray-painted machined-face aluminum wheels	Terrain Management System with 7 G.O.A.T. Modes including Baja	First Edition hood and bodyside graphics
30" P255/70R16 all-season tires	32" P255/75R17 all-terrain tires	32" LT265/70R17 all-terrain tires	32" P255/70R18 all-terrain tires	33" LT285/70R17 all-terrain tires	Wildtrak hood graphic	Safari bar
2 front tow hooks, 1 rear	LED fog lamps	Heavy-duty modular front bumper, powder-coated steel rear	Signature LED headlamps and taillamps	Unique Badlands suspension with front stabilizer bar disconnect	Carpeted flooring	Carpeted flooring
SYNC® 4 with 8" touchscreen	Carbonized Gray grille	Rock rails and heavy-duty bash plates	Body-color exterior door handles, mirror caps and fender flares	Heavy-duty modular front bumper, powder-coated steel rear	Cloth seats with heated front row	Unique interior
Carpeted flooring	Privacy glass	Auxiliary switches in overhead console	Powder-coated tube steps	Auxiliary switches in overhead console	Available leather-trimmed seats	Leather-trimmed seats with heated front row and 10-way power driver's seat
Cloth seats	Leather-wrapped steering wheel and gear shift knob	Rubberized flooring with drain plugs	Cloth seats with heated front row	Rubberized flooring with drain plugs		
	Cloth seats	Marine grade vinyl seats	Available leather-trimmed seats	Marine grade vinyl seats		
				Available leather-trimmed seats		
AVAILABLE PACKAGES						
Sasquatch Package	**Sasquatch Package**	**Sasquatch Package**	**Sasquatch Package**	**Sasquatch Package**	**High Package**	
	Mid Package	**Mid Package**	**High Package**	**Mid Package**	**Lux Package**	
			Lux Package	**High Package**		
				Lux Package		

PACKAGE DESCRIPTIONS

Standard Package

LED headlamps; black door handles, mirror caps, fender flares and fender tie-down hooks; manual air-conditioning; and push button start

Mid Package

2-Door Intelligent Access with lock/unlock; 110V/150W AC power outlet; ambient footwell lighting; auto-dimming rearview mirror; dual-zone electronic automatic temperature control; heated front seats; illuminated visor mirrors; Remote Start System (automatic transmission only); Reverse Sensing System; subscription Navigation with 3-month trial; SYNC 4 with Enhanced Voice Recognition; and Ford Co-Pilot360™: Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps, and Rear View Camera with Backup Assist Grid Lines

High Package

Mid Package content, plus: 12" center stack touchscreen; 360-Degree Camera; additional sound deadening materials; Forward Sensing System; and sideview mirror LED approach lamps and spotlight

Lux Package

High Package content, plus: Adaptive Cruise Control; B&O Sound System with 10 speakers including a subwoofer; Evasive Steering Assist; heated steering wheel; universal garage door opener; 2 additional front row smart-charging USB ports; Voice-Activated Touchscreen Navigation System; and wireless charging pad

Sasquatch™ Package

17" black-painted aluminum beadlock-capable wheels with 35" LT315/70R17 BSW Mud-Terrain tires, electronic-locking front and rear axles, 4.7 Final Drive Ratio, high-clearance suspension, position-sensitive Bilstein™ shock absorbers, and high-clearance fender flares

		BASE	BIG BEND™	BLACK DIAMOND™	OUTER BANKS™	BADLANDS™	WILDTRAK™	FIRST EDITION
4x4 Systems	Standard	4x4 Part Time Selectable Engagement	4x4 Part Time Selectable Engagement	4x4 Part Time Selectable Engagement	4x4 Part Time Selectable Engagement	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement
	Available	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement	Advanced 4x4 Automatic On Demand Engagement			
Tires	Standard	30" P255/70R16 All-Season	32" P255/75R17 All-Terrain	32" LT265/70R17 All-Terrain	32" P255/70R18 All-Terrain	33" LT285/70R17 All-Terrain	35" LT315/70R17 BSW Mud-Terrain	35" LT315/70R17 BSW Mud-Terrain
	Available	35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)	35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)	35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)	35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)	33" M/T LT285/70R17 Mud-Terrain 35" LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)		
Wheels	Standard	16" Painted Steel	17" Painted Aluminum	17" Painted Steel	18" Machined Aluminum	17" Machine Painted Alloy	17" Beadlock Capable	17" Beadlock Capable
	Available	17" Beadlock Capable (w/Sasquatch Pkg.)	17" Beadlock Capable (w/Sasquatch Pkg.)	17" Black Hi-Gloss Aluminum 17" Beadlock Capable (w/Sasquatch Pkg.)	17" Beadlock Capable (w/Sasquatch Pkg.)	17" Black Hi-Gloss Aluminum 17" Beadlock Capable (w/Sasquatch Pkg.)		
Terrain Management System™ with G.O.A.T. Modes™		Normal, ECO, Sport, Slippery, and Sand	Normal, ECO, Sport, Slippery, Sand and Mut/Ruts	Normal, ECO, Sport, Slippery, Sand, Mut/Ruts and Rock-Crawl	Normal, ECO, Sport, Slippery, Sand and Mut/Ruts	Normal, ECO, Slippery, Sand, Mut/Ruts, Rock-Crawl and Baja	Normal, ECO, Sport, Slippery, Sand, Mut/Ruts, and Baja	Normal, ECO, Slippery, Sand, Mut/Ruts, Rock-Crawl and Baja
HOSS (High-Performance Off-Road Stability Suspension) System		Standard	Standard	Standard	Standard	–	–	–
HOSS System with Bilstein™ Position Sensitive Dampers		Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Standard	Standard	Standard
Independent Front Axle	Standard	M190 Dana AdvanTEK®	M190 Dana AdvanTEK	M190 Dana AdvanTEK	M190 Dana AdvanTEK	M210 Dana AdvanTEK	M210 Dana AdvanTEK	M210 Dana AdvanTEK
	Available	M210 Dana AdvanTEK	M210 Dana AdvanTEK	M210 Dana AdvanTEK	M210 Dana AdvanTEK			
Solid Rear Axle		M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK	M220 Dana 44 AdvanTEK
Locking Rear Differential		Included w/Sasquatch Pkg.	Optional or included w/Sasquatch Pkg.	Standard	Optional or included w/Sasquatch Pkg.	Standard	Standard	Standard
Locking Front Differential		Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Included w/Sasquatch Pkg.	Standard	Standard	Standard
Stabilizer Bar Disconnect		–	–	–	–	Standard	–	Standard
Underbody Protection	Standard	–	–	Heavy Duty Steel Bash Plates	–	Heavy Duty Steel Bash Plates	–	Heavy Duty Steel Bash Plates
	Available	Front End Bash Plate (included w/HD Modular Front Bumper)	Front End Bash Plate (included w/HD Modular Front Bumper)	–	Front End Bash Plate (included w/HD Modular Front Bumper)	–	Heavy Duty Steel Bash Plates	
Rock Rails		–	–	Standard	–	Standard	–	Standard
Bumpers	Standard	Plastic Front and Rear	Plastic Front and Rear	HD Modular Front and Steel Rear	Plastic Front and Rear	HD Modular Front and Steel Rear	Plastic Front and Rear	HD Modular Front and Steel Rear
	Available	HD Modular Front	HD Modular Front	–	HD Modular Front	–	HD Modular Front	
Auxiliary Switches		Available	Available	Standard	Available	Standard	Standard	Standard
Sasquatch Package		Available	Available	Available	Available	Available	Standard	Standard
Trail Control™ and Trail Turn Assist		Requires 10-speed automatic transmission	Requires 10-speed automatic transmission	Requires 10-speed automatic transmission	Standard	Requires 10-speed automatic transmission	Standard	Standard
Trail One-Pedal Driving		Requires 2.7L engine and 10-speed automatic transmission	Requires 2.7L engine and 10-speed automatic transmission	Requires 2.7L engine and 10-speed automatic transmission	Requires 2.7L engine and 10-speed automatic transmission	Requires 2.7L engine and 10-speed automatic transmission	Standard	Standard

THE BRONCO TRAIL TOOLBOX

The right tools to get you to your favorite off-the-grid spot.
Choose from a wide selection of available factory options and take on the wild!