Ford Motor Company is a customer-driven company.

We at Ford Motor Company pride ourselves on being a "customer-driven" organization.

In every segment of the market, our single-minded goal is to provide products and services that will satisfy each customer's driving and transportation needs. That means building cars and trucks with operating and performance competence, satisfying aesthetics, safety, and serviceability. It means producing products that are truly fun to drive.

We are determined to build the finest quality cars and trucks in the world—no exceptions. And we are committed to the concept of total product integrity. No detail is too small to deserve our attention. Every action we take is carefully considered in light of the needs of our customers.

In short, we want to offer you and our other customers the best automotive values in the world.

The 1985 Ford Bronco is an excellent example of that philosophy.
FORD BRONCO FOR 1985

Ford Bronco is the full-size utility sales leader for the fifth straight year.* And the biggest reason why is that Bronco gives you more of what you’re looking for in a full-size utility vehicle. You get room for five (or six with the optional front bench seat). Plenty of storage room for the kind of cargo that adds to the pleasure of camping or fishing trips into the back country. All this, plus style that goes as well in town as Bronco’s toughness is suited to the boondocks.

For 1985, you can choose from three rugged models. The all-new Eddie Bauer Bronco, Bronco XLT, or the standard Bronco. For all the details on the 1985 Ford Broncos, turn the page.


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Front and Back Covers, Bronco XLT. Some equipment shown may be optional.

A word about this catalog:
Some of the equipment shown or described throughout the catalog is available at extra cost.
QUALITY AND WORKMANSHIP

Ford Motor Company is committed to building trucks that meet the high quality standards expected by those who drive them. Behind the quality of every truck built by Ford are the dedicated people of Ford who produce it.

Design and engineering, where quality begins.

Quality demands that before a truck can be built right, it must first be designed and engineered right.

Today, engineers can measure with amazing accuracy how a truck responds to actual on or off-road conditions long before it is built. It’s done with full-scale vehicles and individual components in action on computer screens. Vehicles can be driven in computer simulation at various speeds, climb steep grades, run over potholes, just as they would be in real testing at a proving ground. The computer displays in close detail the intricate movements of the suspension and other systems. They’re evaluated to high standards of performance, redesigned and retested if necessary.

Even with this advanced technology, however, the art of truck design and engineering remains in the hands of designers and engineers. The computer is there to assist them.

Withstanding stress. The ultimate test of a truck’s quality.

Ford trucks are road-tested over hundreds of thousands of miles, are subjected to extreme stress and load conditions over paved and unpaved surfaces, up and down steep grades, through corrosive salt baths. They run the full course of demanding acceleration, cornering and braking maneuvers.

Ford places great importance also on robotics to achieve high quality in fit, finish and function. Robots are programmed to provide consistency and control to an extraordinary degree. They can do hundreds of welds on a truck body quickly, completely, with the precision the blueprints demand.

The laser, another advanced-technology tool, helps improve quality by providing accurate measurement of everything from engine castings and door margins to nuts and bolts and fasteners.

At Ford’s Arizona Proving Grounds, extensive corrosion testing includes a salt bath, which exposes all areas of Bronco’s underbody and engine compartment to a corrosive spray.

Ingenuity and teamwork. The essential ingredients of high quality.

At Ford, striving for high quality is a team effort. This is nowhere more evident than in the hundreds of recommendations for quality improvements submitted every year by more than 1,100 Employee Involvement (EI) groups in 65 Ford plants across America.

In addition to the EI groups, there are “durability-reliability” teams specially trained to carry out extensive quality control programs before production begins, and “quality” teams whose primary responsibility is quality improvement after production gets under way.

With all the technology and resources at work producing quality products, the people at Ford realize that quality is a never-ending preoccupation. This attitude is essential to Ford’s total commitment to quality.

Best-built American Trucks.

At Ford, Quality is Job 1. A 1984 survey established that Ford makes the best-built American trucks. This is based on an average of problems reported by owners in the prior six months on 1981-1983 models designed and built in the U.S.
Need more power? How about the most powerful V-8 available in a full-size utility vehicle.

Bronco is great for off-road hunting and fishing excursions, vacationing with your trailer in low, or plowing snow for personal or business reasons. And the optional 5.8L (4V) HO V-8 engine is perfect for those heavy-duty applications. When properly equipped, Bronco can haul trailers up to 6,900 lb. (including Class III tandem axle travel trailers), up to 8,000 lb. with the 5.0L EFI engine with 4.11 rear axle ratio.

An efficient transfer case.

Bronco’s chain-driven, 2-speed transfer case is the heart of its proven 4x4 drive system. The convenient floor-mounted lever allows shifting between 2-wheel high and 4-wheel high without stopping (hubs locked). And the simple transfer case shift pattern is easy to follow.

2H — For normal highway driving, power to rear wheels only.

4H — Normal- traction ratio, power to all four wheels. (Dash-mounted 4x4 drive light “On.”)

N — Neutral; no power to any wheels.

4L — Maximum- traction ratio, power to all wheels at reduced speed. (4x4 drive light “On.”)

Order the optional Trailer Towing Package that includes a heavier-duty 60-amp alternator, bigger 63 amp-hr. maintenance- free battery, auxiliary transmission oil cooler (with automatic transmission), the Handling Package with rear stabilizer bar, quad front and heavy-duty rear shock absorbers. There’s also a heavy-duty flasher and trailer wiring harness.

Bronco powerteams

<table>
<thead>
<tr>
<th>Engine</th>
<th>Transmission</th>
<th>49 States Base</th>
<th>California Base</th>
<th>High Altitude Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.9L 6-cyl.</td>
<td>4-speed manual</td>
<td>3.55</td>
<td>3.55</td>
<td>3.55</td>
</tr>
<tr>
<td>w/OD</td>
<td>3.50</td>
<td>3.50</td>
<td>3.50</td>
<td></td>
</tr>
<tr>
<td>Automatic</td>
<td>3.55</td>
<td>3.55</td>
<td>3.55</td>
<td></td>
</tr>
<tr>
<td>5.0L EFI V-8</td>
<td>4-speed manual</td>
<td>3.50</td>
<td>NA</td>
<td>3.50</td>
</tr>
<tr>
<td>Automatic</td>
<td>3.50</td>
<td>3.50</td>
<td>3.50</td>
<td></td>
</tr>
<tr>
<td>5.8 HO V-8 (4V)</td>
<td>Automatic</td>
<td>3.50</td>
<td>NA</td>
<td>3.50</td>
</tr>
</tbody>
</table>

EPA Mileage Estimates

EPA mileage estimates for the standard Bronco powerteam are 17 city and 18 highway. Ratings for other Bronco powerteams are available at Ford dealers. EPA estimates. Actual mileage will vary with maintenance, options, driving conditions and driving habits. California estimates may be lower.

Bronco for go in the snow.

If you plan to use Bronco for snow plowing, you should consider the optional Heavy-Duty Front Suspension/Snow Plow Package. It includes everything you need to prepare Bronco for the added rigors of plowing; 3800-lb. rated heavy-duty front axle and springs, heavy-duty rear shock absorbers, 3.50, 3.54 or 4.10 front axle ratio, 63-amp, battery, heavy-duty 70-amp. alternator and auxiliary transmission oil cooler (with automatic transmission.)

*The total weight added for the snow plow and associated hardware may not exceed 680 lb. The weight of permanently attached plow equipment is not to exceed 270 lb.*
**RIDE AND HANDLING**

Twin-Traction Beam independent front suspension, steering geometry, suspension components and tires—all working together for your riding comfort and handling ease.

**Computer-aided suspension design**
Some of the most advanced automated vehicle design and analysis equipment, techniques and computer simulations in the world are at Ford's Engineering Computer Center. Computer-aided engineering techniques explained in Quality and Workmanship on page 5, allow engineers to solve complex design problems quickly and accurately.

**4x4 Twin-Traction Beam independent front suspension.**
Twin-Traction Beam has helped Ford 4x4s over the rough spots for years. It combines off-road toughness with power to the front wheels, and an independent suspension system. Husky front springs and independent wheel action ease front wheels over bumps separately. Suspension design assists off-road handling and control, and smooths the ride.

Choice of manual or automatic locking 4x4 hubs.
For serious 4x4 enthusiasts, the standard free-running front hubs are the manual locking type. In 2-wheel drive with hubs unlocked, the front axles and driveshaft remain motionless, reducing friction and wear. Popular, optional automatic locking hubs allow you to switch to the extra traction of 4-wheel drive without leaving the driver's seat.

**P-metric tires**
All-season P-metric radial tires (P235/75R 15XL BSW) are standard on all Bronco models. The P-metric design contributes to both ride quality and fuel efficiency with increased inflation pressure and reduced rolling resistance tread compounds. Bronco and XLT models use P235/75R 15XL BSW tires. Eddie Bauer Bronco uses P235/75R 15XL RWL All-Terrain tires.

**In addition, you get the benefit of adjustable camber, lubed-for-life ball joints and an integral differential carrier skid plate.**
Bronco XLT interior and instrument panel (above right) shown with optional Captain’s Chairs, automatic transmission, power windows, power locks, AM/FM stereo radio.
FORD BRONCO ENVIRONMENT

Full-size spaciousness in a command center engineered for your complete driving control.

**Ergonomically designed for comfort and convenience**

The science of ergonomics involves the close relationship of the driver to the truck. In Bronco, applied ergonomics creates an environment with sensible, convenient placement of seats, controls, instruments and lights.

The well-engineered instrument panel has a configuration that visibly clusters instruments for fast readout and places controls for ready access. Brow-mounted warning lights, above the instruments, are easy to monitor. And the wide, firm bucket seat comfortably accommodates the driver.

**Room for five (or six) to ride in comfort**

Spacious full-size Ford Bronco provides plenty of room for a family of six with optional front bench seat.

The standard front bucket seats have a full-foam pad over springs for soft, resilient seating comfort. Generous 5.5 inches of seat travel allows ample adjustment for short, medium or tall drivers.

For even greater individual seating comfort, order the optional Captain’s Chairs with dual folding armrests and reclining seat backs. The driver’s chair is adjustable for 5.5 inches of travel. The passenger chair pivots forward for convenient access to the rear passenger or load area. Other features are new all-cloth trim, a zippered pouch and external pockets on the rear seat backs.

**Variable passenger/cargo area**

The rear passenger area of Bronco is designed to carry up to three passengers in comfort while providing room for over 51 cu. ft. of cargo.

However, when conditions require more room for cargo, Bronco is very accommodating with a rear flip/fold bench seat that folds forward forming a cargo hold that’s over four feet long and over 50 inches wide at the wheelhouse. Enough room for 81.6 cu. ft. of cargo. Remove the rear seat completely and you have over 102 cu. ft. of cargo capacity.
NEW FORD EDDIE BAUER BRONCO

Last year, two tough outfits, Ford and Eddie Bauer, got together and gave you a new kick in 4-wheeling with the Eddie Bauer Bronco II. It was such a solid success we've done it again—in the new full-size Eddie Bauer Bronco.

Eddie Bauer Bronco features unique interior and exterior appointments to enhance both the looks and comfort of America's choice in full-size utility vehicles.

Inside the rugged Eddie Bauer Bronco, you'll find standard Captain's Chairs with reclining seat backs, folding armrests, unique all-tan cloth material, and a zippered pouch with external pockets on each Captain's Chair seat back. The rear flip/fold bench is in matching cloth and deep color-keyed carpeting runs the full length of the interior. For comfort and convenience, these extra value features are standard: air conditioning, speed control/tilt steering wheel, AM/FM stereo radio, floor console, Light Group.

Also included are a special Eddie Bauer gear bag, travel blanket with case and a visor organizer. Plus the "Ford Care" extended service plan.

Outside, the unique Eddie Bauer theme includes a special Two-Tone paint treatment not available on other Broncos. Plus dual accent bodyside paint stripes and deluxe argent styled steel wheels. You also get Privacy® glass in the quarter windows.
FORD BRONCO XLT

Bronco XLT takes the rugged good looks of the standard Bronco one step further. It adds bright moldings all around the rear quarter windows. A lower bodyside molding helps protect Bronco against minor dings and dents. A brushed aluminum applique highlights the rear swing-down tailgate.

Inside, the seats are cloth and vinyl trimmed. Deep 16-ounce color-keyed carpeting replaces the rubber floor mat. Door trim panels feature a padded cloth insert, a map pocket, and carpeted lower insert. There's a soft-wrapped steering wheel with woodtone applique. An AM/FM stereo is also standard.

STANDARD FORD BRONCO

The standard Bronco is engineered to take on rugged terrain with ease. It's equipped with power steering, power front disc/rear drum brakes and tough Twin-Traction Beam independent front suspension. The rugged exterior is accentuated by chrome front and rear contour bumpers and bright, low-mount western swingaway mirrors.

A glance at the Trim Content chart on page 12 will reveal how completely equipped Bronco is, with features such as flip/fold rear bench seat, extensive instrumentation, power tailgate window, and more.
## Ford Bronco Trim Content

<table>
<thead>
<tr>
<th>Functional</th>
<th>Standard Bronco</th>
<th>XL</th>
<th>Eddie Bauer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ammeter, oil-pressure and temperature gauges</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
<tr>
<td>Dual function brake warning light system (1)</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
<tr>
<td>Interval wipers</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
<tr>
<td>Power tailgate window</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
<tr>
<td>Coolant recovery system</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
<tr>
<td>Fuel tank skid plate</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
<tr>
<td>Viscous fan clutch</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
<tr>
<td>Tinted glass</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
<tr>
<td>32-gal. fuel tank</td>
<td>STD</td>
<td>STD</td>
<td>STD</td>
</tr>
</tbody>
</table>

### EXTERIOR

- Chrome front and rear bumpers: STD
- Wheel cover/wheels: Sport wheel covers
- Rectangular halogen headlights: STD
- Wraparound taillights: STD
- Rearview mirrors, LH and RH bright, low-mount, swingaway: STD
- Grille: Black
- Bright windshield molding: STD
- Bright quarter window molding: NA
- Lower bodyside protection molding with black vinyl insert (2): NA
- Removable rear fiberglass roof (3): STD
- Swing-down type tailgate: STD
- Brushed aluminum tailgate applique: NA
- Double wall construction (4): STD

### INTERIOR

- Dome lights: STD
- Courtesy light switches (door operated): LH, LH/RH/cargo area
- Door trim panels (color-keyed): Rubber mat
- Window panels (color-keyed): STD
- Door glass inserts: map pocket, carpeted lower panel
- Instrument panel appliques: Agent
- Clutter brow warning lights: STD
- Steering wheel: Black, 2-spoke
- Cigarette lighter: STD
- Locking glove box: STD
- Radio: AM (1), AM/FM stereo radio
- 3-speed heater defroster: STD
- Fresh air vents, slide control LH/RH: STD
- Inside hood release: STD
- Color-keyed "A" pillar, windshield header moldings and cowl side moldings: STD
- Front quarter trim panels: Black, hardboard
- Color-keyed with armrests, storage bin, and cargo light: Color-keyed with armrests, storage bin, and cargo light
- Front bucket seats: STD
- Captain's Chairs: OPT
- Rear flip/fold bench seat: STD
- Flip forward front passenger seat: STD
- Seat trim: Vinyl
- Seat belts: Black
- Scauff plates: Black (front doors), Bright (tailgate)
- Spare tire cover: Black
- Electronic digital clock: STD
- Extra sound insulation: NA

### Dimensions

- Angle of approach: 34.1°
- Angle of departure: 20.6°
- Ramp breakover angle: 20.2°
- Ground clearance at transfer case: 9.1"
- Front tread: 65.1"
- Rear tread: 64.4"
- Wheelbase: 104.7"
- Front overhang: 28.7"
- Rear overhang: 44.3"
- Overall length: 177.6"
- Overall width: 73.0"
- Head room (front/rear): 41.1"/39.2"
- Shoulder room: 64.2"/64.2"
- Leg room (front): 41.0"
- Turning diameter (curb to curb): 36' 5""
## FORD BRONCO SPECIFICATIONS

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Standard</th>
<th>Optional</th>
</tr>
</thead>
<tbody>
<tr>
<td>Axle, front rating</td>
<td>3,550 lb.</td>
<td>Limited slip</td>
</tr>
<tr>
<td>Axle, rear rating</td>
<td>3,750 lb.</td>
<td>Traction-Lok</td>
</tr>
<tr>
<td>Brakes, front disc/rear drum</td>
<td>Power</td>
<td></td>
</tr>
<tr>
<td>Clutch</td>
<td>10-in.</td>
<td></td>
</tr>
<tr>
<td>Electrical</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Battery, maintenance-free</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alternator</td>
<td>36 amp-hr.</td>
<td>63 amp-hr.</td>
</tr>
<tr>
<td>Engine</td>
<td>4.9L 6-cylinder</td>
<td>See Powerteams page 6</td>
</tr>
<tr>
<td>Front hubs, free running</td>
<td>Manual locking</td>
<td>Automatic locking</td>
</tr>
<tr>
<td>Fuel tank</td>
<td>32 gal.</td>
<td></td>
</tr>
<tr>
<td>Shock absorbers</td>
<td>Front (HD), rear</td>
<td></td>
</tr>
<tr>
<td>Springs, front</td>
<td>Coil</td>
<td></td>
</tr>
<tr>
<td>Springs, rear</td>
<td>Leaf, single stage</td>
<td></td>
</tr>
<tr>
<td>Stabilizer bar</td>
<td>Front</td>
<td></td>
</tr>
<tr>
<td>Steering</td>
<td>Power</td>
<td></td>
</tr>
<tr>
<td>Transfer case (part-time)</td>
<td>2-speed</td>
<td></td>
</tr>
<tr>
<td>Transmission</td>
<td>4-speed manual</td>
<td>Automatic Overdrive, M4OD, Automatic</td>
</tr>
<tr>
<td>Tires, P-metric, steel-belted radials</td>
<td>P-235/75R 15 SL, BSW All-Season</td>
<td>31x10.50Rx15C steel-belted radials with All-Terrain tread are available. Use adequate tires for type of service. Consult your Ford Dealer.</td>
</tr>
</tbody>
</table>

*Handling Package includes rear stabilizer bar, quad front and heavy-duty rear shocks.

## Exterior Paint Colors

- Raven Black
- Silver Metallic
- Bright Canyon Red
- Midnight Blue Metallic
- Light Regatta Blue
- Dark Canyon Red
- Bright Regatta Blue Metallic
- Light Desert Tan
- Wimbledon White
- Desert Tan Metallic
- Dark Charcoal Metallic

## Fiberglass Roof Colors

- Black
- White
- Light Desert Tan
- Midnight Blue

### Two-Tone Paints

- **Body Color**
- **Accent Color**

**Two-Tone effect** — Exterior color accented by rear fiberglass roof available in four different colors.

**Deluxe Two-Tone** — Includes accent color on center bodyside area and on tailgate between upper and lower bodyside molding.

**Victoria Two-Tone** — Includes accent color on hood, upper fender, around door window and on lower bodyside above the lower bodyside molding.
FORD BRONCO OPTIONS

Rapid-Spec Packages—the best way to buy Bronco options

When you select your new Bronco, be sure to ask your Ford Dealer about Rapid-Spec Packages. They benefit you in these two important ways: (1) they simplify the ordering procedure, and (2) they can save you money. Many packages include Value Option Discounts. These can represent savings over the manufacturer’s suggested retail price totals of the same options if purchased separately. Your dealer has complete details.

Audio
All stereo systems include four speakers. And all Ford radios include a traveler’s advisory setting.
☐ AM/FM stereo
☐ Electronic AM/FM stereo search radio with cassette tape player
☐ AM/FM stereo with cassette tape player

Comfort/Convenience
☐ Air conditioning
☐ Rear window defroster
☐ Light Group includes movable underhood worklight with 20-ft. retractable cord, plus lights in glove box, under instrument panel, dual beam dome map light (standard dome lights only with optional front bench seat), RH door courtesy light switch (standard Bronco), and headlights-on warning buzzer.
☐ Speed control/tilt steering wheel
☐ Power front door locks/windows
☐ Privacy® glass in fixed quarter windows
☐ Swingaway outside spare tire carrier with lock and black cover. Included with 31 x 10.50R.
☐ Center console (between bucket seats or Captain’s Chairs)

Seats
☐ Captain’s Chairs (reclining driver and passenger). Includes deluxe seat belts and zipper pouch with two external map pockets
☐ Front bench seat, split back

Performance
☐ Automatic locking hubs
☐ 4-speed manual overdrive transmission
☐ Automatic Overdrive
☐ Limited-slip front axle
☐ Traction-Lok rear axle
☐ Handling Package includes rear stabilizer bar, quad front and dual HD rear shock absorbers
☐ Heavy-Duty Front Suspension/Snow Plow Package includes 3800-lb. HD front axle, 3800-lb. HD front springs, HD rear shock absorbers and 3.50, 3.54 or 4.10 front axle ratio, HD alternator, 70 amp-hr. and 63 amp-hr. battery

Protection
☐ Skid plate—transfer case
☐ Exterior Protection Group includes front bumper guards and rub strip

Bumpers
☐ Chrome rear step bumper

Wheels
☐ Deluxe argent styled steel wheels
☐ White styled steel

Illustrated Options

A word about Ford options
Some of the equipment shown or described throughout the catalog is available at extra cost.
SAFETY FEATURES AND
OWNER INFORMATION

A commitment to safety

Safety, like quality, begins as an attitude, a way of thinking that’s fundamental in the shaping of a vehicle’s structure and components from the drawing board to assembly.

Occupant safety
Ford commits enormous resources every year to the development and testing of all truck lines and their occupant protection features.

Body structures are carefully designed from the start with passenger safety as a primary concern. After they are validated for theoretical soundness, structures are assembled into prototype vehicles and subjected to exhaustive crash testing.

Operating safety
This term applies to a vehicle’s ability, with the aid of the driver, to avoid an accident.

Ford trucks are engineered to do their part—provide suspension and steering systems designed for control, as well as a brake system that is designed to provide fast stopping action along with fade resistance.

Of course, it’s up to the driver to make the best use of the vehicle’s accident-avoidance equipment. This involves driving defensively, reacting in time, and such seemingly small things as properly regulating the ventilation system (to help the driver stay alert).

Get it together—buckle up.
Ford Motor Company strongly encourages all passengers to use their safety belts.

Ford trucks: Outboard front seat lap and shoulder belts have automatic retractor. Outboard rear seat positions (F-Series SuperCab and Crew Cab) also have lap belts with retractors.

Ford urges the use of child and infant restraints, even in states where they are not required by law. Ford’s easy-to-install Tot-Guard (for children 20 to 50 pounds) and Infant Camer (for children up to 20 pounds) are available at all Ford Dealers. If a child restraint requires a top tether, Ford trucks provide for special anchorages.

FORD BRONCO
LIFEGUARD DESIGN SAFETY FEATURES

Vehicle operation
☐ Safety rim wheels and load-rated tires
☐ Split service hydraulic brake system with warning light
☐ Corrosion-resistant brake lines
☐ Turn indicator lever with lane-changing signal feature
☐ Hazard warning flasher
☐ Backup lights
☐ Side marker lights
☐ Parking lights coupled with headlamps
☐ Variable-speed windshield wipers
☐ Windshield washers
☐ Outside rearview mirrors
☐ Glare-reduced instrument panel, windshield wiper arms and windshield pillars
☐ Uniform transmission shift quadrant with safety starting switch (on all vehicles equipped with automatic transmissions)
☐ Continuously variable control illumination intensity (instrument cluster lighting)
☐ Safety hood latch system
☐ Function-rated windshield defroster system

Occupant protection
☐ Safety-designed front end structure
☐ Safety-designed roof structure
☐ Two-position safety door latches
☐ Integral lap and shoulder belts with automatic retractors for occupant on front seat
☐ Positive seat belt tightening reminder warning light and buzzer for the driver’s seat
☐ Lap belts for all rear seating positions with retractors for rear outboard occupants
☐ Energy-absorbing steering column and steering wheel

Anti-theft
☐ Locking steering column with key warning buzzer reminder (with push button key release)
☐ Visible vehicle identification number

The commitment to quality by Ford and its dealers can save you money on repairs, too.

In addition to the lifetime service guarantee, the extended service plan and Ford and Motorcraft original equipment parts already described, Ford and Ford Dealers are working in other ways to save you money on repairs and help ensure your satisfaction.

Nationwide dealer network ready to assist you

Should your Ford car or truck need repair while you're traveling or away from home, the nearest servicing dealer can be located simply by calling one of the toll-free numbers listed under "Ford-paid repair programs.

Specialized tools and equipment
Ford Dealers provide their service technicians with the latest diagnostic and service equipment to help them make repairs properly so you won’t have to come back a second time.

Continued service technician training

Dealership technicians are continuously updated on the latest techniques and procedures to help them keep your Ford car or truck running at its best.

Ford-paid repair programs after the warranty period
Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you, call Ford toll-free at 1-800-241-3673. Ask Ford toll-free at 1-800-241-3673. Ask Ford toll-free at 1-800-241-3673.

Or write Ford at:
Ford Motor Company
Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347

We'll need your name and address, year, make and model vehicle, as well as engine size, and whether you have a manual or automatic transmission.

Technical service bulletins
All vehicles need repairs during their lifetime. Sometimes Ford issues technical service bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

To get copies of these technical service bulletins and explanations for your vehicle or the vehicle of interest to you, call Ford toll-free at 1-800-241-3673. Ask Ford toll-free at 1-800-241-3673. Ask Ford toll-free at 1-800-241-3673.

Or write Ford at:
Ford Motor Company
Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347

We’ll need your name and address, year, make and model vehicle, as well as engine size, and whether you have a manual or automatic transmission.

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