1981 FORD BRONCO.
An advanced family 4-wheeler.

Tough '81 Ford Broncos feature advanced off-road technology with Twin-Traction Beam independent front suspension. It's the only family-size 4-wheeler built in America with this advanced-design independent front suspension. A suspension that provides a better ride and off-road control than conventional suspensions because front wheels can step over bumps independently. And new automatic front hubs are available for '81 Broncos. They're trim outside for maneuverability...roomy inside. The family-size Bronco has room for six adults with optional front and rear bench seats. They're tough lookin', too, with great F-250 Wheeling options. And Bronco offers overdrive as a new option for '81.

Miles per gallon.
Gas mileage has become a major concern to everyone, and Ford recognizes the need for fuel efficiency. Although the latest figures were unavailable at the time of publication, '81 Ford Bronco EPA mileage estimates are expected to be as good as or better than last year's. See your Ford Dealer for '81 figures.

1. Long cruising range.
Ford Broncos with optional maximum capacity fuel tank provide 1211 (92 gal.) capacity—for an extended driving range between fill-ups.

2. 4-spdt. manual trans. with overdrive.
A new Ford Bronco option for '81! The 4-speed manual transmission makes driving fun and thrifty, too. Overdrive reduces RPM's for less engine wear.

3. Independent front suspension.
Only Ford Broncos have tough Twin-Traction Beam suspension on a family-size American 4-wheeler to ease the wheels over bumps independently for a more stable and controlled ride than conventional suspensions.

Designed for popular snow plow attachments. See page 6 for details.

5. New automatic locking hubs.
Now front hubs can run free on the highway and then lock in as needed for 4x4 traction. After you start out in 4-wheel drive, this important new option for '81 provides the economy of free-wheeling hubs with the convenience of automatic hubs. There's no longer any need to get out of the vehicle and manually lock both front hubs. And when the automatic hubs are locked in, you can shift from 2-wheel to 4-wheel drive while the vehicle is moving. Also, unlike some designs, the Ford system allows engine compression braking, to assist in downhill maneuvers.

2-spdt. transfer case.
The efficient chain-driven transfer case minimizes power loss. It's easy to shift, and the forward location of the transfer case shift lever in 2-WD position provides more foot room than the previous design.

Anti-rust measures.
Ford Motor Company provides a limited 3-year, unlimited mileage corrosion perforation warranty on all new trucks, under 4,535 kg (10,000 lb. GVWR), sold in the 50 United States. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.

ADDITIONAL STANDARD FEATURES:
- P-metric steel-belted radial tires
- Halogen headlamps
- Tough ladder-type frame
- Integral front axle skid plate
- Power tailgate window
- Free-running front hubs

Note: Some illustrations include optional equipment. See the standard features for each model, and the options shown or listed on pages 5 and 6.
1981 FORD BRONCO CUSTOM

Custom is the value-packed standard trim level with all these notable standard exterior features: Black front and rear bumpers • Black grille with bright surround • Bright windshield molding • Bright hub caps • Bright door-mounted mirrors • Swing-down tailgate with power-operated window • Bright tailgate letters.

On the inside, it’s attractive and comfortable with all these standard features: Driver’s bucket seat with travel adjustment • Fixed passenger bucket seat that pivots forward for easy entry • Patterned vinyl seat trim* • Vinyl sun visors* • Handsome instrument panel* with full-width padding and brow warning lights • Glove box door with horizontal hold position and coin/token slots plus two cup depressions on the inner side • Door trim panel with integral full-padded armrests* • Windshield header and "A" pillar moldings* • Dome lamp • Antitheft sliding door lock buttons • Locking steering column • Inside hood release • Cowl side trim* • Textured rubber floor mat front* and rear with insulated backing • Big 2.91 cubic meters (103 cu. ft.) of rear cargo space without rear seat to handle most anything from groceries to camping gear • And more.

Interior colors for both Custom and Bronco Ranger XLT: Black, Red, Medium Blue, Fawn, Nutmeg, and Spruce.

Note: Some illustrations include optional equipment. See the standard features for each model and the options shown or listed on pages 6 and 7.

* Color key:

1981 FORD BRONCO FREE WHEELING

Free Wheeling "A" Package features: Pinstripes along the body-side, hood, tailgate and around door windows (tri-color tape stripe or chromatic tape stripe optional in place of pinstripes) • Sport wheel covers (4) • Bright bumpers standard with Ranger XLT.

Free Wheeling "B" Package adds: Sports instrumentation (including tachometer, trip odometer, oil pressure gauge and ammeter) • Soft-wrap steering wheel (standard with Ranger XLT) • Fog lamps with covers • Bumper guards • Handling Package • GT Bar • White styled steel wheels (5, in place of sport wheel covers).
1981 FORD BRONCO OPTIONS

For the Ford Bronco of your choice, there is a wide selection of Ford options. These can multiply the usefulness and enjoyment of your vehicle many times over. Go down this list and check off the options that will help you "create" a Ford Bronco just right for your needs.

Options Availability: 1981 Ford Bronco options are not confined to these pages but are shown through out the catalog. Options, whether or not they are available, are offered at extra cost. Some options are not available, required or otherwise not offered on certain models and trims. Please consult your Ford Dealer for the latest information.

Appearance
- Chrome grille.
- Accent tape stripe.
- Tricolor tape stripe in Coral, Bright Red, Light Blue, Medium Blue, Dark Blue, Light Chamois, Medium Chamois, Dark Chamois, Silver, Dark Pewter, Charcoal Pewter, Light Spruce, Medium Spruce, Dark Spruce, or Light Beige, Orange, Dark Cooper.
- Chromatic tape (reflective).
- Upper bodyside protection molding with black vinyl insert (for Custom).
- Upper bodyside protection molding.
- Bright wheel well trim (for Custom).
(A) GT bar, tubular design painted black with black padding.

Audio
- Radio includes traveler's advisory setting.
- AM radio.
- AM/FM monaural (single speaker).
- AM/FM stereo (quad speakers).
- AM/FM stereo with cassette tape player (quad speakers).
(B) AM/FM stereo with 8-track tape player (quad speakers).

Comfort/Convenience
- Air conditioning/Heater.
- High output.
- Auxiliary.
- Electric rear window defroster.
- Convenience Group includes intermitent wipers, 305 mm (12 in.) day/night mirror, map box in doors, headlamps-on warning buzzer, RH door courtesy light switch, Custom, and visor vanity mirror, RH (Customs built after 10/80).

Tu-Tone combinations.
- Tu-Tone effect: Exterior body color accented by roof available in six different colors. (Shown with accent tape stripe)
- Accent Tape Stripe, Available with solid exterior color.
- Tu-Tone accent and Victoria Tu-Tone.

Deluxe Tu-Tone. Accent color covers center bodyside panel, includes lower bodyside protection molding with black vinyl insert.

Victoria Tu-Tone. Accent color is on the front roof, hood and lower bodyside. Includes lower bodyside protection molding with black vinyl insert.

Exterior colors:
1. Raven Black
2. Wimbeldon White
3. Silver Metallic
4. Medium Blue
5. Candyapple Red
6. Maroon
7. Medium Blue
8. Midnight Blue
9. Dark Spruce Metallic
10. Fawn
11. Dark Cocoa Metallic
12. Dark Chamois Metallic
13. Medium Camel Metallic
14. Light Chamois
15. Tan
16. Bittersweet Glow
17. Medium Blue Glow
18. Medium Spruce Glow
19. Fawn Glow

*Optional Glamour colors.

Performance
- Automatic locking hubs.
- 4-speed manual transmission with overdrive.
- SelectShift automatic transmission.
- Handling Package includes from stabilizer bar, dual HD front and dual HD rear shocks.
- Dual heavy-duty front shocks and dual HD rear shocks.
- Heavy-duty rear shocks.
- Heavy-duty air cleaner.
- Gauges: ammeter and oil pressure.

Protection
- Skid plates.
- Dual electric horns.
- Fog lamps (include plastic covers and bright front bumper guards).
- Power front door locks.
- Exterior Protection Group includes bright door edge guards, front bumper guards and rub strip.
- Security Lock Group includes locking gas cap, and locks on inside hood release, glove box and spare tire.
- Bumpers: Chrome front, front or rear.
- Chrome rear step bumper.
- Argen rear step bumper.

Wheels and Wheel Covers
- (A) 5-spoke steel wheel painted white (5)*.
- (B) 10-hole polished forged aluminum with clear plastic coating (5)*.
- (C) Sport wheels (4)*.
- (K) 5-slot brushed forged aluminum with clear plastic coating (5)*.

Free Wheeling Packages (see page 5)
- *With or without steel spares.
1981 FORD BRONCO

Specifications

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<th>Equipment</th>
<th>Standard</th>
<th>Optional</th>
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<tr>
<td>Axle, Front Rating</td>
<td>1,610 kg (3,550 lb)</td>
<td>Limited Slip</td>
</tr>
<tr>
<td>Axle, Rear Rating</td>
<td>1,701 kg (3,750 lb)</td>
<td>Traction-Lok</td>
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<tr>
<td>Brakes</td>
<td>Power</td>
<td></td>
</tr>
<tr>
<td>Clutch Diameter</td>
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<tr>
<td>Electrical Battery (amp-hr.)</td>
<td>360</td>
<td>81 aux. w/631</td>
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<tr>
<td>Alternator (amp)</td>
<td>40</td>
<td>60</td>
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<tr>
<td>Engine</td>
<td>4.9L (300) 16*</td>
<td>5.0L (302) V-8</td>
</tr>
<tr>
<td>Front Hubs</td>
<td>Free Running</td>
<td>Automatic Locking</td>
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<tr>
<td>Fuel Tank</td>
<td>9.5L (25 gal.)</td>
<td>12.1L (32 gal.)</td>
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<td>Shock Absorbers</td>
<td>Front (HD) &amp; Rear</td>
<td>Quad HD Front &amp; HD Rear</td>
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<tr>
<td>Springs, Front</td>
<td>Coil</td>
<td></td>
</tr>
<tr>
<td>Springs, Rear</td>
<td>Single-Stage Leaf</td>
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<tr>
<td>Stabilizer Bars</td>
<td>Power</td>
<td></td>
</tr>
<tr>
<td>Steering</td>
<td>2 Spd</td>
<td>4-Spd manual with Overdrive</td>
</tr>
<tr>
<td>Transfer Case (part-time)</td>
<td>4 Spd</td>
<td>7.00x15D**</td>
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<tr>
<td>Transmission</td>
<td>P215/75R-15 SL</td>
<td>H76 x 15 B (no-cost option</td>
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<tr>
<td>Tires (Tubeless)</td>
<td></td>
<td>in place of std. tire)</td>
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<tr>
<td>Wheels</td>
<td>5.5-hole disc 15x5.5</td>
<td>L78 x 15C P225/75R-5L or XLT I</td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 or 10R x 15C RWL multi-surf.</td>
</tr>
</tbody>
</table>

*Requires V-8 in Calif.  † In lieu of standard  ‡ Available only with Snow Plow Prep Pkg.  § Maintenance-free

Replacement Parts
Be sure to specify genuine Ford-approved Motorcraft parts from your Ford Dealer.

...FOR SURE
Buy or lease a tough Ford Bronco — a great choice either way!

Extended Service Plan
Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to give you complete details of the Plan, which is available on cars and light trucks sold and normally operated in all 50 United States and Canada.

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