We’re trying something new with Bronco vehicles to make sure you can build the Bronco that is right for you. Instead of the usual good, better, best approach, we want you to build toward your outdoor pursuits. Follow these 4 steps and choose from a wide selection of available factory options and Ford accessories. Then, when it’s time to turn your reservation into an order, you’ll have already created a Bronco that’s perfect for you.

**MAKE IT YOURS IN 4 STEPS**

**STEP 1**
Select your model based on the type of outdoor pursuits and interests you prefer.

**STEP 2**
Select your drivetrain.

**STEP 3**
Select your equipment level, which includes creature comforts and interior options.

**STEP 4**
Select your functional equipment such as roof, tires, and accessories.

---

**MAKE IT YOURS IN 4 STEPS**

**BASE**
- Only the absolute essentials included and ripe for customization.
- Standard 4x4
- Easy-to-remove doors and roof
- Available 35" tires with Sasquatch Package

**BIG BEND™**
- Creature comforts along with your standard Bronco features.
- Leather-wrapped steering wheel
- Heated front seats
- Aluminum wheels
- Remote start (with 10-speed automatic only)

**BLACK DIAMOND™**
- Next-level outdoor adventure complete with washout interior.
- Rear locking differential
- Steel front and rear bumpers
- 7 G.O.A.T. Modes™ (Goes Over Any Type of Terrain)
- Heavy-duty bash plates

**OUTER BANKS™**
- The trim that puts off-road style and tech front and center.
- 18" bright black high-gloss painted aluminum alloy wheels
- LED headlamps and taillamps
- Optional 12" LCD touchscreen
- Available B&O Sound System

**BADLANDS™**
- For those who crave the extreme in their off-roading.
- HOSS (High-Performance Off-Road Stability Suspension) System
- Bilstein™ position sensitive monotube shocks
- 33" all-terrain or available 33" or 35" mud-terrain tires
- Marine grade vinyl interior
- Rock rails

**WILDTRAK™**
- Styled and made for high-speed off-roading.
- 2.7L twin-turbocharged V6 engine
- 10-speed automatic transmission
- Sasquatch Package with 35" tires
- Leather-trimmed seats

**FIRST EDITION**
- Limited edition that combines the best of the Bronco models.
- Only 3,500 available
- Unique hood and bodyside graphics
- Sasquatch Package with 35" tires
- Leather-trimmed seats

Always consult the owner’s manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Preproduction models shown. May be shown with Ford Licensed Accessories and available equipment, as well as aftermarket upfit equipment. Cargo and load capacity limited by weight and weight distribution. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Ford reserves the right to change product specifications at any time without incurring obligations. Some information and photos in this brochure are preliminary and are subject to change. Some features shown and described may be optional. Following publication of this brochure, certain changes in standard equipment, options and the like, or product availability or delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Claims based on publicly available information and Ford certification data at the time of publication.

©2020 Ford Motor Company
## STANDARD POWERTRAIN

<table>
<thead>
<tr>
<th>BASE</th>
<th>BIG BEND™</th>
<th>BLACK DIAMOND™</th>
<th>OUTER BANKS™</th>
<th>BADLANDS™</th>
<th>WILTRAK™</th>
<th>FIRST EDITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.3L EcoBoost engine</td>
<td>2.3L EcoBoost engine</td>
<td>2.3L EcoBoost engine</td>
<td>2.3L EcoBoost engine</td>
<td>2.3L EcoBoost engine</td>
<td>2.7L EcoBoost engine</td>
<td>2.7L EcoBoost engine</td>
</tr>
<tr>
<td>7-speed manual transmission with w/ crawl gear</td>
<td>7-speed manual transmission with w/ crawl gear</td>
<td>10-speed automatic transmission with Trail Control</td>
<td>7-speed manual transmission with w/ crawl gear</td>
<td>10-speed automatic transmission with Trail Control</td>
<td>10-speed automatic transmission with Trail Control</td>
<td>10-speed automatic transmission with Trail Control</td>
</tr>
<tr>
<td>4x4 with Part Time Selectable Engagement</td>
<td>4x4 with Part Time Selectable Engagement</td>
<td>Advanced 4x4 with Automatic On Demand Engagement</td>
<td>Advanced 4x4 with Automatic On Demand Engagement</td>
<td>Advanced 4x4 with Automatic On Demand Engagement</td>
<td>Advanced 4x4 with Automatic On Demand Engagement</td>
<td>Advanced 4x4 with Automatic On Demand Engagement</td>
</tr>
</tbody>
</table>

## STANDARD EQUIPMENT

- **Standard Package**
  - Terrain Management System™ with 5 G.O.A.T. Modes™
  - 16" Silver-painted steel wheels
  - 30" P255/70R16 all-season tires
  - 2 front tow hooks, 1 rear
  - SYNC® 4 with 8" touchscreen
  - Leather-wrapped steering wheel
  - Privacy glass
  - Cloth seats

- **Mid Package**
  - Terrain Management System™ with 6 G.O.A.T. Modes including Rock Crawl
  - 18" black-painted machined-face aluminum wheels
  - Heavy-duty modular front bumper, powder-coated steel rear
  - Body-color exterior door handles, mirror caps and fender flares
  - Powder-coated tube steps
  - Cloth seats with heated front row
  - Available leather-trimmed seats

- **High Package**
  - Terrain Management System with 7 G.O.A.T. Modes including Rock Crawl and Baja
  - 17" Carbonized Gray-painted machined-face aluminum wheels
  - Unique Badlands suspension with front stabilizer bar disconnect
  - Heavy-duty modular front bumper, powder-coated steel rear
  - Auxiliary switches in overhead console
  - Rubberized flooring with drain plugs
  - Marine grade vinyl seats
  - Available leather-trimmed seats

- **Lux Package**
  - First Edition hood and body side graphics
  - Safan bar
  - Carpeted flooring
  - Unique interior
  - Leather-trimmed seats with heated front row and 10-way power driver’s seat

## AVAILABLE POWERTRAIN

- **Standard Package**
  - 2.7L EcoBoost engine (requires 10-speed automatic)
  - 10-speed automatic transmission with Trail Control
  - Advanced 4x4 with Automatic On Demand Engagement

- **Mid Package**
  - 2.7L EcoBoost engine (requires 10-speed automatic)
  - 10-speed automatic transmission with Trail Control
  - Advanced 4x4 with Automatic On Demand Engagement

- **High Package**
  - 2.7L EcoBoost engine (requires 10-speed automatic)
  - 10-speed automatic transmission with Trail Control
  - Advanced 4x4 with Automatic On Demand Engagement

## STANDARD EQUIPMENT

- **Standard Package**
  - Terrain Management System™ with 6 G.O.A.T. Modes including Rock Crawl
  - 18" black-painted machined-face aluminum wheels
  - Heavy-duty modular front bumper, powder-coated steel rear
  - Body-color exterior door handles, mirror caps and fender flares
  - Powder-coated tube steps
  - Cloth seats with heated front row
  - Available leather-trimmed seats

- **Mid Package**
  - Terrain Management System with 7 G.O.A.T. Modes including Rock Crawl and Baja
  - 17" Carbonized Gray-painted machined-face aluminum wheels
  - Unique Badlands suspension with front stabilizer bar disconnect
  - Heavy-duty modular front bumper, powder-coated steel rear
  - Auxiliary switches in overhead console
  - Rubberized flooring with drain plugs
  - Marine grade vinyl seats
  - Available leather-trimmed seats

- **Lux Package**
  - First Edition hood and body side graphics
  - Safan bar
  - Carpeted flooring
  - Unique interior
  - Leather-trimmed seats with heated front row and 10-way power driver’s seat

## AVAILABLE PACKAGES

- **Sasquatch Package**
  - Available leather-trimmed seats
  - Cloth seats with heated front row
  - Carpeted floor

- **Mid Package**
  - Available leather-trimmed seats
  - Cloth seats with heated front row
  - Carpeted floor

- **High Package**
  - Available leather-trimmed seats
  - Cloth seats with heated front row
  - Carpeted floor

- **Lux Package**
  - Available leather-trimmed seats
  - Cloth seats with heated front row
  - Carpeted floor

## PACKAGE DESCRIPTIONS

- **Standard Package**
  - LED headlamps; black door handles, mirror caps, fender flares and fender tie-down hooks; manual air-conditioning; and push button start

- **Mid Package**
  - 2-Door Intelligent Access with lock/unlock; 110V/150W AC power outlet; ambient footwell lighting; auto-dimming rearview mirror; dual-zone electronic automatic temperature control; heated front seats; illuminated visor mirrors; Remote Start System (automatic transmission only); Reverse Sensing System; subscription Navigation with 3-month trial; SYNC® 4 with Enhanced Voice Recognition; and Ford Co-Pilot360™ Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps, and Rear View Camera with Backup Assist Grid Lines

- **High Package**
  - Mid Package content, plus: 12" center stack touchscreen; 360-Degree Camera; additional sound deadening materials; Forward Sensing System; and sideway mirror LED approach lamps and spotlight

- **Lux Package**
  - High Package content, plus: Adaptive Cruise Control; B&O Sound System with 10 speakers including a subwoofer; Evasive Steering Assist; heated steering wheel; universal garage door opener; 2 additional front row smart-charging USB ports; Voice-Activated Touchscreen Navigation System; and wireless charging pad

- **Sasquatch™ Package**
  - 17" black-painted aluminum beadlock-capable wheels with 35" LT315/70R17 BSW Mud-Terrain tires, electronic-locking front and rear axles, 4.7 Final Drive Ratio, high-clearance suspension, position-sensitive Bilstein™ shock absorbers, and high-clearance fender flares
<table>
<thead>
<tr>
<th>BASE</th>
<th>BIG BEND™</th>
<th>BLACK DIAMOND™</th>
<th>OUTER BANKS™</th>
<th>BADLANDS™</th>
<th>WILDCAT™</th>
<th>FIRST EDITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Available</td>
<td>4x4 Part Time Selectable Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
</tr>
<tr>
<td>Tires</td>
<td>Standard</td>
<td>30&quot; P255/70R16 All-Season</td>
<td>32&quot; P255/70R17 All-Terrain</td>
<td>32&quot; LT265/70R18 All-Terrain</td>
<td>32&quot; LT265/70R17 All-Terrain</td>
<td>32&quot; LT265/70R17 All-Terrain</td>
</tr>
<tr>
<td>Available</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
</tr>
<tr>
<td>Wheels</td>
<td>Standard</td>
<td>16&quot; Painted Steel</td>
<td>17&quot; Painted Aluminum</td>
<td>18&quot; Machined Aluminum</td>
<td>17&quot; Machine Painted Alloy</td>
<td>17&quot; Beadlock Capable</td>
</tr>
<tr>
<td>Available</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
</tr>
<tr>
<td>Terrain Management System™ with G.O.A.T. Modes™</td>
<td>Normal, ECO, Sport, Slippery, and Sand</td>
<td>Normal, ECO, Sport, Slippery, Sand and Mud/Ruts</td>
<td>Normal, ECO, Sport, Slippery, Sand, Mud/Ruts and Rock-Crawl</td>
<td>Normal, ECO, Slippery, Sand, Mud/Ruts and Rock-Crawl</td>
<td>Normal, ECO, Slippery, Sand, Mud/Ruts and Rock-Crawl</td>
<td>Normal, ECO, Sport, Slippery, Sand, Mud/Ruts, Baja</td>
</tr>
<tr>
<td>HOSS System with Bilstein™ Position Sensitive Dampers</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
</tr>
<tr>
<td>Independent Front Axle</td>
<td>Standard</td>
<td>M190 Dana AdvanTEK®</td>
<td>M190 Dana AdvanTEK</td>
<td>M190 Dana AdvanTEK</td>
<td>M190 Dana AdvanTEK</td>
<td>M210 Dana AdvanTEK</td>
</tr>
<tr>
<td>Available</td>
<td>M210 Dana AdvanTEK</td>
<td>M210 Dana AdvanTEK</td>
<td>M210 Dana AdvanTEK</td>
<td>M210 Dana AdvanTEK</td>
<td>M210 Dana AdvanTEK</td>
<td>M210 Dana AdvanTEK</td>
</tr>
<tr>
<td>Solid Rear Axle</td>
<td>Standard</td>
<td>M220 Dana 44 AdvanTEK</td>
<td>M220 Dana 44 AdvanTEK</td>
<td>M220 Dana 44 AdvanTEK</td>
<td>M220 Dana 44 AdvanTEK</td>
<td>M220 Dana 44 AdvanTEK</td>
</tr>
<tr>
<td>Locking Rear Differential</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Optional or included w/Sasquatch Pkg.</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
<td>Standard</td>
</tr>
<tr>
<td>Locking Front Differential</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
</tr>
<tr>
<td>Underbody Protection</td>
<td>Standard</td>
<td>Front End Bash Plate (included w/HD Modular Front Bumper)</td>
<td>Front End Bash Plate (included w/HD Modular Front Bumper)</td>
<td>Front End Bash Plate (included w/HD Modular Front Bumper)</td>
<td>Front End Bash Plate (included w/HD Modular Front Bumper)</td>
<td>Front End Bash Plate (included w/HD Modular Front Bumper)</td>
</tr>
<tr>
<td>Available</td>
<td>Heavy Duty Steel Bash Plates</td>
<td>Heavy Duty Steel Bash Plates</td>
<td>Heavy Duty Steel Bash Plates</td>
<td>Heavy Duty Steel Bash Plates</td>
<td>Heavy Duty Steel Bash Plates</td>
<td>Heavy Duty Steel Bash Plates</td>
</tr>
<tr>
<td>Bumpers</td>
<td>Standard</td>
<td>Plastic Front and Rear</td>
<td>Plastic Front and Rear</td>
<td>Plastic Front and Rear</td>
<td>Plastic Front and Rear</td>
<td>Plastic Front and Rear</td>
</tr>
<tr>
<td>Available</td>
<td>HD Modular Front and Steel Rear</td>
<td>HD Modular Front and Steel Rear</td>
<td>HD Modular Front and Steel Rear</td>
<td>HD Modular Front and Steel Rear</td>
<td>HD Modular Front and Steel Rear</td>
<td>HD Modular Front and Steel Rear</td>
</tr>
<tr>
<td>Auxiliary Switches</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Sasquatch Package</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Trail Control™ and Trail Turn Assist</td>
<td>Requires 10-speed automatic transmission</td>
<td>Requires 10-speed automatic transmission</td>
<td>Requires 10-speed automatic transmission</td>
<td>Requires 10-speed automatic transmission</td>
<td>Requires 10-speed automatic transmission</td>
<td>Requires 10-speed automatic transmission</td>
</tr>
<tr>
<td>Trail One-Pedal Driving</td>
<td>Requires 2.7L engine and 10-speed automatic transmission</td>
<td>Requires 2.7L engine and 10-speed automatic transmission</td>
<td>Requires 2.7L engine and 10-speed automatic transmission</td>
<td>Requires 2.7L engine and 10-speed automatic transmission</td>
<td>Requires 2.7L engine and 10-speed automatic transmission</td>
<td>Requires 2.7L engine and 10-speed automatic transmission</td>
</tr>
</tbody>
</table>

The right tools to get you to your favorite off-the-grid spot. Choose from a wide selection of available factory options and take on the wild!