We’re trying something new with Bronco vehicles to make sure you can build the Bronco that is right for you. Instead of the usual good, better, best approach, we want you to build toward your outdoor pursuits. Follow these 4 steps and choose from a wide selection of available factory options and Ford accessories. Then, when it’s time to turn your reservation into an order, you’ll have already created a Bronco that’s perfect for you.

**MAKE IT YOURS IN 4 STEPS**

<table>
<thead>
<tr>
<th>STEP 1</th>
<th>Select your model based on the type of outdoor pursuits and interests you prefer.</th>
</tr>
</thead>
<tbody>
<tr>
<td>STEP 2</td>
<td>Select your drivetrain.</td>
</tr>
<tr>
<td>STEP 3</td>
<td>Select your equipment level, which includes creature comforts and interior options.</td>
</tr>
<tr>
<td>STEP 4</td>
<td>Select your functional equipment such as roof, tires, and accessories.</td>
</tr>
</tbody>
</table>

### A V A I L A B L E  M O D E L S

<table>
<thead>
<tr>
<th>BASE</th>
<th>BIG BEND™</th>
<th>BLACK DIAMOND™</th>
<th>OUTER BANKS™</th>
<th>BADLANDS™</th>
<th>WILDTRAK™</th>
<th>FIRST EDITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Only the absolute essentials included and ripe for customization.</td>
<td>Creature comforts along with your standard Bronco features.</td>
<td>Next-level outdoor adventure complete with washout interior.</td>
<td>The trim that puts off-road style and tech front and center.</td>
<td>For those who crave the extreme in their off-roading.</td>
<td>Styled and made for high-speed off-roading.</td>
<td>Limited edition that combines the best of the Bronco models.</td>
</tr>
<tr>
<td>› Standard 4x4</td>
<td>› Leather-wrapped steering wheel</td>
<td>› Rear locking differential</td>
<td>› 18&quot; bright black high-gloss painted aluminum alloy wheels</td>
<td>› HOSS (High-Performance Off-Road Stability Suspension) System</td>
<td>› 2.7L twin-turbocharged V6 engine</td>
<td>› Only 3,500 available</td>
</tr>
<tr>
<td>› Easy-to-remove doors and roof</td>
<td>› Heated front seats</td>
<td>› Steel front and rear bumpers</td>
<td>› LED headlamps and taillamps</td>
<td>› Bilstein® position sensitive monotube shocks</td>
<td>› Unique hood and bodyside graphics</td>
<td>› Unique hood and bodyside graphics</td>
</tr>
<tr>
<td>› Available 35&quot; tires with Sasquatch Package</td>
<td>› Aluminum wheels</td>
<td>› 7 G.O.A.T. Modes™ (Goes Over Any Type of Terrain)</td>
<td>› Optional 12&quot; LCD touchscreen</td>
<td>› 33&quot; all-terrain or available 33&quot; or 35&quot; mud-terrain tires</td>
<td>› Sasquatch Package with 35&quot; tires</td>
<td>› Sasquatch Package with 35&quot; tires</td>
</tr>
<tr>
<td></td>
<td>› Remote start (with 10-speed automatic only)</td>
<td></td>
<td>› Available B&amp;O Sound System</td>
<td>› Marine grade vinyl interior</td>
<td>› Rock rails</td>
<td>› Leather-trimmed seats</td>
</tr>
</tbody>
</table>

### AVAILABLE MODELS

- **BASE**
  - Only the absolute essentials included and ripe for customization.
  - › Standard 4x4
  - › Easy-to-remove doors and roof
  - › Available 35" tires with Sasquatch Package

- **BIG BEND™**
  - Creature comforts along with your standard Bronco features.
  - › Leather-wrapped steering wheel
  - › Heated front seats
  - › Aluminum wheels
  - › Remote start (with 10-speed automatic only)

- **BLACK DIAMOND™**
  - Next-level outdoor adventure complete with washout interior.
  - › Rear locking differential
  - › Steel front and rear bumpers
  - › Aluminum wheels
  - › Remote start (with 10-speed automatic only)

- **OUTER BANKS™**
  - The trim that puts off-road style and tech front and center.
  - › 18" bright black high-gloss painted aluminum alloy wheels
  - › LED headlamps and taillamps
  - › Optional 12" LCD touchscreen
  - › Available B&O Sound System

- **BADLANDS™**
  - For those who crave the extreme in their off-roading.
  - › 18" bright black high-gloss painted aluminum alloy wheels
  - › Rear locking differential
  - › Steel front and rear bumpers
  - › 7 G.O.A.T. Modes™ (Goes Over Any Type of Terrain)
  - › Heavy-duty bash plates

- **WILDTRAK™**
  - For those who crave the extreme in their off-roading.
  - › 18" bright black high-gloss painted aluminum alloy wheels
  - › Rear locking differential
  - › Steel front and rear bumpers
  - › 18" bright black high-gloss painted aluminum alloy wheels
  - › 18" bright black high-gloss painted aluminum alloy wheels
  - › 7 G.O.A.T. Modes™ (Goes Over Any Type of Terrain)
  - › Heavy-duty bash plates

- **FIRST EDITION**
  - Limited edition that combines the best of the Bronco models.
  - › Only 3,500 available
  - › Unique hood and bodyside graphics
  - › Sasquatch Package with 35" tires
  - › Leather-trimmed seats

Always consult the owner’s manual before off-road driving, know your terrain and trail difficulty, and use appropriate safety gear. Preproduction models shown. May be shown with Ford Licensed Accessories and available equipment, as well as aftermarket upfit equipment. Cargo and load capacity limited by weight and weight distribution. BANG & OLUFSEN and B&O are registered trademarks of Bang & Olufsen Group. Ford reserves the right to change product specifications at any time without incurring obligations. Some information and photos in this brochure are preliminary and are subject to change. Some features shown and described may be optional. Following publication of this brochure, certain changes in standard equipment, options and the like, or product availability or delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Claims based on publicly available information and Ford certification data at the time of publication.

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## Standard Package Descriptions

<table>
<thead>
<tr>
<th>Package</th>
<th>Standard</th>
<th>Mid Package</th>
<th>High Package</th>
<th>Lux Package</th>
<th>Sasquatch Package</th>
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<tbody>
<tr>
<td><strong>Base</strong></td>
<td>2.3L EcoBoost engine</td>
<td>2.3L EcoBoost engine</td>
<td>2.3L EcoBoost engine</td>
<td>2.3L EcoBoost engine</td>
<td>Sasquatch Package</td>
</tr>
<tr>
<td><strong>Black Diamond™</strong></td>
<td>Terrain Management System™</td>
<td>High Package</td>
<td>High Package</td>
<td>High Package</td>
<td>Sasquatch Package</td>
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<tr>
<td><strong>Outer Banks™</strong></td>
<td>10-speed automatic transmission with Trail Control</td>
<td>10-speed automatic transmission with Trail Control</td>
<td>10-speed automatic transmission with Trail Control</td>
<td>10-speed automatic transmission with Trail Control</td>
<td>Sasquatch Package</td>
</tr>
<tr>
<td><strong>Badlands™</strong></td>
<td>10-speed automatic transmission with Trail Control</td>
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<td>10-speed automatic transmission with Trail Control</td>
<td>10-speed automatic transmission with Trail Control</td>
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</tr>
<tr>
<td><strong>Wildtrak™</strong></td>
<td>10-speed automatic transmission with Trail Control</td>
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<td>10-speed automatic transmission with Trail Control</td>
<td>10-speed automatic transmission with Trail Control</td>
<td>Sasquatch Package</td>
</tr>
<tr>
<td><strong>First Edition</strong></td>
<td>10-speed automatic transmission with Trail Control</td>
<td>10-speed automatic transmission with Trail Control</td>
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<td>10-speed automatic transmission with Trail Control</td>
<td>Sasquatch Package</td>
</tr>
</tbody>
</table>

### Available Powertrain

**Base**
- 2.3L EcoBoost engine with manual transmission
- 7-speed manual transmission
- 4x4 with Part Time Selectable Engagement
- Cloth seats
- Carpeted flooring
- 2 front tow hooks, 1 rear tow hook
- 30” P255/70R16 all-season tires
- Air-conditioning; and push button start

**Big Bend™**
- 2.3L EcoBoost engine with 7-speed automatic transmission
- 4x4 with Part Time Selectable Engagement
- Advanced 4x4 with Automatic On Demand Engagement
- 16” Silver-painted steel wheels with 5 G.O.A.T. Modes™
- 18” black-painted machined-face aluminum wheels
- LED fog lamps
- Signature LED headlamps and taillamps
- Heavy-duty modular front bumper, powder-coated steel rear
- Rock rails and heavy-duty bash plates
- Auxiliary switches in overhead console
- Powder-coated steel tubes
- Cloth seats with heated front row

**Black Diamond™**
- 2.3L EcoBoost engine with 10-speed automatic transmission
- Advanced 4x4 with Automatic On Demand Engagement
- 17” Carbonized Gray-painted aluminum wheels
- Heavy-duty modular front bumper, powder-coated steel rear
- Rock rails and heavy-duty bash plates
- Auxiliary switches in overhead console
- Powder-coated steel tubes
- Cloth seats with heated front row

**Outer Banks™**
- 2.3L EcoBoost engine with 10-speed automatic transmission
- Advanced 4x4 with Automatic On Demand Engagement
- 18” black-painted machined-face aluminum wheels
- Heavy-duty modular front bumper, powder-coated steel rear
- Rock rails and heavy-duty bash plates
- Auxiliary switches in overhead console
- Powder-coated steel tubes
- Cloth seats with heated front row

**Badlands™**
- 2.3L EcoBoost engine with 10-speed automatic transmission
- Advanced 4x4 with Automatic On Demand Engagement
- 17” Carbonized Gray-painted aluminum wheels
- Heavy-duty modular front bumper, powder-coated steel rear
- Rock rails and heavy-duty bash plates
- Auxiliary switches in overhead console
- Powder-coated steel tubes
- Cloth seats with heated front row

**Wildtrak™**
- 2.3L EcoBoost engine with 10-speed automatic transmission
- Advanced 4x4 with Automatic On Demand Engagement
- First Edition hood and bodyside graphics
- Unique interior
- Leather-trimmed seats with heated front row and 10-way power driver’s seat

**First Edition**
- 2.7L EcoBoost engine with 10-speed automatic transmission
- Advanced 4x4 with Automatic On Demand Engagement
- 1st Edition hood and bodyside graphics
- Unique interior
- Leather-trimmed seats with heated front row and 10-way power driver’s seat

### Standard Equipment

- Terrain Management System™
- Rock Crawl
- 1.7” Carbonized Gray-painted aluminum wheels
- 33” LT265/70R17 all-terrain tires
- LED fog lamps
- Carbonized Gray grille
- Privacy glass
- Leather-wrapped steering wheel and gear shift knob
- Cloth seats
- 110V/150W AC power outlet; ambient footwell lighting; auto-dimming rearview mirror; dual-zone electronic automatic temperature control; heated front seats; illuminated visor mirrors; Remote Start System (automatic transmission only); Reverse Sensing System; subscription Navigation with 3-month trial; SYNC 4 with Enhanced Voice Recognition; and Ford Co-Pilot360™: Pre-Collision Assist with Automatic Emergency Braking (AEB), BLIS® (Blind Spot Information System) with Cross-Traffic Alert, Lane-Keeping System, Auto High-Beam Headlamps, and Rear View Camera with Backup Assist Grid Lines

### Available Packages

- Sasquatch Package
- Mid Package
- High Package
- Lux Package
- Sasquatch Package
- Mid Package
- High Package
- Lux Package
- Sasquatch Package
- Mid Package
- High Package
- Lux Package
- Sasquatch Package

**Sasquatch Package**
- Available leather-trimmed seats
- Signature LED headlamps and taillamps
- Heavy-duty modular front bumper, powder-coated steel rear
- Rock rails and heavy-duty bash plates
- Auxiliary switches in overhead console
- Powder-coated steel tubes
- Cloth seats with heated front row

**Mid Package**
- Mid Package content, plus: 12” center stack touchscreen; 360-Degree Camera; additional sound deadening materials; Forward Sensing System; and sideway mirror LED approach lamps and spotlight

**High Package**
- High Package content, plus: Adaptive Cruise Control; B&O Sound System with 10 speakers including a subwoofer; Evasive Steering Assist; heated steering wheel; universal garage door opener; 2 additional front row smart-charging USB ports; Voice-Activated Touchscreen Navigation System; and wireless charging pad

**Lux Package**
- 17” black-painted aluminum beadlock-capable wheels with 35” LT315/70R17 BSW Mud-Terrain tires, electronic-locking front and rear axles, 4.7 Final Drive Ratio, high-clearance suspension, position-sensitive Bilstein™ shock absorbers, and high-clearance fender flares
### The Bronco 4x4 Systems

<table>
<thead>
<tr>
<th></th>
<th>BASE</th>
<th>BIG BEND™</th>
<th>BLACK DIAMOND™</th>
<th>OUTER BANKS™</th>
<th>BADLANDS™</th>
<th>WILDEYE™</th>
<th>FIRST EDITION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Available</strong></td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
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<td>Advanced 4x4 Automatic On Demand Engagement</td>
<td>Advanced 4x4 Automatic On Demand Engagement</td>
</tr>
<tr>
<td>Tires</td>
<td>Standard 30&quot; P255/70R16 All-Season</td>
<td>32&quot; LT315/70R17 Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>32&quot; LT315/70R17 Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>33&quot; LT285/70R18 All-Terrain</td>
<td>35&quot; LT315/70R17 Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 Mud-Terrain (w/Sasquatch Pkg.)</td>
</tr>
<tr>
<td><strong>Available</strong></td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>33&quot; M/T LT285/70R17 Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
<td>35&quot; LT315/70R17 BSW Mud-Terrain (w/Sasquatch Pkg.)</td>
</tr>
<tr>
<td>Wheels</td>
<td>Standard 16&quot; Painted Steel</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
<td>17&quot; Black Hi-Gloss Aluminum (w/Sasquatch Pkg.)</td>
<td>17&quot; Beadlock Capable (w/Sasquatch Pkg.)</td>
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</tr>
<tr>
<td>HOSS System with Bilstein™ Position Sensitive Dampers</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
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<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
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<tr>
<td>Independent Front Axle</td>
<td>Standard M190 Dana AdvanTEK™</td>
<td>M190 Dana AdvanTEK™</td>
<td>M190 Dana AdvanTEK™</td>
<td>M190 Dana AdvanTEK™</td>
<td>M210 Dana AdvanTEK™</td>
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<td>M210 Dana AdvanTEK™</td>
<td>M210 Dana AdvanTEK™</td>
<td>M210 Dana AdvanTEK™</td>
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<td>Solid Rear Axle</td>
<td>Standard M220 Dana 44 AdvanTEK™</td>
<td>M220 Dana 44 AdvanTEK™</td>
<td>M220 Dana 44 AdvanTEK™</td>
<td>M220 Dana 44 AdvanTEK™</td>
<td>M220 Dana 44 AdvanTEK™</td>
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<td><strong>Available</strong></td>
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<tr>
<td>Locking Rear Differential</td>
<td>Included w/Sasquatch Pkg.</td>
<td>Optional or included w/Sasquatch Pkg.</td>
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<td>Optional or included w/Sasquatch Pkg.</td>
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<td>Locking Front Differential</td>
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<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
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<td>Included w/Sasquatch Pkg.</td>
<td>Included w/Sasquatch Pkg.</td>
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<tr>
<td>Bumpers</td>
<td>Standard Plastic Front and Rear</td>
<td>Plastic Front and Rear</td>
<td>HD Modular Front and Steel Rear</td>
<td>Plastic Front and Rear</td>
<td>HD Modular Front and Steel Rear</td>
<td>Plastic Front and Rear</td>
<td>HD Modular Front and Steel Rear</td>
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<td>HD Modular Front</td>
<td>HD Modular Front and Steel Rear</td>
<td>HD Modular Front</td>
<td>HD Modular Front and Steel Rear</td>
<td>HD Modular Front</td>
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<tr>
<td>Trail Control™ and Trail Turn Assist</td>
<td>Requires 10-speed automatic transmission</td>
<td>Requires 10-speed automatic transmission</td>
<td>Requires 10-speed automatic transmission</td>
<td>Requires 10-speed automatic transmission</td>
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<td>Requires 10-speed automatic transmission</td>
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</tr>
<tr>
<td><strong>Trail One-Pedal Driving</strong></td>
<td>Requires 2.7L engine and 10-speed automatic transmission</td>
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