TAURUS



SE | SEL | LIMITED | SHO 2019



STANDARD FEATURES

3.5L Ti-VCT V6

288 hp @ 6,500 rpm

254 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift® automatic with

Sport Mode and shifter button activation

EPA-estimated fuel economy ratings¹

FWD

18 city/26 hwy/21 combined mpg

AWD

17 city/24 hwy/19 combined mpg

Standard: SE, SEL, Limited

3.5L EcoBoost® V6

365 hp @ 5,550 rpm²

350 lb.-ft. of torque @ 1,500-5,000 rpm²

6-speed SelectShift automatic with

Sport Mode and paddle shifters

EPA-estimated fuel economy ratings¹ AWD

16 city/24 hwy/19 combined mpg

Standard: SHO

MECHANICAL

4-wheel disc brakes with Anti-Lock Brake System (ABS)

Electric power-assisted steering

Suspension – Front: independent MacPherson strut;

rear: independent multilink

Torque Vectoring Control

Traction control

DRIVER-ASSIST TECHNOLOGY

Autolamp automatic on/off headlamps with wiper activation

Rear view camera

INTERIOR

12V powerpoints (3)

Cruise control

Driver and front-passenger sliding sun visors

with illuminated visor mirrors

Front overhead console with dome/map lights

Manual tilt/telescoping steering column

Steering wheel-mounted cruise, audio and 5-way controls

EXTERIOR

Easy Fuel® capless fuel filler

LED taillamps

Rear-window defroster

Solar-tinted glass

SAFETY & SECURITY

Personal Safety System™ for driver and front passenger includes dual-stage front airbags³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Front-seat side airbags³

Safety Canopy® System with side-curtain airbags³ and rollover sensor

3-point safety belts for all seating positions

AdvanceTrac® electronic stability control and Curve Control

Belt-Minder® front safety belt reminder

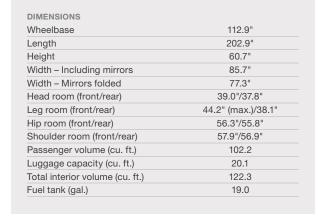
MyKey® technology to help encourage responsible driving

SecuriCode™ invisible keypad

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)









Includes STANDARD FEATURES, PLUS:

6-way power driver and front-passenger seats with manual lumbar adjustments

AM/FM stereo/single-CD player with MP3 capability and 6 speakers

Black, power sideview mirrors

Day/night rearview mirror

Front center floor console with armrest, cupholders and storage

Front-wheel drive (FWD)

Halogen projector-beam headlamps

Power windows with driver one-touch-up/-down feature

Quasi-dual exhaust with chrome tips

Remote Keyless Entry System with integrated keyhead transmitter remotes

Single-zone climate control with manual air conditioning

SYNC® Voice Recognition Communications and Entertainment System with 4.2" LCD screen, 911 Assist, AppLink, and 1 smart-charging USB port

AVAILABLE OPTIONS

All-weather floor mats

Ash cup/coin holder with lighter element

Daytime running lamps (DRL)

Engine block heater

SiriusXM® with 6-month trial subscription1

Trunk cargo organizer



Includes SELECT SE FEATURES, PLUS:

Body-color, power, heated sideview mirrors with security approach lamps

Compass and outside temperature displays

Dual-zone electronic automatic temperature control

Front center floor console with armrest, covered cupholders and storage

Leather-wrapped steering wheel

LED supplemental park lamps

Perimeter alarm

Remote Start System

Reverse Sensing System

SiriusXM with 6-month trial subscription¹

AVAILABLE OPTIONS

Equipment Group 201A: SYNC 3 with 8" LCD capacitive touchscreen, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports + additional center channel speaker + Intelligent Access with push-button start

All-weather floor mats

All-wheel drive (AWD)2

Ash cup/coin holder with lighter element

Engine block heater

Heated front seats (requires leather trim)

Power moonroof²

Rear decklid spoiler

Trunk cargo organizer

Voice-activated Navigation System with pinch-tozoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription^{1,2}



Includes SELECT SEL FEATURES, PLUS:

10-way power driver and front-passenger seats with driver's seat memory feature

Additional center channel speaker

Ambient lighting

Audio System from Sony® with Clear Phase® technology, and HD Radio™ Technology

Auto-dimming rearview mirror

Automatic high-beam headlamps

BLIS® (Blind Spot Information System) with cross-traffic alert

Bright front door-sill scuff plates

Chrome-accented, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver's side

Heated and cooled front seats

Heated rear outboard seats

Heated steering wheel

Intelligent Access with push-button start

"LIMITED" branded front floor mats

Power-adjustable pedals with memory

Power windows with global open and driver/ front-passenger one-touch-up/-down feature

Rain-sensing windshield wipers

SYNC 3

Top-grain leather-wrapped steering wheel

Universal garage door opener

AVAILABLE OPTIONS

Driver Assist Package: adaptive cruise control & forward collision warning with brake support, Lane-Keeping System, and active park assist

All-weather floor mats

All-wheel drive (AWD)

Ash cup/coin holder with lighter element

Power moonroof

Rear decklid spoiler

Trunk cargo organizer

Voice-activated Navigation System



Includes SELECT LIMITED FEATURES, PLUS

Agate Black, power, heated sideview mirrors with memory, security approach lamps and auto-dimming driver's side

All-wheel drive (AWD)

Dual exhaust with chrome tips

High-intensity discharge (HID) headlamps

LED supplemental park lamps with Piano Black bezels

Rear decklid spoiler

"SHO" branded front floor mats

"SHO" graphics embroidered on front seats

Sport-tuned suspension

AVAILABLE OPTIONS

Driver Assist Package²

SHO Performance Package:² enhanced sport-tuned suspension, high-performance front brake pads, sport-calibrated steering, AdvanceTrac electronic stability control with "Sport Mode" setting, 3.16 final drive, Alcantara® trimmed steering wheel, P245/45R20 Performance Summer-only tires³ and tire inflator and sealant kit

All-weather floor mats

Ash cup/coin holder with lighter element

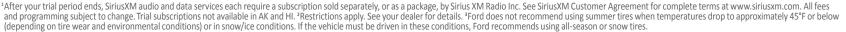
Engine block heater

Power moonroof

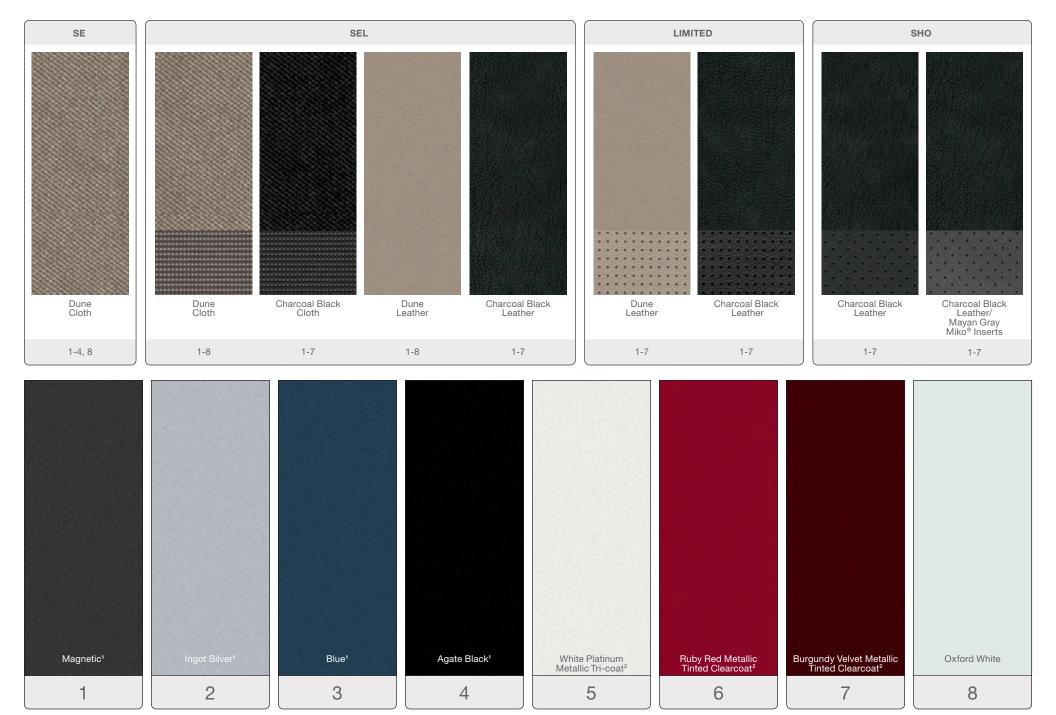
Trunk cargo organizer

Voice-activated Navigation System













New Vehicle Limited Warranty. We want your Ford Taurus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage - all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

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SEL in Ingot Silver accessorized with smoked moonroof deflector, side window deflectors, molded splash guards, chrome mirror caps and chrome-plated wheel lock kit



Rear spoilers



All-weather floor mats



Sport pedals



Remote start systems