**STANDARD FEATURES**

**MECHANICAL**
- Anti-Lock Brake System (ABS)
- Electric power-assisted steering (EPAS)
- MacPherson strut independent front suspension; twist-beam non-independent rear suspension
- Torque Vectoring Control

**SEATING**
- 4-way manual driver’s seat and 2-way manual front-passenger seat
- 60/40 split-fold-down rear seat

**INTERIOR**
- 12V front powerpoint
- Air conditioning
- Driver and front-passenger sun visors with vanity mirrors
- Manual-tilt/-telescoping steering column
- Power door locks with autolock

**EXTERIOR**
- Black headlamp bezels with chrome highlights
- Easy Fuel® capless fuel filler
- Intermittent windshield wipers
- Quad-beam halogen headlamps
- Rear-window wiper with washer (hatchback)
- Solar-tinted glass

**SAFETY & SECURITY**
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver’s seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Driver’s knee, front-seat side, and side-curtain airbags
- AdvanceTrac® electronic stability control
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Perimeter alarm
- Rear View Camera
- Remote Keyless Entry System with integrated keyhead transmitter remotes
- Securilock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

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**POWER TRAINS**

**1.6L Ti-VCT I-4**
- 120 hp @ 6,350 rpm
- 112 lb.-ft. of torque @ 5,000 rpm
- EPA-estimated ratings²
- 5-speed manual
- 27 city/35 hwy/30 combined mpg
- Standard: S, SE, ST-Line
- PowerShift 6-speed automatic
- 27 city/37 hwy/31 combined mpg
- Optional: S, SE, ST-Line

**1.6L EcoBoost® I-4**
- 197 hp @ 6,000 rpm³
- 202 lb.-ft. of torque @ 4,200 rpm³
- EPA-estimated ratings²
- 6-speed manual
- 26 city/33 hwy/29 combined mpg
- Standard: ST

---

**DIMENSIONS**

<table>
<thead>
<tr>
<th>Sedan/Hatchback/ST-Line &amp; ST</th>
<th>Wheelbase</th>
<th>98.0&quot;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td>173.5/159.7/160.1&quot;</td>
<td></td>
</tr>
<tr>
<td>Height</td>
<td>58.1/58.1/57.2&quot;</td>
<td></td>
</tr>
<tr>
<td>Width – Including mirrors</td>
<td>77.8&quot;</td>
<td></td>
</tr>
<tr>
<td>Width – Mirrors folded</td>
<td>71.6&quot;</td>
<td></td>
</tr>
<tr>
<td>Head room</td>
<td>39.1&quot;</td>
<td></td>
</tr>
<tr>
<td>Leg room</td>
<td>43.6&quot;</td>
<td></td>
</tr>
<tr>
<td>Hip room</td>
<td>50.6&quot;</td>
<td></td>
</tr>
<tr>
<td>Shoulder room</td>
<td>52.7&quot;</td>
<td></td>
</tr>
<tr>
<td>Passenger volume (cu. ft.)</td>
<td>85.1</td>
<td></td>
</tr>
<tr>
<td>Luggage capacity (cu. ft.)</td>
<td>12.8</td>
<td></td>
</tr>
<tr>
<td>Cargo volume behind front seats (hatchback/ST) (cu. ft.)</td>
<td>25.4</td>
<td></td>
</tr>
<tr>
<td>Cargo volume behind rear seats (hatchback/ST) (cu. ft.)</td>
<td>14.9/10.1</td>
<td></td>
</tr>
<tr>
<td>Fuel tank (gal.)</td>
<td>12.4</td>
<td></td>
</tr>
</tbody>
</table>

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1Always wear your safety belt and secure children in the rear seat. ²Actual mileage will vary. ³Horsepower and torque ratings achieved with 93-octane fuel.
Includes STANDARD FEATURES, PLUS:
AM/FM stereo/single-CD player with MP3 capability, 6 speakers and 80 watts
Body-color, power sideview mirrors with integrated blind spot mirrors
Carpeted front floor mats
Chrome upper grille with chrome bars and surround, Carbon Black lower
Cloth-trimmed seats
Compact spare wheel and tire
Day/night rearview mirror
Liftgate spoiler (hatchback)
Manual windows
Power front disc and rear drum brakes
SYNC® Voice Recognition Communications and Entertainment System with 4.2” LCD screen, 911 Assist®, AppLink® and 1 smart-charging USB port

AVAILABLE OPTIONS
Ash cup/coin holder with lighter element
Engine block heater
Keyless entry keypad

Includes SELECT S FEATURES, PLUS:
Automatic On/Off Headlamps with Wiper Activation
Cruise control
Full center console with armrest
MyKey® technology to help encourage responsible driving
Power windows with driver one-touch-up/-down feature
Rear dome light
Unique cloth-trimmed seats

AVAILABLE OPTIONS
SE Appearance Package (Equipment Group 201A):
SYNC 3 with 6.5” LCD capacitive touchscreen, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility and 2 smart-charging USB ports, SiriusXM™ with 6-month All Access trial subscription,
unique sport cloth seats with contrast stitching, 12V rear powerpoint, ambient lighting, 16” 8-spoke Sparkle Silver-painted aluminum wheels, fog lamps with chrome bezels, and rear decklid spoiler (sedan)

Cold Weather Package: electronic automatic temperature control, heated front seats, front and rear floor liners, and heated sideview mirrors with integrated turn signal indicators
Ash cup/coin holder with lighter element
Engine block heater
Keyless entry keypad
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription

Includes SELECT SE FEATURES, PLUS:
12V rear powerpoint
Ambient lighting
Aluminum sport pedal covers
Carpeted front and rear floor mats with front Red accent stitching
Driver’s seat manual lumbar
Dual chrome exhaust tips
Halogen fog lamps with Carbon Black surrounds
High-gloss Black-painted upper grille
Leather-wrapped shift knob with metallic insert (manual)
Leather-wrapped steering wheel with Red accent stitching
Modified front fascia with black center airfoil
Rear diffuser
Shadow Black-painted high-mounted liftgate spoiler, roof and sideview mirror caps
Side rocker moldings
SiriusXM with 6-month All Access trial subscription
Sound symposer
SYNC 3
Unique front door-sill scuff plates with ST-Line logo
Unique high-mounted liftgate spoiler

AVAILABLE OPTIONS
Cold Weather Package
Ash cup/coin holder with lighter element
Engine block heater
Power moonroof
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription

Includes SELECT ST-LINE FEATURES, PLUS:
3-mode AdvanceTrac electronic stability control (Standard, Sport, Off)
Audio System from Sony® with 8 speakers and HD Radio™ Technology
Body-color high-mounted liftgate spoiler and roof
Body-color, power sideview mirrors with integrated blind spot mirrors and turn signal indicators
Cargo area in-floor storage compartment
Electronic automatic temperature control
Full-size spare wheel and tire (15” x 6”)
Intelligent Access with push-button start
Power front and rear disc brakes
Unique front door-sill scuff plates with ST logo
Unique perforated leather-wrapped steering wheel with ST badge
Unique ST sport suspension

AVAILABLE OPTIONS
ST RECARO® Package: RECARO partial leather-trimmed front bucket seats with cloth accents, heated front seats, and heated sideview mirrors
ST Protection Package: all-weather floor mats, cargo area protector, and full-vehicle cover; all with ST logo
17” all-season tires, and performance brakes with low-dust street pads
Ash cup/coin holder with lighter element
Engine block heater
Power moonroof
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription

ST-Line
Hatchback
Includes SELECT ST-LINE FEATURES, PLUS:
3-mode AdvanceTrac electronic stability control (Standard, Sport, Off)
Audio System from Sony® with 8 speakers and HD Radio™ Technology
Body-color high-mounted liftgate spoiler and roof
Body-color, power sideview mirrors with integrated blind spot mirrors and turn signal indicators
Cargo area in-floor storage compartment
Electronic automatic temperature control
Full-size spare wheel and tire (15” x 6”)
Intelligent Access with push-button start
Power front and rear disc brakes
Unique front door-sill scuff plates with ST logo
Unique perforated leather-wrapped steering wheel with ST badge
Unique ST sport suspension

AVAILABLE OPTIONS
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Ash cup/coin holder with lighter element
Engine block heater
Power moonroof
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription

ST
Hatchback

1After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI.
<table>
<thead>
<tr>
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<th>S</th>
<th>SE</th>
<th>ST-LINE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Charcoal Black Cloth/</td>
<td>Charcoal Black Cloth</td>
<td>Charcoal Black Sport Cloth/</td>
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<tr>
<td></td>
<td>Sterling Stone Accents</td>
<td>Medium Light Stone Cloth</td>
<td>Red Stitching</td>
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<tr>
<td></td>
<td>1, 8, 9</td>
<td></td>
<td>1, 3, 5, 10</td>
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<tr>
<td></td>
<td>Charcoal Black Sport Cloth/</td>
<td>Charcoal Black Sport Cloth/</td>
<td>Charcoal Black Sport Cloth/</td>
</tr>
<tr>
<td></td>
<td>Silver Stitching</td>
<td>Silver Stitching</td>
<td>Red Stitching</td>
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<tr>
<td></td>
<td>1–6, 8–10</td>
<td>1–6, 8–10</td>
<td>1–6, 8–10</td>
</tr>
<tr>
<td></td>
<td>Charcoal Black Cloth</td>
<td>Charcoal Black Leather</td>
<td>Charcoal Black Leather</td>
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<tr>
<td></td>
<td>1–6, 8–10</td>
<td>Smoke Storm Cloth Accents</td>
<td>Molten Orange Cloth Accents</td>
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<tr>
<td></td>
<td>1–6, 8–10</td>
<td></td>
<td>1, 2, 7</td>
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### Colors are representative only. See your dealer for actual paint/trim options.

<table>
<thead>
<tr>
<th>Color</th>
<th>Code</th>
<th>Metallic Option</th>
<th>Tinted Clearcoat Option</th>
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<tbody>
<tr>
<td>Shadow Black</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Magnetic</td>
<td>2</td>
<td></td>
<td></td>
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<tr>
<td>Hot Pepper Red Metallic Tinted Clearcoat</td>
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<td>Bohai Bay Mint</td>
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<tr>
<td>Outrageous Green Metallic Tinted Clearcoat</td>
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<tr>
<td>Lightning Blue</td>
<td>6</td>
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<tr>
<td>Orange Spice Metallic Tri-coat</td>
<td>7</td>
<td></td>
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<tr>
<td>Ingot Silver</td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oxford White</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>White Platinum Metallic Tri-coat</td>
<td>10</td>
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</tbody>
</table>
New Vehicle Limited Warranty. We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

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Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.


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