Always wear your safety belt and secure children in the rear seat.

Horsepower and torque ratings achieved with 93-octane fuel.

Actual mileage will vary.

STANDARD FEATURES

MECHANICAL
Active Grille Shutters
Battery saver
Front-wheel drive (FWD) (1.0L EcoBoost® engine only)
Tire inflator and sealant kit

DRIVER-ASSIST TECHNOLOGY
Autolamp Automatic On/Off Headlamps
Hill Start Assist

SEATING
Front bucket seats with seat back map pockets
60/40 flip-up and split-fold-flat rear seats

INTERIOR
12V powerpoints (2)
Cargo area cover
Cargo Management System (includes adjustable shelf)
Cargo tie-down hooks (4)
Compass display
Cupholders/beverage holders (8)
Illuminated visor mirrors
Folding front-passenger grab handle
Front and rear dome/map and rear cargo area lights
Front-row center console with 2 cupholders and armrest
Illuminated Entry System with theater-dimming feature
Manual-tilt/-telescoping steering column
Message center with trip computer
Outside temperature display
Overhead console with sunglasses holder
Particulate air filter
Power door locks
Power windows with driver one-touch-up/-down feature
Steering wheel-mounted cruise and audio controls
Supplemental PTC heater

EXTERIOR
Acoustic-laminate windshield
Front and rear tow hooks
Swing gate rear hatch
Variable-interruption windshield wipers with washer;
intermittent rear wiper with washer

SAFETY & SECURITY
Personal Safety System™ for driver and front passenger includes
dual-stage front airbags,1 safety belt pretensioners, safety belt
energy-management retractors, safety belt usage sensors,
driver’s seat position sensor, crash severity sensor, restraint
control module and Front-Passenger Sensing System
Driver and front-passenger knee airbags1
Front- and rear-seat side airbags1
Safety Canopy® System with side-curtain airbags1
Adjustable head restraints for outboard seating positions
AdvanceTrac® with RSC® (Roll Stability Control™)
Belt-Minder® front safety belt reminder
Front height-adjustable shoulder safety belts
Individual Tire Pressure Monitoring System
MyKey® technology to help encourage responsible driving
Rear View Camera
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™

POWERTRAINS

1.0L EcoBoost
123 hp @ 6,000 rpm²
125 lb.-ft. of torque @ 3,500 rpm²
EPA-estimated ratings³
6-speed SelectShift® automatic with
Auto Start-Stop Technology
FWD: 27 city/29 hwy/28 combined mpg
Standard: S, SE, Titanium

2.0L Ti-VCT
166 hp @ 6,500 rpm²
149 lb.-ft. of torque @ 4,500 rpm²
EPA-estimated ratings³
6-speed SelectShift automatic with
Auto Start-Stop Technology
4WD: 23 city/29 hwy/25 combined mpg
Standard: SES  Available: S, SE, Titanium

DIMENSIONS

<table>
<thead>
<tr>
<th>Category</th>
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<th>4x2/4x4</th>
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<td>Fuel tank (gal.)</td>
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</table>

1Always wear your safety belt and secure children in the rear seat. 2Horsepower and torque ratings achieved with 93-octane fuel. 3Actual mileage will vary.
COLORS [L to R]: Lightning Blue, Race Red, Diamond White, Moondust Silver, Smoke and Shadow Black

INTERIOR: Medium Stone Cloth

Equipment Group 100A
Includes STANDARD FEATURES, PLUS:

4-way manual driver and front-passenger seats
AM/FM stereo with MP3 capability and 6 speakers
Black grille bars and surround
Black molded-in-color door handles
Black, power sideview mirrors with integrated blind spot mirrors
Front carpeted floor mats
Manual air conditioning
Quad-beam reflector headlamps with configurable daytime running lamps
SYNC® Voice Recognition Communications and Entertainment System with 4.2" LCD screen in center stack, 911 Assist®, AppLink®, and 2 smart-charging USB ports

AVAILABLE OPTIONS
Cargo Management Package: cargo net and cargo organizer
Engine block heater
Front and rear molded splash guards
Intelligent 4WD (2.0L Ti-VCT engine only)
Keyless-entry keypad
Remote Start System
SE Equipment Group 200A
Includes SELECT S FEATURES, PLUS:

- 6-way power driver’s seat and 4-way manual front-passenger seat
- Ano Grey instrument panel appliqués
- Black roof-rack side rails
- Body-color door handles
- Body-color, power sideview mirrors with turn signal indicators
- Electronic automatic temperature control
- Fog lamps with body-color bezels
- Front and rear carpeted floor mats
- Heated front seats
- Intelligent Access with push-button start
- Leather-wrapped steering wheel and shift knob
- LED configurable daytime running lamps
- Power moonroof with sunshade
- Privacy glass (rear doors, rear quarter windows and swing gate window)
- Reverse Sensing System
- Silver Lining-painted grille bars and surround
- SiriusXM® with 6-month trial subscription
- SYNC® 3 with 6.5” LCD capacitive touchscreen in center stack, 911 Assist®, AppLink®, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports
- Windshield wiper de-icer

AVAILABILITY OPTIONS
- Cargo Management Package (see content on S page)
- Interior Protection Package: cargo mat, and front and rear floor liners
- SE Convenience Package: 110V/150W AC power outlet; ambient lighting; BLIS® (Blind Spot Information System) with Cross-Traffic Alert; 7 speakers; SYNC 3 with 8” LCD capacitive touchscreen in center stack with swiping capability; FordPass Connect™ with 4G LTE Wi-Fi hotspot powered by FordPass app; and voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription
- Engine block heater
- Front and rear molded splash guards
- Intelligent 4WD (2.0L Ti-VCT engine only)
- Keyless-entry keypad
- Remote Start System

INTERIORS [L to R]: Unique Medium Stone Cloth® and Ebony Black Cloth

COLORS [L to R]: Blue Candy Metallic Tinted Clearcoat, Lightning Blue, Race Red, Ruby Red Metallic Tinted Clearcoat, Canyon Ridge, White Platinum Metallic Tri-coat, Diamond White, Moondust Silver, Smoke and Shadow Black

AVAILABLE EQUIPMENT SHOWN. 1 Additional charge. 2 Metallic. 3 Not available with Canyon Ridge. 4 After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. 5 FordPass Connect includes complimentary 1-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary subscription period for remote features. To activate, go to www.att/ford. 6 FordPass smartphone app, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play.® Learn more at fordpass.com. Message and data rates may apply.
SES Equipment Group 300A
Includes SELECT SE FEATURES, PLUS:

- 110V/150W AC power outlet
- Ambient lighting
- AM/FM stereo with MP3 capability and 7 speakers
- Auto-dimming rearview mirror
- Black rocker moldings
- Black-painted grille bars and surround
- BLIS® (Blind Spot Information System) with Cross-Traffic Alert
- Fog lamps with black bezels
- FordPass Connect™ with 4G LTE Wi-Fi hotspot powered by FordPass app³
- Halogen quad-beam projector-style headlamps with Black bezels
- Heated leather-wrapped steering wheel with unique stitching and chrome insert
- Heated sideview mirrors with turn signal indicators and Black caps
- Intelligent 4WD (2.0L Ti-VCT engine only)
- Rain-sensing windshield wipers

**Available Options**

- Cargo Management Package (see content on S page)
- Interior Protection Package (see content on SE page)
- SES Black Appearance Package:² Includes Black-painted roof, black hood decal (available with Lightning Blue, Diamond White and Moondust Silver exterior colors)
- Engine block heater
- Front and rear molded splash guards
- Keyless-entry keypad
- Remote Start System

**Additional Equipment**

- SiriusXM® with 6-month trial subscription⁴
- Sport-tuned suspension
- SYNC® 3 with 8" LCD capacitive touchscreen in center stack, 911 Assist®, AppLink®, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports
- Unique taillamps with blackout treatment
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription⁴

**Colors**

COLORS AVAILABLE ON SES:
- Lightening Blue
- Diamond White
- Moondust Silver
- Canyon Ridge
- Smoke
- Shadow Black

COLORS AVAILABLE WITH SES BLACK APPEARANCE PACKAGE:
- Lightening Blue
- Shadow Black

**SES Black Appearance Package:**
- Includes Black-painted roof, black hood decal (available with Lightning Blue, Diamond White and Moondust Silver exterior colors)
- Engine block heater
- Front and rear molded splash guards
- Keyless-entry keypad
- Remote Start System

**SES Black Appearance Package** includes Black-painted roof, black hood decal (available with Lightning Blue, Diamond White and Moondust Silver exterior colors)

**Available Options**

- Cargo Management Package (see content on S page)
- Interior Protection Package (see content on SE page)
- SES Black Appearance Package:² Includes Black-painted roof, black hood decal (available with Lightning Blue, Diamond White and Moondust Silver exterior colors)
- Engine block heater
- Front and rear molded splash guards
- Keyless-entry keypad
- Remote Start System

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**Available Equipment Shown:** *Metallic. ¹FordPass Connect includes complimentary 1-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary subscription period for remote features. To activate, go to www.att.com/ford. ²FordPass smartphone app, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play™. Learn more at fordpass.com. Message and data rates may apply. ³After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁴Restrictions may apply. See your dealer for details.*
**TITANIUM**

**COLORS [L to R]:** Blue Candy Metallic Tinted Clearcoat; Lightning Blue; Race Red; Ruby Red Metallic Tinted Clearcoat; Canyon Ridge; White Platinum Metallic Tri-coat; Diamond White; Moondust Silver; Smoke and Shadow Black

**INTERIORS [L to R]:** Medium Light Stone Leather with Perforated Inserts and Ebony Black Leather with Perforated Inserts

**TITANIUM Equipment Group 400A**

Includes SELECT SE FEATURES, PLUS:

- 110V/150W AC power outlet
- Ambient lighting
- Auto-dimming rearview mirror
- BLIS® (Blind Spot Information System) with Cross-Traffic Alert
- B&O Sound System with 10 speakers including subwoofer, 675 watts and HD Radio™ Technology
- Bright swing gate appliqué
- Chrome beltline moldings
- Chrome grille bars and surround
- FordPass Connect® with 4G LTE Wi-Fi hotspot powered by FordPass app
- Halogen quad-beam projector-style headlamps
- Heated sideview mirrors with body-color caps
- Heated steering wheel
- High-gloss Black-painted instrument panel appliqués
- Metallic-colored front and rear bumper accents
- Perimeter alarm
- Rain-sensing windshield wipers
- Silver-painted roof-rack side rails
- SYNC® 3 with 8” LCD capacitive touchscreen in center stack, 911 Assist®, AppLink®, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM® Traffic and Travel Link® with 5-year subscription

**AVAILABLE OPTIONS**

- Cargo Management Package (see content on S page)
- Interior Protection Package (see content on SE page)
- Engine block heater
- Front and rear molded splash guards
- Intelligent 4WD (2.0L Ti-VCT engine only)
- Keyless-entry keypad
- Remote Start System

1Additional charge. 2Metallic. 3Not available with Canyon Ridge. 4FordPass Connect includes complimentary 1-year subscription for remote features, excluding Wi-Fi hotspot, and starts with vehicle sale date. Subscription is subject to compatible 4G network availability. Certain restrictions, 3rd-party terms, or message and data rates may apply. Evolving technology/cellular networks may affect future functionality. Wi-Fi hotspot includes complimentary wireless data trial that begins upon AT&T activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first, but cannot extend beyond the complimentary subscription period for remote features. To activate, go to www.att.com/ford. *FordPass smartphone app, for use with FordPass Connect, is available via download and compatible with select smartphone platforms. FordPass is on the App Store® and Google Play™. Learn more at fordpass.com. Message and data rates may apply. *After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial service not available in AK and HI.
New Vehicle Limited Warranty. We want your Ford EcoSport ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you’ll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect™ Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you piece-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.


Ford Original Accessories. They’re warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer’s warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Titanium in Ruby Red Metallic Tinted Clearcoat accessorized with hood deflector, side window deflectors,1 front and rear molded splash guards, keyless entry keypad, roof crossbars,1 roof-mounted bike carrier,1,2 and wheel lock kit

Cargo area protector

Floor liners

Remote start systems

Shop the complete collection at accessories.ford.com

1Ford Licensed Accessory
2Consult owner’s manual for details on roof-rack load limits. ©2018 Ford Motor Company 19ESPWEBPDPSPEC