

2018

FOCUS ELECTRIC

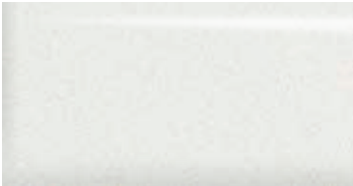


SPECIFICATIONS

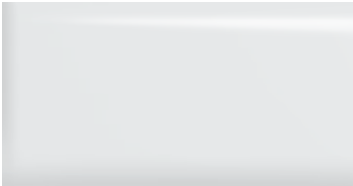


Go Further

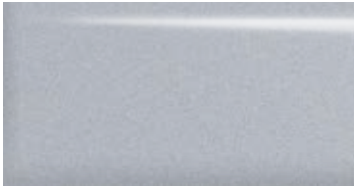
EXTERIORS/INTERIORS/WHEELS



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver



White Gold



Medium Light Stone Cloth – Standard



Outrageous Green Metallic Tinted Clearcoat



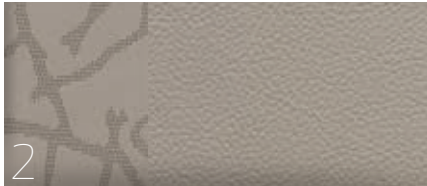
Hot Pepper Red Metallic Tinted Clearcoat



Magnetic



Shadow Black



Light Stone Leather – Available



Exterior	INTERIOR	
	White Platinum Metallic Tri-coat ¹	1 2
	Oxford White	1 2
	Ingot Silver ²	1 2
	White Gold ²	1 2
	Outrageous Green Metallic Tinted Clearcoat ¹	1 2
	Hot Pepper Red Metallic Tinted Clearcoat ¹	1 2
	Magnetic ²	1 2
	Shadow Black	1 2



17" 15-Spoke Sparkle
Silver-Painted Aluminum

STANDARD FEATURES

Mechanical

33.5-kWh liquid-cooled lithium-ion battery system
120V convenience charge cord
6.6-kW onboard charger
Combined Charging System (CCS) charge port capable of 120V, 240V and direct current (DC Fast Charge)
Electric power-assisted steering (EPAS)
Front-wheel drive (FWD)
Regenerative Braking System with 4-wheel disc Anti-Lock Brake System (ABS)

Driver-Assist Technology

Autolamp
Hill start assist
Reverse Sensing System
SYNC® 3 with 8" color LCD capacitive touchscreen in center stack, 911 Assist®, AppLink® Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

Seating

5-passenger seating
4-way-adjustable front and 2-way-adjustable rear head restraints
6-way manual driver seat
4-way manual front-passenger seat
Heated front seats
60/40 split-fold rear seat

Interior

12V powerpoints (2)
Audio System from Sony® with 9 speakers and HD Radio™ Technology
SiriusXM® Radio with 6-month All Access trial subscription¹
Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription¹
Ambient lighting
Cabin air filtration system
Cruise control
Dual-zone electronic automatic temperature control
Front and rear carpeted floor mats
Front center console with storage, armrest and 2 cupholders
Intelligent Access with push-button start
Leather-wrapped shifter knob
Leather-wrapped steering wheel with cruise, audio and 5-way controls
Manual-tilt/-telescoping steering column
MyFord® Mobile app with 3-year service agreement

Power door locks

Power windows with one-touch-up/-down feature
Remote Start System with cabin air preconditioning
SmartGauge® with EcoGuide

Exterior

17" 15-spoke Sparkle Silver-painted aluminum wheels with P225/50R17LRR tires
Body-color, power, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators and security approach lamps
Body-color rear spoiler
High-intensity discharge (HID) headlamps with LED signature lighting
LED taillamps
Rear-window defroster
Tire inflator and sealant kit

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags², safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Driver's knee, front-seat side, and 2-row side-curtain airbags²
3-point safety belts for all seating positions
AdvanceTrac® electronic stability control
Battery saver
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Illuminated Entry System
LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
MyKey® technology to help encourage responsible driving
Perimeter alarm
Rear view camera with backup-assist grid lines
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System

Available Options

Charge cord bag by THULE®³
Full vehicle cover
Leather-trimmed seats with 8-way power driver's seat

POWERTRAINS/EPA-ESTIMATED RATINGS

Battery

33.5-kWh liquid-cooled lithium-ion

Motor

107-kW electric
Horsepower/torque equivalent: 143 hp/184 lb.-ft. of torque with single-speed transmission
EPA-estimated fuel economy equivalent⁴ 118 city/96 hwy/107 combined MPGe

DIMENSIONS

Exterior

Wheelbase	104.3"
Length	172.9"
Height	58.2"
Width – Including mirrors	80.5"
Width – Mirrors folded	74.1"

Interior

	Front/Rear
Head room	38.3"/38.0"
Leg room	43.1" (max.)/33.2"
Hip room	53.9"/52.8"
Shoulder room	55.6"/52.6"

Capacities (cu. ft.)

Passenger volume	90.0
Cargo volume behind front seats	33.2
Cargo volume behind rear seats	14.2



FORD ACCESSORIES

Focus Electric in Hot Pepper Red Metallic Tinted Clearcoat accessorized with side window deflectors by Lund^{®1} lower bodyside graphics, rear spoiler winglets, molded splash guards, and roof-mounted crossbars by THULE^{®1,2}

accessories.ford.com

Exterior

Full vehicle cover¹ (A)
Graphics¹
Graphic kits
Hood protector¹
Racks and carriers^{1,2}
Rear bumper protector
Rear spoilers
Side window deflectors¹
Splash guards

Interior

All-weather floor mats (B)
Ash cup/coin holders
Carbon-fiber door spears
Cargo organizers (C)
Carpeted floor mats
Charge cord bag¹ (D)
Door-sill plates
First aid and roadside assistance kits¹
Tablet cradle¹

Electronics

Bullfrog[®] portable Bluetooth[®] speakers¹
Rear seat entertainment¹
Vehicle Security System

Wheels

Wheel lock kit

New Vehicle Limited Warranty. We want your Ford Focus Electric ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Electric Component Warranty. Your vehicle's unique electric components are covered during the Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please refer to your Warranty Guide for coverage details.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Android, Android Auto and logos are trademarks of Google Inc. Apple and Apple CarPlay are trademarks of Apple Inc., registered in the U.S. and other countries. Bullfrog is a registered trademark of Stillwater Designs. "HD Radio" and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Sony is a registered trademark of the Sony Corporation. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. THULE is a registered trademark of Thule Sweden AB.

Comparisons based on competitive models (class is Small Electric Cars based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

¹Ford Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits.