

INTRODUCING

**FORD**  
 **WORK**  
**SOLUTIONS**

SMART TOOLS FOR TOUGH JOBS

**FORD WORK SOLUTIONS™ WILL BE AVAILABLE ON:**

'09 F-150 Pickups • '09 F-Series Super Duty® Pickups • '09 E-Series • '10 Transit Connect

# FORD WORK SOLUTIONS™

NEW PRODUCTIVITY OPTIONS COMING FALL 2008



For more information, visit:  
[fordworksolutions.com](http://fordworksolutions.com)



## THE ULTIMATE TEAM CHANGES THE GAME.

Only the toughest name in trucks could assemble this all-star lineup to help you take care of business. From communications and computing, to navigation, fleet tracking and security, every position is filled by a pro. Now, your Built Ford Tough® truck can be a productivity powerhouse. Run your business on the go.

Combat tool loss, theft and downtime. Track your fleet for top efficiency. You asked, Ford delivers.



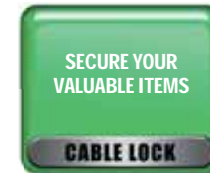
Ford joins forces with Sprint, Magneti Marelli and Garmin to deliver a powerful, internet-capable in-dash computer and communications system.



DeWALT lets you know what's in your Ford truck or van – and what's not – with this innovative tool tracking system.



Know where your trucks are so you can run your crews with optimum efficiency. Cutting-edge telematics make it possible.



Master Lock® puts a super-tough lock-down system in your Ford truck to help you beat theft, downtime and replacement costs.

RUN YOUR BUSINESS  
FROM YOUR TRUCK

COMPUTING

Sprint

MAGNETI  
MARELLI

GARMIN

FORD  
WORK  
SOLUTIONS

[fordworksolutions.com](http://fordworksolutions.com)

- AUTOMOTIVE-GRADE, INTERNET-CAPABLE IN-DASH COMPUTER
- DESIGNED TO OPERATE IN EXTREME HEAT AND COLD
- BLUETOOTH® ENABLED FOR CONNECTIVITY
- INCLUDES TOUCH SCREEN & WIRELESS KEYBOARD

# A MOBILE OFFICE AT YOUR FINGERTIPS.



**WEB ACCESS/VOICE-ACTIVATED PHONE:** Make speakerphone calls using your Bluetooth-enabled phone contact list. Forget something back at the shop? No problem. Web access, offered through Sprint® Mobile Broadband Network, lets you connect with your office server, download files in a flash, check e-mail and more. The possibilities are as wide as the web.



**GARMIN® NAVIGATION:** Get detailed directions, maps and points of interest. Easily look up addresses and services and receive voice-prompted turn-by-turn directions that speak street names. With moving maps, an intuitive user interface and off-route recalculation, you'll never ask for directions again. (Some setup required.)



**DOCUMENTS & SPREADSHEETS:** The incredibly tough Ford Work Solutions computer system runs applications that let you create spreadsheets, update bid forms and more. Its bright screen is easy to read in any light. Upload and back up valuable data through its USB port or SD memory-card slot.



**WIRELESS PRINTER INTERFACE:** Allows you to add a wireless printer so you can pump out contracts, work orders and even print invoices. Pretty darn convenient. (Wireless printer not included.)

# MISSING ANYTHING? NOW YOU'LL KNOW.

- HAVE THE RIGHT TOOLS WHEN AND WHERE YOU NEED THEM
- RFID (RADIO FREQUENCY ID) INVENTORIES TAGGED ITEMS
- CREATE TOOL INVENTORIES BASED ON JOB REQUIREMENTS
- HELP REDUCE TOOL LOSS AND PREVENT REPLACEMENT COSTS

Ford Work Solutions™ Tool Link™ from DeWALT uses RFID technology to tell you what's in your truck and what isn't. Check Tool Link before you leave for a job to make sure you have the tools you need. Check it again at the end of the workday to see that all the gear you used at the job site is back on board. Simply attach the included RFID tags to any tools or equipment you want to track. Place the tools in the truck or van and use the Tool Link system to scan them. The system identifies each tag, and you can type in the name of the item. Once the inventory is complete, the system can track the items you tagged whenever they're in the truck, and alert you if they're missing. You can add new items to an existing inventory, and even create job-specific inventories. Off the job, use Tool Link to track the stuff you use for camping, hunting or for your favorite hobby. Whether it's tracking a compressor or a tackle box, Tool Link is one seriously useful piece of technology.



TRACK YOUR FLEET

CREW CHIEF™

- EQUIP FLEET VEHICLES WITH A SIMPLE, ONBOARD DEVICE
  - RUN TRUCKS & CREWS MORE EFFICIENTLY
- WEBSITE TRACKS VEHICLE LOCATION, SPEED AND IDLE TIME
- OPTIONAL VEHICLE DIAGNOSTICS & MAINTENANCE REPORTS

# RIGHT CREW. RIGHT PLACE. RIGHT NOW.



With the Crew Chief™ device on your trucks, you can tell where each truck is 24/7. Just pull up the website on the Ford Work Solutions™ in-dash computer in your truck, or use any computer with web access. With Crew Chief, you can see which truck is closest to the job you need done. Crew Chief can also provide information that's vital to the life of your trucks, and your profits. Downtime is money gone. Optional diagnostics and maintenance reports give you the information you need to help keep your trucks on the road. It doesn't matter if you've got 5 trucks or 500, Crew Chief can help raise your efficiency and productivity.

**FORD**  
**WORK**  
**SOLUTIONS**

[fordworksolutions.com](http://fordworksolutions.com)

- HELPS DETER THEFT AND PREVENT DOWNTIME
- HEAVY-DUTY CABLE LOCKS DOWN TOOLS AND EQUIPMENT
- RUGGED RETRACTOR CASE STOWS CABLE WHEN NOT IN USE
- SECURES PERSONAL AND RECREATIONAL ITEMS TOO

# LOCK IT DOWN FOR GOOD.

How many times have you made a quick stop for something you needed on the way to a job, only to find valuable tools or equipment missing from your truck? Here's a sure way to wreck a thief's day: the Ford Work Solutions™ Cable Lock system by Master Lock®. A rugged, retractable, vinyl-coated cable spools out of the case mounted in the cargo box. It snakes through tool handles and equipment frames to secure those items in the box. A heavy-duty locking shackle clips to any box tie-down or back onto the cable itself. Your gear is secured, yet easy to get to and remove.

This locking shackle makes the Cable Lock system strong and convenient. Insert your key and the quick-release lock opens. Tough construction and weather-resistant materials can give you years of service.



SECURE YOUR VALUABLE ITEMS

**CABLE LOCK**

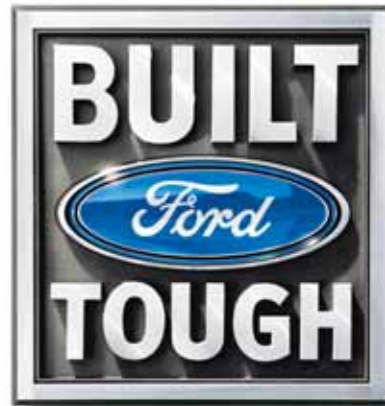
**Master Lock**

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# YOUR ROAD TO MAXIMUM PRODUCTIVITY

Ford has teamed with the biggest names in computing, communications, navigation and tools to develop technologies that make your Ford truck capable in amazing new ways. Now, your ultimate hauling and towing machine can be a productivity monster as well. You said, "Here's what I need" and Ford delivers. That's why we've been leading the way for decades. For more information, visit [fordworksolutions.com](http://fordworksolutions.com).



[fordvehicles.com](http://fordvehicles.com)

[commtruck.ford.com](http://commtruck.ford.com)

Ford Licensed Accessories. See your dealer for limited warranty details.

Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following release of this PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information.

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